



POW WOW

Newsletter of the Pennsylvania Outdoor Writers Association

Winter 2017

Spring Conference set for May 18-21

By Nick Sisley
Conference Co-Chair

Members are claiming this could be the best attended Spring Conference in decades. Why? The location is central – not far from Harrisburg so accessible from the PA Turnpike and Interstates 81 and 80.

Further, our President, Ralph Martone, is working hard at lining up gobblers for the late season hunt. Tyler Frantz has varied fishing set up at some most pleasing venues. Plenty of side trips add to the exciting mix – like the Ned Smith Center and Wendy Plowman's Spouses' Tour of the Hershey area and more. (Read more on page 8).

On page 11 is the agenda for the weekend, which is just after the conference's registration form – with only a \$30 registration fee. Our lineup for Saturday morning's workshops promises to be an excellent

See CONFERENCE, page 7



Tyler Frantz Photo

Jeff Wolessagle, above, will offer guided fishing to target various species on the Juniata River near picturesque Millerstown on Friday afternoon.

Elks

Anonymous

By Marshall Nych

Hello.

My name is Marshall.

I'm an elk-a-holic.

It used to be my addiction prompted a two-day binge westward. To be amongst a harem, I'd be forced to travel to some wildly western location. Typically, the only one I could talk into such an addiction was my father.

See ELK, page 3



Marshall Nych Photo

A fine bull elk is seen up close during a personal tour of Elk Country thanks to the Keystone Elk Country Alliance, a POWA Supporting Member.

Craft Improvement

Pay attention to 'Place'

By Nick Sisley
Craft Improvement

I was in the middle of re-reading the Jim Corbett Omnibus when the Fall issue of *PowWow* arrived. Marveling at Corbett's writing, I was struck with his detailed descriptions of "place." Then Ben Moyer's Craft Improvement piece in our newsletter zeroed in on the importance of "place" in writing.

For those of you who are not aware, Jim Corbett wrote about the man-eating tigers and leopards that he hunted in India – mostly in the 1920s and 1930s. The Omnibus I've been re-reading is a compilation of many of his stories – maybe all of them.

In my view (and in the opinion of numerous others), Corbett spun a wonderful and intriguing story time after time. Before Ben's Craft Improvement article arrived, I was amazed that Jim could capture "Place" in such intricate detail. How does a writer do that? As Ben instructed last issue, "Pay Attention."

Most of us don't do that – at least not as deeply as he suggests and as deeply that Corbett pulled it off on page after page. Below is an example, but I could go to most any page in this Corbett Omnibus and read something similar.

Here goes:

"Arrived at the foothills, the boy pointed to a dense bit of cover, bounded on the far side by the fire-track to which I have already referred, and on the near side by the Pipal Pani stream. Running parallel to and about 100 yards from the stream was a shallow depression some 20 feet wide, more or less open on my side and fringed with bushes on the side nearer the stream. A well-used path crossed the depression at right angles. Twenty yards from the path, on the open side of the depression, was a small tree. If the tiger came down the path he would in all likelihood stand for a shot on clearing the bushes."

The above is just one example of bringing "Place" to the writer's attention in this

multi-story book, but I hope you readers get the point. Creating the detail of "Place" is one of our most difficult tasks as writers. Don't create place by making it up as you're writing. Again, as Ben suggested, "Pay Attention."

Capturing "Place" is not easy to do when you're stalking a buck, training a dog, casting to a huge rising trout, calling a turkey, or whatever. But think about capturing "Place" while doing any of the above so you can bring place into your writing – to provide interest, reality – maybe even better capture the heart of what you are writing.

Perhaps more importantly, you will become more aware of your surroundings by putting Ben's suggestions into practice. By doing that you see more, appreciate more; like what species of plant is that, or there's a bluebird – first I've seen this year, or that fallen tree across the stream – look how it has made a hiding place for the fish beneath and around it, or while watching that gobbler come to your call – the sunlight reflecting on the bird's erect tail feathers and how the light changes with each step.

By being especially observant you can make the words sparkle when you sit down to write. The kill or catch is important, but not nearly as important as what leads up to your success – or failure.

With Jim Corbett the tiger or leopard kill was the crux of each story, but what led up to the end is what captured the reader's imagination. Many, many pages were devoted to Place – and failure – before the ultimate success.

PART TWO

Many of you probably go through what I'm going to suggest – or some facet of it. For me the most exciting part of writing is the first draft. When that draft is finished, I tell myself, "I've created something that is new – never been done before."

And this is true, but now it's time to clean it up – when the real work of writing begins. Here's where working extra hard at editing our own stuff can pay dividends.

Continued on next page...

PowWow

Winter 2017

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Elk

from page 1

Thanks to Keystone Elk Country Alliance (KECA) and its fine visitor's center in Benezette, Pa., I now only need drive two hours to be surrounded by one of the most flourishing elk herds in the country.

Growing up in a dry town, meaning one without elk at all, I had grown accustomed to whitetail deer. Though I'm a whitetail hunter from womb to tomb, I must offer a few confessions. When deer and elk are seen cohabitating the same woods, deer look a lot like frisky little squirrels and elk look a lot like elk. For sportsmen and women more familiar with whitetail than wapiti, allow me to compare the Cervidae cousins.

When a whitetail buck tickles a tree come autumn, we refer to the delicate dance as a rub. Less gentle, a brute bull elk unearths and uproots entire trees. Eyewitnesses would testify the action as downright timbering or clear cutting.

Both elk and deer are social, vocal creatures. This is about where the similarities abruptly end. The buck, on his best day, may flirt with a few does. A bull, like the pimp of the pines, has a harem of 20 or more cows. The whitetail grunts, a vocalization not far removed from a sound one might expect from various species of livestock on a farm. A bull elk's bugle, audible for more than a mile, is seemingly capable of lifting fog.

Then there is mass and size. A whitetail deer can tip the scale just larger than my first grade teacher – Miss Take. No one ever accused her of missing lunch. I'd bet during the rut she was close to 300 pounds. A mature bull, weighing in at more than 1,000 pounds, would send the entire 1st grade class of 25 flying from the teeter totter.

Thanks to KECA's gracious donation of an elk tour during the 2016 POWA Spring Conference raffle, I ventured to Keystone State's elk country. Spanning portions of six of her 67 counties, there are an estimated 1,100 elk currently in Pennsylvania. Waking up hours before I would for work, tour guide Charlie Burchfield ensured we were the first ones on Winslow Hill both mornings. In addition to our dawn details, we spent an evening in and around



Marshall Nych Photo

It's common to get a close look at elk during a tour of prime habitat thanks to the Keystone Elk Country Alliance, which generously donates the prize for POWA's Spring Conference raffle.

the Woodring Farm Viewing Area. Conservatively, I witnessed 125 – 150 elk each of my two days. Though many were close enough, I didn't bother asking any of them if they were repeats.

Once inside KECA's visitor center, I was engaged by the entertaining and educational materials. When I wasn't salivating over the lifelike mounts, I stepped inside the 4-D Theater. Aside from my 10th grade report card, I didn't even know there was such a thing as four D's. My tour of this well-designed, environmentally friendly facility took place between peak morning and evening elk viewings.

Wanting to get as humanly and humanely close as possible to the elk action, KECA CEO Rawley Cogan and Burchfield set up a horse ride. About the only way to get any more intimate an elk experience would be to jump on the back of one.

Along with being an elk-a-holic, I'd highly recommend being a gambler. When you find yourself seated at the table (for the POWA banquet, not high stakes poker), please consider going all in on the KECA Elk Trip. I am certain you will have a great time...I am not bluffing.

Continued from previous page...

Again, most of you already incorporate some facet of what I'm going to suggest.

