



POWOW

Newsletter of the Pennsylvania Outdoor Writers Association

Fall 2014

New awards added to EIC lineup

Please study all the category criteria and submission guidelines published in this edition of *PowWow* before submitting entries. There are 25 Craft Awards this year – eight core awards and 17 specialty awards.

New this year are three specialty awards: the White-Tailed Deer Award, Outdoor Blog Entry Award and the Best Action Hunting, Trapping or Fishing Photograph Award. They are sponsored by POWA Excellence in Craft Award entry fees.

Returning is The Young Trees Habitat Award, sponsored by the Allegheny

Chapter of the Ruffed Grouse Society.

A first runner-up certificate will be awarded in all categories that have three or more entries.

There is a \$5 entry fee per category. Please fill out the “Craft Award Entry Form” located in this issue of *PowWow*, add up the total number of *categories* entered and multiply that number by \$5 to calculate the grand total. Submit a single check or money order with the appropriate amount made payable to “POWA” and include it with your entry. Entries not accompanied by the required fee will be disqualified.

Contest entries must be postmarked by Feb. 1, 2015. Winners will be announced at the annual POWA Awards Banquet in May.

Entries should be mailed to: Brad Isles, 147 Swain Hill Road, Harmony, PA 16037.

1. All Active, Apprentice and Life members of POWA in good standing are eligible to enter.

2. A maximum of two (2) entries per award is allowed, unless otherwise noted. Edit yourself and only submit your best work. Additional entries will be disqualified.

See **AWARDS**, page 6

Seven Springs shaping up

By Nick Sisley
Spring Conference Chair

The Pennsylvania Outdoor Writers Association’s Spring Conference is already taking shape.

The venue will be Seven Springs Mountain Resort – nine miles off the Donegal exit of the Pennsylvania Turnpike – from May 14-17, 2015. We are still looking for a sponsor for our Friday night barbecue, but Seven Springs will cater wine and appetizers prior to. Laurel Highland Visitor’s Bureau, a returning Supporting Member, is sponsoring Saturday’s breakfast. Elite Shotguns, a new Supporting Member, is sponsoring



Contributed Photo

Mike Mohr, who will do a shotgun seminar at the POWA Spring Conference at Seven Springs Mountain Resort, instructs a shooter.

Saturday’s lunch. And the National Shooting Sports Foundation is again the sponsor for our banquet meal.

Member Ben Moyer has agreed to handle Friday’s fishing – which so far will be eight members in four canoes for a float trip down the Youghiogheny River. It will be first-come, first-serve. Moyer has worked

hard to secure this guided trip. He wrote about the Yough’s resurgence as a popular fishing destination for the *Pittsburgh Post-Gazette*. His story is available here: <http://bit.ly/1H4BUK6>.

Members with bikes can fish the Yough via a bike trail that runs along the river, thus

See **SPRINGS**, page 3

Samantha Pedder, a 2008 Will Johns scholarship recipient as a student at Penn State University, speaks at the 2014 POWA Spring Conference in Carlisle. Pedder now works for the Pennsylvania Game Commission. (Mark Nale photo)



POWA's scholarships make a difference

By Mark Nale
POWA President

POWA is proud to sponsor the Will Johns' Scholarship, presented annually to a student attending the University of Pittsburgh Johnstown or Penn State.

We often never learn if our assistance makes a positive difference. However, that changed at our conference in Shipensburg, where many POWA members unsuspectingly came face to face with one of our past scholarship winners – Samantha Pedder.

Samantha currently works as the Hunting Outreach Coordinator for the Pennsylvania Game Commission. She helped to present at the session about her agency's new hunter recruitment initiative, GoHuntPA.

While a high school student from Greensburg, Samantha attended a Department of Conservation and Natural Resources Eco Camp and first learned about our POWA scholarship from member Terry Brady. She applied and was a scholarship winner in 2008.

"Scholarships such as the one I received from the Pennsylvania Outdoor Writers Association helped to make college a reality for me," noted Pedder.

She spent two years at Penn State Altoona and then finished her degree in Wildlife and Fisheries Sciences at the main campus at University Park. Her minor was Geographic Information Systems. During

college, Pedder worked as a summer volunteer intern for the Game Commission in 2007, 2008 and 2009.

"I was lucky and I got to work as a paid biologist's aide in the PGC's southwestern region in 2010," explained Pedder. "I've been a hunter since I was 12, and with the exception of work with the wood rat, I always seemed to be working with game animals – the black bear, elk, deer and others."

Following graduation, she worked for six months with the Westmoreland Conservation District before she landed her current job with the PGC.

"Now, nearly eight years after receiving the scholarship, I am working in a position I love in a field I chose. Not many of my peers can claim the same about their current occupations. I am very appreciative of the support POWA provided me in my undergraduate career," Pedder said.

"I am fortunate to now work with many members of POWA as an employee of the Game Commission."

The 2014 recipient of the Pennsylvania Outdoor Writers Will Johns \$1,000 college scholarship is Alissa Pendorf, a junior at Penn State University, majoring in Integrated Arts, with concentrations in ornithology and graphic design. We wish Alissa well in her undergraduate pursuits, and we wish Samantha continued success in her career with the PGC.

PowWow

Fall 2014

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www.paoutdoorwriters.com

Dennis Scharadin

POWA Executive Director

P.O. Box 221 / Summit Station, PA 17979

Phone 570-739-2085

E-mail: info@paoutdoorwriters.com

POWA Officers 2014-15

President - MARK NALE

573 Bell Hollow Road

Port Matilda, PA 16870

814-692-5076; MarkAngler@aol.com

1st V.P. - DON KNAUS

2nd V.P. - RALPH MARTONE

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Member contributors to this issue:

Nick Sisley, Mark Nale, Dennis Scharadin, Doyle Dietz, Charlie Burchfield, Connie Yingling, John Allen, Mary Linkevich, Freddie McKnight.

SEND POWWOW CONTRIBUTIONS TO

POWA Exec. Director Dennis Scharadin

P.O. Box 221 / Summit Station, PA 17979

Phone: 570-739-2085

Email: info@paoutdoorwriters.com

-or-

Brad Isles, PowWow Editor

P.O. Box 23, Grove City, PA 16127

Phone: 724-967-2832

Email: powwow@paoutdoorwriter.com

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Springs

from page 1

offering plenty of access points. Member Len Lichvar is handling the specifics of the bike trail fishing for May 15, or you can fish this area on your own May 14. Bring your own bike or rent one in Ohiopyle.

Laurel Hill State Park is within a few miles of Seven Springs and offers camping, hiking and fishing opportunities. Laurel Hill Creek runs through the park and is a great option for trout enthusiasts. Casselman River is another option nearby. Seven Springs has ponds with plenty of fish as well. We will be in the middle of spring gobbler season, and there are plenty of longbeards within proximity of the resort. I'm working to have someone to coordinate guides.

Bikers should note that the trail is open from Ohiopyle to Yough dam. Julie Donovan of the Laurel Highlands Visitor's Bureau suggests starting at Ohiopyle, bike to the dam, have lunch and then bike back. It's about 22 miles round-trip.

So far, three Craft Improvement workshops are lined up for Saturday morning, May 16. Mike Mohr will present a how-to on shotgunning. This will not be a shotgun lesson for you – although I'm sure we'll all learn plenty – but a workshop full of tips that you can pass on to your readers that and will aid their shooting. Mohr is a Level III National Sporting Clays Association certified instructor and really knows his stuff. Similarly, Seven Springs' fly fishing instructor Justin Sparklin will conduct a seminar that's also aimed at getting you plenty of material. Bob and Linda Steiner, winners of multiple awards for their photography and writing, will be giving a workshop on their two skills, Bob Ford will be doing a "blogging" workshop, and John Hayes, outdoor editor of the *Pittsburgh Post-Gazette* will also be conducting a writer's workshop.

