



# POW WOW

Newsletter of the Pennsylvania Outdoor Writers Association

Winter 2016



Paula Piatt Photo

Fishing on the Chemung River is just one of the many outdoor activities conference attendees can enjoy near Sayre, PA.

## POWA-ful Conference tips

By Marshall Nych

“Would you like to buy a ticket?” The phrase is one I have been repeating like a parrot for three POWA conferences ever since Ben Moyer invited me to join this passionate group of outdoor communicators in 2012. In the name of fundraising, Franklin, Shippensburg and Seven Springs all found Tyler Frantz and me selling tickets come Saturday evening’s annual raffle.

Not only was the duty a non-hazing form of initiation and rite of passage into the ranks of POWA, it served as an op-

portunity to put a face with the names of gifted writers who have inspired my rod, gun and pen.

In addition to having a second child and vowing to add more fiber to my diet, joining POWA has been one of the most sagacious decisions I’ve made in the last few years. With the help of POWA, I went from never having been published to regularly contributing to four top-notch publications. I even accepted an offer as an assistant editor to an international magazine.

See **TIPS**, page 8

## Sayre the site of Spring Conference

Join POWA in Bradford  
County May 13-15, 2016

By Nick Sisley  
*Conference Co-Chair*

The times and site are set for the POWA 2016 Spring Conference. The northeast’s Sayre, Pa., will be our venue. Dates are May 13-15, Friday through Sunday, although some members will be arriving on Thursday the 12th to take advantage of the area’s grouse hunting and fishing.

Many have claimed that the Bradford and Tioga county areas are among Pennsylvania’s best kept outdoor secrets. Our headquarters will be the Grand Victorian Inn in Sayre. This is a Best Western, but this inn is in many ways better than your typical, modern Best Western.

Paula Piatt, who is co-chair for the Spring Conference, says the inn was constructed in the Victorian style that is prevalent in Sayre and is evident in much of the architecture in town. We are getting a special room rate of \$89 for either a king or a twin. Rooms are provided with free Wi-Fi, flat screen TV and more. Perhaps most importantly, room costs include breakfast, and this is not your typical coffee and honey bun breakfast. It’s a genuine hot-meal affair and includes various eggs and meats and

See **SPRING**, page 11

## Craft Improvement

# You'll never get more than you ask for

*Editor's note: To help celebrate POWA's 65th anniversary, select Craft Improvement pieces that still hold up today are being re-published from previous newsletters. This Craft Improvement article by John Kasun ran in the April/May 1998 issue of PowWow.*

By John Kasun

Visualize someone purchasing a new vehicle. After some polite conversation and tire kicking, the salesman asks, "How much were you thinking about spending?" Our imaginary customer answers, "Oh, I don't know, whatever you think is fair."

Not very smart or businesslike. I doubt if our customer will get a good deal. He probably will complain that he was treated unfairly.

This example is not as ridiculous as it sounds. Think about your answer the last time you were asked how much you charge to present a seminar or give a talk before a group. When determining a seminar or presentation rate, you should consider the following factors:

### How unique is your presentation?

Selling your seminar is no different than using a query to sell an article. To get noticed and get the higher rate, you must offer a new twist to an old subject. Structuring your seminar to address specific areas of interest to your audience makes your seminar more valuable and easier to sell.

### Name recognition

Everyone has to pay dues. The better known you are as an expert in your field or to the public as a whole, the more valuable you are as a drawing card and the higher rate you can command. Show promoters and program organizers want speakers to draw an audience. But just because you may be well known, you are not excused from having a good program and being well prepared.

### Out-of-pocket expenses

It doesn't make much sense to spend \$500 to make \$250. A base part of your rate must be expense related. Your rate can include expenses or be stated as "plus expenses." The easiest approach is to establish a rate for the seminar, plus mileage, plus a prepaid room if an overnight stay is required. As far as meals are concerned, I have found it best to handle them on your own. Asking for a meal allowance seems to be splitting hairs and could lead to the request that you furnish receipts, which could delay payment. Make your base rate high enough to cover your meals going in.

### Consider total time involved

Giving a one-hour seminar 25 miles from home is a lot different from giving one 300 miles away that requires an overnight stay and consumes a weekend. Speakers who have a lot of experience on the show circuit have developed daily or weekend rates and will offer to do several shows per day for that rate. However, if one seminar presentation and travel consume two days, they still charge the weekend rate. Your fee must be sufficient to "buy" that amount of your time it takes to deliver the program. When presenting seminars, you are being paid for effective presentation of your expertise on a specific subject, not your time on stage. However, your total time in travel and delivery is a direct part of your cost and must be accounted for.

### Network

Getting to know other seminar speakers can be extremely helpful. Although they may not tell you what their specific rates are (and it's not polite to ask), they may share with you the rate structure of some of the show promoters.

So, what does all this mean?

Seminar rates vary depending upon the above, and only you can determine your specific rate. But remember, if you don't think your presentations are worth much, why should anyone else?

# PowWow

Winter 2016

Quarterly publication of the Pennsylvania Outdoor Writers Association, Inc., a non-profit professional, educational organization. Items published in *PowWow* do not reflect the opinions or endorsement of POWA.

[www.paoutdoorwriters.com](http://www.paoutdoorwriters.com)

### Dennis Scharadin

POWA Executive Director

P.O. Box 221 / Summit Station, PA 17979

Phone 570-739-2085

Email: [info@paoutdoorwriters.com](mailto:info@paoutdoorwriters.com)

### POWA Officers 2015-16

President – DON KNAUS

31 Nichols Street

Wellsboro, PA 16901

570-723-4290; [dmknaus@epix.net](mailto:dmknaus@epix.net)

1st V.P. – RALPH MARTONE

2nd V.P. – BRAD ISLES

Secretary – MARY HOSMER

Treasurer – JOHN ALLEN

Board Chair – MARK NALE

Board of Directors (term ending): BUD COLE

('16); DOYLE DIETZ ('16); MARK DEMKO

('17); JESSICA WELSHANS ('17); BEN

MOYER ('18); PAULA PIATT ('18)

Sup. Mbr. Rep. - CONNIE YINGLING,

Maryland Office of Tourism Development

Parliamentarian - RALPH MARTONE

*PowWow* Editor - BRAD ISLES

POWA Legal Counsel - METTE, EVANS &

WOODSIDE, Harrisburg, Pa.



### IN THIS ISSUE

Spring Conference Preview.....	1, 8-12
Craft Improvement.....	2
Covered Device Recycling Act.....	3
Treasurer's Report.....	3
President's Message.....	4
Executive Director's Report.....	5
Market News.....	6
Committees.....	8
Meeting Minutes.....	13-14
Supporting Member News.....	15

### Member contributors to this issue:

Nick Sisley, Paula Piatt, John Kasun, Ben Moyer, Chotty Sprenkle, John Allen, Don Knaus, Dennis Scharadin, Freddie McKnight, Marshall Nych, Mary Hosmer, Doyle Dietz

### SEND POWWOW CONTRIBUTIONS TO

POWA Exec. Director Dennis Scharadin

P.O. Box 221 / Summit Station, PA 17979

Phone: 570-739-2085

Email: [info@paoutdoorwriters.com](mailto:info@paoutdoorwriters.com)

-or-

Brad Isles, *PowWow* Editor

P.O. Box 23, Grove City, PA 16127

Phone: 724-967-2832

Email: [powwow@paoutdoorwriters.com](mailto:powwow@paoutdoorwriters.com)

© Copyright 2016 by the Pennsylvania Outdoor Writers Association, Inc.

# PA Covered Device Recycling Act – (CDRA)

By Charlotte “Chotty” D. Sprenkle  
*Watershed Coordinator  
 Chester County Conservation District*

The Covered Device Recycling Act (CDRA), Act 108 was enacted in 2010. However, an unfortunate and unintended issue with the Act needs action on our part – that is anyone who cares about their streams and mountain properties and roadsides.

