

POW WOW

Newsletter of the Pennsylvania Outdoor Writers Association

Winter 2011



Tim Flanigan Photo

Bedford County has more than a dozen picturesque covered bridges that date back to the 1800s.

Bedford bound

POWA's spring conference set for May 12-15 in historic Bedford County

By Harry Guyer

This year's spring conference will take place at the Best Western near the Turnpike entrance in Bedford. Tim and Debbie Flanigan, and Darla and I are looking forward to showcasing our county.

On Wednesday, May 11, early birds will have dinner at Bad Boyz Bistro in Bedford. Maybe some brave soul will try their hot wings challenge, featured on *Bizarre Foods*.

On Thursday, May 12, I'll lead a group of fly fishermen to my favorite spot (blindfolds required). Then we'll take a tour of some controlled burn sites on local State Game Lands.

See **BEDFORD**, page 7

Sportsman's Auction another rousing success

By Kermit Henning

Thanks to some very generous donors and a lot of help, this year's POWA Sportsman's Auction at the Harrisburg Sports Show was a grand success. Overall, the number of items we had to sell, plus the quality of items far exceeded other years. This will make it possible for POWA to fund more educational grants to introduce young people to the outdoors. All in all, we have a little over \$14,000 to give to kids!

Thanks again to Blue Heron Communications and Smith & Wesson for the very generous donation of a Smith

See **AUCTION**, page 2



Doyle Dietz Photo

POWA members Gerry Putt, left, and Kermit Henning, right, placed first and second, respectively, in the Celebrity Casting Contest at the Eastern Sports and Outdoor Show in Harrisburg and donated their winnings to the POWA auction for youth education projects held the final day of the show. Putt received \$1,000 and Henning, who won a cast-off to break a four-way tie for second, was also awarded \$1,000, double the posted amount, from the show promoters, represented by Ed Seval, who presented the awards.



Doyle Dietz Photo

This year's auction benefitting youth was another successful event, with more than \$14,000 being raised the final day at the Eastern Sports and Outdoor Show.

Auction

from page 1

& Wesson Model 460XVR .460revolver. This always brings a lot of attention.

Thank you also, again, to Gerald Putt. Gerald has donated at least one original acrylic painting every year of the auction. This year he did two – a green-winged teal and a wild turkey. He spent the week of the show in his booth working on the paintings, drawing lots of attention and enthusiasm. Gerald's paintings have brought in more money to the education fund over the years than all other items combined. Other wildlife art included pieces from George Lavanish, Jack Paluh, the National Wild Turkey Federation, the PA Trapper's Association and a Ned Smith print from the Ned Smith Center for Nature and Art.

A highlight this year, also, was a great bronze elk stature donated by POWAer Ralph Martone. That sure did turn heads and keep people bidding! Also, Bud Cole donated four individual guided fishing trips – very popular each year. Other trips included the ever-popular trip to Shannon Lake Lodge in Quebec as well as trips to Senneterre Outfitters, Quebec; Mid-Coast Outfitters in Maine; Martz's Game Farm; B&J Outfitters on the Eastern Shore; Rivermen Whitewater trip in West Virginia and Susquehanna River fishing trips for smallmouth and flatheads. These always bring good money.

Many thanks also to Charlie Burchfield for the donation of a Coleman canoe; Bob Kirschner for his annual donation

of a fantastic hand-made turkey box call; Mike Gogal's Ultimate Fishing Maps creel with Garmin GPS; Tim Flanigan photography and other POWA members for books and other merchandise.

Supporting members were also very generous including Alpen, GATCO, Leupold, Case, Cabela's, Crosman, Quality Deer Management Association, Steve Trupe and all the makers of calls and lures. Shyda's Shoe & Clothing Barn and Weaver's General Store make generous donations every single year; as do many of the exhibitors at the show. The Pa. Game Commission also supports the auction each year. There are so many good friends of POWA that help us, we just couldn't do this without them.

We had a new gimmick this year in the POWA booth. Thanks to the generosity of artist George Lavanish, we were able to print up a coloring poster of wildlife to give out to kids at the show. We got an overwhelming response from the kids and the parents as well. It kept people at the booth to chat as well as inquire about POWA. A second-hand benefit is the addition of a few new members recruited at the booth.

Finally, a big thank you goes to Reed Exhibitions for their annual kickoff donation of \$1,000, as well as the time and space to hold the auction, and the booth space on the floor. They have done wonders with this show in the last few years and it shows with the unbelievable attendance and enthusiasm of those attending.

PowWow

Winter 2011

Quarterly publication of the Pennsylvania Outdoor Writers Association, Inc., a non-profit professional, educational organization. Items published in POW-WOW do not reflect the opinions or endorsement of POWA.

www.paoutdoorwriters.com

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President's Message

by Tom Tatum



With my 18-month tenure as POWA president set to come to an end when our Spring Conference convenes in Bedford, I'll use this, my last official missive in that role, to share some final thoughts and a few heartfelt "thank you's."

I'll start with thanking Past President Kermit Henning for his Herculean fund-raising efforts every year at the annual POWA Sportsmen's Auction held on the last Sunday of the Eastern Sports and Outdoors Show in Harrisburg. For the past 27 years, Kermit has spearheaded the auction and, in that time, has helped raise \$350,000 to sponsor youth educational projects throughout the state. I never realized the amount of work, time and effort, that goes into this event until this year when I helped out, playing a small role as a "runner" in distributing items to winning bidders. Of course, another key element to the success of the auction is Jerry Putt's generous contributions of his original artwork which he creates at his easel during the course of this show. His donated paintings over the years have netted thousands of dollars for the POWA cause. Other donations this year, including the pistol from supporting member Smith and Wesson and a GPS Unit from Gogal Publishing, were also highlights of the event. And, of course, none of this would be possible without the very valued support of the kind folks at Reed Expositions.

And speaking of outdoor shows, supporting member Jonathan Sauers also deserves kudos for donating booth space to POWA at his Greater Philadelphia Outdoors Sportshow and helping promote our organization this year through the show's kids' scavenger hunt that featured the POWA wildlife coloring poster.

