



POW WOW

Newsletter of the Pennsylvania Outdoor Writers Association

Spring/Summer 2017

Great times in Grantville

By Nick Sisley
Conference Co-Chair

These words are meant for those who were not able to attend our Spring Conference in Grantville. You missed a lot. It was a great get-together that is going to result in many articles for our members.

Events began May 18 with registration opening at 1 p.m. and many members were on hand to help. We had an unprecedented 31 enjoy Thursday evening's dinner. Originally scheduled for Harper's Tavern, that didn't work out, so we had a sit-down dinner right at the restaurant in our headquarters hotel, the Holiday Inn Harrisburg-Hershey. In this member's memory we have never had 31 show up for a Thursday on-your-own meal.

See GRANTVILLE, page 8

Austin named Outdoor News Person of the Year

By Doyle Dietz

Tom Austin, who this year celebrates his 40th anniversary as a member of the Pennsylvania Outdoor Writers Association, has been named Person of the Year by *Pennsylvania Outdoor News*.

Anative of Ridgway, Elk County, Austin
See AUSTIN, page 6



John Allen Photo

Excellence in Craft Award winners pictured at the Spring Conference are, from left: Front – Ralph Scherder, Alex and JoAnne Zidock, Michael Huff, Tyler Frantz, Mark Nale; Back – Bob Ford, Terry Brady, Tim Flanigan, Wade Robertson, Marshall Nych, Charlie Burchfield, Gerry Putt and Steve Sorensen.

Members recognized for excellence in craft

The Pennsylvania Outdoor Writers Association presented its annual Excellence in Craft Awards during the Spring Conference banquet at Holiday Inn Harrisburg-Hershey on May 20, 2017. Awards Chair Brad Isles distributed first-place awards to 16 individuals in 28 categories.

Overall, there were 46 members submit over 324 entries across a combined 212 categories.

Winners are:

POWA CORE AWARDS

1. Best Newspaper Column (\$150 and plaque, sponsored by Bob & Linda Steiner) – “My Grandad... my light” by

Wade Robertson, published in the Olean Times Herald on Dec. 25, 2016.

Runner-up – “Residents say rare deer illegally killed” by Mark Nale, published in the Centre Daily Times on Jan. 24, 2016.

2. Best Newspaper Feature (\$150 and plaque, sponsored by Pennsylvania Hunters Sharing the Harvest) – “Record gun sales boost conservation” by Bob Frye, published in the Tribune-Review on June 5, 2016.

Runner-up – “Consider a River” by Ben Moyer, published in the Pittsburgh Post-Gazette on June 5, 2016.

3. Best Magazine or Regional

See AWARDS, page 10

The following articles by POWA members give a brief synopsis of the Saturday morning Craft Improvement seminars and newsmaker sessions held during the 2017 Spring Conference.

Panel shares insights on book publishing options

By Tyler Frantz

At the 2017 Spring Conference, POWA Past Presidents Tom Tatum, Harry Guyer and Rich Faler weighed in on their personal book publishing experiences, offering members an insider's view to the complexities of the publishing process.

Tatum's first experience with publishing was on *An Educated Guess*, for which he used a large publishing firm. He had some friends edit the book, stressing how important it is for others to weigh in and give their perspectives. But he cautioned members to beware of "vanity" publishers.

"It is easy for publishing companies to 'sell you the book' rather than market it to others," he warned. "I invested \$3,000 by the time it was done and never even had any idea how many books were sold. I get very meager royalties."

On his second book, *Bowhunting Basics*, he laid it out himself using Microsoft Publisher and had a local printer make 100 books at roughly \$10 apiece. It was not technically published, but he made money on it.

Guyer said it is quite a thrill to get your

first book published, and if you've been a writer for five years, you've got a book in your files. For *Ghost Brother*, he used stories he had already written, but added some fresh ones to help fill out the book.

He too warned about "vanity press" companies that appeal to your vanity and say they will make 250 copies for \$2,000. It cost him another \$1,000 to get his book on Amazon. After the first printing, he broke even. Now that he's in his second printing, he is finally making some money.

In terms of costs, printing photos is more expensive. Guyer said Ebooks are very cost efficient. They give you a template; you fill it out, and send it in.

"Don't overlook the potential of small distributors either," Guyer added. "A little diner near my home accounts for roughly 50 percent of my total book sales."

All of Faler's experience is in self-publishing. For his first book, he found a local printer and got books made. He put an advertisement in six magazines and keyed each ad so he knew which ones worked. He sold 2,000 copies and was hooked.

"When you write your manuscript, have

See **OPTIONS**, page 5

Editors weigh in on wants and needs

By Kyle Hey

As a writer, it is insightful any time you get to "pick the brain" of an editor. The Editor's Roundtable Panel during the Craft Improvement seminars provided just that opportunity. Editors Jeff Mulhollem from *Pennsylvania Outdoor News*, Bob D'Angelo and Joe Kosack of *Pennsylvania Game News*, and Spring Gearhart of *Pennsylvania Angler and Boater* answered questions and explained each publication's needs.

Mulhollem reiterated *Pennsylvania Outdoor News*' need for stories addressing the factors impacting hunting and fishing in

the writer's local region of the state. "How to" articles are used, however, so be sure to customize the articles to the experience of the Pennsylvania hunter or fisherman. When writing "where to" articles, include techniques and tactics that have been successful in the featured location.

Writers who focus on fishing, boating, and other aquatic pursuits were lucky to have Gearhart on hand. While "how to" and "where to" articles remain popular for *Pennsylvania Angler and Boater*'s readership, she expressed the magazine's interest in seeing more queries regarding women and fishing. Ice fishing, powerboats and

See **EDITORS**, page 3

PowWow

Spring/Summer 2017

Quarterly publication of the Pennsylvania Outdoor Writers Association, Inc., a non-profit professional, educational organization. Items published in *PowWow* do not reflect the opinions or endorsement of POWA.

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PGC Director: Developing a sustainable wildlife policy

By Michael Huff

Bryan J. Burhans, executive director of the Pennsylvania Game Commission offered a newsmaker session on “Developing Sustainable Wildlife Policy.”

Burhans, a certified wildlife biologist by training, explained the genesis of today’s wildlife policy originated with leaders such as President Theodore Roosevelt and Aldo Leopold. It is based on stewardship of wildlife resources for both present and future generations.

A core element in developing conservation policy is achieving the greatest good for the greatest number of citizens, including future generations.

In the words of Teddy Roosevelt:

“Defenders of the short-sighted men who in their greed and selfishness will, if permitted, rob our country of half its charm by their reckless extermination of all useful and beautiful wild things sometimes seek to champion them by saying ‘the game belongs to the people.’ So it does; and not merely to the people now alive, but to the unborn people. The ‘greatest good for the greatest number’ applies to the number within the womb of time, compared to which

those now alive form but an insignificant fraction. Our duty to the whole, including the unborn generations, bids us restrain an unprincipled present-day minority from wasting the heritage of these unborn generations. The movement for the conservation of wild life and the larger movement for the conservation of all our natural resources are essentially democratic in spirit, purpose, and method.”

State wildlife agencies were created across the country to ensure wildlife resources were professionally managed. These agencies, such as the Game Commission, are charged with being forward thinking and ensuring our wildlife is protected for generations yet to come.

Burhans noted the great success in wildlife management in the United States and Canada, which follow the “North American Model of Wildlife Management.” One premise of the model stipulates that wildlife is owned by citizens, and managed by government for the benefit of all citizens.

