



Newsletter of the Pennsylvania Outdoor Writers Association

Fall 2012

## Craft Award submissions open

**Deadline to enter  
is January 26, 2013**

Please study all the category criteria and submission guidelines published in this edition of PowWow before submitting entries. There are 18 Craft Awards this year – eight core awards and 10 specialty awards.

There is a \$5 entry fee per category. Please fill out the “Craft Award Entry

Form” located in this issue of PowWow, add up the total number of categories entered and multiply that number by \$5 to calculate the grand total.

Submit a single check or money order with the appropriate amount made payable to “POWA” and include it with your entry. Entries not accompanied by the required fee will be disqualified.

Contest entries must be postmarked by January 26, 2013. Winners will be

announced at the annual POWA Awards Banquet in May.

Entries should be mailed to: Brad Isles, 147 Swain Hill Road, Harmony, PA 16037.

1. All Active, Apprentice and Life members of POWA in good standing are eligible to enter.

2. A maximum of two (2) entries per award is allowed, unless otherwise

See **AWARD**, page 6

## POWA director Lollo to retire

By Freddie McKnight  
*Chairman of the Board*

Executive Director Bob Lollo has informed the POWA Board of Directors that he will be retiring from his position effective May 31, 2013.

The board will immediately begin accepting resumes for his replacement, with the hope that someone from within the POWA community can fill that role.

More details on the job requirements and stipend will be published in the next issue of PowWow.

The final selection of the new executive director will take place at the annual conference to be held in Franklin, PA from May 2-5, 2013.

If you are interested in applying for this position, please email your resume and qualifications to me at [wmoutdoors@dishmail.net](mailto:wmoutdoors@dishmail.net).



Darl Black Photo

**Spring Conference Chair Marilyn Black invites attendees at the May gathering in Franklin to sample the excellent smallmouth bass angling on the Allegheny River.**

## Spring Conference in Franklin

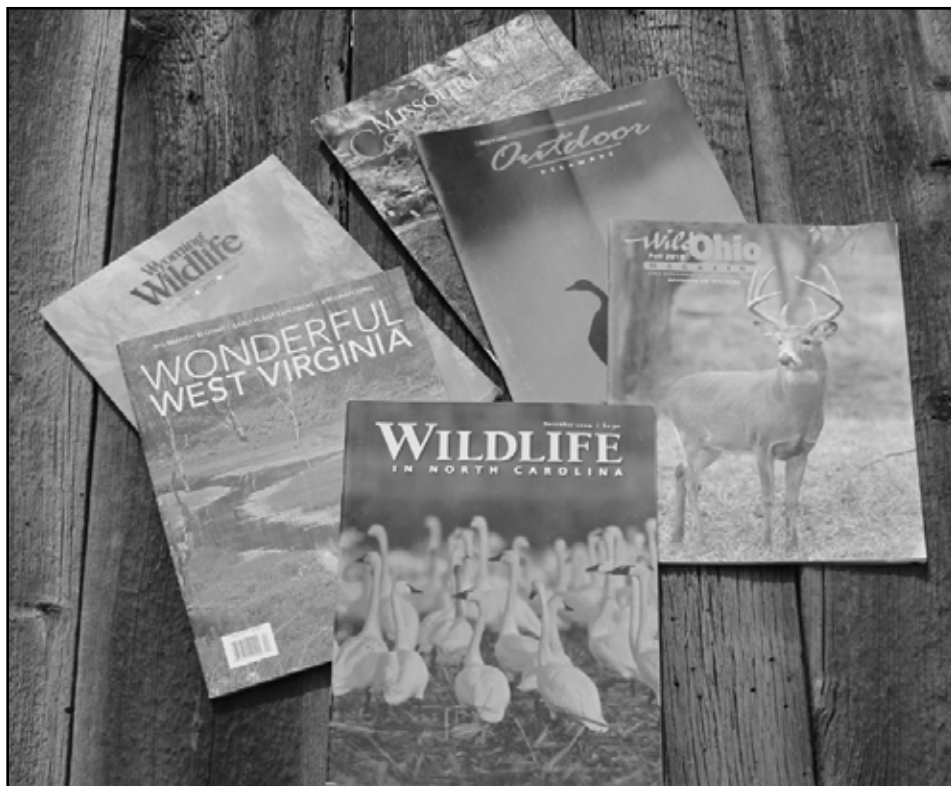
By Marilyn Black  
*Spring Conference Chair*

Mark your calendar now to attend the May 2-5, 2013 annual conference which is being held in Franklin, PA in Venango County. This gathering will follow the regular format utilized by

POWA for its conferences, with an Olympic theme. This is the same weekend as the May Garden Mart in downtown Franklin, too. While most attendees will drive to the event, you can fly commercially to the Venango Regional

See **SPRING**, page 3

## Craft Improvement



Contributed Photo

Mark Nale shows a number of out-of-state publications he reads, and sometimes comes away with inspiration for usable story ideas.

## Out-of-state publications provide wealth of inspiration, story ideas

By Mark Nale  
*Craft Improvement*

Somewhere along the line, I have learned that, if you want to be a good writer, you have to read. I read a lot, and whether that has helped me to be a better writer or not, I will let my readers be the judge. I read war, mystery, intrigue and legal novels. I read biographies, three newspapers and more than anything else – I read a lot of magazine articles. Of course, I read many columns and articles written by my fellow POWA members.

I currently have subscriptions to 19 different magazines. Several of these represent markets for which I have written, such as *Pennsylvania Angler & Boater* and *Trout*. Others are markets for which I hope to write, such as *Pennsylvania*, *O Gauge Railroad* and *Classic Toy Trains*. However, many are out-of-state

hunting/fishing/nature-type publications that provide photographic inspiration and a wealth of story ideas.

I have been a long-time subscriber to *Outdoor Delaware*, *Wildlife in North Carolina* and *Wonderful West Virginia*. My aunt (who lives in St. Louis) often sends me issues of the *Missouri Conservationist*, and a good friend gives me recent issues of *Wyoming Wildlife* when he is finished with them. When I was still teaching, I checked out every issue of *The New York Conservationist* from the high school library as well as *Virginia Wildlife*.

