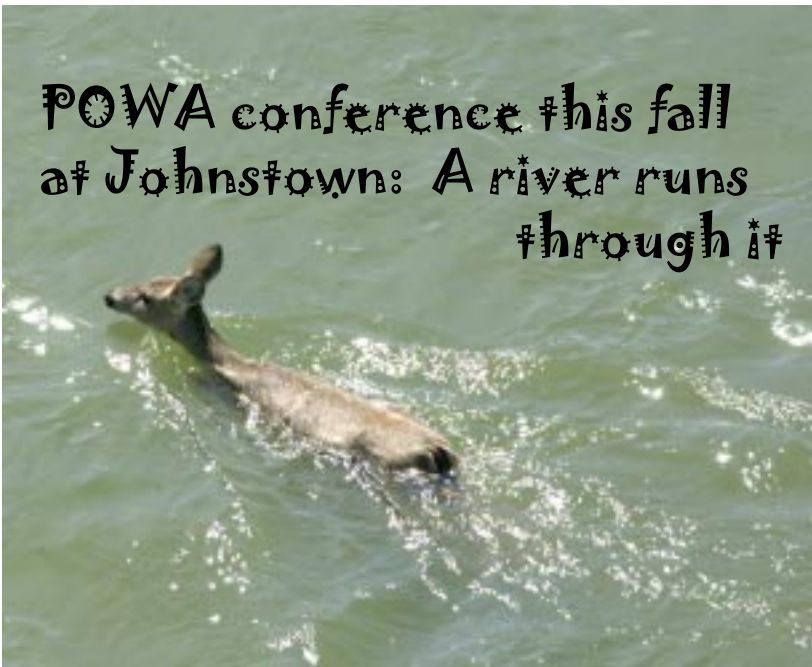




POW WOW

Bimonthly newsletter of the Pennsylvania Outdoor Writers Association

August / September 2005



**POWA conference this fall
at Johnstown: A river runs
through it**

A white-tailed deer takes a dip in a cleaner Stonycreek River. Photo by Joe Gorden

Report by Joe Gorden, Conference Chair

This fall's POWA conference, October 20-23, will be the first time many of you have visited Johnstown. For others who have passed through en route to elsewhere, it will be the first time you've stopped. That means there are a lot of things we want you to see.

One thing you will notice about our downtown, our region and

our conference is that a river runs through it all -- two rivers, in fact. The Stonycreek flows up from Somerset County and the Little Conemaugh comes down from the north, meeting to form the Conemaugh River in Johnstown.

Now that the heyday is past for our steel and coal industries, our rivers are cleaner. We are especially proud of the Stonycreek, which less than 20 years ago ran orange with the drainage from dozens of abandoned coal mines. Although not yet fully recovered, it now supports fish along its length, from a thriving trout fishery bolstered by fingerling stockings in its headwaters to a developing warmwater fishery in downtown Johnstown.

So you will excuse us if we insist that you fish in the Stonycreek. Those after trout will go upstream to sample results of the Pennsylvania Fish Commission's put-grow-catch management in the Stonycreek Gorge. Warmwater anglers will stay downtown among tall buildings and flood walls for a variety of species such as walleye, crappie, rock bass, pike, channel catfish, perch and the occasional large trout.

Just as Johnstown is, in many respects, a scaled-down version of Pittsburgh with a historic steel and mining past and recovering aquatic resources, so the Stonycreek is comparable in many ways to the Susquehanna.

Our main river supports a growing and enthusiastic whitewater following in spring, but by midsummer fishing the Stonycreek is a wading proposition. Expect low water in October, which is traditionally one of our driest months. You'll find more depth in the story of the Stonycreek's recovery.

(continued on page 7)

LICKING LECTURING

Craft Improvement by Vic Attardo

Besides doing this thing I do that earns me a living, I am also the mayor of my small town, Red Hill. Red Hill is in the southeastern corner of the state and most maps don't even bother to print its name, so if you are interested look around the towns of East Greenville and Pennsburg. Anyway, as mayor I am often called upon "to say a few words."

I didn't know at the time I first became mayor, which was about 10 years ago, that I hated public speaking. In fact, I soon learned I loathed and feared public speaking. Whenever I had an upcoming engagement, I would practice my remarks for days ahead of time. I'd



memorize and repeat and memorize and repeat. By the time I got to the actual event, I had myself so uptight and tongue-tied that the words came out like lead. I even considered giving up the mayoral post after the first year because I so hated those stuttering mental moments, although I liked other things about the job.

Then one day, before a rededication of the fire company hall -- the kind of thing the mayor is supposed to preside over -- I got tired of my whole speech phobia. Though I was the master of ceremonies, I didn't bother to prepare, I didn't bother to practice and I certainly didn't bother to memorize. I figured I knew my subject so well -- which was, truly, the dedicated work of our firemen -- that I could get up there and wing it. Which I did. I also

(continued on page 7)

Calendar of Events

2005



August 1: Deadline for 2005 Youth Outdoor Education Fund grant requests to be mailed to committee chair **Kermit Henning**.

August 31: Deadline for submissions in the 2005 Bass Pro Shops Pass It On Award contest; send to **P.J. Reilly**. See below for more details.

Sept. 16-18: **Pennsylvania Bowhunters Festival**, Sullivan County Fairgrounds, Forksville, PA. Contact: Bill Feese, 570-525-3635.

October 20-23: Fall conference, Johnstown. Co-chairs, **Joe Gorden** and **Len Lichvar**. Host hotel – Holiday Inn. POWA's 55th anniversary. Registration form, page 19.

2006

Jan. 1: Nomination period begins for 2006 POWA Youth Mentor Award (closes June 30, 2006). Award will be presented at 2006 fall conference.

Jan. 31: Deadline for Awards Chair to receive contest submissions. Details on how to submit your 2005 work will appear in the December/January 2006 issue. There are changes again this year, so be sure to read directions carefully.

Feb. 4-12: Eastern Sports and Outdoor Show, Harrisburg. Contact: **Reed Exhibitions**, 800-732-2914.

Feb. 9-12: SHOT Show, Las Vegas, Nevada. Contact: **National Shooting Sports Foundation**, 203-426-1320.

Feb. 14-19: Allegheny Sport, Travel & Outdoor Show, Pittsburgh Expomart. Contact: **Expositions, Inc.**, 216-529-1300.

March 4-6: **Lehigh Valley Outdoor Expo and Sports Show**, Pennsylvania Expo Center, Allentown. Contact: 610-435-4222.

March 11-19: Cleveland Sport, Travel & Outdoor Show, Cleveland, OH, International Expositions Center (I-X Center). Contact: **Expositions, Inc.**, 216-529-1300.

May 19-22: POWA Spring conference, State College. Chairs, Cordy and **John Swinton**. Host hotel – Ramada Inn, State College.

2007

Spring POWA Conference Site Open: If you'd like to "show off" your area of the state, contact ED Eileen King for details. **-PW-**

Bass Pro Shops Pass It On Award deadline is August 31

The second annual Bass Pro Shops Pass It On Award wants to recognize and praise a POWA active member in good standing who has been responsible for introducing people (novice adults, children or a group, audience or readership) to the outdoors, or enhancing their appreciation of the outdoors.

The Bass Pro Shops Pass It On Award will be awarded to an active POWA member in good standing that shall be given for the best: 1. Published newspaper or magazine article; 2. Broadcast radio or television program; 3. Commercially marketed video; OR 4. Black and white or color photo or art; that most effectively promotes passing on the love and appreciation for the outdoors, natural resources and pursuits such as hunting, fishing, trapping, hiking, camping, boating, bird-watching, and nature appreciation.

A panel of three judges selected by the POWA president shall judge the contest. There will be only one winner for this award. The winner will receive a \$300 check and a plaque. The entry must have been published and paid for between July 1, 2004 and June 30, 2005. Three copies must be submitted. Publication and date must be on the entry. Please remove your byline from two copies of the entry, but leave all identification on the original.

Entries must be received by August 31, 2005. Send entries to: POWA Awards Committee Chair P.J. Reilly, 519 Westfield Dr., New Holland, PA 17557. Please include a self-addressed, stamped envelope if you want the materials returned. The award will be presented at the Johnstown conference banquet, Saturday, October 22. **-PW-**

PowWow

August / September 2005

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www.paoutdoorwriters.com

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Member contributors to this issue:

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President's Message

by Jeff Mulhollem

It may sound corny, but I always enjoy going to Johnstown.

Maybe it is because I was born there at Conemaugh Medical Center when my father worked for Bethlehem Steel back in the '50s, and because we traveled there in a mad rush to deliver my twin daughters, who were premature, in that same hospital's neonatal intensive care unit three decades later.

Through the years, I, and then my kids, played in many athletic events in the Flood City. And I barely remember my dad taking me to the All-American Amateur Baseball Association National Tournament that has been held there for seven decades now. We have a lot of good memories from Johnstown and, for some reason, I have always liked the people who live there. So I am looking forward to our fall conference.

When conference chairman **Joe Gorden** told me he was arranging a fishing trip for smallmouth bass and other warm water species on the Stonycreek River within the Johnstown city limits, to make a point about how much water quality has improved in Cambria County, it set me to thinking. With the Bassmaster Classic in Pittsburgh making news, it is worth noting that there are similarities between the two cities, and that pollution-abatement efforts in the Johnstown area are partly responsible for Pittsburgh's rivers becoming clean enough to host a national fishing event.

Johnstown is similar to Pittsburgh in that two rivers meet in the city to form a third — the Stonycreek and Little Conemaugh rivers converge to form the Conemaugh River. Their flow eventually reaches the Allegheny River that surges into Pittsburgh. All three of Johnstown's rivers, which meet in the shadow of historic Point Stadium where the AAABA tournament is played, were horribly polluted by acid-mine drainage.

But a volunteer citizens' group called the Stonycreek-Conemaugh River Improvement Project, created by U.S. Rep.



President Jeff Mulhollem addressed the group gathered at POWA's spring conference banquet in the Poconos. Elsewhere in this issue you'll find information on the fall conference at Johnstown, Oct. 20-23. The registration form is on "clip-and-mail" page 19. Photo by Don Carey.

John Murtha, D-Cambria County, about 10 years ago, began an incremental process that has resulted in a radical comeback for the Stonycreek from being a highly polluted stream to one that is net alkaline and now stocked with trout, bass and rock bass in different sections. Two POWA members, Gorden and **Len Lichvar**, of Boswell, have long served on the executive committee that has come to be known as SCRIP.

"We are really proud that we cleaned up the Stonycreek River," says Gorden, a writer for the Johnstown Tribune Democrat newspaper. "It was orange and foul when we started. This was not something done by a government agency coming in and saying, 'We are going to clean up the river.' It was done by a grassroots organization that said, 'We are going to do what we can right now to clean up this river.' We started in the headwaters, cleaning up one little mine and one creek at a time.

"We are hoping that we get to sit around with folks at the conference and tell this story. Maybe they can even catch a few bass out of the Stonycreek."

Gorden attributes much of SCRIP's success to the tireless work of Lichvar.

"Len has been instrumental in getting the waters cleaned up. My involvement has been fairly minimal. I just attended the meetings and did what I could," he said with characteristic self-deprecation. "Len grew up beside a polluted stream in Somerset County that he couldn't fish and that affected him. He has worked hard on this — he has put his heart and soul into this on a volunteer basis."