The CDRA was created to properly dispose of electronics – disposal and recycling of laptops, computer monitors, TVs, tablets and other devices. In 2016 an important part of the Act went into effect, banning municipal landfills to accept these electronics. When this part of the Act was conceived six years ago, it was thought that there would be a market with a good profit margin for electronics recyclers. The recyclers in the CDRA say the per pound fees they receive from manufacturers to collect electronics are “flat,” and the prices they get from selling metals and other parts from the electronics on the commodities market have declined.

Best Buy will no longer accept electronics in Pennsylvania and no one can charge a fee to take electronics in PA. You can’t give your TV away to Goodwill; they won’t accept them. The Salvation Army will take TVs if they work; residents can take their electronic either back to the manufacturer for disposal. Or closer to home, an authorized recycler in a Household Hazardous Waste site. There is a very good article by Tory N. Parrish in the Feb. 12, 2016 Tribune-Review: <http://triblive.com/business/headlines/9871603-74/recycling-electronics-tvs?>

Why is this important to sportsmen and women and outdoor enthusiasts? Most people are not going to do what they need to do to properly dispose of a TV, especially if they need to pay. Apparently the legislature is looking at an amendment, except my local legislator knew nothing about an amendment.

So, guess where TVs and monitors are starting to show up? Front yards first, with a “free” sign on them that sit overnight in the elements into the next day. The trash man won’t take them so where do they go next? Roadsides second, for now, and

third, I am sure that many will be tossed off bridges into waterways. Your stream cleanups will now have TVs in addition to tires.

I would hasten to say that many a back country drive on logging road around your mountain cabin are going to see a new kind of animal in the spotlight – Quercus flatscreener (TV behind an oak tree) and the biggest macroinvertebrate you have ever seen under a rock – Sonica electroncea.

We need people to write a simple email to their legislators, attach a photo of a misplaced electronic, and send it. We need to educate people in proper disposal, and we need to educate and encourage people to write. The critical part of the act is below:

## PA Act 108 Covered Device Recycling Act

*According to Section 506. Disposal ban.*

(a) General Rule. – Two years after the effective date of this section (which was 2016), no person may place in municipal solid waste a covered device or

any of its components, excluding any nonhazardous residuals produced during recycling in any solid waste disposal.

The Joint Legislative Conservation Committee will hold a public hearing on the Covered Device Recycling Act on Monday, March 21, beginning at 9 a.m. in Hearing Room 8E-A of the Capitol East Wing.

In addition, I encourage you to do your own research and write to your comfort level on this issue, but I strongly encourage you to write a blurb, a note, a blog, a tweet, whatever is needed to amend Act 108 to dispose of electronics safely and correctly so that they don’t end up in our forests and streams.

If you don’t believe me, keep an eye out on your travels this week. I photographed two televisions on rural roads in my Township just this weekend. How many might be in Octoraro Creek that I can’t see? Well, that is what scares me. Best to you all, thanks for considering my suggestion.

## Treasurer’s Report

By John Allen, POWA Treasurer / Expenditures as of Jan. 31, 2016

<b>Income Accounts</b>	<b>Budget 15-16</b>	<b>Actual</b>	<b>% of Budget</b>
Active Members’ Dues	9,000	6,760	77
Supporting Members’ Dues	8,000	200	3
Merchandise Sales	100	10	10
Craft Award Income	2,000	-	-
General Contribution	-	-	-
Spring Conference Income (Net)	3,000	1	0
<b>TOTAL INCOME</b>	<b>\$22,100</b>	<b>\$6,971</b>	<b>32%</b>
<b>Expense Accounts</b>	<b>Budget 15-16</b>	<b>Actual</b>	<b>% of Budget</b>
Executive Dir. Stipend	9,000	3,750	42
Pow Wow (Print/Edit)	4,500	1,256	28
Member Awards	3,200	-	-
Membership Directory	1,800	270	15
Plaque Expenses	600	-	-
Office Expenses	750	58	8
Postage, General	800	275	34
Insurance	525	-	-
Marketing	500	-	-
Credit Card Fees	150	27	18
Professional Fees	100	-	-
Website Expenses	100	-	-
Miscellaneous	75	-	-
<b>TOTAL EXPENSES</b>	<b>\$22,100</b>	<b>\$5,636</b>	<b>26%</b>
<b>Net Income</b>	<b>0</b>	<b>\$1,335</b>	

Cash Accounts as of Jan. 31, 2016: General Fund, \$29,892; Youth Education Fund, \$2,182; Scholarship Fund, \$56,073; Jacquelin Knight CD, \$14,369; Emergency Fund, \$9,180; Northwest CD, \$20,000; U.S. Treasury Note, \$10,000. Total Cash Accounts: \$141,696.

# President's Message

by Don Knaus

It seems that we are all busy with commitments like a demanding job, family obligations, deadlines or... you name it. So, scheduling a POWA Board of Directors meeting can often present problems, and trying to gather the clan is like herding cats. Then we face the dilemma of getting everyone to agree on a time and place. For many, once the site is chosen, it means an all-day trip. For some, an overnight stay. The Board seems to have solved that drawback, however.

Mary Linkevich, who recently served as POWA's secretary, "stepped up to the plate." She suggested a meeting held by conference call and offered to host it. Even for our rebel band who are loath to read and adhere to directions, Mary sent instructions that were easy to follow. Ground rules were established and at the appointed time, the meeting was called to order with each Board member sitting comfortably at home.

Some feared that we might lose something without the face-to-face contact. We held a couple more Board meetings at the 2015 Spring Conference before the old snag hit again. Mary, no longer secretary at this point, kindly set up a call again. Most recently, we tried to meet at the Great American Outdoor Show in February. It seemed easy as many on the Board expected to attend. Nope. So we went to Mary again for a conference call and set it for Wednesday, March 16. Folks don't have to drive 100 miles or more and burn up a tank of gas, or buy lunch or more. We used a great online poll to settle on the date and time, and *voila!* We're set.

Speaking of the GAOS, our longtime booth tender, gatherer of goods and shepherd of our auction for the past 33 years was sick. Kermit Henning simply couldn't do it this year. I reached out to the membership and asked some of you to "step up to the plate" and help us at the show. Again we used an online poll and... Well, all I can say is WOW and thanks to all who helped. Several positives grew out of Kermit's

ailing. First, we finally were able to show membership just how much he's done for more than three decades. But, perhaps more importantly, we were able to get many more POWA members involved. Thanks go to all of our volunteers at the show.

Nick Sisley, with Paula Piatt as the local contact, has set up a great spring conference in Sayre, PA in May. I hope to see you there. Our site choice for the conference was later than usual in coming and several of us were frantic – until Paula "stepped up to the plate." Determined to NOT have that happen again, I asked the board to suggest several central PA locations for the 2017 conference. We took the ball and aimed for the Harrisburg area. I emailed everyone who lived within 20 minutes of the city, asking for volunteers to be Nick's local contact. Again several good things happened and three members "stepped up to the plate." Jeff Woleslagle, Tyler Frantz and John Allen agreed to work together



in coordination with Nick and Dennis Scharadin and *voila!* Now we have next year's conference almost set. Even better, to me at least, is that the three amigos are relatively young, and among our newer members. Thanks guys.

I will point out that we have a small number of folks involved in POWA workings and activities. I ask that you consider more interest and participation. It seems that when I chat with a member, what we become is instant friends – and I pick up something I can use in my writing business. POWA members, maybe you could be the next person to "step up to the plate."

## **SPONSOR 2 NEW POWA MEMBERS IN 1 YEAR ... AND YOUR NEXT YEAR'S DUES ARE FREE!**

Help your professional outdoor media organization to grow; help someone else to benefit from membership in POWA; and help yourself to a free year of membership ... on us. This special membership offer applies to all POWA membership types -- active, associate, supporting and student. You may sponsor two in one membership category or mix categories.