I never hesitate to pick up another state publication when I get the chance. In April, business had me in Cleveland, so I took advantage of the opportunity to visit Cleveland Lakeshore State Park. While there, I picked up four issues of

See **IDEAS**, page 3

## PowWow

Fall 2012

Quarterly publication of the Pennsylvania Outdoor Writers Association, Inc., a non-profit professional, educational organization. Items published in POW-WOW do not reflect the opinions or endorsement of POWA.

[www.paoutdoorwriters.com](http://www.paoutdoorwriters.com)

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### Member contributors to this issue:

Marilyn Black, Darl Black, Freddie McKnight, Mark Nale, Rich Faler, Bob Lollo, Bob Mitchell, Bob Sopchick, Brad Isles, Connie Yingling, Bud Cole.

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## Spring

from page 1

Airport (in Franklin) and the hotel's shuttle service will provide convenient service.

Thursday, May 2 will open with a welcome reception, followed by a delicious dinner at a nearby Italian restaurant and much socializing.

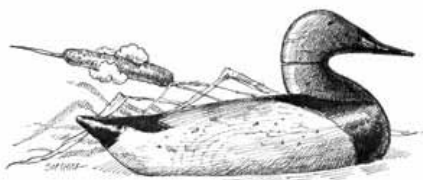
Friday, May 3 will offer multiple outdoor adventures in the morning and afternoon, with folks meeting up at the Nature Lodge in Two Mile Run County Park for a delicious barbecue.

Saturday, May 4's morning includes craft improvement and resource advisory sessions. We'll head to the Oil City Chapter of the Izaak Walton League clubgrounds for lunch and for special demonstration shoots by their high-scoring Junior Olympic Rifle Team, followed by the traditional break-out demonstrations and a POWA membership meeting. The annual POWA Awards Banquet will be held at the headquarters hotel.

We'll wait to see how the detailed schedule shapes up before deciding whether to book anything other than breakfast on Sunday morning, May 5.

More details and complete registration information will be published in the first PowWow newsletter of the new year.

Sponsorship opportunities remain available. Please contact either Conference Chair Marilyn Black at [mblack@oilregion.org](mailto:mblack@oilregion.org), or POWA Executive Director Robert Lollo at [blollo@verizon.net](mailto:blollo@verizon.net) to discuss sponsorship preferences and figures. Also notify one of us if you would like to conduct a session or lead an outing during the conference.



It's not too early to make your lodging reservation. Be sure to mention POWA when doing so. See which choices suit your traveling tastes. Headquarters is the Quality Inn & Conference Center, 1411 Liberty Street, Franklin, at 800-535-4052. POWA rates per night are \$79.99 room with one queen bed, \$85.99 room with two queen beds, \$85.99 for room with king bed or a suite with double occupancy. A gracious, relaxed Victorian B&B one block away is The Lamberton House at 814-432-7908 for \$80 per night. D'Casa Bed & Breakfast is also just one block away at 814-437-7699 for \$80-\$105 per night depending on the guest room selected. A "green" B&B often chosen by bicyclists and river travelers is Witherup House, one mile east along Liberty Street, at 814-437-7203 for \$80 per night.

Those preferring to camp or rent cabins also get great, reasonably priced choices. Oil Creek Family Campground is 16 miles from the central hotel. They have an assortment of camping options, as well as rental cabins. See [www.oilcreekcampground.com](http://www.oilcreekcampground.com) for details, or call 814-827-1023. The owners are David and Penny Turner. Two Mile Run County Park's tent camping and electrical hook-up camping are just nine miles from conference HQ. They also have several comfortable houses which make a great spot for small groups of adults to spend extra time together during the conference. See [www.twomile-run.net](http://www.twomile-run.net), or call 814-676-6116.

Any suggestions or questions are welcome. Don't hesitate to contact Marilyn Black while the conference details are still a bit fluid. You'll enjoy the warm and relaxed hospitality of the original Oil Country!

## Ideas

from page 2

*Wild Ohio* – a publication of the Ohio Department of Natural Resources. I am sure that there are many other good state publications out there, but there is a limit to how much I can read!

All of these publications have provided me with contacts, article and column ideas, and samples of great photography that just beg me to snap the shutter. An article in *Outdoor Delaware* about managing their small state's deer herd led me to a biologist contact, and subsequently, to me writing an article and column that was published in all three of my regular newspaper markets. A very-detailed article on crickets in *The Missouri Conservationist* provided background for a column that I wrote on the night sounds of the late summer.

More recently, with a deadline looming, I was sitting in front of my computer, wondering what in the heck I would write for my next *Afield* column. The mail arrived with the September-October issue of *Wildlife in North Carolina*, and there was my inspiration – "An Elegant Act of Conservation." What a great article about the Wildlife and Sport Fish Restoration program! I sold my version three times.

I approach outdoor writing and photography as a business – a fun business – but a business nonetheless.

All of these state magazine subscriptions cost money – however, just a single idea per year from each one more than pays for a subscription.

Today's mail is here – new issues of *Pennsylvania Game News* and *Outdoor Delaware*. Looks like I have some reading to do.

**Send newsletter  
submissions to  
[powwow@zoominternet.net](mailto:powwow@zoominternet.net)**

# President's Message

by Rich Faler



With the national election having just taken place, the future POWA election is on my mind. It is pretty uneventful in comparison. We don't have half a dozen candidates vying for the spots, monies spent, campaigns waged and debates showcased. POWA elections have always seemed to be pretty straight forward with the candidates nominated by the nominating committee pretty much being those elected.

Let's take a look at our current officers and their plight.

Ever hear of the joke that goes something like "We're going to have fun ... didn't we?" We look forward to the event and before we're even in the moment, it's behind us. That is what the POWA leadership is experiencing.

Ever since we have gone from two conferences and two interim board meetings a year to one conference, having an elected POWA official take office and get anything done has been problematic. As soon as one takes the reins, they're looking ahead to the new leadership that will follow. No one is in place long enough to sink their teeth into anything of substance.

I would like to make a proposal with this President's Message. I have looked at our constitution and bylaws and it would appear that what I

will propose will require no changes in those guides of operation.

We are currently electing POWA officials for one-year terms. As I stated before, that is so fleeting a time period. The transition is made at the end of the Saturday night banquet one year and the very next meeting is the following spring conference when you are transitioned out. I propose that we begin a tradition of seeking multiple years of service from POWA officials. Give them a chance to put things into play and see them to a culmination.

The nominating committee can nomi-

nate anyone they feel would be an ideal candidate for these offices.

