



POWVOW

Newsletter of the Pennsylvania Outdoor Writers Association

Spring 2009

11 honored with Craft Awards



Don Carey Photo

POWA members honored with Craft Awards at the Spring Conference included, from left: Front – H. Robert Myers, Steve Sorensen, Gregg Rinkus, Tom Tatum and Harvey Bauer; Back – Bob Steiner, Don Feigert, Harry Guyer, Tom Flanigan and Gerry Putt.

Spring Conference is in the books

By Marilyn Black

After each POWA conference, there are important follow-up steps which need to be taken. All attendees are invited and encouraged to send in tear sheets and schedules of upcoming stories, broadcasts or artwork based on your experiences in the Oil Region National Heritage Area in northwestern Pennsylvania.

In fact, those who provide story documentation to me by June 30, 2009 will be put into a drawing for a neat “thanks
See CONFERENCE, page 6



Don Carey Photo

Glenn Sapir from the National Shooting Sports Foundation speaks during the POWA Spring Banquet held at The Arlington Hotel in Oil City.

The 2009 POWA Excellence in Craft Awards were presented during the spring conference at the Arlington Hotel in Oil City on Saturday, May 2.

Awards Chairman Tom Tatum distributed the awards to 11 individuals in 19 categories.

Congratulations to the winners and everyone who submitted entries. The winners are:

Harry Guyer Jr.

Best Newspaper Column, sponsored by **Pennsylvania Hunters Sharing the Harvest**, “No Matter How Old, the First Buck is Always Memorable,” published in the *Bedford Gazette*.

Best Newspaper Feature, sponsored by **Safari Club International, Pa. Chapters, Region 25**, “The Old Man and His Simple Gifts,” published in the *Bedford Gazette*.

Trout and the Coldwater Resource Award, sponsored by the **Pennsylvania Chapter of Trout Unlimited**, “Tale of an Old, Bearded Man Fishing in the Stream,” published in the *Bedford Gazette*.

Youth Fishing Award, sponsored by **Expositions, Inc.**, “Tales of Sarah Going Fishing with Grandma,” published in the *Bedford Gazette*.

Gerald Putt

Best Published Colored Art, sponsored by **GATCO Sharpeners/Timberline Knives**, “The Suitors,” published as a cover for *Pennsylvania Game News*.

Best Published Black and White Art, sponsored by **POWA**, “Woodcock,”

See AWARDS, page 5

Craft Improvement

The Digital Learning Curve

By Bob and Linda Steiner

When we got into photography, it was all about black and white newspapers with some color in magazines. We traveled along carrying two cameras, one with B&W film, the other with color. We resisted all the automatic features and stuck to our Nikon FM2s long after all real photographers went to automatics. Then as we were getting into the automatic world, everyone else was exploring the digital realm. Again we dug our heels in and made no move.

Now we own three digital cameras. We have stayed with Nikon, since we have a truckload of lenses. We were sitting this morning talking over coffee

and shooting hundreds of turkey and tweety-bird pictures out the window, when it dawned on us. There really is an advantage to digital.

You can take as many pictures as your cards hold, transfer them to the computer, and take some more. Then you can immediately, or when you have time, sort them. Learn from them and try to do it better the next time without the wait, the cost of film and feeling guilty for the dumb mistakes that cost money in film and processing.

When the birds are on the feeders we shoot hundreds of photos. Sometimes we get a "keeper." If not, we set up again and try some more.

The increased speed of the learning curve is the real advantage of digital technology. The faster and more you shoot, the quicker you can learn. Shoot lots.

POWA Events Calendar

July 31, 2009: Deadline for active members to return election ballots.

August 1, 2009: Deadline for 2009 Youth Outdoor Education Fund grant requests to be mailed to committee chair Kermit Henning.

September 25-26, 2009: Poconos "Pow-Wow" in Tannersville, chaired by Brent Postal. See future PowWow Newsletter for more information on this new format for a fall gathering.

February 25-28, 2010: ASA Greater Philadelphia Outdoor Sports-how.

Spring 2010: Spring Conference, Wellsboro.

In an effort to reduce operating costs, POWA is exploring the possibility of mailing an electronic version of PowWow to its members rather than print off several hundred paper copies. Therefore, members will be asked if they prefer to receive PowWow by e-mail or by hard copy in an upcoming survey. If you choose the e-mail option, please make sure the executive director has an active, working e-mail address at which PowWow can be received.

PowWow

Spring 2009

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www.paoutdoorwriters.com

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President's Message

by Harry Guyer



*“What is so sweet and dear
As a prosperous morn in May,
The confident prime of the day,
And the dauntless youth of the year,
When nothing that asks for bliss,
Asking aright, is denied...”*

William Watson surely knew what he was talking about. What a month for outdoors people is May! Turkey and mushroom hunting, trout and crappie fishing, learning new wildflowers and just watching Mother Nature come alive again – there is no better time of year.

For us outdoor writers, May also marked our annual spring conference. This was a time to meet old friends and new, to take part in great activities, to learn from interesting seminars, and to take home writing awards, or at least to congratulate those who did. It was a wonderful weekend break after a long, hard winter. I hope a great many of our members took advantage of the events put together by Marilyn Black and the conference committee.

It was indeed an interesting winter. Just as we were getting back on track, our Executive Director Bob Lollo found himself facing serious surgery. However, I am glad to announce that Bob came through it magnificently and although he did not attend the spring conference, with the help of some good people like Dennis Scharadin and others, things went off without too many hitches.

One of my promises when I took office was that there would be more activities open to our membership. Let me start things off with an invitation to all POWA members:

Come spend the weekend of June 5-7 fly-fishing beautiful Bedford County. Fish Yellow Creek on Spring Ridge lease and my secret spot (blindfolds required). We will gather at my house Friday night, June 5, and have supper at the Kountry

Kettle, famous for its fish fry.

Fishing starts bright and early Saturday morning, June 6. Breakfast at the KK precedes a whole day on the stream, and you just may catch the trout of your life. Spouses may opt to go antiquing and sightseeing with Darla. A box lunch will be provided. Then Saturday night we will have a barbecue and campfire at a local cabin. On Sunday you may fish as long as you like, departing when you want.

I can put up one couple at my house, and a number of my friends have volunteered their spare rooms. There is a campground near my house for anyone wishing to rough it. There is also a bed and breakfast for the not so rough. A hunting cabin is available for any guys “batching” it. Accommodations in nearby Breezewood

and Bedford are also available. Make your reservations early.

The trout are big, up to 10 pounds, so you need stout fly tackle and big streamers. Barbs must be pinched down. Hip waders are enough.

Any questions? Call me at 814 766-3525 or e-mail at hguyer@yahoo.com. My address is 5521 Churchview Road, Loysburg, PA 16659 for your GPS or you can get directions online or contact me.

Hope to see you in June.

Friday, June 5

5-7 p.m. – Meet at Harry Guyer’s house.

7-? – Fish Fry

Saturday, June 6

7 a.m. – Breakfast

8 a.m.-dark – Fishing

Noon – Box Lunch

Darkish-? – Barbecue and campfire

Sunday, June 7

? a.m. – Breakfast

7-? – Fishing

Depart whenever.



Contributed Photo

Tom Tatum hefts a brown trout caught on a trip to Harry Guyer’s secret spot.

Market News by Freddie McKnight



Sport Fishing magazine is always looking for good digital images of salt-water fish, fishing, gear, scenics, etc. Consult the magazine's photo guidelines (where pay rates also are listed) at www.sportfishingmag.com under "Editorial." With questions, e-mail the managing editor at stephanie.pancratz@bonnier-corp.com. Editors will be glad to review low- to medium-resolution jpgs at any time; both high-resolution (preferably RAW) and low-resolution images may be submitted at any time for the magazine's library via disk, as well.

* * *

Interested in writing for the world's leader in wetlands conservation? Editors of **Ducks Unlimited's Web site** and **E-newsletter** are currently searching for freelance writers who have a passion for waterfowl hunting and would like to share their tactics, tips and experiences in the field. Requirements: Waterfowl hunting-related articles only; tips, tactics and waterfowl hunting experiences; 600-

800 word articles (photos preferred, but not needed). DU will buy first and all Web rights. Articles may be e-mailed to cjennings@ducks.org. For more information, call Chris Jennings, 901-758-3732.

* * *

Gray's Sporting Journal expects vividly written prose – fact or fiction – with high entertainment value for a sophisticated audience. Submissions must have strong narratives, well-developed characters, a thesis and a conclusion. Length should range between 1,500-3,000 words or longer. Good fly-fishing and upland bird hunting manuscripts are always sought, as are photo essays; how-to articles are not desired. One poem is published per issue (pay is \$100). Pay ranges from \$600 to \$1,250 for features, based on quality, not length, and \$50-\$300 for photographs. For "Expeditions" pieces, pay is \$850 plus \$75 per picture. All payment is upon publication.

Modified North American serial rights are purchased. Gray's accepts editorial submissions via e-mail. Send your manuscript to Managing Editor Russ Lumpkin at russ.lumpkin@morris.com; enter "Gray's manuscript" on the subject line. Complete guidelines are available at www.grayssportingjournal.com.

* * *

American Angler seeks devoted fly-fishing freelance writers and photographers who focus on coldwater fly-fishing for trout, steelhead and salmon; warmwater fly-fishing for smallmouth bass, largemouth bass and panfish; and saltwater fly-fishing, focusing primarily on bonefish, permit, tarpon, redfish and striped bass. American Angler's mission is to supply readers with well-written, accurate articles on every aspect of the sport, so focus on a specific topic and cover it completely. Photographs are important. Feature stories are 1,500-2,200 words; short features are 800-1,200 words. Pay ranges from \$200 to \$450 or more. Magazine buys first North American serial rights. E-mailed queries preferred. Contact Managing Editor Russ Lumpkin, russ.lumpkin@morris.com. For editorial guidelines visit www.americanangler.com and click on "Submissions."