The PGC is charged as the trustee to manage the Commonwealth’s 480 species of wild birds and mammals for all citizens of Pennsylvania. The Commission is referred to as an “independent” agency, although

this term creates some misconceptions. The term “independent” merely reflects the ability of the agency’s board of commissioners to establish policy to further wildlife management in the state. However, the ability of the board of commissioners to establish policy is dictated by enabling legislation established by the legislature.

Pennsylvania benefits from its independent agency status. This governance structure provides the opportunity for public engagement on regulation setting, such as season and bag limits, and hunting regulations. This governance structure allows the agency to make decisive and fast action to deal with issues facing wildlife, such as disease. However, the agency’s board of commissioners have the difficult task of setting regulations using input received by citizens, hunters, trappers, and agency scientists and staff.

The future of Pennsylvania’s wildlife will be influenced by legislation which affects the authority of the agency, and the PGC’s governance. Current structure ensures hunters, trappers, and all citizens of the Commonwealth are an integral part of establishing policy which protects wildlife for generations yet to come.

Flanigan offers photo fixing tips

By Ryan Richard Nych

I was one of the youngest in the room. I know my Olympus Tough cannot compare to most of the DSLRs that were in the room, but I figured the technology aspect would come easy to me. Most of the other conference attendees are my parents’ age. And I still help them program the VCR and help them sign into their email accounts!

Then, Tim Flanigan spoke with authority in addressing a few questions that he had already received and I quickly realized that everyone’s professional experience is worth much more than my generation’s youthful comfort with computers.

Flanigan started by persuading us that Photoshop is not a cheat, curse or crutch, but simply a means for more focused digital artistry. When dealing with high quality shots, file format is critical and he suggests shooting in RAW (or ACR Adobe Camera Raw) as that is simply digital information

(code) rather than a Bitmap which is the collection of pixels (an image).

He warned that a JPEG, the most common image file type, is already compressed and loses pixel quality each time it is opened. However, opening a RAW file cannot be done without certain programs, like Photoshop or its add-ons, which runs about \$127 a year for Adobe’s Creative Cloud. I have found a program, Google Picasa, and Flanigan suggests Nikon NDX. They are both downloadable for free to start working on RAW file conversions and edits. Saving the edits as “TIF” will also protect the image.

Flanigan compared the file formats to cake. RAW is all the measured ingredients laid out, TIF is the baked cake in a sealed box, and JPEG is the cake exposed to elements. All images are ultimately processed, Tim concluded as he started the focused demonstration of Photoshop.

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Editors

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padding topics also pique the interest of the magazine’s readers.

In addition to quality deer and bear hunting stories, D’Angelo and Kosack are looking for articles about traditional firearms, hunting with dogs, trapping and “throwback” hunting stories for *Pennsylvania Game News* readers to enjoy. Be sure to support your article with plenty of details that bring the readers along on your outdoor adventure.

Remember that photos help sell articles. The guest editors expressed a preference for seeing high quality images attached to story ideas. Ensure that your images depict a strict adherence to all fish and game laws such as wearing life preservers in boating pictures, and displaying properly tagged game animals in hunting photos.

When planning a query is it important to note that editors often work on issues two to three months ahead of publication.

Interview techniques that deliver results

By Charlie Burchfield
Craft Improvement

It's not about you. Period.

The reason for developing an interview is to learn from those you're about to engage. Who they are, what they do, how they do it, and why. These are the basic building blocks of a good interview. And they work. But there is more, much more, when it comes to gaining a wealth of additional information.

Go prepared. Prior to the interview learn as much as you can about the subject matter you expect to discuss.

Take your time. Simply put, after introductions are made avoid rushing into the interview. Ask those you are with a variety of questions, small talk some call it. However it is amazing the number of times the answers provided will blend into the interview providing additional useful information.

It may seem to be elementary, but develop an outline. It will provide a roadmap that will keep the conversation on track. Yes, there are times when you and your guest(s) will take a side street. On occasion that can offer an added plus, however a basic outline is well worth the time to develop.

Listen, really LISTEN, in a pro-active manner. Answers to your questions often provide a springboard to additional questions. What you learn may temporarily change the direction of

your entire interview. However, the additional details learned can provide a few extra tidbits of information that will fit well with the story being developed.

Each of us gains a great deal of information from a wide range of sources as we communicate about the outdoors. And there will be times when you know the answer to a question that you're about to ask. Here is where things can become tricky.

Pay attention to the answer, after all, this is one method of developing quotes for the piece you're working on. But what if the answer given is in part or totally wrong? Keep it to yourself. Who is interviewing who? Move on.

What about when the facts become fuzzy? Repeat the question in a different manner later in the conversation and see if the answers confirm with each other.

Take notes or use a recorder. To obtain proper and usable quotes, record it. If the answer is wrong, don't use it.

Obtain as much information as possible. More is always better. Besides, the excess might be used later.

Be honest with your guest, with your readers, and yourself.

Every interview provides its own challenges. Yes, there are occasions when obtaining information can seem to be difficult. However if you have a plan going into the interview, you'll never be the victim of the lack of information.

Tips

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Tim went through his personal preferences in organizing his shots and folders. He also warned that the original should never be processed. Create a copy for edits. Tim chooses a star for the original and two stars for the copy. Of course, this is personal preference.

First steps to a professional application of processing may be the protection of intellectual property. Copyright is critical with professional photographers. Tim walked through the application of Metadata through Photoshop's Tools tab by creating a Metadata template. In order to create a namestamp though, a custom brush is needed and can be applied after edits are done. The Metadata becomes embedded with the image.

Second was dealing with sizing options, both for social media and for sending to editors. Tim offered "8 by 10 inches at 72 DPI for online use as it is computer friendly but not worth printing" because

of the quality. Remember also, when resizing images they are compressed from a 300 DPI to something lower – "you can make them bigger but you can't add to them" so zooming and enlarging will not see the high quality of the original shot. Once figured out, digital images can be cropped and sized to an editor's request and guidelines.

The last focus was the sharpening tools and filters. To save time and money, free downloads of filters can be found on Google. They're called NIK filters. NIK was its own company, but is now owned by Google which made all the filters available free of charge. "All digital images need sharpening," Tim opined as he explained the Lab colors (pronounced each letter L-

A-B) which helps with sharpness and can leave no effect on color. Lab edits can be likened, Tim said, to erasing the graphite pencil lines off of a painting canvas. Also, since prints are different than screens, Tim advises brightening images for printing. All images should have a "sharp eye and highlight."

Once familiar with the program of choice and templates set, Flanigan expressed the process from start to finish is "usually only a couple of minutes."

My comfort level with technology has been challenged with these programs, but Flanigan's expertise and professionalism has certainly made the realm of photo-processing less intimidating to someone starting out at the novice level.

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President's Message

by Brad Isles



In my time as editor of this newsletter I have read countless President's Messages. They are one of the first things I review when the submissions start rolling in ahead of deadline. I'm sure someone out there picked up this edition and turned directly to this page, skipping the other great content our members continue to produce.

And you're here to read what I have to say about the Pennsylvania Outdoor Writers Association.

Like my predecessors have said, it's a privilege to assume the position of president. Since joining POWA in 2005, I've done my best to immerse myself in the organization – and been fortunate to do so by serving on the board of directors and through the different leadership positions. Being president is the culmination of what I have learned over the past 12 years.

Now that I've reached about "middle age" when it comes to the membership, I count a number of friends who have assisted me along the way and have grown with me, or have been there when I've sought their counsel. I want to extend thanks and gratitude to all who have lent an ear, offered advice or otherwise helped in some form or another.