Filling the ballot is sometimes a difficult job. The nominating committee is free to approach any member, including presiding officers, for the next election. Let's all consider approaching existing officers as our first choice for the new election – putting an opportunity for continuity of leadership at our fingertips.

The constitution and bylaws say no president shall serve more than two consecutive terms. I see no term restriction on the other officers.

It would be my hope that inspiring members to contribute enough time and energy to make a difference would be the result. Do not read this to mean that one-year segments of service have no meaning. All service is important. Having been active in the group when we had four board meetings a year and currently when we have one, the difference in effective governing is obvious.

The short terms create so much frustration to those trying to positively help the POWA.

A number of issues need to be addressed in POWA. There always are. Looking toward our incumbents as our first choice in the next election is one of the easiest and most effective solutions to one current issue. If this happens, if it works, let it become a tradition of POWA service. This should not be mandated, but simply be a choice for those that can and will serve.

Please consider this proposal. It's not earth-shaking. No constitution or bylaw vote is needed to implement it. It can help to make a difference. It can help the POWA leadership to become more effective and to tackle the other issues with more force.



POWA President Rich Faler and his 7-point.

Contributed Photo



## Executive Director's Report

by Bob Lollo,  
Executive Director



These following members have gone above and beyond in support of our organization:

Adele Dovey for the youth program.

Bob Ballantyne for general fund operations.

Tim Flanigan for the scholarship fund.

Frank Felbaum contributed to our general fund operations.

Ralph Martone donated to our scholarship fund.

And Will Elliot is supporting our youth program.

The spring 2013 conference will be chaired by Marilyn Black and be held in Franklin, PA. The dates are over the first weekend in May. In the fall of 2013 we will be returning to elk country in September. The spring 2014 conference will be held in May at Shippensburg, and will be chaired by Mike Klimkos.

Jim Fitser donated an American flag to POWA to be taken to and displayed at future conferences. He donated the flag after the Ramada Inn, Pottsville, was unable to provide one for this year's spring conference banquet.

### MEMBERSHIP

As of the new fiscal year, we have 10 life members, one honorary member, six apprentice members and 144 active members for a total of 161. We have 87 supporting members. We have two applicants pending approval of the committee. We currently have 79 members who have renewed at this time.

### NEW MEMBERS

#### **Marshall Nych (Apprentice)**

3213 Bethel Wilmington Road  
New Wilmington, PA 16142

Mercer County

Phone: 724-977-3419

Work: 724-662-5102

Email: mnych@hotmail.com

Credits: Book author and magazine writer. I plan to use outdoor humor in magazines, newspapers, and/or book form to communicate the joys, beauty, adventure, and spirit of the outdoors to our Pennsylvania and her people.

Sponsor: Ben Moyer.

We have one additional member in the review process.

## Changes & Corrections

Wes Bower moved: 19655 Shade Valley Road, Shade Gap, PA 17255, 814-259-3650, Wes.bower@ymail.com.

Tom Fegely has a new address, email and phone number: 1943 Schadt Avenue, Whitehall, PA 18052, 484-221-9438, bfegely@rcn.com.

J.B. Kasper has a website: jbkasper-outdoors.com.

Ken Margolis, MD, has a different fax number: 410-687-0202.

Dave Wolf has a new address, phone number and wife: 1266 Old Mountain Road, Wellsville, PA 17365, York County; 717-502-7090. Dave married

Karen Hoffman, who has applied for membership as an apprentice.

Otis Technology, Inc. has a contact change: the new contact is Frank Devlin, commercial channel manager, at fdevlin@otistec.com.

**Reminder:  
Membership  
renewals are due  
by December 31!**

## Correspondence

As many of you have heard, I have retired from my position as editor of the *Pennsylvania Game News*. After more than 32 years, 389 issues, it was time for me and *Game News* to move on.

My career has been far more enjoyable and fulfilling than I could have ever imagined, and I deeply appreciate the fact that I've been able to make a living doing something I truly love. I could have never achieved such a level of satisfaction and success in my career if it hadn't been for the Pennsylvania Outdoor Writers Association.

Thanks to POWA I was able to meet and draw upon the talents of dozens of professional writers, photographers and artists, folks who enabled me to make *Game News* something I can take so much pride in. I also will forever appreciate the many friends I have made through POWA.

I fully intend to remain active in the organization, and maybe take even more advantage of the many benefits being a POWA'er offers.

To all of you I've had the pleasure of meeting and working with over the years, my sincerest thanks.

At this time I'm don't know how things will shake out at *Game News*. I can say, though, that any questions, comments or queries may be sent to Bob D'Angelo, at rdangelo@pa.gov.

— Bob Mitchell

.....

I want to thank you for selecting me for the \$1,000 POWA Willard T. Johns Memorial Scholarship. It truly means a lot to me because, as I get more involved and as my education continues, I learn that education of the environmental sciences is truly where I want to be. This scholarship will help me to finish out my education, which will allow me to help spread the importance of our natural world to others. Again, thank you. This scholarship means a lot to me.

— Jacqueline Matzke

## Award

from page 1

noted. Edit yourself and only submit your best work. Additional entries will be disqualified.

3. Four copies of each entry are required for each award, (both originals and exact photocopies of the entry, just as the entry appeared to the public in print are permissible). Exception: for the Best Published Photo, Best Published Art and the Best Book/Radio-TV award contests, send one original each.

4. Joint bylines: Co-authored / photographed / produced entries may be entered only once. Joint bylines will be considered as an entry for each contributor. All entrants of co-authored entries must be POWA members.

5. A letter of verification from the editor/publisher must accompany materials not containing bylines, or containing pen names.

6. To be considered for an award, the published material must have been compensated for by cash, check, goods or services of value.

7. Members may submit an entry in only one Core Award\* category, to eliminate the possibility of a person winning multiple core awards for a single piece. For example: an item published in a newspaper may not be entered in both the newspaper column and the newspaper feature categories. In nearly every instance, such a distinction is obvious. On the other hand, a member may submit an entry for a writing award, and the accompanying photo/art for a photo/art award. A member also may submit an entry in one Core Award, and in any number of Specialty Awards for which it meets the criteria. Entries submitted for the wrong award will not be considered.

8. Entries must cover nature, wildlife, conservation or outdoor field sports such as hunting, fishing, camping and boating. Topics such as swimming, diving, golf, hang gliding, etc., do not qualify.