SPONSOR 3 NEW POWA MEMBERS IN 1 YEAR ... AND YOUR NEXT YEAR'S DUES ARE FREE!

What a deal! Help your professional outdoor media organization to grow; help someone else to benefit from membership in POWA; and help yourself to a free year of membership ... on us.

This special "1 GET 3; YOURS IS FREE" membership offer applies to all POWA membership types – active, apprentice and supporting. You may sponsor three in one membership category or mix categories.

Who can sponsor a new member? POWA active members and supporting members (the latter with an active member co-signer).

Where to get applications? POWA individual and supporting member applications can be printed from the POWA Web site, www.paoutdoorwriters.com. Information on the value and benefits of membership is on the Web site, too.

For more information, contact Executive Director Bob Lollo.

POWA raffle another success

We would like to extend a special thank you to all of POWA's members and friends who participated in the raffle at the Spring Banquet. The raffle was a great success once again and each donation is important to making it so.

Thank you to those who sold tickets and distributed prizes, and to Kermit Henning for working the microphone

as always.

Also, thank you to individual members Jan Bauer, Barbara Brady, Don Feigert, Bob Lollo and John Swinton who donated books, crafts and other items for the raffle. And to Cheyenne Tussel who donated a pair of her feather earrings.

Other supporting members and donors included: Birchwood Casey; Black Powder Products, Inc.; Bluebird Society of Pennsylvania; Bowhunter Magazine; Brownells, Inc.; Cabela's; Coleman Company, Inc.; Daiwa; Gatco Sharpener/Timberline Knives; Hallmark Cutlery; Horton Manufacturing Co.,

LLC; Leupold & Stevens, Inc.; Pennsylvania Chapter NWF; PRADCO; Pure Fishing; Otis Technology; Redding Reloading; Remington Arms Company, Inc.; Ruffed Grouse Society; Schawbel Corporation; ThermoLogic-NTA Enterprise; Wildlife For Everyone Endowment Foundation.

With the hustle and bustle of setting up for the raffle, we sometimes forget to credit someone who made a donation. Please accept my apologies for any errors or omissions.

— Steve Sorensen

Awards

from page 1

Ruffed Grouse Society mugs.

Wildlife Art Award, sponsored by the **Ned Smith Center for Nature and Art**, "Struttin' Past Jack" painting of ruffed grouse.

H. Bumper Bauer

Pennsylvania Deer Award, sponsored by the **Pennsylvania Deer Association**, "To Bag a Buck, Study a Doe," published in *Ohio Valley Outdoors* and the *Jeffersonian Democrat*.

Wild Turkey Award, sponsored by the **Pennsylvania Chapter of the National Wild Turkey Federation**, "Late Season Turkeys – Feast or Famine," published in *Pennsylvania Game News* and the *Jeffersonian Democrat*.

Don Feigert

Best Book, sponsored by **POWA**, "The F-Troop Camp Chronicles – A Life in the Pennsylvania Outdoors."

Pass it on Award, sponsored by **Bass Pro Shops**, "Learning to Fish with Uncle Bud," published in *The (Sharon) Herald* and *Grove City Allied News*.

Tim Flanigan

Best Published Color Photo, sponsored by **POWA**, "Woodcock," published as the cover of *Wildlife in North Carolina* magazine.

Young Trees Award, sponsored by the **Allegheny Chapter of the Ruffed Grouse Society**, "Regenerating For-



At left, Glenn Sapir from the National Shooting Sports Foundation congratulates Gregg Rinkus on winning the Youth and the Shooting/Hunting Sports craft award. At right, awards chair Tom Tatum congratulates Don Feigert on winning the Pass it on Award sponsored by Bass Pro Shops.

ests Offer Some of the Best Habitat for Wildlife," published in *Pennsylvania Outdoor Times*.

Bob Frye

Pennsylvania Trappers Award, sponsored by the **Pennsylvania Trappers Association**, "Tricks of the Trap," published in the *Tribune-Review*.

H. Robert Myers

Best Published Black and White Photo, sponsored by the **Pa. Federation of Sportsmen's Clubs**, "Black Bear," published in the *Oil City Derrick* and *Franklin News-Herald*.

Gregg Rinkus

Youth and the Shooting/Hunting Sports Award, sponsored by the **National Shooting Sports Foundation**, "Walk-



Don Carey Photo

ing Home," published in *Pennsylvania Game News*.

Steve Sorensen

Whitetail Management Award, sponsored by **Trupe's Quality Hunting and Wildlife Management**, "Where are the 'Booners?'" published in the *Warren Times Observer*.

Bob Steiner

Best Magazine or Regional Newspaper Column, sponsored by **Coleman**, "More Challenge Means More Fun," published in *Pennsylvania Outdoor News*.

Tom Tatum

Best Magazine or Regional Newspaper Feature, sponsored by **Reed Exhibitions**, "The Longest Season," published in *Pennsylvania Game News*.

Conference

from page 1

for the coverage” prize. Kindly address such items to me at Oil Region Alliance, PO Box 128, Oil City, PA 16301; or by e-mail at mblack@oilregion.org.

If you need any help identifying places or people in the pictures you took during your stay in the Oil City vicinity, please contact me at 814-677-3152. If you desire historic or contemporary photos, those are also available upon request.

We believe we’ve rounded up all financial matters, but if there are any outstanding invoices or other transactions, please notify me promptly so POWA can finish off this conference’s fiscals and move on to other programs and prepare for the fall gathering.

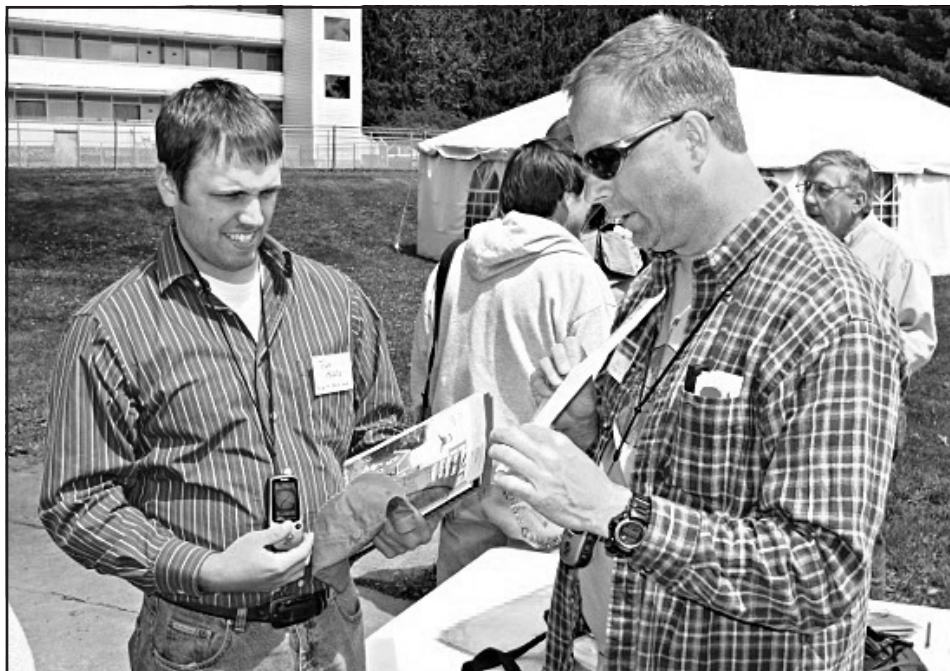
Did you win any prizes during the awards banquet? If so, it would be nice of you to jot a thank you note to the companies and individuals who donated your take-home items. Refer to your POWA membership booklet for contact information.

As you reflect upon your conference experience, if there was a special host/hostess or facility which rendered service that exceeded your expectations, I bet they’d be tickled to receive a thank you note as well. If you’re not sure of names and addresses, contact me.

And, speaking of expressions of appreciation, it’s my honor to very sincerely thank the many people, firms and organizations that pitched in to make this a pleasant, informative and story-filled conference.

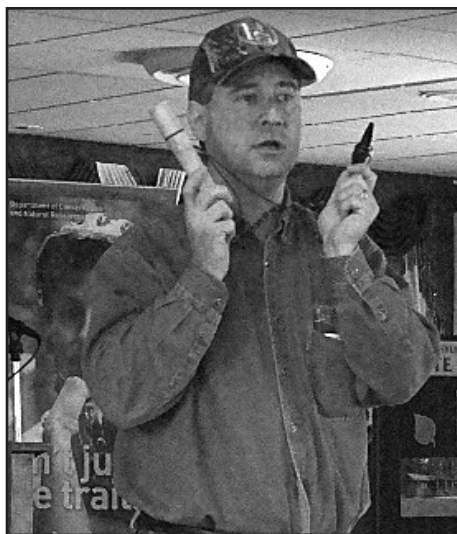
❖ Dennis Scharadin (on-site) and Bob Lollo (advance planning, and post-conference) together provided excellent advice and assistance in many matters related to this conference and POWA procedures.

