



POWVOW

Newsletter of the Pennsylvania Outdoor Writers Association

Spring 2013



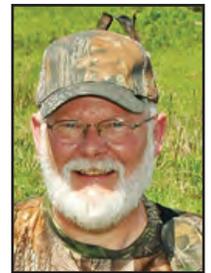
Contributed Photo

Craft Award winners recognized at the POWA Spring Conference in Franklin were: Front, from left: Steve Sorensen, Bob Steiner, Linda Steiner, JoAnne and Alex Zidock and Tom Tatum. Back: Rich Faler, Gerry Putt, Tim Flanigan, Ben Moyer, Charlie Burchfield, Don Feigert and Ralph Scherder. Not pictured are Terry Brady, Tim Herd, Jessica Welshans and Dave Wolf.

Scharadin named POWA executive director

At its meeting on May 5, 2013, the POWA board of directors tapped Dennis Scharadin to replace Bob Lollo as executive director. Lollo previously announced his retirement, effective May 31.

Scharadin has a long history with POWA, and has held almost every leadership position within the organization, including a previous stint as executive director. Scharadin's vast knowledge of the organization and his many connections with others in the outdoor media, outdoor shows and promotional agencies will be valuable assets as POWA moves forward.



He has been a POWA member since 1976.

A newspaper and magazine writer and photographer, Scharadin's tenure is effective June 1.

POWA's 2013 fall gathering to highlight elk country

POWA will be heading to elk country in September to hear a few bugles and see some nice racks during this year's informal fall gathering from Sept. 19-21, 2013.

For those who can get away, arrivals

See ELK, page 3

Craft excellence

The Pennsylvania Outdoor Writers Association presented the annual Excellence in Craft Awards during its Spring Conference banquet in Franklin, PA on Saturday, May 4, 2013.

Awards Chair Brad Isles distributed awards to 16 individuals in 18 categories. There were 220 total entries.

Winners are:

POWA CORE AWARDS

1. BEST NEWSPAPER COLUMN (sponsored by *Pennsylvania Hunters Sharing the Harvest*) – “Survivor: Outwit, Outplay, Outlast Audition” by Tom Tatum published in the *Daily Local News* on May 9, 2012.

2. BEST NEWSPAPER FEATURE (sponsored by *Safari Club International, PA Chapters, Region 25*) – “As good as

it gets – Elimsport man thrilled with Pa. bull elk harvest” by Jessica Welshans published in the *Williamsport Sun-Gazette* on Dec. 16, 2012.

3. BEST MAGAZINE OR REGIONAL NEWSPAPER COLUMN (sponsored by *Gogal Publishing*) – “Ode to an old pole, the man who heaved it” by Terry Brady published in *PA Outdoor News* on June 22, 2012.

4. BEST MAGAZINE OR REGIONAL NEWSPAPER FEATURE (sponsored by *Reed Exhibitions*) – “The deerscape and Old Spice” by Steve Sorensen, published in *Deer and Deer Hunting*, Sept. 2012.

5. BEST PUBLISHED NEWSPAPER PHOTO, COLOR OR BLACK &

See CRAFT, page 6

Craft Improvement

Enliven your writing with vivid verbs

By Ben Moyer

Craft Improvement

Nature and outdoor pursuits offer endless opportunities to convey action, detail and a sense of place to our readers. Strong verbs help us craft prose that is leaner and stronger, that will engage and enthrall.

Consider this passage from Rick Bass' short story, "In the Loyal Mountains." When I encountered this story while preparing for a craft improvement seminar at the POWA conference in Franklin last May, I could almost feel the dusty grit between my teeth from the reading, and I knew it was a strong example of a writer summoning strong verbs to artful effect.

"We drove up *twisting* white caliche roads into mountains of cedar and rock and cactus, the heat *rising* in shimmers and mirages, then *sailed* down into the small valleys between the hills, *rattling* across creek bottoms and high-water caution dips, through *water-seeking* live oaks. We *barreled* along, my uncle with a beer in his hand, one foot *mashed* on the accelerator and the other foot *propped* up and *hanging* out the window. Spanda and I would drink beers too. She sat in my lap with her arms around me, her hair *swirling*, her eyes fuzzy and distant, looking out at the countryside.

"Roadrunners *scurried* across the road in front of our mad flight, and *browsing* herds of little deer *leapt* away from us in alarm, *vaulting* gently over barbed-wire fences and *disappearing*, with *flagging* white tails, into the thick tangled cedar." Hawks *circled* overhead, and vultures too. We headed for an obscure range that we knew about, a small chain of mountains in the central part of the state



Ben Moyer Photo

Depending on what you want to convey to readers, vivid verbs can help to describe even inanimate features. This rock ledge might snake, soar, gird, crest, guard or loom, depending on setting and context.

that was not even on the map: The Loyal Mountains."