Breakout on Saturday afternoon should be spectacular. Seven Springs has a world class sporting clays facility, including a covered/heated 5-stand. Weather permitting, we will use a part of the big sporting clays parking lot for our Supporting Members to show their wares. We will have some new Supporting Members displaying there – and hopefully



Brad Isles Photo

Fishing options near Seven Springs are plentiful, including Laurel Hill Creek, which runs through nearby Laurel Hill State Park.

lots of old ones. One new Supporting Member will be O.F. Mossberg and PR representative Linda Powell is offering a Mossberg gun for us to use in a raffle or as a fundraiser. Ditto for Smith & Wesson. Get your free ticket from Elite Shotguns at Breakout. There will be a special drawing with these tickets – the prize – several \$100 Elite gift certificates. Remington will be donating as well.

Seven Springs has given us significantly reduced room rates of \$129 plus 9% tax. Aside from Friday's fishing and hunting, everything will take place on site. Seven Springs is pet friendly – weight limit 40 pounds. Anyone bringing a pet please contact me as soon as possible as Seven Springs has to reserve special rooms. We have a suite that our executive director will use – and it will be open Friday and Saturday after our evening meals. Seven Springs is bending over backwards to allow us to BYOB. It is imperative that we keep noise down so other resort guests are not disturbed.

For those who sign up prior to May 14, Seven Springs is offering 50 free targets at five stations on their sporting clays range on Sunday morning the 17th – including a certified instructor at each of these five stations – in case any of you would like



Contributed Photo

From recreational target shooter to seasoned sporting clays competitor, Seven Springs has it all, and is rated one of the top facilities in the country.

some shooting suggestions. We should have 50 shells for everybody.

A spouses' tour for May 15 is shaping up. You can visit two world-famous Frank Lloyd Wright designed homes – Fallingwater and Kentuck Knob – as well as a visit to nearby Ligonier with its 60-plus specialty shops and restaurants.

Members willing to assist with our registration table should contact me.

More information and a registration form will be available in the next issue of *PowWow*. But mark your calendars now and plan to join us at Seven Springs next May.

President's Message

by Mark Nale



POWA helps us do what we do

I am only a part-time outdoor communicator and, like many of you, I get busy and caught up in deadlines. There are photos to edit, an interview to schedule, a trip to a state park for more photos, another column to write—and more deadlines. I rarely have time to consider the big picture.

Have you ever stopped to think about what it is that we do and how we are perceived by others?

Several events have caused me to ponder these questions.

Last winter, while I was interviewing hunters at the Mosquito Creek Sportsmen Club's annual coyote hunt, I was somewhat taken aback by a comment from one hunter.

"Do you work for *Outdoor News*?" he asked.

Without getting into a lengthy explanation about the role and relationship of a freelance outdoor writer/photographer, I just answered, "Yes." After all, I was wearing a *Pennsylvania Outdoor News* hat, had a notepad in my hand and a camera around my neck.

"Well, you have the best job in the whole world," he continued. "You get to talk with people about hunting and fishing every day, and you get paid for it."

Thoughts of exactly how much I don't get paid and hours in front of a computer monitor flashed in my brain – and to be honest, I had to stifle a laugh. However, that was this sportsman's image of what we do. I suspect that he isn't the only one with that perception.

We often make people feel good – recognizing them for an accomplishment or an outdoor skill that they might have. For some, it might be the first and only time that their names were in the newspaper (on radio or TV). This was brought to my attention numerous times during the past year. A few examples:

Last October I had the occasion to be in

a hunter's den, visiting a friend. There, in an expensive matted frame, was an article that I had written about him over 10 years ago.

While cleaning off my desk, I found an extra copy of a column that I had written in 2012. (Yes, my desk is often that messy.) I tossed it on the to-be-recycled pile, but then had second thoughts. Maybe the young man about whom I had written would appreciate a copy of the column, so I sent him an email. He replied that evening – he had purchased 10 copies and had one framed in his bedroom and another copy framed and hanging in the dining room.

That column was just one of hundreds that I had written, but to this fellow, it was obviously very important. I know of at least five other people who have framed an article or column that I had written about them. In one case, the wife contacted me for a copy so she could frame it for her husband as a birthday present.

What we do is important to many people and often not covered by the traditional media. Yellowed copies of a number of my columns are posted on sportsman's club bulletin boards. I'm sure that it is the same regarding your work, too. My annual *Pennsylvania Outdoor News* article detailing the organized coyote hunts around the state

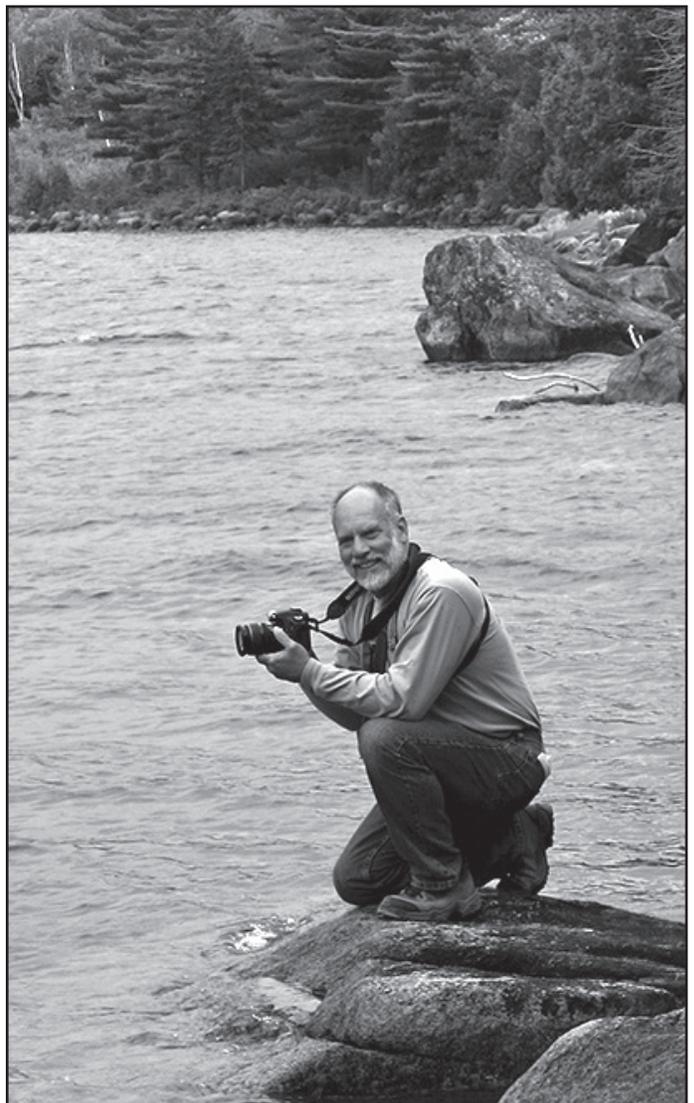
gets posted in several stores each winter, and this spring, my *Centre Daily Times* column about the shortage of .22 ammo was even posted in a local WalMart.

This is what we do, and our audiences depend on us for news, how-to and where-to information, as well as opinions about hunting, fishing, the environment and other things that they hold dear.

The Pennsylvania Outdoor Writers Association helps us do what we do. I hope that you stop to think about that, too.

Among other things – POWA validates each one of us as a professional. It provides us with a code of ethics to guide us so as not to disappoint our audience. POWA offers craft improvement articles and seminars. It provides contacts and networking. Many members have helped me over the years,

Continued on next page...



Contributed Photo

POWA President Mark Nale photographs Jordan Pond in Acadia National Park, Maine, earlier this year.

Executive Director's Report

by Dennis Scharadin,
Executive Director



It's almost that time to start saying, "Where has the fall gone?" In a few short weeks, kids will be enjoying their Christmas breaks.