❖ Conference Committee members helped shape planning decisions and served as host/hostesses during various activities – Darl Black, Harry Guyer, Bob Myers, Regis Senko, Bob Steiner and Linda Steiner. In addition, Kirby Neubert helped give directions and area information, and assisted in



Brad Isles Photos

POWA’s John Allen, left, listens as Mike Henderson, project manager with the Oil Region Alliance, describes geocaching points during Saturday’s breakout activities. Below, Ron Toth, a pro staffer with Hunter Specialties, discusses different methods of calling turkeys during his presentation “Hunting Turkeys in Pennsylvania.”



many other ways.

❖ Sponsorships were graciously provided by the Oil Region Alliance of Business, Industry and Tourism; National Shooting Sports Foundation; Neil and Lois McElwee; Franklin Area Chamber of Commerce; and Titusville Area Chamber of Commerce.

❖ POWA members Steve Sorensen and Harvey Bauer solicited, received, transported, organized and distributed the excellent raffle prizes donated by numerous supporting members and friends.

❖ Jake Weiland, park manager at Oil Creek State Park, not only organized

the historic re-enactors – Robert Archer as Col. Edwin L. Drake, Paula Bittenbender, Mike Mietus, Pithole Mayor Fred Sliter and Carolyn Worley portraying Jennie Crane. Jake also provided and transported bicycles.

❖ Food services were tastefully rendered by Allegheny Adventures, Stewart’s Premier Catering, Torino’s, Perk Place, Lambertson House Bed and Breakfast and Coal Oil Johnny Eatery.

❖ Hosting various components of the conference were The Arlington Hotel; Venango Museum of Art, Science and Industry; Oil Creek State Park; Kennerdell Tract of the Clear Creek State Forest; City of Oil City’s Justus Park; The Busted Flush; the National Transit Building; St. John’s Episcopal Church; DeBence Antique Music World; the Franklin Press; Drake Well Museum and Park; The Gift Box; Two Mile Run County Park; Buttermilk Hill Nature Sanctuary; Landmark Square Antiques; Oil City Warehouse Mall; Transit Fine Arts Gallery; Perry Street Station and The Caboose Motel.

❖ Judges for the POWA art contests included Margherita Emanuel, Michael Henderson, Holly Jarzenski-Berlin, Ted Krawiez and Louise Striver, who are all



Don Carey Photo

Ron Tussel and children Cheyenne and John Michael check out a Horton youth model crossbow at breakout.

accomplished artists from the Oil City and Franklin area.

❖ Guest speakers provided thought-provoking, instructional and humorous—and sometimes all of these at the same time—presentations. We thank Glenn Sapir, Randy Seitz, Russ Byars, Ron Toth, Edward Perry, Gary Frank, Betsy Kellner and Jake Weiland.

❖ Live music was provided by “The Ryver Nymphs”—Deana Miller and Nancy Leroy from Kennerdell, Pa.

❖ Six supporting members displayed items and publications during “Breakout at Justus Park.” They were Bob Anthon for GATCO, Lee Zimmerman for Horton Manufacturing, Ron Toth for Hunter Specialties, Larry Rosenberry for NTA Enterprise, Robin Sharpless for Redding Reloading Equipment and Christine Pennys for Visit Erie.

❖ Guiding early-rising POWA members in search of spring gobblers were turkey hunting guides Mick Anderson, John Guilinger, Charles Hoobler and Craig Morton.

❖ Escorting anglers who pursued smallmouth bass in the Allegheny River

were Darl Black, Dale Black, Dave Lehman and Robert Miller.

❖ Linda Steiner designed a “self-guided” tip sheet for trout anglers for a key section of Oil Creek within the state park.

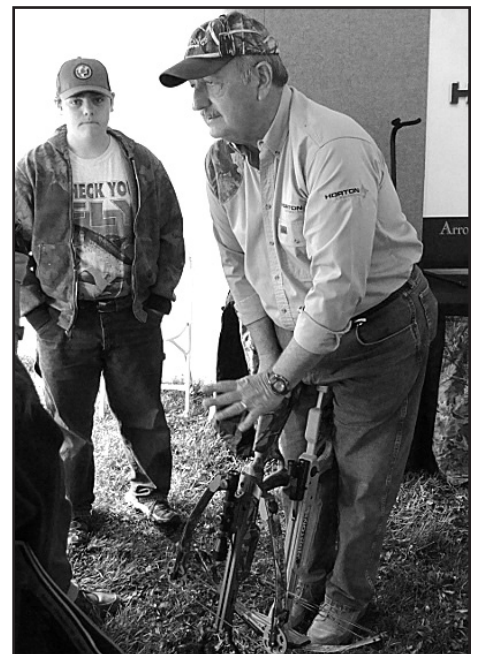
❖ Debra Frawley accompanied bicyclists along several of the area’s excellent bike trails, and provided information about the greenways of this area.

❖ John Bartlett and Friends of the Allegheny Wilderness escorted members on a special look at the current and proposed wilderness areas within the Allegheny National Forest.

❖ An innovative photography clinic concentrating on waterfalls was presented by Michael Henderson and Kimberly Harris, who are both employed by the Oil Region Alliance.

❖ Kayaks and related equipment /instruction were provided by Michael Henderson, Tambra Sabatini and Beverly Kirby.

❖ Behind-the-scenes support was furnished by additional Oil Region Alliance staff members Toni Kresinski, Mary Cochran, Amy Nurss, Shauna Graham,



Brad Isles Photo

Lee Zimmerman of Horton Manufacturing describes one of the company’s new crossbows.

Melissa Mann and Will Wingo.

❖ And a special well-deserved thank you goes to Darl Black, who was my sounding board, advice giver and all-around helper during the pre-planning, operation and wrap-up of this POWA conference.

Board Meeting Minutes

March 9, 2009

Conference Call

The meeting was called to order at 7:04 p.m. by Chairman Ron Tussel. Present: President Harry Guyer Jr., 1st VP Tom Tatum, 2nd VP Freddie McKnight, Executive Director Bob Lollo, Treasurer John Allen, Board Chair Ron Tussel Jr., Parliamentary John Swinton, Secretary Jennifer Bilott, Supporting Member Rep. Connie Yingling, Directors Frank Felbaum, Christian Berg, Don Feigert, Steve Sorensen, Harvey Bauer, PowWow Editor Brad Isles. Absent: Melody Zullinger.

Noted: No recorder set up.

* *Motion* to approve the minutes of the Fall 2008 board meeting. Guyer/Felbaum. Approved.

Correspondence: Lollo: None.

OFFICERS' REPORTS

Chairman's Report – Ron Tussel: It seems that POWA is going forward with leaps and bounds under the competent team assembled by President Harry Guyer. There are a few changes here and there with the first Fall Pow-Wow meeting in the Poconos in the works and the changes to the Apprentice membership, which will give our new, eager members a greater opportunity at success and to have a helping hand in our outstanding organization. I'd like to thank the Membership Screening and Development committees for their hard work getting this change off to a new start. I would also like to express my gratitude to Jennifer Bilott for stepping up to the plate once again to support POWA as board secretary, an almost thankless task that requires countless hours of sheer dedication to the organization.

I am looking forward to seeing everyone in Oil City for this year's Spring Conference. It's going to be a good time to be had by all. Marilyn Black and the conference committee are putting together a wonderful conference. Even though we get busy and wrapped up in our lives, it is nice to gather with our peers and have fun. See you in the spring.

President's Report – Harry Guyer Jr.: It's hard to believe that it's March already. Here in my part of Pennsylvania, we have been going to sleep to the singing of spring peepers and waking up to the singing of gobblers. Trout are rising to early hatches, and my "reign" as POWA president is nearly half over.

"May you live in interesting times," is an old Chinese curse. The times we are

living in today certainly fit the category of "interesting." Naturally, the main issue on everyone's minds is the economy. We as outdoor communicators are greatly effected by the state of the economy. Markets close or cut back; advertisers reduce their support; manufacturers tighten their belts. It becomes harder and harder to make a living or even part of a living as a writer, photographer, cinematographer, or artist.

As outdoors people, we find ourselves with a number of concerns, ranging from deer management to the health of our streams and rivers. It seems that every time we turn around a new set of letters threatens a species, such as CWD or WNS. Invasions of exotic pests such as snakeheads or emerald ash beetles bring about more worries.

Then there are our two-legged enemies—in our case the antis. Anti-gunners who hold some of the most powerful offices in the land are poised to eliminate our second amendment rights. A rabid animal rights zealot who has vowed to stop sport hunting has been appointed to the White House staff. And we continue to battle among ourselves: rifle hunters vs. bowhunters, "traditional" anglers vs. fly flingers, dog men vs. trappers.

As Pap used to say, "If it ain't one thing, it's another." And as an even wiser person said, "This too will pass." I still have faith that America is the greatest country on earth, and that we'll get through all these interesting times.

In POWA, I think we're seeing the light at the end of the tunnel for some dark, interesting times. Things are turning around, and it looks like most, if not all, of the goals I set for this year are being met.

And I haven't been alone in my efforts.

Thanks to Brad Isles, I feel that our communications between members have been improved. His PowWow Now e-mails make it easier to get the word out between issues of PowWow. A new printer should allow us to get the newsletter out in a more timely fashion. The Web site has been updated and will be more current in the future.

My desire for a net gain in both regular and supporting membership is being achieved. For this I thank Bud Cole, who continues to garner supporting members as chairman of our newly formed Supporting Member Development Committee, and Don Feigert, who has been increasing our regular membership as head of our Membership Development Committee.

Our spring conference in Oil City promises to be one of the best ever, thanks to Marilyn

Black. I'm hoping for a big turnout, and I'll be phoning the membership this month with a personal invite.

Plans continue for our first ever fall "pow-wow" meeting. My thanks here goes to Brent Postal and others who are setting up this Poconos sojourn.