I also want to say how encouraging it is to see some of the younger members becoming more involved. It wasn't all that long ago that I was in your position. To you I say, get involved. In some way. It's worth it. Because you, and we, are the future of the organization.

One thing I've found over the past dozen years is that POWA is lifted up by the sum of its parts. From manning our booth at the Great American Outdoor Show, to running our youth education auction, to stepping in to fill roles on committees, to submitting material for the newsletter, there are several members who always step up when asked. These efforts are appreciated.

There is room for improvement, however. Though we've had a really good 12 months bringing in new members, it would be even better to have twice as many as we do presently. We need help targeting and securing more Supporting Members.

In the face of declining print outlets, we need to find ways to further our reach and that of our regular members. This is

no secret. You've heard the previous presidents say these same words. We need to adapt and change in order to grow.

The Pennsylvania Outdoor Writers Association should be the premiere outdoor communicator organization in the United States. To do that we need each and every one of you to tout POWA whenever possible. In your email signatures, in your writer, artist or photographer biographies, or when being introduced before presenting to a group at a field day or conservation-related meeting – make it clear you are a member.

We are also going to explore the possibility of holding two or three regional events in the fall that will be member-driven social evenings that feature great camaraderie and discussions about the outdoors.

Let's do this together. Let's find a way, collaboratively, to engage with each other and improve upon what we've built POWA into over the past 65 years. If you have thoughts or ideas on how we can do so, please feel free to reach out. I look forward to talking with you.

I want to commend Tyler Frantz, Nick Sisley and Dennis Scharadin on organizing a great Spring Conference in Grantville, and Ralph Scherder for his work securing several great options for our fund-raising raffle. On behalf of the membership I want to say that we appreciate the long hours you all, and the others behind the scenes, put in to make it a success.

Have a great summer. You'll be hearing more from POWA soon.

Options

from page 2

many people proofread it," Faler advised. "Get a thick skin, and make the fixes that need to be fixed. Visit several printers for quotes. You can sometimes get good deals from a print broker too."

Faler said it is cheaper to get more copies made if you know you have a market to sell the book – for example, 2,000 books cost \$2 a book to print vs. 1,000 books

cost nearly \$4 a book to print. He uses Adobe's InDesign for his own page layout and recommends creating a style cheat sheet to start each page exactly the same for each chapter.

He has found great success selling to "niche" markets by writing books about specialized topics such as *Fisher Trapping: Pennsylvania Foothold Methods* and *Flyfishing for Carp*.

"As a general rule, color sells," Faler said. "Images have more pop with color.

Do what it takes to get the story told; don't add fluff to make the book longer, and don't leave things out that need to be said just to make it shorter.

"Promote your book. Sell it on Facebook and your website. List it on Amazon, but let people know it is there. The book won't sell itself, so you need to point people toward it. Also, be prepared to store, package and ship your books. People don't always take that into consideration," Faler added.

Executive Director's Report

by Dennis Scharadin,
Executive Director



Our year is over and it ended on a positive note. Active, Associate, and Honorary membership is 155. Our Supporting membership is 87. Things started looking up after the Winter *PowWow* was mailed.

Since then our membership has grown by four – three Active, one Associate, and one member moved from Associate to Active. The number of Supporting member applicants has also taken a jump with five being approved by the board.

Everyone knows someone who is in the “business.” If you told these people about POWA our membership would have a major growth spurt, and if you sponsored two, you member dues for next year would be free. Each of you has dealt with companies or organizations that could become Supporting members. Tell them about POWA. Some companies only need an invitation.

Thirteen grants were given to organizations having programs to involve kids in the outdoors. Each, except one, received a check for \$625. The other only requested \$200.

The board approved two \$1,000 Will John’s Scholarships to Penn State students. The recipients are Aubrey Tallon, Pleasant Gap, a Recreation, Parks and Tourism major with an emphasis on Environmental Interpretation and a minor in Nature and Wildlife photography. The second is Will Fitzgerald of State College. He is also a Recreation, Parks and Tourism major with an emphasis in the outdoors and nature and sustainability leadership, and has tailored his studies to include non-fiction writing and reporting.

The grim reaper hit POWA hard this year. We lost four members: Dale Miller (2010), Wally Musser (1987), Bruce Schneck

(1999), and the most recent, Rich Walton (1966). Rich was a 51-year member and they all will be missed.

We sold 10 commemorative pocket knives at our conference, but still have 59 remaining. The price is \$35 and the numbers left are 18, 25-36, 38-39, 43-49, 51-64, 66-69, 71, 73-77, 79-80, 82-84, 87, 89, 90-95, 98-99.

Membership participation at our conferences continued in Grantville. This year, we had 70 members and guests registered for the conference, including 52 members and 14 supporting members. Eighty-six attended the banquet,

For the past four years POWA has added new categories to the Excellence in Craft Awards. This year, there were a combined 28 Core and Specialty awards totaling \$4,750. Prizes ranged from \$150 to \$500. Next year, be sure to take advantage of all that money and send in your entries.

Austin

from page 1

celebrated his 76th birthday in May and remains one of the most active outdoors communicators in Pennsylvania, writing a weekly column that appears in the *Press-Enterprise* of Bloomsburg.

A former teacher in the Bloomsburg School District, he and his wife Mary Lou reside in Orangeville, Columbia County, once owned a remote lodge in northwest Ontario that remains in business and is accessible only by boat or floatplane and were the founders of the Early Bird Sports Expo, which is still held at the Bloomsburg Fairground every January.

In 1976 Austin began writing his “Tom’s Tracks” column for *The Morning Press* of Bloomsburg while also serving as sports director for WHLM radio.

Although he enjoys nearly all outdoors sports, his passion is trap shooting and is the retired public relations director for the Pennsylvania State Shooting Association.

Outdoor News, a bi-weekly publication based in Altoona, selected Austin as Person of the Year for his many contributions to the outdoors. In particular it recognized his column as “one of the longest-running regular features in a Pennsylvania publication.”

“I’m honored and humbled, and a bit embarrassed,” Austin said of the recognition. “I know there are a lot of people in the state that have been good communicators for the outdoors and good hunters and fishermen.

“I’ve hung around a long time, and it was my turn, I guess. I enjoy doing it and consider myself a jack of all trades and master of none.”



Betty Dietz Photo

Tom Austin, left, faces the overwhelming challenge of serving as coach for Doyle Dietz at the annual Media Trap Shoot held at Valley Gun and County Club in Elysburg.

New Supporting Members

Pennsylvania State Shotgunning Association

P.O. Box 24

Palmyra, PA 17078

Website: www.pssatrap.org

Contact: Skip Klinger

Email: sklingerpsa1@comcastbiz.net

Phone: 717-867-4629

Home grounds for the PA State Trap Shoot and three other major tournaments.

Sponsor: Dennis Scharadin

Carlyd Enterprises (Bait Up)

653 Wentzel Road

East Earl, PA 17519

Website: www.bait-up.com

Contact: Brad Myers

Email: info@carlydfishing.com

Phone: 717-445-6035

Bait up live bait containers.

Sponsor: Tyler Frantz

Hershey Harrisburg Regional Visitors Bureau

3211 North Front Street

Harrisburg, PA 17110

Website: VisitHersheyHarrisburg.org

Contact: Rick Dunlap, PR Director

Email: Rick@HersheyHarrisburg.org

Phone: 717-884-3328

Marketing and tourism PR Bureau for the Hershey Harrisburg region.