Write that first draft early – well before deadline. When that's accomplished let the draft sit for a while – a minimum of 24 hours for me – longer can be better though not necessarily so. The first edit is when I usually make the most changes. Often this edit takes the longest as well. So don't hurry.

Now wait at least another 24 hours before editing the second time.

However, this time read the copy aloud. Reading aloud slows you slow down. It's

easy to work quickly and overlook stuff. When a writer puts down words his own mind knows what he or she is thinking – but this clarity does not automatically transfer to the words. So among other things to be looking for as you edit make certain the words are saying what you are thinking. For me reading the article aloud slows me down, hopefully to catch everything and that I am being clear. Clarity is a big hallmark of any writing.

Now wait 24 more hours, or more, before editing aloud again. Same deal – slow down. Get it right. I do all the above and still make mistakes.

Why at least a 24 hour wait between

editing? This period puts some distance between your last edit and the next. Make the edits too close together, and you might just be reading words and not slowing down enough to catch everything.

Next it's 24 more hours before editing again – aloud. This is usually my last edit, but not always. If a few changes are made in this last edit give the article another 24-hour rest – and then edit again.

This long-term editing might not be as fun and as satisfying as creating that first draft, but I love it all – love it – and will soon be 80.

If you love what you do it is never work.

Executive Director's Report

by Dennis Scharadin,
Executive Director

Member renewals have been completed. Our membership numbers are good: 160 Active, Associate, Life and Honorary members. Unfortunately, we have lost two more members to Father Time. Wally Musser and Bruce Schneck recently passed away. Musser became a member in 1987 and Bruce Schneck in 1999. Schneck's brother Marcus has been a member since 1986. Since the Fall *PowWow* we have gained three members. Two are new and one is a renewal.

Supporting membership was 84 when I sent out the renewals Jan. 1. The renewal period ends March 31. Thirty-six have renewed at this time. We've gained three new Supporting members since the Fall *PowWow*.

It's becoming more and more, difficult to sign up new Supporting members. Individual companies are being purchased and put under the umbrella of larger companies. Every time this happens we lose Supporting members. Cabela's and Bass Pro are both gone. If you have good contacts with potential Supporting member companies ask them about joining POWA. It's good for us, and it would be good for them. Remember, "Bring in two, and it's good for you, a FREE membership."

Our GAOS Auction was a GREAT success. We made much more than last year. Our net was \$6,979.79 and we have 12 requests for grants. The number of helpers dropped from last year, especially the evenings and weekends. More help is needed, even if it's just manning the booth one day from 3 p.m. until close.

We still have 65th Anniversary, numbered, pocket knives for sale. The price is \$35. Anniversary coffee mugs are also available for \$10 each or three for \$20. Postage is extra.

Many of you, in addition to your writing and photography, do lecture programs at outdoor shows, banquets and more. If you are not on our Lecturers List, you should be. List your contact information, including your address and county, and the different topics of your programs. When I get requests for members doing programs I send the names and contact information of those in their area. The list is also available on our web page.

The upcoming May 18-21 Spring Conference is going to be another good one. The co-chairmen, Nick Sisley and Tyler Frantz have gone all out with their program planning. Be sure to read their conference updates.

NEW ACTIVE MEMBERS

Jeffrey Buchheit

153 West Thoresia St.
St. Marys, PA 15857
Email: jeffriver989@gmail.com
Phone: 814-512-1827
Expertise: Television personality
Sponsor: Mary Hosmer

Adam McCully

221 East Union Street, Apt. 262



Punxsutawney, PA 15767

Email: AdamMcCully2167@gmail.com

Phone: 814-952-2167

Expertise: Writer/photographer and full-time at a conservation organization.

Sponsor: Dennis Scharadin

Joanne Zidock

P.O. Box 267

Greentown, PA 18426

Email: jozidock@ptd.net

Phone: 570-857-1557; W: 570-840-7962

Expertise: Rejoined as a television personality

Sponsor: Dennis Scharadin

NEW SUPPORTING MEMBERS

T. Martin Sales, LLC

4416 Washington Ave., South

Minneapolis, MN 55410

Phone: 612-804-5506

Website: www.ridatick.com

Contact: Tom Martin

Email: tms.ezcleat@live.com

Manufacture and sales of Rid-A-Tick, the safest way to remove the whole wood tick from the body.

Sponsor: Dennis Scharadin

Camp Compass

1221 Summer Ave.

Allentown, PA 18102

Phone: 610-295-5567

Website: www.campcompass.org

Contact: John Annoni

Email: info@campcompass.org

Camping and outdoor experiences for youth.

Sponsor: Dennis Scharadin

President's Message

by Ralph Martone

It's spring, or at least that's what the calendar is trying to tell me. Looking out my office window at the moment, I would have to say the calendar is not very convincing. Hopefully, by the time you read this, the March snowstorm blanketing my current view of the world will have become but a distant and pleasant memory.

Not only is it spring, but it's spring 2017. I find it hard to believe another year has come and gone. As a former physics teacher I vaguely recall trying to teach the concept that beyond Newtonian physics, time can expand and contract like all other units of measure. Of course, I was trying to teach this lofty idea to teenagers more interested in what was sitting in the seat next to them than any tidbit of knowledge I had to offer.

What I have finally come to realize about time and how fast a year passes, is that it is relative to our age. When you are five years old, a single year represents one-fifth or 20% of your entire life, so it seems to take forever to turn six. On the other hand, when you turn 60, the next year is but one-60th or 1.67% of your life. Your 61st birthday is here before you are ready or even willing to acknowledge another year has passed.

One of the best things about the passing of one more year and the arrival of yet another spring, is that another POWA Spring Conference is at hand. I have to admit I am getting excited about this year's event in Grantville. Watching the plans unfold, I have to say Tyler Frantz, Nick Sisley and a host of volunteers have put together another excellent conference. The list of activities includes several unique opportunities including one described as brookies, burgers and beer. How can you possibly go wrong with that combination!

Based on the list of activities and events for Grantville I would, first, encourage you to attend and second, register early.

On another note, I recently had the privilege of traveling with longtime writer and renowned turkey hunter, Shirley Grenoble. At 81, Shirley is as sharp as ever and made the ten hours to the National Wild Turkey Federation Convention in Nashville, Tenn.



seem like a mere trip around the block.

Along the way Shirley recounted stories of hunts with such notables as Preston Pittman, Will Primos, Dale Rohm, Ben Rogers Lee and Mark Drury. One of my favorites was her interview with Fred Bear, the father of modern archery, himself. According to Shirley halfway through the interview, Fred turned the interview around, starting to ask Shirley question after question about women hunting and, in particular, women archery hunting. Several months after her interview with Mr. Bear, UPS delivered a package containing a custom-made bow with a personal message from Fred, himself, on the inside of one limb.

I am happy to say Shirley remains active despite a recent knee injury. Shirley killed a deer this past fall and plans to chase gobblers once again this spring. A former member of POWA, Shirley continues to write for her local newspaper and several other publications.

I am hoping to convince Shirley to attend this year's POWA Spring Conference. I am also looking forward to seeing all of you there as well.

Remember, if you don't write about it, it never happened.

POWA 65th Anniversary Merchandise



'Celebrating 65 Years - 1950-2015' on back!

Cost is \$10 for 1 mug or 3 for \$20
plus shipping



Knives numbered 1-100 on the blade. Ask for your favorite to see if it's available!

Knives are \$35 each plus shipping

Place your orders with
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Market News

by Freddie McKnight



Backwoodsman Magazine isn't hard to write for. In fact, we encourage you to write articles and how-to materials for this publication, it's your magazine. The lifeblood of Backwoodsman Magazine is the reader. But there are some rules to follow.