POWA continues to evolve and grow. Regular membership has increased to 164 and Supporting members have grown to 86. You'll also note the difference in your POWA Directory this year. I hope you like it. The change came about when the designer/publisher asked if I would like to save money on the printing and postage of the directory. I asked how and how much? She explained the changes and said substantial. I queried the Board and they agreed to the change.

Another change is in membership categories. We now have Active, Associate, Student, Honorary and Life memberships. Active members still need 60 points in the preceding year and proof of payment for their work, but the points earned for various media have changed, and include blogging, eZines and eBooks.

The "Apprentice" category is gone, replaced with Associate membership. A potential Associate member must have received payment in an accepted outdoor communication venue, but is an individual who has not yet produced the number of points necessary for Active status.

An Associate applicant must submit proof of payment received or income earned for approved works and a person may remain an Associate member for an indefinite period of time. Associate members will have all the benefits of an Active Member except voting and holding office.

An applicant for the Student category must be enrolled in an accredited secondary school, community college, college or technical school and have an interest in pursuing a full or part-time career in nature art, outdoor photography, outdoor writing, conservation, outdoor education or nature tourism. Student members have the same benefits as Active except for voting and holding offices. Student dues are \$20. Updated membership applications can be found on the website, www.paoutdoorwriters.com.

Youth Education Grants amounting to \$14,200 were given to 15 applicants this past year. The Penn State Will Johns Scholarship Award was awarded to Alissa Pendorf. Monies for the Education Grants came from the auctions we held at the Carlisle Sports and Outdoor Show, Great American Outdoor Show and the Lehigh Valley Sportsman Show. Help is always

Continued from previous page...

and I do my best to return the favor. POWA people are dang nice people to be around. I value my membership and I hope that you do, also.

POWA helps us do what we do, it is an important job, and we get to have fun doing it. Maybe it is the "best job in the world."

Nick Sisley is just going gangbusters planning our May 2015 conference, to be held at Seven Springs Resort, May 14-17, in Somerset County. As I told Nick, I'm sure glad that he is on our team – and Nick is seeking members to join his conference "team." Preliminary details can be found elsewhere in this issue.

I would like to thank Mary Linkevich for volunteering to chair the Historical Archives Committee.

Lastly, remember my challenge – sign up any new Active, Associate or Supporting member between now and Jan. 1, 2015 (paid application in the Executive Director's hand and later approved by the Membership Screening Committee) and I will give you \$20 for each one. You can pocket this money, or use it as an incentive for the new member – giving them a \$20 discount for signing up. Of course, if you sponsor three new members you also qualify for free POWA dues for a year.

welcomed at these events.

CHANGES AND CORRECTIONS

Change in address for Bob Bell – c/o Patricia Won, 2555 25th Ave., San Francisco, CA 94116, 415-564-4566.

NEW SUPPORTING MEMBERS

Caesar Guerini USA

700 Lake Street
Cambridge, MD 21613
Phone: 410-901-1131
Contact: Jenny Grist
Services: Manufacturer of fine firearms.

Elite Shotguns, LLC

3179 Harts Run Road
Glenshaw, PA 15116
Phone: 412-213-3551
Contact: Murry Gerber
Services: Purveyor of the finest shotgun lines – new and used.

O.F. Mossburg & Sons, Inc.

7 Grass Avenue
North Haven, CT 06473
Phone: 336-444-2923
Contact: Linda Powell

CALENDAR

Great American Outdoor Show, February 7-15, 2015, Harrisburg Farm Show Complex

Lehigh Valley Sportsman Show, March 6-8, 2015, Agri-Plex, Allentown Fairgrounds, Allentown

POWA on the Web

**Connect with the
Pennsylvania Outdoor
Writers Association**

at www.paoutdoorwriters.com



at twitter.com/P_O_W_A
or

[facebook.com/
paoutdoorwriters](https://facebook.com/paoutdoorwriters)

Awards

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3. Unless noted, submit three copies of each entry for each award, (both originals and exact photocopies of the entry, just as the entry appeared to the public in print are permissible). One entry copy must identify publication, date of publication and author. The other two copies must have all identifying marks, bylines, personal photos and references to you blacked out and rendered unreadable, with the exception of the book category.

4. Joint bylines: Co-authored/photographed/produced entries may be entered only once. Joint bylines will be considered as an entry for each contributor. All entrants of co-authored entries must be POWA members.

5. A letter of verification from the editor/publisher must accompany materials not containing bylines, or containing pen names.

6. To be considered for an award, the published material must have been compensated for by cash, check, goods or services of value. This includes the Best Blog Entry Award.

7. Members may submit an entry in only one Core Award* category, to eliminate the possibility of a person winning multiple core awards for a single piece. For example: an item published in a newspaper may not be entered in both the newspaper column and the newspaper feature categories. In nearly every instance, such a distinction is obvious. On the other hand, a member may submit an entry for a writing award, and the accompanying photo/art for a photo/art award. A member also may submit an entry in one Core Award, and in any number of Specialty Awards for which it meets the criteria. Entries submitted for the wrong award will not be considered.

8. Entries must cover nature, wildlife, conservation or outdoor field sports such as hunting, fishing, camping and boating. Topics such as swimming, diving, golf, hang gliding, etc., do not qualify, unless stated.

9. Entries must have been published in the prior calendar year, unless indicated otherwise in the contest description.

10. Entries must NOT be bound, matted, changed in size, altered, edited, or

submitted in any form other than exactly how they were published and viewed by the public. Entries altered from their published form will be disqualified. Let the entry stand on its merits, rather than its "packaging." Photocopies are permissible.

11. Envelopes or folders containing entries must be clearly marked on the front with the name of the award for which the entry is being submitted. Do not combine entries for more than one award in a single envelope or folder.

12. Entries must be postmarked no later than February 1, 2015.

13. Contest materials will be returned by mail only if accompanied by a self-addressed envelope stamped with sufficient postage.

14. Winning entries constitutes a waiver of copyright restrictions on reprinting the entry by POWA for their website and printed publications.

15. The Awards Chairman is not responsible for determining the validity of entries. Any questions concerning the validity of an entry will be forwarded to the President, and if he or she deems it necessary, to the Board for a decision. Further, if the President has any questions, doubts or concerns about an entry, the person submitting it will be notified immediately and given the opportunity to address whatever the question or concern might be, before any other steps are taken.

POWA CORE AWARDS*

1. Best Newspaper Column (\$150 and plaque, sponsored by Pennsylvania Hunters Sharing the Harvest) – Entries must have been published in a daily or weekly newspaper column. To meet the "column" requirement, the author's work must appear as a column in the same publication at least twelve times each year. Original tear sheets or exact photocopies as the column appeared when published are acceptable.

2. Best Newspaper Feature (\$150 and plaque, sponsored by Bob & Linda Steiner) – Entries must deal with a single topic and be either a single article or a series of not more than five articles about a single topic. The publication frequency example for the Best Newspaper Column applies here as well. Original tear sheets or exact photocopies as the feature appeared when published are acceptable.

3. Best Magazine or Regional Newspaper Column (\$150 and plaque, sponsored by Gogal Publishing Co.) – A "regional newspaper" is one such as Pennsylvania Outdoor News, which publishes other than daily or weekly. The subject must be primarily of interest to Pennsylvanians or at least be applicable to Pennsylvania. For example, a column on buck hunting is appropriate even if it doesn't mention Pennsylvania, as long as it is about white-tailed deer and the reader can relate the article to a comparable experience in Pennsylvania. A similar column on mule deer, however, would not be acceptable. It need not be an outdoor publication, as long as the entry qualifies. To meet the "column" requirement, the author's work must appear in the same publication at least six times each year. Original tear sheets or exact photocopies as the column appeared when published are acceptable.