It looks like we'll be picking up some more sponsors for our core excellence-in-craft awards. This is a real challenge given today's economy. My thanks to Bob Lollo for this. And a special thanks to Tom Tatum for stepping up and taking over chairmanship of the awards committee on very short notice.

It looks like the bon temps will begin to roullez again in POWA. John McGonigle answered the call with an excursion to Middle Creek. Dennis Scharadin should soon announce some Canada trips. My fly-fishing excursion is in the final planning stages and will take place sometime in June.

If I forgot anyone, I apologize, but I am so glad I have such a good slate of officers and committee chairmen to aid me.

As we move into spring, I hope everyone is in good health and optimistic that things will get better.

Executive Director's Report: Bob Lollo: We have 198 active members made up of seven apprentices, one associate, two honorary and 188 active. 172 have renewed, leaving 26 that need attention. The active members have received a second notice. There are 119 supporting members and 79 have renewed, leaving 40 needing a reminder later on.

There has not been any correspondence since the last report.

New Active Member: Kenneth Margolis, MD, book author.

New Supporting Members: ATK Ammunition; G. Loomis; Scientific Anglers/3M; Shimano American Corp.; Calvert County Department of Economic Development; Kent County Tourism.

Active Member Terminations: Connie Yingling, Rick Methot, Carl McCardell, Mike Simmons, Helen Lewis.

Buckwing Products, Inc. has closed the doors. Glenn Lindaman has been a super Supporting Member since 1990. We are sorry to see Glenn close. The Hunting and Fishing Museum of Pennsylvania has decided to close its doors.

John Plowman has been working hard for POWA. Pennsylvania Hunters Sharing the Harvest has agreed to sponsor one of the open craft awards for 2009. Safari Club International, PA Chapters, Region 25 has

also agreed to sponsor a craft award. John has also secured Reed Exhibitions to sponsor a third award. Send John an e-mail thanking him for his contribution.

Bud Cole has secured six supporting members since September 1, 2008. Daryl Black secured three supporting members with one e-mail and Don Feigert is working hard to secure new members for POWA. Kermit Henning is expecting four or five new member applications to arrive.

Terry Bush passed away on February 5, 2009. Terry was President of Hood, Light and Geise Advertising/Public Relations. For years Terry handled the advertising for the Eastern Sports and Outdoor Show. Many of our older members remember what a great person Terry was to POWA.

We have lost three very important members during the last year. Don Lewis, Clayt Dovey and Keith Schuyler have all passed away during the last year. All three were Life members. This tells all of us just how important these three persons were to POWA.

With revenues being down \$1,300 for active members and \$4,000 for supporting members, we may need to take a look at some way to generate more income or reduce more expenses.

I ran a survey with active and supporting member renewals to determine how many members would take PowWow by e-mail rather than hard copy. I have not ran a county yet but it appears about half have agreed to take e-mails rather than hard copy. I will deal with this issue at Oil City.

I will be making a few more changes to the new directory then I will be ready to go to print. The active members that have not renewed will be removed from the directory before printing and they will not receive a copy of the new directory.

**Motion to accept officers' reports. Tatum/Felbaum. Approved.*

Treasurer's Report – John Allen: Since my inception as Treasurer in September, I started work on reviewing the financial statements of the prior year. Upon contacting the previous auditor, I found out that the 2006-2007 taxes were not filed. During my contact with them I obtain the 2005-2006 report, tax return, and learned about the issues that he had in the past with our finances. According to Mr. McKinley, we keep poor records in terms of maintaining invoices and recording income. He stated that our accounting system appeared to be unorganized and needed some work in order to maintain accurate enough records to ever

have an audit done. In the year that they worked on our file, he noted that an audit was impossible for him to perform due to our lack of record keeping. He issued no opinion on our 2005-2006 financial statements and performed a compilation instead, which is nothing more than taking the numbers that we give to them and tying out the revenues and expenses so they match up with the net changes of the bank statements from Sept. 1, 2005 to Aug. 31, 2006.

I started work on 2006-2007 after obtaining as much as I could from Bob Lollo. I quickly realized what Mr. McKinley was talking about. We did not have any records aside from a bank balance at 8/31/07 and our check register. I couldn't do anything more than compile the financial information to the best of my abilities. I finished the tax return in the late fall and mailed it. We should expect to receive a penalty letter from the IRS in the coming months for filing late. However, due to the situation of changing executive directors and treasurers multiple times in a short period of time, we should have no problem abating the penalty.

As for the 2007-2008 financial statements and tax return, I have finished reviewing the information that has been given to me within the last week here. I filed an extension for our tax return, which now makes it due on April 15, 2009. I plan to have the tax return filed by the end of March. In addition, I plan to provide the board a report that lays out the finances of the organization during the last two fiscal years. In the report, I will give recommendations of what we should consider changing to ensure our finances are in strong working order.

In looking at the current fiscal year, we had a very profitable fall conference, which will hopefully help us through any shortfalls we might experience due to the current economic conditions. To aide us in our financial preparation, I have installed a more sophisticated accounting software into the organizations' computer that will allow Bob Lollo and I to trade the information back and forth in a more timely manner.

As of this report, due to time constraints, I have been unable to meet up with Bob since completing the 2007-2008 financial information to update the finances since November. In the coming weeks, I will meet up with him and update our accounting system so that I can issue an updated report for the next PowWow.

Board (Membership) action requested by Committee: None at this time. Current

Committee Members – None

**Motion to accept treasurer's reports. Guyer/Felbaum. Approved*

COMMITTEE REPORTS

Awards – Tom Tatum: Committee activities since last meeting – After some confusion about submission deadlines due to multiple dates (both January 24 and January 29) inadvertently published in PowWow, the later date cited was honored in accepting submissions for the 2008 POWA Excellence in Craft Awards. Of the hundreds of submissions received in the six (6) current Core Awards categories and the eight (8) current Specialty Awards categories, all were in the hands of the committee chair before the posted deadline and were dispersed among the designated, individual category coordinators within the week. Chair was reimbursed for \$94.48 by Executive Director to cover costs of postage. Individual category coordinators were advised to recruit multiple judges to evaluate and rank the candidates' written articles or photographs. Results of the judging are to be submitted to the committee chair on or before April 2. Committee chair will then promptly provide the comprehensive results to the Executive Director. Award winners will be announced at the POWA Spring Conference. Coordinators were advised they should bring their packages of entries to the POWA Spring Conference or mail them back to the committee chair. I would like to thank all members who so graciously volunteered to serve as contest coordinators this year.

Board (Membership) action requested by Committee – Perhaps some of the rules could be reviewed concerning contest submissions. After collecting and dispersing this year's entries (and as someone familiar with the Mason-Dixon Outdoor Writers contest rules) I would suggest applying some of the M-DOWA guidelines to our own POWA guidelines, more specifically, that all entries be of uniform size for ease of handling and that submissions be restricted to one entry per category per writer.

Awards Review – No Report

Constitution & By laws committee – No current activity. No action requested of the board.

Craft Improvement – No Report

Duties Manual – No Report

Editorial Review – No Report

Ethics – The Ethics Committee with John Swinton, Bob Ballantyne and Joe Gorden had no issues to address in the last report-

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Minutes

from page 9

ing period and no requests to make of the Board.

Finance and Budget – No Report

Financial Audit – No Report

Historical Archives – No Report

Membership Audit – No members audited yet this year

Membership Development – Don Feigert: Committee activities since last meeting: Near the end of 2008, I contacted Spring Gearhart, the new editor of PA Angler & Boater, and she agreed to join POWA. I also recently attended the Eastern Outdoor Sports Show in Harrisburg and, with the help of Tim Flanagan, recruited two new members, Ed Clapper and Jack Harris. I also called a list of nine prior Apprentice Members who had dropped out during the past five years. I couldn't reach five of them, but the other four are all reinstating. Ralph Scherder has already sent in his membership application, and Chris Gorsuch, Brian "Rocky" Madison, and Cathleen Shea all agreed to re-apply to POWA, after I talked to each of them at length. I forwarded their names and contact numbers to Bob Lollo to initiate the membership application.

The committee believes an appeal should go out in an upcoming PowWow encouraging current POWA members to think about outdoor communicators they know that might benefit from membership and consider sponsoring them. The appeal could be written by the Executive Director, the President, or the Committee Chair.

Committee members Brad Isles and John Allen are currently gathering names of writers who are publishing in PA outdoor magazines but are not POWA members. The chairman will then contact the editors of those magazines about reaching out to potential new members.

Board Action Requested: Follow up with the recently recruited new members to make sure they get their applications in and processed.

Current Committee Members: Brad Isles, John Allen.

Member screening – No Report

Nominating – No Report

Outdoor Education – Kermit Henning: Board (Membership) action requested by committee – none; Current committee members – Dennis Scharadin. The deadline has come and gone for education grants for 2009. The committee will review the requests

and make recommendations to the Board for final approval.

Past Presidents Council – No Report

Scholarship – John Swinton: Committee members are Jeff Mulhollem and Joe Gorden; Joe is training Laurie Dovey to take over for him in the near future. We have printed and circulated our materials and will have our winners by March 28. Board action: No request for board action

Harrisburg Sports Show – Kermit Henning: Committee activities since last meeting – none. Board (Membership) action requested by committee – none. Current committee members – Dennis Scharadin. The Sports show was a success. POWA raised \$9,400 at the auction.