Sponsor: Dennis Scharadin

Trout Unlimited

900 Spruce Street

Elmira, PA 14904

Website: www.tu.org

Contact: R. Chad Chorney

Email: cchorney@tu.org

Phone: 208-420-4096

Sponsor: Dennis Scharadin

Silynx Communications, Inc.

45945 Center Oak Plaza, Suite 125

Sterling, VA 20166

Website: www.silynxcom.com

Contact: Kate Walton

Email: kate.walton@silynxcom.com

Phone: 571-748-7152

In-ear noise cancelling headsets

Sponsor: Dennis Scharadin

New Active Members

Associate to Active

Todd Puleo

2865 Dutch Ridge Road

Beaver, PA 15009

Email: toddpuleo@gmail.com

Phone: 724-456-5260

Expertise: Photographer

Sponsor: Dennis Scharadin

Craig Morgan

1537 Panther Valley Road

Pine Grove, PA 17963

Email: cmorgan1@hughes.net

Phone: 570-739-2627

Expertise: Newspaper/magazine writer/
photographer

Sponsor: Doyle Dietz

Braden Eisenhower

594 Woodlawn Drive

Lebanon, PA 17042

Email: bte001@lvc.edu

Phone: 717-926-3016

Expertise: Freelance writer

Sponsor: Tyler Frantz

Dave Barus

2246 Center Street

East Aurora, NY 14052

Email: dbarus35@yahoo.com

Phone: 716-652-2256

Expertise: Newspaper/photographer,
website manager

Sponsor: Tyler Frantz

New Associate Member

Kyle Hey

425 South Arch Street

Mechanicsburg, PA 17055

Email: kylehey@gmail.com

Phone: 717-830-1343

Expertise: Freelance writer

Sponsor: Tyler Frantz

POWA 65th Anniversary Merchandise



'Celebrating 65 Years – 1950-2015' on back!

Cost is \$10 for 1 mug or 3 for \$20
plus shipping



Knives numbered 1-100 on the blade. Ask for your favorite to see if it's available!

Knives are \$35 each *plus shipping*

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Grantville

from page 1

Most climbed into bed a little late after a stop in our hospitality room. Some had 3 and 4 o'clock wake-up calls to go turkey hunting, but sleep was cut short when the hotel's fire alarm went off just after 2:30 a.m. Turns out, a sprinkler head for the fire system broke off in one room, which caused the alarm to activate. Hundreds showed up outside, many in bare feet, shorts or pajamas. Dave Ehrig, scheduled to get up at 3 o'clock anyway, was told it was only an early alarm for him.

Obviously, it was a short night for all but on to the turkey hunting. Some saw birds, some heard birds, one or two got shots – but no success – just great fun with their guides. President Ralph Martone couldn't hunt due to fighting some kidney stone problems. He ended up missing most everything for the weekend, though he did have a stop at the hospital Saturday evening – just an hour before that night's banquet was ready to begin.

Fishermen didn't have to get up as early. One outing was on the nearby Quittapahilla Creek, a trout stream that was severely polluted not that long ago, but has been brought back to remarkable insect production by the Doc Fritchey Chapter of Trout Unlimited and significant federal and local funds. A million dollars have been spent on rehabilitating the creek. Executive Director Dennis Scharadin showed us all up by catching and releasing three nice trout.

A visit to the Snitz Creek Brewery in Lebanon followed, which is famous for its burgers as well as its beer. Snitz Creek always has many, many different varieties of beer on tap, and the tap handles are fishing reels. The proprietor, Patrick Freer, was on hand to not only eat with us but to give us a tour of his beer-making facilities. Freer made one batch of homemade beer a few years ago and that encouraged him to start Snitz Creek Brewery. Quite a story.

Other fishing included targeting smallmouths on the Juniata with Jeff Wolessage guiding – and scores and scores of smallmouth were taken. On the Susquehanna, catfishing was on the agenda. And again nets were well filled.

A tour of the Ned Smith Nature and Art Center was available and was enjoyed by



Tyler Frantz Photo

Above, Randy Ferguson from Ernst Conservation Seeds speaks with member Kyle Hey.

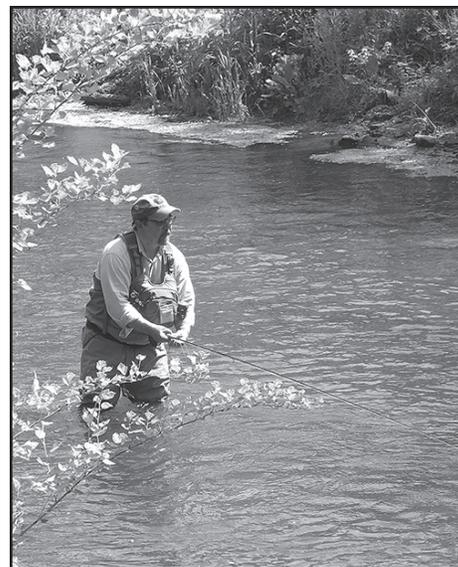
Right, Doc Fritchey Chapter of Trout Unlimited guide Rick DiStanislaus casts a line on Quittapahilla Creek.

both members and spouses. A special program was set up for this tour and included lunch. The other option was a spouse's tour of the Hershey area, led by former POWA President Wendy Plowman. One positive remark after another was heard from those who went.

The Friday night banquet, sponsored by the National Rifle Association, started off with a cocktail hour followed by the meal, again held at the Holiday Inn.

Saturday morning's breakfast was sponsored by the Wildlife for Everyone Foundation. Our craft improvement workshops followed, and are covered on pages 2-5. Kahr Firearms sponsored the workshop break. Lunch was sponsored by Elite Shotguns.

We then departed for the Palmyra Sportsman's Club for our Breakout activities. The weather was cool and a bit threatening so Supporting Members set up inside the clubhouse – save, of course, for the shotgun shooting where I gave some basic instruction to many members. Emphasis was on gun hold point, eye look point, gun mounting and following through. Members had the opportunity to try two of Elite Shotgun's Zoli and Kolar over and unders. The membership meeting followed at the Sportsman's Club.



Nick Sisley Photo

Then it was back to the hotel to get ready for the Saturday Night Banquet sponsored by the National Shooting Sports Foundation. The banquet was a great success, headlined by the Excellence in Craft Awards program and our raffle headed up by Ralph Scherder. Thanks so much to Supporting Members who donated. Additionally, there were many excellent and valued items donated by others.

There was one final trip to the hospitality room. Old timers remember the "Nutty Irishman" from yesteryear – a drink and a person who manned POWA and OWAA hospitality rooms for years. This night the "Nutty Irishman" was back as Rick Dunlap concocted his special beverage – of course called the "Nutty Irishman." Sponsor was the Harrisburg-Hershey Regional Visitor's Bureau.

