

Please study all the category criteria and submission guidelines published in this edition of PowWow before submitting entries. There are 18 Craft Awards this year – eight core awards and 10 specialty awards.

There is a \$5 entry fee per category.

Please fill out the “Craft Award Entry Form” located in this issue of PowWow, add up the total number of categories entered and multiply that number by \$5 to calculate the grand total. Submit a single check or money order with the appropriate amount made payable to “POWA” and include it with your entry. Entries not accompanied by the required fee will be disqualified.

Contest entries must be postmarked by January 26, 2013. Winners will be announced at the annual POWA Awards Banquet in May.

Entries should be mailed to: Brad Isles, 147 Swain Hill Road, Harmony, PA 16037.

1. All Active, Apprentice and Life members of POWA in good standing are eligible to enter.
2. A maximum of two (2) entries per award is allowed, unless otherwise noted. Edit yourself and only submit your best work. Additional entries will be disqualified.
3. Four copies of each entry are required for each award, (both originals and exact photocopies of the entry, just as the entry appeared to the public in print are permissible). Exception: for the Best Published Photo, Best Published Art and the Best Book/Radio-TV award contests, send one original each.
4. Joint bylines: Co-authored / photographed / produced entries may be entered only once. Joint bylines will be considered as an entry for each contributor. All entrants of co-authored entries must be POWA members.
5. A letter of verification from the editor/publisher must accompany materials not containing bylines, or containing pen names.
6. To be considered for an award, the published material must have been compensated for by cash, check, goods or services of value.
7. Members may submit an entry in only one Core Award* category, to eliminate the possibility of a person winning multiple core awards for a single piece. For example: an item published in a newspaper may not be entered in both the newspaper column and the newspaper feature categories. In nearly every instance, such a distinction is obvious. On the other hand, a member may submit an entry for a writing award, and the accompanying photo/art for a photo/art award. A member also may submit an entry in one Core Award, and in any number of Specialty Awards for which it meets the criteria. Entries submitted for the wrong award will not be considered.
8. Entries must cover nature, wildlife, conservation or outdoor field sports such as hunting, fishing, camping and boating. Topics such as swimming, diving, golf, hang gliding, etc., do not qualify.
9. Entries must have been published in the prior calendar year, unless indicated otherwise in the contest description. One entry copy must identify publication, date of publication and author. The

other three copies (see No. 3) must have all identifying marks, bylines, personal photos and references to you blacked out and rendered unreadable, with the exception of the book or video category.

10. Entries must NOT be bound, matted, changed in size, altered, edited, or submitted in any form other than exactly how they were published and viewed by the public. Such entries will be disqualified. Let the entry stand on its merits, rather than its "packaging." Photocopies are permissible.

11. Envelopes containing entries must be clearly marked on the front with the words "POWA 2012 Awards," followed by the name of the award for which the entry is being submitted. Do not combine entries for more than one award in a single package. All suitably marked separate envelopes may be sent in one package to: Brad Isles, 147 Swain Hill Road, Harmony, PA 16037.

12. Entries must be postmarked no later than January 26, 2013.

13. Contest materials will be returned by mail only if accompanied by a self-addressed envelope stamped with sufficient postage.

14. One copy of all entries will be available for pickup at the spring conference.

15. The winning entry in each category will be on display at the spring conference.

16. Winning entries constitutes a waiver of copyright restrictions on reprinting the entry by POWA for their website and printed publications.

17. The Excellence in Craft Awards Chairman will be the sole arbitrator on any dispute or question concerning the awards competition.

POWA CORE AWARDS*

1. BEST NEWSPAPER COLUMN (150 and plaque, sponsored by Pennsylvania Hunters Sharing the Harvest) – Entries must have been published in a daily or weekly newspaper column. To meet the "column" requirement, the author's work must appear as a column in the same publication at least twelve times each year. Original tear sheets or exact photocopies as the column appeared when published are acceptable. Submit four copies of the entry.

2. BEST NEWSPAPER FEATURE (150 and plaque, sponsored by Safari Club International, PA Chapters, Region 25) – Entries must deal with a single topic and be either a single article or a series of not more than five articles about a single topic. The publication frequency example for the Best Newspaper Column applies here as well. Original tear sheets or exact photocopies as the feature appeared when published are acceptable. Submit four copies of the entry.

