

Newsletter of the Pennsylvania Outdoor Writers Association

Summer 2009

Pow-Wow in the Poconos

New format replaces traditional fall conference

By Alex Zidock

As you know, POWA has determined to go to one major conference a year that will be held in the spring. The spring conference will be designed to incorporate our annual meeting, provide a venue for supporting members and generate monies through our raffles for our scholarship programs.

On the other hand, this fall conference was designed to be more laid-back with less formal structure. Hence, Thursday night after check-in we will have a casual dinner at Barley Creek Brewing Company, which is just a very short drive from our host hotel The Chateau. Owner Trip Ruvane has promised a tour of the brewery with brewmaster Tim Phillips, who will explain the process and provide sample testing of their more favorite brews. Dinner at Barley Creek will be pay as you go.

The hospitality suite at The Chateau will be open most of the time. It will be a comfortable room for meeting and the general get-togethers before and after activities. It will be the place for registration too.

Friday morning and afternoon is left open for anyone who See POCONOS, page 6



Kathy Uhler of the Pocono Wildlife Rehab Center, shown here with barn owl, will speak during Saturday's breakout.



Students participating in the Northampton County Junior Conservation School gather at the Grand Central Sanitary Landfill.

Supporting member Waste Management touts conservation at closed landfill

Nearly 30 students from the Pen Argyl area ventured out to the Grand Central Sanitary Landfill in July to view grassland birds with Jacobsburg Environmental Education Specialist Rick Wiltraut. Rick led the students through Grand Central's old 52-acre closed landfill to view grassland birds that have been declining in Pennsylvania due to habitat loss.

The group of students are part of a weeklong program with the Northampton County Junior Conservation School, put together by a group of volunteers dedicated to environmental education.

See LANDFILL, page 4

Now is the time to sponsor new apprentice members

By Don Feigert

Membership Committee Chair

Recently the POWA Board and membership approved some fundamental changes in how we will develop and recruit new members and bolster our declining rolls.

Active Member requirements remain the same, but the Apprentice program is now more liberal, reflecting an organizational intent to become less exclusive and more welcoming and mentoring toward aspiring outdoor communicators.

Apprentice applicants are encouraged to submit tearsheets of published work with their applications, but the only re-

quirements are a letter of intent to pursue professional outdoor communication and sponsorship by an Active Member.

Apprentices will now have six years (in three two-year stages) to qualify for full Active membership instead of only two.

We have also reduced the dues from \$60 to \$30 (plus the \$10 initiation fee) for those applying for new or resumed membership (Active or Apprentice) from July 1 through the end of the year.

So *right now* is the time we'd encourage you to mentor any aspiring outdoor communicators you might know into POWA. Contact me at dfeigert@verizon. net or 724-931-1699.

Get rich with POWA

By Linda Steiner Craft Improvement Committee Chair

Now that I have your attention, I will tell you how to maybe not get rich, but make money out of your membership in POWA.

We can all talk about how we became outdoor communicators because we love the outdoors, are avid about the outdoor sports, have skills or opinions we want to share, or that we burn to "make a difference" for conservation.

This is very nice, but it can be done without being a professional outdoor communicator. "Professional" means not only doing the best job we can, but also that we are paid for our work. Indeed, membership in POWA requires that we do not "give it away," but are compensated for our articles, columns, books, editorial services, photographs, artwork, radio and TV broadcasts and so on.

Being dedicated to "the cause" may enrich our soul, but it does nothing to our bank account. And the "filthy lucre" is what the phone and electric companies, the mortgage holder, the car dealership, etc. expect in return for what we got from them.

So, how do you make money with POWA?

You've crossed the threshold by becoming a member. If you are an apprentice member, I applaud your farsightedness on getting a head start in the field. I wish I would have begun developing my professional communication skills sooner, by joining POWA a couple of years earlier.

If you were able to jump into POWA membership as a full, active member, you already have media skills you are marketing. Now you want to know how you can reach more markets and make more money.

One way is to become more adept at what you do and/or add new skills. POWA offers that through its craft improvement articles in the newsletter and on the website and at its conferences.

At the spring 2008 conference, we heard about how we can use the new media world, including blogs, to expand our business and become more valuable

See RICH, page 5

PowWow

Summer 2009

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www.paoutdoorwriters.com

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President's Message by Harry Guyer

While many of us in our profession worry about our Second Amendment right to bear arms, the First Amendment right to free speech is presently under attack. This fall the Supreme Court of the United States will hear arguments regarding the constitutionality of a law that broadly applied would make it a federal offense to depict hunting, fishing or any activity that might be construed as involving "animal cruelty."

The case is US vs. Stevens, Robert Stevens. Stevens is an author and filmmaker who was convicted on felony charges and sentenced to 37 months in federal prison for making two documentaries about pit bull dogs and one film about hunting with catch dogs.

The statute, 18 USC 48, does not ban acts of animal cruelty themselves but bans images of animals being hurt, wounded or killed if the depicted conduct is illegal under federal law or illegal under the state law either where the creation of the depiction occurs, or where the depiction is sold or possessed (emphasis mine).

That means that a picture taken of the killing of an animal during a hunt that may be perfectly lawful where it occurred could be a federal felony crime if that picture is sold or possessed somewhere in the United States where hunting, or the particular type of hunting, is prohibited.

This law now makes it a federal felony to buy a picture of bullfighting in Spain or an image shot by a journalist of a hunter or angler taking a shot at a legal game animal or catching a fish if that action is unlawful anywhere in the US. That's right, all depictions of harm to animals that might be unlawful anywhere in this country will be considered a crime if the Supreme Court upholds Stevens' conviction.

The defendant in the case, Robert Ste-

vens, is a 69-yearold hunter and dog lover from southern Virginia.

He is a published author with no prior criminal record at all. Stevens was tried in Pittsburgh, perhaps because obtaining a conviction in rural Virginia would be difficult

Of particular concern to the hunting and fishing industry is the fact Stevens' prosecution rested on his film "Catch Dogs," which showed how dogs are trained to help catch prey (wild boar, etc.). The film shows a dog making a mistake in trying to catch a hog, but does so with Stevens talking over the images about the training mistake and explaining what should be done to teach dogs to catch prey properly.

The government, bolstered by the United States Humane Society, which is pushing this issue hard to see Stevens go to jail, is trying to paint this as a case



POWA President Harry Guyer with a gobbler taken this spring.

about dog fighting, since that incites peoples' emotions.