9. Entries must have been published in the prior calendar year, unless indicated

otherwise in the contest description. One entry copy must identify publication, date of publication and author. The other three copies (see No. 3) must have all identifying marks, bylines, personal photos and references to you blacked out and rendered unreadable, with the exception of the book or video category.

10. Entries must NOT be bound, matted, changed in size, altered, edited, or submitted in any form other than exactly how they were published and viewed by the public. Such entries will be disqualified. Let the entry stand on its merits, rather than its "packaging." Photocopies are permissible.

11. Envelopes containing entries must be clearly marked on the front with the words "POWA 2012 Awards," followed by the name of the award for which the entry is being submitted. Do not combine entries for more than one award in a single package. All suitably marked separate envelopes may be sent in one package to: Brad Isles, 147 Swain Hill Road, Harmony, PA 16037.

12. Entries must be postmarked no later than January 26, 2013.

13. Contest materials will be returned by mail only if accompanied by a self-addressed envelope stamped with sufficient postage.

14. One copy of all entries will be available for pickup at the spring conference.

15. The winning entry in each category will be on display at the spring conference.

16. Winning entries constitutes a waiver of copyright restrictions on reprinting the entry by POWA for their website and printed publications.

17. The Excellence in Craft Awards Chairman will be the sole arbitrator on any dispute or question concerning the awards competition.

### **POWA CORE AWARDS\***

**1. BEST NEWSPAPER COLUMN** (*150 and plaque, sponsored by Pennsylvania Hunters Sharing the Harvest*) – Entries must have been published in a daily or weekly newspaper column. To meet the

"column" requirement, the author's work must appear as a column in the same publication at least twelve times each year. Original tear sheets or exact photocopies as the column appeared when published are acceptable. Submit four copies of the entry.

**2. BEST NEWSPAPER FEATURE** (*150 and plaque, sponsored by Safari Club International, PA Chapters, Region 25*) – Entries must deal with a single topic and be either a single article or a series of not more than five articles about a single topic. The publication frequency example for the Best Newspaper Column applies here as well. Original tear sheets or exact photocopies as the feature appeared when published are acceptable. Submit four copies of the entry.

**3. BEST MAGAZINE OR REGIONAL NEWSPAPER COLUMN** (*150 and plaque, sponsored by Ultimate Fishing Maps*) – A "regional newspaper" is one such as Pennsylvania Outdoor News or Pennsylvania Outdoor Times, which publishes other than daily or weekly. The subject must be primarily of interest to Pennsylvanians or at least be applicable to Pennsylvania. For example, a column on buck hunting is appropriate even if it doesn't mention Pennsylvania, as long as it is about white-tailed deer and the reader can relate the article to a comparable experience in Pennsylvania. A similar column on mule deer, however, would not be acceptable. It need not be an outdoor publication, as long as the entry qualifies. To meet the "column" requirement, the author's work must appear in the same publication at least six times each year. Original tear sheets or exact photocopies as the column appeared when published are acceptable. Submit four copies of the entry.

**4. BEST MAGAZINE OR REGIONAL NEWSPAPER FEATURE** (*150 and plaque, sponsored by Reed Exhibitions*) – The above definition of a regional newspaper applies here as well. The subject must be of primary interest to Pennsylvanians or at least be applicable to Pennsylvania. The entry may be a single article or a series of

not more than three articles dealing with a single subject. Original tear sheets or exact photocopies as the feature appeared when published are acceptable. Submit four copies of the entry.

**5. BEST PUBLISHED NEWSPAPER PHOTO, COLOR OR BLACK & WHITE** (*150 and plaque, sponsored by POWA Past Presidents*) – This photography category is for best published newspaper, regional newspaper or other pulp-type photography award. Entries must be submitted as they appeared when published. The format the photograph was taken in – black & white or color – does not matter, only the published form. The photo credit, caption or cutline must also be included with the entry, exactly as it appeared when published. The entry must include the name of the publication and the title of the story (headline) which was used, if applicable. The entry must NOT be mounted, matted or changed in any way from how the public viewed it as published. Submit one original tear sheet or an exact photocopy. One award will be given for this category.

**6. BEST PUBLISHED MAGAZINE PHOTO, COLOR OR BLACK & WHITE** (*150 and plaque, sponsored by POWA EIC Membership*) – This photography category is for best published magazine or non pulp-type photography award. Photos published in pamphlets, brochures, on postcards, calendars, etc., are eligible, as long as they were published in the award year. Entries must be submitted as they appeared when published. The format the photograph was taken in – black & white or color – does not matter, only the published form. The photo credit, caption or cutline must also be included with the entry, exactly as it appeared when published. The entry must include the name of the publication and the title of the story (headline) which was used, if applicable. In addition, an explanation of the use of the photograph to illustrate an article, column, etc., may be included, but is not mandatory. The entry must NOT be mounted, matted or changed in any way from how the public viewed it as published. Submit one original tear sheet

or an exact photocopy. One award will be given for this category.

**7. BEST BOOK AWARD (alternates with BEST RADIO / TV PROGRAM AWARD)** (*150 and plaque, sponsored by Susquehanna River Trails Association*) – These two awards alternate each year. Entries for each award, when offered, must have been published in the preceding two years. The theme in both cases must be outdoor oriented. Submit one copy of each entry.

**8. \* BEST PUBLISHED ART AWARD, COLOR OR BLACK & WHITE** (*\$150 and plaque, sponsored by GATCO Sharpeners/Timberline Knives*) – \* Published art work shall include magazines, newspapers, catalogues, brochures, or any other publication available to the public to convey the outdoor message. Published work may include limited or unlimited editions of fine art works, as long as the published form of the work is submitted for judging, the artist was compensated for the publication, the entry submitted was not self-published and the entry appeared in publication during the prior calendar year. The published art entry must be submitted as it actually appeared when published and was viewed by the public. The entry must NOT be matted, framed, bound, or altered in any way from how it appeared as published. Such entries will be disqualified. The entry must include the name of the publication and the title of the story (headline) which was used, if applicable. In addition an explanation of the use of the art to illustrate an article, column, etc., may be included, but is not mandatory. Submit one original tear sheet or an exact photocopy. One award will be given for this category.