Bass' employment of powerful verbs turns reading into experience. Because he chose verbs that convey action and speed, we can sense the wild abandon of the truck's occupants as they barrel through an arid landscape. Vivid verbs also help Bass to convey a sense of what that central Texas expanse is like. We know it's dry because the live oaks are "water-seeking." We sense that it's open and spacious because the riders "sailed" down into little valleys. We know they're on a wild, even self-destructive, ride through the desert because the driver's foot is "mashed" on the accelerator.

Even the Texas wildlife in Bass' story conveys to us the almost savage nature of this careening, off-road ride. Birds scurry and deer vault away to safety as the truck rattles near.

Much about the process of writing,

Continued on next page...

PowWow

Spring 2013

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www.paoutdoorwriters.com

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IN THIS ISSUE

Craft Award winners	1, 6
New POWA director.....	1, 5
Fall gathering announced.....	1, 3
Craft Improvement.....	2-3
President's Message	4
Executive Director's Report.....	5
Spring Conference wrapup.....	6-9
Spouses' Tour recap.....	9
Market News.....	10
Member News	11
Supporting Member News.....	11
Treasurer's Report.....	11

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Continued from previous page...

of course, is art. And like all arts there are no rules or tenets for how to harness vivid verbs in your prose. But selecting vivid verbs is something I've tried to do in my writing, and I can offer up the two ways I try to hone my verb selections.

First, I try to pay attention to how other writers deploy their verbs. That's why I recognized Bass' piece as a good example when I did. If you make a point to recognize vivid verbs in other writers' work, it will become a habit and help you select and employ strong verbs in your own work.

Second, I try to pay close attention to things that I'm likely to write about later. Imagine what it was like for Bass to write the piece in the example above. He must have paid close attention to what was going on in and around the bouncing vehicle, and he was able to draw on that when he sat down to write his story. This, too, becomes a useful habit. Developing this habit allows you to combine, say, fishing with observing the details associated with fishing. As a writer, you can mine that deposit of remembered detail later, when you need it.

Try to develop a habit of noticing, and mentally recording, what it feels like to fight a big fish, or how a canoe glides silently across a quiet lake. If you see a bird, or plant, of interest, try to remember details that vivid verbs will help you to convey. This is active work that actually begins the writing process, long before you sit down to the keyboard or paper. Over time and with practice, that process becomes ingrained.

Here's an example from "Crossings," the back page column in Game News that I am fortunate enough to share with some truly skilled writers.

"I sat concealed and comfortable, and beheld the morning as it might unfold in the absence of human eyes. A kingfisher swooped by and alighted on a snag at the bow of my boat. Its crest bristled with the same universal crispness above a small silvery fish it clutched in its bill. The kingfisher positioned the catch to its

liking before gulping it down."

I had been hunting ducks from a kayak concealed in a marsh when I watched that kingfisher catch and eat a meal. Paying close attention to the bird's appearance and behavior helped me to share the experience with readers.

Another excerpt from Crossings shows how vivid verbs enable you to cut weak words out of your prose.

I wrote this: "...those streams are healing after a half-century of acid drainage from abandoned mines."

The verb "healing," let me use fewer words and produce a stronger sentence than the alternative: "...those streams are being restored after a half-century of acid drainage from abandoned mines" that I might have written had I not made a deliberate effort to find and harness a vivid verb.

It's important to remember that a verb need not convey violence or action to be vivid. A verb's "vividness" can depend on setting and context.

Here's an example I used in the Franklin seminar: "Tom Tatum watched from his tree stand as a salmon tint seeped into the Chester County dawn."

Seeped is not a particularly violent verb but, in this setting, it is vivid.

To summarize, using vivid verbs enlivens your writing, transforms words into experience, and forges writing that is leaner and stronger. Finding and using vivid verbs is worth the effort.

Elk

from page 1

may begin Thursday in order to get an early start Friday morning. Lodging will be in DuBois, only 25 miles from the main staging area in Benezette.

On Saturday morning there will be a repeat trip with another tour guide for another few hours of elk viewing. At 1 p.m. we will meet at the Elk Country Visitors Center to listen to staff members talk about elk and the center. A board meeting will follow at 3 p.m.

All meals will be on your own.