However, there is no allegation that Stevens engaged in dog fighting or any acts of animal cruelty. Nor is it even alleged that the images incorporated into his films were illegal when taken. Furthermore, he did not take the images himself, but edited together films taken by others - films that were recorded in Japan, where the conduct is perfectly legal, and from historic films from the '60s and '70s in rural America.

The Third Circuit Court of Appeals overturned the conviction, stating that the law that resulted in the conviction was unconstitutional. The government turned to the Supreme Court, which has agreed to hear the case.

An amicus curiae brief, supporting the First Amendment, is being written by Beth Heifetz and David Cooper of the Jones Day law firm for the Professional Outdoor Media Association (POMA) and other interested parties. The brief was to be filed no later than July 27.

POMA asked that all journalists' organizations add their names to the list those supporting the brief and the First Amendment.

More than 450 journalists, hunters and anglers, outdoor companies, and several dozen organizations, including POMA, National Shooting Sports Foundation (NSSF), American Society of Media Photographers, National Press Photographers Association, Southeastern Press Association, Texas Outdoor Writers Association and Outdoor Channel are supporting the brief.

The National Rifle Association, Safari Club and others also are writing and submitting briefs to support their members' rights and the outdoor industry's interests. In addition, the Congressional Sportsmen Foundation is joining the Safari Club's brief.

After receiving the request by POMA for POWA to join in support of the brief, I e-mailed the information to the board of directors and officers of POWA to see if there were any objections to our supporting the brief. There were no

See MESSAGE, page 5

Grand Central began its wildlife habitat enhancement project in the summer of 2006 when a residential structure was removed from the landfill property.

A delayed-cutting schedule began for the already existing cool-season grasslands around the Grand Central Environmental Education Center. A 24-acre native warm-season grassland plot was planted in the spring of 2007 to include Big Bluestem, Little Bluestem, Switchgrass, and Indian Grass.

"We wanted to contribute to the efforts of local conservation groups by managing property owned by the company that would serve as suitable habitat for open grassland species. Through these efforts we have been able to establish nesting, cover and a food source for a variety of species, as well as create a beautiful landscape by incorporating native wildflowers into the field" said Waste Management's Energy Plant Manager Jeff Fors.

These grasslands are am important part of the Lehigh Valley Greenways Grassland Partnership initiative to create a native grassland corridor from the Lehigh Valley to the Delaware River and



Contributed Photo

Students participating in the Northampton County Junior Conservation School view a number of grassland species and wildlife enhancements at the Grand Central Sanitary Landfill.

New Jersey.

This area has been highlighted as critical to the preservation of Barn Owl habitat, and will be crucial to saving their population in eastern Pennsylvania. Grand Central Sanitary Landfill has been dedicated to this issue and is working to create native grassland that will benefit Barn Owls and other grassland species

such as Grasshopper Sparrows, Eastern Meadowlark and Savannah sparrows. Barn owls have been in decline for several decades, and have become one of the Game Commission's target species.

"Although once fairly common, Barn Owls have been extirpated from the Lehigh Valley area because of loss of habitat. We're hoping that land protection along with grassland enhancement projects like the one at Grand Central landfill will bring them back into the area," announced Rick Wiltraut to the group of junior conservationists.

Wiltraut, along with Waste Management's Adrienne Borger and Jeff Fors, pointed out numerous grassland species, such as Grasshopper Sparrows, Savannah Sparrows and Eastern Meadowlarks to the students using binoculars and a large telephoto lens.

"Jacobsburg Environmental Education Center and Rick Wiltraut have been an instrumental part of the success of Grand Central's wildlife habitat program," said Borger.

"Rick and his team have guided our wildlife habitat team at Grand Central with the grassland habitat project and have also assisted in coordinating events with our local Boy Scouts for community service projects."

SPONSOR 3 NEW POWA MEMBERS IN 1 YEAR ... AND YOUR NEXT YEAR'S DUES ARE FREE!

What a deal! Help your professional outdoor media organization to grow; help someone else to benefit from membership in POWA; and help yourself to a free year of membership ... on us.

This special "I GET 3; YOURS IS FREE" membership offer applies to all POWA membership types—active, apprentice and supporting. You may sponsor three in one membership category or mix categories.

Who can sponsor a new member? POWA active members and supporting members (the latter with an active member co-signer).

Where to get applications? POWA individual and supporting member applications can be printed from the POWA Web site, www.paoutdoorwriters.com. Information on the value and benefits of membership is on the Web site, too.

New membership fees are reduced for the second half of 2009 as well. For more information, contact Executive Director Bob Lollo.

Tear sheets still welcome from Spring Conference

On June 30, an article submitted by Harvey "Bumper" Bauer earned him a nice gift package from the Oil Region Alliance of Business, Industry & Tourism.

Writers and photographers who provided ORA with tear sheets containing stories generated through the 2009 POWA Spring Conference held in Oil City were each eligible for the random drawing. While all who submitted tear

sheets received complimentary DVDs of the new oil history documentary produced by WQED, "Bumper" also received a commemorative OIL 150 coin and a nifty set of 3-D postcards. His story entitled "Oil City adventure: Outing in our own backyard" was published on May 28 by the Jeffersonian Democrat in Brookville.

Additional tear sheets are still welcome; kindly send them to the attention of Marilyn Black, Oil Region Alliance, P.O. Box 128, Oil City, PA 16301.

- Marilyn Black

Rich

from page 2

to our employers or the publications to which we freelance. At other conferences, we've learned how to produce and market books; improve, keep track of and sell our digital photographs; and become better at various writing techniques.

POWA also offers its members newsmaker opportunities and programs, at conferences and other times of the year.

Again, at the spring conference, Saturday morning was filled with story material-deer management, birds of prey and shad restoration. Friday activities that could be reported on included drift boat fishing on the Lehigh River, trout fishing on the Little Lehigh, fishing on Delaware River, spring gobbler hunting in the Poconos, and kestrel banding. Sunday was a visit to a longrifle museum. Back in March, the Pa. Game Commission invited POWAers to a special "hands-on" black bear program.

These seminars and activities were absolutely unique. They were available to you only because you are a POWA member. If you couldn't translate these one-of-a-kind opportunities into real cash – because you alone had the story material – shame on you. Or rather, you need to review the Markets column in past PowWows and take special notice of upcoming issues, because you haven't been paying attention.

The other way that POWA can improve your bottom line is what has become

known as "networking." I'd rather say that my POWA friends let me know when there are professional opportunities open that may suit me, or they recommend me when they know about such opportunities. And I do the same.

By going to conferences and also getting involved with the workings of POWA-by being on committees, helping with conferences, and taking an office-I was able to get to know other members better and vice versa.