Where to get applications? POWA individual and supporting member applications can be printed from the POWA Web site, [www.paoutdoorwriters.com](http://www.paoutdoorwriters.com). Information on the value and benefits of membership is on the website. For more information, contact the Executive Director.

# Executive Director's Report

by Dennis Scharadin,  
Executive Director

We've survived a blizzard. I had 30 inches-plus, which was forecast to be not more than eight inches. Punxsutawney Phil predicted an early spring and now warmer temperatures have arrived and the bulbs are popping. Maybe Phil does know more than our weather prognosticators.

The nine-day Great American Outdoor Show and numerous other shows have come and gone. It just might be time to start sharpening those fish hooks and do a little practicing on that slate or box call. Spring, March 19, is just around the corner.

The 2016 membership renewal for Active, Associate and Life members has been completed and the current membership totals 151. We had three members drop their membership due to retirement and 12 not reply to the renewal notices. Twenty-sixteen renewal notices were sent to the membership twice and an email reminder was sent those that had not renewed prior to the cutoff date on Feb. 29.

Membership renewal for Supporting members is currently taking place. Renewal notices were sent to 87 Supporting members. Currently, we have 89.

Since our last newsletter we have taken in one new Supporting member and five new Active members. Hopefully, we can continue this trend and keep in mind, as of the last Board meeting, our new mantra is "Bring in two, and it's good for you – a free membership." Membership brochures, both Supporting and Active are available by contacting me. Applications can be found on the website: [www.paoutdoor-writers.com](http://www.paoutdoor-writers.com).

The Great American Outdoor Show booth and auction was also a success. Thanks have to go out to former member Doug Leiby, who both sets up and takes down the booth. The following members spent time manning the booth: Charlie Burchfield, Dave Ehrig, Bill Ferris, Jim Fitser, Tyler Frantz, Mike Gogal, Don Knaus, Ken Maurer, Mark Nale, B.J. Small and Jeff Woleslagle.

Sunday afternoon was auction day and more than 100 items were sold by vol-

unteer auctioneer, Clyde DeHart Jr. The net total made at the auction was \$5,865.34. Helpers at the auction included John Allen, Wayne Brensinger, Betty and Doyle Dietz, Jim Fitser, Tyler Frantz, Mike Gogal, Harry Guyer, Doug Leiby, and John and Steven Stoy.

Our Sayre conference program has been fleshed out and registration is currently taking place. The room discount deadline is April 6. A site for the 2017 Spring Conference has already been chosen. It is the Holiday Inn Harrisburg Hershey at Grantville. The dates are May 18-21, 2017 and several volunteers are already working on the program.

## NEW SUPPORTING MEMBER

### **Revo Brand Group/Primer 180**

10700 Hwy 55, Suite 150  
Plymouth, MN 55441  
Contact: Julie Tripp-Contact  
Email: [jtripp@revobg.com](mailto:jtripp@revobg.com)  
Phone: 763-452-2517  
Specialty: Marketing and branding agency for outdoor brands.  
Sponsor: Dennis Scharadin

## NEW ACTIVE MEMBERS

### **Grey Berrier II**

118 Shenango St. P.O. Box 418  
Pulaski, PA 16143-6418  
Phone: 724-657-1108  
Sponsor: Dennis Scharadin

### **Olivia Goudy**

163 Thurby Road  
Farmington, PA 15437  
Email: [o.goudy84@gmail.com](mailto:o.goudy84@gmail.com)  
Phone: 724-415-5843  
Category: Reporter/Photographer  
Sponsor: Ben Moyer



### **Roger Kingsley**

1107 Kingsley Road  
Columbia Cross Roads, PA 16914  
Email: [kingsley@epix.net](mailto:kingsley@epix.net)  
Phone: 570-297-2489  
Category: Reporter  
Sponsor: Don Knaus

### **Linda Stager**

P.O. Box 461  
Wellsboro, PA 16901  
Email: [lstager21@gmail.com](mailto:lstager21@gmail.com)  
Phone: 570-724-5527  
Category: Book Author  
Sponsor: Dennis Scharadin

### **William Wasserman**

38 Ganibrille Court  
Simpsonville, SC 29681  
Email: [pennswoods@charter.net](mailto:pennswoods@charter.net)  
Phone: 570-905-6681  
Category: Book Author  
Sponsor: Tim Flanigan



## Market News

by Freddie McKnight



**Airgun Hobbyist** is a 48-page full-color magazine published quarterly in the U.S. and dedicated to airguns. We regularly feature articles on new products, vintage airguns, collections, hunting and much more. Each issue contains articles from experienced airgun writers Jim Chapman, Jock Elliott, J.I. Galan, Larry Hannusch, James House and Luke Clayton. **Airgun Hobbyist Magazine** is a compendium of the airgun community and its world presence. Articles provide an outstanding knowledge base of talent and experience. Given the challenges facing the firearms community these days, the airgun community enjoys an economical advantage. We all aim to do better and in this instance, the airgun alternative can be a very rewarding experience. **Airgun Hobbyist Magazine**, 6012 Bayfield Parkway #366, Concord, NC 28027. Phone: 704-785-9821. Email: info@airgunhobbyist.com.

**Bucktailoutdoors** is always looking to introduce its readers to new PA authors. Articles should be informative and entertaining showcasing Pennsylvania outdoors. General subject matter may include hunting, fishing, hiking, ecotourism etc. Submissions should be around 1,000 words with a supporting photo or two. Compensation is \$40 per published piece. Contact: steve@bucktailoutdoors.

Rapid Media publishes four magazines, **Canoeroots**, **Rapid**, **Adventure Kayak** and **Kayak Angler**. Each magazine publishes three issues annually, in February (Spring), May (Early Summer) and August (Summer/Fall). We do most of our editorial scheduling in September for the upcoming year, but we accept submissions at any time. We welcome your contributions to **Canoeroots**. We're open to ideas – well-written epics, cultural adventures, environmental dilemmas, personality profiles on important paddlers either historic or contemporary, humor, fiction and more. We are always in the market for articles that have depth, emotional impact and take-away value for the reader, complemented by striking

photos. The best way to assess our interest in your idea is to send us a brief summary of your idea – a query. Email: editor@kayakanglermag.com. Address: Ric Burnley, 2409 Sedgewick Dr., Virginia Beach, VA 23454. Website: www.kayakanglermag.com.

Never before have shooters faced such a bewildering array of innovations and choices at the gun shop. When it comes to selecting a firearm, serious shooters turn to **GUN TESTS** first. Only **GUN TESTS** evaluates today's most talked about handguns, rifles, shotguns and shooting accessories with utter, ruthless impartiality... so you always know what's worth buying before you buy it. Subscriber-supported, **GUN TESTS** accepts no commercial advertising. Readers know **GUN TESTS'** ratings and recommendations are always full, fair and unfettered. With our rigorous comparison testing, **GUNTESTS** separates the good from the bad. You'll learn which guns are most reliable and accurate... which are the best-built and which are the best buys. You'll know how a gun you may be thinking of buying holds up after hundreds, even thousands of rounds. And you'll know how it stacks up against similar models in terms of performance and price. You'll save more money and have more fun shooting than ever before. It doesn't matter if you buy guns for hunting, target shooting, collecting or self-defense, with **GUNTESTS** you'll buy better, safer, more accurate guns...and have more fun shooting because of it. Editor in Chief: Todd Woodard. Editorial Offices: 1510 Eldridge Pkwy, Suite 110-163, Houston, TX 77077. Email: guntesteditor@icloud.com.

There are over 1.2 million bear hunting enthusiasts in North America. **Bear Hunting Magazine – The Bear Hunting Authority** is the only national media outlet to cover this great sport exclusively. Our extreme hunting audience turns to us for where-to and how-to information that they cannot find anywhere else! How extreme is

our audience? Thirty-two percent of them participate in more than one bear hunting season per year, and 72% plan to travel outside of their state to hunt bear within the next two years. We are the experts at helping introduce products and services to North America's bear hunters. From hunting grizzlies in Alaska in April to hound hunting for black bear in Virginia in December, we cover it all. **Bear Hunting Magazine** PO Box 168 West Fork, AR 72774. www.bearhuntingmagazine.com.