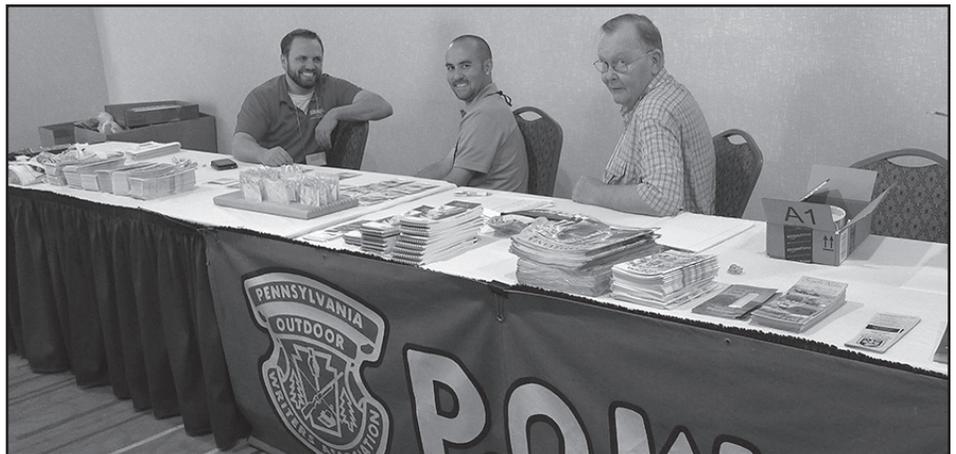


Tyler Frantz Photos

Top, Nick Sisley keeps a watchful eye on Mike Klimkos on the shooting range at Palmyra Sportsman's Club during Saturday's Breakout session.

Above, John Annoni, right, from Camp Compass, talks with Ralph Scherder during Breakout.

Below right, John Allen, Tyler Frantz and Bob Mitchell at the conference's registration table at the Holiday Inn Harrisburg-Hershey.



Nick Sisley Photo

POWA would like to extend a special thank you to the following Supporting Members that played a big role in the Spring Conference by attending Breakout, providing sponsorship, guides or some other form of assistance.

- Camp Compass
- Carlyd Enterprises (Bait-Up)
- Chautauqua County Visitors Bureau
- Chesapeake Bay Foundation
- Elite Shotguns
- Ernst Conservation Seeds
- Gogal Publishing Company
- Hershey Harrisburg Regional Visitors Bureau
- Kahr Firearms Group
- National Rifle Association
- National Shooting Sports Foundation
- Ned Smith Center for Nature and Art
- Palmyra Sportsmen's Association
- PA Chapter of the National Wild Turkey Federation
- Pennsylvania Game Commission
- Pennsylvania Fish and Boat Commission
- Pennsylvania Parks and Forests Foundation
- Pennsylvania Trappers Association
- Trout Unlimited
- Wildlife for Everyone Foundation

Awards

from page 1

.....
Newspaper Column (\$150 and plaque, sponsored by Gogal Publishing Co.) – “A shore-side ode to a not-so-salty sea dog” by Terry Brady, published in Pennsylvania Outdoor News on Nov. 4, 2016.

Runner-up – “Casting our lot in life” by Marshall Nych, published in Countryside Magazine, Jan./Feb. 2016.

4. Best Magazine or Regional Newspaper Feature (\$150 and plaque, sponsored by Blackpowder Products Inc.) – “Alpha & Omega” by Bob Ford, published in Better Beagles, April 2016.

Runner-up – “Haunted by Hunters” by Gregg Rinkus, published in Pennsylvania Game News, October 2016.

5. Best Published Newspaper Photo, Color or Black & White (\$150 and plaque, sponsored by POWA Past Presidents) – “Two does in snow” by Mark Nale, published in the Centre Daily Times on Feb. 7, 2016.

Runner-up – “Rustling leaves, rustling feathers” by Tim Flanigan, published in the Daily Mining Gazette on Oct. 14, 2016.

6. Best Published Magazine Photo, Color or Black & White (\$150 and plaque, sponsored by the Pennsylvania Forest Coalition) – “Tundra Swan Spraying Water” by Tim Flanigan, Pennsylvania Game Commission Birds of Pennsylvania calendar, January 2016.

Runner-up – “Stalking puma” by Joe McDonald, published in Nature Photographer, Spring 2016.

7. Best Book Award (alternates with Best Radio/TV Program Award) (\$150 and plaque, sponsored by POWA EIC entries) – “Understanding Coyotes” by Michael Huff.

Runner-up – “The Pine Creek Rail-Trail

Guidebook” by Linda Stager.

8. Best Published Art Award, Color or Black & White (\$150 and plaque, sponsored by the National Rifle Association) – “Real Game Savers” by Gerald Putt, cover of Pennsylvania Game News, October 2016.

POWA SPECIALTY AWARDS

1. NRA Best of the Best Award (\$500 and plaque, sponsored by the National Rifle Association) – “Nun Sense” by Steve Sorensen, published in North American Whitetail, Nov. 2016.

2. POWA Pass it on Award (\$300 and plaque, sponsored by the National Rifle Association) – “Soldier scores first buck with secondhand bow” by Tyler Frantz, published in the Lebanon Daily News on Nov. 20, 2016.

Runner-up – “Thirty Years at Camp” parts 1 & 2 by Don Feigert, published in The (Sharon) Herald on July 3 and July 17, 2016.

3. Wildlife Conservation Partnership Award (\$250 and plaque, sponsored by the Pennsylvania Game Commission) – “The Role of the Hunter and the Gun in Wildlife Conservation” by Tim Flanigan, published in NRA Hunters’ Leadership Forum, on Sept. 25, 2016.

Runner-up – “For the Love of the Game” by Bob Frye, published in the Tribune-Review on May 29, 2016.

4. Hawk Mountain Sanctuary Raptor Conservation and Eco-Tourism Award (\$200 and a plaque, sponsored by Hawk Mountain Sanctuary) – “Birding enthusiasts flock to Hawk Mountain for fall raptor migration” by Mark Demko, published in The Morning Call on Oct. 3, 2016.

Runner-up – “Hawk Mountain Sanctuary worth a visit” by Wade Robertson, published in the Bradford Era on Aug.

19, 2016.

5. The Pennsylvania Elk Resource Award (\$200 and plaque, sponsored by the Keystone Elk Country Alliance) –

“Improving our Environment” by Dave Wolf, published in the Dillsburg Banner on Feb. 25, 2016.

Runner-up – “Centre County bull elk hunters had successful season” by Mark Nale, published in the Centre Daily Times on Nov. 13, 2016.

6. Best Action Hunting, Trapping Or Fishing Photograph (\$150 and plaque, sponsored by POWA EIC entries) – “Hunter harvest” by Tyler Frantz, published in the Lebanon Daily News on Dec. 4, 2016.

Runner-up – “An excited pack of dogs” by Ralph Scherder, published in Sports Afield, Nov./Dec. 2016.

7. Best Conference-Related Material Award (\$150 and plaque, sponsored by POWA EIC entries) – “Enjoyable outdoor writers’ conference in Sayre, PA” by Mark Nale, published in the Centre Daily Times on May 17, 2016.

Runner-up – “Hunting turkeys in 2 states is rewarding” by Tyler Frantz, published in the Lebanon Daily News on May 21, 2016.

8. Best Published Pennsylvania Fishing Or Boating Related Newspaper Photo, Color Or Black & White (Framed Ned Smith “Sting of the Hook” art print with brass plate acknowledging the winning entry, sponsored by the Pennsylvania Fish & Boat Commission) – “Interest in kayaking grows in Pennsylvania,” by Tyler Frantz, published in the Lebanon Daily News on July 24, 2016.

Runner-up – “Big fish, little attention” by Bob Frye, published in the Tribune-Review on June 5, 2016.

Continued on next page...

Thank you to the following POWA Supporting Members and Active Members for sponsoring Excellence in Craft Awards:

Supporting Members

Expositions, Inc.
Gogal Publishing Company
Hawk Mountain Sanctuary Association
Keystone Elk Country Alliance
National Rifle Association
National Shooting Sports Foundation
Ned Smith Center for Nature and Art

PA Chapter of the National Wild Turkey Federation
PA Council of Trout Unlimited
PA Hunters Sharing the Harvest
Pennsylvania Fish & Boat Commission
Pennsylvania Forest Coalition
Pennsylvania Game Commission
Pennsylvania Trappers Association
Redding Reloading

Members

Mary Hosmer
Linda and Bob Steiner

Continued from previous page...