We learn what fellow POWAers' specialties and talents are, and when information on jobs, assignments, speaking engagements, etc. comes our way, we share them with others in the POWA "family."

Need another way to make money with POWA? Embellish your resume and your bank account by taking part in POWA's excellence-in-craft contests. Sure, the awards have an immediate monetary return, but having your work judged "the best" by a panel of peers in a professional organization is a real resume-maker.

Employers are impressed, and rightfully so. Besides landing the job, being recognized in POWA's prestigious awards program is a negotiating point for getting a raise.

OK, so maybe the title was just an attention grabber, and the pathways of an outdoor writer aren't paved with gold.

But you can improve your bottom line if you learn the craft of getting all of the professional benefits you can from your POWA membership.

Message

from page 3

objections and a majority responded in support of the brief.

Our response is worded that the president and officers of POWA support the POMA brief. We were to receive a copy of the amicus brief before it was filed. If we did not completely agree with the content of the brief, which was to focus wholly on the First Amendment, we may request our organization's name be removed. There is no cost to our organization.

Why tentatively offer our organization's support before seeing the brief? The brief needed to be filed before July 27, 2009. POMA needed to know who the supporters were, who organization contacts were, and who would be impacted by this case.

I assume full responsibility for the actions of the officers and board on this matter. We will be studying the brief as soon as it is received and will determine whether or not we will continue to support it.

Look for more information on this issue in upcoming PowWows and on the website. If you have any questions, contact me at 814-766-3525 or at hguyer@ vahoo.com.

Hope everyone is having a good summer and is planning to attend our premier fall powwow.

POWA Events Calendar

September 24-26, 2009: Poconos "Pow-Wow" in Tannersville, chaired by Alex Zidock. See information in this PowWow Newsletter.

October 1, 2009: Deadline for Fall Pow-Wow newsletter.

January, 2010: Deadline, TBA, for Craft Awards.

January, 2010: Deadline, TBA, for Bass Pro Shops Pass it On Award.

Spring 2010: Spring Conference, Wellsboro.

wants to hunt, fish or photograph. The goose season will be underway and there are plenty of fishing opportunities. Sam Rhody has agreed to field any calls and inquiries about where to hunt geese and where to fish.

Give Sam a call or drop him an e-mail and he'll help you out. Sam has agreed to help steer POWA'ers in the right direction and he may provide guides. (570) 424-5390 or kjrhody@ptd.net.

On Friday evening, everyone will gather at Smugglers Cove on Route 611 in Tannersville for dinner. The well-established seafood restaurant is a Pocono tradition and serves very fresh fish and seafood and tender steaks, etc. Special treatment will make this a good value. Again, it's not far from our host hotel.

The Pocono Mountain Visitors Bureau will host a breakfast on Saturday morning at The Chateau for all attending the conference. Akey in helping arrange this weekend Pow-Wow, the PMVB will be available to help arrange specific tours and visits that any POWA'er may want to take right after the Pow Wow weekend or at a future time.

Saturday morning will be at the Cherry Valley Rod and Gun Club for some formal speakers, education and some shooting. Robin Sharpless, Redding Reloading, will be on hand to give demonstrations on basic reloading and show how easy it is to get started in the sport. He'll be set up from 10:30 a.m. til noon.

At the same time, the trap range will be open and anyone who wants to shoot should bring your own gun and ammunition. A round of trap will cost \$3 per shooter. The pistol range will also be open at the same time. Bring it if you want to shoot it.

After lunch, freshwater marine biologist Don Baylor will talk about Pocono Streams: History to Present. It's interesting how many important people fished the Poconos before and since the great flood of 1955 – including presidents, ac-

tors and other dignitaries from around the world. Baylor is an avid trout fisherman and works daily with groups and organizations analyzing streams in the Poconos. His in-depth studies of fish, hatches and other parameters that affect fish and fishing in the Poconos is good information you can use wherever you live.

Next on the agenda will be a presentation about the newest national wildlife refuge system in Pennsylvania – Cherry Valley in Monroe County.

A presentation by Bud Cook of the Nature Conservancy of Monroe County and Mike Horne a wildlife biologist with the U.S. Fish and Wildlife Service will bring you up to date as to the progress in Cherry Valley so far. Cherry Valley is unique spot and you may want to spend Sunday, before you return home, taking the "loop" and seeing the natural beauty of this place for yourself.

Rounding out the formal portion of our program will be Kathy and Eric Uhler with their fascinating presentation of Poconos' Big Birds.

Kathy began caring for wildlife more than 30 years ago and has grown to be one of the most respected rehabilitators in the state. Her non-profit and non-government funded Pocono Wildlife Rehabilitation Center handles about 1000 injured animals and birds a year.

With her husband Eric they not only run the clinic but also are very active in providing educational programs for service clubs, schools, summer camps, community associations and other groups in the Pocono region. The program about Poconos' big birds will end with the opportunity for photographers to record the many specimens they will bring.

As usual the hospitality suite will be open most of the evening after a dinner that you can do on your own. There will be a list of close-by restaurants and pubs available at registration.

If you have any special needs or requests specifically to do with the Poconos please contact me at (570) 857-1557 or e-mail: azidock@ptd.net.

Remember, this is fall meeting is supposed to be less formal and less structured than our annual meeting. This type of meeting is designed to allow some regional input and also be flexible enough for people to hunt, fish and pursue other interest each region of the state has to offer.

PowWow in the Poconos

Thursday, September 24, 2009

Check in – The Chateau Resort & Conference Center (after 4 p.m.)

4-6 p.m. – Hospitality Room (Registration)

6 p.m. – Barley Creek Brewing Company (Brewery tour and sample tastes); dinner as a group; individual pay

9 p.m. – Hospitality room (following dinner)

Friday, September 25, 2009

Anytime – Fishing / Goose Hunting – Contact Sam Rhody (570) 424-5390 or kjrhody@ptd.net

Noon – Hospitality Room open – The Chateau (Registration)

6 p.m. – Smugglers Cove, Route 611, Tannersville; dinner as a group; individual pay

8 p.m. – Hospitality Room open – Chateau (following dinner)

Saturday, September 26, 2009

8:30 a.m. – Breakfast – Chateau (Sponsored by Pocono Mountains Visitors Bureau)

10:30 a.m. – Breakout at Cherry Valley Rod & Gun Club:

Robin Sharpless, Redding Reloading FUNdamentals.

Trap & pistol ranges open. Trap-\$3 per person per round and you must bring your own shells.