Special thanks is also due to Connie Yingling in her capacity as supporting member liaison and especially in regard to her efforts in helping arrange the Ocean

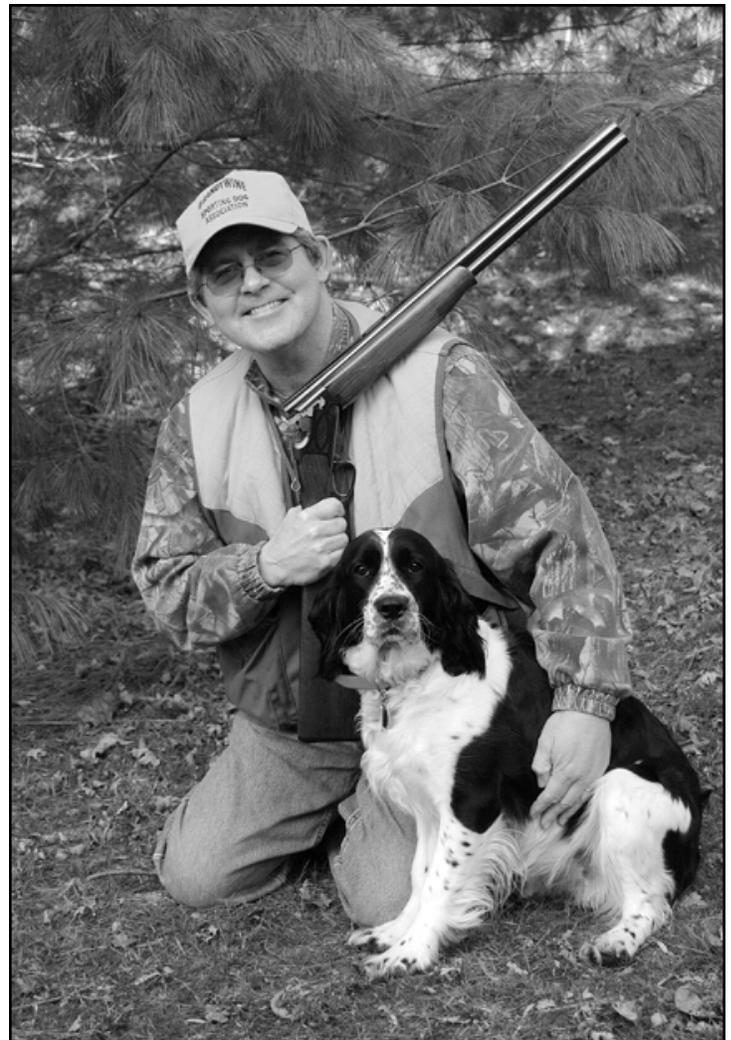
City, Md., conference held this past fall. I only regret that more members didn't take advantage of the incredible OCMD hospitality that Connie so masterfully orchestrated for us.

I would be remiss if I failed to express my gratitude to all those who served as committee chairs during my "administration" with special thanks to Tim Flanigan whose contributions as awards chair – particularly his efforts to make the awards ceremony a very special one – were much appreciated by everyone. I should also mention Brad Isles who, through his diligence as PowWow editor, has maintained and elevated the publication's standards and, in his role as POWA secretary, has been of exceptional assistance, particularly when it came to helping me stay on track while presiding over our general membership meetings. I'd also like to thank John Swinton for his contributions as parliamentarian at those meetings, Bob Lollo our executive director, and especially Harry Guyer in his role of chairman of the board and as my mentor when I assumed the POWA presidency from him.

Congratulations are also due to POWA members Kermit Henning for winning the 2011 Eastern Sports & Outdoor Show Humanitarian Award and Marcus Schneck for the 2011 Eastern Sports & Outdoor Show Youth Mentoring Award and to POWA supporting member Joseph Faux for the 2011 Eastern Sports & Outdoor Show Achievement Award for Conservation for his efforts to help the woodcock population in Pennsylvania.

I like to think I've helped guide POWA through the past 18 months in workmanlike fashion without running our ship aground on the rocky coast of a fragile economy that has not been kind to our industry. Consequently, our organization continues to confront the specter of challenging times for writers who find too many markets for their writing – particularly newspapers and

See TATUM, page 4



Contributed Photo

President Tom Tatum and his English Springer Spaniel, Phoebe.

Job shadowing: The ticket to involving youth

By Freddie McKnight

As I look around our organization, it makes me feel uneasy that I am one of the younger members. Getting new blood into our organization, and into the outdoors for that matter, must become a priority for all of us. Mentoring programs are great for the hunting end, but how do we go about getting today's youth interested in writing, filming, photography, etc. that we do?

Actually, it is not all that hard. I have recently had the opportunity to have a couple of young men job shadow me for a day. Even though it has been my youngest son and nephew, their experience during the day has opened their eyes a bit as to what it would take to be successful in this industry.

My son accompanied me during a day at a sports show where I had a booth. He experienced everything from setting up the equipment to dealing with the public. I gave him leeway to talk to many of those who stopped by, and he even made a couple of sales.

My nephew accompanied me on a snow goose hunt. Yes he was allowed to hunt, but he also had to learn the fine points of taking good photos in the field. He could not believe the preparation it takes to get that one good shot. I also made him write a short story on the hunt, just so he could get an idea of what all details he would need for this assignment.

Both young men had to complete a written report and do a verbal one in front of the class. It has immediately drawn interest from others who now want to job shadow for a day. I have even contacted the literature teacher at my old high school about giving a talk to the class about the possibility of writing in the outdoor field.

The point is that this is a direct route for today's youth to get involved in the outdoors business as we have. Yes, it will be harder for those up and comers to make it, but they will never succeed if they don't try. Gaining experience in a one-on-one situation that job shadowing provides is an ideal way for them to learn the ropes from those of us who have been there for a while.

If you don't have interested youth asking you about it, contact your local high school and inquire about the opportunity. It may just be the spark we have been looking for.

Tatum

from page 3

magazines – vanishing as the printed word increasingly goes digital and readers forego paper for Kindle and iPad.