Subjects include muzzleloading guns, muzzleloading hunting, 19th century woodlore, early cartridge guns, primitive survival, craft items from yesteryear, American history, grass roots gardening, leather crafting projects, homesteading, small gardening, shelter and small house construction, mountain men and long hunters, Indians, Indian bow and arrow construction, slingshots, the making of primitive weapons of all types, hermits of today and yesteryear.

The length of written material is left up to the author. Well written material that covers a subject in depth is always favored. There is also a point when an article or manuscript can become too lengthy for our format. We typically will not consider articles or stories that are a series. For example, if you submit an article that is 9-12 pages of single spaced type, we will regard this as at least a two-part article. If possible, try to condense your material into a one-part article. Remember, we are limited with our 80-page format. For further inquiries, email charliesr@backwoodsmanmag.com.

Bow & Arrow Hunting is the premier magazine for the hardcore archery-hunting enthusiast. To become a writer and contributor for Bow & Arrow Hunting, we encourage you to review several different issues of the magazine closely, noting the overall style and content of the feature articles. This will help you develop the proper format to use with your article query or complete manuscript.

Manuscripts and Queries:

1. Save story files in "rich text" or "plain text" format, then submit via email.
2. Story length: 1,500 to 2,500 words. Please include 1-3 additional sidebar(s), no more than 150 words each.

3. Include photos and/or artwork with submission.

Remember, high quality digital images will help you get published!

Please include a detailed photo caption with each image submitted. Please save images as a high resolution tiff or JPEG file format and include on a separate CD or DVD and mail to us. Please include your name and contact information on any CD or DVD you send for consideration.

The author is required to sign a publishing contract, which is sent once the submission has been accepted by the magazine's editor. Send queries, manuscripts and photos to Joe Bell, Bow & Arrow Hunting Editor, at jbelle@beckettmedia.com.

The Flyfish Journal welcomes story, art and photo contributions. The Flyfish Journal will consider, but assumes no responsibility for, unsolicited proposals, manuscripts and photographs. All such materials not accompanied by a self-addressed stamped envelope will not be returned. The Flyfish Journal does not accept photo contributions submitted by email, telephone or internet. The Flyfish Journal is not responsible for unsolicited contributions or lost or damaged photo material. Funny feelings, LLC. retains all reprint rights.

The Flyfish Journal only accepts exclusive submissions. If the same or similar images are currently under consideration by any other North American or globally-distributed entity, including but not limited to magazines, newspapers, websites, books and outdoor companies, do not send them to us.

All digital submissions must have all metadata fully embedded, including photographer name, contact info, caption and location. We will not consider any digital submissions lacking metadata.

Initial submissions are accepted as JPEG images, sized to 1,000 pixels on the long side at 72 pixels per inch, via our FTP server. We will accept submissions via a

web-based service such as Yousendit or Wettransfer.

Please rename your images to include your last name and first initial in the filename. If selected for consideration, a RAW file in a .DNG format will be required. An edited .DNG file is preferred for best final presentation of your work.

We will gladly accept positive film (slides), as well as B/W prints (8x12 and smaller) and cross-processed media. However, we will only accept originals, and we will not accept any inkjet prints. All physical submissions (film, prints, etc.) must be fully labeled and captioned to include "model," location and photographer.

All hardcopy submissions, including original slides, high-res CD's, etc. should be sent via mail or shipping company.

Submissions lacking all the above will be ignored.

Please direct all queries to submit@theflyfishjournal.com.

Fur-Fish-Game is a monthly magazine dedicated to serious outdoorsmen of all ages. They purchase around 150 freelance manuscripts a year.

General topics include hunting, trapping, freshwater fishing, predator calling, camping, boating, wood crafting and conservation. They prefer "how-to" articles that have a specific slant or theme, typically focused on how to hunt, trap or fish for a species that is popular with everyday outdoorsmen. Other recommended topics include: Hunting dogs, living off the land, and do-it-yourself outdoor projects. Fur-Fish-Game looks for real-life tales of wilderness and adventure. Stories of historic or nostalgic value are also considered, as are unique personal experiences. They do not publish "where-to" articles and no book, video or product reviews. No fiction, but they consider fictionalized pieces based on real experiences. Features run between 2,000 and 3,000 words. Shorter how-to, humor and human interest articles are also wanted.

Payment for feature length articles generally falls between \$200 and \$250, depending upon length, quality of photo support and importance to the magazine. Payment is upon acceptance and bylines are given. All correspondence should be directed to Editor Mitch Cox, mitchcox@furfishgame.com.

Conference

from page 1

one – covering writing, photography, a newsmaker and more.

Headquarters is the Holiday Inn in Grantville. Directions are on page 11. Registration opens at 1 p.m. Thursday, and again at the same time on Friday just as you walk in the main door. For those arriving Thursday we reserved an area for dinner at Harper's Tavern (only 10 minutes away at 10486 Jonestown Road, Annville, PA 17003.) On the web, visit www.harperstavern.com.

Friday is open for turkey hunting and fishing. For any interested there's a free shuttle to the nearby Hollywood Casino and Penn National Racing Track.

The NRA is sponsoring the Friday night barbecue. Cash bar cocktail party beforehand and during, then more recognition, camaraderie and socializing to follow. This takes place at the Inn's Majestic Room. We also have a hospitality area in the Pennsylvania Suite, which your room key will open.

The Wildlife for Everyone Endowment Foundation is sponsoring Saturday's breakfast, and is one of our Supporting Members that we hope to learn a lot more about during the conference. Workshops start promptly at 8 a.m. at the Majestic Room so don't show up for breakfast at 7:30. Sponsoring the workshop coffee breaks will be new Supporting Member Kahr Arms. Five workshops will finish by 11:40 a.m. We will transition immediately to the Inn's deli lunch buffet in Majestic Room III – almost next door to the workshop room. Lunch is sponsored by Elite Shotguns.

From lunch we drive to the Palmyra Sportsmen's Club, which is about 20 minutes away. This promises to be a great Breakout facility with archery, shotgun, rifle and pistol shooting possibilities. This is your chance to visit face-to-face with our attending Supporting Members. Get to know them. Get to know their products. Show your interest. We can move inside if we experience bad weather. Our Membership Meeting begins at 3:30 p.m. at the club.

Next we head back to the Holiday Inn, freshen up to settle in for the cocktail hour's cash bar at the Majestic Room. Grab your seat for the Saturday Night Awards Dinner



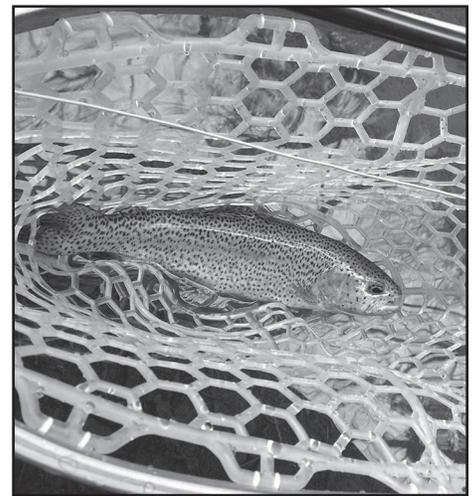
Tyler Frantz Photos

Palmyra Sportsmen's Club, above, is home to the PA state BB gun champs, will host our Breakout Day. Below, trout fishing options are plentiful throughout the region, and include Quittapahilla Creek.

and Banquet sponsored by the National Shooting Sports Foundation.

Saturday's evening festivities are always such a pleasure – with recognition of first-timers, past presidents, presentation of the officers and directors, sponsor remarks, craft awards and our big, big raffle. Don't forget to thank those who gave prizes that you won.