Noon – Boxed lunch at CVR&G (sponsored by Reed Expositions)

1 p.m. – Don Baylor – Pocono Trout Streams: History to Present

2 p.m. – Bud Cook / Mike Horne: The new Cherry Valley Wildlife Refuge

3 p.m. – Kathy & Eric Uhler from Pocono Wildlife Rehabilitation Center: Big Birds of the Poconos

4:30 p.m. – Board meeting – Hospitality Suite, The Chateau.

6 p.m. – Dinner on your own; list of area restaurants will be available

9 p.m. – Hospitality Room open, The Chateau

Sunday, September 27, 2009

Check Out - by 11 a.m.

POWA Fall Pow-Wow 2009	/ Sept. 24 - 27 / The Poconos
Name	Phone
() Member	
() Supporting Member, Company Name	
() First POWA conference?	
() Spouse Name	
() Guest Name	
REGISTRATION	Cost X # persons = Total Fee
	\$25.00 x = \$
	\$25.00 x = \$
REGISTRATION TOTAL	= \$
ALL ATTENDEES PAY REGISTA	RATION FEES, including spouses/guests
Make check (preferred) payable to POWA	
	exp. date
Send form & check/credit card info to:	
ALEX ZIDOCK, P.O. Box 267, Greentown, PA 18	8426; 570-857-1557; zidockpub@ptd.net
Thursday Dinner at Barley Creek Brewing Company Friday Dinner at Smuggler's Cove	.m.
	009 HOTEL RESERVATION FORM
	Chateau Resort & Conference Center: 800-245-5900.
When you call, tell them you're with POWA so you can the August 24, 2009 cut-off date to be sure you have a r \$87/night single or double; \$97/night triple; \$107/night	obtain the special POWA rate. Make your reservations before coom at our group rate. POWA room rate for The Chateau is t quad, plus tax. Room reservation MUST be made by Augus regular rates. The hotel Web site is www.chateauresort.com.
Name:	Phone:
Address:	
Arrival Date:	Departure Date:

_____ Departure Date: _____ Make room reservations check payable to and send directly to: The Chateau Resort & Conference Center; 300 Camelback Road; Tannersville, PA 18372 or call/send MasterCard or VISA # ______; expiration date _____

Monroe County offers wide range of activities

By the Pocono Mtn. Visitors Bureau

Monroe County's popularity as a vacation destination dates back to 1820. Today, tourism is the county's largest single industry. Considered the eastern 'gateway to the Poconos' through the Delaware Water Gap, Monroe County is the most populated of the four Pocono Mountains counties. Similar to the other three, there is a wide variety of year-round activities to choose from.

Visitors to Monroe County often search out "Sullivan's Trail," the portion of the route of General John Sullivan's famous march of 1778 from Easton to New York that reaches from Tannersville to Pocono Pines. This trail leads visitors to the road that scales Big Pocono Mountain, one of the highest points in the Pocono Mountains that offers magnificent vistas.

Blakeslee offers close proximity to such attractions as Hickory Run State Park, Lehigh Gorge State Park, and the Lehigh River. Ski areas nearby include Big Boulder and Jack Frost Mountain. Big Boulder and Jack Frost, along with Split Rock Resort are also desirable places for year-round accommodations and entertainment close to Blakeslee.

The Pennsylvania portion of the Delaware Water Gap National Recreation Area lies in Monroe and Pike Counties, straddling the Delaware River. Hiking, cross-country skiing and equestrian trails, fishing, interpretive programs, and 25 miles of the infamous Appalachian Trail are found in or around the recreation area.

An old-fashioned Main Street community, Stroudsburg's quaint streets lined with art galleries, restaurants, churches and shops, invite visitors to sit a while and feel right at home. East Stroudsburg is home to many great spots for shopping and dining.

Antiquing is quite popular throughout the county. Dealers are numerous and range from large cooperative venues to independent vendors.



vww.800poconos.com

A doe lies in one of the many wild areas in the Pocono Mountain region.

Discover how great the outdoors can be in Pocono Mountains

By the Pocono Mtn. Visitors Bureau

Because of the Pocono region's incredible natural beauty, some of the most scenic hiking trails in the U.S. are found in the Pocono Mountains. And there are trails for everyone, ranging in difficulty from easy strolls to rugged hikes, perfect for a weekend excursion and stay at a Pocono campground.

You'll find lots of natural areas, state forests and parks here in the Pocono Mountains. Approximately 25 miles of the Appalachian Trail are located in the Pocono Mountains, within the Delaware Water Gap National Recreation Area. Six Pennsylvania state parks also offer scenic hiking trails. The summit at Big Pocono State Park affords a magnificent view of eastern Pennsylvania as well as portions of New Jersey and New York. Hickory Run State Park is home to Boulder Field, which was formed during the Ice Age by a glacier. This strangely beautiful landmark is literally a field of boulders as far as the eye can see.

Or maybe you'd like to take in the view along a winding mountain trail while riding horseback. If so, there are a number of stables in the Pocono Mountains with horses for riders of all levels of experience.

Then again, maybe you'd like to try an 'out-of-saddle' riding adventure. How about mountain biking alongside the Lehigh Valley River Gorge? Mountain biking rentals and day trips are available throughout the area.

If you enjoy fishing, you'll love the Pocono Mountains and the Pennsylvania state parks. The Pocono Mountains are home to 150 lakes, 18 waterfalls, 170 river miles, Lake Wallenpaupack and the Delaware Water Gap National Recreation Area.

Lake Wallenpaupack is the third largest man-made lake located entirely in Pennsylvania. This 5,600 acre lake has no less than 52-miles of uninterrupted shoreline, and has become one of the Pocono Mountains most treasured recreation areas.

Visitors of Lake Wallenpaupack enjoy all types of boating, swimming, scuba diving and more. Many other beautiful Pocono lakes and fantastic trout streams are located in Pennsylvania state parks.

POWA General Membership Meeting Minutes

May 2, 2009 The Arlington Hotel, Oil City

The meeting was called to order at 3:06 p.m. by President Harry Guyer. Present: Guyer, 1st VP Tom Tatum, Treasurer John Allen, Board Chair Ron Tussel Jr., Parliamentarian John Swinton, Secretary Jennifer Bilott, Directors Christian Berg, Don Feigert, Mary Hosmer, PowWow Editor Brad Isles. Absent were Executive Director Bob Lollo, Supporting Member Rep Connie Yingling, Directors Frank Felbaum, Harvey Bauer and 2nd VP Freddie McKnight.