Rooms have been secured at the Best Western, DuBois, for three nights. The hotel's address is: 82 N. Park Place, DuBois PA 15801-2416; Phone: 814-371-6200. Ten rooms will be held for Thursday night, and 20 rooms for Friday and Saturday nights. The room rate is \$98.10 per night plus tax.

Register by Aug. 17 to get a reduced rate.

A cocktail party with snacks will be held at Carol Mulvihill's home at 5:30 p.m. Saturday. Other activities are in the planning stages, and include dinners at 7:30 both Friday and Saturday nights.

Also, Joe Neville with the Pennsylvania Game Commission is setting up a tour behind the gates for Friday morning at 10 a.m. He is also planning a slide show for either Friday evening or Thursday evening.

POWA on the Web

Find the
Pennsylvania Outdoor Writers Association
on the Internet at
www.paoutdoorwriters.com



on Twitter at twitter.com/P_O_W_A
and on Facebook through the POWA homepage.

President's Message

by Mark Nale



I am excited to be the new president of POWA—an organization with a long and proud history. While excited, I am also a little apprehensive. The POWA “ship” is sailing through rough waters. As most of you know, we have been experiencing a decline in membership—both regular and supporting. Many aspects of our various mediums—writing, photography, art, radio and television—have changed drastically during the past 30 years. POWA must change and adapt if our ship is to avoid the icebergs and reach calmer, more productive waters. With your help, we can chart a safe course.

With that in mind, I have set forth a number of personal POWA goals for the year. They are: hiring an executive director to replace Bob Lollo, filling the vacant spot of second vice president, adjusting membership categories and criteria to attract and retain more members, finishing the long process of changing our constitution and bylaws to reflect our current practices and—last but not least—increasing communication. Much has already taken place since our banquet on May 4.

I am happy to report that, as of June 1, we have a new executive director. Interest in the position was shown by four qualified individuals. Two of the candidates were interviewed by a committee on Sunday, May 5. After much discussion, the committee made a recommendation to hire long-time POWA member Dennis Scharadin. The board unanimously approved this recommendation later the same morning.

Welcome aboard, Dennis. We are happy to have you. A big thank you goes to everyone who helped with the selection. And thanks to you, Bob, for your many years of service to POWA.

I asked, and 10-year member Ralph Martone has accepted the position of second VP. Ralph has recently retired

from his full-time job and plans to devote more time to POWA.

His voice on the board is welcome and his qualifications will make him an asset to our organization.

A committee has been formed to look at our membership categories and the criteria for becoming and staying a member in POWA. The past presidents’ report, compiled by Tom Tatum, and recent email discussions between members, will be a starting point. Brad Isles has compiled all of the membership information from eight different outdoor communicators’ organizations into one document for comparison and ideas. We plan to bring recommendations to the membership within the year.

Since this is my first president’s message, I was asked to tell you a little bit about myself. I started writing in 1977 as the co-editor for the Blair County Chapter of Trout Unlimited newsletter. I had my

first newspaper article published in 1980, my first national magazine article and photos published in 1984 and my first magazine covers in 1988. I joined POWA in 1989. Today, I mainly write for three newspapers and I blog for Pennsylvania Outdoor News. I’ve had over 700 photos published in the past three years.

My favorite outdoor sport is trout fishing. I live on 35 acres of woodland in Centre County with my wife, Gail, whose superb editing skills make all of my writing better. I retired from teaching high school biology in 2007. In addition to writing and photography, I have two other part-time jobs.

You will find me informal, open and honest—and I appreciate being treated the same way. I tend to be very direct (some say blunt). On my very first day in office, a member told me that I had an “aggressive style.” Let’s just say that I want to get things done. Please feel free to pat me on the back or slap my hand as necessary. I am always open to constructive criticism.

I have other ideas as well, but none of this can happen without the input and support of the membership. Please help POWA move forward in 2013. Thank you.



Contributed Photo

New POWA President Mark Nale releases a 16-inch brown trout on the opening day of trout season 2013.

Executive Director's Report

by Bob Lollo,
Executive Director



Active membership was 163 members at the beginning of the fiscal year. We have 155 renewing this year. Supporting Members roster was 79 at the beginning of the fiscal year and we have 59 renewals to date. Naturally we lost Reed Exhibitions.

I do not close supporting membership until a second notice is sent and a 30 day period is reached after the second letter.

SUPPORTING MEMBERS

Ernst Conservation Seeds, Inc.

8884 Mercer Pike, Meadville, PA 16335

Phone: 814-336-2404

Email: rferguson@ernstseed.com

Web: www.ernstseed.com

Services: Ernst seeds supplies highest quality seeds, mixes and bioengineering products for restoration & conservation.