SCRIP, which grew out of a group called the Greater Johnstown Watershed Association, acts as an umbrella organization to facilitate planning and acquisition of grants for pollution abatement. A number of watershed groups that have sprung up in recent decades are now represented on SCRIP.

"SCRIP was actually at the forefront of developing several new technologies to clean up acid-mine drainage," Gorden says. "Stonycreek now is fishable along its whole length. It has evolved from a perch fishery — perch came back first when we began cleaning it up because they are an acid-tolerant species. Occasionally a big trout is caught downtown and we are not sure where they come from, but there are several stocked tributaries, so they likely come from those. We now catch bass, crappies and walleyes. Bass were stocked for a few years — in fact SCRIP stocked the first bass."

The acid-mine drainage problems plaguing the Little Conemaugh are more complex, and although SCRIP has made some progress with abatement on that stream, it still runs orange and polluted.

"But it is better than it was," Gorden says. "There are some fish living in the Little Conemaugh, but the technology doesn't yet exist to clean that stream completely."

Rick Lorson, Pennsylvania Fish and Boat Commission regional biologist, has told groups of conservationists on several occasions that one big reason the Allegheny and Ohio rivers at Pittsburgh are clean enough to hold an event such as the Classic is what has been done upstream in the Conemaugh River watershed. It is nice to know that POWA members played a role in the comeback.

The bass in the Stonycreek run on the smallish side, Gorden admits. "But if you consider where that river has come from, they seem like trophies to me," he says. "I hope POWA members find the time to fish and appreciate them when they are here."

-PW-

Craft Improvement Corner

DIGITAL PHOTOGRAPHY: To Be or Not To Be?

by Jerry Bush

Have you made the quantum leap to digital photography? If not, I'm here to tell you that you will. You may go kicking and screaming, but you'll go just the same.

I can't blame you if you are not yet ready to accept this major change. After all; less than four years ago I attended an OWAA conference and was assured that "digital imagery will never equal film resolution." Who boldly made that statement? It was none other than a Nikon representative, who then convinced me that I absolutely had to ditch my manual Pentax Super Program, in favor of a Nikon N80 film camera. "Well at least if I wanted to be taken seriously by editors," he advised.

It seemed like reasonable advice at the time. Back then it was impossible to find an editor who would look at a digital photograph, let alone purchase one. So I did what any ambitious writer would do. I returned home, accessed Ebay, and purchased my N80.

The lens supplied with the camera was mediocre at best, so I dished out another \$300 for a Tokina 28-80mm, F2.8, ATX-PRO, auto-focus lens. I couldn't afford the several grand required to purchase my dream Nikon 400mm ED F2.8 lens, so I settled on a Nikon 300mm ED IF F4 AF, which I purchased at the bargain price of \$575, also from a camera shop on Ebay (it was a steal considering the same glass retailed for more than \$1,300 at my local camera shop). Of course I had to have a new camera and lens cases, etc. It didn't take me long to drop a total of \$1,800.

That may be a small expenditure to some of you, but it certainly wasn't to me. There I was, only a year or two into a part-time outdoor communication gig, and in the back of my mind I knew a new computer would also soon be required. My goal was to "earn" extra money as an outdoor

communicator, to support my family. I certainly didn't have ambitions to donate money to a camera shop.

I justified the purchase by convincing myself that it was a "worthwhile investment" and this was the

photography outfit that would suffice me for life – right?

Not exactly! Digital cameras improved far more rapidly than any person had predicted. As soon as cameras that produced images at 3-mega-pixels hit the market, newspaper editors discovered the benefits of digital imagery and routinely purchased them. It quickly became easier to sell digital images instead of slides to newspaper editors.

Wanting to be a "go-to-guy," I purchased an Olympus 3-mega-pixel digital camera to supplement my photography habit. What about the 3,500 35mm slides I have in my inventory? I soon convinced myself that a \$300 film scanner would literally pay for itself. I began to transform slides into high-resolution, marketable, digital duplicates.

The N80 was still a good purchase. I absolutely had to have it so I could supply magazine editors with the quality slides they demanded -- right?

Not for long! While a few editors were still holding out for slides, most of them

went over to the digital side when cameras appeared that captured 5-mega-pixel images. The very same editors who chastised digital cameras for years were suddenly showing a preference for the simplicity of opening a CD that contained a folder of high-resolution images.

So what to do next? I purchased a Nikon 5700, 5-mega-pixel, prosumer camera. Oh, I dabbled with the thought of purchasing a quality DSLR like the Nikon D100, but I was sure they'd prove to be like all other electronic gadgets; with prices that would drop dramatically in a year or two (check out the economical and faster Nikon D70). I liked the fact that the little 5700 offered Nikon's superb ED glass, a zoom lens that reached the equivalent of 280mm, and was packaged in a compact assembly. I have come to appreciate the convenience of carrying so much image-capturing power while actively hunting and fishing. I seldom miss a shot these days.

I seldom shoot 35mm film anymore. Only occasionally do I indulge myself by putting my N80 through its paces. Film is an expense and I'm just too cheap. I purchased and developed so many rolls of film over the last few years that the clerks in my hometown camera shop drooled when I walked in the door. Every clerk greeted me by my first name. "Hi Jerry, and what will we be doing for you today?" Literally before I reached the counter, they would have several envelopes filled out with my contact information, the time and day the slides

would be ready, and of course the amount due. I'm here to tell you that it probably does not bode well for your budget if every clerk in a camera store has memorized your name, address, and telephone number.

I had put together a slide inventory of thousands of images in five short years. Assuming that 15 slides from each roll were worth keeping, and also assuming I had \$10 invested in each roll of film (again on the conservative side), my slide library represents an expenditure of at least

(continued on page 13)



Steve Wagner, right, National Shooting Sports Foundation, with his first Pennsylvania gobbler, taken during the 2005 spring conference. He was guided by Ray Smith (left) of River Valley Game Calls and Guide Service. Digital photo by Don Carey.

MEMBERS IN THE NEWS

POWAers receive OWAA Excellence in Craft awards

Several POWAers were awarded OWAA Excellence in Craft awards this year and were recognized at the annual awards banquet held at Madison, WI, in June. They were:

Christian Berg: Natural History, sponsored by Sierra Club, Newspaper Category, 3rd place, "Embracing Bats," (Allentown) Morning Call, Aug. 29, 2004; Small Game Hunting, Newspaper Category, 2nd place, "Waterfowl Heaven," (Allentown) Morning Call, Jan. 11, 2004.

Terry Brady: Big Game Hunting, Newspaper Category, 3rd place, "Teamwork Prevails in Deer Woods," (Easton) Express-Times, Jan. 4, 2004.

Tim Flanigan: Big Game Hunting, Art/Photo Category, 3rd place, "Bugling Elk," Pennsylvania Game Commission 2004 calendar.

Gregg Rinkus: Family Participation/ Youth Outdoor Education, sponsored by Ducks Unlimited and Realtree Camouflage, Magazine Category, 2nd place, "Beyond the Tag," Pennsylvania Game News, March 2004 (*this is the same article that won Gregg the Bass Pro Shops Pass it On Award in POWA*).

Bob and Linda Steiner: Family Participation/Youth Outdoor Education, sponsored by Ducks Unlimited and Realtree Camouflage, Newspaper Category, 2nd place, "Squirrels An Ideal Start for Young Hunters," The Derrick, Oct. 14, 2004; Natural History, sponsored by Sierra Club, Newspaper Category, 2nd place, "A Charming Tale About Damsels and Dragons," News-Herald, Aug. 5, 2004 (*the Steiners coauthor the weekly column*).

Linda Steiner: Photo, Scenic, Black & White, 3rd place, "Chinook Pass, Mt. Rainier National Park."

Alex and JoAnne Zidock: Shooting Sports, sponsored by Ducks Unlimited, TV/ Video Category, 3rd place, "Sporting Clays," Blue Ridge Communications TV 13, Aug. 19, 2004.

Please send PowWow your Member News - next issue deadline is Sept. 1.

POWA members win big in the 2005 M-DOWA awards

The Mason-Dixon Outdoor Writers Association presented craft awards to the following POWAers:

Harry Guyer, 1st place, The Wheeler Johnson Memorial Award for Best Newspaper Column, sponsored by Berkley, "Getting a Tom Early," Bedford Gazette; 1st place, Herb Blackwell Memorial Award for Best Newspaper Feature, "Praise for a Thoughtful Bow Hunter," Bedford Gazette; 2nd place, Pete Greer Memorial Award for Best Published Outdoor Photograph, Black and White, "Red Squirrel," Bedford Gazette.

Tim Flanigan, 2nd place, Best Magazine Column, sponsored by GATCO, "Southcentral Region Enjoys," **Pennsylvania Outdoor Times**; 2nd place, Best Pictorial Essay, "Best Tips for Grouse Success," The Upland Almanac; 1st place, Pete Greer Memorial Award for Best Published Outdoor Photograph, Black and White, "Grouse," Pennsylvania Outdoor Times; 1st place, Pete Greer Memorial Award for Best Published Outdoor Photograph, Color, sponsored by Berkley, "Fox," Pennsylvania Game Commission Calendar.

Joe Byers, 2nd place, Best Magazine Feature Article, sponsored by American Sportfishing Association, "Heartland Bucks," Heartland USA; 2nd place, Pete Greer Memorial Award for Best Published Outdoor Photograph, Color, sponsored by Berkley, "Pheasant/Lab," Heartland USA.

Bob Clark, 2nd place, Bass Pro Pass It On Award, sponsored by **Bass Pro Shops**, "NABF President Addresses PCBA," **North American Bear Foundation**.

"Good Shots, Great Stories" contest recognizes POWAers

The **National Shooting Sports Foundation** (NSSF) has awarded \$19,000 in prize money to writers, photographers and broadcasters whose entries were judged superior in the 8th Annual "Good Shots, Great Stories" contest, and POWA members were well represented.

NSSF administers the contest to recognize outstanding coverage of interesting, unique and even unexpected personalities who participate in the shooting sports.

Among the winners were:

General Consumer Media - Newspaper (over 50,000 circulation): **Robert and Linda Steiner**, 3rd place, The Derrick (Oil City, PA), "Squirrels an Ideal Start for Young Hunters" (coauthored).

General Consumer Media - Black and White Photo: **Robert Steiner**, 1st place, "Savoring the Shot"; and 2nd place, "Long Barrel on the Bench." Both were published in The Derrick, Oil City, PA.

General Consumer Media - Color Photo: **Joe Byers**, 3rd place, Heartland USA, "Rush of the Flush."

Outdoor Media - Black and White Photo: **Alex Zidock**, 1st place, Journal Newspapers, "Pheasant for Dinner"; **Robert Steiner**, 2nd place, Pennsylvania Game News, "Bowhunt: Heading Into the Wilderness"; and **Robert Steiner**, 3rd place, **Pennsylvania Federation of Sportsmen's Clubs'** On Target, "Dad and Daughter Turkey Hunt."

Outdoor Media - Color Photo: **Tom Fegely**, 3rd place, Woman's Outlook, "A Day in the Woods with Grams."

Ben Moyer wins in national fishing writing contests

Ben Moyer did well recently in two national writing contests. Moyer took second place and a \$500 award in the Recreational Boating and Fishing Foundation's "Take Me Fishing" competition. His winning entry was a Pittsburgh Post-Gazette column about fishing from a canoe with his son.