Noted: No recorder set up

*Motion: To accept minutes of the March 2009 board meeting. Henning/ Putt. Approved

Correspondence: None

* * *

OFFICERS' REPORTS

Chairman's Report – Ron Tussel: As posted

Executive Director's Report – Bob Lollo: As posted

President's Report – Harry Guyer Jr.: As posted

*Motion: To accept officer's reports. Berg/Feigert. Approved

<u>Treasurer's Report</u> – John Allen: As posted

*Motion: To accept treasurer's report. Guyer/Bauer. Approved

* * *

COMMITTEE REPORTS

Awards: As posted

Award Review: As posted

Constitution & Bylaws: As posted Craft Improvement: No Report

Duties Manual: No report Editorial Review: As posted

Ethics: As posted

Finance & Budget: No report Financial Auditing: No report Historical Archives: As posted Membership Audit: As posted

Membership Development: As posted. New members apprentice changes

Members Screening: As Posted

Nominating: No report

Outdoor Education: No report Past President's Council: No re-

Scholarship: As posted Sports Show: No Report

Supporting Member Rep: As posted

Supporting Member Screening: As posted

Technology /Website: As posted Ways & Means: No report

*Motion: To accept committee reports. Berg/McKnight. Approved

CONFERENCE SITES

Spring 2009 – Oil City: Marilyn Black (Guyer) – Good Conference

Fall POW-WOW 2009 - Poconos: (Postal/Tatum) Sept. 25-26 2009. No updates.

Spring Conference 2010 – Wellsboro: Don Knauss (McKnight). No updates.

OLD BUSINESS

* * *

New member applicants – Read by secretary.

*Motion: to approve. Scharadin/Cole. Approved

Award Sponsors – Guyer: Looking for Core Award sponsors. Bob Mitchell and Tim Flannigan – Suggestions.

POWA pocket knife - Steve Sorensen: Case knives. Under \$70. Green color.

> * * * **NEW BUSINESS**

Membership Development Chair

- Don Feigert: Changes in apprentice member qualifications and new member dues. Discussion to change wording that the apprentice member must have been paid for sufficient qualifying items. And new members pay half the dues after July 1. As posted in the board minutes.

Count for members accepting email vs. hard copy of PowWow - As posted in board minutes and explained to membership.

POWA icon patches and coloring **book** – Kermit Henning: Looking into

Starting a patch program. These patches will be sold at the Sports show. Patch series could be "Legends of the Outdoors". Also, create a coloring book to give away to kids from POWA. It could correspond to the patches series. Noted: No action taken. These are only suggestions at the present time.

Art Criteria Changes - Dennis Scharadin has been surveying artists about the criteria to qualify for POWA. This information was taken to the board and put into membership development committee.

Mary Hosmer replacing Melody Zullinger on the board - Approved by the board

Resolution to empower treasurer to write checks in absence of E.D. - Approved by the board

Dues for new members – Don Feigert: New members joining after July 1 is required to pay only half price of normal dues.

Board approved life membership for Tom Fegeley – POWA can currently have nice life members. We currently have seven.

Approval of board actions -

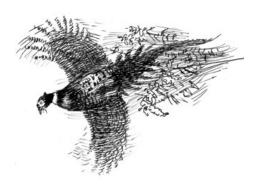
*Motion to approve the boards actions. Deitz/Putt. Approved

GOOD OF THE ORDER

Look into RSS feed for the Website.

*Motion: To adjourn at 4:09 p.m. Tussel/J. Zidock. Approved

> - Respectfully submitted, Jennifer Bilott, Secretary



Market News by Freddie McKnight

OUTSIDE is a monthly national magazine dedicated to covering the people, sports and activities, politics, art, literature and hardware of the outdoors. Although features are usually assigned to a regular stable of experienced and proven writers, the magazine is always interested in new authors and their ideas. In particular, Outside looks for articles on outdoor events, regions and activities; informative seasonal service pieces; sports and adventure travel pieces; profiles of engaging outdoor characters and investigative stories on environmental issues.

Queries should present a clear, original, and provocative thesis, not merely a topic or idea, and should reflect familiarity with the magazine's content and tone. Features are generally 1,500 to 5,000 words in length. Dispatches articles (100 to 800 words) cover timely news, events, issues and short profiles. Destinations pieces (300 to 1,000 words) include places, news and advice for adventurous travelers. Review articles (200 to 1,500 words) examine and evaluate outdoor gear and equipment.

Please send queries (not manuscripts) and two or three relevant clips along with a self-addressed stamped envelope to: Editorial Department, Outside magazine, 400 Market St., Santa Fe, New Mexico, 87501. Response time is usually six to eight weeks.

OUTDOORPHOTOGRAPHER

is a national magazine published 11 times per year for enthusiasts with a special passion for nature, travel and outdoor sports. The magazine takes a fresh look at the modern photographic world by encouraging photography as part of a lifestyle associated with outdoor recreation. Editorial is intended to demystify the use of modern equipment by emphasizing practical use of the camera in the



Outdoor Photographer is written and presented to accomplish two ends: to stimulate outdoor, sporting and nature enthusiasts to enhance their recreational and travel enjoyment through photography, and to satisfy the needs of amateur and professional photographers with a special interest in the outdoors.

Outdoor Photographer Magazine is published by Werner Publishing Corporation, 12121 Wilshire Boulevard, 12th Floor, Los Angeles, CA 90025.

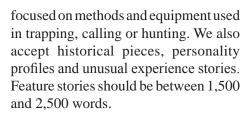
GET IN THE GAME, published for members of the NWTF's Hunting Heritage Program, is targeted toward people with a passion for hunting and managing their acres for wildlife. Get in the Game feature articles average 1,500 words; articles in the 600- to 700-word range are also needed.

The magazine helps readers learn how to improve habitat for deer, quail, wild turkeys, small game and other wildlife using layperson terminology. Readers will also learn about strategies that work for hunting deer, turkey and more. Articles range from secrets for locating your treestand in a whitetail hotspot, suggestions on how to improve your soil, tips to tune up your tractor, building a duck blind and more. Get in the Game emphasizes the importance of active forest management.

Editor is P.J. Perea, pperea@nwtf. net.

TRAPPER AND PREDATOR

CALLER has an editorial goal to inform, educate and entertain its readers with articles, photographs and illustrations that promote trapping, predator calling and muzzleloader hunting. Highest consideration will be given to stories



Please submit stories as Microsoft Word documents to Jared Blohm, Managing Editor, jared.blohm@fwpubs.com.

WHITETAILS UNLIMITED

MAGAZINE is published four times a year by WTU. The purpose of the magazine is to provide interesting articles to its members and highlight organizational

happenings.