Supporting Member Rep – No Report

Supporting Member Screening – John Kasun: Committee activities since last meeting – Six supporting membership applications unanimously approved: ATK Ammunition, G. Loomis Inc., Scientific Anglers, Shimano American Corp., Calvert County Department of Economic Development, Kent County Tourism

Board (Membership) action requested by committee -- Process approved applications. Committee members – John Kasun, Darl Black, Harry Guyer

Technology/Web site – Tracy Watt, advisor (Sorensen): Committee activities since last meeting – Keeping POWA Web site updated, mostly with info from Bob Lollo. Board (Membership) action requested by committee – Please send updates and info for the Web site! We need job listings, items for sale, upcoming events (not listed on Calendar of Events), articles for the Home Page, etc. Current Committee Members – None, chair only.

Ways and Means – Sorensen: It's time again to begin soliciting willing supporting members for participation in our raffle at the spring meeting. I have a letter ready to go, but before distributing it I plan to run it by the members of the committee. I'm hoping that moving to one conference per year and therefore just one raffle will draw more participation from both supporting members, regular members, and all banquet attendees. Emails and letters are scheduled to go out next week, and Harvey Bauer has again agreed to have items sent to him.

Having changed to one conference per year (and therefore one fundraising raffle) it is likely that money we raise through raffles will be reduced somewhat, so we need some additional fundraising ideas. One new idea

is the creation of a POWA collectible knife to commemorate our 75th anniversary. I've begun talking to supporting member W. R. Case, and hope to have a design finalized this summer. Members I've talked to have suggested we keep the price under \$75, and I agree with that. I expect that we'll be able to raise more than \$1000 this way.

Committee member Harvey Bauer has suggested the creation of a POWA commemorative patch. The market for collectible patches appears to be quite large, and this also may prove profitable for us. I encourage anyone with knowledge in this field to contact me.

Expenses for soliciting raffle and auction items have continued to be minimal. The greatest help any POWA member can give the Ways and Means Committee is to keep in touch with supporting members in whatever way we can. These faithful people are not only an important part of our organization, they are also important to the industry we represent to the public. They are looking to POWA for a mutually beneficial relationship, and I encourage all to be in contact with them whenever possible.

Spring 2009 Conference Committee – Marilyn Black: Committee activities since last meeting – Obtained contracts from hotel HQ and on-site caterer; forwarded both to Bob Lollo for execution and payment of deposit to Torino's Catering. Oil City City Council approved use of Justus Park for Breakout, at no charge for space or electrical service. Finalized master schedule for conference. Designed registration form and provided to PowWow Editor and to Bob Lollo. Will submit article and photos for PowWow on March 2. At least one conference sponsor has already paid sponsorship fee in full to POWA. Several area artists will have one or two pieces of artwork each on display during the Awards Banquet.

Board (Membership) action requested by Committee – Plan to attend the April 30-May 3, 2009 Conference in Oil City, and encourage all other POWA members (active, apprentice, and supporting) to do so as well. The costs to attendees are very low, and there are multiple story/experiences on the master schedule. Sponsorship opportunities remain available for Saturday Night Awards Banquet (\$2,500 sponsorship fee), Hospitality Room (\$400), and General Conference Support (\$225). The vast majority of the meals are already fully sponsored. Kindly confirm that the Supporting Member Committee is coordinating Breakout, that Awards Committee



Don Carey Photo

Bob Mitchell and Bob Steiner chat during Saturday afternoon's breakout next to The Arlington Hotel in Oil City.

is coordinating Awards, and that the Fund-Raising Committee is gathering auction/raffle items for the Saturday Banquet.

Committee Members – Marilyn Black, Darl Black, Harry Guyer, Bob Lollo, Bob Myers, Regis Senko, Bob Steiner, Linda Steiner.

Committee activities to occur prior to conference – Marilyn to verify with Police Chief regarding use of crossbows in the city park which is the site for Breakout. Confirm one pending speaker and two pending field experience hosts yet. Receive and process registrations. Conduct regional publicity. Prepare invoices to various sponsors. Reserve large tent for City Park. Confirm various meal details with off-site caterers for several of the field trips. Notify tour/experience hosts of number of registrants for their specific activities; notify registrants of which tours they've booked (given 1st and 2nd choice blocks on the registration form). Assemble registration kits.

Fall meeting 2009 – Brent Postal: This program will be completed by the end of March and a full report will be available at the spring meeting.

**Motion* to accept committee reports. Tatum/Guyer. Approved.

CONFERENCES

Spring 2009 – Oil City – Marilyn Black (Guyer) April 30-May 3.

Fall Pow-Wow 2009 – Poconos (Postal/Tatum) Sept. 25-26, 2009.

Spring 2010 – Wellsboro – Don Knauss (Freddie McKnight). No Activity.

OLD BUSINESS

New member applicants – Lollo: As posted in Executive Director's report.

**Motion* to approve Sorensen/Felbaum. Approved.

Membership category revisions (Apprentice) – Application: Wording stays the same; applicant must include a letter of intent or explanation of how he or she plans to pursue professional outdoor communication. Tearsheets of already published work are encouraged. Application must be sponsored.

After acceptance, apprentice members would have a maximum of 6 years in which to qualify for active membership, or they would be dropped from the rolls.

By the end of year 2: The apprentice member must have published (or broadcast or sold) at least one item that would qualify

for membership under POWAs categories.

By the end of year 4: The apprentice member must have published (or broadcast or sold) sufficient qualifying items to equal one-half (1/2) of active membership requirements (total 30 points).

By the end of year 6: The apprentice member must have published (or broadcast or sold) sufficient qualifying items to fully equal active membership requirements (total 60 points).

Verification: Apprentice members can be included in the POWA Membership Audit after the end of their 2nd; 4th; and 6th years to determine if they are meeting the requirements of the apprentice membership progression. This is simply a data entry function and can be done on the master membership listing.

Conference Policies – Hospitality Room Host Cost; Guests & Sponsored Meal Costs, etc. Lollo: No hospitality room host at this time for Oil City conference or banquet meal sponsor. Changes made: first guest is counted a spouse. Second guest must be paid for. If no sponsor found, member will pay for their meals.

POWA Logo Merchandise – Bob Lollo is contacting Cabela's.

Membership Renewals – POWA has lost approximately 40 supporting members and 21 active members. Harry Guyer will receive a list of names from Bob Lollo and divide the names among the officers to contact. Personal contact is the best way to get these members back. The former active members have been sent a second letter and the second letters for the former supporting members will go out after May 1st.

NEW BUSINESS

Hard liquor in the hospitality room – Liability discussion. POWA's insurance agent has been contacted about liability if needed. Covered up to \$1 million.

Award Sponsors – Three or four core awards are currently not sponsored. POWA members will continue to work on getting sponsors for these important awards. Harry Guyer does not want to see these awards dropped.

GOOD OF THE ORDER

Tom Tatum – Get the awards judged and back to him ASAP and thanks for all the help.

**Motion* to adjourn at 8:10 p.m. Tatum/Guyer. Approved.

– Respectfully submitted,
Jennifer Bilott, Secretary

Board Meeting Minutes

May 1, 2009

The Arlington Hotel, Oil City

The meeting of the POWA Board of Directors was called to order at 8:19 p.m. by Chairman Ron Tussel. Present: President Harry Guyer Jr., 1st VP Tom Tatum, 2nd VP Freddie McKnight, Treasurer John Allen, Board Chair Ron Tussel Jr., Parliamentary John Swinton, Secretary Jennifer Bilott. Directors Christian Berg, Don Feigert and Harvey Bauer, PowWow Editor Brad Isles. Also present: Dennis Scharadin, Mary Hosmer. Absent: Executive Director Bob Lollo, Supporting Member Rep. Connie Yingling, Directors Melody Zullinger, Steve Sorensen and Frank Felbaum.

Noted: No recorder set up

**Motion*: to approve the minutes of the March 9, 2009 Interim Board Meeting. McKnight/Guyer. Approved.

Correspondence: None

OFFICERS' REPORTS

Chairman's Report – Tussel: We successfully conducted an interim board meeting via teleconference on March 9, 2009. This format has proven very successful for all of us in saving time and money for travel etc. Since then I have past on to President Guyer whatever tidbits of knowledge I have picked up along the way to possibly make his job a little easier. It has been another great year working with everyone toward the continued future success of POWA. With a great team in place, and having been through it all once now, I can understand Linda Steiner's relief when she was able to return to "civilian life" and enjoy spending some "free time" at POWA functions. I hope everyone enjoys the conference and thank everyone for all the help they have given me along the way. I have appreciated my time to serve and could not have done any of what I did without the professionalism and help from all. Thank you!

President's Report – Guyer: (See President's Report in PowWow.)

Executive Director's Report – Lollo: (See Executive Director's Report in PowWow.)

**Motion* to accept officers' reports. Berg/Feigert. Approved

Treasurer's Report – Allen: (See Treasurer's Report in PowWow.)

**Motion* to accept Treasurer's Reports. Guyer/Bauer. Approved

COMMITTEE REPORTS



Don Carey Photo

Bob Anthon with GATCO Sharpeners makes a point during Saturday's breakout.

Awards – Tatum: I will consider the last two reports I sent to you (including the one with the Award Winners) sufficient for the Craft Awards Committee.

Awards Review – No Report.

Constitution and By Laws – Jim Fitser: The S&B-L Committee awaits direction from the board re: any action, research or recommendations which may be pending, or which it would like the committee to investigate. Otherwise there is nothing new to report since the last meeting. Committee Members: Mike Watson, B.L. Fegely, Christian Berg and Fitser.

