



When You Belong

As a Supporting Member of POWA, you will gain access to an exclusive group of outdoor communicators.

Attending POWA's annual meeting showcases your company and personal relationships are forged.

You get the word out about your products, services and destinations.

The POWA membership directory is an instant asset, allowing you to identify our members and determine how they can work with you.

Most of our members are well-established, publish regularly, and are trusted by those who follow their bylines. They offer a direct line to outdoor enthusiasts. They reach your target audience.

Consider having POWA work for you. Take the first step by becoming a Supporting Member.



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POWA

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Executive Director

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Visit our website for
an application

We Tell Your Story...

www.paoutdoorwriters.com

POWA members have spread the word on GATCO products, reaching our target audience. The friendships I developed over the years are priceless. *Bob Anthon, GATCO 26-year member*

POWA

Members of the Pennsylvania Outdoor Writers Association collectively reach millions of outdoor enthusiasts each week through newspapers, radio, TV, blogs and magazines. We are a network of writers, editors, photographers, artists, videographers, radio hosts, and outdoor educators.

We – 275 members strong – could be helping to tell your story. A supporting membership will open new doors for your outdoor-oriented business, visitors bureau, organization or agency.

Each week our active, associate and student members share their love of the outdoors with their readers, listeners and viewers. This includes hunting, fishing, camping, sight-seeing, canoeing, nature, bird watching and where to go to enjoy these and many other outdoor activities. Members often highlight useful merchandise, interview conservation leaders, and cover methods to help their audiences better enjoy their outdoor pursuits.



Our membership in POWA has given us the opportunity to demonstrate our products to outdoor communicators. Several nice articles have been written by members about Kodabow.

*Chuck Matasic
Kodabow CEO*

Who are Supporting Members?

Supporting members include outdoor-oriented businesses such as Pure Fishing, Cabela's, Bass Pro Shops, Redding Reloading Equipment, Gatco Sharpeners, and Gogal Publishing; travel and tourist agencies, such as the Maryland Office of Tourism, Oswego County Promotion & Tourism, and the Oil Region Alliance of Business, Industry & Tourism; and non-profit groups such as the Ned Smith Center for Nature and Art, Hawk Mountain Sanctuary Association and the Pennsylvania Council of Trout Unlimited.

Benefits of Membership

- The POWA Directory lists active member specialties, addresses and phone numbers, so that you can get your product in the right person's hands
- Electronic access to current POWA email addresses
- Free display space for your products, group or agency at our annual conference. – an easy way to make connections with members and/or get your product in their hands
- The opportunity to sponsor craft awards
- Having your business mentioned in "Supporting Member News" or "Market News" in the newsletter PowWow



Becoming a Member

Visit our website or contact our executive director for more details.



Mike Gogal of Gogal Publishing demonstrates his product to POWA