



Pennsylvania Outdoor Writers Association, Inc.

A Non-Profit Professional Organization

Paula Piatt, Executive Director, PO Box 885, Sayre, PA 18840

570-886-1609, info@paoutdoorwriters.com

Application for Supporting Membership

I understand that the primary purpose of this Association is to improve knowledge and skill among its members in the art of outdoor communication. This Association also strives to increase public awareness, understanding and appreciation of our outdoor heritage in the use and enjoyment of natural resources. As an application, I desire to further the admirable purposes of this organization, and with full knowledge that upon being found to be unethical in disseminating information to the public, or guilty of conduct deemed harmful to the organization or its aims and purposes, that membership is forfeited. The same Code of Ethics as POWA's general membership binds supporting members. Failure to comply will be grounds for forfeiture of membership.

Name of Company/Organization _____ Date _____
Address _____
City _____ State _____ Zip _____
Contact _____ E-mail _____
Telephone _____ Website _____ Social Media _____
Your products/services _____

Brochures, catalogs or other substantiating and descriptive material must be included with application

Return completed application and supporting documentation and annual dues of \$100 (U.S. Funds) to the sponsor. If accepted, new member materials will be mailed; remittance will be returned if not accepted.

Make checks payable to: Pennsylvania Outdoor Writers Association

Sponsor's Endorsement - I certify that I have examined this application as completed by the applicant; that I am satisfied by virtue of personal or first-hand knowledge that the applicant named herein meets the requirements for membership, and I recommend this organization for supporting membership in POWA.

(Sponsor's signature) **Print your name** **Date**
Applicant's Statement - I hereby make application for membership in the Pennsylvania Outdoor Writers Association, Inc. I certify that the information I have given is accurate.

(Applicant's signature) **Print your name** **Date**

Instructions to Sponsor: After you have checked, approved and signed this application, **please send to:**
POWA, PO Box 885, Sayre, PA 18840

Screening Committee: Signature _____ Date _____
Signature _____ Date _____
Signature _____ Date _____

Board of Directors Approval and Date: _____

POWA SUPPORTING MEMBER BENEFITS

Your benefits as a supporting member of POWA are many and taking advantage of all that we offer makes your \$100 annual dues a great investment. Our mutually beneficial partnership is especially critical at a time when more and more people are discovering the outdoors. Having an organization of professional communicators – writers, photographers, bloggers, podcasters, artists, lecturers and educators – with built-in audiences gives you instant access to those who will use your programs, services and products.

➤ **Membership Email List**

As a Supporting Member, you will receive an updated email list of the membership at least twice a year.

➤ **POWA Spotlight Series**

This is our monthly opportunity for supporting members to meet one-on-one via Zoom with our members. During this hour, you can bring your latest news, information or products to our members with a presentation and Q&A session.

➤ **Social Media Sharing**

Product and program information is regularly shared through both our dedicated Facebook Group for members and our public Facebook page. URL links are also added to our website.

➤ **Press Release Coverage**

Supporting members are welcome to include news releases in our bi-monthly email newsletter, PowWow Update, and our printed quarterly PowWow, newsletter, for press release presentation to the membership.

➤ **Annual Directory**

With your supporting membership you will automatically receive a copy of our directory (in print and/or electronically) that lists all active and supporting members for the current year. Included in the directory are phone numbers, email addresses, writer's specialties, etc.

➤ **Product/Service Review**

As a supporting member of POWA, you will have the opportunity to have your products and services reviewed by the outdoor professionals who have the potential to reach millions with media coverage.

➤ **Our Annual Conference**

Attending our annual conference gives you the opportunity to meet and get to know our members, making a personal connection. You will have the opportunity to display your products, literature and services at our Saturday Breakout.

➤ **Award Sponsorship**

You may sponsor one of our craft awards, given annually to active members of the organization for perfection in their crafts. These awards are presented during our spring conference.

➤ **Conference Sponsorship**

You may also help sponsor meals or activities at our conferences, along with the opportunity to present at your sponsored meal or activity.

➤ **Supporting Member Wall Plaques**

These beautiful wood plaques are perfect for display in your business. Each year that you maintain your supporting membership, you will be sent a gold year marker for placement on the plaque.