The economy has also had a devastating effect on our supporting members as evidenced by a precipitous decline in their numbers in just the past year alone. Our aging organization still needs to find more ways to recruit younger writers, photographers, videographers and others to join our ranks. Or, as was suggested at last spring's conference in Wellsboro by at least one member, perhaps it's time we think about joining forces with other outdoor writing associations such as New York, Virginia, and Mason-Dixon to form a broader, regional organization (The Mid-Atlantic Outdoor Writers Association or MAOWA?).

I'm not advocating that such a drastic move be seriously considered at this point in time – POWA has a long and storied history dating back more than 60 years to its founding in 1950 under first president Seth L. Myers – and I doubt that any future sitting POWA president would be eager to preside over the association's perceived demise. However, desperate times often call for desperate measures, and if our numbers continue to dwindle at breakneck speed, some action may eventually be needed in the interest of self-preservation. I don't believe that time has yet arrived. Ideally, it never will, but realistically, we need to keep our options open.

Having said all that, I'd like to end on a much more upbeat note with a cheerful look forward to our spring conference. Harry Guyer has put together what promises to be an awesome event with plenty to do, see, and learn as he and Tim Flanigan showcase their beloved Bedford County. Admittedly, I'm looking forward to the moment when I hand the presidential gavel over to First Vice President Freddie McKnight and take my place as a POWA past president. So for now, on to Bedford! I hope to see all of you there.

POWA on the Web

Find the

Pennsylvania Outdoor Writers Association

on the Internet at

www.paoutdoorwriters.com



**on Twitter at twitter.com/P_O_W_A
and on Facebook through the POWA homepage.**

Executive Director's Report

by Bob Lollo,
Executive Director



Susquehanna River Trails Association has agreed to sponsor the Best Book Award/Best Radio/TV Award. We are happy Jim McNulty has agreed to sponsor this award.

Gogal Publishing Company has agreed to sponsor a craft award under the name "Ultimate Fishing Maps." The award is Best Magazine or Regional Newspaper Column. We thank Mike Gogal for sponsoring this award.

Due to a recent decision by the POWA Executive Committee, all Excellence in Craft award categories and now fully funded. The Awards Program, category entry fees, now fund the Best Published Newspaper Photo. The Best Published

Magazine Photo is now funded by the Past President's Fund.

The following persons contributed to our scholarship fund: Don Heckman, Charlotte Sprenkle, Frank Felbaum, Will Elliot, Sylvia Bashline, Adele Dovey and Sal Pitera. We thank all of you for supporting POWA and our education activities.

If you wish to make a contribution to POWA and do not designate an area of expenditure, I will place the funds in the scholarship account.

MEMBERSHIP TOTALS

There are 160 members renewed for 2011 and a mailing list of 182. Seventy-

two supporting members renewed for 2011 out of 109 on the mailing list.

Member Mike Skerel is not renewing his membership.

Supporting member Vision Quest Sports Fishing LLC is not renewing membership.

The following supporting members did not renew in 2010: Caiger's Riverfront Resort, Congressional Sportsmen's Foundation, Crawford County Convention and Visitors Bureau, Cruise-N-Fish, Delaware & Lehigh National Heritage Corridor, FLW Outdoors, Laurel Highlands Visitors Bureau, Lehigh Valley Convention & Visitors Bureau, Outdoor Magazine, Outdoorsman's Insight, Pa. Fish & Boat Commission, Pasportsmenportal.com, Plano Molding Company, The Schawbel Company, Seaber Turner Company, Trupe's Quality Hunting, TTI Companies, USP Bore Paste, WR Case & Sons, Western PA Conservancy, and Wildlands Conservancy.

Changes & Corrections

Active Membership Corrections

William Boggs has a phone number correction: 724-735-4745; and new e-mail wboggs@embarqmail.com

William Bower has a street address change: 1244 Redington Ave.

Christopher Gorsuch has an e-mail address change: chrisg@backwoodsanglertv.com

Shoe Schuler has an e-mail change: shoe@westpa.net and an address correction: 96 Griff Hill

Robert Entler has removed his fax and has added a cell number: 610-413-2514

Bob Sopchick has a work phone: 717-858-2202

Jim Collins has a street address: 87 Windfall Road

Joe McDonald has a fax correction: 717-543-5342

Betty Lou and Tom Fegely have a new phone number: 610-760-9401; and a new

e-mail addresses: blfegely@ptd.net and tfegely@ptd.net

David Lockard has a new e-mail: lockard.david@yahoo.com

Jeff Frischkorn has an e-mail correction: jfrischkorn@news-herald.com; and a website: www.news-herald.com

Dave Wolf has a new street address: 2404 S. Susquehanna Trail

George Lavanish has a new home phone: 814-686-6954

Supporting Member Corrections

Pa Trappers Association has a new phone number: 610-562-1790

New member Rak'd UP has a new e-mail address: jeff@rakdup.com

ATK Ammunition has a new phone: 763-323-3833; new e-mail: outdoorwriters@atk.com; and contact: Tim Brandt

ASA/Eastern Fishing & Outdoor Exposition has moved to: 750 Central Avenue Suite R, Dover, NH 03820

Eastern Chapter of the Wild Sheep Foundation has address changes: 315A Carol Lynn Drive, Willow Street PA 17584; a new phone number: 717-435-8023 and fax: 717-435-8026; plus a new e-mail: info@edfnaws.org

Endless Mountains Visitors Bureau has a new address: 3367 SR6, Suite #4

Steve's Custom Scents has new information: RR1 Box 274D, Effort, PA 18330; and a new phone number: 973-713-6559

Blackpowder Products has an address change: 1685 Boggs Road, Suite 300, Duluth, GA 30096

David Meredith has an e-mail change: davidm@6piguns.com

Tioga County Visitors Bureau has an address change: 2053 Route 660

PA Institute for Conservation Education has the following changes: 197 Montour Road, Elysburg, PA 17824; and a new phone number: 570-441-3364

Daiwa Corp has a new phone number: 562-375-6807 and mailing address: PO Box 6600, Cypress, CA 90630

Send newsletter
submissions to
powwow @
zoominternet.net

Raystown Lake a hot spot for trophy stripers

From www.thealleghenies.com

Raystown Lake is nestled in the mountains of south central Pennsylvania between Altoona and Harrisburg, the lake has 30 miles of navigable water and is fed by the Raystown Branch of the Juniata River.

