



# POWOW

Newsletter of the Pennsylvania Outdoor Writers Association

Fall 2015

## Spring Conference set for Sayre

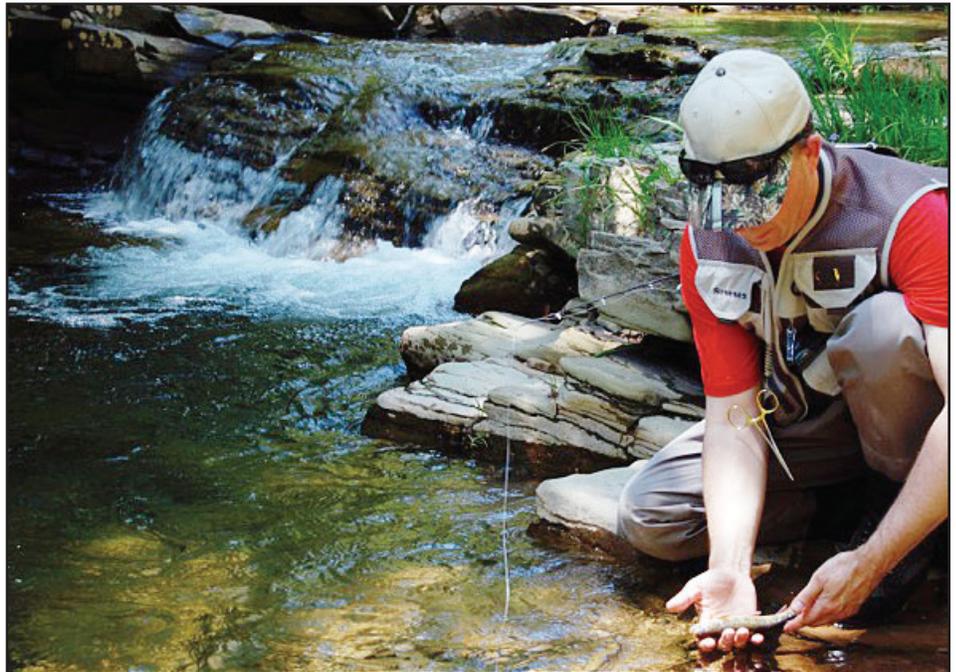
*Join us in Pennsylvania's northern tier May 13-15, 2016*

By Nick Sisley  
*Conference Co-Chair*

Many have claimed that the Bradford and Tioga County areas are among Pennsylvania's best kept outdoor-oriented secrets. POWA members will find out firsthand during the 2016 Spring Conference as Sayre, Pa. will be our setting from May 13-15.

Headquarters will be the Grand Victorian Inn in Sayre. This is a Best Western property but, according to Paula Piatt, who is serving as co-chair, the Inn was constructed in the Victorian style that is prevalent in Sayre and is evident in much of the architecture in town. We are getting a special room rate of \$89 for either a king

*See SPRING, page 3*



Paula Piatt Photo

Fishing for wild brook trout is just one of the many activities conference attendees can enjoy near Sayre, PA.

## Excellence in Craft award entries due Feb. 1

Please study all the category criteria and submission guidelines published in this edition of *PowWow* before submitting entries. There are 27 Craft Awards this year – eight core awards and 19 specialty awards.

New this year are two specialty awards: the Best of the Best Award sponsored by the National Rifle Association and the Best Conference-Related Material Award sponsored by POWA Excellence in Craft Award entry fees.

A first runner-up certificate will be awarded in all categories that have three or more entries.

There is a \$5 entry fee per category. Please fill out the "Craft Award Entry Form," add up the total number of *categories* entered and multiply that number by \$5 to calculate the grand total. Submit a single check or money order with the appropriate amount made payable to "POWA" and include it with your entry. Entries not accompanied

*See AWARDS, page 6*

**Happy Birthday  
POWA!**

The Pennsylvania  
Outdoor Writers  
Association turned 65  
years old in October.

See the Executive  
Director's report on  
page 5 for more.

## Craft Improvement

# Taking photos on the snow

*Editor's note: This Craft Improvement article by Linda Steiner previously ran in the February/March 2005 issue of PowWow. The tips still hold up today whether you're using film or one of today's high-performing digital cameras. And assuming we get snow this winter!*

Bundle up and get outdoors this winter with your camera. But beware! Snow creates a new challenge for the photographer – getting the proper exposure. To do that, you need to understand the camera's exposure meter.

The camera wants to see everything as a medium tone. That is, when the meter says the exposure is "dead on," it's saying this is what the settings, the aperture and shutter speed need to be so that the finished image will be a mid-tone, usually spoken of as "30-percent gray" (more on that later). The camera isn't smart enough to recognize an extreme scene – one that is mostly white or mostly black – but you are.

When you take a meter reading on the snow, the camera doesn't know it's looking at white. It "thinks" it's seeing a medium tone. If you follow the meter's recommendations or just let the camera's automatic features fend for themselves, the snow photo will turn out dark, underexposed.

How can that be? Why doesn't the camera make a shot of a bright sun-on-snow scene too light, that is, overexposed, instead of too dim, underexposed?

In order to make the bright white snow the "gray" it wants, the camera tells you to use a smaller aperture or faster shutter speed than would portray the snow as

white (remember the camera's limited "brain power?"). Both of these ploys mean less light falling on the film (or digital sensor), resulting in a finished image that is underexposed. Although the camera is happy with it, you're not. You want the snow white and the other objects to appear in their natural color.

To compensate for this quirk in exposure metering, open the aperture or decrease the shutter speed. Try going from the camera's recommendation of, for example, f/16 to f/11 or f/8 for the aperture or from 1/500 to 1/250 or 1/125 of a second for the shutter speed, that is, a stop or two. Either or both will allow more light to fall on the film (or sensor). You decide if the situation can tolerate less depth of field (a wider aperture) or will allow a slower shutter speed.

Here's another way to outsmart the camera. Instead of metering on the whole snowy scene, meter on the subject using the camera's spot-meter feature. The main subject is usually what you are most concerned about having correctly exposed, anyway. Or fill the frame with the subject, so that's what the camera meters.

Another trick is to meter some object, like a gray tree trunk, that appears medium tone. You can also obtain a 30-percent gray card at a photo shop (or online) and meter on that or use an incident light meter. Then bracket your shot or, if you're shooting digital, take a "practice" shot, review and adjust settings.

– Linda Steiner

## 2016 Great American Outdoor Show set for Feb. 6-14

The Great American Outdoor Show will be held Feb. 6-14, 2016 in Harrisburg. The show is a nine day celebration of the hunting, fishing and outdoor traditions treasured by millions of Americans and their families and features shooting manufacturers, outfitters, fishing boats, RVs, archery, and art, more than 1,100 exhibitors cover the 650,000 square foot Pennsylvania Farm Show Complex.

In addition to the expansive shooting

sports, hunting, fishing, archery, camping, and boating exhibit halls, the 2016 Great American Outdoor Show Presented by Outdoor Channel includes a jam packed schedule of archery competitions, speaking events, seminars, celebrity appearances, demonstrations, an NRA Foundation Banquet & Auction, an NRA Country concert and more.

Visit [www.greatamericanoutdoorshow.com](http://www.greatamericanoutdoorshow.com) to learn more.

# PowWow

Fall 2015

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[www.paoutdoorwriters.com](http://www.paoutdoorwriters.com)

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## Spring

from page 1

or a twin with free Wi-Fi, flat screen TV and more. Room costs include a full, hot breakfast. The Grand Victorian Inn is pet friendly and we have a hold on 30 rooms for the conference until April 11.

The conference runs May 13-15 – Friday through Sunday – although some members will be arriving on Thursday, May 12 to take advantage of the area's gobbler hunting and fishing. Hunters can target local birds in Bradford County, but Sayre is right next to the New York border so the possibilities for hunting in New York are close by. Members who want to save time getting a New York license should visit [www.dec.ny.gov/permits](http://www.dec.ny.gov/permits) to purchase a New York spring turkey license online. Ralph Martone ([teach2@comcast.net](mailto:teach2@comcast.net), 724-674-8450) is working with Steve Piatt ([spiatt@outdoornews.com](mailto:spiatt@outdoornews.com), 518-873-2370) to line up turkey guides, or you can hunt on your own. Turkey hunters will be provided a bagged breakfast that you can pick up in the lobby as you leave for the woods. For those who want to arrive Thursday, Paula Piatt has arranged for a 6 p.m. dinner at the nearby Rail House restaurant.