Contact: Randy Ferguson

Sponsor: Rich Faler

Carlisle Sports and Outdoors

1000 Bryn Mawr Road, Carlisle PA 17013

Phone: 717-243-7855 x121

Fax: 717-243-0255

Email: scotta@carlisleevents.com

Web: www.carlisleevents.com

Services: Promotion of sports and outdoor shows, and automotive shows.

Contact: Scott Amig

Sponsor: Bob Clark

Black Knight Industries/Gamma Fishing

P.O. Box 1122, Franklin, PA 16323

Phone: 814-676-3474

Fax: 814-676-3473

Email: customercare@gammafishing.com

Web: www.gammafishing.com

Services: Fishing line.

Contact: Dale Black

Sponsor: Darl Black

Lackawanna County CVB

99 Glenmaura National Boulevard,
Moosic, PA 18507

Phone: 570-496-1701

Fax: 570-963-6369

Email: tbarone@visitnepa.org

Web: www.visitnepa.org

Services: Provides information to visitors concerning what is happening in the Lackawanna County area.

Contact: Tracy Barone

Sponsor: Bob Lollo

NEW MEMBER

Karen Wolf

1266 Old Mountain Rd.

Wellsville, PA 17365

York County

Phone: 717-502-7090

Email: blueridgekaren@msn.com

Credits: Lebanon Daily News, Potter Leader Enterprise, Dillsburg Banner, PA Fed of Sportsmen's Clubs "On Target," PennLive.com.

Sponsor: Dave Wolf

Changes proposed for Constitution & Bylaws

Below you will find proposed changes to the POWA Constitution & Bylaws as presented by the Constitution & Bylaws Committee. Please review these recommendations. The POWA board of directors plans to vote on the changes at its fall meeting. If you have questions or concerns related to the proposed changes, please contact a POWA director.

Recommended changes to Article V - Elections:

Delete sentence two (2) of paragraph three (3) ("The membership shall be notified by April 1 of the election year that a slate of candidates has been chosen.")

This is to be replaced by the following: "The membership shall be notified 70 days prior to the scheduled annual

spring member business meeting that a slate of candidates has been chosen."

Delete paragraph four (4) and replace with the following:

"Additional candidates may be nominated by petition containing the signatures of at least 12 current active members. The chairman of the Nominating Committee must receive the petitions within 45 days of the date on which the membership has been notified the committee has completed its selection process."

Delete all of paragraph seven (7), to be replaced by the following:

"Ballots listing all candidates, with biographical information for each nominee, shall be prepared by the Executive Director, and mailed (either by regular USPS or electronic mail) to all active members in good standing no later than 60 days prior to the date of the regularly

scheduled membership business meeting for that election year. Completed ballots must be returned to the Executive Director by first class USPS mail only, and postmarked no later than 20 days prior to the scheduled member business meeting. A member may not vote for more candidates than there are vacancies; a vote for more than the required number of candidates will invalidate that portion of the ballot."

Recommended change to Article XI - Annual Meeting:

Replace the current Article XI with the following: "The annual meeting shall be held in the spring of the year at a date, time, and place to be set by the Board of Directors at least six (6) months prior to said meeting."

Respectfully submitted,
Jim Fitser, Chairman
Constitution & Bylaws Committee

Franklin follow-up

Craft improvement focus shined during annual conference

By Marilyn Black
Conference Chair

From May 2-5 this year, 80 registered participants flocked to Franklin for POWA's Spring Conference. This included nine first-time attendees. Sunbeams shined on the various venues utilized in the Oil Region National Heritage Area throughout the lovely spring weekend.

All of the Saturday morning sessions
Continued on next page...



Marilyn Black Photo

Dale Black of Black Knight Industries discusses the different types of Gamma Lines his company offers during Saturday's breakout.

Craft

from page 1

WHITE (sponsored by POWA Past Presidents) – Photo of a northern harrier dropping toward a winter meal by Bob Steiner, published in the *Oil City Derrick* on Jan. 5, 2012.

6. BEST PUBLISHED MAGAZINE PHOTO, COLOR OR BLACK & WHITE (sponsored by POWA EIC Membership) – *Quality Whitetails* cover by Tim Flanigan, October/November 2012.

7. BEST BOOK AWARD (sponsored by Susquehanna River Trails Association) – “Maple Sugar – “From sap to syrup. The history, lore and how-to behind this sweet treat” by Tim Herd.