9. Don Heckman - Tell the Story Award (\$150 and plaque, sponsored the Pennsylvania Chapter of the NWTF) – “NWTF chapters help turkey environment” by Tyler Frantz, published in the Lebanon Daily News on Oct. 28, 2016.

Runner-up – “Game Commission enlisting help from citizens to trace turkeys” by Mark Nale, published in the Centre Daily Times on Aug. 7, 2016.

10. Handloading Promotion Award for Broadcast Media (\$150 and plaque, sponsored by Redding Reloading) – “Lock & Load with Redding Reloading” by Charlie Burchfield, Gateway Outdoors broadcast on Aug. 15, 2016.

Runner-up – “Reloading with Fred Pickard” by Alex & JoAnne Zidock, Out in the Open broadcast on Dec. 1, 2016.

11. Handloading Promotion Award for Electronic Media (\$150 and plaque, sponsored by Redding Reloading) – “Going with the Grain” by Marshall Nych, published on BucktailOutdoors.com, Fall 2016.

12. Handloading Promotion Award for Print Media (\$150 and plaque, sponsored by Redding Reloading) – “It’s family tradition at the reloading bench” by Wade Robertson, published in the Olean Times Herald on Sept. 25, 2016.

Runner-up – “Reloading and the .257 Roberts” by Ralph Scherder, published in Ohio Valley Outdoor Times, June 2016.

13. Outdoor Blog Entry Award (\$150 and a plaque, sponsored by POWA EIC entries) – “The Nun’s World Famous Deer Hunt” by Steve Sorensen, published on LegendaryWhitetails.com on Dec. 5, 2016.

Runner-up – “Planning an Out-of-State Hunt” by Ralph Scherder, published on BucktailOutdoors.com, Spring 2016.

14. Pennsylvania Trappers Award (\$150 and plaque, sponsored by the Pennsylvania Trappers Association) – “Beyond the Bridges” by Ralph Scherder, published in American Trapper, July/August 2016.

Runner-up – “It’s not about the money” by Ralph Scherder, published in Ohio Valley Outdoor Times, Jan. 2016.

15. Trout and the Coldwater Resource Award (\$150 and plaque, sponsored by Pennsylvania Council of Trout Unlimited) – “Survival threats to our native

Raffle winner...



Contributed Photo

Bob Ballantyne displays the Magnum Research model MLR-1722, .22LR caliber rifle won in one of the raffles at the POWA Spring Conference in Grantville. Bob’s number was drawn for a certificate for the firearm, which was donated by Kahr Firearms, a POWA Supporting Member located in Greeley, PA. Arrangements were then made to have the rifle delivered to French Creek Outfitters in Phoenixville, PA, a sporting goods store frequented by Bob.

brook trout” by Don Feigert, published in The (Sharon) Herald on April 17, 2016.

Runner-up – “The need for clean water” by Dave Wolf, published in the Dillsburg Banner on Aug. 11, 2016.

16. White-Tailed Deer Award (\$150 and plaque, sponsored by POWA EIC entries) – “Nun Sense” by Steve Sorensen, published in North American Whitetail, Nov. 2016.

Runner-up – “That special moment ... of taking your first buck” by Wade Robertson, published in the Olean Times Herald on Nov. 27, 2016.

17. Wildlife Art Award (\$150 and plaque, sponsored by Ned Smith Center for Nature and Art) – “Farming 101” by Gerald Putt.

18. Young Trees Habitat Award (\$150 and plaque, sponsored by the Allegheny Chapter of the Ruffed Grouse Society) – “Multi-partner cooperation rejuvenates Woodcock Trail and habitat” by Mark

Nale, published in The Daily Herald on Jan. 19, 2016.

Runner-up – “Young forests fruitful” by Mary Hosmer, published in the Pottsville Republican Herald on July 31, 2016.

19. Youth Fishing Award (\$150 and plaque, sponsored by Expositions, Inc.) – “The first day of trout season is a time to explore” by Charlie Burchfield, published in Tri-County Sunday on April 10, 2016.

Runner-up – “Forever Young” by Marshall Nych, published in Pennsylvania Outdoor Journal, April/May 2016.

20. Youth and the Hunting/Shooting Sports Award (\$150 and plaque, sponsored by the National Shooting Sports Foundation) – “Measure of a Man” by Marshall Nych, published in Pennsylvania Game News, Jan. 2016.

Runner-up – “Pumping Daisies” by Marshall Nych, published in Airgun Hobbyist, Oct./Nov./Dec. 2016.

Pair from Penn State awarded Johns Scholarships

Two promising and accomplished Penn State University students oriented toward outdoor communications have received 2017 POWA-Willard T. Johns Memorial Scholarships. In a year when unusually well-qualified students applied, the POWA Board of Directors voted to award dual scholarships.

The winners are William Fitzgerald of State College, and Aubrey Tallon of Pleasant Gap. Both students major in Recreation, Parks and Tourism Management, and both have tailored their studies specifically toward outdoor communications.

Academically, the two winners match up closely as well. Aubrey boasts a perfect



Tallon



Fitzgerald

4.0 GPA and Will carries a 3.7 average.

Aubrey has worked in various interpretation programs at Millbrook Marsh Nature Center and Shaver's Creek Environmental. Her academic emphasis is on environmental and conservation interpretation.

She also studies and practices nature photography, studio art, and graphic design. She enjoys kayaking, hiking, birding and camping.

Will has worked as an adventure and nature guide in New Hampshire, Big Sky, Mont. and Patagonia, among other locations. His academic emphasis is in adventure, recreation and sustainability leadership, and he has fashioned his Penn State curriculum intentionally to include non-fiction outdoor writing and reporting.

The scholarships are available to Penn State University-Main Campus and University of Pittsburgh-Johnstown students.

Correspondence

I am writing to express my gratitude to your organization for making me the recipient of this year's POWA-Willard T. Johns Memorial Scholarship. As an adult student I am no stranger to financial strain, and these additional funds will allow me to better focus on the maintenance of my GPA. It is a privilege to have been selected by an organization with which I hold so many similar interests and values.

Additionally, I am very pleased to hear that there was another scholarship recipient this year. It is a pleasure to know that others are also being given opportunities to go forward with less stress into a successful Fall semester.

Thank you, again, from the bottom of my heart. I hope that I have the opportunity to work alongside your organization in the future.

Sincerely,
Aubrey Tallon

I am deeply honored to have received the POWA-Willard T. Johns Memorial Scholarship of \$1,000 toward my tuition. I look forward to finishing my time here at Penn State with many an afternoon spent amongst the laurel, under the impervious hemlock, and *with* the outdoors.

Thank you and best wishes.