Steve Piatt is also working on fishing guides but many of you might do that on your own. The closest waters are the Susquehanna and Chemung rivers where you can fly fish or bait cast. Trout waters include Towanda Creek (including a Delayed Harvest Area), Schrader Creek, Wysox Creek and the storied Loyalsock in Sullivan County. Relevant stocking information will be available in the spring.

Registration will begin at 1 p.m. Friday in the Inn's main lobby. A final registration cost will be available in the next *PowWow*, but will likely be only \$25. Our sponsor for the Friday night banquet meal will again be supporting member, the National Rifle Association. Hopefully, representative Jeremy Greene will be on hand to tell us the latest regarding what is going on at the NRA – so this could be a news maker.

Saturday morning will start with breakfast provided by the hotel followed by workshops beginning sharply at 8 a.m. in the hotel's Grand Ballroom. We currently have three headliners for workshops. Randy Lawrence will cover his suggestions

for writing better magazine articles. Randy is the recipient of numerous writing awards that span decades of his work. Member Bob Frye will pass on some of his tips for writing a better newspaper column. Bob has been the recipient of many POWA writing awards. Robin Sharpless of supporting member Redding Reloading will present a workshop on reloading. We are working to line up other workshop presenters.

Following the workshops, we will head to the Sayre Sportsman's Club – a 25-minute drive. Parking is somewhat limited so carpooling is suggested. A catered lunch by Callear's BBQ will be held at the club and is and sponsored by supporting member Elite Shotguns. Immediately after lunch, Breakout will commence with some new twists. Supporting members will be able to show their wares outdoors in an open pavilion – as well as indoors at the club's indoor shooting range.

There is also a rifle range and a pistol range within a short walking distance where supporting members with rifles and/or handguns can supervise POWA members testing these firearms. For supporting members who sell shotguns, we will be using the club's skeet and trap ranges.

For example, maybe one shotgun maker will have one gun at Skeet Station 2. A group of four or five members will step up individually to test that manufacturer's shotgun. After all four or five members have shot at Station 2 that group would move to Station 4 where another supporting member shotgun maker allows the testing of one of its guns. When completed, the small group would move to Station 6 to shoot another supporting member's shotgun. As that group finishes at Station 6 a new group of four or five starts the

process of shotgun testing all over again at Station 2, etc.

Handgun and shotgun shooting will provide a new and exciting way for supporting members to show us their wares. It's a great chance for our members to shoot a number of new firearms as well as talk directly to the supporting member – sort of like a mini-Media Day at the SHOT Show.

Don't forget that the supporting members that do not market rifles, handguns or shotguns will be showing their wares and talking to our members in the pavilion, right next to the clubhouse where we eat, and the indoor pistol range, which will be made over with tables for our supporting members for show and tell. If we have inclement weather there is room for supporting members to spread out in the indoor range.

Also, there is a nice pond at the club. For fly fishermen, there are many areas with lots of room for a back cast.

As Breakout wraps up we will move inside to the clubhouse for our Membership Meeting. When finished, we drive back to the Grand Victorian Inn for the evening banquet, Excellence in Craft Award presentation and raffle.

As per the last several years, the National Shooting Sports Foundation is sponsoring that Saturday evening banquet. Hopefully, the NSSF will have a representative on board to explain the organization's latest endeavor.

Sunday morning you can head home after breakfast or stay longer to sample the area's many fishing and sight-seeing opportunities. We have not forgotten the Spouses' Tour. We are working on that.

Please email me at [nicksisley@hotmail.com](mailto:nicksisley@hotmail.com) with any questions or concerns.

## **POWA on the Web**

Find the

**Pennsylvania Outdoor Writers Association**  
on the Internet at [www.paoutdoorwriters.com](http://www.paoutdoorwriters.com)



**@P\_O\_W\_A**



**facebook.com/paoutdoorwriters**

## President's Message

by Don Knaus

Lately, POWA members have begun to lament a decline in membership. I would encourage members to take that first step and ask a potential member to sign on. The potential member might counter your invitation to consider POWA with, "What's in it for me?"

It's a good question and we might stumble and stammer, muttering a less than adequate answer. It wouldn't hurt to be prepared for the question; it wouldn't hurt to have one of our recruiting brochures ready.

I respond by borrowing from the bard, "Let me count the ways." Simply, we're a professional organization working together for the advancement of outdoor communication in media including television, radio, magazines, newspapers, books, photography, art and, recently, blogs and electronic media. POWA is a "help one, help all, help yourself" group of outdoor writers of all stripes. We work to advance the art of outdoor media and to serve as a resource for our membership.

There are many things I like about POWA and many ways membership has helped me as an outdoor communicator. And you cannot put a price tag on some things.

I first became involved with POWA members when I asked my college friend Kermit Henning if he would read my book before I sent it off to publishers. He agreed to help, praised my work and opened the door to Sylvia Bashline, a superstar in the outdoor writing field. Bless her, she was going blind and she read my book with a magnifying glass.

My first book's success locally earned me a weekly outdoor column in local newspapers. Covering the bear harvest one day, I snapped a photo of a 13-year-old kid who had tagged the biggest bear by far. He was a bit bashful and it was difficult to get a good pose. I emailed the photo to Tim Flanigan and asked if he could do anything with the pic so that I might use it with my column. The Photoshop maven came back in an hour with a great picture which appeared with

the story. I offered profuse thanks and Tim replied matter-of-factly, "That's what POWA membership is all about." A number of POWA members with news columns or radio shows featured my book and heaped praise. There have been many similar situations when POWA greats helped me.

Attending conferences was, at first, intimidating. I was in the presence of so many well-known, established icons in outdoor communications. I was among some of my idols. Turned out they were just plain nice, down-to-earth folks.

At my first conference, I was awed by the collection of greats in the field of outdoor communications. I met a number of the best authors, artists, columnists for magazines and newspapers. Names like Jim and Sylvia Bashline, Bob Bell and Ned Smith flowed like the waters of a trout stream. I met with the Fegleys; I talked turkey with Linda Steiner; I joked with award-winning artist Gerry Putt; I fished with "Mr. Fish Map" himself, Mike Gogal; and on and on. Conference seminars always gave me a set of new ideas for my writing and refreshed my enthusiasm for storytelling.

Most importantly, though, my membership in POWA has given me some very dear



friends. Kermit and I renewed our college wrestling days... and with Kermit you get Gerry, Dave Ehrig and Dennis Scharadin. I caught my first shad on the Delaware with Mike Watson. Steve Sorensen became an instant buddy. I've tossed lures beside Freddie McKnight and stood beside Ben Moyer as he cast dry flies. When I needed a friend, John McGonigle sensed it and was there. J.B. Kasper floated flies with me on a legendary stream. My friend Ralph Sherder has a quirky sense of humor that I enjoy and, this summer, my bride and I enjoyed a fish fry at Ralph's camp. Most recently, Doyle Dietz invited us on a "couples" rockfish trip in the Chesapeake Bay. We jumped at the chance to spend time with Doyle and Betty, Harry and Darla Guyer, Tom Tatum and...Ralph. I have been blessed with so many other warm relationships developed through POWA.

So, I guess friendship tops the list of what's in it for me. What's in it for you?

### **SPONSOR 3 NEW POWA MEMBERS IN 1 YEAR ... AND YOUR NEXT YEAR'S DUES ARE FREE!**

Help your professional outdoor media organization to grow; help someone else to benefit from membership in POWA; and help yourself to a free year of membership ... on us. This special "SPONSOR 3; YOURS IS FREE" membership offer applies to all POWA membership types -- active, associate, supporting and student. You may sponsor three in one membership category or mix categories.

Where to get applications? POWA individual and supporting member applications can be printed from the POWA Web site, [www.paoutdoorwriters.com](http://www.paoutdoorwriters.com). Information on the value and benefits of membership is on the website. For more information, contact the Executive Director.