4. Best Magazine or Regional Newspaper Feature (\$150 and plaque, sponsored by Blackpowder Products Inc.) – The above definition of a regional newspaper applies here as well. The subject must be of primary interest to Pennsylvanians or at least be applicable to Pennsylvania. The entry may be a single article or a series of not more than three articles dealing with a single subject. Original tear sheets or exact photocopies as the feature appeared when published are acceptable.

5. Best Published Newspaper Photo, Color or Black & White (\$150 and plaque, sponsored by POWA Past Presidents) – This photography category is for best published newspaper, regional newspaper or other pulp-type photography award. Entries must be submitted as they appeared when published. The format the photograph was taken in – black & white or color – does not matter, only the published form. The photo credit, caption or cutline must also be included with the entry, exactly as it appeared when published. The entry must include the name of the publication and the title of the story (headline) which was used, if applicable. The entry must NOT be mounted, matted or changed in any way from how the public viewed it as published. Submit one original

Continued...

POWA Craft Award Entry Form

Member Name _____

Address _____

Phone _____ E-mail: _____

Cost to enter is \$5 per award category. You may enter up to TWO pieces per category. Please check the line next to each award entered and fill in the total amount on the back side of this form. Submit a check or money order made out to "POWA" when submitting the entry form and materials to Brad Isles, awards chairman. Submit THREE copies of each entry unless noted. Call 724-967-2832 with questions.

Send entry form, materials and check/money order made out to "POWA": **Brad Isles**
147 Swain Hill Road
Harmony, PA 16037

CORE AWARDS

1. Newspaper Column (*Pennsylvania Hunters Sharing the Harvest*)

Title: _____ Publication: _____ Date: _____
Title: _____ Publication: _____ Date: _____

2. Newspaper Feature (*Bob & Linda Steiner*)

Title: _____ Publication: _____ Date: _____
Title: _____ Publication: _____ Date: _____

3. Magazine or Regional Newspaper Column (*Gogal Publishing Co.*)

Title: _____ Publication: _____ Date: _____
Title: _____ Publication: _____ Date: _____

4. Magazine or Regional Newspaper Feature (*Blackpowder Products Inc.*)

Title: _____ Publication: _____ Date: _____
Title: _____ Publication: _____ Date: _____

5. Published Newspaper Photo, Color or B&W (*POWA Past Presidents*) (*Submit one original tear sheet or exact photocopy.*)

Title: _____ Publication: _____ Date: _____
Title: _____ Publication: _____ Date: _____

6. Published Magazine Photo, Color or B&W (*POWA EIC*) (*Submit one original tear sheet or exact photocopy.*)

Title: _____ Publication: _____ Date: _____
Title: _____ Publication: _____ Date: _____

7. Book Award (*POWA EIC*) (*Submit one copy.*)

Title: _____ Date: _____

8. Published Art Award, Color or B&W (*GATCO Sharpeners/Timberline Knives*) (*Submit one original tear sheet or exact photocopy.*)

Title: _____ Publication: _____ Date: _____
Title: _____ Publication: _____ Date: _____

SPECIALTY AWARDS

1. Bass Pro Shops Pass it on Award (*Bass Pro Shops*)

Title: _____ Publication: _____ Date: _____
Title: _____ Publication: _____ Date: _____

2. Wildlife Conservation Partnership Award (*Pennsylvania Game Commission*)

Title: _____ Publication: _____ Date: _____
Title: _____ Publication: _____ Date: _____

3. Hawk Mountain Sanctuary Raptor Conservation & Eco-Tourism Award (*Hawk Mountain Sanctuary*)

Title: _____ Publication: _____ Date: _____
Title: _____ Publication: _____ Date: _____

4. Pennsylvania Elk Resource Award (*Keystone Elk Country Alliance*)

Title: _____ Publication: _____ Date: _____
Title: _____ Publication: _____ Date: _____

OVER...

Clip and return

Clip and return

5. Action Hunting, Trapping or Fishing Photograph (POWA EIC) (Submit one original tear sheet or exact photocopy.)

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

6. Published Pennsylvania Fishing or Boating Related Newspaper Photo, Color Or Black & White

(Pennsylvania Fish & Boat Commission) (Submit one original tear sheet or an exact photocopy.)

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

7. Handloading Promotion for Broadcast Media (Redding Reloading)

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

8. Handloading Promotion for Electronic Media (Redding Reloading)

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

9. Handloading Promotion for Print Media (Redding Reloading)

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

10. Outdoor Blog Entry (POWA EIC)

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

11. Pennsylvania Trappers Award (Pa. Trappers Association)

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

12. Trout and the Coldwater Resource (Pa. Council of Trout Unlimited)

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

13. White-Tailed Deer (POWA EIC)

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

14. Wildlife Art (Ned Smith Center for Nature and Art) (Submit one entry and it must be present at the spring conference.)

Title: _____ Publication: _____ Date: _____

15. Young Trees Habitat (Allegheny Chapter of the Ruffed Grouse Society)

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

16. Youth Fishing (Expositions, Inc.)

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

17. Youth and the Hunting/Shooting Sports (National Shooting Sports Foundation)

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

Total Categories Entered: _____ **x \$5.00 = GRAND TOTAL: \$** _____

Make check or money order payable to "POWA" for amount above.

tear sheet or an exact photocopy.

6. Best Published Magazine Photo, Color or Black & White (\$150 and plaque, sponsored by POWA EIC entries)

– This photography category is for best published magazine or non-pulp-type photography award. Photos published in pamphlets, brochures, on postcards, calendars, etc., are eligible, as long as they were published in the award year. Entries must be submitted as they appeared when published. The format the photograph was taken in – black & white or color – does not matter, only the published form. The photo credit, caption or cutline must also be included with the entry, exactly as it appeared when published. The entry must include the name of the publication and the title of the story (headline) which was used, if applicable. In addition, an explanation of the use of the photograph to illustrate an article, column, etc., may be included, but is not mandatory. The entry must NOT be mounted, matted or changed in any way from how the public viewed it as published. Submit one original tear sheet or an exact photocopy.

7. Best Book Award (alternates with BEST RADIO/TV PROGRAM AWARD) (\$150 and plaque, sponsored by POWA EIC entries) – These two awards alternate each year. Entries for each award, when offered, must have been published in the preceding two years. The theme in both cases must be outdoor oriented. Submit one copy of each entry.

8. *Best Published Art Award, Color or Black & White (\$150 and plaque, sponsored by GATCO Sharpeners/Timberline Knives) – *Published art work shall include magazines, newspapers, catalogues, brochures, or any other publication available to the public to convey the outdoor message. Published work may include limited or unlimited editions of fine art works, as long as the published form of the work is submitted for judging, the artist was compensated for the publication, the entry submitted was not self-published and the entry appeared in publication during the prior calendar year. The published art entry must be submitted as it actually appeared when published and was viewed by the public. The entry must NOT be matted, framed, bound, or altered in any way from how it

appeared as published. Such entries will be disqualified. The entry must include the name of the publication and the title of the story (headline) which was used, if applicable. In addition an explanation of the use of the art to illustrate an article, column, etc., may be included, but is not mandatory. Submit one original tear sheet or an exact photocopy.

POWA SPECIALTY AWARDS

1. Bass Pro Shops Pass it on Award (\$300 and plaque, sponsored by Bass Pro Shops) – This award recognizes and praises a POWA Active member who has been responsible for introducing people (novice adults, children or a group, audience or readership) to the outdoors or enhancing their appreciation of the outdoors. The award shall be given for the best (1) published newspaper or magazine article, (2) broadcast radio or TV program, (3) commercially marketed video, OR (4) published black and white or color photo or art, which most effectively promotes passing on the love and appreciation of the outdoors, natural resources and pursuits such as hunting, fishing, trapping, hiking, camping, boating, bird-watching and nature appreciation.

2. Wildlife Conservation Partnership Award (\$250 and plaque, sponsored by the Pennsylvania Game Commission) – The award will go to the best entry from any and all media that recognizes difference-making partnerships among conservation organizations –including state or federal agencies. The partnership must demonstrate that together resources and talents can be leveraged to better accomplish conservation goals and initiatives. All entries must be about Pennsylvania projects and must have been published in the preceding year.