**Pennsylvania Game News** is looking for me-and-joe deer, spring turkey, rabbit and squirrel hunting articles for 2016 issues of the magazine. Send queries or completed articles for review on a speculation basis to Bob D'Angelo at the Game Commission at 2001 Elmerton Ave., Harrisburg, Pa. 17110. Email: rdangelo@pa.gov.

**Bait Fisherman** is seeking articles on practically any topic that is "bait fishing" – the fish, the bait, techniques, and locations. Both fresh water and salt water pieces are sought. Though every article doesn't need to have a recipe (for consumptive use) or quick release info (non-consumptive use), we are very conscious of being wise stewards of our natural resources. This should show in the articles where appropriate. Basic how-to-do pieces will most likely remain our most printed articles. Articles that show the science (not necessarily in scientific terms) behind the fish, the bait and the methods are also needed. We need both long feature articles and shorts. Reprints are accepted with full disclosure. Contact editor Rich Faler: bf@bait-fisherman.com.

Published bi-monthly, **Pennsylvania Angler & Boater** is the official fishing and boating magazine of Pennsylvania. As the Pennsylvania Fish & Boat Commission's state agency publication, it is the voice of the Commonwealth concerning matters related to fishing and boating, and to protecting, conserving and enhancing the state's aquatic resources. Articles should be aimed at anglers and boaters with intermediate-level to advanced-level skills and be between 600 and 2,500 words. Digital submission of text (Microsoft Word) and/or images (high resolution TIFFs or JPEGs) should be sent on CD to: PA Fish & Boat Commission, Media Productions, P.O. Box 67000, Harrisburg, PA 17106-7000.

# Youth camp accepting applications

The Cumberland Valley Chapter of Trout Unlimited is holding the 22nd annual Rivers Conservation and Fly Fishing Youth Camp June 19-24 at the Allenberry Resort in Boiling Springs. The camp begins on a Sunday and ends the following Friday.

The highly structured curriculum is based on college level classes. Students are instructed in ecology, aquatic biology, geology, hydrogeology, erosion and sedimentation control, ichthyology, riparian corridor protection, watershed management, entomology and much more. Students also participate in a hands-on stream habitat improvement project. But it's not all work. There are 10 fishing sessions and fly tying instruction. Over 30 instructors, all experts in their field, teach the various classes.

Admission will be limited to 32 selected qualified students, ages 14 to 17. The applicants must have been born between June 24, 1998, and June 19, 2002. The 32 students will be selected through an application process where they must state why they want to attend camp. The competition for admission is fierce.

The camp tuition is \$400 per student for the entire week. All meals and accommodations are included for the residence camp. A student need not be an accomplished fly fisher or a budding aquatic biologist to attend. All the student needs is to be highly motivated and willing to learn.

The Rivers Conservation and Fly Fishing Youth Camp was founded in 1995 through the efforts of the late Dr. John R. "Jack" Beck and the late Enoch S. "Inky" Moore, Jr., Pennsylvania Fish Commissioner. Their goal was to select 32 teenagers each year who were the leaders in their class. The thought is that today's leaders in high school become the leader of tomor-

row's communities. In a few short years, they will be the bankers, lawyers, realtors, municipal officials and the leaders in their communities. If the camp can implant a kernel of knowledge in today's students about the importance of clean water, when those students become the decision makers in their communities, it may have a positive impact on how water resources are used.



The camp will begin accepting applications for the 2016 camp on November 1, 2015, and all applications for early acceptance must be postmarked no later than March 31, 2016. For a camp brochure, an application, or for more information, visit the camp website at [www.riverscamp.com](http://www.riverscamp.com).

Applications or questions may be submitted via US mail or via email to [riverscamp@gmail.com](mailto:riverscamp@gmail.com).

## 2015/16 POWA Committees

<b>Committee</b>	<b>Chair</b>	<b>Liaison</b>
Awards .....	Brad Isles	Brad Isles
Awards Review .....	Bob Mitchell	Ralph Martone
Constitution and Bylaws .....	Jim Fitser	Mark Nale
Craft Improvement.....	Ben Moyer	Brad Isles
Duties Manual.....	Bob Mitchell	Bud Cole
Editorial Review .....	Terry Brady	Mary Hosmer
Ethics.....	John Swinton	Don Knaus
Finance/Budget .....	John Allen	Bud Cole
Financial Auditing.....	Betty Dietz	Doyle Dietz
Historical Archives.....	Mary Linkevich	Mark Demko
Membership Audit .....	Tom Tatum	Doyle Dietz
Membership Development.....	Charlie Burchfield	Mark Nale
Member Screening .....	Dave Ehrig	Doyle Dietz
Nominating .....	Rich Faler	Don Knaus
Outdoor Education .....	Kermit Henning	Ralph Martone
Outdoor Press Outings .....	Freddie McKnight	Mark Demko
Past Presidents Council.....	Rich Faler	Mark Nale
Publicity .....	Dennis Scharadin	Brad Isles
Scholarship.....	John Swinton	John Allen
Sports Shows.....	Kermit Henning	Doyle Dietz
Supporting Member Recruitment .....	Bud Cole	Bud Cole
Supporting Member Rep.....	Connie Yingling	Connie Yingling
Supporting Member Screening .....	Don Knaus	Mark Demko
Technology/Website.....	Brad Isles	Brad Isles
Ways and Means .....	Ralph Scherder	Mark Nale



## Tips

from page 1

One of the many panes to this window of opportunity is the annual Spring Conference. My first conference was Franklin three years back, then Shippensburg, and last year's Seven Springs. Three for three and I have never regretted the weekend. Admittedly, I can only offer the perspective of an inexperienced, newer member who can scarcely hold a pen to the older membership. Please accept my apologies in advance for these five POWA-ful tips:

Tip #1: Bring Family – Though POWA members become like family, chances are you're relieved to not be actually related to any of them at the end of the day. Imagine Papa Ben (Moyer) or Uncle Don (Feigert), such thoughts grow a family tree of the nut variety. Hence, I would encourage attendees to register spouses and children (preferably your own). Much of your work was inspired by these dear individuals. Why not share this experience with them? Personally, I loved chasing my 3-year-old daughter throughout the banquet hall last year. Perhaps you witnessed the pursuit. It certainly redefined *fair chase*. Plus, most assumed it was those signed up for the turkey hunt who woke earliest. Correction... anyone in or around Room 907, which temporarily caged my 4-month-old son, took home those honors (a shining argument for *catch & release*).

Tip #2: EIC Awards – Speaking of awards, I would also encourage POWA members to enter the EIC Awards. It is great fun shoveling food into one's face to cope as entry after entry loses. Always eco-friendly, I suggested POWA can substitute the dinner napkins with my stories in Sayre.

Tip #3: Join an Activity – Personally, I am guilty of not taking advantage of these side trips. I will strive to remedy this in the future. Unbreakable bonds are forged while afield. It's no different if the setting



Contributed Photo

**Marshall, Leah and Laura Nych enjoy the 2015 POWA Spring Conference at Seven Springs Mountain Resort.**

happens to be a conference. Anglers who endure a shared crisis, say your typical capsized boat, are easily picked out of the group. These conference attendees are ones outsiders might assume are siblings. Truth is, they just met Friday morning.

Tip #4: Attend Craft Improvement & Workshops – Aside from hunting or fishing, nothing follows a Saturday morning cup of coffee and continental breakfast quite like writing classes designed by and intended for our specific niche. Such sessions have undeniably percolated much fodder.

Tip #5: Attend Meals, Breakouts and Meetings – No one has ever accused me of missing a meal. Why start with a barbecue or other sponsored event? Like dysfunctional families teeming with people who have an affinity for the outdoors, khaki shirts and denim jeans, members truly get to know one another. Anybody who knows

me can attest I network about as well as a head of cabbage. That said, even I have no problem finding interesting, engaging people. I was surprised to find nearly 50 percent of conference attendees happen to be past POWA presidents. I quit referring to each as “Mr. or Mrs. President” after about the third one.