# Executive Director's Report

by Dennis Scharadin,  
Executive Director

HAPPY BIRTHDAY POWA!! Happy 65<sup>th</sup>!

POWA came about in 1950 because a group of Pennsylvania Outdoor Writers Association of America members – Pennsylvania had the most members – decided to form a state chapter of OWAA.

Seth Myers, POWA's first president, contacted all of the Pennsylvania OWAA members and told them of a luncheon meeting planned to coincide with the Sportsmen's Federation (PFSC) meeting scheduled for Oct. 13-14, 1950 in Harrisburg.

On Oct. 14, 13 people attended the luncheon to discuss the founding of a state chapter of OWAA. They decided to hold an organizational meeting the following year during the State Federation meeting Feb. 18, 1951. At this meeting a Constitution and Bylaws, similar to OWAA's, was adopted. They decided Active membership would be limited to members of OWAA. They also decided memberships would be Active, Honorary, Life and Associate. Dues were: Active – \$5.00, Associate – \$25.00 for groups and organizations, and \$10.00 for individuals. An annual meeting was set to follow the Sportsmen Association's October meeting. (Information gleaned from "Fifty Years of POWA.")

It's interesting to see how things have changed since the first meeting. It's also interesting to see what changes have taken place in the last year. Some good, some not so good.

Last year, POWA held three auctions at outdoor shows to fund grants to organizations holding kids programs. We made \$10,000 and spread it among 16 organizations holding youth field days, conservation camps, shooting programs and other outdoor activities.

Unfortunately, this year two of the shows – the Carlisle Sports and Outdoor Show in September, and the Lehigh Valley Sportsman Show, held in March – have shut their doors. This leaves the Great American Outdoor Show auction as our only source of income for the youth education program. Historically, this show and its predecessor

have been the biggest moneymakers for the auctions.

You can help make this year's auction a success. The GAOS show dates are Feb. 6-14, 2016. Our auction is always the last day – Sunday, Feb. 14. It is always Sunday afternoon. A mention in your articles, blogs, tweets, Facebook pages, radio and TV shows can go a long way in publicizing our auction and increasing the amount of grant money we will make. The key is to mention the auction early enough so someone coming to the show will plan to attend the auction and then mention it later as a reminder. This is critical to making the auction a success.

Our membership is currently 160 Active, Associate and Honorary members. We have 87 Supporting members. Last year, from January to May, we had six new Active and Associate members and seven new Supporting members. This year, we have had one new Supporting member and no new Active or Associate members.

In order for our membership to grow POWA needs you to sponsor new candidates. If you know someone "in the business" give them one of the new membership or supporting membership brochures we printed last year. If you don't have any, contact me and I'll send you what you need. Applications can be printed from the website at [www.paoutdoorwriters.com](http://www.paoutdoorwriters.com). Remember sign up THREE and your dues are FREE.

Now is also the time to start thinking about which of the EIC and Specialty Award categories you plan to enter. One new contest this year is the Best of the Best. It is sponsored by the NRA and the prize amount is \$1,000. Remember, you can't win if you don't enter.

A spring conference registration form was included with your membership renewal forms. The Best Western Grand



Victorian Inn in Sayre is a great conference site and the program will be outstanding. The Inn is holding a block of 30 rooms until April 6, 2016. The Inn's policy is 30 rooms. However, if more rooms are available after the 30 are reserved, the same room rate will be honored.

Just a reminder, be sure to check your membership category and sign your renewal notice.

POWA has come a long way since 1950, and we can make it better. It's just a matter of contacting and explaining POWA to prospective Active and Supportive members and taking a more active role in the organization.

## NEW SUPPORTING MEMBER

### **Keystone Trails Association**

101 North Front Street

Harrisburg, PA 17101

Contact: Joe Neville

Email: [jneville@kta-hike.org](mailto:jneville@kta-hike.org)

Phone: 717-238-7017

Website: [www.kta-hike.org](http://www.kta-hike.org)

The Keystone Trails Association works to provide, preserve, protect and promote recreational hiking trails and hiking opportunities in Pennsylvania.

In an effort to showcase POWA's supporting members, select product reviews will be published in future PowWow newsletters. If you are a POWA member who is interested in highlighting one of the organization's valued supporters, please submit your article to [powwow@paoutdoorwriters.com](mailto:powwow@paoutdoorwriters.com). Every effort will be made to run articles in their entirety, but they may be edited for space considerations.

## Awards

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by the required fee will be disqualified.

Contest entries must be postmarked by February 1, 2016. Winners will be announced at the annual POWA Awards Banquet in May.

Entries should be mailed to: Brad Isles, 147 Swain Hill Road, Harmony, PA 16037.

1. All Active, Associate and Life members of POWA in good standing are eligible to enter.

2. A maximum of two (2) entries per award is allowed, unless otherwise noted. Edit yourself and only submit your best work. Additional entries will be disqualified.

3. Unless noted, submit three copies of each entry for each award. One entry copy must be an original or exact photocopy and include the name of publication, date of publication and author. If an original or exact photocopy is not available, a website URL must be provided with this copy. The other two copies must have all identifying marks, bylines, personal photos and references blacked out and rendered unreadable, with the exception of the TV/Radio Program category. Copies downloaded and printed from the publication's website are permissible as long as an original with identifying marks is also provided.

4. Joint bylines: Co-authored/photographed/produced entries may be entered only once. Joint bylines will be considered as an entry for each contributor. All entrants of co-authored entries must be POWA members.

5. A letter of verification from the editor/publisher must accompany materials not containing bylines, or containing pen names.

6. To be considered for an award, the published material must have been compensated for by cash, check, goods or services of value. This includes the Best Blog Entry Award.

7. Members may submit an entry in only one Core Award\* category, to eliminate the possibility of a person winning multiple core awards for a single piece. For example: an item published in a newspaper may not be entered in both the newspaper column and the newspaper feature categories. In

nearly every instance, such a distinction is obvious. On the other hand, a member may submit an entry for a writing award, and the accompanying photo/art for a photo/art award. A member also may submit an entry in one Core Award, and in any number of Specialty Awards for which it meets the criteria. Entries submitted for the wrong award will not be considered.

8. Entries must cover nature, wildlife, conservation or outdoor field sports such as hunting, fishing, camping and boating. Topics such as swimming, diving, golf, hang gliding, etc., do not qualify, unless stated.

9. Entries must have been published in the prior calendar year, unless indicated otherwise in the contest description.

10. Entries must NOT be bound, matted, changed in size, altered, edited, or submitted in any form other than exactly how they were published and viewed by the public. Entries altered from their published form will be disqualified. Let the entry stand on its merits, rather than its "packaging." Photocopies are permissible.

11. Envelopes or folders containing entries must be clearly marked on the front with the name of the award for which the entry is being submitted. Do not combine entries for more than one award in a single envelope or folder.

12. Entries must be postmarked no later than February 1, 2016.

13. Contest materials will be returned by mail only if accompanied by a self-addressed envelope stamped with sufficient postage.

14. Winning entries constitutes a waiver of copyright restrictions on reprinting the entry by POWA for their website and printed publications.

15. The Awards Chairman is not responsible for determining the validity of entries. Any questions concerning the validity of an entry will be forwarded to the President, and if he or she deems it necessary, to the Board for a decision. Further, if the President has any questions, doubts or concerns about an entry, the person submitting it will be notified immediately and given the opportunity to address whatever the question or concern might be, before any other steps are taken.

### **POWA CORE AWARDS\***

#### **1. Best Newspaper Column (\$150**

**and plaque, sponsored by Bob & Linda Steiner)** – Entries must have been published in a daily or weekly newspaper column. To meet the "column" requirement, the author's work must appear as a column in the same publication at least twelve times each year.

**2. Best Newspaper Feature (\$150 and plaque, sponsored by Pennsylvania Hunters Sharing the Harvest)** – Entries must deal with a single topic and be either a single article or a series of not more than five articles about a single topic. The publication frequency example for the Best Newspaper Column applies here as well.