Craft Improvement – Linda Steiner: Committee activities since last meeting – Told PowWow editor that if he needed any contacts to be made for craft improvement articles, to let me know and I'd help tap the membership. Board (Membership) action requested by Committee – None, unless the editor would like to request that in that same President's message that members be encouraged to share their expertise by penning a craft improvement article for the newsletter. Current Committee Members – N/A

Duties Manual – Bob Mitchell: Committee activities since last meeting – No changes to the Duties Manual have been reported. Board (Membership) action requested by Committee – None. Current Committee Members – None.

Editorial Review – Linda Steiner: Committee activities since last meeting – Reviewed PowWow before publication. Looks good and lots of meaty material. High marks for Brad. I'm sure the editor will be working with the executive director and committees to publish in a more timely fashion. Board

(Membership) action requested by Committee – I would ask the President in his message in PowWow to encourage committee and conference chairs to get their materials to the PowWow editor on time. Delays on the front end mean delays on the back end of members' receiving the publication. Review and printing/ mailing time must be considered, so "please get your materials to the editor by deadline!" (Thanks).

Ethics – Swinton: No issues have arisen in the last year, and the committee has no requests of the board. Members include Bob Ballantyne, Joe Gordon and Swinton.

Finance and Budget – No Report

Financial Audit – No Report

Historical Archives – No Report

Membership Audit – Tussel: Committee activities since last meeting – 16 membership audit letters sent out. Only six returned to date. Deadline is May 1. I could use some help with reviewing these returns please. Board (Membership) action requested by Committee – None. Current Committee Members – Ron Tussel.

Membership Development – No Report

Member screening – No Report

Nominating – No Report

Outdoor Education – No Report

Past President's Council – Linda Steiner: Committee activities since last meeting – None (we stand ready to assist the board, if asked). Board (Membership) action requested by Committee – None. Current Committee Members – Former POWA Presidents.

Scholarship – Swinton: With active interest this year, Penn State has produced a magnificent scholarship winner. Joe Gordon

and his UPJ contacts found a likely applicant who had a serious accident before he could submit all his materials, and Joe has granted him an extension. The Committee notes need for the two scholarship checks by mid-August to apply to the students' tuition assessments. Otherwise, it has no requests of the board. Update: The UPJ winner is unable to accept the scholarship due to the accident. Members include Jeff Mulhollem, Joe Gordon and Swinton.

Harrisburg Sports Show – No Report Supporting Membership Development – Bud Cole: I am continuing to contact possible supporting members as well as previous ones, but responses have slowed down. I will be attending the Mid-Atlantic Travel and Public Relations Conference in mid-May and I hope to pick up a few more visitors bureaus for our membership at that time.

Supporting Member Screening – John Kasun: Committee activities since last report – Seven supporting membership applications have been reviewed and unanimously approved: Thomas Spinning Lure Inc., Smith & Wesson, Webfoot Lodge & Guide Service, ASA/Eastern Fishing and Outdoor Exposition, Outdoors Magazine, Outdoors Insight magazine, Cruise-N-Fish Inc. Board (Membership) action requested by Committee – Process approved applications. Current Committee Members – John Kasun, Darl Black, Harry Guyer

Supporting Member Representation – Connie Yingling: No new action on supporting member rep end of things.

Technology/Website – Tracy Watt, advisor (Sorensen): Committee activities since last meeting – Keeping POWA Web site updated, mostly with info from Bob Lollo and Brad Isles. Board (Membership) action requested by Committee – Please send updates and info for the Web site! We need job listings, items for sale, upcoming events (not listed on Calendar of Events), articles for the Home Page, etc. Current Committee Members – None, chair only

Ways and Means – No Report
Spring 2009 Conference – Marilyn Black: Committee activities since last meeting – National Shooting Sports Foundation is sponsoring the Awards Banquet, which means that all meals at this conference are sponsored, thus keeping the registration fee at the very reasonable \$40 level for early registrants, and \$50 for those occurring after April 15, 2009. Conference schedule has been fine-tuned. PowWow issue (Winter, 2009) reached most POWA members within

just the past two weeks, thus offering a relatively brief period for decisions about conference attendance. As of April 13, we have in hand registrations for 39 people attending; of course, we'll continue to update daily as additional registrations are received. Because the Supporting Member Liaison is not attending, Mr. Lollo is serving ably in that capacity in connection with this conference. The Breakout location is a municipal public park immediately beside the headquarters hotel; Police Chief has determined that recurve bows can be demonstrated here, but no firearms and no crossbows. Board (Membership) action requested by Committee – Plan to attend the April 30-May 3, 2009 Conference in Oil City, and encourage all other POWA members (active, apprentice, and supporting) to do so as well. The costs to attendees are very low, and there are multiple story/experiences on the master schedule. For future conferences, the Board may wish to consider revising the following policies and/or practices in order to enhance ease of communications and overall conference revenue: (a) Although the newsletter Winter 2009 issue contained complete information and registration form for the Conference, those details were provided in only that issue and its publication delays appear to be hampering event attendance or at least pre-registration; and (b) By waiving entire conference basic registration fee for people who attend only the banquet (especially since the banquet is now sponsored), POWA is not generating legitimate revenues, yet incurring the costs of items like the welcome-packet (which for this conference has substantial value). Current Committee Members – Marilyn Black, Darl Black, Harry Guyer, Bob Lollo, Bob Myers, Regis Senko, Bob Steiner and Linda Steiner. Committee activities to occur prior to conference – Conduct additional regional publicity. Prepare invoices to various sponsors. Reserve large tents for City Park. Confirm various meal details with off-site caterers for several of the field trips. Notify tour/experience hosts of number of registrants for their specific activities; notify registrants of which tours they've booked (given 1st and 2nd choice blocks on the registration form). Assemble registration kits. Greet and assist guests throughout the conference.

Fall 2009 – No Report
Spring 2010 – No Report
*Motion to accept committee reports. Berg/McKnight. Approved

CONFERENCE SITES

Spring 2009, Oil City – Marilyn Black (Guyer): Good conference.

Fall Pow-Wow 2009, Poconos – Brent Postal (Tom Tatum). Dates are Sept. 25, 26. No updates.

Spring 2010, Wellsboro – Don Knauss (Freddie McKnight). No updates

OLD BUSINESS

New member applicants – Lollo: As posted in Executive Director's report.

*Motion to approve Berg/Guyer. Approved

Award Sponsors – Guyer: Six core awards are not sponsored. Tim Flanigan and Bob Mitchell offered to be awards chairmen next year. Discussion to streamline the awards.

POWA pocketknife – Sorensen: No update.

NEW BUSINESS

Membership Development Chair – Feigert: Membership category revisions (Apprentice):

In the interest of mentoring future professionals to change the two-year mentor program to a six-year program, details are stated below with two addenda:

Application: Wording stays the same; applicant must include a letter of intent or explanation of how he or she plans to pursue professional outdoor communication. Tearsheets of already published work are encouraged. Application must be sponsored.

After acceptance, apprentice members would have a maximum of 6 years in which to qualify for active membership, or they would be dropped from the rolls.

By the end of year 2: The apprentice member must have been paid for at least one item that would qualify for membership under POWAs categories.

By the end of year 4: The apprentice member must have been paid for sufficient qualifying items to equal one-half (1/2) of active membership requirements (total 30 points).

By the end of year 6: The apprentice member must have been paid for sufficient qualifying items to fully equal active membership requirements (total 60 points).

Verification: Apprentice members can be included in the POWA Membership Audit after the end of their 2nd; 4th; and 6th years to determine if they are meeting the requirements of the apprentice membership progression. This is simply a data entry function and can be done on the master

See MINUTES, page 14



Don Carey Photos

Above, the Ryver Nymphs play a mixture of folk and classic rock and roll during breakout at Justus Park in Oil City. Below, world-record stone skipper Russ Byers shows off his technique during an instructional session on the Allegheny River.

Minutes

from page 13

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membership listing.

**Motion* to move in the interest of mentoring future professionals to change the two-year mentor program to a six-year program. Details are stated in the March minutes with two additional addenda. Feigert/Berg. Approved

Next step: A letter in PowWow and PowWow Now announcing what has happened and encourage the membership to mentor.

Discussion: New apprentice, active, and supporting members who apply for membership after July 1, to pay half of the annual dues instead of the full annual dues.

**Motion* to move that we introduce a change in our dues payment for new members who are applying July 1 or later in the calendar year. Their dues will be half the annual dues instead of the full dues amount. Feigert/Bauer. Approved

Count members accepting e-mail vs. hard copy for PowWow – Almost 100 members agreed to get PowWow on line. This is a savings of \$4 per issue. The e-mail list needs to be updated. Suggestion of the board: Policy starting in 2010 on membership renewal forms. Any one who wants a hard copy check a box to continue receiving hard copies. Also, update your e-mail address. Put this into the next PowWow publication.

POWA Icon patches and coloring book – Kermit Henning: Tabled.

Art Criteria changes – Dennis Scha-



radin: Discussion if POWA should change the requirements. Should we include blogs and Web sites. How do our requirements compare to other organizations. Membership Development Committee should review this matter and discuss their findings with the 2nd Vice President who is the co-chair of the committee.

Power for the Treasurer to write checks – **Motion* to empower the Treasurer the ability to sign checks on behalf of POWA, in the absence of the Executive Director. Feigert/Guyer. Approved

Approve replacement for Melody Zullinger

**Motion* to replace Melody Zullinger with

Mary Hosmer. Guyer/Tatum. Approved

GOOD OF THE ORDER

Christian Berg – Review point system by membership development. Compare POWA application with other organizations.