#### **POWA SPECIALTY AWARDS**

**1. BASS PRO SHOPS PASS IT ON AWARD** (*\$300 and plaque, sponsored by Bass Pro Shops*) – This award recognizes and praises a POWA Active member who has been responsible for introducing people (novice adults, children or a group, audience or readership) to the outdoors or enhancing

their appreciation of the outdoors. The award shall be given for the best (1) published newspaper or magazine article, (2) broadcast radio or TV program, (3) commercially marketed video, OR (4) published black and white or color photo or art, which most effectively promotes passing on the love and appreciation of the outdoors, natural resources and pursuits such as hunting, fishing, trapping, hiking, camping, boating, bird-watching and nature appreciation. Submit four copies of the entry.

**2. PENNSYLVANIA TRAPPERS AWARD** (*\$150 and plaque, sponsored by the Pennsylvania Trappers Association*) – This award will be given to the best published piece that promotes interest in or education about trapping. Submit four copies of the entry.

**3. TROUT & THE COLDWATER RESOURCE AWARD** (*\$150 and plaque, sponsored by Pennsylvania Council of Trout Unlimited*) – this award will be made for the published magazine or newspaper story which best shows the importance of protecting and /or promoting our cold-water resource. The article may or may not include trout and other salmonids. Submit four copies of the entry.

**4. YOUTH FISHING AWARD** (*\$150 and plaque, sponsored by Expositions, Inc.*) – This award will be given for the best published piece, magazine or newspaper, devoted to encouraging readers to introduce, or to further the involvement of children in fishing. Submit four copies of the entry.

**5. YOUTH AND THE HUNTING/ SHOOTING SPORTS AWARD**, (*\$150 and plaque, sponsored by the National Shooting Sports Foundation*) – This award is given to the best published piece that furthers the participation of young people in the shooting/hunting sports. Submit four copies of each entry.

**6. YOUNG TREES HABITAT AWARD** (*\$150 and plaque, sponsored by the Allegheny Chapter of the Ruffed Grouse Society*) – This award will be given to the best published piece

***Continued on next page...***

...Continued from previous page

that showcases the declining wildlife species of conservation concern and how to create “young tree” habitat for these species of conservation concern. (The creation of habitat for grouse will benefit more than one species.) Submit four copies of the entry.

**7. CROSSBOW AWARD (\$150 and plaque, sponsored by the Pennsylvania Crossbow Federation)**—This award will be given to the best article that promotes crossbow hunting or education. Submit four copies of the entry.

**8. WILDLIFE ART AWARD (\$150 and plaque, sponsored by Ned Smith Center for Nature and Art)** – Artwork may be original and in any media (i.e. oil, watercolor, pastel, etc.) Three-dimensional work such as carvings and sculptures are also eligible. Reproductions or lithographs of an artist’s original work may be entered. No size restrictions. Entries must have been completed in the preceding two years. The subject may be any North American wildlife other than fish. Birds of prey, songbirds, non-game species and game birds, and animals are all suitable subjects. Previous winning entries in this category are not eligible. Artists may submit one entry and it must be present at the spring conference. Each artist is responsible for getting his/her work to and from the conference. Artists would be wise to have their entries insured. Arrangements will be made to collect all artwork at a common meeting spot for judging. Winners will be announced at the banquet.

#### 9. HANDLOADING PROMOTION

**AWARD FOR PRINT MEDIA (\$150 and plaque, sponsored by Redding Reloading)** – The purpose of this award is to assist in the promotion of the benefits of metallic cartridge reloading or handloading. It must be a published work in either magazine or newspaper format. It will be awarded on the basis of the best communication of the inherent benefits to shooters and hunters presented by the practice of reloading their own ammunition for any shooting sports activity using a metallic cartridge. How-to, general educational and hunting success stories where reloading is a major theme are acceptable.

#### 10. HANDLOADING

**PROMOTION AWARD FOR BROADCAST MEDIA (\$150 and plaque, sponsored by Redding Reloading)** – The purpose of this award is to assist in the promotion of the benefits of metallic cartridge reloading or handloading. It must be a broadcast work on either commercial television or radio format, not webcast. It will be awarded on the basis of the best communication of the inherent benefits to shooters and hunters presented by the practice of reloading their own ammunition for any shooting sports activity using a metallic cartridge. How-to, general educational and hunting success stories where reloading is a major theme are acceptable.

### 2012/13 POWA Committees

<u>Committee</u>	<u>Chairman</u>	<u>Bd. Liaison</u>
Awards .....	Brad Isles	Brad Isles
Awards Review .....	Bob Mitchell	Mark Nale
Constitution and Bylaws .....	Jim Fitser	Rich Faler
Craft Improvement.....	Ben Moyer	Steve Sorensen
Duties Manual.....	Bob Mitchell	Rich Faler
Editorial Review .....	Terry Brady	Mary Hosmer
Ethics.....	John Swinton	Don Knaus
Finance/Budget .....	John Allen	Ron Koch
Financial Auditing.....	Mark Nale	Mark Nale
Historical Archives.....	Ed Carlson	Brad Isles
Membership Audit .....	Tom Tatum	Rich Faler
Membership Development.....	Harry Guyer, Jr.	Ralph Scherder
Member Screening .....	Dennis Scharadin	Mary Hosmer
Nominating .....	Mark Demko	Don Knaus
Outdoor Education .....	Kermit Henning	Ron Koch
Past Presidents Council.....	Tom Tatum	FreddieMcKnight
Publicity .....	Steve Sorensen	Steve Sorensen
Scholarship.....	John Swinton	John Allen
Supporting Mem. Development.....	Bud Cole	Rich Faler
Supporting Member Rep.....	Connie Yingling	FreddieMcKnight
Supporting Member Screening .....	Don Knaus	Mary Hosmer
Technology/Website.....	Brad Isles	Brad Isles
Ways and Means .....	Ralph Scherder	Ralph Scherder
Sports Shows.....	Kermit Henning	Ron Koch

## Reminder:

**Membership  
renewals are due  
by December 31!**

***Return yours today!***



# POWA Craft Award Entry Form

Member Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ E-mail: \_\_\_\_\_

**Cost to enter is \$5 per award category. You may enter up to TWO pieces per category. Please check the line next to each award entered and fill in the total amount on the back side of this form. Submit a check or money order made out to "POWA" when submitting the entry form and materials to Brad Isles, awards chairman. Submit FOUR copies of each entry unless noted. Call 724-967-2832 with questions.**