**3. Best Magazine or Regional Newspaper Column (\$150 and plaque, sponsored by Gogal Publishing Co.)**

– A "regional newspaper" is one such as Pennsylvania Outdoor News, which publishes other than daily or weekly. The subject must be primarily of interest to Pennsylvanians or at least be applicable to Pennsylvania. For example, a column on buck hunting is appropriate even if it doesn't mention Pennsylvania, as long as it is about white-tailed deer and the reader can relate the article to a comparable experience in Pennsylvania. A similar column on mule deer, however, would not be acceptable. It need not be an outdoor publication, as long as the entry qualifies. To meet the "column" requirement, the author's work must appear in the same publication at least six times each year.

**4. Best Magazine or Regional Newspaper Feature (\$150 and plaque, sponsored by Blackpowder Products Inc.)**

– The above definition of a regional newspaper applies here as well. The subject must be of primary interest to Pennsylvanians or at least be applicable to Pennsylvania. The entry may be a single article or a series of not more than three articles dealing with a single subject.

**5. Best Published Newspaper Photo, Color or Black & White (\$150 and plaque, sponsored by POWA Past Presidents)**

– This photography category is for best published newspaper, regional newspaper or other pulp-type photography award. Entries must be submitted as they appeared when published. The format the photograph was taken in – black & white or color – does not matter, only the published form. The photo credit,

caption or cutline must also be included with the entry, exactly as it appeared when published. The entry must include the name of the publication and the title of the story (headline) which was used, if applicable. The entry must NOT be mounted, matted or changed in any way from how the public viewed it as published. Submit one original tear sheet or an exact photocopy.

**6. Best Published Magazine Photo, Color or Black & White (\$150 and plaque, sponsored by POWA EIC entries)**

– This photography category is for best published magazine or non-pulp-type photography award. Photos published in pamphlets, brochures, on postcards, calendars, etc., are eligible, as long as they were published in the award year. Entries must be submitted as they appeared when published. The format the photograph was taken in – black & white or color – does not matter, only the published form. The photo credit, caption or cutline must also be included with the entry, exactly as it appeared when published. The entry must include the name of the publication and the title of the story (headline) which was used, if applicable. In addition, an explanation of the use of the photograph to illustrate an article, column, etc., may be included, but is not mandatory. The entry must NOT be mounted, matted or changed in any way from how the public viewed it as published. Submit one original tear sheet or an exact photocopy.

**7. Best Radio/TV Program Award (alternates with BEST BOOK AWARD)**

**(\$150 and plaque, sponsored by POWA EIC entries)** – These two awards alternate each year. Entries for each award, when offered, must have been published in the preceding two years. The theme in both cases must be outdoor oriented. Submit one copy of each entry.

**8. \*Best Published Art Award, Color or Black & White (\$150 and plaque, sponsored by GATCO Sharpener/Timberline Knives)**

– \*Published art work shall include magazines, newspapers, catalogues, brochures, or any other publication available to the public to convey the outdoor message. Published work may include limited or unlimited editions of fine art works, as long as the published form of the work is submitted for judging, the artist was compensated for

the publication, the entry submitted was not self-published and the entry appeared in publication during the prior calendar year. The published art entry must be submitted as it actually appeared when published and was viewed by the public. The entry must NOT be matted, framed, bound, or altered in any way from how it appeared as published. Such entries will be disqualified. The entry must include the name of the publication and the title of the story (headline) which was used, if applicable. In addition an explanation of the use of the art to illustrate an article, column, etc., may be included, but is not mandatory. Submit one original tear sheet or an exact photocopy.

**POWA SPECIALTY AWARDS**

**1. NRA Best of the Best Award (\$1,000 and plaque, sponsored by the National Rifle Association)**

– This award will be chosen from the other award-winning entries (article, blog, or TV/Radio

program) that promotes the hunting and the shooting sports. Winning entries from the other categories will be automatically entered based on criteria and judges’ decisions.

**2. Bass Pro Shops Pass it on Award (\$300 and plaque, sponsored by Bass Pro Shops)**

– This award recognizes and praises a POWA Active member who has been responsible for introducing people (novice adults, children or a group, audience or readership) to the outdoors or enhancing their appreciation of the outdoors. The award shall be given for the best (1) published newspaper or magazine article, (2) broadcast radio or TV program, (3) commercially marketed video, OR (4) published black and white or color photo or art, which most effectively promotes passing on the love and appreciation of the outdoors, natural resources and pursuits such as hunting, fishing, trapping, hiking, camping, boating, bird-watching and

**Continued on next page...**

**Treasurer’s Report**

By John Allen, POWA Treasurer / Expenditures as of Aug. 31, 2015

<b>Income Accounts</b>	<b>Budget 14-15</b>	<b>Actual</b>	<b>% of Budget</b>
Active Members’ Dues	9,000	8,950	99
Supporting Members’ Dues	7,500	8,600	115
Merchandise Sales	100	85	85
Craft Award Income	2,000	3,695	185
General Contribution	-	150	-
Spring Conference Income (Net)	2,585	4,455	172
<b>TOTAL INCOME</b>	<b>\$21,185</b>	<b>\$25,745</b>	<b>122%</b>
<b>Expense Accounts</b>	<b>Budget 14-15</b>	<b>Actual</b>	<b>% of Budget</b>
Executive Dir. Stipend	8,000	8,250	103
Pow Wow (Print/Edit)	4,750	3,462	73
Member Awards	2,850	3,950	139
Membership Directory	1,500	650	43
Plaque Expenses	1,000	132	13
Office Expenses	1,000	427	43
Postage, General	750	729	97
Insurance	510	502	98
Marketing	300	487	162
Credit Card Fees	150	139	93
Professional Fees	-	888	-
Travel	125	-	-
Website Expenses	100	-	-
Interim Board Meeting	100	-	-
Miscellaneous	50	-	-
<b>TOTAL EXPENSES</b>	<b>\$21,185</b>	<b>\$19,616</b>	<b>93%</b>
<b>Net Income</b>	<b>0</b>	<b>\$6,129</b>	

Cash Accounts as of Aug. 31, 2015: General Fund, \$28,557; Youth Education Fund, \$2,360; Scholarship Fund, \$55,990; Jacquelin Knight CD, \$14,369; Emergency Fund, \$9,177; Northwest CD, \$20,000; U.S. Treasury Note, \$10,000. Total Cash Accounts: \$140,453.

**Continued from previous page...**

nature appreciation.

**3. Wildlife Conservation Partnership Award (\$250 and plaque, sponsored by the Pennsylvania Game Commission)**

– The award will go to the best entry from any and all media that recognizes difference-making partnerships among conservation organizations –including state or federal agencies. The partnership must demonstrate that together resources and talents can be leveraged to better accomplish conservation goals and initiatives. All entries must be about Pennsylvania projects and must have been published in the preceding year.

**4. Hawk Mountain Sanctuary Raptor Conservation and Eco-Tourism Award (\$200 and a plaque, sponsored by Hawk Mountain Sanctuary)**

– This award goes to the POWA member with the best published piece in any media that promotes the mission of Hawk Mountain Sanctuary, its programs and services, or the Sanctuary as a raptor conservation organization and outdoor eco-tourist destination. All entries must have been published or aired within the past 12 months. Articles may include: subjects featuring the science of raptor migration; features on studies of raptors in Pennsylvania or northeastern North America and using Hawk Mountain scientists as a source expert; any feature on a special programs or service offered at Hawk Mountain Sanctuary; features on the history of Hawk Mountain Sanctuary; or an outdoor travel pieces on the Sanctuary as a destination in any season. The mission of Hawk Mountain Sanctuary is to conserve birds of prey worldwide by providing leadership in raptor conservation science and education, and by maintaining Hawk Mountain Sanctuary as a model observation, research and education facility. [www.hawkmountain.org](http://www.hawkmountain.org).

**5. The Pennsylvania Elk Resource Award (\$200 and plaque, sponsored by the Keystone Elk Country Alliance)**

– This award recognizes a POWA member who has best communicated to the public the principals of conservation, education, hunting, hunting heritage, and the value of habitat to the Elk Resource in Pennsylvania. Entry categories for the award are broad and include any art, article, column, or photograph published

(on paper or digitally), as well as any radio or TV broadcast, blog, or any commercially marketed video. The winning entry will be the best example of promoting the elk resource in the Commonwealth. Those applying must grant the Keystone Elk Country Alliance permission to have the winning entry (blog, column, article, photo or art) reprinted in their publication Tracks & Racks.