Possibility for life membership for Tom Fegely – **Motion* in recognition to Tom's many years of dedication and involvement with POWA, to bestow upon him a life membership in the organization. Tatum/Guyer. Approved

**Motion* to adjourn at 10:11 p.m. Berg/Guyer. Approved

– Respectfully submitted,
Jennifer Bilott, Secretary

More pictures from Oil City



Gerry Putt, Bev Cole, Mike Henderson, Christine Sherman, Ralph Scherder, Bud Cole, Tambra Sabatini and Beverly Kirby kayaked on Oil Creek Sunday morning as part of the spring conference's final activity. (Contributed by Bud Cole)



Don Carey Photos



Supporting Member News

by Supporting Member Representative
CONNIE YINGLING, PR Coordinator,
Maryland Office of Tourism Development



From all accounts, the 2009 POWA Spring Conference in Oil City was a huge success from start to finish. Conference coordinator Marilyn Black and the staff from the Oil Heritage Region Tourist Promotion Agency set up many newsmaker trips and graciously accommodated POWA supporting members. The trips included guided bird walks, kayaking on the Allegheny River, bass fishing and a tour of the Allegheny National Forest among others. Robin Sharpless of Redding Reloading Equipment participated in the full-day “Clinic on Photographing Waterfalls and Water” on Friday, May 1 and indicated he learned a great deal from guide Mike Henderson. He also raved that the “bacon wrapped filet mignon and wonderful seafood Alfredo in the state park on the photo trip was amazing.”

New supporting member Larry Rosenberry from NTA Enterprise, Inc. brought his wife to the Oil City conference (his second since joining POWA). While the opening night barbeque was “beset by a monsoon,” Rosenberry praised Black for arranging for the historic re-enactors who

regaled attendees with historic tidbits about the area the heyday of oil. “I really enjoyed the history part of the conference,” said Rosenberry who also participated in the “Highlights of Franklin” tour lead by Lynn Cochran of the Franklin Area Chamber on Friday afternoon. “We visited an Episcopal church with authentic Tiffany stained-glass windows. I was very impressed.”

Saturday, May 2 was breakout day for POWA members and was held in a riverfront municipal park located adjacent to the host hotel. This portion of the conference allows supporting members to set up a table and give POWA active members hands-on access to their products and services as well as the opportunity to provide giveaways. Christine Pennsy of Visit Erie said, “I was an exhibitor during the spring 2009 POWA conference in Oil City and I was pleasantly surprised to see a nice variety of people stopping by my table to pick up information about Erie Pa.”

Pennsy, Rosenberry and Sharpless were joined by exhibitors Gatco Sharpeners, Hunters Specialties and Horton Manufacturing. Pennsy shared, “At first I felt a little out of my element situated between turkey callers and bow hunting equipment, but we all had a common interest and goal...supporting the outdoors in Pennsylvania and spreading the word about the myriad of activities there are to see and do in all regions of the Commonwealth no matter what the activity may be.”

Sharpless, a veteran marketer to the outdoor writer community and participant in many breakout situations (the good, the bad and the ugly!) also commented favorably on the breakout. “Logistically, all was positive for the supporting members. Breakout had a great tent with plenty of room and tables. There were no afterthoughts, no “how do we make this work moments?”

Sharpless added: “We had great music from the Ryver Nymphs playing [acoustic folk and rock music] from the band-shell. My only wish was that I could have sat and watched these ladies play rather than work – yep they were that goooooood.”

But it wasn’t all sunshine and music on breakout day. Pennsy stated, “I made some great contacts and will hopefully be able to attend many more conferences to exhibit in the future.” Rosenberry seconded her assessment with the comment that, “I was busy the whole time. Perfect day! I will be sure to attend future conferences.”

“Oil City did itself proud and POWA seemed to enjoy every bit. Special thanks to Marilyn and the entire host committee,” summed up Sharpless on the conference as a whole.

The final night’s awards banquet was once again sponsored by National Shooting Sports Foundation (NSSF). This meal sponsorship was finalized after the registration forms were distributed, so via this column I wanted to extend a special “thank you” to Glenn Sapir for his organization’s ongoing and very generous support of POWA and the annual spring conference.



Don Carey Photo

Robin Sharpless, left, of Redding Reloading Equipment, chats with POWA President Harry Guyer during Saturday's breakout.

Pocono Mountains offer number of fishing opportunities

An angler can visit the Pocono Mountains area for an entire month and never fish the same water twice. Native fish can be found throughout our four-county area.

And the odds of a successful day are greatly helped by the heavy stocking of the waters of the Pocono Mountains lakes, done annually.

From shad, muskellunge, panfish and pickerel to bass and some of the best trout in the country, some of Pennsylvania's best places to fish are in the Pocono Mountains.

One hundred and fifty lakes, 170 miles of river including the Lehigh, Lackawaxen and Delaware Rivers and six state parks for fishing (Beltzville, Gouldsboro, Hickory Run, Lehigh Gorge, Promised Land and Tobyhanna) can be found in the Pocono Mountains region.

In addition, the waters of the Pocono Mountains reside in a clean environment that has been protected by the wildlife conservation and management efforts of the state of Pennsylvania.

Some of the best streams or creeks for trout fishing include Butternut Creek (Sterling); Pohopoco Creek (Lehighton); Mud Run, Fourth Run and Sand Spring Run (White Haven) and The Brodhead from Analomink to Stroudsburg.

There is limited access below Stroudsburg to the Delaware, but this section has mostly hold-over trout and can be worth the effort. McMichaels Creek (Sciota) boasts easy access and an abundance of fish, making it a prime hotspot.

Pocono Creek (Tannersville) has limited access and a section with special

Revamped Fall Conference in the planning stages

This year's Fall Conference will be held in Tannersville, Pa, in the heart of the Poconos, from Sept. 24-26.

This conference is a break from tradition in that it will be a less formal gathering and a new format, but that's not to say there won't be a wide number of activities for POWA members and guests to participate in. Preliminary activities organized by the conference committee include beer sampling at Barley Creek Brewing Company (www.barleycreek.com); numerous fishing options throughout the Delaware Water Gap, both on the Delaware River and in streams; and speakers to cover topics about reloading and the new Cherry Valley National Wildlife Refuge. More will be finalized in the coming weeks.

Conference headquarters is the Chateau Resort and Conference Center in Tannersville. Attendees will receive a reduced rate at \$87 per night plus tax. The address is 300 Camelback Road, Tannersville, Pa 18372; and the phone number is 800-245-5900.

More details will be available in the next issue of PowWow.

regulations, but is definitely worth a try. Fishing the

Bushkill Creek (Bushkill) heats up a little later on in the season and continues into the summer.

Bushkill Creek is also a terrific spot for fly-fishing, as is the West Branch of the Delaware River, which sports great wild trout fishing.

For guided fly-fishing trips to the best rivers, lakes, streams and ponds from the Pocono Mountains to the Delaware Valley, contact the Delaware River Fly-Fishing Guide Service at 215-343-1720 or Shawnee Fishing Adventures at 570-424-4000.

The variety of cool and warm water fish found in the Pocono Mountains allows for year-round fishing. Trout season extends throughout the majority of the year. Millions of shad pass through the Delaware Water Gap from mid-April through early June, enticing anglers from all over the state. Even in the winter when temperatures drop, avid fishermen who aren't afraid to brave the cold enjoy ice fishing on frozen lakes in the Pocono Mountains.

Many people, especially those with children, also enjoy fishing at one of the regions commercial hatcheries, which include Big Brown Fish & Pay Lake

(570-629-0427), Paradise Trout Preserve (570-629-0422), Pecks Pond (570-775-7237) and more.

To plan your Pocono Mountains fishing getaway, visit www.800poconos.com/fishing.

For tips on what to look for and where to go while fishing in the Pocono Mountains, check out the Pocono Mountains Fishing Guide at www.800poconos.com/fishingguide.



Executive Director's Report

by **Bob Lollo**,
Executive Director



We have lost 17 or 18 active members during the last 12 months and it is placing a strain on budget projections. In addition, we have 88 renewals from supporting members and I have sent out 36 additional reminders that dues need to be paid. My experience shows only two or three supporting or active members are willing to renew on a second notice. Our membership has done well in supplying POWA with new supporting members but they are exiting faster than we can plug the dike. We are not expanding our number of active members either.

Count for members accepting PowWow via e-mail vs. hard copy: Active member count – 97 for e-mail, 45 against and 33 with no reply. I also queried the supporting members and they replied with: 41 yes, four no and 37 no replies.

There is a majority in favor of e-mailing the newsletter. The membership may do with this analysis as it wishes. There are several choices. 1. POWA can send PowWow to those who will accept e-mail and send hard copy to the other members, which will result in some savings. 2. We now send copies to all active and supporting members, and to a list of persons who are associated with POWA or were associated. We can eliminate many of these names and send hard copy to everyone. 3. We can do nothing and propose raising dues to offset the cost. It currently costs \$4 per copy for 450 copies. This cost includes printing, mailing and editing. The yearly cost is roughly \$7,200 for four copies per year. 4. Membership can do nothing and see how the expenditures occur at the end of the fiscal year.

I want to thank Tom Tatum for his prompt submission of the winners of the Craft Awards. I was able to e-mail the information for the engraving far ahead of our spring meeting. We are \$450 in

the red on our core Craft Awards.

MEMBERSHIP TOTALS

We currently have 186 members of which 7 are life members, 2 are honorary members and 5 are apprentice members. POWA has 125 supporting members of which 89 have renewed.

NEW ACTIVE MEMBERS

Christopher Gorsuch

4610 Timberline Road, Walnutport, PA 18088
Phone: 610-760-1495
Work: 610-360-5433
Credits: Pa. Angler & Boater
Sponsor: Don Feigert.