8. BEST PUBLISHED ART AWARD, COLOR OR BLACK & WHITE (sponsored by GATCO Sharpeners/Timberline Knives) – “Catching the Wind – German Shorthaired Pointer” by Gerry Putt, *PA Game News* cover, November 2012.

POWA SPECIALTY AWARDS

1. BASS PRO SHOPS PASS IT ON AWARD (sponsored by Bass Pro Shops) – “Outdoors Offer Kids a Break from Electronics” by Bob & Linda Steiner, published in the *Oil City Derrick* on Nov. 8, 2012.

2. PENNSYLVANIA TRAPPERS AWARD (sponsored by the Pennsylvania Trappers Association) – “Trapping bobcats: It’s challenging to fill a tag, but not impossible” by Ralph Scherder, published in *PA Outdoor News* on Dec. 21, 2012.

3. TROUT & THE COLDWATER RESOURCE AWARD (sponsored by Pennsylvania Council of Trout Unlimited) – “Outdoors: Not yet” by Don Feigert published in *The (Sharon) Herald* on July 8, 2012.

4. YOUTH FISHING AWARD (sponsored by Expositions, Inc.) – “The Future in the Making” by Dave Wolf, published in the *Lebanon Daily News* on Aug. 5, 2012.

5. YOUTH AND THE HUNTING/SHOOTING SPORTS AWARD (sponsored by the National Shooting Sports Foundation) – “Wharton Youth Hunt Blends Fun, Lessons” by Ben

Moyer, published in the *Uniontown Herald Standard* on April 29, 2012.

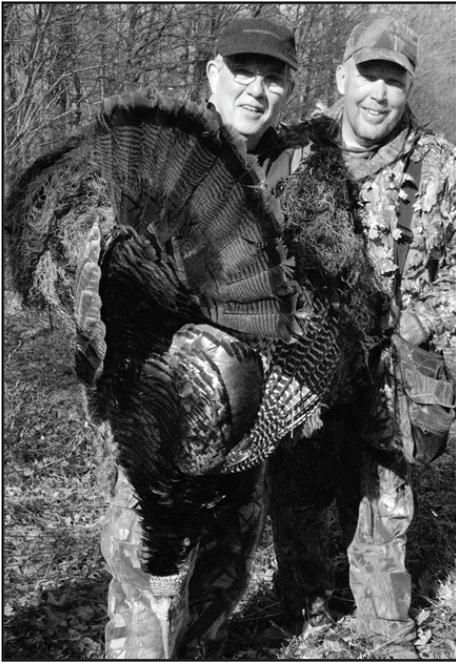
6. YOUNG TREES HABITAT AWARD (sponsored by the Allegheny Chapter of the Ruffed Grouse Society) – “Young Trees” by Linda Steiner, published in *PA Game News*, April 2012.

7. CROSSBOW AWARD (sponsored by the Pennsylvania Crossbow Federation) – “Tight stands for deer” by Rich Faler, published in *PA Outdoor Journal*, August 2012.

8. WILDLIFE ART AWARD (sponsored by Ned Smith Center for Nature and Art) – “Winter Berry Bandits” by Gerry Putt, *PA Game News* cover, January 2012.

9. HANDLOADING PROMOTION AWARD FOR PRINT MEDIA (sponsored by Redding Reloading) – “Unlock the accuracy of your favorite gun” by Charlie Burchfield, published in *Tri-County* on Dec. 23, 2012.

10. HANDLOADING PROMOTION AWARD FOR BROADCAST MEDIA (sponsored by Redding Reloading) – “Reloading 101” Out in the Open broadcast by Alex Zidock, BRCTV13 on May 5, 2012.



Doyle Dietz Photo



Contributed Photo



Dave Ehrig Photo

Among POWA members bagging turkeys during the conference were Charlie Burchfield, left, along with guide Bill Huber, first-time attendee Tyler Frantz, center, and Ralph Martone, right.

Continued from previous page...

concentrated on craft improvement. Brad Isles facilitated a round table discussion about social media; he encouraged young and old alike to share their experiences and lessons learned about these rapidly changing communications platforms. Marcus Schneck next addressed using the Internet to expand your market; he provided valuable tips and insight into current trends. For instance, he said it's smarter to learn and use the latest technology improvements rather than to grumble about or resist the adoption of the new techniques.

The Pennsylvania Game Commission was represented by Joseph Neville, Dr. Coren Jagnow, Brittany Howell, Joe Kosack, and Robert D'Angelo. This team reviewed the results of a recent survey of hunting/trapping license holders in regard to their readership preferences for "Pennsylvania Game News." The new writer's guidelines were distributed to attendees, who are invited to submit artwork, stories and notes for possible publication.