3. Hawk Mountain Sanctuary Raptor Conservation and Eco-Tourism Award (\$200 and a plaque, sponsored by Hawk Mountain Sanctuary) – This award goes to the POWA member with the best published piece in any media that promotes the mission of Hawk Mountain Sanctuary, its programs and services, or the Sanctuary as a raptor conservation organization and outdoor eco-tourist destination. All entries must have been published or aired within the past 12 months. Articles may

include: subjects featuring the science of raptor migration; features on studies of raptors in Pennsylvania or northeastern North America and using Hawk Mountain scientists as a source expert; any feature on a special programs or service offered at Hawk Mountain Sanctuary; features on the history of Hawk Mountain Sanctuary; or an outdoor travel pieces on the Sanctuary as a destination in any season. The mission of Hawk Mountain Sanctuary is to conserve birds of prey worldwide by providing leadership in raptor conservation science and education, and by maintaining Hawk Mountain Sanctuary as a model observation, research and education facility. www.hawkmountain.org.

4. The Pennsylvania Elk Resource Award (\$200 and plaque, sponsored by the Keystone Elk Country Alliance) – This award recognizes a POWA member who has best communicated to the public the principals of conservation, education, hunting, hunting heritage, and the value of habitat to the Elk Resource in Pennsylvania. Entry categories for the award are broad and include any art, article, column, or photograph published (on paper or digitally), as well as any radio or TV broadcast, blog, or any commercially marketed video. The winning entry will be the best example of promoting the elk resource in the Commonwealth. Those applying must grant the Keystone Elk Country Alliance permission to have the winning entry (blog, column, article, photo or art) reprinted in their publication Tracks & Racks.

5. Best Action Hunting, Trapping Or Fishing Photograph (\$150 and plaque, sponsored by POWA EIC entries) – This award goes to the best published color or black and white photograph that depicts action directly involving hunting or fishing. The photo must include a person, as well as a game fish, bird or mammal. Examples – a hunter shooting at a flushing grouse or an angler landing or playing a bass. Static trophy or hero shots or photos of a just dog pointing would NOT qualify. Submit one copy of the photograph exactly as it appeared in the publication, or an exact photocopy. Magazine, newspaper, calendar, book or digital publication is acceptable as long as the photographer

Continued on next page...

Continued from previous page...

received remuneration for his or her work or if the photo was donated to a non-profit organization.

6. Best Published Pennsylvania Fishing Or Boating Related Newspaper Photo, Color Or Black & White (Framed Ned Smith "Sting of the Hook" art print with brass plate acknowledging the winning entry, sponsored by the Pennsylvania Fish & Boat Commission)

– This photography category is for the best published local or regional newspaper photograph (printed on newsprint paper) that features Pennsylvania fishing, sport fish, boating or fishing tackle. All entries must have been taken within the Keystone State and published during the previous calendar year. If the winning entry meets the Pennsylvania Angler & Boater photo submission guidelines, the PFBC would like the option of reprinting the winning photograph in their publication with acknowledgement of the photographer's award. If so used, the PFBC will pay their going rate for their use of that photo. (This is not a condition for applying, just a possible added benefit.) Submit one copy of the photograph exactly as it appeared in the publication, or an exact photocopy.

7. Handloading Promotion Award for Broadcast Media (\$150 and plaque, sponsored by Redding Reloading)

– The purpose of this award is to assist in the promotion of the benefits of metallic cartridge reloading or handloading. It must be a broadcast work on either commercial television or radio format, not webcast. It will be awarded on the basis of the best communication of the inherent benefits to shooters and hunters presented by the practice of reloading their own ammunition for any shooting sports activity using a metallic cartridge. How-to, general educational and hunting success stories where reloading is a major theme are acceptable.

8. Handloading Promotion Award for Electronic Media (\$150 and plaque, sponsored by Redding Reloading)

– The purpose of this award is to assist in the promotion of the benefits of metallic cartridge reloading or handloading. It must be a published work in electronic format (blog, e-zine, etc.). It will be awarded on the basis of the best communication of the

inherent benefits to shooters and hunters presented by the practice of reloading their own ammunition for any shooting sports activity using a metallic cartridge. How-to, general educational and hunting success stories where reloading is a major theme are acceptable.

9. Handloading Promotion Award for Print Media (\$150 and plaque, sponsored by Redding Reloading)

– The purpose of this award is to assist in the promotion of the benefits of metallic cartridge reloading or handloading. It must be a published work in either magazine or newspaper format. It will be awarded on the basis of the best communication of the inherent benefits to shooters and hunters presented by the practice of reloading their own ammunition for any shooting sports activity using a metallic cartridge. How-to, general educational and hunting success stories where reloading is a major theme are acceptable.

10. Outdoor Blog Entry Award (\$150 and a plaque, sponsored by POWA EIC entries)

– This award goes to the best blog entry about anything that falls under our umbrella of "outdoors." This includes hunting, fishing, trapping, canoeing, camping, natural history, conservation, or environmental issues. Submit entry as a .pdf file (no photographs) with a web address that links to the original source. If public access to the original source is no longer available, the entrant should also provide two additional PDF or screen photographs of the blog on the original web page.

11. Pennsylvania Trappers Award (\$150 and plaque, sponsored by the Pennsylvania Trappers Association)

– This award will be given to the best published piece that promotes interest in or education about trapping.

12. Trout and the Coldwater Resource Award (\$150 and plaque, sponsored by Pennsylvania Council of Trout Unlimited)

– This award will be made for the published magazine or newspaper story which best shows the importance of protecting and / or promoting our cold-water resource. The article may or may not include trout and other salmonids.

13. White-Tailed Deer Award (\$150 and plaque, sponsored by POWA EIC entries)

– This award goes to the best

published newspaper article, column or magazine article that captures the spirit of the white-tailed deer, hunting whitetails, deer management or deer habitat in Pennsylvania. The topic could be as far-ranging as deer habitat improvement, natural history, rattling or even a nostalgic piece about a deer hunting camp.

14. Wildlife Art Award (\$150 and plaque, sponsored by Ned Smith Center for Nature and Art)

– Artwork may be original and in any media (i.e. oil, watercolor, pastel, etc.) Three-dimensional work such as carvings and sculptures are also eligible. Reproductions or lithographs of an artist's original work may be entered. No size restrictions. Entries must have been completed in the preceding two years. The subject may be any North American wildlife other than fish. Birds of prey, songbirds, non-game species and game birds, and animals are all suitable subjects. Previous winning entries in this category are not eligible. Artists may submit one entry and it must be present at the spring conference. Each artist is responsible for getting his/her work to and from the conference. Artists would be wise to have their entries insured. Arrangements will be made to collect all artwork at a common meeting spot for judging. Winners will be announced at the banquet.

15. Young Trees Habitat Award (\$150 and plaque, sponsored by the Allegheny Chapter of the Ruffed Grouse Society)

– This award will be given to the best published piece that showcases the declining wildlife species of conservation concern and how to create "young tree" habitat for these species of conservation concern. The creation of habitat for grouse will benefit more than one species.

16. Youth Fishing Award (\$150 and plaque, sponsored by Expositions, Inc.)

– This award will be given for the best published piece, magazine or newspaper, devoted to encouraging readers to introduce, or to further the involvement of children in fishing.

17. Youth and the Hunting/Shooting Sports Award (\$150 and plaque, sponsored by the National Shooting Sports Foundation)

– This award is given to the best published piece that furthers the participation of young people in the shooting/hunting sports.