3. BEST MAGAZINE OR REGIONAL NEWSPAPER COLUMN (150 and plaque, sponsored by Ultimate Fishing Maps) – A "regional newspaper" is one such as Pennsylvania Outdoor News or Pennsylvania Outdoor Times, which publishes other than daily or weekly. The subject must be primarily of interest to Pennsylvanians or at least be applicable to Pennsylvania. For example, a column on buck hunting is appropriate even if it doesn't mention Pennsylvania, as long as it is about white-tailed deer and the reader can relate the article to a comparable

experience in Pennsylvania. A similar column on mule deer, however, would not be acceptable. It need not be an outdoor publication, as long as the entry qualifies. To meet the “column” requirement, the author’s work must appear in the same publication at least six times each year. Original tear sheets or exact photocopies as the column appeared when published are acceptable. Submit four copies of the entry.

4. BEST MAGAZINE OR REGIONAL NEWSPAPER FEATURE (150 and plaque, sponsored by Reed Exhibitions) – The above definition of a regional newspaper applies here as well. The subject must be of primary interest to Pennsylvanians or at least be applicable to Pennsylvania. The entry may be a single article or a series of not more than three articles dealing with a single subject. Original tear sheets or exact photocopies as the feature appeared when published are acceptable. Submit four copies of the entry.

5. BEST PUBLISHED NEWSPAPER PHOTO, COLOR OR BLACK & WHITE (150 and plaque, sponsored by POWA Past Presidents) – This photography category is for best published newspaper, regional newspaper or other pulp-type photography award. Entries must be submitted as they appeared when published. The format the photograph was taken in—black & white or color—does not matter, only the published form. The photo credit, caption or outline must also be included with the entry, exactly as it appeared when published. The entry must include the name of the publication and the title of the story (headline) which was used, if applicable. The entry must NOT be mounted, matted or changed in any way from how the public viewed it as published. Submit one original tear sheet or an exact photocopy. One award will be given for this category.

6. BEST PUBLISHED MAGAZINE PHOTO, COLOR OR BLACK & WHITE (150 and plaque, sponsored by POWA EIC Membership) – This photography category is for best published magazine or non pulp-type photography award. Photos published in pamphlets, brochures, on postcards, calendars, etc., are eligible, as long as they were published in the award year. Entries must be submitted as they appeared when published. The format the photograph was taken in – black & white or color – does not matter, only the published form. The photo credit, caption or outline must also be included with the entry, exactly as it appeared when published. The entry must include the name of the publication and the title of the story (headline) which was used, if applicable. In addition, an explanation of the use of the photograph to illustrate an article, column, etc., may be included, but is not mandatory. The entry must NOT be mounted, matted or changed in any way from how the public viewed it as published. Submit one original tear sheet or an exact photocopy. One award will be given for this category.

7. BEST BOOK AWARD (alternates with BEST RADIO / TV PROGRAM AWARD) (150 and plaque, sponsored by Susquehanna River Trails Association) – These two awards alternate each year. Entries for each award, when offered, must have been published in the preceding two years. The theme in both cases must be outdoor oriented. Submit one copy of each entry.

8. * BEST PUBLISHED ART AWARD, COLOR OR BLACK & WHITE (\$150 and plaque, sponsored by GATCO Sharpeners/Timberline Knives) – * Published art work shall include magazines, newspapers, catalogues, brochures, or any other publication available to the public to convey the outdoor message. Published work may include limited or unlimited editions of fine art works, as long as the published form of the work is submitted for judging, the artist was compensated for the publication, the entry submitted was not self-published and the entry appeared in publication during the prior calendar year. The published art entry must be submitted as it actually appeared when published and was viewed by the public. The entry must NOT be

matted, framed, bound, or altered in any way from how it appeared as published. Such entries will be disqualified. The entry must include the name of the publication and the title of the story (headline) which was used, if applicable. In addition an explanation of the use of the art to illustrate an article, column, etc., may be included, but is not mandatory. Submit one original tear sheet or an exact photocopy. One award will be given for this category.