Retire to the Pennsylvania Room for hospitality (BYOB) for further socializing, renewing old friendships and making new ones. We can't wait. Hope you feel the same.



Consider bringing donation for POWA raffle

Winning great outdoor gear is just one of the many incentives of attending our POWA Awards Banquet. Over the past several years, Ways and Means Committee Chair Ralph Scherder has done a fantastic job of collecting prizes for our dinner raffle. He sends out an annual plea to Supporting Member companies for donations, and they typically come through with generous prizes to make the night special. But we as an organization can raise the bar even higher!

I am asking each POWA member to consider bringing a donation along to this year's conference to help beef up our prize table, making it better than it has ever been. If you've written a book, donate one. If you have a good relationship with a local "Mom and Pop" sporting goods store or write press releases for a company in the outdoor industry, ask for a donation. If every member brings one item, (don't forget about our ladies raffle either), this will alleviate some pressure on our Supporting Members (and Ralph) who already do so much for us.

Thank you for your consideration!

–Tyler Frantz

2017 POWA Conference story builder activities

By Tyler Frantz
Conference Co-Chair

Friday, May 19: Brookies, burgers and beers – with Patrick Freer, owner of Snitz Creek Brewery/former Montana fly-fishing guide and member of Doc Fritchey Chapter of Trout Unlimited. Morning of guided trout fishing on Lebanon’s Snitz and Quittapahilla creeks followed by a complimentary tour of the brewery and included lunch and a beer on the house. Located at 7 North 9th St., Lebanon PA, Snitz Creek Brewery features fishing-themed craft beers: Brown Trout Stout, Woolly Bugger Black IPA, Hip Wader Hefeweizen, and Opening Day IPA. Friday morning – Fish 9-11 a.m., and then head to brewery for lunch. (Limited to eight anglers). Please email Tyler Frantz at tfnaturalpursuit@gmail.com to secure your spot.

Friday, May 19: Susquehanna River Catfish Angling – with Supporting Member Koinonia River Guide Service. Spend an evening on the mighty Susquehanna River with Bass Pro Shops pro-staffer Rod Bates and Dave Neuman learning successful catfish tactics. Friday evening from 3-7 p.m. Meet at boat ramp, location TBD based on current bite. (Limited to four anglers). Please email Tyler Frantz tfnaturalpursuit@gmail.com to secure your spot.

Friday, May 19: Guided boat fishing on Juniata River – with POWA member and fishing fanatic, Jeff Wolesslagle. Fish Friday afternoon (12-4 p.m.) on one of the most thriving fisheries in the state near picturesque Millerstown, targeting various species. Here’s your chance to pick the mind of a man who catches over a thousand fish per year. (Limited to three anglers). Please email Tyler Frantz at tfnaturalpursuit@gmail.com to secure your spot.

Friday, May 19: Guided Turkey Hunting – It just so happens that our current POWA President, Ralph Martone, is also the PA State Chapter President of NWTf. Needless to say, Ralph knows a few folks with inside knowledge on where the big mid-state gobblers hang out. Join local NWTf and PA Game Commission guides to try your hand at taking a big roper from the Ridge and Valley region hardwoods. Please email Ralph Martone at RAMartone@comcast.net to secure your spot.

Friday, May 19: Visit Ned Smith Center for Nature & Art – The late Ned Smith was and still is one of the most widely recognized names in the Pennsylvania outdoor circuit, as the former POWA member’s artwork graced more *PA Game News* covers than any other wildlife artist in history. Members may carpool to the state-of-the-art learning center and gallery dedicated in his honor, located at 176 Water Company Road, Box 33, Millersburg, PA 17061. Better yet, take along a fly rod to fish the Wiconisco Creek’s Keystone Select Trophy Trout Waters flowing right through the property. Please email Dennis Scharadin at info@paoutdoorwriters.com if you plan to attend.



Tyler Frantz Photo

Owned by a former Montana fly-fishing guide, Snitz Creek Brewery will host a tour and lunch on Friday after a morning of trout fishing. The brewery features fishing-themed craft beers such as Brown Trout Stout, Woolly Bugger Black IPA, Hip Wader Hefeweizen, and Opening Day IPA.

Spouses' Tour: Butterfly Atrium at Hershey Gardens

By Wendy Plowman

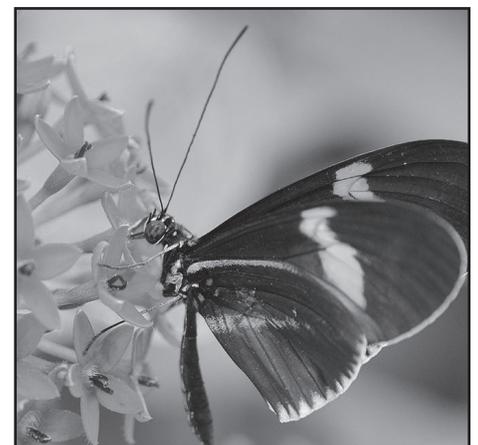
Hershey Gardens opened in 1937 with Milton Hershey’s request to “create a nice garden of roses.” More than 75 years later, the small rose garden has blossomed into 23 acres of botanical beauty providing visitors with unique experiences and enriching opportunities.

Overlooking the town of Hershey, Hershey Gardens features a breathtaking assortment of flowers and shrubs, a stately collection of rare, signature trees, and various programs designed to delight visitors of all ages. Indulge your senses in the color and variety of brilliant seasonal displays

and explore themed gardens, including the indoor, tropical Butterfly Atrium.

The year ’round Butterfly Atrium offers a truly spectacular experience. Walk among 500-600 butterflies from around the world in a tropical setting that features colorful plants and a soothing water feature. Only one of 25 indoor, tropical butterfly atriums in the country, Hershey Gardens’ Butterfly Atrium is home to dozens of rare butterflies from South and Central America, Africa and Asia.

After our visit to the Gardens and Atrium on Saturday, we will enjoy a lunch on the outdoor patio at the Hershey Pantry and ending our gathering at the Hershey outlets.



Contributed Photo

Walk among butterflies in a tropical setting, including dozens of rare species from South and Central America, Africa and Asia.

POWA Spring Conference / May 18-21, 2017 / Grantville, PA

Name _____

Phone _____ Email _____

() Member () First POWA conference?

() Supporting Member, Company Name _____

() Spouse Name _____ () Guest Name _____

REGISTRATION

Cost X # persons = Total Fee

Cost is \$30 for each individual (Due by May 6).....\$30.00 x _____ = \$ _____

(Cost is \$40 for each individual after May 6).....\$40.00 x _____ = \$ _____

Supporting Member Company or Organization Breakout Fee..... _____ = ___ N/C ___

*If you are a Supporting Member and want to participate in Breakout Day
please contact Nick Sisley – see info on reverse side or nicksisley@hotmail.com.*

We want to do everything we can to make your Breakout Day a positive and profitable experience.

REGISTRATION TOTAL = \$ _____

ALL ATTENDEES PAY REGISTRATION FEES, including spouses/guests.

Exception: Spouses/Guests attending banquet only.

MEALS

FILL OUT NUMBER OF PERSONS.....# persons = Total Fee

THURSDAY, May 18

Harper's Tavern, on your own (guest count needed for reservation) = Ind. Pay

FRIDAY, May 19

Breakfast: At hotel or on your own = Ind. Pay

Lunch: On your own = Ind. Pay

Dinner: Barbecue dinner (Sponsored by the National Rifle Association)..... = ___ N/C ___

SATURDAY, May 20

Breakfast: At hotel (Sponsored by the Wildlife For Everyone Endowment Foundation) = ___ N/C ___

Lunch: At Breakout (Sponsored by Elite Shotguns)..... = ___ N/C ___

Dinner: Banquet (Sponsored by the National Shooting Sports Foundation) = ___ N/C ___

MEAL TOTAL x _____ = ___ N/C ___

*Guests (not spouses) must pay for sponsored meals – Friday BBQ ; Sat. Breakfast; Saturday Lunch; Banquet

** Please note any dietary restrictions

.....
Please see reverse side for hotel registration information and activities...