Moyer also won third place in the Sierra Club's essay contest on fly fishing. Entrants were asked to write an essay on the theme "My Hope For the Future of Fly Fishing in America." The first place prize was a fishing/photography safari to the Arctic National Wildlife Refuge. Ben won an Orvis rod/reel combination and an assortment of other gear from Orvis and Patagonia.

IN MEMORIAM: LAWRENCE KOPP -- **Bob Mitchell** has sent word to PowWow that Lawrence Kopp, a charter member of POWA, has passed away. Kopp died May 1 at his home in Klingerstown, PA; he was 83. Kopp was a freelance nature writer/photographer from 1940 to 1966, according to his obituary. He wrote a regular column on fur trapping in the Pennsylvania Game News (1950-66), as well as articles that appeared in more than 80 magazines. Contact POWA for memorial donation information. **-PW-**

Market News

by Freddie McKnight

Got camping photos? Kids book publisher needs 'em!

Creative Publishing International, publishers of hunting and fishing books, seeks images to include in a new children's book – Kids Gone Campin'.

Settings can include any season, parks/forests, commercial campgrounds or backyards. Shots should include kids between the ages of 8 and 12 who are setting up camp, including pitching a tent, using a sleeping bag, getting water, building a fire, cooking, washing dishes, cleaning up the site, and so on.

Other activities could include hiking, backpacking, bird-watching, campfire singing, roasting marshmallows, canoeing. If adults are included, they should be minor components of the photo.

Creative Publishing International purchases world rights for all editions and all languages. For more information, contact Executive Editor Barbara Harold at bharold@creativepub.com.

Dragonfire premieres as "different" online magazine and seeks submissions

Dragonfire, which launched July 5, 2005, is unleashing something entirely different, breaking the mold of traditional online magazines. Expect news reported nowhere else; the latest buzz in business, technology and medicine; and some of the best storytelling you'll experience.

Stories ranging from 500 to 6,000 words begin at \$100 for first publication rights (reprinting is allowed after 365 days). Carefully read guidelines at www.dfire.org and submit a succinct query that details location, format style, estimated word count and estimated date by which you can complete the story. Include samples of published works and direct to the appropriate editor (e-mail addresses are listed online).

Her Sports wants your photos of women in sports

Her Sports uses a variety of stock and original photos. Dynamic stock images are sought of women engaged in sports, for magazine covers and for inside use.

Slide transparencies and high-resolution (300 ppi or higher) digital images are accepted. Please e-mail the creative director prior to sending slides for consideration.

Pay rates vary, but are generally \$500-\$800 for cover images; \$100-\$400, inside photos; and \$500 per day rate for assignments. Complete guidelines are at <http://www.hersports.com/contribute/Guide.html>.

You are invited to e-mail low-res images to Kristin Mayer, creative director, kristin@hersports.com.

Write for Pond Boss

Pond Boss, a small niche magazine catering to people who own or manage private recreational ponds and lakes, seeks articles focusing on management issues. Pay is \$50-200 per article, depending on word count and photographs submitted, for first rights. Visit the website www.pondboss.com to become familiar with Pond Boss. Submit queries, work and photos samples to Bob Lusk, e-mail address pondboss@texoma.net.

BigGameHunt.net needs articles on bears, boars and current hunting issues

BigGameHunt.net seeks articles from the big game hunting community on the subject of general hunting tips and advice, brown (grizzly) bear hunting, firearm selection, archery tactics, Midwest and Eastern U.S. hunting, javelina and/or boar hunting and pieces on current hunting issues.

Compensation is based on the writer's experience, the quality of the piece and photos submitted with the manuscript. Writers must hold all copyrights for content submitted.

Complete guidelines are available at www.biggamehunt.net by clicking "Write For Us." Submit articles via e-mail to info@biggamehunt.net or to RiderWeb Inc., 3440 Essex Ct., Craig, CO 81625, 970-824-9333.

Bassmaster seeks freelance photos and artwork

Bassmaster magazine accepts stand-alone photos, artwork and illustrations from freelancers. Please send previously published samples of your work, along with a contact sheet of applicable slides.

Pay is \$50 to \$500 for inside photos, and cover photos earn \$700 for all rights, including electronic and rights to reprint. Reasonable payment will be made for reprinting. All submissions should be properly packaged and labeled.

Additional guidelines are available upon request. Submit samples with SASE to BASS, (editorial@bassmaster.com), P.O. Box 10000, Lake Buena Vista, FL 32830, 407-566-BASS.

Maryland photo contest deadline is September 16

Share your photos of Maryland's natural treasures! Enter your photos of Maryland's rich natural and recreational resources – water, wildlife, farms, fields, parks, forests and protected areas – in the 2005 Maryland Natural Resource photo contest for a chance to win terrific prizes! Winning entries will be published in The Maryland Natural Resource magazine, as well as the 2006 Maryland Natural Resource Calendar. No entries are returned. The photographers retain the right to use their photos. The deadline for entries is Sept. 16, 2005. The contest rules and entry forms are online at www.dnr.state.md.us/photocontest/photocontestform. E-mail customerservice@dnr.state.md.us if you have any questions.

-PW-



FALL CONFERENCE FROM PAGE 1 ...

A grassroots effort by local people reached back into time to reclaim a recreational resource they had once lost to industrial development.

That's a theme that carries over into our plans for lake fishing, too. We are planning to put anglers on the Beaverdam Run reservoir in Cambria County and the Quemahoning reservoir in Somerset County. Beaverdam is a 360-acre impoundment owned by the Highland Sewer and Water Authority. Long closed to public access, the impoundment was recently opened for fishing.

The Quemahoning is one of several properties built by Bethlehem Steel Co. to supply water to its mills. All were historically off limits to the public. But, again largely through extraordinary effort by ordinary citizens, the former Bethlehem holdings were purchased as a package by Cambria and Somerset counties. They include the 900-acre Quemahoning, the 115-acre Hinckston Run and 183-acre Wilmore reservoirs. Now managed by the Cambria-Somerset Authority, those holdings are being developed for public recreation, as well as providing water for residential and industrial use.

Everyone will see one result of that acquisition at the barbecue, and again during breakout, both of which will be held at a facility on the shores of Quemahoning Lake. By enjoying these waterways, recently reclaimed from industry, you will help us celebrate a new era of public access to our natural resources.

And, of course, there will be plenty of other things to do. We're going to schedule some half-day events so that you can participate in more than one or two activities. Sporting clays will be a morning occurrence, for instance, while long-range riflery will be held in the afternoon. Because the Stonycreek is little more than a block from the Holiday Inn, we will offer urban fishing as a half-day trip, although you will also be able to fish downtown all day if you choose.

Other plans obviously lend themselves to similar scheduling. The morning on the trap line will allow time for an afternoon activity. Bowhunting for deer might, too, if you get lucky. And, depending on how much sleep you need, night hunting needn't interfere with any other event, as it will take place after the Friday-night barbecue and

long before anything on Saturday's schedule.

So, take a good look at the registration form (page 19), pick out a few things that pique your interest, and make a date to spend October 20-23 with us in Johnstown. We'll see you there.

-PW-

The fall POWA conference web site is live and ready to receive visitors. The new URL is www.visitjohnstownpa.com/powa. Note that this is the same as the address we have been giving folks all along, except that the "/html" part has been removed from the end. If you leave "/html" on, you end up on the stodgy old, one-page site and not the snazzy new one. Remember, more and updated information on the conference can be found on the newly renovated site.

-- Joe Gorden

Licking Lecturing, from page 1

had two beers before I started. In all honesty it came out well. Afterwards people actually said that my jokes were funny. I wish I could remember some of them because I don't mind plagiarizing my own words.

I had learned a real lesson in public speaking. Well two lessons actually. The first was to know your subject. If you know that you have a lot of experience and knowledge in what you're talking about, then just let the words fly. They should come out fine.

The second is to be yourself. Relax. Don't try to be something you're not. If you have a way of talking, which some folks say I do, then just talk your natural way. Speak from the heart. It doesn't matter what you're talking about, get to the core of it and then speak honestly about it.

And that is what I realized.

Somewhere shortly after this epiphany, I got roped into giving my first lecture on the outdoors. I had prepared a slide show, which I figured would take me about a half-hour to get through. Since this was a good bulk of the time I was allotted, I felt sort of comfortable. The idea of speaking about fishing didn't bother me as much as, say, having to address the Memorial Day Parade.

When I gave that "talk," I ran through my slides in 10 minutes and suddenly I was left with empty airtime. Did I panic? For about 30 seconds, I did. Then I remembered to just be yourself, to relax, and all the other things I had learned from before. And I did. I started to spew. I talked about this and that and I told about my past fishing experiences.

And I learned one other thing that day about lecturing. People want to hear details.

Every time I got into something like exactly how to rig the plastic worm on the offset hook (I had carried a few props), and then when I went into action demonstrating how to set the hook with a soft plastic bait, (you can imagine what the topic was), the audience perked up. They lost that sleepy look on their collective faces. So I had learned something else about public speaking: people want to learn. If you can tell them something they might not have already heard or you can give them something they can take with them, they will listen.

Now I don't mind these speaking and lecturing engagements too much, especially if I can get myself to remember all those things I think I've learned. Of course, it still can go very wrong, no matter how much you know your subject and speak about it honestly and with details to impart your experience.

Two years ago I had to talk on behalf of a magazine I write for at the Harrisburg sports show. A day or two before the talk, I had a cavity filled. Don't ask me how, but the dentist and the oral surgeon later said that perhaps the drilling or the nerve sensitivity had set off a chain reaction to a neighboring wisdom tooth that had needed extraction for some time. Anyway, I drove to Harrisburg knowing something was wrong with my jaw. I gave two lectures that afternoon and was building on such *es-screw-she-ating* pain that I didn't even want to open my mouth, let alone talk.

If you don't believe any of this, I can give you the name of the POWAer magazine editor with whom I roomed that night. Anyway, I completed the lectures and even had to stand around for questions afterward.

I then drove back to my neck of the woods, ran to the dentist, who a day later got me fixed up with an oral surgeon, who then, with another oral surgeon and two nurses, proceeded to wrench the offending tooth from my jaw while I was under full anesthesia. Unfortunately this evolved into nearly seven weeks of painkillers, infections and more mouth surgery. It was an ordeal that I won't soon forget.

And this led me to another important point in lecturing, one that is really the most important of all. No matter how many talks you are scheduled to give in a season, make sure you make enough money from your regular job to pay for adequate dental insurance. It's a must.

-PW-

Supporting Member News

**Connie Yingling, Liaison, Maryland
Office of Tourism Development**



Milestones and Memories: “I Do” and You, Too

Where does the time go? It seems like I stammered, “I do,” blinked, and the next thing I knew, Jack and I have been married for a quarter of a century. Yup, in June 1980 I was the proverbial blushing bride, walking down a seemingly endless church aisle in white lace and pearls, nervously clutching a bouquet of hothouse roses, yet eagerly looking forward to the life we would share as man and wife.