John P. Harris

(Apprentice)
1806 W. Gibson St., Scranton, PA 18504
Phone: 570-344-4663
Credits: Book author, "Beyond My Wildest Dreams, wildlife photographer; consultant & co-producer of video on bears (in progress). Also a fishing guide in Alaska
Sponsor: Don Feigert

NEW SUPPORTING MEMBERS

ASA/Eastern Fishing & Outdoor Exposition

P.O. Box 4720, Portsmouth, NH 03802
Phone: 603-431-4315
Fax: 603-431-1971
E-mail: jonathan@sportshows.com
Web site: www.sportshows.com
Services: American Sportsfishing Association owned consumer exposition for fishing, hunting and the outdoors.
Contact: Jonathan Sauers
Sponsor: Bob Lollo

Cruise-N-Fish, Inc.

30 Hatchery Road, Jim Thorpe, PA 18229
Phone: 570-839-6333
Fax: 570-839-6333
Services: Fishing and boating in South Jersey.
Contact: Capt. A.J. Shoemaker
Sponsor: Bob Lollo

Outdoorsman's Insight Magazine

1728 Cottage Lane, Greensburg, PA 15601
Phone: 724-396-4103
E-mail: summor@gmail.com
Services: Magazine publisher.
Contact: Matt Miller
Sponsor: Tom Mitchell

Outdoors Magazine

531 Main Street, Colchester, VT 05446
Phone: 802-879-2013
Fax: 802-879-2015
E-mail: austin@elkpublishing.com
Web site: outdoormagazine.net
Services: Outdoors magazine publisher
Contact: James Austin
Sponsor: Kermit Henning

Smith & Wesson

2100 Roosevelt Ave., P.O. Box 2208, Springfield, MA 01104
Phone: 800-654-3766
Fax: 405-364-5447
E-mail: matt@blueheroncomm.com
Web site: www.smith-wesson.com
Services: U.S. manufacturer of high-quality pistols, revolvers, shotguns, bolt-action and tactical rifles. Developed .357 Magnum in 1935, .44 Magnum in 1956, .41 Magnum in 1964, .40 S&W in 1989, .500 S&W Magnum in 2003 and .460 S&W Magnum in 2005. Offers writers resource service for product information and photos regarding all firearms and disciplines - competitive shooting, hunting, law enforcement and personal defense. Test and evaluation samples for qualified writers working on assignment.
Contact: Matt Rice, Blue Heron Communications, 3260 Marshall, Norman,

OK 73072.

Sponsor: Bob Lollo

Thomas Spinning Lures, Inc.

316 Wayne Ave., Hawley, PA 18428

Phone: 570-226-4011

Fax: 570-226-8511

E-mail: pridd@thomaslures.com

Web site: www.thomaslures.com

Services: Fishing lures

Contact: Peter Ridd

Sponsor: Alex Zidock

Webfoot Lodge and Guide Service

350 Rupp Road, Halifax, PA 17032

Phone: 717-896-8381

E-mail: webfootlodge@aol.com

Web site: www.webfootguides.com

Services: Bass guide services, lodging, boat rental, write articles on fishing, and books on 50 years of duck hunting.

Contact: Bill Waltz

Comstock, David Evans (Apprentice), Alan Gregory, Hal Korber, Robert Kray, Patrick Krumenacker (Apprentice), Art Michaels, Linda Schylaske, Susan Tarr, Deborah Weisberg, Thomas Zacoi.

SUPPORTING MEMBERS

River Valley Game Calls, Pennsylvania Outdoor Times.

TERMINATIONS

ACTIVE MEMBERS

R. Ethan Blough, Thomas Brown, Joe

RESIGNATION

Melody Zullinger has resigned from the board because she is leaving the state.

Changes & Corrections

ACTIVE MEMBERS

Mary Hosmer has a preferred e-mail address of wlhab@windstream.net

John Plowman has a change in e-mail to johnwplowman@verizon.net

SUPPORTING MEMBERS

The Congressional Sportsmen's Foundation has a new contact: Lance Lemmonds, Communications Director

NSSF has new contact: Bill Brassard at bbrassard@nssf.org

Woodcock Limited of Pennsylvania has a new address: 242 Baxter Road, Montoursville, PA 17754



Treasurer's Report

By John Allen, POWA Treasurer / Expenditures as of March 31, 2009

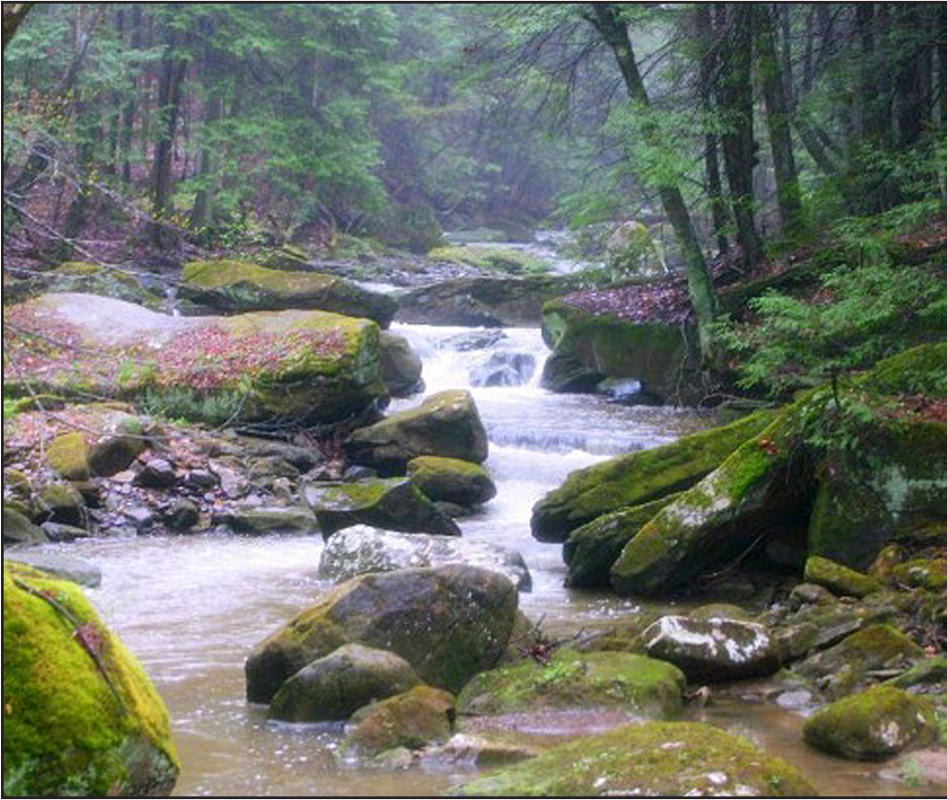
<u>Income Accounts</u>	<u>Budget 08-09</u>	<u>Revenues</u>	<u>% of Budget</u>
Active Members	12,375	8,435	68
Supporting Members	12,000	8,500	71
Auction	0	8,588.25	0
Merchandise Sales	35	154	440
Awards	2,100	150	7
Raffle	250	370	148
Miscellaneous Income	0	376	0
Spring Conferences (Net)	2,999	50	2
Fall Conference (Net)	2,170	1,824.60	84
Interest Income	0	784.87	0
Temp. Restricted Interest	0	166.76	0
TOTAL INCOME	\$31,929	\$29,399.48	92%

<u>Expense Accounts</u>	<u>Budget 08-09</u>	<u>Expenditures</u>	<u>% of Budget</u>
Awards	3,150	150	5
Youth Education Awards	0	1,000	0
Executive Dir. Stipend	9,404	5,485.62	58
Plaque Expenses	500	356.91	71
Pow Wow (Print/Edit)	7,500	2,420.97	32
Web Site	1,250	457.90	37
Member Directory	2,200	0	0
Postage, General	1,000	609.30	61
Executive Dir. Office	2,200	825.01	38
Liability Insurance	525	0	0
Professional Fees	2,400	0	0
Credit Card Fees	600	538.39	90
Travel	500	500	100
Miscellaneous	200	0	0
Bonding	500	0	0
TOTAL EXPENSES	\$31,929	\$12,344.10	39%

Excess/(Deficit) -- **\$17,055.38**

Cash Accounts as of Jan. 1, 2009: General Fund, \$15,486.69; Youth Education Fund, \$19.63; WT Johns Scholarship Fund, \$1,406.15; Scholarship Fund, \$51,273.22; Emergency Fund, \$9,106.85. Total: \$77,292.54.

Water Falls...



Harvey Bauer Photo

Harvey Bauer passed along this photo taken during the clinic on "Photographing Waterfalls and Water" led by Mike Henderson at the spring conference in Oil City.

New Philly Outdoor Sports Show Launches in 2010

The American Sportfishing Association (ASA) is expanding its reach into the consumer outdoor sports market with the launch of the Greater Philadelphia Outdoor Sportshow scheduled for Feb. 25-28, 2010, at the Greater Philadelphia Expo Center at Oaks, located a short drive from downtown Philadelphia.

ASA, under its consumer show management company ASA/Eastern Fishing & Outdoor Exposition, is a leader in consumer show management in the eastern United States, showcasing fishing, hunting and other outdoor sports for outdoor sports enthusiasts. ASA, the sportfishing industry's trade association, assumed ownership of Eastern Fishing & Outdoor Exposition in 2006.

For more about the Greater Philadelphia show or ASA's other east coast consumer shows, contact Consumer Shows Director Jonathan Sauer, jonathan@sportshows.com, 603-431-4315.



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