The waters of this 8,300 acre lake are home to a strong population of large and smallmouth bass, catfish and various species of panfish, but it's the opportunity of landing a striper that makes the trip worth taking. The legendary stripers of Raystown Lake tempt anglers with the chance of a freshwater fight they'll never forget. Whether rising to meet a surface lure or jig, or a trolled live bait, a battle with a trophy striper sends adrenaline rushing. And this lake is home to lots of stripers - including the Pennsylvania state record, which weighed in at 53 pounds, 12 ounces.



Contributed Photo

Harry Guyer with a nice striped bass taken at Raystown Lake. A trip to Raystown is one of the registered events for the upcoming spring conference.

Surrounding the lake are 118 miles of natural wooded shoreline with 21,000 acres of largely undeveloped public land. Owned and operated by the U.S. Army Corps of Engineers, the lake was opened

in 1975 as a flood control project, the only Army Corps flood control project in the U.S. kept at a permanent recreation level.

Visit: <http://raystown.nab.usace.army.mil/index.html> for more information.

Bedford

from page 1

Dinner will be at world famous Ed's Steakhouse across the road from the Best Western.

Friday activities include fly fishing at another trophy trout spot, crappie and bass fishing on the Cumberland Dam, striper fishing on Lake Raystown, and, of course, hunting for our wily Bedford County gobblers.

For the shutterbugs, Tim will lead a photography tour or inside class in case of rain. In the afternoon, he will introduce you to our local hawk watch, purported to be better than Hawk Mountain.

We haven't forgotten the spouses, either. On Friday and Saturday Darla and Debbie have planned antiquing trips and visits to various Bedford sites including the quilt and coverlet museum. Karen Lollo will offer jewelry and painting classes too. Friday will end with a barbecue at Best Western.

Saturday seminars include craft improvement sessions on underwater videography/photography with Ozzie Ozefovich and writing award-winning articles with Tom Tatum. Story opportunities include the PA Envirothon with State Chairman Lorelle Steach and GPS info from Mike Gogal. Breakout will



Tim Flanigan Photo

Monster Stripers aren't the only fish to target in the Bedford County region. A number of small streams and lakes hold trout like this rising rainbow.

be on site, and the evening will be highlighted by our POWA Awards Banquet.

After Breakfast at Best Western on Sunday, plan to stay for a Marcellus Shale presentation with Rob Hilliard.

We've tried to plan something of interest for everyone who attends. Hope to see you in Bedford.

Spring Conference

Itinerary

May 12-15 / Bedford, PA

Thursday, May 12

- 7 a.m.** – Fly fishing on Yellow Creek
- 2 p.m.** – Pre-conference tour of State Game Lands controlled burns
- 3-7 p.m.** – Registration open in hotel lobby
- 6 p.m.** – Leave hotel for group dinner at Ed's Steakhouse (across road, on your own)
- 7-11 p.m.** – Hospitality Room open (meet your guides)

Friday, May 13

Morning field activities (fly, crappie and bass and striper fishing, gobbler hunting, photography tour or inside class in case of rain). Depart hotel lobby with guides at agreed upon times.

- 7-8 a.m.** – Breakfast Buffet at Best Western
- 9 a.m.** – Spouses tour departs from hotel lobby
- 2 p.m.** – Trip to Hawk Watch
- 2 p.m.** – Spouse's craft class with Karen Lollo
- 5-6 p.m.** – Friday Night BBQ, at Best Western
- 7 p.m.** – Board Meeting
- 7-11 p.m.** – Hospitality Room open

Saturday, May 14

- 7-8 a.m.** – Breakfast buffet at Best Western
- 9 a.m.** – Spouses tour departs from hotel lobby
- 9-9:50 a.m.** – Seminar: Underwater Videography/Photography – Ozzie Ozefovich
- 10-10:50 a.m.** – Seminar: PA Envi-

ron with State Chairman Lorelle Steach

- 11-11:50 a.m.** – Seminar: GPS – Mike Gogal
- 12-12:50 p.m.** – Seminar: Award-winning columns – Tom Tatum
- 1 p.m.** – Lunch at Best Western
- 1:30-3 p.m.** – Breakout at Best Western
- 2 p.m.** – Spouse's craft class with Karen Lollo
- 3 p.m.** – POWA General Business Meeting at Best Western
- 5:30-6:30 p.m.** – Cash bar reception
- 7 p.m.** – POWA Awards Banquet
- 9-11 p.m.** – Hospitality Room open

Sunday, May 15

- 8-9 a.m.** – Breakfast at Best Western
- 9-11 a.m.** – Marcellus Shale presentation with Rob Hilliard

The Allegheny Plateau Hawk Watch site offers one of the best views in Pennsylvania. Bald and Golden Eagles are commonly seen. A variety of falcons, harriers, hawks, kites and Ospreys are also counted among the birds flying by. The best times to view birds migrating in the spring are mid morning and late afternoon.

Gamebirds, songbirds, waterfowl, owls, raptors and more can be found in other areas such as James Buchanan State Forest, Shawnee State Park, Everett Tenley Park and Rays Cove Vista.

For more information on the Bedford County area see www.visitbedfordcounty.com



Tim Flanigan Photo

Clip and mail...

POWA Spring Conference 2011 / May 12 - 15 / Bedford, PA

Name _____ Phone _____

- Member
- Supporting Member, Company Name _____
- First POWA conference?
- Spouse Name _____
- Guest Name _____

REGISTRATION	<i>Cost X # persons = Total Fee</i>
Cost is \$20 for each individual. (Due by April 11).....	\$20.00 x _____ = \$ _____
Cost is \$30 for each individual after April 11	\$30.00 x _____ = \$ _____
Supporting Member Company or Organization Breakout Fee	\$45.00 = \$ _____
REGISTRATION TOTAL	= \$ _____

*ALL ATTENDEES PAY REGISTRATION FEES, including spouses/guests/breakout participants
(Exception - spouses/guests attending banquet only)*

MEALS *(if meals are sponsored at a later date, your deposit will be returned)*

FILL OUT NUMBER OF PERSONS..... # persons = Total Fee

WEDNESDAY

Group dinner at Bad Boyz Bistro..... = Ind. Pay

THURSDAY

Group dinner at Ed's Steakhouse..... = Ind. Pay

FRIDAY

Breakfast buffet at Best Western..... = N/C

Lunch on your own..... N/A = Ind. Pay

Dinner barbecue at Best Western..... = \$10

SATURDAY

Breakfast buffet at Best Western..... = N/C

Lunch at Best Western..... = \$9

Dinner Banquet (Sponsored by the National Shooting Sports Foundation)..... = N/C

SUNDAY

Breakfast buffet at Best Western..... = N/C

MEAL TOTAL = \$ _____

(*Children and guests (not spouses) must pay for sponsored meals -- Friday BBQ \$10; Saturday Lunch \$9; Saturday dinner \$17.)