**Send entry form, materials and check/money order made out to "POWA":**

**Brad Isles  
147 Swain Hill Road  
Harmony, PA 16037**

## CORE AWARDS

**Winners receive \$150 and a plaque unless otherwise noted.**

**1. Best Newspaper Column, (sponsored by Pennsylvania Hunters Sharing the Harvest) .....**

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

**2. Best Newspaper Feature, (sponsored by Safari Club International, PA Chapters, Region 25) .....**

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

**3. Best Magazine or Regional Newspaper Column, (sponsored by Ultimate Fishing Maps).....**

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

**4. Best Magazine or Regional Newspaper Feature, (sponsored by Reed Exhibitions) .....**

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

**5. Best Published Newspaper Photo, Color or B&W, (sponsored by POWA Past Presidents).....**

*(Submit one original tear sheet or an exact photocopy.)*

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

**6. Best Published Magazine Photo, Color or B&W, (sponsored by POWA EIC Membership) .....**

*(Submit one original tear sheet or an exact photocopy.)*

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

**7. Best Book Award, (sponsored by Susquehanna River Trail Association) .....**

*(Submit one copy of the program.)*

Title: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

**8. Best Published Art Award, Color or B&W, (sponsored by GATCO Sharpeners/Timberline Knives).....**

*(Submit one original tear sheet or an exact photocopy.)*

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_ Publication: \_\_\_\_\_ Date: \_\_\_\_\_

**See reverse side for more...**

## POWA Craft Award Entry Form

### **SPECIALTY AWARDS**

**Winners receive \$150 and a plaque unless otherwise noted.**

- 1. Bass Pro Shops Pass it On Award, (sponsored by Bass Pro Shops) .....** \_\_\_\_\_  
(Winner receives \$300 and a plaque.)

Title:	Publication:	Date:
Title:	Publication:	Date:

- 2. Pennsylvania Trappers Award, (sponsored by the Pa. Trappers Association).....** \_\_\_\_\_

Title:	Publication:	Date:
Title:	Publication:	Date:

- 3. Trout & The Coldwater Resource Award, (sponsored by Pa. Council of Trout Unlimited).....** \_\_\_\_\_

Title:	Publication:	Date:
Title:	Publication:	Date:

- 4. Youth Fishing Award, (sponsored by Expositions, Inc.).....** \_\_\_\_\_

Title:	Publication:	Date:
Title:	Publication:	Date:

- 5. Youth and the Hunting/Shooting Sports Award, (sponsored by the National Shooting Sports Foundation) ..** \_\_\_\_\_

Title:	Publication:	Date:
Title:	Publication:	Date:

- 6. Young Trees Habitat Award, (sponsored by the Allegheny Chapter of the Ruffed Grouse Society).....** \_\_\_\_\_

Title:	Publication:	Date:
Title:	Publication:	Date:

- 7. Crossbow Award, (sponsored by the Pennsylvania Crossbow Federation).....** \_\_\_\_\_

Title:	Publication:	Date:
Title:	Publication:	Date:

- 8. Wildlife Art Award, (sponsored by the Ned Smith Center for Nature and Art) .....** \_\_\_\_\_  
(Submit one entry and it must be present at the spring conference.)

Title:	Publication:	Date:
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- 9. Handloading Promotion Award for Print Media, (sponsored by Redding Reloading) .....** \_\_\_\_\_

Title:	Publication:	Date:
Title:	Publication:	Date:

- 10. Handloading Promotion Award for Broadcast Media, (sponsored by Redding Reloading).....** \_\_\_\_\_

Title:	Publication:	Date:
Title:	Publication:	Date:

**Total Categories Entered:** \_\_\_\_\_

**X \$5.00**

**Make check or money order payable to "POWA" for this amount: GRAND TOTAL: \$** \_\_\_\_\_

## Market News

by Freddie McKnight



**American Trapper** is looking for trapping articles and photos. Articles can be experience or how-to-do. Well illustrated how-to-do are most wanted. Top pay for features is \$175. The National Trappers Association pays approximately two weeks after publication. *American Trapper* is finishing its normal quarterly publication by the end of 2012 and will begin a five-issue per year schedule in 2013. *Editor's note:* There are a few regular contributors, but NO article inventory. The magazine is in an acquisition mode. All submissions will be considered, but sending a query or a list of possible article ideas would be recommended. All submissions and contacts should be made to: Rich Faler, American Trapper, PO Box 224, Greenville, PA 16125; AT@zoominternet.net; or cell phone at 724.456.2823.

**Outdoor Adventures Magazine** articles can be as short as you like, or up to 2,000 words. Feature-length articles are 2,000-5,000 words. Submissions should be in a Word document. Provide any supporting images in .jpg in the largest format available. Areas of interest would be outdoor recreational, specifically hunting, fishing, biking, hiking, camping, boundary waters pieces, environmental impact interests, bird watching, wildlife management/biology, natural resource topics, how-to articles or tips and tricks. Other areas of expertise would include health and wellness, nutrition, physical conditioning, physical therapy and sports physiology. Website: [www.oammagazine.com](http://www.oammagazine.com).

**American Falconry** is a magazine that is devoted entirely to the sport of falconry and is produced by practicing falconers. Each full color issue contains some of the best photography in the industry. *American Falconry* is published quarterly and is jam-packed with fascinating articles covering the latest

techniques in training, captive breeding and dog handling. Additional articles contain humor, adventure, personal viewpoints, and information for both the expert and beginner. Well-known authors and a fine departmental writing staff have set a new standard for falconry publications. Contact: *American Falconry* PO Box 187, Dayton, WY 82836-0187, or email: [sjones@americanfalconry.com](mailto:sjones@americanfalconry.com).

**Trapper's World Magazine** accepts manuscripts that are trapping related, or of interest to trappers. All types of material will be considered, from feature length articles to short stories and poetry. Feature-length articles may be up to 5,000 words and should include at least three clear photographs. Trapper's World will pay up to \$100 for feature length articles. Contact: *Trapper's World*, PO Box 96, Galloway, OH 43119, 614-878-6011, or email: [trappersworld@hotmail.com](mailto:trappersworld@hotmail.com).

**WildBird Magazine** offers tips for species identification, equipment advice from experts, inside information about birding travel and backyard birding pointers. Features run 1,000 to 1,600

words. *WildBird* pays \$250 to \$400 for features, more for a story-photo package. Rates are negotiable. Please send queries to [wildbird@bowtieinc.com](mailto:wildbird@bowtieinc.com). The editorial calendar typically is assigned in May for the following year's issues, so replies likely will arrive before summer.