POWA Spring Conference / May 18-21, 2017 / Grantville, PA

ACTIVITIES:

\$20 REFUNDABLE DEPOSIT REQUIRED FOR EACH ACTIVITY *(Fee returned after attending activity)*

FRIDAY, May 19 # **Attendees** = (x\$20)

Guided Susquehanna River Catfish Fishing (*First four members, evening trip*) = \$ _____

Local Trout Fishing/Brew Tour (*First eight members, morning trip*) = \$ _____

Juniata River Fishing with Jeff Woelsgle (*First three members, afternoon trip*) = \$ _____

Guided Turkey Hunting..... = \$ _____

Spouse/Member/Guest visit to the Ned Smith Center for Nature and Art (*Time TBD*) = \$ _____

SATURDAY, May 20

Spouses' Tour at the Butterfly Atrium at Hershey Gardens (*9 a.m.*) = \$ _____

SUBTOTAL ACTIVITY DEPOSITS..... = \$ _____

GRAND TOTAL (*registrations + meals + activity deposits*) **Enclose full amount/no partial payment** \$ _____

Make check payable to POWA., or send MasterCard/Visa #: _____ Exp. Date: _____

Security/CPC Number: _____ Card Zip Code: _____

Send Registration Form and check or credit card info to:

Nick Sisley
509 First Street
Apollo, PA 15613

Email: nicksisley@hotmail.com

POWA SPRING CONFERENCE 2017 HOTEL INFORMATION

Call to make your room reservations now!

Holiday Inn Harrisburg/Hershey, 604 Station Rd., Grantville, PA 17111 / 717-469-0661

When you call, tell them you're with POWA so you can obtain the special conference rate of \$97 for a single/double plus sales tax. Advise them if you need a first-floor room.

Make your reservations before **April 18, 2017** to be sure you get a room at our group rate.

Or fill out form below and send with a check payable to: *Holiday Inn Harrisburg/Hershey, 604 Station Rd., Grantville, PA 17111*

Name: _____ Phone: _____

Address: _____

Arrival Date: _____ Departure Date: _____

POWA Spring Conference Agenda

May 18-21, Grantville, PA

Thursday, May 12

Arrival at Holiday Inn, Grantville.

1 p.m. – Registration.

Fishing on your own; we'll have information for nearby trout streams.

6 p.m. – Dinner at Harper's Tavern. Ordering from menu.

Friday, May 19

Guided turkey hunting (AM): Ralph Martone, coordinator

Guided fishing: Tyler Frantz, coordinator

- Snitz Creek Brewery Tour/Trout fishing with Doc Fritchey TU (AM)
- Koinonia River Guide Service Susquehanna Channel Catfish Trip (Evening)
- Juniata Boat Fishing Trip with Jeff Wolesslagle (PM)

Ned Smith Center for Nature and Art spouse/member/guest visit. (Time to be determined)

DIY Options:

- Trout fishing on Manada, Quittapahilla, Stony, Snitz, Clarks Creeks
- Boating/Angling at Memorial Lake St. Park, Swatara Creek, Susq. River
- Birding at 2nd Mountain Hawk Watch or Hawk Mountain Sanctuary
- Hershey Attractions & Casino

1 p.m. – Registration.

6:15 p.m. – Cocktails, Majestic Ballroom, cash bar.

7 p.m. – Evening meal in Majestic Ballroom, sponsored by National Rifle Association.

TBA – POWA Board Meeting.

TBA – Hospitality Room – Pennsylvania Suite (1st floor – just off elevator).

Saturday, May 20

6:30 a.m. – Breakfast at Hotel's Grand Room I, sponsored by *Wildlife for Everyone Endowment Foundation*.

8 a.m. – Craft Improvement Seminars.

Not necessarily in this order:

- Matt Soberg: Writing Workshop
- Tim Flanigan: Photo editing Tutorial
- Brad Isles: Getting the most from Social Media
- Bryan Burhans: PA Game Commission Update
- Editors Roundtable: Matt Soberg- Ruffed Grouse Society Magazine, Jeff Mulhollem- PA Outdoor News, Spring Gearhart- PA Angler & Boater

9 a.m. – Spouses' Tour – Hershey Gardens by Wendy Plowman – Meal to follow at Hershey Pantry – Pay on your own. Return to hotel around 2 p.m.

11:40 a.m. – Wrap-up and transition to Deli Lunch Buffet in Majestic Room III, sponsored by *Elite Shotguns*.

1 p.m. – Breakout Day, Palmyra Sportsmen's Club.

3:30 p.m. – Membership Meeting, Palmyra Sportsmen's Club.

6:15 p.m. – Cocktails, Majestic Ballroom, cash bar.

7 p.m. – Awards Dinner & Banquet in Majestic Ballroom, sponsored by *National Shooting Sports Foundation*.

TBA – Hospitality Room – Pennsylvania Suite (1st floor – just off elevator).

Sunday, May 21

TBA – POWA Board Reorganization Meeting, place and time to be announced.

**Agenda subject to change*

Directions to the hotel

Holiday Inn Harrisburg (Hershey Area) I-81 address for GPS directions is 604 Station Road, Grantville, PA 17028. It is located just off Interstate 81, exit 80 (for Hershey and Grantville), roughly 20 minutes east of Harrisburg. The hotel website is www.stayholiday.com/index.html

Directions to Palmyra Sportsmen's Association (from Holiday Inn)

Turn right out of Holiday Inn parking lot and right onto Bow Creek Road (743-S). At the fourth light, turn left onto Route 22-E. After 0.8 of a mile take a right onto Gravel Hill Road toward Palmyra. Drive approximately 2.5 miles, then immediately after crossing two bridges, take a left onto Syner Road. Drive half a mile and turn right onto Lewis Road. After 0.8 of a mile you'll come to a stop sign. Turn right onto Old Forge Road. Drive another 0.8 of a mile all the way to the top of the hill. Near a sharp right turn, you will turn left onto Sportsman Road. Follow this road straight ahead, down the hill and to the clubhouse.

Physical Address: 410 Sportsman Road, Annville, PA 17003

In Memoriam

Bruce Schneck

Reprinted with permission of the Pottsville Republican-Herald.

HARRISBURG – HELP WANTED

That is an appropriate message to post for a lot of organizations who, as difficult as it is going to be, will somehow have to find a way to carry on without the always-present presence of Bruce Schneck to lend a helping hand – and then some.

Bruce, 73, passed away unexpectedly Saturday, Feb. 18, shortly after arriving that evening at Lehigh Valley Hospital, Pottsville. His contributions in the tie-and-coat “real” world included his service as Tower City Borough Council president since 2008, a board member of Schuylkill County Economic Development Corporation, a member of Ashlar Lodge 570 F&AM, past president of the Williams Valley School Board and past president of the Tower Porter Rotary Club.

Certainly, Bruce’s service to those – and other – organizations produced an impressive resume that many would use for personal gain and advancement. Not so with Bruce, who viewed these accomplishments as doing a job that needed to be done with a matter-of-fact low profile that befitted his stoic Pennsylvania German ancestry.

Besides, let’s get “real” and recognize that in the world of Bruce Schneck his uniform of the day in all likelihood was either chest waders with an accompanying fly rod, a camouflage turkey vest and a shotgun or a blaze fluorescent coat and hat with his favorite deer rifle. Fortunately, for all of us, his love and passion of outdoors pursuits – especially fly fishing – was nearly equaled by his ability to teach the skills he had honed during his lifetime and communicate his adventures and expertise in print.