Awide range of hunting, environmental, educational, wildlife management and how-to articles are published. Almost all features include wildlife topics, specifically the whitetail deer. Hunting articles of most interest would include unique or unusual situations or your better than average hunt. This does not necessitate the taking of trophy animals or the taking of any animal at all. The events surrounding the experience should not be overlooked.

Submit to: Whitetails Unlimited, National Headquarters, P.O. Box 720, 2100 Michigan Street, Sturgeon Bay, Wisconsin 54235.



Member News

Frischkorn claims 5 Ohio Craft Awards

POWA member Jeffrey L. Frischkorn won five awards in recent judging by the Outdoor Writers of Ohio and its Craft Improvement Awards program.

The awards included first place in the group's Newspaper Special Section or Series Award for a package of articles about black bears in Northeast Ohio.

A second-place award was presented to Frischkorn in the Dan Atzenhoeffer Award for Environmental Writing for an Earth day-related story "It's not easy going green."

Other awards were third place in the Best Newspaper Column category and also in the group's Best Newspaper Article category for a story on the differences between a park ranger's duties and that of other law enforcement officers.

Frischkorn also took first place in the Best Magazine Column category for his "Trails End" column which appears twice monthly in Ohio Outdoor News.

Besides writing for the Ohio Outdoor News, Frischkorn also is a staff writer for The News-Herald in Willoughby, Ohio.

He's been a POWA member since 1988.

Get the word out

Send submissions for PowWow to:

Brad Isles PO Box 23 **Grove City, PA 16127**

- or powwow@zoominternet.net

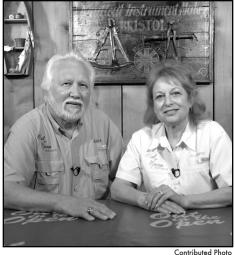
Zidocks move TV show

After 111/2 years Alex and JoAnne Zidock have moved their "Out in the Open" television show to a new restaurant location.

The Zidocks said nearly two years ago the owner of the Tannersville Inn passed away and management of the restaurant was taken over by immediate members of his family. Their plan to publicize the restaurant was not the same as the previous owner, and so citing the bad economic times, they opted to end their long-standing agreement with the Zidocks.

"As soon as we let the word out that we were looking for another restaurant from which to broadcast our show we had immediate interest," Alex said. "The owner of a well-know seafood restaurant located right across the street said he was interested and after one meeting we struck a deal. So now we broadcast from Smugglers Cove, a Pocono tradition for more than 30 years ... serving the freshest seafood in the Poconos."

Chris Sarajian, an owner of Smugglers Cove said, "Out in the Open is a well established tradition promoting the outdoors sports and this region of



Alex and JoAnne Zidock on their new TV set at Smugglers Cove, Tannersville, PA.

Northeastern Pennsylvania much like our restaurant has been the traditional place for seafood for many years. We're happy to be part of the Out in the Open family."

The Zidocks said that the same folks that own Smugglers Cove own another very nice restaurant not far away in Mount Pocono called Bailey's Rib and Steakhouse. They also own a restaurant in Naples, Fla., and the Zidocks are looking at perhaps doing a show or two from there on their annual Florida fishing trip next winter.

Bauer claims M-DOWA Craft Award

At their Spring Conference in Hampton, Md. on March 22, the Mason-Dixon Outdoor Writers Association presented Harvey "Bumper" Bauer with the Best Magazine or Regional Newspaper "Excellence in Craft" Award sponsored by the American Sportfishing Association.

Just over a month later, on May 2, Bauer was presented with two "Excellence in Craft" awards from the Pennsylvania Outdoor Writers Association at the Spring Conference in Oil City.

For the second consecutive year Bauer captured the "Wild Turkey Award" Sponsored by the Pennsylvania Chapter of the National Wild Turkey Federation. He also won the Pennsylvania Deer Award sponsored by the Pennsylvania Deer Association.



Contributed Photo

Harvey "Bumper" Bauer displays his two POWA and one M-DOWA awards.

Bauer is an Award winning writer and wildlife photographer based in Brookville, Pa.

Supporting Member News

by Supporting Member Representative CONNIE YINGLING, PR Coordinator, Maryland Office of Tourism Development

Current newspaper headlines read like a negative review of a poorly-made slasher movie.

Our economy has been hacked to pieces by profiteers and criminal traders. Stock prices and business profits have plummeted leaving spreadsheets and 401(k) statements bathed in red ink. Jobs are on the chopping block or have already been lost by the hundreds. Paychecks for those still employed are shrinking due to furloughs, "temporary compensation adjustments" or increased employee contributions to health care insurance premiums. Just rate it "R" for recession.

So what is the average American consumer doing about the horrible economic situation? They are tightening belts and controlling spending by "trading down but not out" in all areas of consumption. Instead of going to the movies, they stay home and microwave popcorn for munching in front of a pay-per-view flick. They head to the local library and borrow books in lieu of plunking down \$8 for a paperback mystery. "Recessionistas" shop for designer duds at Target instead of Nordstrom's; really frugal fashionistas organize closet swaps with groups of like-sized girlfriends.

On the travel front, Americans are increasingly turning to the outdoors and are sleeping under the stars instead of cuddling under the covers at the local Holiday Inn.

POWA supporting member Robin Sharpless of Redding Reloading sums it up by saying, "Historically, hunting, fishing, small boating and camping numbers bloom when the economy contracts. It is simple Econ 101. As incomes go down, we do more closer to home and we as a people look for more cost effective ways to enjoy ourselves."

Indeed, surveys support Sharpless's general statement. The US Travel As-

sociation (www.ustravel.org) seasonal travel trends report indicates that people

are taking shorter trips (long weekends or day-trips), are travelling domestically versus internationally, and are waiting until the last minute to plan trips (primarily waiting for extraordinary travel deals and packages).

Camping vacations have always been an affordable travel choice – \$10 to \$40 for an overnight campsite compared to \$100 to \$350 for a hotel room; and it does not have to be a tenting experience to be less expensive.

The Recreation Vehicle Industry Association (www.RVIA.org) cites a 2008 study that RV vacations are typically 27-61% less expensive than other vacations, even after factoring in the cost of RV ownership and fuel prices.

So given all of the factors listed above, it is no surprise that participation in camping rose 7.4% in 2008. (Source: The Outdoor Foundation (www.outdoorfoundation.org), Outdoor Recreation Participation 2009 Topline Report). And according to a July 2009 column by Jayne Clark in *USA Today*, 2009 is shaping up much the same with national

park campground reservations through ReserveAmerica.com up 8% over last year in the first six months of 2009 and KOA Kampgrounds of America reporting a 5% increase in June 2009 alone.