POWA SPRING CONFERENCE 2011 HOTEL RESERVATION FORM

Make your room reservations at the Best Western Bedford Inn, 814 623-9006 or 800 752-8592

Call to make your room reservations at the Best Western Bedford Inn, 814 623-9006 or 800 752-8592 or use the form below and send your reservations to: Best Western Bedford Inn, 4517 Business 220, Bedford, PA 15522.

NOTE: When you call, tell them you're with POWA so you can obtain the special rates. Make your reservations before the **April 11** cut-off date to be sure you have a room at our group rate. **Room rate is \$74 single/double plus tax. Reservation must be made by April 11.**

Name: _____ Phone: _____

Address: _____

Arrival Date: _____ Departure Date: _____

POWA Spring Conference 2011 / May 12 - 15 / Bedford, PA

ACTIVITIES

\$20 REFUNDABLE DEPOSIT REQUIRED FOR EACH ACTIVITY (*Attend activity and your fee is returned.*)

Thursday, May 12 # Attendees = (x\$20)

Fly Fishing on Yellow Creek, 7 a.m. = \$ _____

Group Tour of State Game Lands controlled burn, 2 p.m. = \$ _____

Friday, May 13 # Attendees = (x\$20)

Times TBA, unless noted

Fly Fishing on Yellow Creek = \$ _____

Turkey Hunting = \$ _____

Crappie Fishing on Cumberland Dam = \$ _____

Striper Fishing on Raystown Lake..... = \$ _____

Photography Tour..... = \$ _____

Spouses' Tour - Bedford Sites, 9 a.m. = \$ _____

Spouses' Tour - Craft Class with Karen Lollo, 2 p.m. = \$ _____

Saturday, May 13 # Attendees = (x\$20)

Spouses' Tour - Bedford Sites, 9 a.m. = \$ _____

Spouses' Tour - Craft Class with Karen Lollo, 2 p.m. = \$ _____

Sunday, May 13..... # Attendees = (x\$20)

Marcellus Shale presentation with Rob Hilliard, 9 a.m. = NC

ACTIVITY DEPOSITS SUBTOTAL: \$ _____

GRAND TOTAL

Registration + Meals + Activity Deposits (Enclose full amount/no partial payments.) = \$ _____

PAYMENT OPTIONS

Make check (preferred) payable to POWA

or send: MasterCard/Visa # _____ **exp. date** _____

Send form & check/credit card info to:

Harry Guyer Jr., 5521 Churchview Road, Loysburg, PA 16659

Phone: 814 766-3525 / E-mail: hguyer@yahoo.com

Bedford area steeped in history

From visitbedfordcounty.com

In 1750, Robert MacRay established a trading post in the region which would one day become Bedford County. Life on the frontier was full of turmoil, a result of hostilities between the British & French. Raids and attacks from hostile Indians, allies of the French, eventually pressured MacRay to abandon his Raystown outpost.

In 1759, the British ousted the French from Fort Duquesne. In preparation, a new road was cut to Raystown and toward the French stronghold. A new garrison at Raystown was named Fort Bedford. The captured French fortification was renamed Fort Pitt. The new road west was transformed from a network of Indian trails to become known as the Forbes Road. Later, this evolved onto a toll road, or turnpike, providing direct access across the state.

Following the defeat of the French and with the expectation of greater safety afforded by Fort Bedford, the area soon began to increase in population. Pioneers used Forbes road to reach and settle in the lush valleys and timber-rich mountains. However, outlying communities, such as Saxton, still experienced the dangers of the frontier. Casualties from the Indian conflicts were frequent as late as 1780.

Fort Bedford and the surrounding area grew as a transportation and lodging center because of its strategic location on the major route through PA. In 1794, the Nation's first President, George Washington, stayed at the Espy House (now Gardners Candies) in Bedford. The President's arrival was in response to one of the Country's first tax crises, the Whiskey Rebellion.

The discovery of curative spring waters and the establishment of the Bedford Springs Hotel, lured the wealthy and influential to Bedford during the 19th century. President James Buchanan used the hotel as his summer White House.



Tim Flanigan Photo

Driving tours in and around Bedford showcase the area's rich history, and artwork such as this barn mural along the Lincoln Highway Heritage Corridor.

It was here that our President received the first trans-Atlantic telegram, sent by Queen Victoria, from England.

The United States Supreme Court also convened at the Bedford Springs, the only time that the Justices were known to have met outside their Washington chambers. Because of the timing of their stay, it is probable that discussions concerning the historic Dred Scott case were held on the hotel's porches. Presidents Hayes, Garfield, and Benjamin Harrison also stayed at the Springs, as did famous Kentuckian, Henry Clay.

With an excellent combination of agriculture and commerce, early industry also flourished in the county. As the colonies pushed for independence, coal was discovered in the Broad Top. Iron foundries were established in Hopewell around 1800.

Rail service between Huntingdon and Bedford expanded the transportation industry carrying coal, timber and iron. Passengers also used the service to commute or for touring points of interest

along the line.

The second half of the 19th century was a time of prosperity in the County, with population increasing almost 100 percent between 1870 and 1890. Many of the area's attractive homes and Victorian neighborhoods were built during this time. The Huntingdon and Broad Top Railroads steamed between the mines, foundries, and coal fields. The picturesque route crossed the Raystown Branch of the Juniata River at several sites, such as the crossing at Mountain Rose Beach. Passengers could enjoy a trip through wooded mountains and fertile fields with stops at locations with colorful names like Cypher Station.