Although art's equivalent to finger painting, hopefully I've painted a portrait of POWA conferences. The time has come for Tyler Frantz and me to pass the torch, lit bright by the duties of selling tickets and hustling raffle items to their anxious new owners. Both new members and those who have yet to attend a conference, are you ready to ask, “Would you like to buy a ticket?”

When I see you at Sayre come May, I'll be the first to buy some and welcome you to the family.



## POWA on the Web

Find the

**Pennsylvania Outdoor Writers Association**  
on the Internet at [www.paoutdoorwriters.com](http://www.paoutdoorwriters.com)



@P\_O\_W\_A



[facebook.com/paoutdoorwriters](https://facebook.com/paoutdoorwriters)

**POWA Spring Conference 2016 / May 13-15 / Sayre, PA**

Name \_\_\_\_\_ Phone \_\_\_\_\_

- ( ) Member
- ( ) Supporting Member, Company Name \_\_\_\_\_
- ( ) First POWA conference?
- ( ) Spouse's Name \_\_\_\_\_
- ( ) Guest Name \_\_\_\_\_

**REGISTRATION** (No fee for Supporting Members.) **Cost X # persons = Total Fee**  
 Cost is \$25 for each individual. Please register by May 1.) ..... \$25.00 x \_\_\_\_\_ = \$ \_\_\_\_\_  
 (Cost is \$35 for each individual after May 1. .... \$35.00 x \_\_\_\_\_ = \$ \_\_\_\_\_  
 Supporting Member Company or Organization Breakout Fee ..... x \_\_\_\_\_ = \$ \_\_N/C\_\_

*If you are a Supporting Member and want to participate in Breakout Day  
 please contact Nick Sisley – see info on reverse side or nicksisley@hotmail.com.  
 We want to do everything we can to make your Breakout Day a positive and profitable experience.*

**REGISTRATION TOTAL** ..... = \$ \_\_\_\_\_  
**ALL ATTENDEES PAY REGISTRATION FEES, including spouses/guests/breakout participants**

*Exception - spouses/guests attending banquet only*..... \$10.00 x \_\_\_\_\_ = \$ \_\_\_\_\_

**MEALS**  
**FILL OUT NUMBER OF PERSONS**..... # persons = Total Fee

**FRIDAY**  
 Dinner (Sponsored by the National Rifle Association)..... x \_\_\_\_\_ = \$ \_\_N/C\_\_

**SATURDAY**  
 Lunch (Sponsored by Elite Shotguns)..... x \_\_\_\_\_ = \$ \_\_N/C\_\_  
 Dinner Banquet (Sponsored by the National Shooting Sports Foundation)..... x \_\_\_\_\_ = \$ \_\_N/C\_\_

**MEAL TOTAL** .....x \_\_\_\_\_ = \$ \_\_\_\_\_

\*Children and guests (not spouses) must pay for sponsored meals -- Pay on-site. .... Number attending x \_\_\_\_\_

*Please list any dietary restrictions so alternate arrangements can be made:*

.....  
*Please see reverse side for hotel registration information and activities...*

Clip and return

Clip and return

**POWA Spring Conference 2016 / May 13-15 / Sayre, PA**

**ACTIVITIES**

**\$20 REFUNDABLE DEPOSIT REQUIRED FOR EACH ACTIVITY** (Attend activity and your fee is returned.)

Friday, May 13 ..... # Attendees = (x\$20)

Guided Turkey Hunting ..... = \$ \_\_\_\_\_

Guided Fishing..... = \$ \_\_\_\_\_

Spouses' Tour..... = \$ \_\_\_\_\_

**ACTIVITY DEPOSITS SUBTOTAL:** ..... \$ \_\_\_\_\_

**GRAND TOTAL**

Registration + Meals + Activity Deposits (Enclose full amount/no partial payments.).....= \$ \_\_\_\_\_

**PAYMENT OPTIONS**

Make check (preferred) payable to POWA

or send: MasterCard/Visa # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Security Code \_\_\_\_\_ Card's Zip Code \_\_\_\_\_

**Send form & check/credit card info to:**

**Nick Sisley,**

**509 First Street,**

**Apollo, PA 15613**

**Email: nicksisley@hotmail.com**

**POWA SPRING CONFERENCE 2016 HOTEL RESERVATION FORM**

**Make your room reservations at Grand Victorian Inn**

Use the form below or phone in your reservations Grand Victorian Inn – 570-888-7711. Mention POWA discount \$89 twin or king. Reservations must be made by April 6, 2016.

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Arrival Date: \_\_\_\_\_ Departure Date: \_\_\_\_\_

Make room reservations check payable to Grand Victorian Inn, 255 Spring Street, Sayre, PA 18840 or use your credit card.  
Or use a credit card. Deposit for one night's lodging is required.

# POWA Spring Conference Itinerary

May 13-15, Sayre, PA

## Thursday, May 12

Arrival at Best Western, Sayre

**1 p.m.** – Registration

Fishing on your own, nearby Chemung and Susquehanna rivers; information for nearby trout streams also available.

**6 p.m.** – Dinner at the Rail House, Waverly. Ordering from menu.

## Friday, May 15

Guided turkey hunting – areas will be available in both Pa. and N.Y.

Guided fishing on the area trout streams – Towanda Creek (including a Delayed Harvest Area), Schrader Creek, Wysox Creek Loyalsock Creek in Sullivan County).

Fishing on your own (Chemung and Susquehanna rivers).

**1 p.m.** – Registration

**TBA** – Spouses' Tour – Guided tour of Sayre Historical Society Museum, lunch, "Gardens of London" presentation by Wendy Plowman.

**6:30 p.m.** – Evening meal at Best Western Grand Victorian Inn, sponsored by National Rifle Association, followed by presentation by the Susquehanna River Archeological Center.

**TBA** – POWA Board Meeting

**TBA** – Hospitality Room

## Saturday, May 16

**7 a.m.** – Breakfast at Best Western Grand Victorian Inn (included in room)

**8 a.m.** – Craft Improvement Seminars

*Not necessarily in this order*

John Arway, Executive Director, Pa. Fish & Boat Commission

Randy Lawrence: Writing better magazine articles

Bob Frye: Writing a better newspaper column

Robin Sharpless: Workshop on reloading

**11:40 a.m.** – Travel to Sayre Sportsmen's Club, site sponsored by Caesar Guerini

**Noon** – Lunch at Sayre Sportsmen's Club, sponsored by Elite Shotguns

**1 p.m.** – Breakout Day, Sayre Sportsmen's Club

**3:30 p.m.** – Membership Meeting, Sayre Sportsmen's Club

**6 p.m.** – Cocktails, Best Western Grand Victorian Inn, cash bar

**7 p.m.** – Awards Dinner & Banquet, sponsored by National Shooting Sports Foundation

**TBA** – Hospitality Room

## Sunday, May 17

**TBA** – POWA Board Reorganization Meeting, place and time to be announced.

*\*Itinerary subject to change*

## Awards

*from page 1*

more. (Turkey hunters and fishermen will be provided a bagged breakfast and coffee, with pick-up in the lobby as you leave for the woods and waters.)

The Grand Victorian Inn is pet friendly. We have put a hold on 30 rooms for this meeting. They can be held until April 11.

For those who want to arrive Thursday, Paula has arranged for dinner at the nearby Rail House restaurant. Dinner is on your own there, but we have a banquet room for some privacy. They serve excellent food.

Conference registration will begin at 1 p.m. Thursday, May 13 in the Inn's main lobby. Registration cost is \$25 before May 1.