In the ensuing 25 years, we’ve had plenty of adventures, many centered in the outdoors. We’ve spent lazy summer afternoons fishing for smallmouth bass and crappie in a red canoe on a Rocky Gorge Reservoir; we’ve graduated from tent camping under a canopy of hardwoods in Green Ridge State Forest to renting a massive log home on Deep Creek Lake, complete with boat dock and hot tub; we’ve perfected our system for catching a couple dozen succulent blue crabs using traps and chicken wings on the tidal waters of the Chesapeake Bay; and we’ve given thanks for the many times Jack’s brought home nutritious venison from the mountains of the Frederick County watershed where he hunts with his dad and my “baby” brother.

As I flipped through the new 2005-2006 POWA membership directory, it occurred to me that a large number of the supporting members listed in this booklet have been instrumental in helping my husband and me create these lasting memories. For example, after we exchanged our “I do’s,” we honeymooned in the Pocono Mountains at the Penn Hills Resort (Pocono Mountain Vacation Bureau). Green Coleman lanterns and a gas stove were essential items for our weekend camping trips to Point Lookout State Park (St. Mary’s County Division of Tourism). We’ve often spotted eagles along the Potomac River using our Bushnell binoculars while we were bass fishing.

Our Skeeter boat (Yamaha Marine Group) has effortlessly transported rods

and reels manufactured by Daiwa, a huge Plano tackle box filled with Heddon, Bomber and Rebel lures (Pradco), Tony Accetta spoons (Luhr Jensen & Sons), Berkeley and Trilene fishing line (Pure Fishing) and other assorted tackle.

After spritzing himself with camouflaging scents from Wildlife Research Center, Jack has stealthily hunted the woods for white-tailed deer, which he brought down with his Browning rifle, Leupold scope, and Winchester ammunition. Afterwards he has cleaned his gun using products from Shooter’s Choice (Ventco, Inc.) and United States Products Company.

Besides the gear manufacturers, there are also the various associations working to improve our experiences on the water and in the woods. Since 1967, the Chesapeake Bay Foundation has advocated for a cleaner, healthier bay, and the success of the Audubon Society (Audubon Pennsylvania) to ban the chemical DDT has helped our local eagle and osprey populations rebound dramatically.

Then there are the organizations dedicated to informing and entertaining us. Each month, Jack reads about the latest archery techniques and tactics in Bowhunter Magazine; many a Saturday morning we’ve spent watching outdoor

programs on ESPN, and we’ve walked countless miles up and down the aisles of the Eastern Sports & Outdoor Show (Reed Expositions) collecting literature and buying products.

And finally, I have to confess, I would hide the Bass Pro Shops catalogue from Jack until after I placed my order for his Christmas gifts. He never seemed to realize I had carefully torn out certain pages before he got to glance through the catalogue – or at least he pretended not to notice for my sake!

While Jack and I happily celebrate our 25 years together, I realize it’s a mere blip in time compared to some of the landmark anniversaries to be celebrated by POWA and its supporting members this year and next. To wit, the Pennsylvania Chapter of the National Wild Turkey Federation commemorated 30 years in January, Gander Mountain turns 45, POWA observes its 50th anniversary at the fall conference in Johnstown, Smith & Wesson developed the .357 Magnum 70 years ago, Audubon Society observes its centennial, and Woolrich covers a whopping 175 years in 2005.

In 2006 Shakespeare Fishing Tackle will turn 110 years old, the National Rifle Association (Friends of the NRA) will become 135 years old, and Remington Arms Company will mark its 190th anniversary. Please join me in congratulating our fellow organizations for their longevity and for their many contributions to outdoor enthusiasts everywhere.

And to the rest of the POWA supporting members mentioned in this column, thanks so much for being there for Jack and me these past 25 years. I guarantee that much of our next 25 years of wedded bliss will also be spent together in the outdoors – with you by our side, of course!

*-- Connie Yingling
Maryland Office of Tourism*

The Chesapeake Bay Foundation / Maryland Tourism trip offered in the June/July issue of PowWow has been POSTPONED. Melinda Downing recently resigned her job at the Chesapeake Bay Foundation and, until a replacement is hired, the joint press trip mentioned last issue is on hold. Sorry for any inconvenience this may have caused. -- Connie Yingling, Maryland Tourism



For third year, Remington is largest U.S. firearms maker

Data released by the Bureau of Alcohol, Tobacco and Firearms for 2003 indicates that **Remington** remains the largest firearms manufacturer in the U.S. for the third year in a row, leading the categories of both rifle and shotgun production. Further securing its position at the top, Remington was also the largest exporter of shotguns in 2003 and was in a statistical tie as the largest exporter of rifles.

Remington garnered the title of largest U.S. firearms manufacturer in 2001, while making history as being the first long gun manufacturer in modern times to secure the top position. Bureau data from 2002 showed the production and domination continuing.

Remington President and CEO Tommy Millner commented, "I am pleased that Remington's commitment to new product innovation, creative marketing techniques and a strong distribution system bore fruit for the third year in a row. We are, however, dedicated to further growth in the years ahead as the markets we serve demand further innovation."

Woolrich names Jim Brett to its "Interesting People" program

Tim Joseph, Director of **Woolrich** Marketing and Media, has announced that POWA active member **Jim Brett** was named the newest member of Woolrich's "Interesting People Wear Woolrich" program.

The program was conceived in 1997 as a means of field testing Woolrich product with people whose disciplines cover the complete landscape of the outdoor world.

Among his varied positions and accomplishments, Brett is a former Director of Education at **Hawk Mountain Sanctuary**; was the Executive Director of the **Ned Smith Center for Nature and Art**; served as Advisor to Pennsylvania Governor Tom Ridge on conservation and sportsmen's issues; and is the founder of Naturecorp, an international student exchange program.

In making the announcement, Joseph said, "Jim's background in ecology, geology, earth science, conservation biology, along with his teaching and lecture skills, make him an ideal fit for our program. His travels take him to the seven continents, which is extremely important to our field testing program."

Winchester AA[®] celebrates 40th

In 1965, **Winchester Ammunition** introduced an innovative plastic clay target shotshell load that raised the performance level of target loads. This year, the company is noting that for the past 40 years, the AA load has dominated clay target games and has delivered consistent performance with reliable ignition, clean burning powders, consistent velocities and superior patterns.

To celebrate the 40th Anniversary of the AA, Winchester is producing packaging with special 40th Anniversary graphics. In addition, the company is producing a Limited Edition, high-quality collector's tin. Each Limited Edition tin contains a 40th Anniversary carton of 25 Winchester AA Light Target Load shotshells in 12 ga.

Crisp named Exec. VP for Sales & Marketing at United Cutlery

David Hall, President and CEO of **United Cutlery Corporation**, has named R.C. Crisp to the post of Executive Vice President Sales and Marketing for the company. He joined United Cutlery in July, 2002, and has been largely responsible for the sales growth of the firm.

Other news: Closure; Recall

Itasca Gun Company has laid off its 26 employees and is ending its production after nearly 100 years in business. They hope someone will buy the company's well-known name and resume production in New York State.

* * *

Hodgdon Powder Company has issued a product recall of H4227- 1 lb. container lot #10328054230. It has been determined that a small number of one-pound bottles of a small lot number of H4227 smokeless powder packaged on March 31, 2005 contain Hodgdon H4198 powder instead of H4227 powder.

Recalled H4227 users should immediately cease using the product and contact Hodgdon Powder Company for return instructions at 800-622-4366 or 913-362-9455. Hodgdon will send a D.O.T. approved return shipping carton and replacement product at no cost.

For more information, contact Hodgdon Powder Company at help@hodgdon.com, 913-362-1307 (fax) or mail to 6231 Robinson, Shawnee Mission, KS 66202.

Theodore Roosevelt Conservation Partnership has new TV show; working on "Open Fields"

The **Theodore Roosevelt Conservation Partnership's** (TRCP) new TV show, "Life In The Open," produced in partnership with Orion Multimedia, is scheduled to begin regular airing on OLN in October, 2005. The show's key sponsor is the Building and Construction Trades of the AFL-CIO, with a total membership of more than 3 million, 70 percent of whom hunt and/or fish. The new show, hosted by TRCP's Ken Barrett, will take viewers to some of the best hunting and fishing destinations across North America, while exploring access and promoting a strong conservation message.

One current hot issue at TRCP is a piece of federal legislation called "Open Fields." If passed and signed into law, Open Fields will help fund existing or newly established state run and managed programs that offer modest incentives to private landowners in exchange for opening their lands to the hunting and fishing public.

Visit the TRCP website at www.trcp.org, which has links to subjects such as TRCP's key policy issues -- Expanding Access, Habitat Conservation and Improvement, and Increasing Conservation Funding -- or call Vice President of Communications George Cooper at 202-508-3421.

Bowhunter Magazine TV begins

Bowhunter Magazine, founded in 1971 as the first all-bowhunting magazine, will celebrate its 35th anniversary next year, but the magazine has another momentous occasion to celebrate right now -- the launch of Bowhunter Magazine TV. Hosted by Editor Dwight Schuh and Primedia Outdoors VP, Group Publisher Mike Carney, the magazine's first independent TV effort aims to bring the pages of Bowhunter Magazine to life on the small screen.

The program will air 26 weeks on The Outdoor Channel from late-June through December of 2005. Every episode of Bowhunter Magazine TV will present full-length video stories featuring staffmembers, contributors and friends as they pursue a wide variety of game animals across North America and around the globe, and much more. Founder M.R. James will host a video column.

-PW-

Letters to POWA

I hope things are going fine for you. I did get a report on the spring POWA meeting; sounds like it was another terrific conference. I would like to update my contact information for POWA. I have relocated back to California. It's a permanent move this time, but I will continue to remain a member of POWA.

I got married on May 2, in Yosemite National Park.

Ronald Lopez and I had a simple ceremony along the Merced River in Yosemite Valley (see photo). Awesome weather, and superb location! We're so glad we chose Yosemite. Ron had first suggested Las Vegas, and when we found out the details for a park ceremony we decided that was where we wanted our wedding.

So, here's the update information: **Carol O'Neil**, 893 S. Walnut St., P.O. Box 361, Pixley, CA 93256; 559-757-8013; carol_oneil@netzero.net.

Many thanks for your letters reminding me to renew my membership. I guess the fact that I failed to respond more promptly reflects my reluctance to terminate an association that has been both enjoyable and rewarding.

It was tough to get around to writing this letter. Advancing visual impairment due to macular degeneration has curtailed many activities making it impossible for me to attend conferences, partake in association activities, or do the research and photographic work necessary to produce acceptable material for publication.

I will always be grateful for the welcome I received from association members and for the help offered by **Keith Schuyler**, **Art Michaels** and others when I embarked on the writing adventure in the early 1980's.

— **Ed Howey**



I am holding in my hand a letter telling me that I am now an "Apprentice Member" with the Pennsylvania Outdoor Writers Association. As minor as it may seem to some people,

this is a very big step for me.

First of all, I want to thank you and the other executive members of POWA for approving my application. I want to thank **Ron Tussel** for being my sponsor.

I have been employed in the management arena of corporate America for the last 25 years. Though I am only in my mid-40s, my Penn State education has kept me yearning to do more with my life.

To some people writing may not seem like a real job, but to me it is a passion. I am excited about what my future may hold and all the new

friends that I will now meet. I am looking forward to the conference in May and hope to have an opportunity to at least say hello. Again, thank you very much.

— **Richard Jackson**

Thank you for your gift to the Hospice Memorial Fund. Your gift supports a wide variety of community-based services, including research and education that will assist terminally ill individuals and their families. Thank you for your generous gift.