Transportation services continued in importance with auto and truck traffic using the Lincoln Highway (Route 30) and the new Pennsylvania Turnpike. The Interstate highway system brings an ever growing stream of traffic to the County via I-76, I-70 and I-99. For many travelers, Bedford County is an easy place to visit, but a difficult place to leave.

Member News

POWA members honored during Eastern Sports and Outdoor Show

By Doyle Dietz

Marcus Schneck of Hamburg, Pa., a successful outdoor journalist and avid outdoorsman and naturalist, has received the 2011 Eastern Sports and Outdoor Show Youth Mentoring Award for his efforts in promoting the outdoors and outdoor sports to youth.

The Eastern Sports & Outdoor Show Outdoor Youth Mentor Award is presented annually to an individual or organization in recognition of their demonstrated commitment to using their knowledge of the outdoors and outdoor sports to educate and help young people.

Schneck is best known as the outdoors and nature writer for the Harrisburg Patriot-News, and his "Claws, Wings & Things" nature column, which features a question-and-answer section for readers. The column is used as a teaching tool by several biology classes in central Pennsylvania schools.

In addition, Schneck is the outdoors columnist for PennLines, the monthly magazine of the Pennsylvania Rural Electric Association. He is also the author of more than two dozen books on nature and the outdoors and is a contributor to various other publications, websites and blogs.

For the past 10 years, Schneck has been a leader with the Boy Scouts of America, serving as a committee member for two different Cub Scout packs and two different Boy Scout troops, a den leader for Cub Scouts, a Webelos leader for Cub Scouts, a Scoutmaster for a Cub Scout pack and a Boy Scout troop. He is a counselor for approximately a half-dozen merit badges and a regular volunteer for events such as first-aid meets and Klondike derbies.

Schneck regularly presents workshops



Betty Dietz Photo

This year's Eastern Sports and Outdoor Show awards had a distinct POWA flavor as active members Marcus Schneck, left, and Kermit Henning, center, and supporting member Joe Faux, right, were honored at the show's annual kickoff banquet. Schneck received the ESOS Youth Mentoring Award for his efforts in promoting the outdoors and outdoor sports for youth; Henning, received the ESOS Humanitarian Award for his work in conducting the POWA auction for youth education projects; Faux received the ESOS Achievement Award for Conservation for his efforts to help the woodcock population in Pennsylvania as the founder of Woodcock Limited. Schneck was nominated by Bruce Schneck, Henning was nominated by Doyle Dietz and Faux was nominated by Mary Hosmer.

and programs on nature subjects at youth field days, summer fairs and festivals and similar events across the state. One of his most popular hands-on programs – constructing take-home pine-cone bird feeders – annually draws hundreds of participants at the Pennsylvania Garden Expo at the State Farm Show Complex in Harrisburg.

Over the years, Schneck has been instrumental in introducing youth to fishing, hunting and trapping, giving them their first exposure to the sports. Perhaps Schneck's biggest influence in the area of youth mentoring remains his relentless championing, through his columns and articles, of every youth and youth mentoring initiative that has come before the Pennsylvania Game Commission and the state legislature over the past two decades.

Kermit Henning receives Humanitarian Award

Kermit Henning, of Mechanicsburg, Pa., a successful outdoor journalist, photographer, avid hunter and conserva-

tionist, received the 2011 Eastern Sports & Outdoor Show Humanitarian Award.

The Eastern Sports & Outdoor Show Humanitarian Award is presented annually to an individual or organization in recognition of their demonstrated commitment to using their knowledge of the outdoors and outdoor sports to improve and support their community.

Known to many as the host of WHTM-TV's Outdoors and outdoor columnist for The Burg newspaper, Henning is a life member, past president and chairman of the board of the Pennsylvania Outdoor Writers Association, past president and chairman of the board of the Mason-Dixon Outdoor Writers Association and a member of the Outdoor Writers Association of America.

Henning has been an outdoors writer, photographer and lecturer for more than three decades. He has been published in numerous local, regional and national magazines and newspapers and is the author of "A Foragers Field Guide" and "The Pennsylvania Sportsman Fish &

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Dietz receives the PFBPS Pioneer Life Award

By Dave Ehrig

The Pennsylvania Federation of Black Powder Shooters has presented POWA member and Pottsville Republican Herald and Shamokin News-Item outdoors editor Doyle Dietz with its highest honor, the Pioneer Life Award.

PFBPS president Wayne Flora presented Dietz with the award, just the 14th given to an individual in the 28 year history of the organization, at its annual banquet held at the Milroy Hose Company. The award consists of a lifetime membership, a certificate and a numbered silver medallion.

Dietz, a PFBPS member since its inception in 1983, was honored for his more than 30 years of service to his home club, Blue Ridge Muzzleloader Club of Summit Station; his positive coverage of traditional muzzleloader shooting, hunting and pre-1840 living history events, including newspaper and magazines articles, radio programs and seminars; and his promotion of the sport through instructional programs, including the Norm Thornburg Youth Conservation Camp and Youth Field Day sponsored by the Schuylkill County Sportsmen's Association.

Dietz was nominated for the award by BRR president Gerard Newton of Pottsville.



Dave Ehrig Photo

POWA member Doyle Dietz, left, is presented with the Pennsylvania Federation of Black Powder Shooters Pioneer Life Award, the organization's highest honor, by organization president Wayne Flora.

Awards

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Game Cookbook.”

A native of Allentown, Pa., Henning is a graduate of Mansfield University and has done graduate work at Penn State University, Temple University, Millersville University and Shippensburg University.

After retiring from teaching English and German in the Harrisburg City School District, Henning spent a year teaching in an Inuit village in the Quebec, Canada, Arctic. He has traveled, hunted and fished extensively throughout Canada, the Eastern United States and the Dakotas.

For the past 27 years, Henning has spearheaded the POWA Sportsmen's Auction held each year at the Eastern Sports & Outdoor Show. In that time, more than \$350,000 has been raised to sponsor youth educational projects throughout the state. Thousands of young people have benefited from the money raised, through youth field days, conservation camps, Boy Scouts, shooting sports, fishing derbies, Audubon programs, public school projects and

many more. In addition, the funds raised have funded scholarships at Penn State University and the University of Pittsburgh at Johnstown for journalism majors with an interest in communication and the outdoors.