**6. Best Action Hunting, Trapping Or Fishing Photograph (\$150 and plaque, sponsored by POWA EIC entries)**

– This award goes to the best published color or black and white photograph that depicts action directly involving hunting or fishing. The photo must include a person, as well as a game fish, bird or mammal. Examples – a hunter shooting at a flushing grouse or an angler landing or playing a bass. Static trophy or hero shots or photos of a just dog pointing would NOT qualify. Submit one copy of the photograph exactly as it appeared in the publication, or an exact photocopy. Magazine, newspaper, calendar, book or digital publication is acceptable as long as the photographer received remuneration for his or her work or if the photo was donated to a non-profit organization.

**7. Best Conference-Related Material Award (\$150 and plaque, sponsored by POWA EIC entries)**

– This award recognizes the best material that directly relates to the POWA Spring Conference. It can be an article, blog entry, photograph, artwork or TV/Radio program that is generated as a specific result of an activity during or the location of the conference.

**8. Best Published Pennsylvania Fishing Or Boating Related Newspaper Photo, Color Or Black & White (Framed Ned Smith “Sting of the Hook” art print with brass plate acknowledging the winning entry, sponsored by the Pennsylvania Fish & Boat Commission)**

– This photography category is for the best published local or regional newspaper photograph (printed on newsprint paper) that features Pennsylvania fishing, sport fish, boating or fishing tackle. All entries must have been taken within the Keystone State and published during the previous calendar year. If the winning entry meets the Pennsylvania Angler & Boater photo submission guidelines, the PFBC would

like the option of reprinting the winning photograph in their publication with acknowledgement of the photographer’s award. If so used, the PFBC will pay their going rate for their use of that photo. (This is not a condition for applying, just a possible added benefit.) Submit one copy of the photograph exactly as it appeared in the publication, or an exact photocopy.

**9. Handloading Promotion Award for Broadcast Media (\$150 and plaque, sponsored by Redding Reloading)**

– The purpose of this award is to assist in the promotion of the benefits of metallic cartridge reloading or handloading. It must be a broadcast work on either commercial television or radio format, not webcast. It will be awarded on the basis of the best communication of the inherent benefits to shooters and hunters presented by the practice of reloading their own ammunition for any shooting sports activity using a metallic cartridge. How-to, general educational and hunting success stories where reloading is a major theme are acceptable.

**10. Handloading Promotion Award for Electronic Media (\$150 and plaque, sponsored by Redding Reloading)**

– The purpose of this award is to assist in the promotion of the benefits of metallic cartridge reloading or handloading. It must be a published work in electronic format (blog, e-zine, etc.). It will be awarded on the basis of the best communication of the inherent benefits to shooters and hunters presented by the practice of reloading their own ammunition for any shooting sports activity using a metallic cartridge. How-to, general educational and hunting success stories where reloading is a major theme are acceptable.

**11. Handloading Promotion Award for Print Media (\$150 and plaque, sponsored by Redding Reloading)**

– The purpose of this award is to assist in the promotion of the benefits of metallic cartridge reloading or handloading. It must be a published work in either magazine or newspaper format. It will be awarded on the basis of the best communication of the inherent benefits to shooters and hunters presented by the practice of reloading their own ammunition for any shooting sports activity using a metallic cartridge. How-to,

*See AWARDS, page 11*

Clip and return

# POWA Craft Award Entry Form

Member Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ E-mail: \_\_\_\_\_

Cost to enter is \$5 per award category. You may enter up to TWO pieces per category. Please check the line next to each award entered and fill in the total amount on the back side of this form. Submit a check or money order made out to "POWA" when submitting the entry form and materials to Brad Isles, awards chairman. Submit THREE copies of each entry unless noted. Call 724-967-2832 with questions.

Send entry form, materials and check/money order made out to "POWA": **Brad Isles**  
147 Swain Hill Road  
Harmony, PA 16037

## CORE AWARDS

\_\_\_\_\_ **1. Newspaper Column** *(Bob & Linda Steiner)*

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_  
Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

\_\_\_\_\_ **2. Newspaper Feature** *(Pennsylvania Hunters Sharing the Harvest)*

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_  
Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

\_\_\_\_\_ **3. Magazine or Regional Newspaper Column** *(Gogal Publishing Co.)*

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_  
Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

\_\_\_\_\_ **4. Magazine or Regional Newspaper Feature** *(Blackpowder Products Inc.)*

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_  
Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

\_\_\_\_\_ **5. Published Newspaper Photo, Color or B&W** *(POWA Past Presidents)* *(Submit one original tear sheet or exact photocopy.)*

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_  
Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

\_\_\_\_\_ **6. Published Magazine Photo, Color or B&W** *(POWA EIC)* *(Submit one original tear sheet or exact photocopy.)*

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_  
Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

\_\_\_\_\_ **7. Radio/Television Program Award** *(POWA EIC)* *(Submit one copy.)*

Title: \_\_\_\_\_ Date: \_\_\_\_\_

\_\_\_\_\_ **8. Published Art Award, Color or B&W** *(GATCO Sharpeners/Timberline Knives)* *(Submit one original tear sheet or exact photocopy.)*

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_  
Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

## SPECIALTY AWARDS

\_\_N/A\_\_ **1. NRA Best of the Best Award** *(National Rifle Association)*

\_\_\_\_\_ **2. Bass Pro Shops Pass it on Award** *(Bass Pro Shops)*

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_  
Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

\_\_\_\_\_ **3. Wildlife Conservation Partnership Award** *(Pennsylvania Game Commission)*

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_  
Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

\_\_\_\_\_ **4. Hawk Mountain Sanctuary Raptor Conservation & Eco-Tourism Award** *(Hawk Mountain Sanctuary)*

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_  
Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

\_\_\_\_\_ **5. Pennsylvania Elk Resource Award** *(Keystone Elk Country Alliance)*

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_  
Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

\_\_\_\_\_ **6. Action Hunting, Trapping or Fishing Photograph** *(POWA EIC)* *(Submit one original tear sheet or exact photocopy.)*

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_  
Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

Clip and return

**7. Best Conference Related Material Award (POWA EIC)**

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

**8. Published Pennsylvania Fishing or Boating Related Newspaper Photo, Color Or Black & White  
(Pennsylvania Fish & Boat Commission) (Submit one original tear sheet or an exact photocopy.)**

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

**9. Handloading Promotion for Broadcast Media (Redding Reloading)**

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

**10. Handloading Promotion for Electronic Media (Redding Reloading)**

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

**11. Handloading Promotion for Print Media (Redding Reloading)**

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

**12. Outdoor Blog Entry (POWA EIC)**

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

**13. Pennsylvania Trappers Award (Pa. Trappers Association)**

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

**14. Trout and the Coldwater Resource (Pa. Council of Trout Unlimited)**

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

**15. White-Tailed Deer (POWA EIC)**

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

**16. Wildlife Art (Ned Smith Center for Nature and Art) (Submit one entry and it must be present at the spring conference.)**

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

**17. Young Trees Habitat (Allegheny Chapter of the Ruffed Grouse Society)**

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

**18. Youth Fishing (Expositions, Inc.)**

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

**19. Youth and the Hunting/Shooting Sports (National Shooting Sports Foundation)**

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

**Total Categories Entered: \_\_\_\_\_ x \$5.00 = GRAND TOTAL: \$ \_\_\_\_\_**

**Make check or money order payable to "POWA" for amount above.**

## Awards

from page 8

general educational and hunting success stories where reloading is a major theme are acceptable.

**12. Outdoor Blog Entry Award (\$150 and a plaque, sponsored by POWA EIC entries)** – This award goes to the best blog entry about anything that falls under our umbrella of “outdoors.” This includes hunting, fishing, trapping, canoeing, camping, natural history, conservation, or environmental issues. Submit entry as a .pdf file (no photographs) with a web address that links to the original source. If public access to the original source is no longer available, the entrant should also provide two additional PDF or screen photographs of the blog on the original web page.