Meeting Minutes

Board of Directors Minutes

October 21, 2014 | Conference Call

The meeting was called to order at 7:04 p.m. by Board Chairman Rich Faler. Present: President Mark Nale, 1st VP Don Knaus, Treasurer John Allen and Secretary Mary Linkevich; Board members Brad Isles ('15), Doyle Dietz ('16), Mark Demko ('17); Supporting Member Representative Connie Yingling, Board Chairman Faler and Executive Director Dennis Scharadin. Also attending were Tom Tatum, Nick Sisley, Freddie McKnight, and Matt Swartz, executive director for the Mason-Dixon Outdoor Writers Association. Absent but excused were: Ralph Martone and Bud Cole. Absent but unexcused were: Ralph Scherder and Mary Hosmer.

**Motion* to accept the minutes of the May 2014 board and membership meetings. Knaus/Isles. Approved.

Correspondence: None

BOARD GUEST TOPICS

Joint Conference with MDOWA: The board, with leadership by Tom Tatum, will move forward on hosting a joint autumn conference with the Mason-Dixon Outdoor Writers Association and the Virginia Outdoor Writers Association with suggested location of Winchester, Va., a city well-suited as a conference venue and with multiple outdoor activities available. Tom and Matt Swartz will be in touch to recommend dates, site and activity possibilities and will present them to the board. It was noted that the POWA membership at its May meeting voted to pursue a joint conference with a strong preference to holding it in addition to the spring conference. A steering committee will address logistics and responsibilities.

Spring Conference: Nick Sisley was commended for the outstanding work completed to date for the 2015 spring conference scheduled for May 14-17 at Seven Springs Resort and Conference Center. He has secured a sponsor for nearly every meal, has lined up great activities and break-out sessions and ensured that activities and meetings are in a central location. All members are encouraged to solicit raffle donations, and if you know of additional sponsors, please contact Nick to pass on this information. Nick is also looking for volunteers to staff the registration table.

Member Development: Charlie Burchfield provided a written report that compiled input from selected other outdoor writer associations. Recommendations to improve member retention included increased face-to-face contact with current and prospective members, and conversations

with any lapsed member to learn why he or she did not renew. Other suggestions included increasing social media to contact the membership at least twice per week, and to provide market and business tips on a regular basis. Recommendations for new members included any individual who communicates about the outdoors, such as state park employees and naturalists, conservation agencies and information personnel. Other tips included searching outdoor publications and bylines, and asking editors for recommendations. Charlie encourages all members to assist in member development.

New committee: Freddie McKnight volunteered to chair a new committee designed to organize media excursions throughout the year. Destinations will come from a list of supporting members and tourism associations, and Freddie will work chiefly with Pennsylvania locations. Freddie asked for guidance on setting up rules and guidelines, and it was noted that the board approved this committee via email vote earlier in the month. Moving forward, Freddie will submit his draft guidelines to Mark, and he will in turn present them to the board for the vote. These were approved by the Board by email vote during the following week.

OFFICERS' REPORTS

Chairman's Report: No report.

Executive Director's Report: Membership renewals are out and Dennis encouraged everyone to continue to aggressively work for new members to maintain our positive momentum. Dennis also suggested using craft award entry fee income to sponsor two new award categories. Dennis and Mark will provide ideas to the board. The report was otherwise accepted as posted.

**Motion* to accept the Executive Director's Report. Knaus/Isles. Approved.

President's Report: Mary Linkevich volunteered to serve as chair of the historical archives committee. The president's report was otherwise accepted as posted.

**Motion* to accept the President's Report. Knaus/Dietz. Approved.

Treasurer's Report: John Allen reported that POWA is in great financial shape and showing a gross revenue surplus of \$2,000. The board discussed reviewing scholarship funds and requirements, and strategies to ensure the highest interest return. Going forward the board agreed that POWA will create a separate report for the conference or any other event with specific costs, revenues and reimbursements, to use as a guide for future events.

**Motion* to accept the Treasurer's Report. Dietz/Isles. Approved.

COMMITTEE REPORTS

Awards: Things are progressing with the awards. Deadline for entries is Feb. 1, 2015. We are looking to have new awards added to the lineup.

Awards Review: No report.

Constitution and Bylaws: No report.

Craft Improvement: No report.

Duties Manual: No report.

Editorial Review: Mary Hosmer and Terry thank Brad Isles for continuing to do a stellar job.

Ethics: No report.

Finance and Budget: As posted.

Financial Auditing: No report.

Historical Archives: No report.

Membership Audit: No report.

Membership Development: As posted.

Member Screening: No report.

Nominating: No report.

Outdoor Education: No report.

Past Presidents: No report.

Publicity: Steve Sorensen encourages members to email news updates to stevesorensen@verizon.net.

Scholarship: No report.

Sports Shows: No report.

Supporting Membership Development: Bud Cole continues to follow up on leads for new supporting members by sending each prospect a registration form, general information and a letter that explains supporting member benefits. Bud is disappointed the committee has had no recent leads but he plans to contact members of the Outdoor Writers Association of America who have provided him with a business card. Bud will pass along this suggestion to the POWA active and supporting member recruitment chairs. In other news, a committee is working on a Supporting Membership brochure, and Bud encourages other POWA members to join the committee.

Supporting Member Rep: No report.

Supporting Member Screening: New supporting members include the National Rifle Association, Pennsylvania Recreation & Park Society, Howard Communication, Ruffed Grouse Society, LEEK, Tight Lines Jewelry, Caesar Guerini USA, Elite Shotguns and Tight Lines Jewelry.

Technologies and Website: No report.

Ways and Means: No report.

**Motion* to accept committee reports as posted. Knaus/Dietz. Approved.

CONFERENCES

Conference Sites 2016 & 2017: Dennis Scharadin will compile a list of potential sites and work to identify possible locations and volunteer conference chairs and present them to the board. All members are encouraged to share their recommendations or other suggestions with Dennis.

OLD BUSINESS

Joint conference: There was no further discussion.

Audit of the Treasurer: No one has contacted John about auditing the treasurer. Mark Nale will prompt Marcus Schneck to complete this task.

NEW BUSINESS

Supporting Member Brochures: POWA is slowly working on this new piece and Mark hopes to present something to the board over the next few months.

**Motion* to adjourn at 8:46 p.m. Don Knaus/Dietz. Approved.

– Submitted by
Mary Linkevich, secretary

Supporting Member News

by Supporting Member Representative
CONNIE YINGLING, PR Coordinator,
Maryland Office of Tourism Development



I have said it here before, and I will repeat myself – POWA members amaze me. Not only do some hold down full-time jobs, they also cover important outdoor-related topics via their writing, photography and broadcasts in their “free time.” Other full-time journalists layer charitable work in their communities and volunteer time with the various organizations they belong to. Add in family and other social obligations and you can tell they all have pretty full calendars. Their resulting accomplishments are many and highly valued.

This point was brought back to me again at the end of September. As your supporting member representative, I participated in an evening Board conference call. The volunteer 2015 conference chairman, Nick Sisley, reported on the status of the fast-approaching event, and to tell you the truth, he knocked our collective socks off with what he has already locked into place.

Mark your calendar now: The spring POWA Conference will be May 14-17, 2015 at the Seven Springs Mountain Resort in Somerset County, PA. The site is Pennsylvania’s largest ski and four-season resort and is located within 200 miles of the major metropolitan areas of Pittsburgh, Baltimore, Cleveland and the District of Columbia. Seven Springs is easily accessible from either exit 91 or 110 of the Pennsylvania Turnpike. Special reduced room rates have been negotiated for the length of the conference. Be sure to reserve your room early before the room block is filled. The conference registration form will be in the next *PowWow*. Visit www.7springs.com for information on the resort.

Here is a handy hint, build some extra time into your travel schedule. Resort guests may arrange for spa treatments, or Nick has arranged for a free 50-bird sporting clays shoot at the Seven Springs course for any POWA member wanting to. He is looking for a donation of shells now.