These upward trends are very good news for POWA members and the greater outdoor industry. Not only is our audience widening, but consumption of outdoor-related products is increasing as well. For example, the *USA Today* article reported that REI sold 17% more family tents in June 2009 than in June 2008.

Additionally, it is well documented that when families camp they also participate in activities such as fishing, boating, hiking, bird watching, canoeing and kayaking, and in the process, they create a demand for the products necessary to enjoy those outdoor activities.

So, the outdoor industry and the "back to basics" philosophy of the American consumer represent the proverbial silver lining amidst the doom and gloom of the economic news, and your POWA membership gives you tools necessary to indulge in some positive PR.

If your company is part of the latest trend, contact your local outdoor writer and share the good news. Let me know about your success and I'll gladly include it in a future supporting member column in PowWow.

In the meantime, let's do our part to dispel the ghouls, gremlins and specters of the recession and get outdoors. Care to join me in camping in Maryland anyone?



Brad Isles Photo

Overnight camping trips, like this stay on an island during a float trip on the Allegheny River, are gaining popularity as an affordable vacation choice.

Executive Director's Report

by Bob Lollo,
Executive Director

This year there was no competition for any position on the ballots. When a member placed an "x" in the box, the vote was for everyone on the ballot.

I sincerely believe the board should consider changing the voting requirements when there is no competition for any of the positions. Since only one vote per person is required to elect an individual, the board should be permitted to vote for the entire membership. My reasoning is purely financial.

The executive director receives \$200 to prepare and mail the ballot. Stamps cost \$77.00 and over a half box of envelops are used at a cost of roughly \$10. Another \$50 is spent in running copies at \$.08 each. We really have approximately \$350.00 involved in each election. POWA could better spend this money for other items that we may need since there is no competition.

I helped John find persons who were willing to run for office and they were few and far between. We have to find some competition or the voting is meaningless to the nominees. We lost about 20 members this year, many being unable to qualify because they lost their positions with newspapers they supported for years. Some of these are the young members (newer) that keep any organization moving forward.

There are so many good writers across the country looking for positions that a newer member (apprentices) will have a difficult time locating a column or a staff position. Our ability to recruit new members will diminish year by year because the positions that are eliminated are not reappearing after good times return.

Once publications see that circulation stays steady with the elimination of some positions, chances are the position is lost forever. I just do not see POWA having a big recruitment in the near future. If anyone wants to hold a management

position on the board, give Tom Tatum a call.

As of July 29, there were only 59 members voting. Our active members also realize it is not worth the effort to check the boxes and spend \$.44 for a stamp.

MEMBERSHIP TOTALS

POWA has 186 active members. The breakout is as follows: 9 life members, 2 honorary member, 6 apprentices and 169 active members. There are 106 supporting members, including the three below.

<u>NEW APPRENTICE MEMBER</u> HARNISH, Keith

204 Beta Circle, Wernersville, PA 19565 Berks County

Phone: 610-678-2475 Work: 610-207-1191 Fax: 888-657-9414

E-mail: Keith-harnish@comcast.net. Keith has been approved as an appren-

tice.

Sponsor: Bob Lollo

NEW SUPPORTING MEMBERSSAVE OUR NATIVE SPECIES, INC.

S.O.N.S. Of Lake Erie, Inc.
P. O. Box 3605, Erie, PA 16508
Phone/Fax: 814-453-2270
E-mail: sonslakerie@aol.com
Membership: 2,249. Active in hatching over 8.5 million yellow pike (walleyes) plus hatching over 4 million
yellow perch, 75,000 brown trout and over 200,000 steelhead trout. Influential in establishing zoning to provide
12-foot "free" public fishing/walkways

along the Erie bayfront.

Contact: Ralph Corvaglia, secretary; or Jerry Skrypzak, president.

Sponsor: Harry Guyer

PENNSYLVANIA PARKS & FOREST FOUNDATION

105 n. Front Street, Ste. 305, Harrisburg, PA 17101 Phone: 717-236-7644 Fax: 717-236-0972

E-mail: Mmowery-ppff@pa.net Website: www.paparksandforests.org

Friends groups in parks &

forests; volunteerism. To enhance Pennsylvania's parks and forests, protect Pennsylvania's natural resources, and support conservation and environmental programs.

Contact: Marci Mowery Sponsor: Bob Lollo.

EASTERN TRADITIONAL ARCHERY RENDEZVOUS

4652 US Rt. 6 West, Ulysses, PA 16948

Phone/Fax: 814-435-6653 E-mail: topcubs@earthlink.net Website: www.archeryfestivals.com. Manager of several archery festivals and rendezvous at Denton Hill and Ski Sawmill.

Contact: Michael Knefley Sponsor: Harry Guyer

Susquehanna River Trail Association has just begun the approval process and will be fully listed for approval in the next report.



Bumper's bounty



Contributed Photo

POWA member Harvey "Bumper" Bauer captured two top awards at the annual Laurel Festival Art and Photography Show in June. Bauer took first in the Wildlife Digital Art Photography category for his photograph of a Barred Owl titled "Silent Hunter." He also won the Jefferson County Historical Award for his photograph of a local barn taken on a cold winter morning titled "Gray Morning". This award is presented to the show entry that best exemplifies the beauty and history of Jefferson County.

Petersen's Bowhunting seeks 2010 submissions

Petersen's Bowhunting, the world's largest archery magazine, is now accepting submissions for its 2010 editorial calendar.

Bowhunting covers all aspects of archery hunting, with a particular emphasis on gear tuning, shooting tips and how-to hunting strategy.

Although the majority of Bowhunting's coverage pertains to whitetail deer, the magazine also has regular needs for articles involving Western game such as elk, mule deer and pronghorn antelope. Other areas of need include hunting for bears, mountain lions, sheep, goats, hogs and African and exotic game, as well as bowfishing.

Keep in mind that Bowhunting is fo-

cused on educating its readers, so all articles should have a how-to slant that explains particular strategies and techniques for successful bowhunting.

Both queries and completed manuscripts are accepted. However, manuscripts cannot be considered unless accompanied by a minimum of a dozen quality, high-resolution photographs. Features generally run from 1,500-2,400 words. Photography-only submissions of bowhunters and/or game animals in field settings also are welcome. Bowhunting maintains an extensive photography file for ongoing consideration.

For complete writer and photographer submission guidelines, including payment rates, contact Editorial Assistant Sally Burkey at sally.burkey@imoutdoors.com. No phone calls, please.