**13. Pennsylvania Trappers Award (\$150 and plaque, sponsored by the Pennsylvania Trappers Association)** – This award will be given to the best published piece that promotes interest in or education about trapping.

**14. Trout and the Coldwater Resource Award (\$150 and plaque, sponsored by Pennsylvania Council of Trout Unlimited)** – This award will be made for the published

magazine or newspaper story which best shows the importance of protecting and / or promoting our cold-water resource. The article may or may not include trout and other salmonids.

**15. White-Tailed Deer Award (\$150 and plaque, sponsored by POWA EIC entries)** – This award goes to the best published newspaper article, column or magazine article that captures the spirit of the white-tailed deer, hunting whitetails, deer management or deer habitat in Pennsylvania. The topic could be as far-ranging as deer habitat improvement, natural history, rattling or even a nostalgic piece about a deer hunting camp.

**16. Wildlife Art Award (\$150 and plaque, sponsored by Ned Smith Center for Nature and Art)** – Artwork may be original and in any media (i.e. oil, watercolor, pastel, etc.) Three-dimensional work such as carvings and sculptures are also eligible. Reproductions or lithographs of an artist’s original work may be entered. No size restrictions. Entries must have been completed in the preceding two years. The subject may be any North American wildlife other than fish. Birds of prey, songbirds, non-game species and game birds, and animals are all suitable subjects. Previous winning entries in this category are not eligible. Artists may submit one

entry and it must be present at the spring conference. Each artist is responsible for getting his/her work to and from the conference. Artists would be wise to have their entries insured. Arrangements will be made to collect all artwork at a common meeting spot for judging. Winners will be announced at the banquet.

**17. Young Trees Habitat Award (\$150 and plaque, sponsored by the Allegheny Chapter of the Ruffed Grouse Society)** – This award will be given to the best published piece that showcases the declining wildlife species of conservation concern and how to create “young tree” habitat for these species of conservation concern. The creation of habitat for grouse will benefit more than one species.

**18. Youth Fishing Award (\$150 and plaque, sponsored by Expositions, Inc.)** – This award will be given for the best published piece, magazine or newspaper, devoted to encouraging readers to introduce, or to further the involvement of children in fishing.

**19. Youth and the Hunting/Shooting Sports Award (\$150 and plaque, sponsored by the National Shooting Sports Foundation)** – This award is given to the best published piece that furthers the participation of young people in the shooting/hunting sports.

## Member News

### Members place in OWAA Excellence in Craft Contests

Outdoor Writers Association of America announced that Tom Tatum, Bob Frye and Robert Ford were recognized as award recipients during the 2015 OWAA Excellence in Craft Contests.

Tatum placed first in the fishing category of the Newspaper contest for “Looking back at my most memorable catch,” Daily Local News, April 15, 2014. The fishing category includes freshwater and saltwater, any tackle. Emphasis should be on human interest or adventure within the sports. The prize money for this category was sponsored by the Ocean Conservancy.

Frye placed second in the gear/tech



category of the Newspaper contest for “Wooden crankbaits have their place on the water,” Tribune-Review, June 8, 2014.

Robert Ford placed second in the fishing category of the Blog contest for “Uncomfortable – Trout Fishing,” NC Real Outdoors, Sept. 29, 2014.

Ford placed second in the humor category of the Blog contest for “Rabbit Hunting in NC – ‘Aha’,” NC Real Outdoors, April 14, 2014, and third in the same category for “O’BeagleCare,” NC Real Outdoors, March 24, 2014.

This annual awards program recognizes

and honors the best work of outdoor communicators who are members of OWAA. This year, 62 individuals took home a total of nearly \$12,000 in cash prizes. For more info, visit <http://owaa.org/eic>.

The Outdoor Writers Association of America was organized in 1927 by members of the Izaak Walton League of America and includes professional communicators dedicated to sharing the outdoor experience. OWAA’s professionals include writers, photographers, outdoors radio and television show hosts, book authors, videographers, lecturers and artists.

The association is headquartered in Missoula, Mont. Visit [www.owaa.org](http://www.owaa.org) for more.

## Market News

by Freddie McKnight



**Fly Tyer Magazine** publishes feature articles describing new flies for catching trout, bass, panfish and saltwater species across the country and around the world. An article can describe one pattern (such as “The Latest, Greatest Mayfly Dun”) or a group of patterns (“Montana’s Newest Go-To Dry Flies”). We are also in the market for articles describing new tying materials and techniques, or new applications for older tying materials and techniques. We would also like to hear about articles that demonstrate how to tie the older classic patterns, but these must include a lot of excellent tying photos. Note: Surveys tell us that our readers want information about new flies, new materials and tying techniques, and new applications for older materials, in that order. Articles about the history of fly tying and the like always fall near the bottom of these surveys, but we will make room for them if they are particularly strong submissions with good tying photos. Most of our features run from four to six pages apiece, but when a submission contains a lot of good material, especially tying photos or artwork, we will devote even more pages to it. A feature article should contain 2,000 to 2,500 words. Most of our regular columns are open to all contributors, which gives you more opportunities to publish in Fly Tyer. We need articles for Beginner’s Corner, Salt Water, Warmwater Fly Tying, Match the Hatch and Fly Tyer Profile. And we’re always looking for good pieces for First Wraps. A column contains 1,200 to 2,000 words with appropriate photos or artwork. Please e-mail brief proposals for the articles that you would like to write for Fly Tyer to [neangler@myfairpoint.net](mailto:neangler@myfairpoint.net).

**The Drake Magazine** wants our fishing stories to be educational and entertaining, not instructional. We don’t publish “how-to, where-to” pieces. There are other magazines out there for you if this is what you write. Check out one of the back issues if you have questions. If you want it published, write it well. Think literary and

tell us a story. Write about your dog. Make us laugh. Send submissions to: The Drake Magazine, PO Box 11546, Denver, CO 80211. Email: [info@drakemag.com](mailto:info@drakemag.com). As for photography, please be creative. No “grip and grins.” We’re also looking for artwork, cartoons, illustrations, etc. All payments are negotiable.

**American Waterfowler** magazine speaks directly to duck and goose hunters who hunt the marshes, grain fields, timber holes, lakes, rivers, creeks, potholes and duck passes across North America and beyond. We offer solutions for common problems duck hunters and goose hunters face within dedicated columns such as Decoying, Duck Dogs, Shotguns, Shotshells, Flyway Watch, Smart Money, Travel Notes and Tried and Tested. These columns, as well as regular hunting and equipment features from across the continent, are written by experts whose passions reside at the heart of the great sport of waterfowling, making American Waterfowler *the* magazine for waterfowlers, both young and old. Overcoming the challenges of weather, water, mud, decoying birds, dog handling, proper guns and loads and getting to the birds owes much to the brilliant waterfowling products and remarkable duck and goose hunting destinations within reach of every waterfowler. American Waterfowler magazine is published six times each year. Editorial comments, inquiries can be directed to [info@WaterfowlerMag.com](mailto:info@WaterfowlerMag.com).

**Outdoor Photographer** is a national magazine published 11 times per year for enthusiasts with a special passion for nature, travel and outdoor sports. We take a fresh look at the modern photographic world by encouraging photography as part of a lifestyle associated with outdoor recreation. Editorial is intended to demystify the use of modern equipment by emphasizing practical use of the camera in the field, highlighting the technique rather than the technical. Outdoor Photographer is writ-

ten and presented to accomplish two ends: to stimulate outdoor, sporting and nature enthusiasts to enhance their recreational and travel enjoyment through photography, and to satisfy the needs of amateur and professional photographers with a special interest in the outdoors. Email: [opeditors@outdoorphotographer.com](mailto:opeditors@outdoorphotographer.com).

**Bucktailoutdoors** is always looking to introduce its readers to new PA authors. Articles should be informative and entertaining showcasing Pennsylvania outdoors. General subject matter may include hunting, fishing, hiking, ecotourism etc. Submissions should be around 1,000 words with a supporting photo or two. Compensation is \$40 per published piece. Contact: [steve@bucktailoutdoors.com](mailto:steve@bucktailoutdoors.com).