Ben Moyer challenged us to energize our writing by substituting vivid verbs for passive case or bland words. He coached the group through a practice



Don Carey Photo

A member of the Oil City Izaak Walton League Junior Rifle Team takes aim during a shooting demonstration at the club's grounds Saturday afternoon.

session by providing writing samples and photographs of outdoor scenes, inviting attendees to suggest well-suited verbs.

Actually, some of the Friday field activities included craft improvement. Joyce Baki enrolled in the panoramic photography clinic which included sewing digital images together and then practice atop scenic overlooks

in Oil City. Several folks learned the emerging outdoor sport of geocaching, escorted by Greenways Coordinator Debra Frawley.

I'm certain that outdoor stories will soon appear regarding the successful turkey hunting on game lands and state parks, smallmouth bass angling on the Allegheny River, wildlife habitat

Continued on next page...



Don Carey Photo

Mixed messages? No, Freddie McKnight had permission to fish at the Oil City Izaak Walton League club grounds, above.

At right, John Swinton shows off a nice Allegheny River smallmouth bass.

Below, Pennsylvania Game Commission staffers present during Saturday's Craft Improvement sessions.



Darl Black Photo

Continued from previous page...

improvement projects, panfishing on Justus Lake and trout angling at Sugar Creek.

As detailed elsewhere in this newsletter, the annual Craft Awards were presented during the Saturday night banquet, recognizing excellent examples of newspaper articles, magazine stories, broadcasts, published photography and published outdoor art. Glenn Sapir, director of editorial services for the National Shooting Sports Foundation, encouraged writers, broadcasters and editors alike to utilize the quotations, state-specific statistics, photo files and other resources of NSSF. Pointing out that NSSF's headquarters have been based in Newtown, Conn. for years, he also asked attendees to spread the word about "Project Child Safe" which provides free firearm safety kits including cable gun locks.

Sponsors for the 2013 conference were the National Shooting Sports Foundation (awards banquet); Oil Region Alliance of Business, Industry & Tourism (welcome reception, photography clinic and oil history showcase); Franklin Area Chamber of Commerce



Don Carey Photo

(hospitality room); Council on Greenways and Trails (guided bike rides and geocaching); Visit Mercer County PA (spouse's tour) and Black Knight Industries, Inc. (river fishing hosts).

Serving on this year's Conference Committee were Marilyn Black, Darl Black, Rich Faler, Bob Lollo, Bob Steiner and Linda Steiner. In addition, Ed and Jean Carlson on Saturday escorted the ladies to Lucky Acres Miniatures Farm (operated by the Carlsons)

as the first stop at a leisurely visit of Grove City.

Gracious hospitality was evident at all of the locations visited by conference registrants. Appreciation is extended to the Quality Inn & Conference Center, DeBence Antique Music World, Leonardo's Restaurant, Venango Museum, Drake Well Museum, Two Mile Run County Park, The Oil City Chapter of the Izaak Walton League, and Oil Creek Family Campground.

Spouses' Tour highlights Mercer County attractions

By Ed Carlson

During the recent POWA Spring Conference in Franklin, spouses in attendance were able to attend any or all of the writer improvement activities or take part in a tour arranged especially for them.

This year's Conference Chair, Marilyn Black, vice president for heritage development and Oil Region Alliance of Business, Industry & Tourism, partnered with Peggy Mazych, executive director of "Visit Mercer County, PA" to provide a Spouses' Tour of the Grove City area.

The local tour hosts were area outdoor writer Ed Carlson and his spouse, Jean Carlson.

The first stop was at the Carlsons' Lucky Acres Golden Mini Horse Farm. On this "Open Barn" morning, the Carlsons' son, Russell, brought out the farm's champion palomino stallion "GGM BSL Ranger's Blaze of Glory" and his beautiful 3-year-old palomino



Contributed Photo

Dave Dayton of Slovak Folk Crafts discusses the handmade crafts his store offers at its Grove City-area location during the spouses' tour.

stallion "Lucky Acres Golden Bodacious."

They also proudly presented their white mare and her liver chestnut stud colt "Black Jack" which brought many "oohs and aahs" from the ladies. After hearing the history of the mini horse and the Carlson Farm, and having taken many pictures, attendees toured the barn and viewed the remaining herd.

After that visit they returned to Kris Faler's mini-bus for the afternoon and traveled to Slovak Folk Arts and Wendell August Forge's hammered aluminum

showcase store. They were met and addressed by David Dayton owner/operator of Slovak Folk Crafts.