The convenient location of the conference is only one reason to attend. President Mark Nale remarked, “Chairman Nick Sisley is just doing a super job in the

advance planning for this event. His goal is to make this the best breakout in many years. Let’s help him do just that.”

To that end, Nick has already signed up two new supporting members who are planning to exhibit at the hours-long breakout on Saturday. Exhibit space is the best bargain around for supporting members – the POWA Board made it free of charge a couple of years ago. Supporting members will receive a table where they can welcome active members with displays, samples, demonstrations or literature. This is the supporting members’ time to shine at the POWA conference. Sign up now!

Looking forward, the respective boards of the Pennsylvania Outdoor Writers As-

sociation, the Virginia Outdoor Writers Association and the Mason-Dixon Outdoor Writers Association are discussing the viability of holding a joint conference, most likely in 2016 if all negotiations are completed to everyone’s satisfaction.

Supporting members of all three organizations will benefit greatly with a combined event. Annual travel costs are cut if you attend more than one organization’s event; journalist attendance increases; your message reaches a regional audience; you’ll get more bang for your buck on any sponsorships; and you’ll likely meet new supporting members that might turn out to be good marketing partners. Stay tuned for more details as they are finalized.

As our calendar year comes to an end, let’s look ahead to next year and making a commitment to attend the POWA conference. Let’s meet new journalists. Let’s network with other supporting members. Let’s amaze each other – and ourselves – with all that we can accomplish via our membership in this fine organization!

Treasurer’s Report

By John Allen, POWA Treasurer / Expenditures as of Aug. 31, 2014

Income Accounts	Budget 13-14	Actual	% of Budget
Active Members’ Dues	8,200	9,630	117
Supporting Members’ Dues	6,000	8,600	143
Merchandise Sales	50	231	462
Craft Award Income	2,750	5,300	193
General Contribution	-	75	-
Spring Conference Income (Net)	3,185	3,485	109
Fall Conference (Net)	-	(190)	-
TOTAL INCOME	\$20,185	\$27,131	134%
Expense Accounts	Budget 13-14	Actual	% of Budget
Member Awards	2,550	3,200	125
Executive Dir. Stipend	6,000	6,333	106
Plaque Expenses	1,000	358	22
Pow Wow (Print/Edit)	4,750	3,789	36
Website Expenses	150	120	80
Membership Directory	1,350	1,700	126
Postage, General	700	674	96
Office Expenses	2,250	563	25
Interim Board Meeting	-	30	-
Insurance	510	502	98
Credit Card Fees	800	113	14
Travel	125	-	-
Miscellaneous	-	75	-
TOTAL EXPENSES	\$20,185	\$17,457	86%
Net Income	0	\$9,674	

Cash Accounts as of Aug. 31, 2014: General Fund, \$22,237; Youth Education Fund, \$1,985; Scholarship Fund, \$56,716; Jacquelin Knight CD, \$13,803; Emergency Fund, \$9,167; Northwest CD, \$20,000; U.S. Treasury Note, \$10,000. Total Cash Accounts: \$133,908.

POMA offers invite to attend Missouri conference

By Charlie Burchfield
Membership Development

The outdoor writing business has changed dramatically over the years. There was a time when outdoor publications flourished and assignments seemed to be never ending. Then a number of factors took hold that changed things.

The economy and the new age of electronic media are two of many contributing factors of why “our” markets seemed to have faded away. However, it may come as a surprise that many of the traditional markets remain. It’s the marketplace that is being transformed.

At POWA’s 2013 Spring Conference in Franklin, the craft improvement sessions, especially Marcus Schneck’s presentation, provided valuable insight to the “new” media.

The truth of the matter is that Marcus hit the nail on the head offering insight into the wave of the future. Right now technology is, and continues to be, an important part of the growth segment of the outdoor communication business. So where do we go from here?

In 2013 I attended three conferences, POWA, OWAA and POMA. Of the three the Professional Outdoor Media Association provided me with the most comprehensive information pertaining to the growing world of “new” technology.

Please keep in mind this statement is not to pit one group against another. My intent is to provide you with an opportunity that can help you move forward in the electronic age.

At the POMA Business Conference a wide range of seminars were held providing an understanding of the constantly changing world of electronic media. The biggest take away from nearly every seminar was the knowledge and understanding to increase market share within the outdoor market.

Yes, old dogs can learn new tricks, but only if the old dog is willing to learn. That’s why I’m planning to register for the upcoming POMA Conference to be held in Springfield, Missouri from March 18-21, 2015. You can too, even though you may not be a member.

Here’s the deal. Since you are a fellow outdoor communicator and member of POWA, you are welcome to attend at a discounted price. No dues required. No strings attached. POWA offers this to POWA and other state and regional organization members as a way of supporting excellence in communications across the board. Think of it as an added benefit of being a member of POWA.

After attending, if you feel you have gained from the experience, then join. It’s that simple.

The purpose of this invitation is not to recruit new members. Instead it is intended

to provide you with an opportunity.

Personally, I have grown my bottom line by attending these Conferences and so can you. Visit the POMA website at www.professionalooutdoormedia.org for additional information. Conference details can be easily found by going to the Events tab and clicking on “Business Conference.”

Please consider this invitation. If you would like additional information, please contact me.

Honestly, I never dreamed there was so much out there. So why not take your knowledge and experience, and learn new and exciting ways to turn it into dollars?

2014/15 POWA Committees

<u>Committee</u>	<u>Chairman</u>	<u>Liaison</u>
Awards	Brad Isles	Brad Isles
Awards Review	Bob Mitchell	Ralph Martone
Constitution and Bylaws	Jim Fitser	Mark Nale
Craft Improvement	Ben Moyer	Brad Isles
Duties Manual	Bob Mitchell	Bud Cole
Editorial Review	Terry Brady	Mary Hosmer
Ethics	John Swinton	Don Knaus
Finance/Budget	John Allen	Bud Cole
Financial Auditing	Marcus Schneck	Mark Nale
Historical Archives	Mary Linkevich	Ralph Martone
Membership Audit	Tom Tatum	Doyle Dietz
Membership Development	Charlie Burchfield	Mark Nale
Member Screening	Dave Ehrig	Doyle Dietz
Nominating	Freddie McKnight	Don Knaus
Outdoor Education	Kermit Henning	Ralph Martone
Past Presidents Council	Freddie McKnight	Rich Faler
Publicity	Steve Sorensen	Mary Hosmer
Scholarship	John Swinton	John Allen
Sports Shows	Kermit Henning	Doyle Dietz
Supporting Member Recruitment	Bud Cole	Bud Cole
Supporting Member Rep	Connie Yingling	Connie Yingling
Supporting Member Screening	Don Knaus	Mark Demko
Technology/Website	Brad Isles	Brad Isles
Ways and Means	Ralph Scherder	Ralph Scherder

POWA members recognized for accomplishments

By Don Knaus

POWA First Vice President

POWA members are all proven within our group but our members have been regularly recognized *outside* of POWA. Our membership is super but that thought is verified by many others, many times. We're pretty doggone good according to OWAA, POMA, the Pennsylvania Newspaper Association, MDOWA, et.al. and have picked up Excellence in Craft Awards elsewhere as well as being recognized for excellence by prestigious organizations. For example:

Mary Hosmer was one of three folks nationwide who was honored as a *Field and Stream* Hero of Conservation for leading a 10-year, 1500-acre timber restoration project in conjunction with the Allegheny Chapter of the Ruffed Grouse Society.

Doyle Dietz was awarded the Pennsylvania Federation of Black Powder Shooters Lifetime Achievement Award for his features, columns and broadcasts about muzzleloader hunting and shooting and historical aspects, including living history, of the sport... and the Schuylkill County Conservation District presented him its Media Award for coverage and promotion of the outdoors and outdoor activities.

Gerry Putt has had so many of his art works selected for Ducks Unlimited and state duck stamps that this space can't list them all.