**Pennsylvania Game News** is looking for me-and-joe deer, spring turkey, rabbit and squirrel hunting articles for 2016 issues of the magazine. Send queries or completed articles for review on a speculation basis to Bob D’Angelo at the Game Commission at 2001 Elmerton Ave., Harrisburg, Pa. 17110. Email: [rdangelo@pa.gov](mailto:rdangelo@pa.gov).

**Ohio Valley Outdoors** magazine writer guidelines: A general rule of thumb for story length is 600-1,500 words. Occasionally used are stories between 300-400 words (tips, how-tos, Q&As, etc.). Main topics are hunting, fishing, firearms with subtopics of camping, trapping and product reviews related to our topics. The magazine loves photo support with articles. Payment is generally \$35 for articles and \$10 for photos. A cover photo gets \$100.

**Bait Fisherman** is seeking articles on practically any topic that is “bait fishing” – the fish, the bait, techniques, and locations. Both fresh water and salt water pieces are sought. Though every article doesn’t need to have a recipe (for consumptive use) or quick release info (non-consumptive use), we are very conscious of being wise stewards of our natural resources. This should show in the articles where appropriate. Basic how-to-do pieces will most likely remain our most printed articles. Articles that show the science (not necessarily in scientific terms) behind the fish, the bait and the methods are also needed. We need both long feature articles and shorts. Reprints are accepted with full disclosure. Contact editor Rich Faler: [bf@bait-fisherman.com](mailto:bf@bait-fisherman.com).

## Supporting Member News

# Stream Map USA expands to nine southeast states

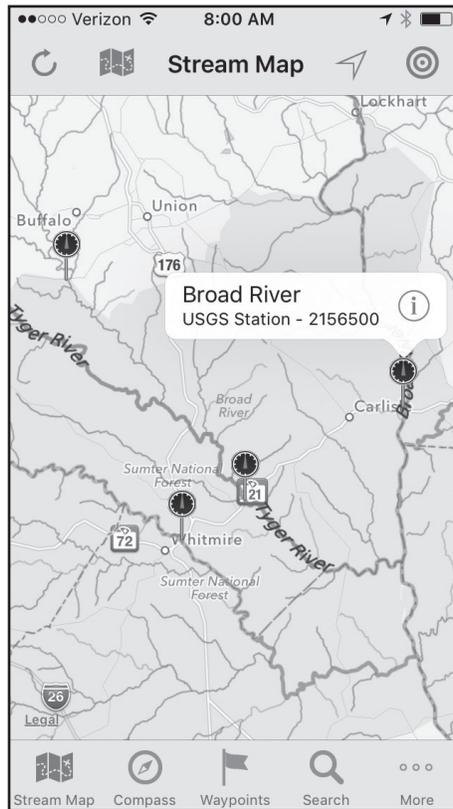
Gogal Publishing announces the release of Stream Map USA – Southeast Edition expanding Gogal’s signature brand with complete stream map coverage of Delaware, Maryland, Virginia, West Virginia, North Carolina, South Carolina, Georgia and Florida.

Stream Map USA is a searchable, color coded river, lake and stream map displayed over GPS-enabled roadmaps, satellite images, and topographic maps. Each edition features a built-in search function allowing users to easily find even the most obscure lakes and streams. Users can search across the entire region or limit their search to a specific state or even an individual county. Once a stream is located, a simple touch of the map adds a destination waypoint providing users with turn-by-turn driving directions right to that stream.

In the field, Stream Map USA is a complete handheld GPS with maps stored locally for use without phone service. The user’s location is displayed on the map and the map tracks them as they travel. Along the way, users can capture additional waypoints with GPS accuracy to save any special locations they find. Each waypoint can then be named and notes can be added. Switching to the field compass displays the user’s GPS coordinates, heading, altitude and speed of travel. When a waypoint is selected as the “Target” destination, the compass even adds a direction of travel arrow pointing the way to that waypoint and counting down the distance. This is ideal for storing fishing holes, campsites, tree stands, scenic locations, and just about anywhere a user may want to find again.

Traditional maps have always treated flowing water as simple blue lines making it difficult to quickly identify streams and almost impossible to follow their flow without careful study of the map’s labels. Stream Map USA takes a novel approach mapping each river, lake and stream in a unique color allowing users to quickly differentiate any water from its tributaries and follow any stream from headwaters to mouth.

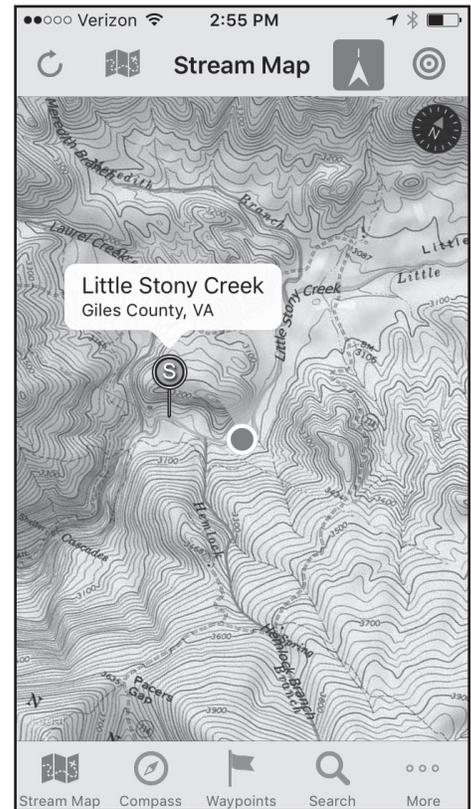
As a planning and safety tool, Stream



**Stream Gauge Map**

Map USA also includes access to current water conditions through the USGS. Each stream gage is mapped and users simply tap the map gage to get reports on stream height, water flow, and other important factors updated every 15 minutes by USGS.

“We wanted to step away from traditional mapping and create a 21st century map of America’s streams harnessing the power of digital mapping, GPS technology, and the smartphone,” said author and company



**Stream Results Map**

president, Mike Gogal. Three editions of Stream Map USA covering the Northeast, West Coast and Southeast are now available on the AppStore for the introductory price of \$8.99 each. A fourth edition, Great Lakes is slated for release next, and Android versions of the entire catalogue should be available on the Google Play Store in early 2016.

Visit [www.StreamMapUSA.com](http://www.StreamMapUSA.com) for more information.

## ECWSF to hold 25th anniversary Expo

The Eastern Chapter of the Wild Sheep Foundation will hold its 25th anniversary Hunting and Outdoor Expo at the Lancaster Convention Center on Feb. 19-21, 2016.

Jim Shockey will be keynote speaker at Saturday night’s Banquet Gala.

The Eastern Chapter of the Wild Sheep Foundation is an organization of hunters and outdoor enthusiasts who are committed to wildlife management, outdoor education and sportsmen’s rights.

Its annual Hunting & Outdoor Expo enables the organization to raise funds for wildlife conservation and other projects, all to ensure that what we enjoy today will be here for generations to come.

The Lancaster County Convention Center is located in historical downtown Lancaster and conveniently adjoins the Lancaster Marriott at Penn Square.

Visit [www.ecwsf.org](http://www.ecwsf.org) for more information, a complete schedule and registration details.

## Supporting Member News

### Andy Ernst named Atlantic Seed Association 'Seedsman of the Year'

Andy Ernst, vice president of Ernst Conservation Seeds, was honored for his many contributions to the native seed industry by the Atlantic Seed Association (ASA) during its 63<sup>rd</sup> Annual Convention banquet in Gettysburg in October.

ASA president Doug Rohrer of P.L. Rohrer and Brother, Inc. presented Ernst with the 2015 *Seedsman of the Year Award* in recognition of his dedicated service to the Atlantic Seed Association and the seed industry.

"The old adage, 'the apple doesn't fall far from the tree' may be the best way to describe this year's ASA Seedsman of the Year," said Rohrer. "Andy is one who certainly exemplifies the knowledge, character and leadership associated with his father's living legacy, while promising to continue a reputation of innovation and advocacy in the native seed industry with his own unique style."