Joseph Faux receives Award for Conservation

Joseph Faux of the Montoursville, Pa. area, a longtime conservationist, received the 2011 Eastern Sports & Outdoor Show Achievement Award for Conservation for his efforts to help the woodcock population in Pennsylvania.

A native of Catawissa, Joseph Faux has had a lifelong interest in the outdoors and began hunting American woodcock in the early 1970s. As his interest in woodcock developed into more of a passion, he sought ways to help the species by becoming involved in projects to create habitat and to educate the public about the habitat needs of the American woodcock.

In 2007, this passion led him to help found Woodcock Limited of Pennsylvania (WL of PA) – a 501 (c) (3) non-profit organization. WL of PA is a fraternity of hunters dedicated to the welfare of the

American woodcock in Pennsylvania. They work with local, state and federal organizations to promote habitat and conduct woodcock research, habitat and harvest management in Pennsylvania.

WL of PA also engages in educational efforts to advance the public's knowledge of the woodcock and its management needs. More than 30,000 acres have been enrolled in the organization's Private Land Opportunities for Woodcock (PLOW) program. Through the PLOW program, efforts are ongoing to create and enhance habitat for the benefit of the woodcock and other like species in Pennsylvania.

As a result of all the efforts of WL of PA, the national Woodcock Limited (WL) will be resurrected at their Annual Meeting in March, 2011. It is expected that new state chapters of WL will be modeled after the Pa. organization Faux helped to create.

The Eastern Sports & Outdoor Show Outdoor Achievement Award for Conservation is presented annually to an individual or organization in recognition of their demonstrated commitment to protecting and improving our outdoor resources and animal habitats.

Companies recognized for habitat protection

Last November, environmentalists, educators and corporations alike attended the 22nd annual Wildlife Habitat Council Symposium in Baltimore, Md. Representatives from Waste Management of Pennsylvania, Chester County Solid Waste Authority and Lancaster Solid Waste Management Authority were all a part of this event to accept awards as environmental stewards, as they proudly accepted certifications from the Wildlife Habitat Council.

The Wildlife Habitat Council (WHC) is a group of corporations, conservation organizations and individuals dedicated to restoring and enhancing wildlife habitat. Created in 1988, WHC helps large landowners, particularly corporations, manage their unused lands in an ecologically sensitive manner for the benefit of wildlife. Projects on these lands, which vary in nature and scope, are corporate-driven cooperative efforts between management, employees, community members, local conservation groups and local, state and federal agencies. WHC also works to broaden understanding of wildlife values through the incorporation of conservation education, volunteer participation and community outreach programs.

The Chester County Solid Waste Authority was awarded its first *Wildlife at Work* Certification for the 630 acres it has set aside for wildlife habitat preservation. Of those, 400 are managed for grassland habitat. Additionally, two dozen Bluebird boxes and several American Kestrel boxes have been installed around their facility.

In addition to Bluebird boxes, the facility monitors five Screech Owl boxes. The team monitors the ground underneath for owl pellets, a sign the boxes are in use. Chester County team members have also worked hard at removing non-native invasive plant species, which resulted in an increase of wildlife population around



Contributed Photo

Waste Management's Lakeview Landfill district manager and engineer with their bee pole in Erie, PA .

the facility. Because of the successes of the current project, the Chester County team has plans to construct a nature trail and developing a non-native invasive species management plan.

For Waste Management of Pennsylvania, American Kestrels have been nesting throughout the state at 15 of the certified Wildlife Habitat sites since 2001. Not only are American Kestrels nesting but other grassland birds are also finding their way to Waste Management landfills across Pennsylvania. At the Grand Central Sanitary Landfill in Pen Argyl, team members have been working with education specialists from the Department of Conservation and Natural Resources since 2005 and have found six grassland species nesting in preserved grassland habitat. These six grassland birds are listed on the *Audubon's Top 20 Grassland Birds in Decline*.

At Waste Management's Lakeview Landfill in Erie, Pa, the staff and local bee experts have partnered to study the Colony Collapse Disorder of bees on 65 acres of facility's property. The partnership began in 2008 between Waste Management and Bee Pole Inc. to research pollination and CCD. More than a dozen bee poles were placed on the 65 acres to study. From the extensive research done, it has been concluded that from the implementation of the bee poles, the team has been able to reverse CCD in areas where bee poles were placed,

increasing agricultural production from 7 to 30 percent.

Lakeview's successes can be attributed to long-standing community partners, which have helped pave the way for educational learning at the facility. Three community partners have made such a difference through their practice of environmental stewardship and passion to inspire and develop environmental citizens throughout Erie County, that they were awarded this year's *Community Partner of the Year* by the Wildlife Habitat Council. Community partners' Sisters Margarita Dangel, Pat Lupo and Annette Marshall of the order of Benedictine Sisters of Erie have spent more than 40 years advancing conservation, stewardship and habitat enhancement.

The Lancaster County Solid Waste Management Authority's (LCSWMA) Creswell/Frey Farm Landfill was also certified as a *Wildlife at Work* site by the Wildlife Habitat Council this year. The property consists of the closed Creswell Landfill and the active Frey Farm Landfill. Habitat enhancement efforts have been focused on the Creswell Landfill, which consists of 70 acres of open meadows. The Authority is working to manage these 70 acres as avian habitat to encourage nesting, roosting and foraging in the areas most appropriate for birds.

When the avian management project began in 1995, 20 bluebird boxes were installed. By the end of 2009, the site had 70 bluebird boxes and eight kestrel boxes at various locations. The 70 bluebird boxes fledged 173 bluebirds, 77 tree swallows, and six black-capped chickadees during the 2009-nesting season. Twelve kestrels fledged from the eight kestrel boxes during the 2009-nesting season, and the wildlife team banded 10 kestrels in 2010.

Collectively Waste Management of Pennsylvania, Chester County Solid Waste Authority and the Lancaster County Solid Waste Management Authority have preserved more than 9,000 acres in Pennsylvania for wildlife habitat.