From the Great Lakes tributaries to the “cricks” throughout Pennsylvania from the Yellow Breeches to the Big Pine in Tioga County, Bruce lived to fly fish. His passion for the sport was conveyed when teaching courses in fly tying for Schuylkill County Chapter of Trout Unlimited at its annual

free winter program, Schuylkill County Sportsmen’s Association Youth Field Day, Norm Thornburg Youth Conservation Camp, Outdoors Women’s Day, Bear Creek Festival and Valley View Gun Club Youth Field Day.

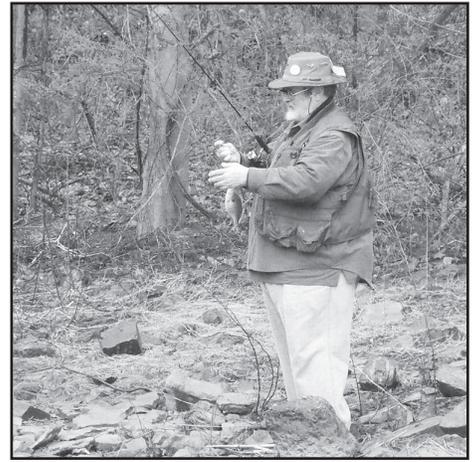
At the annual Family Fun Fishing Event run by the Schuylkill County Conservation District and SCSA held at Sweet Arrow Lake County Park in Pine Grove, Bruce oversaw the registration table near the area of the boat launch on opening day. He did this not to assert or assume a position of authority, but, as event organizer Craig Morgan said, “When Bruce saw that something needed to be done, he stepped in and did the job.”

A true woodsman, Bruce put that knowledge to use as a successful deer hunter and was also an experienced trapper. He held memberships in the Schuylkill County Conservation Club, Broad Mountain Hunting Club and Pumpkin Hill Conservation Club, but mostly it was about the fishing – which was obvious by his email address of “igofishing” and vanity license plate “IGOFISH.”

Back in 1999, when sponsoring Bruce for membership in the Pennsylvania Outdoor Writers Association, I had no idea – or cared – about his talents as a writer. What I did know, however, having met him through his brother Marcus, then the outdoors editor of the “Harrisburg Patriot-News,” was his honest desire to share the joys of living the outdoors lifestyle in print.

Without question the best advice a journalist can receive is to write the way they talk. In other words, don’t go to the thesaurus to find words that are used with the express purpose of trying to impress the readers. It is far more important to educate and entertain than it is to impress, and Bruce understood that from Day 1. In fact, he took the write-as-he-talked advice to the extreme, which made for some amusing editing figuring out the missing words in his copy that were omitted as did in conversation with his musical Pennsylvania German accent.

Six days before Bruce passed away he was at the Great American Outdoor Show at the Pennsylvania State Farm Show



Doyle Dietz Photo

Bruce Schneck removes the fly – tied with a barbless hook, of course – from a fish before releasing it while fishing opening day of the 2016 season at Sweet Arrow Lake County Park.

Complex in Harrisburg to assist with the annual POWA auction to raise money for outdoors-related educational programs for youth. He also made my day that Sunday afternoon when he delivered to a selection of his hand-tied muddler minnow flies he made last spring and were constructed of wild turkey feathers from a bird I shot.

Of course some good-natured jabs accompanied the presentation, as he reminded me that my wife, Betty, was far and away the better fly angler in our family. He got no argument from me, but I assured him the flies would be used with ultra-light spinning tackle loaded with 2-pound test.

Cocking his head and breaking into a grin, Bruce said, “Well yea, that will work, but jus make sure to put two split shot about eight inches above the fly.”

For my wife and I a highlight of many POWA and sportsmen’s events was spending time with Bruce and his loving wife of 56 years, Carol, who died New Year’s Day 2015. How he managed to deal with that pain and loss these last two years was something we were never able to grasp.

Not the least of Bruce’s writing contributions was the monthly feature on fly tying – the final of which appears today – he wrote for this page. So, in his memory and honor I’ve decided to renege on my plans to fish a muddle minnow on ultra-light tackle and thrash away instead with my unique presentation using a fly rod.

Bruce Schneck will be missed, but never forgotten. Help wanted, indeed.

– By Doyle Dietz

Meeting Minutes

POWA Board of Directors Meeting

Saturday, February 25, 2017

Hoss's Steak House
State College, PA

The meeting was called to order at 12:50 p.m. by Board Chairman Don Knaus.

Present: Board Chairman Don Knaus, President Ralph Martone, 1st VP Brad Isles, 2nd VP Tyler Frantz, Executive Director Dennis Scharadin; Directors Ben Moyer, Doyle Dietz, Paula Piatt; Treasurer John Allen; and Parliamentarian Charlie Burchfield. Absent but excused were Directors Mark Demko, Steve Sorensen and Jessica Welshans Secretary Mary Hosmer and Supporting Member Representative Connie Yingling.

Approval of Minutes, May 13, 2016 Board meeting; May 14 Membership meeting and May 14 reorganizational meeting as published in the Spring 2016 and Fall 2016 *PowWows*.

* *Motion* to accept minutes. Moyer/Piatt. Approved.

Executive Director's Report: It's time to start thinking of ways that we can benefit our membership, Active and Supporting. Make them want to come to our May conference to get all the benefits there. Provide and promotion must be improved. The brochures and "Bring in two and your dues are free" are just not working. We need to get more members involved.

Our membership numbers are still good, 160 Active, Associate, Life and Honorary members and 84 Supporting members, but they will not stay this way unless we reverse a trend of diminishing returns. After the member renewals we had 11 drop their membership for different reasons. Bruce Schneck has just passed away making it 159. Since the May conference in Sayre we have gained five new members.

The Supporting membership was 84 when I sent out the renewals. The renewal period ends on March 31. Thirty-six have renewed at this time. We've gained four new Supporting members since the May conference.

Individual companies are being purchased and put under the umbrella of larger companies. Every time this happens we lose Supporting members. Cabela's and Bass Pro are both gone. We need to do better marketing.

We've got to market our commemorative knives to other places besides the membership. We bought 100 and sold 27. We can't drop the price because we kept it low to start.

Our GAOS Auction was a *great* success. We made much more than I expected. Our net was \$6,979.79 and we have 12 requests for grants. We didn't have as much help as last year during the

week and especially the weekends. Kermit and I need more help. We are getting older. I spent nine days soliciting auction items. The 10th day I did snow removal and didn't go to the show.

However there are bright spots in addition to the auction amount. The past two years, Mike Gogal has spent almost as many days as I have at the show and he has a very creative mind. He made several good suggestions regarding our booth. One is getting a postcard stand where our authors could place postcards promoting their books. No sales at booth, contact info on the postcard. You don't need to be there to promote your books. Benefit for the members.

I'd like to see *PowWow* expanded to include; Supporting Member Review; craft improvement articles from the different conference seminars (assign members to report on the programs); include sale items and a calendar in all issues; more photos promoting our activities; bios, with photos, of our new members—more in depth than the Directory listing.

We need to revamp our scholarship program. It needs to be promoted aggressively so the students at both colleges know about it. It's been two years with no applicants. We need this for our 501c3 status.

The Life members were to get plaques, but they didn't. Probably, because we were in our "lean years." They should be presented at the May conference.

The website and Facebook should be updated and have more photos. Promote the conference as many times as possible till May. We could include our "Lecturers List" on both pages. Member benefit.

In the past, Board members were remunerated if they had to book a room because of traveling to a faraway Board meeting. I believe it was dropped during the lean years. Should it return? A distance qualification – one night's stay?