New Philly Outdoor Sports Show launches in 2010

The American Sportfishing Association (ASA) is expanding its reach into the consumer outdoor sports market with the launch of the Greater Philadelphia Outdoor Sportshow scheduled for Feb. 25-28, 2010, at the Greater Philadelphia Expo Center at Oaks, located a short drive from downtown Philadelphia.

ASA, under its consumer show management company ASA/Eastern Fishing & Outdoor Exposition, is a leader in consumer show management in the eastern United States, showcasing fishing, hunting and other outdoor sports for outdoor sports enthusiasts. ASA, the sportfishing industry's trade association, assumed ownership of Eastern Fishing & Outdoor Exposition in 2006 from founder, Paul Fuller.

"The Greater Philadelphia Area is an excellent market for an outdoor sport show," said ASA President and CEO Mike Nussman. "At one point, Eastern Fishing and Paul Fuller produced one of the largest east coast outdoor sport shows, which happened to be located in the Philadelphia area. With more than 6 million people in the Pennsylvania, New Jersey and Delaware region actively engaged in fishing, hunting and outdoor activities, it was an easy decision for us to commit to a new sport show."

As the sportfishing industry's trade association, ASA has more than 50 years experience producing ICAST (International Convention of Allied Sportfishing Trades), the sportfishing industry's trade show held July 15-17 in Orlando, Fla.

"Sportsmen and women will be well served by this new Philadelphia show," said ASA's Consumer Show Director Jonathan Sauers. "Between ASA and our east and west coast consumer shows, we have more than 100 years of experience in providing a showcase for the best there is in the fishing, hunting and marine industries."

For more about the Greater Philadelphia show or ASA's other east coast consumer shows, contact Sauers at jonathan@sportshows.com, 603-431-4315.

Kermit's first



Kermit Henning shows off his very first turkey kill, taken April 30 with a muzzle loading shotgun. Kermit took the bird on the property of the National Muzzle Loading Rifle Association in Friendship, Indiana. It weighed 24 pounds, with an 11-inch beard and 1 3/8" spurs. Thanks to the expert calling of Dave Ehrig, Kermit was able to take the bird at 15 yards.

Member Rich Walton recovering after crash

POWA member Rich Walton was recently involved in a collision that resulted in the death of a 57-year-old woman. The woman reportedly lost control of her vehicle and hit Walton's truck head-on.

Walton suffered a cracked sternum, cracked rib, neck injuries, injuries to both arms and to the left collarbone from his seat belt. After other testing, doctors said everything else appeared to be normal.

Walton is now recuperating at home. Cards can be sent to: Rich Walton, 150 Old Ashley Road, Wilkes Barre, PA 18706.

53rd Pa. Bowhunters Festival Sept. 18-20

The 53rd Annual PA Bowhunters Festival in Forksville, Pa., will be held Friday, Sept. 18 through Sunday, Sept.

Larry Wise is the special guest for 2009. He will join a number of quality archery vendors, souvenirs, food and target areas for all ages.

Test your skills with the famous running deer target, small running game targets, stationary targets, timed clay shooting and trails in the woods.

In addition to this recreational shooting, there will be two trophy-prize competition events on Saturday morning and age-category competitions for kids on Saturday afternoon. Competition shooting is for recreational purposes only and are not sanctioned competitions.

Visit www.pabowhunters.com for total details, registration fees and costsaving, discounted pre-registration fees and form which are available if postmarked by Aug. 29.

Treasurer's Report

By John Allen, POWA Treasurer / Expenditures as of June 30, 2009

Income Accounts	Budget 08-09	Revenues	% of Budget
Active Members	12,375	9,060	73
Supporting Members	12,000	10,600	88
Auction Income	0	9,259	0*
Merchandise Sales	35	164	469
Awards	2,100	1,650	79
Raffle	250	250	100
Conferences Net Income	5,169	3,167	61
Interest Income	0	1,577	0*
TOTAL INCOME	\$31,929	\$35,727	112%

Expense Accounts	Budget 08-09	Expenditures	% of Budget
Member Awards	3,150	3,500	111
Youth Education Awards	0	9,500	0*
Executive Dir. Stipend	9,404	7,837	83
Plaque Expenses	500	467	93
Pow Wow (Print/Edit)	7,500	4,616	62
Web Site	1,250	647	52
Member Directory	2,200	0	0
Postage, General	1,000	676	68
Executive Dir. Office	2,200	1,133	51
Insurance	525	502	96
Professional Fees	2,400	0	0
Credit Card Fees	600	598	100
Interim Board Meeting	500	427	85
Miscellaneous	200	0	0
Bonding	500	0	0
Travel	0	500**	0
Auction Expense	0	671	0*
TOTAL EXPENSES	\$31,929	\$31,075	97%
Net Income	0	\$4,652	

^{*} Non-budgeted items

Cash Accounts as of June 30, 2009: General Fund, \$11,288.05; Youth Education Fund, \$778.88; WT Johns Scholarship Fund, \$2,860.68; Scholarship Fund, \$51,325.21; Emergency Fund, \$9,117.91. Total: \$75,370.73.

^{**} Reimbursed expenses to Bob Lollo for Outdoor Writers Summit.

Trophy catch



Kermit Henning Pho

John Mahn shows off a trophy Striper taken on the Chesapeake Bay with Capt. Gordon Haegerich of Kent Island, Md. This trip was April 27, during the trophy striper season on the Bay. Other POWAers on the trip were Kermit Henning, Gerald Putt, Dennis Scharadin and Lonny Weaver.

Wrangler Rugged Wear holding essay contest

Write an essay about your favorite outdoor adventure and how clothing played a role in its success and be eligible to win a certificate for three pants or jeans and three shirts from Wrangler Rugged Wear.

The contest is open to outdoor writers and broadcasters who belong to an association of outdoor communicators in the U.S. or Canada. Entries should be between 150 and 200 typewritten words on one side of an 8.5x11 page.

Send your typewritten entry to: Wrangler Rugged Wear Adventures, 5253 Dover St. NE, St. Petersburg, FL 33703. Attn: Bill AuCoin. Each person may submit only one entry in any year.

Wrangler Rugged Wear will periodically select and announce one winner each month. Entries not selected will remain eligible for the contest until the end of the year in which they were submitted. Wrangler Rugged Wear reserves the right not to select a winner on any given month and may discontinue the program at any time.

There is no time frame to enter. Entries are judged against others starting the month after they are received. Winning entries are retired. The others stay in competition until the end of the year. Therefore, POWA members can enter one this year and then another in 2010.



Pennsylvania Outdoor Writers Association, Inc. P.O. Box 4423 Harrisburg, PA 17111

www.paoutdoorwriters.com