On Friday, turkey hunters can chase local birds in Bradford County, but Sayre is right next to the New York border so the

possibilities for hunting in New York are there. Any members who want to save time getting a New York license can go to [www.dec.ny.gov/permits](http://www.dec.ny.gov/permits) to purchase your New York spring turkey license online. There won't be any licensing agents open at 4 a.m., so come prepared!

Steve Piatt is working to line up turkey guides; contact him at [spiatt@outdoornews.com](mailto:spiatt@outdoornews.com) or 518-873-2370 and let him know your preference of Pa. or N.Y. Another option is to hunt on your own.

Steve is also working on fishing guides, but many of you might fish on your own. Closest waters are the Susquehanna and Chemung rivers where you can fly cast or bait cast to your heart's content. Trout waters include Towanda Creek (including a Delayed Harvest Area), Schrader Creek, Wysox Creek and the storied Loyalsock in Sullivan County. Please let Steve know if you will need a guide – for either turkey

or fishing – by April 8.

While the hunters and fishermen are out of town, spouses are invited to join the spouses' tour on Friday, May 13. Mid-morning will feature a guided tour of the Sayre Historical Society Museum. As the borough observes its 125th anniversary, there are new exhibits chronicling the history of this railroad town, and the medical center that has since sprung up.

Following lunch on-your-own at a local restaurant, Wendy Plowman will be presenting "Gardens of London," to set the mood for the coming spring. Wendy, a Master Gardener, will share pictures and information gathered on a spring 2015 trip to London.

We will need a minimum number to host the tour and there are plenty of options for other day trips around the region if we fall short of that number. We will have a packet

**Continued on next page...**

**Continued from previous page...**

available for spouses at registration. If you are interested in the tour, please contact Paula by April 8 at [ppiatt@outdoornews.com](mailto:ppiatt@outdoornews.com) or 570-886-1609.

Our sponsor for the Friday night meal will again be the National Rifle Association. Hopefully, NRA representative Jeremy Greene will be on hand to tell us the latest about what is going on with this Supporting member, – so this could be a news maker. Also that evening we will be hosting a speaker from the Susquehanna River Archeological Center, speaking on the history of the two rivers that come together in the valley. Bring your notebooks because there may be some good column material.

Saturday, May 14 will start with breakfast provided by the hotel – with our workshops beginning sharply at 8 a.m. in the Grand Ballroom in the hotel. Breakfast can start as early as 6 a.m.

So far, we have four headliners for our workshops; Pa. Fish and Boat Commission Executive Director John Arway will be joining us for the weekend and will provide updates from his agency; Randy Lawrence will cover his suggestions for writing better magazine articles. Randy is the recipient of numerous writing awards that span decades of his work. Member Bob Frye will pass on some of his tips for writing a better newspaper column. Bob has been the recipient of many POWA Awards. Robin Sharpless of Redding Reloading will present a workshop on reloading. Redding is not only a Supporting member – the company is also a sponsor of three POWA Excellence in Craft Awards. Coffee breaks are sponsored by PA Hunters Sharing the Harvest.

We leave the workshops a bit before noon and drive to the nearby Sayre Sportsmen's Club. Parking is somewhat limited, so carpooling is suggested. Lunch will await at the club and is catered by Callear's BBQ and sponsored by Supporting member Elite Shotguns. Immediately after lunch, Breakout starts at the club and, thanks to the club's facilities, we have some new twists. Supporting members will be able to show us their wares outdoors in an open pavilion – as well as inside at the club's indoor shooting range.

There is also a rifle range and a pistol



Contributed Photos

**Turkey hunting possibilities abound during the 2016 POWA Spring Conference in Sayre, PA – and include the chance to cross the state border into New York.**

range (both within short walking distance), where Supporting members with rifles and/or handguns in their mix can supervise POWA members testing these firearms. Cameras and notepads – consider them essential. For Supporting members who sell shotguns, we will use the club's skeet and trap ranges.

This will provide a new and exciting way for Supporting members to show us their wares. For our members it's a great chance to shoot a number of new firearms – as well as talk directly to the Supporting member – like a mini-Media Day at the SHOT Show, so, again, bring your note pads and cameras. Supporting member Caesar Guerini is sponsoring the clay targets we shoot and the rental of Sayre Sportsmen's Club for the day.

There is a huge pond at the club. For fly-fishermen there are many areas with lots of room to cast. And some of our fishing-oriented supporting members will also be able to show off new items. Supporting members that do not market firearms will be showing their offerings and talking to our members in the pavilion right next to the clubhouse where we eat, and the indoor pistol range, which will be made over with tables for our supporting members for show and tell.

As Breakout wraps up, we just move inside to the clubhouse where there's plenty of room for POWA's annual membership meeting. Then it's back to the Grand Victorian Inn with time to clean up before heading to our cash bar and the Saturday evening banquet.

After eating, Brad Isles will present the POWA Excellence in Craft Awards, then it's our drawing for all those donated prizes that Ralph Scherder has collected. Hopefully, you will have spent a zillion dollars on raffle tickets – all those dollars going for a good cause – youth scholarships. As per the last several years, the National Shooting Sports Foundation is sponsoring Saturday's banquet. Hopefully, the NSSF will have a representative on board to explain that organization's latest endeavor. So this could also be a news maker.

We are going to be very busy with one event following right on the heels of another. But for those with time, the Grand Victorian Inn has a near unreal fitness center. It's worth checking that out at [www.bestwestern.com/sayrepa](http://www.bestwestern.com/sayrepa).

Sunday morning you can head home after your breakfast – or stay longer to sample the area's many fishing and sight-seeing opportunities.

# Meeting Minutes

## Board of Directors Meeting

Wednesday, December 16, 2015

Phone Conference

The meeting was called to order at 6:31 p.m. by Board Chair Mark Nale.

Present: President Don Knaus; 1st VP Ralph Martone; 2nd VP Brad Isles; Executive Director Dennis Scharadin; Treasurer John Allen; Directors Ben Moyer, Mark Demko and Jessica Welshans; Secretary Mary Hosmer; and Supporting Member Representative Connie Yingling. Absent but excused were Directors Bud Cole, Doyle Dietz and Paula Piatt. Guest attending was Nick Sisley.

\**Motion* to accept minutes of the May 15, 2015 Board of Directors meeting. Moyer/Isles. Approved.

\**Motion* to accept minutes of the May 16, 2015 Board of Directors reorganization meeting. Isles/Martone. Approved.

**Correspondence:** None

### OFFICERS' REPORTS

**Chairman's Report:** No Report.

**Executive Director's Report:** HAPPY BIRTHDAY POWA!! Happy 65th!

POWA came about in 1950 because a group of Pennsylvania Outdoor Writers Association of America members – Pennsylvania had the most members – decided to form a state chapter of OWAA.

Seth Myers, POWA's first president, contacted all of the Pennsylvania OWAA members and told them of a luncheon meeting planned to coincide with the Sportsmen's Federation (PFSC) meeting scheduled for Oct. 13-14, 1950 in Harrisburg.

On Oct. 14, 13 people attended the luncheon to discuss the founding of a state chapter of OWAA. They decided to hold an organizational meeting the following year during the State Federation meeting Feb. 18, 1951. At this meeting a Constitution and Bylaws, similar to OWAA's, was adopted. They decided Active membership would be limited to members of OWAA. They also decided memberships would be Active, Honorary, Life and Associate. Dues were: Active – \$5.00, Associate – \$25.00 for groups and organizations, and \$10.00 for individuals. An annual meeting was set to follow the Sportsmen Association's October meeting. (Information gleaned from "Fifty Years of POWA.")

It's interesting to see how things have changed since the first meeting. It's also interesting to see what changes have taken place in the last year. Some good, some not so good.

Last year, POWA held three auctions at outdoor shows to fund grants to organizations holding kids programs. We made \$10,000 and spread it

among 16 organizations holding youth field days, conservation camps, shooting programs and other outdoor activities.