POWA SPECIALTY AWARDS

1. BASS PRO SHOPS PASS IT ON AWARD (\$300 and plaque, sponsored by Bass Pro Shops) – This award recognizes and praises a POWA Active member who has been responsible for introducing people (novice adults, children or a group, audience or readership) to the outdoors or enhancing their appreciation of the outdoors. The award shall be given for the best (1) published newspaper or magazine article, (2) broadcast radio or TV program, (3) commercially marketed video, OR (4) published black and white or color photo or art, which most effectively promotes passing on the love and appreciation of the outdoors, natural resources and pursuits such as hunting, fishing, trapping, hiking, camping, boating, bird-watching and nature appreciation. Submit four copies of the entry.

2. PENNSYLVANIA TRAPPERS AWARD (\$150 and plaque, sponsored by the Pennsylvania Trappers Association) – This award will be given to the best published piece that promotes interest in or education about trapping. Submit four copies of the entry.

3. TROUT & THE COLDWATER RESOURCE AWARD (\$150 and plaque, sponsored by Pennsylvania Council of Trout Unlimited) – this award will be made for the published magazine or newspaper story which best shows the importance of protecting and /or promoting our cold-water resource. The article may or may not include trout and other salmonids. Submit four copies of the entry.

4. YOUTH FISHING AWARD (\$150 and plaque, sponsored by Expositions, Inc.) – This award will be given for the best published piece, magazine or newspaper, devoted to encouraging readers to introduce, or to further the involvement of children in fishing. Submit four copies of the entry.

5. YOUTH AND THE HUNTING/SHOOTING SPORTS AWARD, (\$150 and plaque, sponsored by the National Shooting Sports Foundation) – This award is given to the best published piece that furthers the participation of young people in the shooting/hunting sports. Submit four copies of each entry.

6. YOUNG TREES HABITAT AWARD (\$150 and plaque, sponsored by the Allegheny Chapter of the Ruffed Grouse Society) – This award will be given to the best published piece that showcases the declining wildlife species of conservation concern and how to create “young tree” habitat for these species of conservation concern. (The creation of habitat for grouse will benefit more than one species.) Submit four copies of the entry.

7. CROSSBOW AWARD (\$150 and plaque, sponsored by the Pennsylvania Crossbow Federation) – This award will be given to the best article that promotes crossbow hunting or education. Submit four copies of the entry.

8. WILDLIFE ART AWARD (\$150 and plaque, sponsored by Ned Smith Center for Nature and Art) – Artwork may be original and in any media (i.e. oil, watercolor, pastel, etc.) Three-

dimensional work such as carvings and sculptures are also eligible. Reproductions or lithographs of an artist's original work may be entered. No size restrictions. Entries must have been completed in the preceding two years. The subject may be any North American wildlife other than fish. Birds of prey, songbirds, non-game species and game birds, and animals are all suitable subjects. Previous winning entries in this category are not eligible. Artists may submit one entry and it must be present at the spring conference. Each artist is responsible for getting his/her work to and from the conference. Artists would be wise to have their entries insured. Arrangements will be made to collect all artwork at a common meeting spot for judging. Winners will be announced at the banquet.

9. HANDLOADING PROMOTION AWARD FOR PRINT MEDIA (\$150 and plaque, sponsored by Redding Reloading) – The purpose of this award is to assist in the promotion of the benefits of metallic cartridge reloading or handloading. It must be a published work in either magazine or newspaper format. It will be awarded on the basis of the best communication of the inherent benefits to shooters and hunters presented by the practice of reloading their own ammunition for any shooting sports activity using a metallic cartridge. How-to, general educational and hunting success stories where reloading is a major theme are acceptable.

10. HANDLOADING PROMOTION AWARD FOR BROADCAST MEDIA (\$150 and plaque, sponsored by Redding Reloading) – The purpose of this award is to assist in the promotion of the benefits of metallic cartridge reloading or handloading. It must be a broadcast work on either commercial television or radio format, not webcast. It will be awarded on the basis of the best communication of the inherent benefits to shooters and hunters presented by the practice of reloading their own ammunition for any shooting sports activity using a metallic cartridge. How-to, general educational and hunting success stories where reloading is a major theme are acceptable.