Sincerely,
William Fitzgerald

2017/18 POWA Committees

<u>Committee</u>	<u>Chair</u>	<u>Liaison</u>
Awards	Isles/Martone	Brad Isles
Constitution & Bylaws and Duties Manual...	Jim Fitser	Paula Piatt
Craft Improvement.....	Ben Moyer	Tyler Frantz
Duties Manual.....	Don Knaus	Paula Piatt
Editorial Review	Terry Brady	Marshall Nych
Ethics.....	John Swinton	Jeff Woleslagle
Finance/Budget	John Allen	Brad Isles
Financial Auditing.....	Betty Dietz	Doyle Dietz
Historical Archives.....	Don Feigert	Wade Robertson
Media (Technology/Website/Publicity).....	Brad Isles	Tyler Frantz
Membership Audit	Tom Tatum	Paula Piatt
Membership Development.....	Charlie Burchfield	Ben Moyer
Member Screening	Dave Ehrig	Doyle Dietz
Nominating	Don Knaus	Marshall Nych
Outdoor Education	Kermit Henning	Ralph Martone
Outdoor Press Outings	Freddie McKnight	Doyle Dietz
Past Presidents Council.....	Don Knaus	Ralph Martone
Scholarship.....	John Swinton	John Allen
Sports Shows.....	Kermit Henning	Doyle Dietz
Supporting Member Recruitment	Nick Sisley	Bud Cole
Supporting Member Rep.....	Connie Yingling	Connie Yingling
Supporting Member Screening	Don Knaus	Bud Cole
Ways and Means	Ralph Scherder	Marshall Nych

Market News

by Freddie McKnight



Able Outdoors is a reference for the able sportsman, their family members, and the professionals working in all types of therapeutic programs. The *Able Outdoors* website and magazine reveal the inspirational stories about physically-challenged sportsmen and women of all ages and how they've succeeded in the face of extreme adversity. The focus is on hunting and fishing, but also covers the entire spectrum of outdoor activities. There are separate sections for outdoor recreation, Wounded Warriors, and travel, as well as adaptive equipment reviews, resource listings and state event listings.

The *Able Outdoors* magazine is published three times a year (January, May and September). For both the website and magazine, story ideas and submissions, info about programs and organization news and events, equipment reviews, and travel tips are welcome. A column/short story is typically 500-700 words. Feature stories should be in the 1,000-4,000 word range. All submissions will be edited by the editors. All stories should be accompanied by photos. Visit www.ableoutdoors.net/ contact.

In each issue of **AMC Outdoors**, two compelling features tell stories about people and places that stimulate readers' curiosity and engage their passion for the outdoors. Features typically are assigned to professional writers six months to a year in advance and are due four months before publication date.

AMC Outdoors is always on the lookout for stories that showcase an outdoor activity in a new and exciting way, offer a tangible sense of place and meaning, or profile individuals with unique approaches to conservation in the Northeast and Mid-Atlantic. The magazine is interested in stories that lend themselves to stunning imagery and that feature people of diverse backgrounds and ages sharing their connections to the outdoors and recreation. Features range from 2,000 to 2,500 words. Editors prefer to receive a query letter

conveying the tone and scope of a proposed piece. When submitting ideas, it's important to keep in mind that *AMC Outdoors* is an association magazine; topics should be of interest to the organization's membership. Writers must be writing at least three months in advance of publication (longer for features). Please submit your queries with sufficient lead-time for reporting, writing, and editing. Please allow two to four weeks for replies. All queries can be sent to amcpublications@outdoors.org with a subject line referencing the appropriate editor: Features and Reflections: Jennifer Wehunt, editor in chief; Currents and Learn How: Marc Chalufour, senior editor; Voices and Field Notes: Ryan Smith, managing editor.

Outside is a monthly national magazine dedicated to covering the people, sports and activities, politics, art, literature, and hardware of the outdoors. Although features are usually assigned to a regular stable of experienced and proven writers, editors are always interested in new authors and their ideas. In particular, editors look for articles on outdoor events, regions, and activities; informative seasonal service pieces; sports and adventure travel pieces; profiles of engaging outdoor characters; and investigative stories on environmental issues.

Queries should present a clear, original, and provocative thesis, not merely a topic or idea, and should reflect familiarity with the magazine's content and tone. Features are generally 1,500 to 5,000 words in length. Dispatches articles (100 to 800 words) cover timely news, events, issues, and short profiles. Destinations pieces (300 to 1,000 words) include places, news, and advice for adventurous travelers. Review articles (200 to 1,500 words) examine and evaluate outdoor gear and equipment.

Please send queries (not manuscripts) and two or three relevant clips along with a self-addressed stamped envelope to: Edi-

torial Department, *Outside* magazine, 400 Market St., Santa Fe, New Mexico, 87501. Responses come within six to eight weeks.

The Contemporary Sportsman is a quarterly online magazine devoted to people who share a serious passion for fly fishing and wing shooting. Each publication has at least three feature articles about fly fishing (fresh or salt) and/or wing shooting. An average feature article contains 2,500 to 3,000 words. Payment is made upon publication. Payment is \$450 to \$700 for feature articles, based on quality not length.

A portfolio feature of an artist is included in each issue of the magazine. The genre is open and could include painters, sculptors, potters, musicians, photographers, etc. Queries for this segment are open but it customarily coincides with the location of a featured article. Please email queries to Jim Stenson, publisher/managing editor at jim@integrateddigitalpublishing.com.

Eastern Fly Fishing magazine is a destination-specific publication to be viewed as an inspiring, collectible reference of Eastern and Midwest angling destinations. *Eastern Fly Fishing* is issued on a quarterly schedule. The area of coverage for *Eastern Fly Fishing* includes the entire eastern half of the continent, from the Midwest to the Northeast to the Deep South, including the Caribbean and the eastern half of Canada. To receive consideration for *Eastern Fly Fishing*, articles must be accompanied by stunning, diverse, professional-level photography. The magazine buys text/photo packages, so writers who team up with photographers to produce stories must determine for themselves how to share payment. Send all queries/manuscripts/images to: John Shewey, editor in chief, Eastern Fly Fishing, P.O. Box 12275, Salem, OR 97309. Email shewey@matchthehatch.com.

Bucktailoutdoors is always looking to introduce its readers to new PA authors. Articles should be informative and entertaining showcasing Pennsylvania outdoors. General subject matter may include hunting, fishing, hiking, ecotourism etc. Submissions should be around 1,000 words with a supporting photo or two. Compensation is \$40 per published piece. Contact: steve@bucktailoutdoors.com.

Supporting Member Spotlight

Rid-A-Tick: A safe and easy tick removal system

By Tyler Frantz

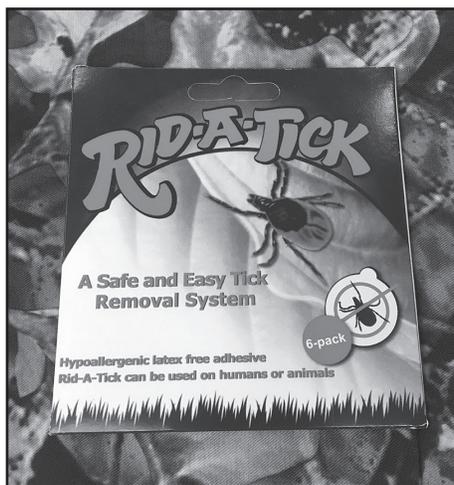
One of POWA's newest Supporting Members is T. Martin Sales of Minneapolis, Minn., producers of Rid-A-Tick.

Rid-A-Tick is a tick removal product made from 3M hypoallergenic, latex-free medical adhesive, which is safe to use on both humans and animals.

Since ticks breathe through their exoskeleton, this system utilizes a disc patch to smother the tick for several minutes until it backs itself out of the skin and the tick can be encapsulated within the patch with a fully contained blood transfer.

The folded disc can then be discarded or taken to a doctor for professional analysis, tick identification, and testing for Lyme and other tick-borne diseases.

In fact, a single disc also can be used



Tyler Frantz Photo

Rid-A-Tick is a tick removal product made from 3M hypoallergenic, latex-free medical adhesive.

to remove multiple ticks that have not yet embedded themselves without risk of

contamination.