Unfortunately, this year two of the shows – the Carlisle Sports and Outdoor Show in September, and the Lehigh Valley Sportsman Show, held in March – have shut their doors. This leaves the Great American Outdoor Show auction as our only source of income for the youth education program. Historically, this show and its predecessor have been the biggest moneymakers for the auctions.

You can help make this year's auction a success. The GAOS show dates are Feb. 6-14, 2016. Our auction is always the last day – Sunday, Feb. 14. It is always Sunday afternoon. A mention in your articles, blogs, tweets, Facebook pages, radio and TV shows can go a long way in publicizing our auction and increasing the amount of grant money we will make. The key is to mention the auction early enough so someone coming to the show will plan to attend the auction and then mention it later as a reminder. This is critical to making the auction a success.

Our membership is currently 160 Active, Associate and Honorary members. We have 87 Supporting members. Last year, from January to May, we had six new Active and Associate members and seven new Supporting members. This year, we have had one new Supporting member and no new Active or Associate members.

In order for our membership to grow POWA needs you to sponsor new candidates. If you know someone "in the business" give them one of the new membership or supporting membership brochures we printed last year. If you don't have any, contact me and I'll send you what you need. Applications can be printed from the website at [www.paoutdoorwriters.com](http://www.paoutdoorwriters.com). Remember sign up THREE and your dues are FREE.

Now is also the time to start thinking about which of the EIC and Specialty Award categories you plan to enter. One new contest this year is the Best of the Best. It is sponsored by the NRA and the prize amount is \$1,000. Remember, you can't win if you don't enter.

A spring conference registration form was included with your membership renewal forms. The Best Western Grand Victorian Inn in Sayre is a great conference site and the program will be outstanding. The Inn is holding a block of 30 rooms until April 6, 2016. The Inn's policy is 30 rooms. However, if more rooms are available after the 30 are reserved, the same room rate will be honored.

Just a reminder, be sure to check your membership category and sign your renewal notice.

POWA has come a long way since 1950, and we can make it better. It's just a matter of contacting and explaining POWA to prospective Active and Supportive members and taking a more active role in the organization. New Supporting Member: Keystone Trails Association, 101 North Front Street, Harrisburg, PA 17101, Contact: Joe Neville, Email: [jneville@kta-hike.org](mailto:jneville@kta-hike.org), Phone: 717-238-7017, Website: [www.kta-hike.org](http://www.kta-hike.org). The Keystone Trails Association works to provide,

preserve, protect and promote recreational hiking trails and hiking opportunities in Pennsylvania.

**President's Report:** The good news is, there's not a lot of bad news. The bad news is, there ought to be more good news. My goal as president is to stimulate the POWA membership to ask others to become members. My latest *PowWow* article deals with this topic. Just ask potential members.

The Board of Directors will discuss a mentor program wherein new members attending a POWA conference for the first time get a "seasoned" POWA member as a mentor, someone to show them around, introduce them to others. An active supporting member has suggested that supporting members be assigned a *writer* as a mentor so that they can see the value of their support to POWA. This, too, will be discussed. As a first-timer at the OWAA conference, I was given a green ribbon and a mentor. Turned out my mentor was a well-known, highly respected writer who did a great job at helping me feel like I "fit in." The green ribbon signaled to all the old-timers that they needed to introduce themselves to the new guy. It was great idea and one that POWA could adopt easily.

Additionally, I will discuss with the Board the Recruit and Reward program. Currently, if members sponsor three new members, they get their membership dues waived for the next year. As suggested by a fellow POWA member, I will propose that we lower the bar to *one* new member. Financially, it's a wash the first year with the payout in the future years as the new member renews membership.

Perhaps one of the reasons that our recruitment of new members is down is the fact that Bud Cole, one of our high-level recruiters, has spent the last five months in ICU as a result of serious post-surgery complications. That bad news is followed by the good news that, although exceedingly slow, Bud is on the mend. We at POWA send our thoughts and prayers.

The number of POWA members who have garnered honors outside of POWA is simply astounding. Members won honors at Mason-Dixon Outdoor Writers Association, Outdoor Writers of America Association, Pennsylvania Newspaper Association and Keystone Press Awards. Add in member honors in the arts and photography and we have a pretty accomplished and recognized group. I'm proud.

**Treasurer's Report:** As published in the Fall 2015 *PowWow*.

\**Motion* to accept Officers' Reports and Treasurer's Report. Welshans/Martone. Approved.

### COMMITTEE REPORTS

**Awards:** No report.

**Awards Review:** No action requested

**Constitution & Bylaws:** No report.

**Craft Improvement:** Chair Moyer said Isles prepared a timely craft improvement article, previously published in *PowWow* in 2005, for re-publication in *PowWow*'s upcoming edition.

**Duties Manual:** Chair Bob Mitchell said work-

**Continued on next page...**

## ***Continued from previous page...***

ing copy of the latest Duties Manual was recently located. Using this copy, work needs to proceed with putting together a final, working manual.

**Editorial Review:** No report.

**Education:** No report.

**Ethics:** No report.

**Finance and Budget:** No report.

**Financial Auditing:** The 2013-14 and 2014-15 audits were completed.

**Historical Archives:** No report.

**Membership Audit:** No report.

**Membership Development:** No report.

**Member Screening:** No report.

**Nominating:** No report.

**Outdoor Press Outings:** Chair Freddie McKnight said he and Demko are working on trips for 2016. There are two tentative fishing trips as of this time, one to the Erie area for steelhead and another to NY. The finishing touches have yet to be put in place, but the information should be out sometime after the first of the year. Demko said he has a potential press trip for fall 2016 (late October or early November) with Chautauqua County, N.Y. tourism. It would be a cast-n-blast that could involve steelhead fishing or muskie and smallmouth bass fishing on Chautauqua Lake, as well as waterfowl hunting or archery deer hunting. Meals, outfitting and lodging for four to six writers will be covered. Thoughts? If we like this, I will start working with them to arrange.

**Past President's Council:** Knaus will ask Chair Rich Faler to contact the past presidents to donate money for the Excellence in Craft award sponsored by the group.

**Publicity:** No report.

**Scholarship:** No report.

**Sports Shows:** Chair Kermit Henning said a booth has been reserved at the Great American Sports Show for 2016. The auction will be Sunday, Feb. 14. Thanks to George Lavanish who updated the coloring posters for handouts, we will new ones to distribute at the booth. Members are encouraged to use the booth to promote their work and meet the public. Tom Tatum said things at the Greater Philadelphia Show in late February are good to go.

**Supporting Member Rep.:** No report.

**Supporting Member Screening:** Chair Knaus said Keystone Trails Association was screened and approved.

**Supporting Member Recruitment:** No report.

**Technology/Website:** No report.

**Ways & Means:** Chair Ralph Scherder said he is working on gathering information and writing a new letter to send to supporting members when he contacts them to solicit donations for the spring 2016 POWA conference.

*\*Motion to accept Committee Reports. Isles/Moyer. Approved.*

## **CONFERENCES**

**Spring Conference 2016:** Sisley reported that the site for the Spring Conference has been selected – Sayre, PA from May 13-15 with The Grand Victorian Inn – Best Western as head-

quarters. Spring turkey guides are being sought, as are fishing guides for Thursday the 12th but especially Friday the 13th. The Friday banquet will be sponsored by the National Rifle Association and held at the Grand Victorian Inn. Thursday meals are being arranged for a local restaurant, those meals on your own.

Saturday morning breakfasts are included in the room costs, and our workshops will also take place at the Grand Victorian Inn starting at 8 a.m. Two workshop participants will be Randy Lawrence, winner of many writing contests, and he will speak on writing for magazines. Member Bob Frye of the Pittsburgh Tribune-Review will give a seminar on writing for newspapers, and Frye is a many-time winner of POWA awards. Supporting Member Robin Sharpless of Redding Reloading will give a seminar on reloading. Other workshop presenters are being sought. Breaks between presenters are being sponsored by PA Hunters Sharing the Harvest.