Sincerely,
The Staff at Heartland
Hospice Services

Executive Director's note: A contribution from the association was sent in memory of former member Amy Francisco, who passed away earlier this year.

I am interested in information on building self-guided travel information to Alaska (fly into Anchorage). We're looking at how to make the most of a week's trip of photography and fly fishing at the end of August.

Any recommendations on itinerary, lodging, favorite fishing spots and wildlife tips for the end of August would be appreciated. Has anyone rented and RV up there? Any park restrictions? Thanks! My direct email is cesphotography@echoes.net

— **Cathy Shea Canevari**

Letters from recipients of POWA's Youth Outdoor Education Grants

My students and I are very grateful for your generous grant to help carry us through the 2005-06 learning season. We'll be having our 39th consecutive Children's Derby at Kennedy Park Lake on May 30. At least a hundred children up to age 16 will participate – along with their folks. I have a long roster of students underway in fly-tying and fly-fishing. — **Bill Feddock**

* * *

Thank you for your continued support of our children and our mission. As we move forward, we'll keep you posted on our progress. At any time should you want an update/presentation on our effort, do not hesitate to call. Thanks again for your help. It will go a long way.

— **John Annoni**, Camp Compass

* * *

Wildwood Lake Sanctuary staff and volunteers would like to express their appreciation to the Pennsylvania Outdoor Writers Association for the awarding of a \$1,000 grant from the 2005 Youth Outdoor Education Grants Program to our teacher education program. As stated in the grant application, we will use these funds to provide environmental education curriculum workshops to Pennsylvania teachers. Thank you again for this award.

— **Sandra J. Lockerman**,
Environmental Educator,
Dauphin County
Wildwood Lake Sanctuary

* * *

On behalf of the board of directors and members of the Bluebird Society of Pennsylvania, we appreciate the grant money that was awarded to us to provide educational materials (books) and programs for children at libraries across the state.

I was very impressed with the children's books that we have purchased with the money, and the program has already started to be implemented by our county coordinator in Lehigh County.

Our BSP State County Coordinator Liaison is assembling the books (four different ones) for each county – thanks to the POWA grant.

— **Nancy Putt**, President
Bluebird Society of Pennsylvania

(Letters continued on page 11)

Dan Hilliard of New Kensington is the 2005 POWA-Willard T. Johns Memorial Scholarship winner at the University of Pittsburgh at Johnstown



Hilliard carries a grade point average of 3.96 on a 4.0 scale and is working toward a degree in Journalism, with a concentration on Investigative Reporting. His outdoor interests include angling for bass and gar in the Allegheny River and hiking in the nature preserve surrounding UPJ. He is news editor at the UPJ Advocate, with aspirations of becoming editor-in-chief.

In receiving his award, Hilliard said, "I couldn't be happier to receive encouragement for my writing interests from the Pennsylvania Outdoor Writers Association."

In his scholarship application, Hilliard expressed a goal of eventually working for a reputable publication to explore environmental issues on a national scale.

"I'm interested in exposing arrogant polluters and asking proactive questions about how a balance can be struck between capitalists and conservatives," he wrote. "I view each leaf, puddle and animal as part of a natural cycle in which I myself live and work. It's vital, then, to preserve the integrity of wilderness areas without completely barring humans from enjoying them. If a tree falls in the forest and no one is camping in a nearby gully or plucking trout from a nearby stream, will that same forest find many champions when it is marked for logging or mining? Humankind and nature need not be natural enemies."

Note: The POWA scholarship committee reports that Hilliard is the only scholarship recipient this year; there was no satisfactory candidate from Penn State.

-PW-

POWA SCHOLARSHIP WINNERS MAKE THEIR PROFESSIONAL MARK

UPJ journalism professor Lee Wood, who truly has carried the ball for POWA's scholarship program, recently pointed out to me that a number of our previous Will Johns Scholarship winners have acquitted themselves well in the profession. He was kind enough to provide some information to me, and I wrote the following:

Four University of Pittsburgh at Johnstown students who received Will Johns Memorial Scholarships during the past 10 years have won a total of nine statewide awards in journalism.

The awards include seven "Keystone" awards given by the Pennsylvania Newspaper Association and two statewide awards in West Virginia. The four POWA scholarship winners are among nine UPJ journalism students who were graduated since 1995 who have received a total of 27 statewide awards. UPJ graduates have won Keystone awards in three of eight divisions based on newspaper size -- the second, third and fourth biggest divisions, all daily newspapers.

Bill Toland, who won the scholarship in 1998, is a reporter for the Pittsburgh Post-Gazette. He was named Pennsylvania's Distinguished Writer for 2002 in Keystone competition. Toland received the Overseas Press Club of America's Citation (Best international reporting in any medium showing a concern for the human condition) for a series of stories about Chernobyl, and was a 2001 finalist in the Livingston Awards for a series about Cold War workers who unknowingly built nuclear weapons. The Livingstons are the nation's largest cross-media, general reporting prizes for journalists younger than 35.

Toland also received three Keystones in 2002 for Investigative Reporting, Beat Reporting and Distinguished Writing. He won the Series/Special Project category in 2003, and in 2004 shared a Series/Special Project Keystone Award with other Beaver County Times writers.

The other 1998 recipient, Mike Faher, who works at The (Johnstown) Tribune-Democrat, earned a second-place award for Investigative Reporting this year. He shared a second-place Investigative Reporting award with a co-worker in 2003, when he also earned honorable mention in the Ongoing News category.

Pete Bosak, a free-lance writer who won the scholarship in 1995, shared a second-place Keystone Award with a co-worker in 2002, when he worked at The Tribune-Democrat.

John Wilfong, a 1997 scholarship winner who now works at the Dayton (Ohio) Business Journal, claimed two statewide awards in 2002 while working for a newspaper in West Virginia. One was a Best Columnist honor, the other Best Reporting on Government Affairs.

-- Joe Gorden

Letters, from page 10

On behalf of the leaders and children of Harrisburg Inner City Outings, I would like to express our sincere gratitude to the Pennsylvania Outdoor Writers Association for awarding a \$1,000 grant to our organization.

Thanks to your generosity, three groups of inner-city children have been able to attend approximately 30 outings in the past year. Hiking, canoeing, swimming and wildlife programs were all included in the activities.

Each year, the camping trip is the highlight for many of our youth. Sleeping in tents, looking at the stars, catching fireflies and making s'mores on a campfire are

things they would not be able to experience without this program.

Since all of our leaders are volunteers, our greatest expense is transportation. Your assistance with this cost is particularly important as our group tries to maintain its level of activity and serve as many children as possible. Through this program, inner-city youth are making personal connections with the environment. Your donation has helped make this happen.

We have sent you a certification of appreciation as well as photos from recent outings showing youth whose lives you have touched with your generosity.

– Jane K. Webster, Chair
Harrisburg Inner City Outings

-PW-

Executive Director's Report

by Eileen King



The POWA spring conference and the OWAA annual conference are now behind us, and a more normal routine can once again be established. Both conferences were well attended and members seemed very pleased with both venues. The Pennsylvania contingent that attended (18, including "Nutty Irishman" Ed Matheny and Doris) OWAA had the usual get-together the final evening and everyone had plenty of stories to tell and good-byes to say until they see each other again at the POWA fall conference in Johnstown. Please mark your calendars for October 20-23, so you can join in the fun.

Many of you have contacted me with concerns about no access to the Members Only section of the POWA website. We are moving the site to a new host (we'll keep the same website address) and making improvements during that process. The public side is still accessible, but we've run into a few problems with the Members Only side. We hope to have everything accessible by the time you receive this issue of PowWow.

We also have a new web master. Her name is Tracy Watt and she designed **Tom** and **Betty Lou Fegely's** new website, as well as many others. Tracy has some great ideas for improvements to the site and ways to make it more user-friendly. Check back often to see what she has in store for you.

Membership Totals as of 6/30/05

Active	212
Apprentice	8
Honorary	1
Supporting	138

Welcome New Supporting Members:

Cambria County War Memorial

326 Napoleon St.

Johnstown, PA 15901

814-536-5156

Fax: 814-536-3670

GM@warmemorialarena.com

www.Warmemorialarena.com

Entertainment, sports, trade shows.

Contact:

Jim Vautar, General Manager

Sponsor: **Joe Gorden**

Hobie Cat Company

4 N. Vista de la Luna

Laguna Beach,

CA 92651

949-499-2225

Fax: 949-499-1995

Ingridn2@mindspring.com

www.hobiecat.com

Manufactures fishing boats, pedal-driven and paddle kayaks, recreational and racing sailboats.

Contact: Ingrid Niehuas

Sponsor: **Eileen King**

National Wild Turkey Federation

770 Augusta Rd.

Edgefield, SC 29824

803-637-3106

Fax: 803-637-0034

tsapp@nwtf.net

www.nwtf.org

A nonprofit conservation organization that publishes magazines, websites, TV shows and public relations.

Sponsor: **Eileen King**

Individual Membership Changes:

Harvey Bauer, add e-mail address, bump_1@msn.com.

Allen Benas, POB 69, Clayton, NY 13624.

Christian Berg, 1144 Catawissa Rd., Tamaqua, PA 18252; 570-668-0404.

Carol O'Neil, 893 S. Walnut St., P.O. Box 361, Pixley, CA 93256; 559-757-8013; carol_oneil@netzero.net.

Cathy Shea Canevari, RR 5, Box 5534, Kunkletown, PA 18058; 610-681-3109.

Supporting Membership Changes:

Winchester, Kevin Howard new e-mail is khoward@howardcommunications.com.

Plano Molding Company, new contact is Tanja Washburn, e-mail address twashburn@planomolding.com. **-PW-**

OWAA board of directors apologizes to membership



The Outdoor Writers Association of America's board of directors apologized June 17

to its members for the upheaval caused by sending a letter last July to former National Rifle Association President Kayne Robinson. The letter expressed the board's disappointment for Robinson's comments made in a speech at OWAA's 2004 conference in Spokane, WA.

After the board-approved letter was sent to Robinson, more than 400 members of the 2,000-member outdoor communicators group signed a "letter of dissent" protesting the letter. An ensuing battle within OWAA endured most of 2004 and spurred numerous member resignations.

In conjunction with OWAA's recent annual conference in Middleton, WI, OWAA's board penned an apology to members, which said, "We apologize to OWAA members for a well intended action that has produced unintended reactions. We should have anticipated that people would have seen battle lines drawn because of our action: We did not."

The apology was mailed to all OWAA members. At the OWAA membership business meeting held on June 19, members expressed opinions about the letter sent to Robinson, and they emphasized ending the crisis so the association can heal. Several OWAA past presidents were among those voicing opinions to the board, and a letter was read listing nine past presidents who did not approve of the letter sent to the NRA president.

Members then voted to approve all actions of the board over the past year except for sending the letter to Robinson. The motion passed by nearly a 2-1 margin. At a follow-up June 21 board meeting, the board resolved to offer members who either resigned or did not renew their 2005 memberships the opportunity to reinstate their memberships without application, devoid of late charges, and without reinstatement fees. The offer is valid until Aug. 31, 2005, and includes all former members who were in good standing in 2004, including life members, individual members and supporting members. **-PW-**

POWA 2005 MEMBERSHIP AUDIT REPORT

The 2005 Membership Audit has been completed. Sixteen members were audited. The following members returned their audit forms and were approved: Phil Burkhouse, Will Elliot, Robert Entler Jr., Robert Frye Jr., Roger Mallon, Freddie McKnight, Patrick J. Reilly, Jerilynn Schumacher, Robert Sopchick, Deborah Weisberg and Walt Young.