With Pennsylvania being the number one state in the nation for ticks spreading Lyme disease, and June being one of the top months for spending time in the outdoors, it is worth picking up a box or two of the Rid-A-Tick system to keep in your vehicle or home medicine cabinet.

Six patches come in a kit, and each box retails for around \$6. To me that is a wise investment for such a useful product that makes tick removal so clean and easy.

For more information, or to order, please visit www.rid-a-tick.com.

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Frantz is POWA's 1st Vice President. A version of this article originally appeared on his blog (www.naturalpursuit-outdoors.com) in June 2017.

The Wildlife for Everyone Foundation

The Wildlife for Everyone Foundation was established for the purpose of conserving the birds and mammals of the Commonwealth of Pennsylvania. We are the only Foundation dedicated to all Pennsylvania birds and mammals and the ecosystems in which they live.

The Wildlife for Everyone Foundation focuses on:

- Conservation of birds and mammals
- Wildlife education and outreach
- Preservation of our rich hunting and trapping heritage
- Bird and mammal research
- Restoration and enhancement of wildlife habitats
- Establishment of a state of the art Wildlife Education and Research Center
- Human dimension studies

The principal benefactor of the Wildlife for Everyone Foundation is the Pennsylvania Game Commission.

The Commission is an independent agency that was established by the General Assembly in 1895 to manage and protect the wildlife resources of the Commonwealth.

The Foundation is separate and inde-

pendent from the PA Game Commission with its own Executive Director, Officers and Board of Directors.

Mission

The mission of the Pennsylvania Wildlife for Everyone Foundation is to provide private support to enhance wildlife habitat, wildlife scientific research, wildlife education, land preservation, youth programs, and a science and research center.

Challenge

The birds and mammals of Pennsylvania are treasures that are enjoyed by all of its citizens. No general fund monies are used to support wildlife. In the past, there was no easy way for citizens to support wildlife, unless they were hunters, trappers, or shooters. Now, through the Foundation, anyone can contribute to wildlife management.

The Foundation challenge is to conserve wildlife where need is the greatest, where private support will make a difference and to ensure a leading role in protecting and creating habitat for all 480 birds and mammals that live in Pennsylvania.

Visit www.wildlifeforeveryone.org.

Camp Compass

What do you stand for?

Who's standing with you?

Camp Compass students can answer those questions.

Camp Compass is a unified effort to introduce urban, middle and high school students to various outdoor activities.

During these sessions students will be introduced and networked to community businesses and working role models. The consequence will be an educated and influenced population understanding conservation, sportsmen's philosophies and their activities.

Camp Compass is a nonprofit program developed for urban, disadvantaged youth by John Annoni. His staff of volunteer mentors are making a difference in the inner city by providing hunting, fishing, archery, tutoring, social guidance, and other outdoor youth activities.

The children involved are helped with life through a structured program fostering self-esteem, providing role models and influencing positive choices.

Visit www.campcompass.org.

Ruffed Grouse Society

Our members are mainly grouse and woodcock hunters who support national scientific conservation and management efforts to ensure the future of the species. Our organization headquartered in Coraopolis, PA, employs a team of wildlife biologists to work with private landowners, and government, including local, state and federal, land managers who are interested in improving their land for ruffed grouse, American woodcock and the other songbirds and wildlife that have similar requirements.

We do this with individualized attention, with specific programs to help landowners, and by working with local, state and federal governments to develop land management assistance programs.

RGS also has a team of regional directors who help organize chapters.

RGS also sponsors shooting and hunting events to promote conservation and to raise funds to support our conservation programs.

Consisting of members who share a common interest and passion for these birds and other wildlife, while enjoying the lore, the dog work, the excitement and camaraderie of other enthusiasts.

These chapters provide a local focus and kinship for the sport and help support land management projects that improve conditions for ruffed grouse, woodcock and the species that are associated with them.

Chapters also sponsor banquets and other events that bring people with common interests together socially to share their adventures afield, honor their peers and to raise funds to support our conservation programs.

RGS also encompasses the Under Broken Wings program which gives a child with a disability the chance to grouse hunt.

Visit www.ruffedgrousesociety.org.

In an effort to better showcase POWA's supporting members, select product reviews will be published in future PowWow newsletters.

If you are a POWA member who is interested in highlighting one of the organization's valued supporters, please submit your article to powwow@paoutdoorwriters.com.

Every effort will be made to run articles in their entirety, but they may be edited for space considerations.

POWA Budget

By John Allen, POWA Treasurer

<u>Account Description</u>	<u>Approved 16-17</u>	<u>Proposed 17-18</u>
Active Members' Dues	8,600	8,600
Supporting Members' Dues	7,200	6,700
Merchandise Sales	500	200
Awards Income	5,000	5,000
General Contribution	-	-
Conferences (Net)	3,300	3,600
Miscellaneous	-	-
REVENUES	\$24,600	\$24,100
Member Awards	5,000	5,100
Executive Dir. Stipend	10,000	10,200
Plaque Expenses	700	750
Pow Wow (Print/Edit)	4,000	4,000
Website Expenses	100	50
Membership Directory	1,900	1,850
Postage, General	800	700
Office Expenses	725	550
Marketing	500	-
Merchandise Expense	-	-
Insurance	525	505
Professional Fees	100	100
Credit Card Fees	175	150
Interim Board Meeting	-	145
Travel	-	-
Miscellaneous	75	-
TOTAL EXPENSES	\$24,600	\$24,100
Net Increase/(Deficit)	-	-

Treasurer's Report

By John Allen, POWA Treasurer / Expenditures as of April 30, 2017

<u>Income Accounts</u>	<u>Budget 16-17</u>	<u>Actual</u>	<u>% of Budget</u>
Active Members' Dues	8,600	8,650	101
Supporting Members' Dues	7,200	5,700	79
Merchandise Sales	500	155	31
Craft Award Income	5,000	3,895	78
General Contribution	-	70	-
Spring Conference Income (Net)	3,300	2,750	83
TOTAL INCOME	\$24,600	\$21,220	86%

<u>Expense Accounts</u>	<u>Budget 16-17</u>	<u>Actual</u>	<u>% of Budget</u>
Executive Dir. Stipend	10,000	6,664	67
Pow Wow (Print/Edit)	4,000	2,249	56
Member Awards	5,000	-	-
Membership Directory	1,900	837	44
Plaque Expenses	700	619	88
Office Expenses	725	219	30
Postage, General	800	476	60
Insurance	525	-	-
Marketing	500	-	-
Credit Card Fees	175	108	62
Professional Fees	100	-	-
Website Expenses	100	-	-
Board Meeting Expense	75	149	199
TOTAL EXPENSES	\$24,600	\$11,321	46%
Net Income	0	\$9,899	

Cash Accounts as of April 30, 2017: General Fund, \$40,345; Youth Education Fund, \$3,587; Scholarship Fund, \$56,266; Jacquelin Knight CD, \$14,436; Emergency Fund, \$9,192; Northwest CD, \$20,000. Total Cash Accounts: \$148,826.

Life members recognized...



John Allen Photo

POWA life members were recognized with plaques during the Spring Conference's Saturday night banquet. From left are: Nick Sisley, Kermit Henning, Bob Clark, Alex Zidock, Jim Fitser, Charlie Burchfield and H. Wes Bower.



**Pennsylvania
Outdoor Writers
Association, Inc.
PO Box 221
Summit Station, PA 17979**

www.paoutdoorwriters.com