Following this stop the spouses proceeded to Kings Restaurant where they complimented the waitress and manager for the excellent food and speedy service they received. The luncheon was sponsored by Visit Mercer County and the ladies received a booklet of \$100 in values at Grove City Premium Outlets. The afternoon was spent shopping before returning to Franklin for the evening banquet.



Mark Nale Photo

Ben Moyer casts a line as Steve Sorensen and Don Knaus look on during Saturday afternoon's breakout session at the Oil City Izaak Walton League club grounds.

Market News

by Freddie McKnight



BAIT FISHERMAN is seeking articles on practically any topic that is “bait fishing” – the fish, the bait, techniques and locations. Both fresh water and salt water pieces are sought. Though every article doesn’t need to have a recipe (for consumptive use) or quick release info (non-consumptive use), the magazine is very conscious of being wise stewards of our natural resources. This should show in the articles where appropriate. Basic how-to-do pieces will most likely remain the most printed articles. That being said, articles that show the science (not necessarily in scientific terms) behind the fish, the bait and the methods are also needed. We need both long feature articles and shorts. Reprints are accepted with full disclosure. Contact editor Rich Faler: bf@bait-fisherman.com.

AMERICAN TRAPPER is the voice of the National Trapper’s Association and is seeking to build its inventory of articles as it has increased from four issues in 2012 to five in 2013. Practically any topic that is “trapping” qualifies – the equipment, preparation, sets, furbearer behavior, line management, animal damage control and fur handling. Please, no calling articles. Both long feature articles and shorts are used. It is recommended that most articles be in the 1,000- to 2,500-word range. Shorts, of course will be 250 to 1,000 words. A good variety of photos and sidebars are a definite plus. Payment varies highly depending upon length, photo support, uniqueness and so on. Top pay is \$175 approximately two weeks after publication. Contact editor Rich Faler: at@zoominternet.net.

The Bird Hunting Report is a news source that traveling sportsmen have relied on for more than 20 years to provide independent insight and information about hunting destinations and outfitters across the United States and around the globe. Through The Bird Hunting Report,

what readers have experienced on trips to hunting destinations around the world is shared. Only the interests of subscribers are featured – the good, the bad and the ugly about the places visited and the outfitters used are highlighted. Contact Tom Carney: tom-bhr@hughes.net.

GRIT is a nationally distributed bimonthly magazine with a circulation of approximately 150,000 through subscriptions and newsstand distribution. GRIT celebrates the intergenerational bonds among those who live on the land with spirit and style – a legacy of self-sufficiency, audacious ingenuity and pragmatic problem solving that gave this country its backbone and continues to shape its unique character. Do not try to write for GRIT if you know nothing about rural life, gardening or urban farming. We intend to be an authoritative and sometimes playful voice for rural lifestyle farmers and country or small-town dwellers, and we require our writers to be informed about that way of life. No unsolicited manuscripts will be accepted; authors must query first. We only accept email queries, which must include “Query” and the subject of the

query in the subject line. Include full name, address and phone number. If a query is accepted, the author will be contacted regarding the article assignment. Contact: Caleb Regan, cregan@grit.com.

Pennsylvania Angler & Boater, published bimonthly, is the official fishing and boating magazine of the Pennsylvania Fish & Boat Commission, and in turn, the voice of the Commonwealth in matters related to fishing and boating, and to protecting, conserving and enhancing the state’s water resources. PA&B is a 64-page four-color self-cover with no advertising. About 40 percent of the magazine is freelance-written. Email: ra-pfbcmagazine@pa.gov.

Outdoor Photographer is a national magazine published 11 times per year for enthusiasts with a special passion for nature, travel and outdoor sports. The magazine takes a fresh look at the modern photographic world by encouraging photography as part of a lifestyle associated with outdoor recreation. Editorial is intended to demystify the use of modern equipment by emphasizing practical use of the camera in the field, highlighting the technique rather than the technical. Outdoor Photographer is written and presented to accomplish two ends: to stimulate outdoor, sporting and nature enthusiasts to enhance their recreational and travel enjoyment through photography, and to satisfy the needs of amateur and professional photographers with a special interest in the outdoors.

SPONSOR 3 NEW POWA MEMBERS IN 1 YEAR ... AND YOUR NEXT YEAR'S DUES ARE FREE!

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Who can sponsor a new member? POWA active members and supporting members (the latter with an active member co-signer).