Supporting Member News

by Supporting Member Representative
CONNIE YINGLING, PR Coordinator,
Maryland Office of Tourism Development



No, it's not Bedford Falls of the famed Jimmy Stewart movie, but Bedford, Pa. And it's in May, not December. And you won't find a devious banker or Clarence the angel there, but plenty of interesting outdoor writers, photographers and TV producers.

I'm referring to the Pennsylvania Outdoor Writers Association's annual conference and you need to be there May 12-15, 2011. There will be speakers, seminars and outings to local hot-spots. The annual conference gives supporting members an excellent opportunity to

put their programs, products and services into the spotlight via breakout and during some of the outings.

And did I mention networking? At the opening night barbeque, at breakfast, at lunch, at the seminars and awards banquet on Saturday night. Some of my best journalist contacts have been made standing in line for food!

So don't delay—fill out your registration form, book your hotel room now – and I look forward to seeing you at the conference in Bedford.

Bushnell hires new public relations manager

Bushnell announced the hiring of Paul Arnhold as its new public relations manager in the Marketing Department.

Arnhold had worked in public relations and marketing with a number of top companies, including Barkley, CITGO Petroleum and the Susan G. Komen Foundation prior to joining Bushnell. Arnhold's duties include managing PR plans and activities, both within Bushnell as well as with outside agencies, and working with the outdoor media.

Arnhold graduated from the A.Q. Miller of Journalism and Mass Communication at Kansas State University with an emphasis in public relations. He lives in Olathe, Kan. with his wife Shana and their dog Bentley.

Arnhold is a board member with the Kansas City chapter of the International Association of Business Communicators (IABC) and enjoys outdoor activities including biking, running, hiking, fishing and team sports.

For more information about Bushnell Outdoor Products visit www.bushnell.com or call 800-423-3537 for consumer inquiries.



Lightfield hires national director of marketing

Lightfield Ammunition Corporation has announced the hiring of Brian E. Smith as the company's new national director of marketing.

Smith, co-founder and CEO of Indiana-based Raghorn, Inc. – parent company to Indiana Outdoor News Magazine and Adventure Media Productions – brings more than 17 years of communications, sales and marketing experience in the outdoors and hunting industries to his new position with Lightfield. He will focus on expanding Lightfield's brand-awareness and market share.

A lifelong hunter, Smith has worked with senior Lightfield personnel for the past few years on a variety of special projects, including the groundbreaking and highly successful Lightfield Wild Adventures television series.

Lightfield is an industry leader in innovative, high-performance sabot slugs for hunters, as well as specialized, less-lethal rounds for law enforcement.



NW PA Fishing E-Report available

Last summer, POWA member Darl Black established a comprehensive weekly fishing report for Northwest Pennsylvania, including the counties of Erie, Crawford, Mercer and Venango. The Report is sponsored by the Pennsylvania Great Lakes Region tourism group which comprises the county agencies of the four counties.

The NW PA Fishing E-Report is e-mailed directly to outdoor writers in the tri-state area, regional newspapers, online magazines, fishing related businesses and individual anglers who request it.

It provides current fishing information obtained from a core of contributing anglers and from practically every bait-n-tackle shop in the four counties. Writers are encouraged to use the information in their columns. Photos are also attached, and may be used to support the material in the E-Report.

Many POWA members already receive the report. If you do not, but would like to, please send your request to Darl Black at darlblack@windstream.net.

SPONSOR THREE NEW POWA MEMBERS IN ONE YEAR & YOUR NEXT YEAR'S DUES ARE FREE!

What a deal! Help your professional outdoor media organization to grow; help someone else to benefit from membership in POWA; and help yourself to a free year of membership ... on us.

This special "1 GET 3; YOURS IS FREE" membership offer applies to all POWA membership types – active, apprentice and supporting. You may sponsor three in one membership category or mix categories.

Who can sponsor a new member? POWA active members and supporting members (the latter with an active member co-signer).

Where to get applications? POWA individual and supporting member applications can be printed from the POWA Web site, www.paoutdoorwriters.com. Information on the value and benefits of membership is on the Web site, too. For more information, contact Executive Director Bob Lollo.

Wildlife Leadership Academy

Editor's note: The following is an essay written by Jackie Rosenberger, 15, from J. Frank Faust Jr. High School in Chambersburg, PA. Jackie attended the Wildlife Leadership Academy with assistance from POWA's Youth Education Fund.

By Jackie Rosenberger

What do you think when you see a picture of a deer? Since I have attended the Wildlife Leadership Academy, I think of the complexity of the animal, how our biologists manage it, and how it interacts with its environment. All of these subjects, plus more, were topics covered at the Wildlife Leadership Academy last summer. It was held July 6-10, 2010 at the Stone Valley Recreation Area in

Huntington County and facilitated by the Pennsylvania Institute for Conservation Education. It was a field school where I, as well as other students from across PA, engaged in an in depth study of the whitetail deer during a weeklong field school. Although it was an intense week, I still had a lot of fun and learned a lot at the same time.

To learn about the anatomy of the deer, we watched a necropsy. We also got to complete hands on activities. For example, we explored the contents of the deer's stomach and determined what it had been eating. We also learned about the deer's external characteristics and used those characteristics to practice aging deer on the hoof. This, by far, was the most interesting skill for me to learn.

I also found it exciting when we went into the field to collect plants that are important to deer. We then pressed the plants and created a booklet. Other activities that were very enjoyable were competing in deer trivia games, aging deer using jaw bones, nature journaling, and radio telemetry exercises. Finally, after learning about the role of hunting

in deer management, we traveled to a local shooting range for target practice. This was my favorite activity, because I had the opportunity to use a shotgun for the very first time! I also was thrilled to have specialists from the PA Game Commission, Quality Deer Management Association, Audubon Society, and more at the field school. I enjoyed learning from them very much.

This was a very important experience for me. Since attending the Academy, I have realized that a career in biology and ecology would be perfect for me. I also feel better as a person, knowing that I really can step up to a challenge and do great things. I truly believe that WLA taught me leadership, hard-work, and teamwork. Possessing these skills has helped me to complete community outreach activities, which are required of us after field school.

To find out more about the program you can go to www.PICEweb.org (youth programs link) or contact the Wildlife Leadership Academy director, Michele Kittell at 570-245-8518 or mkittell@picweb.org.



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