Finally, interest rates still stink should the \$20,000 be placed with the Jacqueline Knight account or invested individually?

The Duties Manual needs more updates. Each year brings new changes. It's always a work in progress.

President's Report: Dennis is amazing. Anything I think of, he has addressed it before I even get the question out. He's one step ahead of me. He is worth weight in gold as the Executive Director. We should look at that in the budget, considering his value and the time he puts into the organization. I cannot speak highly enough about Dennis' efforts.

**Motion* to accept Officers' Reports. Frantz/Isles. Approved.

Treasurer's Report: As posted.

**Motion* to accept Treasurer's Report. Frantz/Moyer. Approved.

**Motion* to accept revised budget. Knaus/Isles. Approved.

COMMITTEE REPORTS

Awards: Chair Isles said the number of Excellence in Craft award categories increased for the

fifth straight year. New is the Don Heckman–Tell the Story Award sponsored by the Pennsylvania Chapter of the NWTF. Members were offered 28 total award categories – eight core awards and 20 specialty awards, which represents an increase from eight and 19 last year. This year's entry deadline was Feb. 18. Judges are being secured, and will again include members of the California Outdoor Writers Association. Winners will be announced at the Spring 2017 conference.

Awards Review: No report.

Constitution & Bylaws: No report.

Craft Improvement: Chair Moyer said he and board liaison Isles discussed a craft improvement article idea, which the committee chairman authored and submitted to *PowWow* for publication. When that article was published, member Nick Sisley contacted the committee with an idea for a follow-up craft improvement submission. The committee chair and board liaison discussed the idea and gave Nick the "go-ahead" to write and submit the article. Nick followed through and completed the piece in short order, submitted it to the committee, which then referred the article to the *PowWow* editor for future publication. The committee would like to thank Nick for his initiative in pro-actively offering a craft improvement concept and completed article for publication. Prompted by Nick's action, the committee encourages all POWA members to consider their own professional operations, working habits, marketing efforts, technical methods, successes and/or failures with an eye toward future craft improvement content. This is one of POWA's most important member services, and all of us have much to share in this arena.

If you have a concept for an article but aren't sure how to proceed, please contact myself or board liaison Brad Isles. We would be happy to discuss your idea and offer suggestions for a completed *PowWow* article.

Duties Manual: No report.

Editorial Review: Chair Terry Brady and Board Liaison Jessica Welshans reviewed *PowWow* and said it's "Neat, tight and well-written with interesting photos. All in all looks good. Color is very nice. Just of note: Like the photos sharing what members are doing. The newsletter needs more of that. Away from the same old, same people submitting lengthy pieces. Need to know about *who* the POWA really are. Outside board members, committee chairs, the members are the ones who make up the POWA as a whole. Suggestion is randomly pick five (or a number) members, email, call and do a quick Q&A with them. Jessica did one when she blogged for a site called "Fast Five." It was easy, five questions with nice tight answers, with a favorite photo from the member. Asking five could either give a good chance of at least one responding, agreeing or you could do all five, or however many respond. POWA members don't know much about each other as a whole. May be a little bit of an editorial task one might not want to bother with...but it's an idea. And it's hard to get people to cooperate. Also could be done with Supporting members, too.

Continued from previous page...

Ethics: No report.

Finance and Budget: As posted.

Financial Auditing: No report.

Historical Archives: No report.

Membership Audit: No report.

Membership Development: No report.

Member Screening: Jeff Buchheit, 153 W. Thoresia, St. Marys, PA 15857, 814-512-1827, jeffriver989@gmail.com.

Tom Gilmore, P.O. Box 777, 102 Tupelo Trail, Pocono Pines, PA 18350; 908-420-3336; tom.gilmore2@NJAudubon.org.

Jeff P. Herman, 3429 Druck Valley Road, York, PA 17406; 443-841-0496H; 410-372-2590; jpherman30@gmail.com.

Matt Soberg, 451 McCormick RD, Coraopolis, PA 15108; 218-232-6227;

MattS@ruffedgrousesociety.org.

Joanne M. Zidock, P.O. Box 267, Greentown, PA 18426, 570-840-7962, jozidock@ptd.net.

**Motion* to approve new members Buchheit/Zidock as the others have already been approved. Isles/Knaus. Approved.

Nominating: Chairman Nale said the committee is working on a slate of officers, but are not finished. A slate of nominees will be sent to the Executive Director in early March. If anyone has any suggestions, please send an email or give Nale a call.

Outdoor Education: Chairman Henning said the committee has received 12 applications for educational grants for 2017. Monies to fund these grants will come from the POWA Sportsmen's Auction at the recent Great American Sports Show in Harrisburg. POWA raised \$6176.57; it will be divided equally to each grant request. Thanks to all those who contributed products and services to the auction. Also, all of the POWA members and friends who helped man the booth and run the auction. Special thanks to Auctioneer Clyde DeHart for again volunteering his services for the auction.

Past Presidents Council: No report.

Press Trips: Chair McKnight said Capt. Paul Czarniecki of TriState Fishing Charters is offering the chance for four POWA members to fish aboard his boat, The Free Spirit, out of Wilson, New York on May 11. The date coincides with the Wilson Salmon Slam and Grand a Day Tournaments, which means that if you catch a big fish, you could win some big money as well. Participants will be responsible for their own travel, lodging, meals, and license, but the charter is free. Interested persons should contact Freddie McKnight by email (wmoutdoors31@gmail.com) no later than March 15.

Publicity: No report.

Scholarship: No report.

Sports Shows: No report.

Supporting Member Rep.: No report.

Supporting Member Screening: Ruffed Grouse Society, 451 McCormick Road, Coraopolis, PA 15108; 218-232-6227; www.ruffedgrousesociety.org; National conservation organization

dedicated to preserving sporting traditions thru healthy forests for ruffed grouse and woodcock. Contact: Matt Soberg. Sponsor: Tim Flanigan Aug. 24, 2016.

Chautauqua County Visitors Bureau, P.O. Box 1441, Chautauqua Main Gate, Chautauqua, NY 14722; 716-357-4569; www.tourchautauqua.com. Tourism information about Chautauqua County, NY, travel guides, website, fishing information. Contact: Andrew Nixon. Sponsor: Doyle Dietz. Oct. 4, 2016.

T. Martin Sales, LLC, 4416 Washington Ave., South, Minneapolis, MN 55410; 612-804-5506; www.ridatick.com, tms.ezcleat@live.com. Manufacture and sales of Rid-A-Tick, the safest way to remove the whole tick from the body. Contact: Tom Martin. Sponsor: Dennis Scharadin. Jan. 13, 2017.

Camp Compass, 1221 Summer Ave., Allentown, PA 18102; 610-295-5567; www.campcompass.org, info@campcompass.org. Camping and outdoor experiences for youth. Contact: John Annoni. Sponsor: Dennis Scharadin. Feb. 5, 2017.

**Motion* to accept T. Martin Sales and Camp Compass as the others have already been approved. Knaus/Frantz. Approved.

Supporting Member Recruitment: No report.

Technology/Web Site: Website updates continue occur based on submissions and relevant press releases provided by members, supporting members and the executive director, though there have been few. Recent photos will be accepted by members who would like to contribute. Members who have a website should check to make sure they are listed on the site. Activity on POWA's social media channels continued to grow. We are closing in on 450 "likes" on Facebook. Utilizing Facebook and Twitter as resources to connect with prospective members and followers, and publicize activities/events of our active and supporting members should be more of a priority over the next year.

Ways and Means: No report.