Where to get applications? POWA individual and supporting member applications can be printed from the POWA Web site, www.paoutdoorwriters.com. Information on the value and benefits of membership is on the website, too. For more information, contact the Executive Director.

Member News

Flanigan, Brady claim OWAA Excellence in Craft Awards

Pennsylvania Outdoor Writers Association members Tim Flanigan and Terry Brady recently placed in the Outdoor Writers Association of America's Excellence in Craft Awards.

Flanigan won the Photography – Fauna category for “Licking Stick,” *Quality Whitetails* magazine, Oct./Nov. 2012. Flanigan also placed third in the Photography – Action category for “Splashing Redhead,” Pennsylvania State Farm Show, January 2012.

Brady placed second in the Newspaper – Fishing category for his article, “After Sandy, reach out to help those in

need,” published in *Pennsylvania Outdoor News* on Nov. 23, 2012.

Welshans wins pair of Keystone Press Awards

POWA member Jessica Welshans recently won two Keystone Press Awards presented by the Pennsylvania Newspaper Association at its May 18 Pennsylvania Press Conference.

Jessica placed first in Division III for daily and Sunday newspapers with 20,000-39,999 circulation in the feature beat reporting category for Outdoors, and second in the same category for Travel. She works for the *Williamsport Sun-Gazette*.

Supporting Member News

NSSF announces changes to SHOT Show

The National Shooting Sports Foundation (NSSF), the trade association for the firearms industry, announced that it has reached an agreement with Reed Exhibitions to terminate the agreement the parties had for the management of the SHOT Show. Accordingly, Reed Exhibitions will no longer be manager and producer of the SHOT Show.

Reed Exhibitions provided excellent service to NSSF and the customers of the SHOT Show for more than three decades, however, the company's decision to restrict the sale of certain types of firearms this year at its consumer hunting and fishing show – an event unrelated to NSSF and the SHOT Show – was in conflict with NSSF's mission to serve the shooting sports industry.

As a result, both organizations decided it was in the best interest of the SHOT Show to end their relationship.

NSSF recently announced the hiring of Dave Jeannette as senior director, sales, and Chris Tatulli as director, exhibit and sponsorship sales. The additions of Jeannette and Tatulli will bolster NSSF's internal SHOT Show and events staff. In their new roles, both will support the SHOT Show and other NSSF events, including the Shooting Sports Summit, Import/ Export Conference, national and regional firearms retailer and shooting range conferences and NSSF's Congressional Fly-In.

NSSF is actively engaged in the process of identifying a new show management company to manage and produce the SHOT Show beginning with the 2014 SHOT Show.

The 2014 SHOT Show will be held Jan. 14-17 at the Sands Expo and Convention Center in Las Vegas.

Treasurer's Report

By John Allen, POWA Treasurer / Expenditures as of April 30, 2013

Income Accounts	Budget 12-13	Actual	% of Budget
Active Members	9,000	8,120	76
Supporting Members	8,000	5,500	69
Merchandise Sales	50	6	12
Contributions	0	55	0
Craft Award Income	2,750	915	33
Miscellaneous Income	0	0	0
Spring Conference Income	3,210	3,886	121
Fall Conference	-	-	-
TOTAL INCOME	\$23,010	\$18,482	80%
Expense Accounts	Budget 12-13	Actual	% of Budget
Member Awards	2,550		0
Executive Dir. Stipend	8,800	3,135	36
Plaque Expenses	1,000	762	76
Pow Wow (Print/Edit)	4,750	2,367	50
Website Expenses	150	20	13
Membership Directory	1,350	858	64
Postage, General	700	303	43
Office Expenses	2,300	858	37
Insurance	510	0	0
Credit Card Fees	750	279	37
Travel	125	0	0
Miscellaneous	25	0	0
TOTAL EXPENSES	\$23,010	\$8,582	37%
Net Income	0	\$9,900	

Cash Accounts as of April 30, 2013: General Fund, \$16,976; Youth Education Fund, \$4,529; Scholarship Fund, \$51,597; WT Johns Scholarship Fund, \$5,640; Jacquelin Knight CD, \$13,803; Emergency Fund, \$9,160; Northwest CD, \$20,000; U.S. Treasury Note, \$10,000. Total Cash Accounts: \$131,705.

Thanks Bob...



Retiring executive director Bob Lollo, left, acknowledges the crowd at the POWA spring banquet after being recognized by Rich Faler, right, for his years of hard work in leading the organization. The plate is a hand-made aluminum piece crafted by Wendell August Forge in Grove City, which was local to the spring conference held in Franklin. (Don Carey photo)



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