Andy's father, Calvin Ernst, founded Ernst Seeds in 1964 and has long been regarded as a pioneer in the native seed industry. The senior Ernst was honored by the ASA last year with an Honorary Membership in recognition of his lifetime of service to the ASA and the seed industry.

As a member of Ernst Seeds' senior management team, Andy Ernst's core responsibilities include overseeing plant research, crop production, safety and information technology. The marketing & communications department also reports to him.

He currently serves as the northeast regional vice president of the American Seed Trade Association (ASTA), secretary/treasurer of the Pennsylvania Landscape & Nursery Association (PLNA), and represents the Pennsylvania Farm Bureau on the Governor's Invasive Species Council of Pennsylvania.

A tireless advocate for the native seed industry, Ernst meets regularly with government officials and agencies in Harrisburg and Washington, D.C., and forges cooperative relationships with various non-government organizations.

In 2014, President Obama signed the Presidential Memorandum, "*Creating a Federal Strategy to Promote the Health of Honeybees and Other Pollinators*," which was adopted as an official national strategy in 2015. Andy Ernst was one of a distinguished panel of stakeholders the White House Executive Office convened



Contributed Photo

**Andy Ernst (left), vice president of Ernst Conservation Seeds, receives his Seedsman of the Year plaque from Doug Rohrer, president of the Atlantic Seed Association during the ASA's 63<sup>rd</sup> Annual Conference in Gettysburg on Oct. 5.**

to advise it during the memorandum's drafting.

Ernst lives in Meadville, Pennsylvania with his wife Linda and their two sons, Teddy, 13, and Stephen, nine.

Ernst Conservation Seeds grows, processes and sells over 400 species of native and naturalized seeds and live plant materials to conservation organizations, landscape architects, reclamation/restoration contractors, government agencies and private landowners throughout the United States and abroad.

## Academy seeks Youth Conservation Ambassadors

The Wildlife Leadership Academy has opened its exclusive Youth Conservation Ambassador nomination process to the public and is currently seeking referrals of motivated students ages 14 to 17 to become Certified Conservation Ambassadors.

Nominations are now being accepted online at [picweb.org/nominate](http://picweb.org/nominate). Letters to nominated students, with an invitation to apply to the 2016 program, will be sent out Jan. 1, 2016.

Nominated students should have demonstrated interest in wildlife and/or fisheries conservation. Accepted nominees will become certified Conservation Ambassadors through attending one of five 5-day residential summer field schools which will focus on white-tailed deer, brook

trout, ruffed grouse, black bear and one species to be determined. Students in each field school will gain extensive knowledge about wildlife/fisheries and conservation, leadership experience and communication skills.

Applicants may be nominated by an adult who knows them well but is not a relative (teacher, school counselor, Envirothon advisor, employer, youth group leader, etc.).

As Conservation Ambassadors, students receive a letter of a recommendation for college applications; certification of community service work and a certificate designating them as Conservation Ambassadors. Students are also eligible to apply for three college credits through Cedar Crest College, return to the Academy tu-

ition free the following year, compete for college scholarships, and join an Academy Alumni Network of 100-plus wildlife, fisheries and conservation professionals.

"My whole life changed since attending the Wildlife Leadership Academy where I talked to so many knowledgeable adults who wanted to spend time with other teenagers that were there with me," said Academy alumnus and conservation ambassador Luke Benzinger of Westmoreland County. "These adults opened my eyes to what I could do to teach everyone else in the world about the passion I have for the outdoors."

The Wildlife Leadership Academy is a cooperative initiative involving state

**Continued on next page...**

# Conservation & Fly Fishing Youth Camp set for June

The 22<sup>nd</sup> annual Rivers Conservation and Fly Fishing Youth Camp will be held June 19-24, 2016, at Allenberry Resort in Boiling Springs, PA. The camp begins on a Sunday and ends the following Friday.

The highly structured curriculum is based on college level classes. Students are instructed in ecology, aquatic biology, geology, hydrogeology, erosion and sedimentation control, ichthyology, riparian corridor protection, watershed management, entomology and much more. Students also participate in a hands-on stream habitat improvement project. But it's not all work. There are 10 fishing sessions and fly tying instruction. Over 30 instructors, all experts in their field, teach the various classes.

Admission will be limited to 32 selected qualified students, ages 14 to 17. The applicants must have been born between June 24, 1998, and June 19, 2002. The 32 students will be selected through an application process where they must state why they want to attend camp. The competition for admission is fierce.

The camp tuition is \$400 per student for the entire week. All meals and accommodations are included for the residence camp. A student need not be an accomplished fly fisher or a budding aquatic biologist to attend. All the

**Continued from previous page...**

agencies and conservation organizations and is administered by the Pennsylvania Institute for Conservation Education whose mission is to connect people, nature and community.

For more information, contact Institute Director, Michele Kittell, at [mkittell@picweb.org](mailto:mkittell@picweb.org) or 570-245-8518 or Program Coordinator, Katie Cassidy at [kcassidy@picweb.org](mailto:kcassidy@picweb.org) or 570-939-5109. Connect with the Academy online at [www.PICE-web.org](http://www.PICE-web.org) or [www.facebook.com/wildlife-leadershipacademy](http://www.facebook.com/wildlife-leadershipacademy)).

student needs is to be highly motivated and willing to learn.

The Rivers Conservation and Fly Fishing Youth Camp was founded in 1995 through the efforts of the late Dr. John R. "Jack" Beck and the late Enoch S. "Inky" Moore, Jr., Pennsylvania Fish Commissioner. Their goal was to select 32 teenagers each year who were the leaders in their class. The thought is that today's leaders in high school become the leader of tomorrow's communities. If the camp can implant a kernel of knowledge in today's students about the importance



of clean water, when those students become the decision makers in their communities, it may have a positive impact on how water resources are used.

The camp will began accepting applications for the 2016 camp on Nov. 1, 2015, and all applications for early acceptance must be postmarked no later than March 31, 2016.

For a camp brochure, an application, or for more information, visit the camp website at [www.riverscamp.com](http://www.riverscamp.com). Applications or questions may be submitted via US mail or via email to [riverscamp@gmail.com](mailto:riverscamp@gmail.com).

2015/16 POWA Committees		
<u>Committee</u>	<u>Chair</u>	<u>Liaison</u>
Awards .....	Brad Isles	Brad Isles
Awards Review .....	Bob Mitchell	Ralph Martone
Constitution and Bylaws .....	Jim Fitser	Mark Nale
Craft Improvement.....	Ben Moyer	Brad Isles
Duties Manual.....	Bob Mitchell	Bud Cole
Editorial Review .....	Terry Brady	Mary Hosmer
Ethics.....	John Swinton	Don Knaus
Finance/Budget .....	John Allen	Bud Cole
Financial Auditing.....	Betty Dietz	Doyle Dietz
Historical Archives.....	Mary Linkevich	Mark Demko
Membership Audit .....	Tom Tatum	Doyle Dietz
Membership Development.....	Charlie Burchfield	Mark Nale
Member Screening .....	Dave Ehrig	Doyle Dietz
Nominating .....	Rich Faler	Don Knaus
Outdoor Education .....	Kermit Henning	Ralph Martone
Outdoor Press Outings .....	Freddie McKnight	Mark Demko
Past Presidents Council.....	Rich Faler	Mark Nale
Publicity .....	Dennis Scharadin	Brad Isles
Scholarship.....	John Swinton	John Allen
Sports Shows.....	Kermit Henning	Doyle Dietz
Supporting Member Recruitment .....	Bud Cole	Bud Cole
Supporting Member Rep.....	Connie Yingling	Connie Yingling
Supporting Member Screening .....	Don Knaus	Mark Demko
Technology/Website.....	Brad Isles	Brad Isles
Ways and Means .....	Ralph Scherder	Mark Nale

## Rock'n October...



Longtime POWA supporter Capt. Phil Langley of "Fish The Bay Charters" in Dameron, Md., provided a mid-October "Rocktober" outing for members, from left, Harry Guyer, Don Knaus, Doyle Dietz, Tom Tatum and Betty Dietz, all displaying a two-fish limit of rockfish. (Doyle Dietz photo)



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