After those workshops we drive to the Sayre Sportsman's Club about 25 minutes. Directions will be provided. There we have lunch thanks to Elite Shotguns. This will be immediately followed by Breakout right at the club, and we have plenty planned for that. This will be followed by our regular membership meeting – just walk back into the club house. Then it's drive back to the Grand Victorian Inn to get cleaned up and get ready for the evening banquet sponsored by the National Shooting Sports Foundation. We will have a cash bar, and we are working on a sponsor for appetizers. Sisley said the committee has been very active, especially co-chair Paula Piatt.

**Spring Conference 2017:** Both the Red Lion in Harrisburg and Toftrees of State College seem like good sites for 2017. Knaus asked Scharadin and Hosmer to make contacts in both cities to see if they could find a member to chair the conference. Sisley agreed to chair the conference if assistance could be found.

## **OLD BUSINESS**

**Joint Conference:** The joint conference with M-DOWA and VOWA appears to be going nowhere. Knaus will contact Tatum before the idea is dropped completely as Tom was serving as the POWA contact to the other state organizations.

**Possible Change in Officers' Terms:** A member had recommended to Nale that officer terms be considered as two years versus one year. After discussion, it was decided to take no action and leave this to the discretion of the Nomination Committee.

**Audit of the Treasurer:** Scharadin reported that Doyle and Betty Dietz, and Allen had audited the treasurer's books. Nale thanked them for getting this audit completed.

**Committee to Research Investments:** Information from four banks was presented. After discussion, Allen recommended POWA go with the money market with the highest interest because if the Fed raised the interest rate, POWA could move the money into a high-rate CD.

*\*Motion to reinvest the \$14K Jacqueline Knight*

funds to the Money Market at Santander Bank at 0.9%. Allen/Isles. Approved.

## **NEW BUSINESS**

**Spring Conference:** Knaus began the discussion by saying that POWA has never paid a fee for use of a local sportsman's club and that, usually, the clubs were honored to host POWA and provided lunch. The topic is brought up simply as a point of interest. Sisley indicated he had a sponsor willing to pay this fee.

**Mentors for First-Time Conference Attendees:** Knaus asked about the possibility of assigning mentors for first-time conference attendees and how beneficial it was for him at similar conferences.

*\*Motion to have the Conference Chair contact the Past President's Council so mentors are assigned to each new POWA Conference attendee. Knaus/Moyer. Approved.*

**Duties Manual Changes:** Knaus asks that committee chairs and the Board liaisons each scroll through their respective sections of the Duties Manual and get any changes back to him.

**Possible Board Meeting during the GAOS in Harrisburg:** Knaus will poll the Board with an email closer to the GAOS date to have a 6:30 p.m. meeting on some day during the GAOS Show.

**Possible Change to Membership Recruitment Bonus:** The Board discussed any possible financial ramifications from reducing the number of new members needed for a free membership in the free membership incentive program from three to two.

*\*Motion to allow a member who recruits two new members to have their membership fee waived for one year. Knaus/Martone. Approved.*

**2017 Conference Site:** Tabled.

**Contacting Award Winners:** Isles will encourage award winners to attend the spring conference.

**65th Anniversary of POWA Celebration at Conference:** The Board discussed purchasing a limited edition knife and/or cups to recognize the organization's 65th anniversary that would be sold to members to cover costs.

*\*Motion for POWA to purchase 65th anniversary knives from W.R. Case Company along with cups. The cups will be for conference attendees and the knives will be sold on a first-come, first-served basis. Knaus/Moyer. Approved.*

**Free Allegheny Sport Travel and Outdoor Show Booth Offer:** Scharadin will poll members in the western part of the state to see if there is enough interest to man a booth available to POWA for free at this Outdoor Show.

*\*Motion to adjourn. Isles. 8:30 p.m.*

*– Submitted by  
Mary Hosmer, secretary*



## Supporting Member News

by Supporting Member Representative  
**CONNIE YINGLING, PR Coordinator,**  
Maryland Office of Tourism Development



Gobblers in the forest. Trout in the clear, cold streams. Barbecue at the sportsman's club. The National Rifle Association at the podium. Supporting members at breakout. Skeet shooting with shotguns. Excellence in Craft Awards at the banquet. These activities, seminars and more may be found at the POWA Spring 2016 Conference in

Sayre, PA from May 13-15, 2016.

Conference co-chairs Nick Sisley and Paula Piatt began planning this conference almost before last year's was placed in the history books. The annual conference gives supporting members an excellent opportunity to put

their programs, products and services into the spotlight via breakout and during some of the outings.

And did I mention networking? At the opening night barbeque, at breakfast, at lunch, at the seminars and awards banquet on Saturday night. Some of my best journalist contacts have been made standing in line for food!

So don't delay – fill out your registration form (located in this issue of *PowWow*), book your hotel room now (the Grand Victorian Inn), pull your exhibit materials together – and I look forward to seeing you at the conference in Sayre.

## Member News

### Dietz recognized by TU chapter, PGC

*Pottsville Republican Herald* outdoors editor Doyle Dietz has been recognized by Schuylkill County Chapter of Trout Unlimited and the Pennsylvania Game Commission for his contributions to promote conservation.

Dietz received the Friends of Schuylkill County Trout Unlimited Certificate of Appreciation for his efforts publicizing the work of the organization with columns, features and interviews on his weekly "Experience The Outdoor" radio show.

He also received a PGC Operation Game Supporter plaque for a radio show he conducted to bring attention to the anti-poaching program.

### Bud Cole on the mend

After an extended hospital stay due to complications following surgery last year, Bud Cole has been transferred to room 3003 at Muhlenberg Good Shepherd Rehab facility at Lehigh Valley Hospital, 2545 Schoenersville Road, Bethlehem, PA 18017.

The hospital is on the corner of Schoenersville Road and Westgate Drive with the building where Bud is facing Westgate Drive. To visit turn onto Westgate Drive (you will see BonTon and a tire store on your left), go up to the hospital entrance road, turn right and you will see Good Shepherd Speciality Hospital.

## POWA members invited to Mason/Dixon Spring Conference

REGISTER NOW!!



### Mason/Dixon Outdoor Writers Spring Conference

"Make More Money in a Digital World"

**in Hagerstown, MD  
March 31-April 2, 2016**

All POWA, VOWA, and POMA  
Members Welcome!

Find Us on Facebook!

[www.facebook.com/masondixonoutdoorwritersassociation](http://www.facebook.com/masondixonoutdoorwritersassociation)

### Interview Sources in:

- Expanding your markets
- Make money with a cell phone / website
- Earn \$40-\$100/ hour by blogging
- Turkey hunting
- How to Find More! Mushrooms
- Trout Fishing / Bass Fishing
- 4x4 and off-road vehicles
- Experience a real deer camp on Thursday
- Motor Coach Tour of Antietam Battlefield
- Photograph Live Cannon Fire
- Friday Night Welcome will be a four-course dinner with beer pairings
- Concealed Carry / AR School including live fire at Hendershot's Sporting Goods

For registration forms & complete schedule of activities, contact Matt Schwartz at [mattschwartz0545@verizon.net](mailto:mattschwartz0545@verizon.net)  
Address questions to Joe & Vel Byers, at [joebyers@erols.com](mailto:joebyers@erols.com) or phone 301-964-0927

## Great American Outdoor Show Auction...



More than 100 items were auctioned by volunteer, Clyde DeHart Jr., during the POWA Auction at the Great American Outdoor Show in February. The net total for the auction was nearly \$6,000, which is earmarked for youth scholarships. Members who assisted during the auction included John Allen, Wayne Brensinger, Betty and Doyle Dietz, Jim Fitser, Tyler Frantz, Mike Gogal, Harry Guyer, Doug Leiby, and John and Steven Stoy. (Doyle Dietz photo)



*Pennsylvania  
Outdoor Writers  
Association, Inc.  
PO Box 221  
Summit Station, PA 17979*

[www.paoutdoorwriters.com](http://www.paoutdoorwriters.com)