Recently, a number of POWA members have been featured in *Outdoors Unlimited*, the magazine for Outdoor Writers of America members. **Mike Gogal**, a supporting member of POWA and also of OWAA was featured in a 2/3 page article in "Supporter Spotlights." For the OWAA bi-monthly mag, **Tim Flanigan** wrote several craft improvement "how to" photography articles, the most recent "Protecting Your Property," a treatise on copyrighting photographs and art works. In another issue, a Flanigan photo portfolio was featured. John Allen got some "face time" when he was inducted as a member, as did Brad Isles.

At the OWAA conference in Texas, **Debbie Flanigan** was honored as the recipient of the Jackie Pfeiffer Memorial Award for exemplifying warmth and radiance,

goodwill, helpfulness, generosity and kindness to others.

And POWA members "cleaned up" with Excellence in Craft Awards at the OWAA gathering. POWA member **Rob Ford** won five OWAA awards with a first in the magazine humor category for "Old dogs," *Hounds and Hunting*, February 2013; first place in the Hunting Shooting Sports category for "Old leather," *Blackwelder's Outfitter Journal*, June 7, 2013 and a second in the same category for "Down in the Ghetto"; third place in the blog category for "The Easter bunny and beagles," *Blackwelder's Outfitter Journal*, March 26, 2013; third place in the Gear/Technical category of the Blog Contest for "Stuff," *Blackwelder's Outfitter Journal*, Oct. 13, 2013. **Bob Frye** placed first in the newspaper fishing category for "Fly fishing for Muskies Not for Faint of Heart," *Tribune-Review*, March 17, 2013, as well as first place in the news humor cat-

egory with "Not-So-Smooth Criminals," *Tribune-Review*, July 14, 2013; He also placed third in the News Gear/Technical category for "Westmoreland County Man Develops New Deer Calling System," *Tribune-Review*, Sept. 15, 2013. **Charlie Burchfield** placed second in the Outdoor Fun and Adventure category with his "Adventures on Hawk Mountain" radio show. In the Gear/Technical category, Charlie placed third with his "Common sense gun care" radio show.

Tom Tatum, a recent past president of POWA currently serves in that role for the Mason-Dixon Outdoor Writers. He regularly wins Keystone Press Awards presented by PNPA for his newspaper column. I have garnered Keystone Press Awards recently as well.

Bottom line, we always thought we were pretty good. The 2014 accolades from elsewhere prove it.

Straight shooters...



Doyle Dietz Photo

Kermit Henning, left, and **Mike Zenzel**, right, of the Pennsylvania Federation of Sportsmen's Clubs, are presented their championship awards by **Tom Burkey**, Pennsylvania State Shooting Association treasurer, at the special competitions held for media and invited celebrities as this year's Pennsylvania State Shoot at Valley Gun and Country Club, Elysburg. Henning defeated fellow POWA members Dave Ehrig and Dennis Scharadin for the title. Henning edged defending champion Ehrig 22-20, and Scharadin took third place with an 18. Zenzel won the Celebrity Shoot with a score of 23. Columbia County commissioner Dave Kovich was the runner-up with an 18, and Columbia-Montour Tourism director Otto Kurecian was third with a 15.

Market News

by Freddie McKnight



Bear Hunting Magazine is a full-color publication dedicated to the sport of bear hunting. Articles should be between 1,000 and 2,200 words and be submitted along with color photos. If photos are not included with the submitted article, we will not be able to accept it, as photos make up a large part of the decision in the submission process. Articles must be submitted on CD. Microsoft Word is preferred. Other application formats that are acceptable are ClarisWorks and QuarkXpress. Articles/photos sent via e-mail are not accepted. Article content needs to focus on bears or bear hunting. Any legal hunting method or weapon is acceptable. Digital photos are not acceptable unless they are at least 1MB in size. Photos smaller than this are not of high enough resolution for quality printing. Digitally taken photos must be submitted on CD. Send article submissions (with photos) to main magazine office address: Submissions Department, PO Box 457, Becker, MN 55308.

Published bi-monthly, **Pennsylvania Angler & Boater** is the official fishing and boating magazine of Pennsylvania. As the Pennsylvania Fish & Boat Commission's state agency publication, it is the voice of the Commonwealth concerning matters related to fishing and boating, and to protecting, conserving and enhancing the state's aquatic resources. The magazine is a 64-page four-color self-cover with no advertising. Approximately 80 percent of the magazine's content is supported through contributions by non-Commission authors and photographers. We prefer the generic mention of lures, tackle and other products. However, if an article includes the name of a specific product, we generally prefer that at least two more such products also be included. Articles should be aimed at anglers and boaters with intermediate-level to advanced-level skills. The articles we publish are between 600 and 2,500 words. Digital submission of text (Microsoft Word) and/or images (high resolution TIFFs or JPEGs) should be sent on CD

to: PA Fish & Boat Commission, Media Productions, P.O. Box 67000, Harrisburg, PA 17106-7000 or by e-mail to ra-pfbcmagazine@pa.gov.

Pennsylvania Game News magazine, the official publication of the Pennsylvania Game Commission, is accepting "me-and-Joe"-type deer (we are running at least one deer hunting story in every issue), bear and some small game hunting stories. For writer's guidelines or more information, or to send completed stories on speculation, contact Bob D'Angelo at rdangelo@pa.gov.

Bait Fisherman is seeking articles on practically any topic that is "bait fishing" – the fish, the bait, techniques, and locations. Both fresh water and salt water pieces are sought. Though every article doesn't need to have a recipe (for consumptive use) or quick release info (non-consumptive use), we are very conscious of being wise stewards of our natural resources. This should show in the articles where appropriate. Basic how-to-do pieces will most likely remain our most printed articles. That being said, articles that show the science (not necessarily in scientific terms) behind the fish, the bait and the methods are also needed. We need both long feature articles and shorts. Reprints are accepted with full disclosure. Contact editor Rich Faler: bf@bait-fisherman.com.

American Trapper is the voice of the National Trapper's Association. Practically any topic that is "trapping" qualifies – the equipment, preparation, sets, furbearer behavior, line management, animal damage control and fur handling. Please, no calling articles. We use both long feature articles and shorts. I recommend most articles be in the 1,000- to 2,500-word range. Shorts, of course will be 250 to 1,000 words. A good variety of photos and sidebars are a definite plus. Payment varies highly depending upon length, photo support, uniqueness and so on. Top pay is \$175 approximately

two weeks after publication. Contact editor Rich Faler: at@zoominternet.net.

Gray's Sporting Journal is published seven times a year, including four themed issues: the Fly Fishing Edition (March/April), the Upland Bird Hunting Edition (August), the Big Game Edition (September/October), and the Expeditions and Guides Annual (December). Because 90 percent of our readers are bird hunters, 85 percent are fly fishers, and 67 percent hunt big game, we're always looking for good upland-bird-hunting, fly-fishing, and big-game manuscripts for these issues and throughout the year, but don't confine yourself to these themes. We accept digital submissions only, editorial and photography alike. We no longer accept manuscripts via regular mail, and we no longer publish images created from transparent film. In brief, we consider only complete manuscripts. No story queries, please. Submit polished manuscripts via email to our editor, James R. Babb (editorgsj@gmail.com), and state "gray's manuscript" in the subject line. Please direct your photo queries to our art director, Wayne Knight (wayne.knight@morris.com), and state "gray's photography" in the subject line.

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Blue Ridge Rifles Junior Winners



These three competitors topped the field in the Juniors Match held by Blue Ridge Rifles Muzzleloader Club, Summit Station, at its Memorial Day Rendezvous and Shoot and underwritten and sponsored by a grant from the Pennsylvania Outdoor Writers Association. From left to right are: Aidan Leseman, third place; Alex Leseman, second place; and Kayla Day, first place.



***Pennsylvania
Outdoor Writers
Association, Inc.
PO Box 221
Summit Station, PA 17979***

www.paoutdoorwriters.com