



You Belong

You are a member of an elite group.

As an outdoor communicator in Pennsylvania – whether you wield a pen, brush, keyboard or mouse – yours is a unique perspective of the Keystone State. Chances are you've seen and experienced things very few others have and you have the desire to share that story with outdoor lovers of all kinds.

That's the mission of the Pennsylvania Outdoor Writers Association – to enhance your skills, share our outdoor resources with the public and leave a legacy for the next generation.

Membership in POWA has many advantages – from our various activities and the awards program, to networking and sharpening your skills through our craft improvement offerings. You simply can't understate the importance of getting together with good friends who enjoy the same things.



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POWA

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Telling the story....



POWA

Founded in 1950, the Pennsylvania Outdoor Writers Association is an organization of professional communicators with a common interest in the outdoors.

We're the largest such organization in the country. Membership in our network of over 275 writers, photographers, artists, videographers, lecturers and business members will open new doors and opportunities for you, whether you're an Active, Associate, Student or Supporting member.

We focus on craft improvement – helping to make you a better communicator. This fosters our next goal – promoting outdoor education and increasing awareness and appreciation of our natural resources and outdoor heritage.

Along the way, we stress ethics and excellence, while encouraging the next generation of outdoor communicators. Oh, and we have a lot of fun doing it!



Where You Belong

There are several different types of memberships available, depending on your career path.

Active members are paid full- or part-time professionals in a number of fields, including writers, photographers, artists, webmasters, authors, educators or in the world of broadcast media or film.

Associate members are working toward active membership with regard to the number of eligible pieces of work. See application for details.

Student members are welcomed as they are enrolled in an accredited secondary school and they have an interest in outdoor communication.

Supporting members are outdoor-related businesses, agencies and organizations. See our Supporting Member brochure for more information.

Why You Belong

Our annual conferences, quarterly newsletters and up-to-date website offer continual opportunities to market your skills and products.

The Spring Conference and Fall Outing are great opportunities for networking, pitching current story ideas and gathering new ones.



You can network with fellow members and industry professionals both at conferences and through the Membership Directory. Published annually, it lists each member's address, affiliation and specialties, as well as Supporting Member information.

The Spring Conference includes our annual Excellence in Craft Awards banquet, where we honor the best of the year's writing, photography, art and broadcast work with over \$3,000 in cash awards.

Craft Improvement Workshops, designed to help you become a better communicator, are held at each gathering.

The website – paoutdoorwriters.com – includes an on-line directory, applications, POWA information, and archived issues of *PowWow*, our newsletter.

How You Belong

Visit our website or contact our executive director for more details.