Completed forms were not returned by Dr. Bernard DiGiacobbe, David Adams and Don Garner. Rance Harmon resigned from the membership and one member's audit will take place next year due to illness.

-- Submitted by Dennis Scharadin, Audit Committee Chair

At right, at the POWA spring conference, Harry Guyer Jr. checks the image he just took with his digital camera. Even without the identifying name tag, who else could that be under that great hat? Photo by Bob Steiner, also taken with a digital camera.

Digital Photography, from page 4

\$2,333. It isn't a stretch to assume I actually spent more than \$500 per year on slide film, slide protectors and organizational supplies. By contrast, I spent less than \$50 on film in 2004, and when push came to shove I probably didn't need to spend that much.

Then of course there is the "X" factor to consider. In my case at least, the old adage "out of sight, out of mind" is truly appropriate. I'm convinced that Satan stands by the entrance of camera shops, wringing his hands with glee when I enter. He knows I'll be tempted to purchase some new or used gadget each and every time I wander through those doors. I remember once stopping to pick up three rolls of developed Sensia film that should have cost me \$15.75. I exited the store with my slides, plus a \$125 Bogen tripod that my evil friends had marked down, PLUS a \$40 polarizing filter. I definitely need to stay out of the camera shops!

You would probably think I'd settled into my situation, owning both a digital and a film camera? Wrong!

Remember that Nikon representative who just four years ago advised me concerning the quality of film versus digital? He was mistaken! The February 2005 issue of Popular Photography boldly declares, "The Canon EOS-1Ds produces better image quality than good ISO 100 film."

That was all I needed to prompt me. After seeking the advice of several POWA members in early May, I sold my N80 film camera and became the proud owner of a Nikon D70. After shooting just one photo, I realized it was a good decision and kicked myself for not purchasing the instrument 12 months earlier. The D70 feels and acts identical to my N80 film camera and that very first image is clear, sharp and properly exposed.

Like I said; you may go digital kicking and screaming, but you are going to go just the same!

-PW-



POWA receives a \$2,000 grant from the Centre County Convention & Visitors Bureau and the Centre County Board of Commissioners

We love to hear good news! POWA Executive Director **Eileen King** recently received this letter:

On behalf of the Centre County Convention & Visitors Bureau and the Centre County Board of Commissioners, I am pleased to inform you that your application for Tourism Grant funds was approved at a level of \$2,000 for marketing your event outside of Centre County and programming as described in your application. We are pleased we are able to help support your effort. Thank you for applying and best of luck with your project.

Sincerely,
Betsy Howell
Executive Director
Central Pennsylvania
Convention & Visitors
Bureau

Note from E.D. King: The grant money will be used to market the 2006 spring conference being held in State College next May. See page 2 for dates. **-PW-**

**IF YOU
SPONSOR
THREE,
YOURS
IS FREE!**

Sponsor 3 new POWA members in 1 year and your dues for the next year are covered. This applies for ALL members.

Note: Supporting members may now sponsor other supporting members. They may also sponsor active or apprentice members with an active member co-signer.

POWA membership recruitment cards are available for you to give to potential members. Contact Eileen King for cards and applications, or print member applications from the POWA web site (public side), www.paoutdoorwriters.com.

POWA Spring Meeting Minutes

BOARD OF DIRECTORS MEETING May 20, 2005 Pocono Manor Golf Resort & Spa Andrew Jackson Room

The meeting was called to order at 7:35 p.m. Present were Board Chair Dennis Scharadin; Pres. Jeff Mulhollem; 1st Vice Pres. Russ Englehart; 2nd Vice Pres. Linda Steiner; Secretary Ron Steffe; Treasurer Rob Hilliard; Exec. Director Eileen King; Directors Freddie McKnight, Bob Ballantyne, Charlie Burchfield, Terry Brady; Parliamentarian John Swinton; and Supporting Member Rep. Connie Yingling. Absent Bob Frye, Ron Tussel.

Motion Burchfield/Englehart to excuse absence of Bob Frye and Ron Tussel. Passed.

Motion Steiner/McKnight to approve minutes from the March 19, 2005 Board of Directors meeting. Passed

Correspondence:

Answered routine correspondence.

Chairman's Report:

Everything is running well; no report to post.

President's Report:

Forwarded the following three concerns/issues to the Constitution and Bylaws Committee for recommendations: Should supporting members be permitted to sponsor other supporting members? If so, should reward system be applicable? Should POWA have a procedure to recall board members for inappropriate, unethical or embarrassing behavior? If so, how would the process work and who should determine actionable behavior? What is the process for creating a standing committee? For instance, if the board decided it wanted to make the ad hoc membership recruiting committee I have created a standing committee, how must it be done?

Forwarded the following concern/issue to the Membership Screening Committee. The managing editor of a small newspaper wants to join POWA. He puts together the outdoors page regularly and writes about hunting and fishing occasionally, but perhaps not often enough to meet writing criteria. His name, of course, is on the masthead of the paper, but not as outdoors editor. We have no membership category for him. Shouldn't we?

Forwarded the following concern/issue to the Awards Review Committee to review: Politically incorrect as it sounds, should we discontinue the Youth Mentor Award because

we are getting very, very few nominations. It does not seem to be an award that fits with the association's activities. What does it do for the association?

Appointed Terry Brady to fill the term of John Taylor, who resigned from the board.

Asked Bob Steiner, chairman of the new ad hoc Membership Recruiting Committee, to address the board on a range of recruiting ideas, and the need for a standing recruiting committee.

Executive Director's Report:

Worked with Pres. Mulhollem to find a replacement to fill John D. Taylor's vacant board slot. Terry Brady was appointed. We lost 15 individual and 19 supporting members this year (withdrawals, nonpayment of dues). Attended the Woolrich open house. Membership recruitment is always a top priority and I've contacted several people/companies to join. Investigating possibilities for a new webmaster for the website. The Duties Manual has been forwarded to the webmaster to be uploaded to the Members Only side of the website. Membership currently stands at: 214 active, 11 apprentice, 1 honorary and 137 supporting.

Motion: Hilliard/Burchfield to approve officers' reports. Passed.

Treasurer's Report:

Hilliard presented Treasurer's report (see June/July PowWow issue, page 19).

Motion: Steiner/Englehart to approve Treasurer's report. Passed.

Heard report from Bob Steiner pertaining to membership recruitment. No action taken.

Motion: Englehart/Mulhollem to award Meritorious Service Award to two individuals. Passed.

Committee Reports - Chair:

Awards - PJ Reilly

All winners have been notified and plaques will be presented at the Spring conference.

Outdoor Education - Kermit Henning

Nothing to report. Committee members: Carl Graybill, Sal Pitera, Dennis Scharadin

Craft Improvement - Bob Frye

Received one more piece and heard from two others who will contribute craft columns.

Nominating - Tim Flanigan

Ballots mailed in early June.

Ways and Means - Jerry Bush

Active member Rob Hilliard has agreed to serve on Ways & Means Committee. Rob is an able-bodied, bright member who will contribute greatly to the success of the POWA.

Please join me in thanking Rob for his dedication. Most of the raffle items are in as far as I know at this date. I am unable to know what items will be added to the list at the conference. As always, I will supply a complete list of donations to Linda Steiner after the conference has ended.

Due to family considerations, I am unable to attend the 2005 spring conference. On May 6 Eileen King met me in Altoona and I transferred all auction and raffle items that were in my possession to her. She will transport them to the conference site. Active members Kermit Henning and Rob Hilliard will oversee the Saturday evening auction and raffle. Supporting member representative Connie Yingling will take inventory of all items donated at the conference site and will report that listing to me.

I have only a few entries at this time for the "Supporting Members Favorite Photo" contest. I wish to remind members that this is an excellent opportunity to have some fun while supporting the membership. Certainly a \$1 per image entry fee is properly priced. This is yet another golden opportunity to be rewarded for your photography investment! REMINDERS - This year's topic is small game hunting. Any image ever taken is eligible. Three supporting members will serve as judges for this year's contest — Dave Tonn (Luhr-Jensen); Jane Folmer (Plano Molding Co.); and Steve Trupe (Trupe's Quality Hunting & Wildlife Mgmt.).

I have noticed that donations were a bit lighter than normal this spring. It may be due to plans by supporting members to attend conference and donate while there. I have also noticed an increasing number of supporting members are changing policy from complete donation to instead offering discount prices for items intended for our raffle. We shared this concern with Supporting Member Rep. Connie Yingling, and Connie contacted some supporting members for their input. Following are comments from anonymous supporting members. I submit these letters to keep the membership informed of what we are facing.

(Sample 1) Connie, I would guess that donations may be off due to a soft 4th quarter in 2004 and not much improvement in 1st quarter 2005. That would be my answer. I was hit with some significant budget cuts this year. First thing I look at to cut is donations.

(Sample 2) Thanks for asking for our input on the auction and raffle donations. As a gesture of goodwill, **** typically donates

to the auctions of most all writer organizations, but we feel we don't get much return and suspect the organization doesn't get much in return either. From attending the auctions and seeing how incredibly cheap this stuff goes for, we feel that most writers probably don't bid with their heart, knowing they can generally call us and get the item for little to no cost. A raffle may be a little more effective as the writer may be more inclined to spend \$1, \$3, \$5 or \$10 on raffle tickets rather than spend \$20 for an \$80 item they can probably call and get for free. We'd like to see the writer use the item he/she wins or buys and then work it into an article somewhere, but I can think of few, if any, occasions where I can trace a clip back to an auction/raffle donation. Like I mentioned, our donations are viewed on our end as a gesture of support and goodwill for the writer organization.

(Sample 3) Our office looks at donation of raffle items and sponsorships as a gesture of goodwill towards the organization and a way of keeping our name top of mind with members; based on past experiences we really don't expect to receive ink in return for any items donated, although that would be wonderful. But, goodwill or not, in a tight budget situation we are required to justify every single expenditure, so have had to take a closer look at the cost of providing items with no return on investment.

POWA is soliciting ideas from members to help raise funds for the organization. It has been suggested that we try using Ebay auctions to raise funds for POWA, and I have been informed that task is being undertaken elsewhere in the organization.

I am donating one of my 16x20 framed photographs for a "special raffle." That raffle will constitute the sale of \$5.00 tickets to SUPPORTING MEMBERS ONLY! It is to be held in conjunction with our active-members- only \$5 raffle with notable differences. Only supporting members may purchase tickets, and the funds raised from the raffle of this item are intended for the POWA general fund rather than the scholarship fund.

Rob Hilliard has presented an idea that we request active members to participate by volunteering to host "celebrity" events for a raffle available to the public. Each active member would be requested to sell 10 tickets, valued at \$5 each. The tickets may be sold to any person. The prizes would be to accompany a POWA member during an outdoor outing. For example: Perhaps member Jerry Bush would volunteer to host the raffle winner for a day of steelhead fishing at Lake Erie, or member Bob Clark might offer to host the winner for a day of turkey hunting in eastern Pennsylvania, or member Ron Tussel might

offer to host the winner for a day of bear hunting in northeastern PA.