**Motion* to accept Committee Reports. Dietz/Moyer. Approved.

CONFERENCES

2017 Conference: Frantz provided a detailed description of activities, agenda and registration form. Martone is working on securing turkey guides. All the meals will be covered in their entirety. The Craft Improvement should all be good. Frantz said Ways and Means chair Ralph Scherder will be putting out his annual plea for donations from supporting members. He has always done a great job and the supporting members have always been good to POWA. Frantz asked that members who are attending bring one door prize from their home area to be used as raffle prizes and could be for spouses. If every member brings one thing it's more attractive to members.

2018 Conference: Scharadin said the Chautauqua area of New York originally showed interest in hosting us but has since gone through changes and no longer does. Seven Springs is interested again. It may be good to stay centrally located, or a little farther north or south. We have had great attendance at recent conferences and want

to continue that trend. The Wildlife for Everyone Endowment Foundation is holding its sporting clays event at Seven Springs in May of 2018 so we may be able to have a joint conference.

OLD BUSINESS

Commemorative pocket knives and cups:

Scharadin said there are still commemorative POWA coffee cups and 73 knives available. They will be for sale at the spring conference. Martone suggested bundling a raffle ticket, a mug and a knife for \$50. The raffle ticket would put the purchaser in a drawing for a special grand prize.

State non-profit tax exempt status: Martone is meeting with Ron Kistler, who set up tax exempt status for the Pennsylvania Chapter of the National Wild Turkey Foundation. Scharadin said it would be good to get resolution before the spring conference. Our small games of chance license is in line for the conference.

Committee to research investments: Scharadin reported the \$20,000 Northwest CD is getting less than one percent return and asked if it should be moved into a money market account similar to the Jacqueline Knight fund in order to get a better return. Frantz suggested looking into an intermediate term bond that, from his experience, could receive double-digit returns and it's only a one-year commitment with low risk. Isles suggested Allen explore options between CDs and intermediate term bonds and to bring a recommendation to the Board for the spring conference meeting.

Life member plaques: Scharadin said that according to POWA directives, life members should receive a commemorative plaque and recent honorees have not been receiving them. He will explore costs for plaques in order to get recent honorees caught up and bring it to the board in time to vote before the spring conference.

NEW BUSINESS

Expanding PowWow: Scharadin said we need to explore ways to improve member benefits. For members who don't go to the conference they get *PowWow* and a directory and that's it. In previous years, the editor of *PowWow* would ask a member to write a synopsis of what happened at seminars to include in *PowWow*. Members, who could not attend the conference, would still benefit from the seminars. He would like to see *PowWow* expand and have more content like new member and supporting member profiles, a calendar and more.

Great American Outdoor Show: Scharadin said we had a really good looking booth at the show this year. He thanked Mike Gogal who spent a lot of time there, especially on the days POWA members weren't scheduled. Gogal had some ideas for the booth, including a half-sheet map for people to find the auction and a map for the vendors requesting donations and showing our booth site. He also suggested members who have written a book or have artwork make postcards and when visitors come by the booth they can pick up a postcard if they're interested and can contact

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the artist or writer. Thus, the person manning the booth doesn't have to sell anything. Martone suggested adding a flat screen TV displaying rotating images and visuals pushing POWA membership, the auction, books, etc.

Shared GAOS booth: Martone brought up that there are times the booth needs to be covered and we could partner with another group who has an intern or someone in order to manning the booth. Can we join with another non-profit. Piatt noted that some shows don't allow shared booths, especially when the booth is donated to begin with.

Membership growth: Scharadin said the organization needs to get a plan and explore ways to better promote POWA. We need the membership to explore ways to get new members, both regular and supporting. Supporting members are dropping out because they are not being contacted and they see no benefit to being a member. Martone suggested that maybe POWA needs to change its membership restrictions because of how the market is currently. Isles suggested regional "Night with POWA" events held in different areas of the state that would feature a small panel of members giving brief talks on an area of expertise. It would be a way to get members in front of the public and give the organization exposure at no cost or risk.

GOOD OF THE ORDER

Knaus said he hopes first-time conference attendees will again receive green ribbons on their nametags so they are easily identified. Moyer also said it is the duty of past presidents to mentor first-timers.

Martone said anyone interested in a review copy of "Secrets of the Super Slam" book on turkey hunting should contact the author, Tom Pero. Two Pennsylvania hunters are included in the book.

Martone said he took longtime POWA member Shirley Grenoble to NWTf conference in Tennessee, and would like to bring her to the spring conference as a guest.

*Motion to adjourn at 3:34 p.m. Knaus.

- Submitted by Brad Isles
Acting Secretary

In an effort to better showcase POWA's supporting members, select product reviews will be published in future PowWow newsletters.

If you are a POWA member who is interested in highlighting one of the organization's valued supporters, please submit your article to powwow@paoutdoorwriters.com.

Every effort will be made to run articles in their entirety, but they may be edited for space considerations.

Revised POWA Budget

By John Allen, POWA Treasurer

<u>Account Description</u>	<u>Approved 16-17</u>	<u>Revised 16-17</u>
Active Members' Dues	8,600	8,600
Supporting Members' Dues	7,500	7,200
Merchandise Sales	2,000	500
Awards Income	2,500	5,000
Raffle	-	-
General Contribution	-	-
Conferences (Net)	3,000	3,300
Miscellaneous	-	-
REVENUES	\$24,100	\$24,600
Member Awards	4,000	5,000
Executive Dir. Stipend	10,000	10,000
Plaque Expenses	700	700
Pow Wow (Print/Edit)	4,500	4,000
Website Expenses	100	100
Membership Directory	1,900	1,900
Postage, General	800	800
Office Expenses	725	725
Marketing	500	500
Insurance	525	525
Professional Fees	100	100
Credit Card Fees	175	175
Interim Board Meeting	-	-
Travel	-	-
Miscellaneous	75	75
TOTAL EXPENSES	\$24,100	\$24,600
Net Increase/(Deficit)	-	-

Treasurer's Report

By John Allen, POWA Treasurer / Expenditures as of Jan. 31, 2017

<u>Income Accounts</u>	<u>Budget 16-17</u>	<u>Actual</u>	<u>% of Budget</u>
Active Members' Dues	8,600	8,000	93
Supporting Members' Dues	7,200	1,800	25
Merchandise Sales	500	143	29
Craft Award Income	5,000	130	3
General Contribution	-	70	-
Spring Conference Income (Net)	3,300	-	-
TOTAL INCOME	\$24,600	\$10,143	41%

<u>Expense Accounts</u>	<u>Budget 15-16</u>	<u>Actual</u>	<u>% of Budget</u>
Executive Dir. Stipend	10,000	4,165	42
Pow Wow (Print/Edit)	4,000	1,128	28
Member Awards	5,000	-	-
Membership Directory	1,900	575	30
Plaque Expenses	700	267	38
Office Expenses	725	168	23
Postage, General	800	241	30
Insurance	525	-	-
Marketing	500	263	53
Credit Card Fees	175	61	35
Professional Fees	100	-	-
Website Expenses	100	-	-
Miscellaneous	75	-	-
TOTAL EXPENSES	\$24,600	\$6,868	28%
Net Income	0	\$1,731	

Cash Accounts as of Jan. 31, 2017: General Fund, \$33,720; Youth Education Fund, \$2,055; Scholarship Fund, \$56,232; Jacquelin Knight CD, \$14,369; Emergency Fund, \$9,190; Northwest CD, \$20,000. Total Cash Accounts: \$135,566.

Table games...



Kermit Henning, Charlie Burchfield, Dave Ehrig and Mike Gogal man the POWA booth at the Great American Outdoor Show. Thanks to everyone who stopped by to help during the event. Also during the show, the POWA Auction raised nearly \$7,000 for youth education grants. (Photo by Ralph Martone).



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