**Deer and Deer Hunting** focuses on white-tailed deer biology and behavior, management principles and practices, habitat requirements, natural history of deer, hunting techniques and hunting ethics. Also published are a wide range of "how-to" articles designed to help hunters locate and get close to deer at all times of the year. Most of the magazine's readership consists of three-season hunters (bow, centerfire/shotgun and muzzleloader) and about one-third camera hunt. Feature articles dealing with deer biology or behavior should be documented by scientific research (the author or that of others) as opposed to a limited number of personal observations. Contact: Daniel E. Schmidt, Editor, [dan.schmidt@fwpubs.com](mailto:dan.schmidt@fwpubs.com).

**Bugle** publishes an array of conservation articles and essays from a diverse pool of writers – from wildlife professionals who write well, and professional writers knowledgeable about wildlife and conservation. Articles generally range from 1,500-4,500 words. Pay is usually 20 cents per word. Contact: Paul Queneau, Bugle Conservation Editor, 406-523-4570. Email: [pqueneau@rmef.org](mailto:pqueneau@rmef.org).

### SPONSOR 3 NEW POWA MEMBERS IN 1 YEAR ... AND YOUR NEXT YEAR'S DUES ARE FREE!

**What a deal! Help your professional outdoor media organization to grow; help someone else to benefit from membership in POWA; and help yourself to a free year of membership ... on us.**

**This special "1 GET 3; YOURS IS FREE" membership offer applies to all POWA membership types – active, apprentice and supporting. You may sponsor three in one membership category or mix categories.**

**Who can sponsor a new member? POWA active members and supporting members (the latter with an active member co-signer).**

**Where to get applications? POWA individual and supporting member applications can be printed from the POWA Web site, [www.paoutdoorwriters.com](http://www.paoutdoorwriters.com). Information on the value and benefits of membership is on the Web site, too. For more information, contact Executive Director Bob Lollo.**



# Meeting Minutes

## Board of Directors

May 4, 2012

*Ramada Inn / Pottsville, PA*

The meeting was called to order at 8:12 p.m. by Board Chair Tom Tatum. Present: President Freddie McKnight; 1st VP Rich Faler; 2nd VP Harvey Bauer; Secretary Brad Isles; Treasurer John Allen; Board Chair Tom Tatum; Directors: Bud Cole; Mark Nale; Don Knaus and Steve Sorensen. Also in attendance were Executive Director Bob Lollo, and Parliamentarian Dennis Scharadin.

\* *Motion* to approve the minutes of the May 13, 2011 board meeting. Knaus/Bauer. Approved.

**Correspondence** – Lollo: None.

## OFFICERS' REPORTS

**Chairman's Report** – Tatum: As all of us are painfully aware, these are extraordinarily difficult times for our country's economy in general and for us as professional outdoor communicators in particular. With an increasing number of traditional newspapers and magazines vanishing from the scene, a once fertile market for our talents grows sparse and barren. The impact of these economic dynamics falls with thunderous weight on organizations like POWA. With precious few opportunities for fresh young faces to enter the faltering field of outdoor writing, our membership grows yet thinner of hair and longer of tooth with many fading away completely as both our professional and supporting membership languishes.

Given the trends of the past few years, I share the same concerns as POWA President Freddie McKnight about the future of organizations like ours. One concern I have is the ongoing disjointedness of our association as manifested by a dearth of board meetings. Many years ago, on my first term serving on the BOD, face to face meetings were held four times each year under the direction of then Executive Director Linda Steiner. Two of these meetings were held respectively at our spring and fall conferences, two others at places and times the BODs could agree on. This may sound like a lot of meetings,

but I believe it helped keep both the board and the association as a whole more focused, cohesive, effective, and on task.

Today the BOD and the POWA membership essentially meet one time each year at our annual spring conference. Transitionally, there was a span a few years back when we tried to meet via teleconferencing, an exercise that turned out to be an expensive and short-lived experiment. I'm not sure what the solution here is, or, for that matter, what the POWA Constitution decrees or if we are in or out of compliance with it. Perhaps a compromise where the BOD meets at least one more time each year in the fall and/or at a fall conference if one is held. As of now, beyond our spring conference, communications among our officers and board members are erratic at best.

Based on a perspective gained over my 24 year tenure as a member of POWA, I believe the ultimate status, stature, and fortunes of the association fall most heavily upon the shoulders of the Executive Director. With both our membership and supporting membership in steep decline, what additional proactive, dramatic, and dynamic actions might the ED undertake to help reverse this trend? Are there any that might be recommended? And if the ED and the BOD fail to pull us out of this tailspin, how might we escape extinction? There have been suggestions that one solution might be to reinvent ourselves as a regional organization, merging with other associations such as the Mason-Dixon Outdoors Writers, Virginia Outdoor Writers, and other organizations that are facing similar tough times. It's a drastic move that would no doubt help in building overall membership and attracting supporting members, but for POWA members who assign high value to our association's revered traditions and heritage, merging into a regional organization might just be too tough a pill to swallow, but our options may be dwindling.

**Executive Director's Report** – Lollo: Our active membership has a total of 158 persons. Of this total, we have eight life members, five apprentice members and 144 active members with one honorary member. The active member total is net of the persons not renewing this year. We currently have 100 supporting members on the books with 73 renewing to date. This includes all of our new supporting members as does the 100 number.

Directory changes: Oil Region Alliance of Business, etc. has a contact change to: John

R. Phillips, President, e-mail is [jphillips@oilregion.org](mailto:jphillips@oilregion.org); PA Trout Unlimited Has the same PO Box change to Bellefonte and a change to [skutskel@coldwaterheritage.org](mailto:skutskel@coldwaterheritage.org); drop the street address for Environ-Metal, the rest remains the same.

Approved Supporting Members: Pennsylvania Forest Coalition; Custom Gun Finishes; Yo-Zuri America, Inc.; BucktailOutdoors.com; Navionics, Inc.; Central Pa. CVB; Pennsylvania Fly Fishing Museum Assoc.

Approved Active Member: Robert Ford.

Active Member Applicant: Jessica Welshans, Loganton, PA.

Active and Apprentice Members non-renewals: Jeremy Bechtel, Allen Benas, Christian Berg, Phil Burkhouse, Betty Lou Fegely, Den Haring, Arlene Koch, H. Robert Myers, Kirby Neubert, C. Boyd Pfeiffer, Lori Richardson and Ron Tussel.