The point is that the winner of the raffle, presumably a member of the public, would then be allowed to choose which event he or she wanted to participate in. There would only be one winner! Members may submit ideas and comments to me (Jerry Bush) via e-mail.

Financially the Ways & Means Committee itself operated smoothly and realized a small savings to operate, compared with past years. For the first time we submitted as many donation requests as possible by email. According to my records from spring 2004, we saved the organization approximately \$35 in postage fees while requesting items for the auction and raffle. The Ways & Means Account follows, which actually includes items that occurred just before the autumn 2004 conference, because I last submitted request for reimbursement as of the end of September 2004.

Opening Balance as of 9/4/04 -- \$82.34

9/13/04, Postal Service for postage, thank you letters, \$7.40 -- Balance \$89.74.

9/18/04, POWA, Reimbursement paid, \$89.74 -- Balance \$0.

9/23/04, UPS for prizes sent to Don Daughenbaugh, \$4.97 -- Balance \$4.97.

9/27/04, Postal Service, for letters to Eileen King, \$0.37 -- Balance \$5.34.

10/7/04, Postal Service, finish thank-you letters, \$14.80 -- Balance \$20.14.

1/30/05, Postal Service, send photo contest check to Eileen King, \$0.37 -- Balance 20.51.

3/19/05, Postal Service, mail solicitations, \$12.95 -- Balance \$33.46.

4/6/05, Postal Service, thank-you letters, \$5.55 -- Balance \$39.01.

5/4/05, Office Max, raffle supplies, \$13.76 -- Balance \$52.77.

5/5/05, Postal Service, thank-you letters, \$7.40 -- Balance \$60.17.

I forfeit the .17 and am thereby entitled to \$60.00 reimbursement. Please note that I am forwarding an additional \$20 to Eileen King and, as in the past, I elect to turn my reimbursement back into the organization by using funds to purchase raffle tickets. Though I cannot attend the spring conference, I have requested Eileen to purchase quantity (50) \$1.00 raffle tickets and quantity (6) \$5 raffle tickets on my behalf, and I am entrusting her to represent my interests accordingly.

Membership Audit - Dennis Scharadin

A list of sixteen active members was submitted to the committee for the 2005 audit. The members are David Adams, Phil Burkhouse, Dr. Bernard DiGiacobbe, Will Elliot, Robert Entler Jr., Robert Frye Jr.,

Donald Garner, Rance Harmon, A. Robert Lapsley, Roger Mallon, Freddie McKnight, Patrick J. Reilly, Jerylynn Schumacher, Robert Sopchick, Deborah Weisberg, and Walt Young.

Letters of explanation and audit forms were sent to all but Robert Lapsley at the end of January. The letter requested the return of the completed form and all necessary documentation by March 9, 2005. Completed forms have been received from 11 members, Rance Harmon resigned from the membership, and forms have not been received from David Adams, and Dr. DiGiacobbe. Donald Garner indicated during a phone call he would not be returning his form. Emails were sent, and phone calls made, on March 2, 2005, to those who had not responded to learn whether they had received their audit information.

The following members have returned their audit forms and been approved: Phil Burkhouse, Will Elliot, Robert Entler Jr., Robert Frye Jr., Roger Mallon, Freddie McKnight, Patrick J. Reilly, Jerylynn Schumacher, Robert Sopchick, Deborah Weisberg, and Walt Young.

Board Action requested by committee: Approve those who have returned their Audit Forms and drop those, David Adams, Dr. Bernard DiGiacobbe, and Don Garner, who have not responded from the membership. The Board decided at the Interim meeting to include Robert Lapsley in next year's audit due to his illness.

Constitution and Bylaws - Jim Fitser

No activity. Committee Members: Betty Lou Fegely, Mark Passaro.

Finance and Budget - Rob Hilliard

Presented at meeting.

Sport Shows -

Harrisburg - Kermit Henning

Nothing to report.

Lehigh Valley - Mike Watson

The Lehigh Valley Sport Show Committee has no new news at this time. Members: Jim Fitser, Wally Musser, Charles Heidecker, Dennis Scharadin (Auction Chairman)

Editorial Review - Sam Hossler

No action since interim meeting. Committee Members: Jack Paluh, Regis Senko.

Ethics - John Swinton

No matters reached the Committee in the last quarter. Members: Joe Gorden and Bob Ballantyne

Member Screening - Dennis Scharadin

Members needing approval at board meeting: David Evans (Apprentice). Committee members: Dennis Scharadin, Doyle Dietz, Dave Ehrig.

(continued on page 16)

SPRING MEETING MINUTES continued from page 15

Supporting Member Screening - Harry Guyer

Need approval at board meeting: Laurel Highlands Visitors Bureau, National Wild Turkey Federation, Streamlight Inc. Committee members: Darl Black, John Kasun.

Historical Archives - George Dolnack

Nothing to report. Committee members: Sylvia Bashline, Kermt Hennting, Mark Passaro, John Swinton.

Scholarship - Joe Gorden

The committee has awarded a 2005 Will Johns Memorial Scholarship of \$1,000 to Dan Hilliard, a junior journalism major at the University of Pittsburgh at Johnstown. The committee did not award a scholarship at Penn State this year because no satisfactory candidate was available. A short biography and portrait of the award winner have been submitted for use in PowWow. All other work of the committee has been concluded for 2005, except delivery of the check to the UPJ financial aid office. Committee members: John Swinton, Jeff Mulhollem.

Financial Auditing - Russ Englehart

Financial auditing was completed in March and everything checked out. Members: Rob Hilliard and Linda Steiner.

Duties Manual - Bob Mitchell

No changes or updates have been received since the last board meeting. The webmaster was asked (on May 4) to put this on the website. This has not happened yet.

Technology/Website - Jerry Bush

We are still trying to complete the major web site improvements. I have submitted all of the supporting member logos. Unfortunately we are not getting service from our webmaster/host. We are having discussions and investigating alternatives for the POWA web site. Neither Eileen nor Jerry Bush are able to reliably contact our webmaster. We believe Mr. Hetrick is just very busy with a new baby and other projects. (See minutes from my report in February, when I reported the good service we received in the third and fourth quarter of 2004.) Things have changed for the worse again.

The POWA needs a web site that is up to date and subject to change frequently. As one example -- Jerry submitted all supporting members to be listed on the site to Mr. Hetrick by April 1, 2005. It is now May 5, 2005 and we are still waiting for the site to be updated. Yet another example is the award-winning photograph on the opening page. It has nearly been two months since we requested that image be replaced with Bob Steiner's award winning image from 2004. It has not been changed and, as you read this, it is time to post

yet another winning image.

Some board members who have been privy to my initial conversations are concerned about change because of cost and because our web site address is bought and paid for. I understand that and I do realize we can keep our current web address, even if we move the web site to a different host. However it should be noted that we need the current webmaster to cooperate with doing so, and the fact that we can't get his attention is why we are looking at alternatives in the first place.

Our current web address is www.paoutdoorwriters.com <<http://www.paoutdoorwriters.com>>. Jerry has already checked, and if POWA wanted to start over again from scratch, www.pennoutdoorwriters.com <<http://www.pennoutdoorwriters.com>> and www.pennoutdoorwriters.org <<http://www.pennoutdoorwriters.org>> are both available.

Jerry is familiar with the number-one hosting site in the world (1 & 1 Web Hosting). We could reserve our new web address for as little as \$6 annually.

I am my own host at www.jerrybush.com <<http://www.jerrybush.com>> and have a pretty good idea how the 1&1 software works, though I have the less expensive, personal program and POWA would go with the more extensive program. The problem with 1&1 is that it gives us too much control. It would require a POWA member to literally set up the site and then serve as webmaster. A good webmaster earns his or her pay, and is easily worth \$500 to \$750 per year.

I think we need to seek an inexpensive alternative or a volunteer who really wants to do this. Jeff Mulhollem suggested that we could perhaps hire a temp or intern to build our web site. I'm not thrilled with the idea because I'd rather have it created by someone we can reliably contact even a year or two from now, if we are having problems or seek improvements and changes to the site.

I believe we need to seek a cheap alternative. However, I would request that all members have a chance to bid on building and hosting the site, if it is determined that we are willing to pay a substantial amount to post it. I would then request the board determine action. Eileen has spoken to a contact she knows (Tracy Watt) who hosts web sites and offered thoughts and advice. I trust Eileen will present Tracy's presentation.

I am also familiar with a person who has hosted web sites since 386 computers operating on MS-DOS code were top of the line. His name is Bill Herbstritt and he operates PageBoys.com, out of Erie, PA. If mandated, I would recommend we get quotes from PageBoys and Tracy Watt. However, since

we can't reliably get hold of Gerald, I'd recommend we start from scratch with a new web address.

Supporting Member Representative - Connie Yingling, Maryland Tourism

Sent e-mail to all supporting members requesting feedback on practice of donating items for the POWA raffle. Received three responses and passed those along to Jerry Bush, Eileen King, Ron Tussel, Linda Steiner and Jeff Mulhollem. These three responses indicate supporting members do not perceive a direct benefit from these donations and that current budget restrictions are impacting previous generosity.

Youth Mentor Award - Charlie Burchfield

The applications for nominees for the award have been solicited via PowWow with at least one application for the award received.

Recommendation: The award is worthwhile and the recipients thus far well deserved. However participation at best has been poor. That being noted, the award should be reviewed and determined if it should be continued.

If the award is to be continued a suggestion would be for the membership to advertise the award via the media they are published in. In this case the application(s) could be forwarded to the individual member for a preliminary screening, then several of the screened applications would be forwarded to the Committee Chair to be included in the final selection process. By doing so, this could help promote the award and provide the committee with a boarder base of individuals to choose from.

Following the presentation of the award at the POWA conference, the communicator who submitted the winning name could announce the name, background, etc, in his/her area, that in turn would generate additional interest and prestige in the award.

Without doubt there are many individuals across the state qualified for the award, however POWA needs to make it special if it is to continue. The question that POWA needs to answer is, "How important is this award to POWA?" The award does hold potential, but if the organization does not show interest in the award is it worth continuing?

Past President's Council - Tim Flanigan

No report

Awards Review - Bob Mitchell

I have assembled all the information I've received to date. After getting input from P.J. Reilly following this year's awards, I plan on putting together a report for the board, based on ideas and recommendations from several people who have been involved with the awards program and are interested in it.

Motion Burchfield/Steiner to accept committee reports. Passed.

Conference - Chair(s):

Fall 2005 - Joe Gorden and Len Lichvar

We have found sponsors for the barbecue, Saturday breakfast and the hospitality room. We continue to seek sponsors for Saturday lunch, the banquet and a possible Sunday breakfast. An ambitious schedule of activities is being offered. All speakers have been booked except one open seminar for craft improvement. The committee continues work on its web site and has begun to shift attention toward information packets for attendees. We plan to work more closely with Executive Director Eileen King to tie up loose ends as the conference dates approach. Committee members: Joe Workosky, Lisa Lybarger, Lisa Dailey, Larry Adams, Roger Kerekes.

Spring 2006 - John Swinton

No report

Fall 2006 - Ernie Aharrah, Bob Barrickman, John Street and Gil Twiest

No report

Old Business:

Membership Recruitment:

Jeff Mulhollem

Discussion on recruiting new members. Referred to new committee.

One conference per year:

Jeff Mulhollem

Motion: Ballantyne/Brady to continue holding two conferences per year. Passed.

Youth Hunter, Trapper Education Award: PA-YHEC never followed up with a proposal. Motion: Englehart/Brady to table issue till next board meeting. Passed.

Website: See report from Jerry Bush. Motion: Mulhollem/Burchfield to change web site host and webmaster and pay maximum fee of \$750 for first year. Passed.

New Business:

Recall of Board Members Procedure:

Discussion of proper procedure for recall of board members for inappropriate, unethical or embarrassing behavior. Referred to Constitution and Bylaws Committee (Jim Fister, Chair) for suggestions.

New Budget:

Motion: Steiner/Ballantyne to use proceeds of \$5 active member raffle for general operating fund this year. Passed.

Approve New Members:

Motion: Ballantyne/Burchfield to go into executive session. Passed.

Motion: Mcknight/Englehart to come out of executive session. Passed.

Motion: Mulhollem/Brady to approve new individual member David Evans (Apprentice). Passed.

Motion: Englehart/Hilliard to approve new supporting members Laurel Highlands

Visitors Bureau, National Wild turkey Federation and Streamlight Inc. Passed.

Membership Recruitment:

Motion: Burchfield/Hilliard to approve Membership Recruitment Committee as standing committee. Passed.

Supporting Members:

Motion: Steiner/Burchfield to allow supporting members to nominate potential supporting members for membership and receive same membership recruitment benefits as individual members. Passed

Motion: Hilliard/Mulhollem to allow supporting members to nominate potential individual members with co-nomination of individual members. Passed.

Supporting Member Photo Contest:

Motion: Scharadin/Ballantyne to dissolve supporting member photo contest effective 2005/2006. Passed.

Member Donation of Hunting/Fishing Trip for POWA Fund Benefit:

Discussion on a member (because of celebrity status) donating a hunting or fishing trip to the general public by means of statewide raffle for general fund benefit.

Motion: Hilliard/Brady to refer to Ways and Means Committee. Passed.

Membership List for Press Information:

Prior approval by board to act on each individual incident. No action taken.

Meritorious Service Award:

Discussion on approving two members for Meritorious Service Award.

Motion: Ballantyne/Englehart to go into executive session. Passed.

Motion: Ballantyne/Englehart to come out of executive session. Passed.

Life Membership:

Discussion on nominating two members for life membership. Must be approved by general membership.

Motion: McKnight/Brady to adjourn. Passed.

Meeting adjourned at 10:30 p.m.



**GENERAL MEMBERSHIP MEETING
May 21, 2005
Pocono Manor Golf resort & Spa
Valley View Room**

The meeting was called to order at 3:25 p.m. Present were Board Chairman Dennis Scharadin; Pres. Jeff Mulhollem; 1st Vice Pres. Russ Englehart; 2nd Vice Pres. Linda Steiner; Secretary Ron Steffe; Treasurer Rob Hilliard; Executive Director Eileen King; Directors Bob Ballantyne. Charlie Burchfield;

Parliamentarian John Swinton and Supporting Member Rep. Connie Yingling. Absent; Bob Frye, Ron Tussel, Freddie McKnight.

Motion: Dave Ehrig/Bob Clark to approve minutes of Interim Board Meeting March 19, 2005 as posted. Passed.

Correspondence:

As posted.

Chairman's Report:

As posted.

President's Report:

As posted.

Executive Director's Report:

As posted.

Motion: Alex Zidock/Russ Englehart to approve officer's reports. Passed

Treasurer's Report:

As presented.

Motion: Jim Fister/Tim Flanigan to accept Treasurer's report. Passed.

Committee Reports:

All committee reports posted.

Motion: Alex Zidock/George Dolnack to approve committee reports. Passed.

Conference Sites:

Fall 2005 -- October 20-23, Johnstown-Joe Gorden and Len Lichvar.

Spring 2006 -- May 19-22, State College - John and Cordy Swinton.

Fall 2006 -- Don Carey volunteered to chair since nothing has been received from previous correspondents who volunteered to chair.

Old Business:

Motion: Bob Clark/Terry Brady to ratify Membership Recruitment Committee as standing committee. Passed.

New Business:

Motion: Wes Bower/George Dolnack to approve board actions since last meeting. Passed.

Motion: Alex Zidock/George Dolnack to approve corrected proposed 2005-06 budget. Passed.

Motion: Jim Fister/Rob Hilliard to approve new members. Passed.

Motion: Tim Flanigan/Charlie Burchfield to bestow life membership to two individual members. Passed.

Good Of The Order:

Motion: Tim Flanigan/Alex Zidock to adjourn. Passed.

Meeting adjourned at 3:50 p.m.

Respectfully submitted,

**Ron Steffe,
Secretary**

-PW-



ONE MORE TIME ... for memories of POWA's spring conference at the Pocono Manor Resort and Spa. At middle right, view of a daytime moon over the resort, by **Bob Steiner**.

Other photos show POWAers caught candidly at breakout by "roving photographer" **Don Carey**. Clockwise from upper right:

Charlie Burchfield chats with Karen Lee, editor of the **National Wild Turkey Federation's** Women in the Outdoors and Wheelin' Sportsmen publications.

Melody Zullinger, POWA active member and executive director of the **Pennsylvania Federation of Sportsmen's Clubs**, shares a discussion with **Wally Musser**.

Kevin Howard of Howard Communications, representing **Winchester** and **Browning** at the shooting range, gives **JoAnne Zidock** some pointers (or is he getting advice?).

Art Michaels doffs his glasses to try a pair of Alpen binoculars at a breakout display.

Alex Zidock asks that you send copies of articles you write about the Pocono region as a result of the conference directly to him. Also send copies of tearsheets to E.D. King so you can be entered in a drawing for a free conference registration. **-PW-**

POWA FALL CONFERENCE 2005 / OCT. 20-23 / HOLIDAY INN, JOHNSTOWN

Member Name _____ Phone _____

() Supporting Member, Company Name _____ () First POWA conference

() Spouse Name _____ () Guest Name _____

REGISTRATION	Cost x	# persons =	Total Fee
By Sept. 30, \$20 each	\$20.00 x	_____ =	\$ _____
After April 30, \$30 each (late fee).....	\$30.00 x	_____ =	\$ _____
Supporting Member Breakout Day Display Fee.....	\$45.00	_____ =	\$ _____
SUBTOTAL REGISTRATIONS		_____ =	\$ _____

*ALL ATTENDEES PAY REGISTRATION FEES, including spouses/guests/breakout participants
(Exception - spouses/guests attending banquet only)*

MEALS*

FILL OUT NUMBER OF PERSONS, even if meal is sponsored — we need a count!	# persons =	Total Fee
Friday BBQ: <i>Sponsor, Stonycreek-Quemahoning Initiative</i>	_____ =	N/C
Saturday Breakfast: <i>Sponsor, Laurel Highlands Visitors Bureau</i>	_____ =	N/C
Saturday Lunch: <i>Open for sponsorship (contact Exec. Director Eileen King)</i>@ \$9.00	_____ =	_____
Saturday Banquet : <i>Open for sponsorship (contact Exec. Director Eileen King)</i>@ \$26.00	_____ =	_____
SUBTOTAL MEAL FEES:		\$ _____

* Children and guests (not spouses) must pay for sponsored meals — Fri. BBQ \$25; Sat. Breakfast \$12; Sat. Lunch \$9; Sat. dinner \$26.
Note: Sunday breakfast is on your own.

ACTIVITIES

\$20 REFUNDABLE DEPOSIT REQUIRED FOR EACH ACTIVITY

Descriptions of activities are in PowWow and online at www.visitjohnstownpa.com/powa.

<i>(Attend activity; your fee is returned / Any activity charges will be deducted)</i>	# persons	(x \$20)
Friday -- Sporting Clays (\$25/person, payable on site)	_____ =	\$ _____
Friday -- Rifle Challenge	_____ =	\$ _____
Friday -- Trout Fishing (Stonycreek River headwaters).....	_____ =	\$ _____
Friday -- Fishing (Downtown Johnstown).....	_____ =	\$ _____
Friday -- Fishing (Area Lakes)	_____ =	\$ _____
Friday -- Grouse Hunting	_____ =	\$ _____
Friday -- Archery Deer Hunting	_____ =	\$ _____
Friday -- Squirrel Hunting with Dogs	_____ =	\$ _____
Friday -- Night Hunting	_____ =	\$ _____
Friday -- Morning on a Trapline	_____ =	\$ _____
Friday -- Spouses' Tour (Johnstown Flood Museum)	_____ =	\$ _____
Saturday -- Spouses' Tour (Quecreek Area Rescue Site; Somerset Wind Farm; Flight 93 Crash Site).....	_____ =	\$ _____
SUBTOTAL ACTIVITY DEPOSITS		\$ _____

GRAND TOTAL (registrations + meals + activity deposits) Enclose full amount/no partial payment = \$ _____

Make check payable to POWA or send MasterCard/Visa # _____ exp. date _____

Send form and check or credit card info to: Eileen King, 158 Lower Georges Valley Rd., Spring Mills, PA 16875; 814-364-9558 (FAX)

POWA FALL CONFERENCE 2005 HOTEL RESERVATION FORM

Call to make your room reservations at the Holiday Inn Downtown, 814-535-7777 or 800-433-5663, or use the form below and send reservations to: Holiday Inn Downtown, 250 Market St., Johnstown, PA 15901. Tell them you're with POWA to receive the special rates.

Make reservations before the Sept. 20, 2005 cut-off date to be sure you have a room at our group rate: \$89 single/double + tax.

Name: _____ Phone: _____

Address: _____

Arrival Date: _____ Departure Date: _____

POWA MERCHANDISE ...

ITEM#	DESCRIPTION	QTY	SIZE*	COLOR	UNIT PRICE*	NAME** (Add \$6)	TOTAL PRICE
4662	Sweatshirt				\$23.00		
440	Sport Shirt				\$24.00		
71098	Denim Shirt, Short Sleeve (Men's)				\$28.00		
51098	Denim Shirt, Short Sleeve (Ladies')				\$28.00		
71098	Denim Shirt, Long Sleeve (Men's)				\$28.00		
51098	Denim Shirt, Long Sleeve (Ladies')				\$29.00		
6308	Pro Cap, Twill				\$15.00		
	License Plates				\$ 5.00		
	Embroidered Patches				\$ 3.00		
	Membership Directories				\$ 5.00		
	50th Anniversary History Book				\$ 5.00		
	"The Eastern Trail " Book, Edited by L. James Bashline			N/A	\$10.00		



All orders and payments should be sent directly to:
Eileen King, POWA
 Executive Director
 158 Lower Georges Valley Road
 Spring Mills, PA
 16875-9123
 814-364-9557
 814-364-9558 FAX
 kingenp@cs.com

* Price is for S,M,L,XL

2XL, add \$2

3XL, add \$3



Shipping & Handling Fees:

First Item - \$4.95

Additional items, add \$1.00 each

Subtotal

Shipping/Handling

TOTAL

** Please PRINT name clearly below as it should appear on left chest (1 line only; \$6 per clothing item):



158 Lower Georges Valley Rd.
 Spring Mills, PA 16875-9123

OCTOBER / NOVEMBER
 PowWow Deadline
Sept. 1, 2005
 Please Be On Time