**President's Report** – McKnight: The past year has taught me a lot about POWA, both the organization and the people who belong to it. The yearlong journey has not been an easy one though, as the organization is at a crossroads and the members must decide which direction to take.

Membership and income are both down, and I don't see in the near future that this is going to change. Take a serious look at the current state of POWA and ask yourself just what would be the benefit of joining if you are someone new. We offer little in the way of craft improvement advice, other than a few penned articles in PowWow each quarter. I have received more complaints from the current membership on this single issue than all the other issues combined.

The organization is operating outside of the lines created by constitution, bylaws and duties manuals, and has been for such a period of time that it is now status quo. Trying to restore and/or update our operating procedures has been met by stiff opposition. Simply put I see the organization more of a social club than a working organization.

Supporting members see this too, and many have dropped from the rolls for this very reason. Others have discarded membership because of changing ways of marketing and technology, which I feel POWA has failed to embrace. Just look at our website, what it is and what it could be should tell enough of the story. By the way it was pointed out to me that the words hunting and fishing do not even appear there. Pretty bad for an organization of supposed hook and bullet writers don't you think?

I've never been one to paint a pretty picture of any situation to be politically correct or to fit in somewhere, and I am not going to start here. POWA is falling from grace. At one time we were the most prestigious and largest state outdoor writers organization out there. Not so anymore, and I have to wonder without some serious changes to the current ways of doing things, if we will still be in existence a decade from now.

*\* Motion to accept officers' reports. Nale/Knaus. Approved.*

**Treasurer's Report** – Allen: As posted.

*\* Motion to accept treasurer's report. Nale/Bauer. Approved.*

## **COMMITTEE REPORTS**

**Awards** – As posted.

**Awards Review** – Bob Mitchell: No awards related issues were addressed during this reporting period.

**Constitution & Bylaws** – As posted.

**Craft Improvement** – Ben Moyer: Board chair wrote a craft improvement column for the Spring 2012 issue of PowWow. Chairman also contacted two other members to solicit future craft improvement submissions. Discussed craft improvement articles with PowWow editor.

**Duties Manual** – Bob Mitchell: Work continued on revising the organization's Duties Manual, primarily to reflect POWA's shift from two to one meetings a year. Working with Executive Director Bob Lollo, President Freddie McKnight and respective committee chairpersons, updates and changes have been developed and await further review, Parliamentary approval, then board and membership approval.

**Editorial Review** – Terry Brady: Suffice to say PowWow Editor Brad Isles does an excellent job and we are very fortunate to have him. Publication always is clean, timely and interesting, and he makes excellent use of photos.

**Ethics** – No action.

**Finance and Budget** – As posted.

**Financial Auditing** – No report.

**Historical Archives** – No report.

**Membership Audit** – No action.

**Membership Development** – No action.

**Member Screening** – As posted.

**Nominating** – As posted.

**Outdoor Education** – As posted.

**Past Presidents' Council** – As posted.

**Scholarship** – John Swinton: We have now gone two years without a scholarship winner from Johnstown. I'm happy to report we have an ideal young woman, a

fisheries major, winning our scholarship from Penn State. I would like the Board to locate a representative willing to handle the scholarship at Pitt-Johnstown.

**Sports Shows** – Kermit Henning: The 2012 Eastern Sports & Outdoor Show in Harrisburg was held from February 4-12, 2012. POWA once again distributed wildlife coloring posters to young people at the show, as well as to teachers for use in their classrooms. Thanks again to George Lavanish for creating the poster. We still have a reserve of posters for next year or for any member that has a use for them. The Sportsmen's Auction was a big success – we raised over \$14,000 and awarded 15 grants totaling \$12,550. 2013 will be the 30<sup>th</sup> anniversary of the auction and the committee is planning on some high-profile, high-priced items. All POWA members are invited to donate items to the auction, benefiting youth educational opportunities.

**Supporting Member Dev.** – Bud Cole: Potential supporting members are contacted and encouraged to join POWA. Active members are also urged to work to expand our supporting membership. Potential supporting members receive a letter inviting their organization to join POWA. This letter is available from the chairman. The letter lists the cost of dues and includes supporting membership benefits and a list of current POWA supporting members.

**Supporting Member Rep.** – As posted.

**Supporting Mbr. Screening** – Don Knaus: The committee reviewed and approved the following organizations for POWA membership: Range Resources – Appalachia, LLC; Kodabow Crossbows; Walker's Sportsmen's Outdoor Strategies (SOS); National Wild Turkey Federation; Yo-Zuri America, Inc.; Custom Gun Finishes; Pennsylvania Forest Coalition; BucktailOutdoors.com; Navionics, Inc.; Central Pa. CVB; Pennsylvania Fly Fishing Museum Assoc.

**Technology/Web Site** – Brad Isles: I transferred the paoutdoorwriters.com domain and website hosting from Network Solutions to my personal hosting account. This will result in monetary savings of between \$70-\$100. It also allowed me to switch the website platform to WordPress. This content management system is more user-friendly and widely accessible. I'm in the process of updating the site with the new platform and hope to have everything up and running by the end of May.

**Ways and Means** – Ralph Scherder:

Solicited items from supporting members for our Spring Conference raffle. I've also solicited items from companies who are currently not supporting members as a way of introducing them to POWA. Several have been very open to donating prizes for the conference raffle and have expressed an interest in joining POWA as supporting members.

*\* Motion to accept committee reports. Faler/Bauer. Approved.*

## **CONFERENCES**

**Spring 2012** – Pottsville: Tatum – Everything has been great so far. Give Doyle Dietz a big round of applause. It's a really big job and the turnout is higher than we've had for a while. Lollo – It's the largest attendance we've had in five years.

**Spring 2013** – Franklin: Marilyn Black – We're very much looking forward to hosting the Spring Conference in Franklin from May 2-5, 2013. Headquarters will be at the Quality Inn, Franklin. The field trips are not done yet. I'll be asking around this weekend to get ideas. Food service will be done by caterers because the hotel's kitchen is being remodeled. They are waiving their normal rule about bringing in beer. We'll be able to bring it into the hospitality room. There are two campgrounds and two B&Bs nearby. Breakout will feature a Junior Olympic rifle team and we'll be able to use their range. Saturday's speakers are to be determined. Freddie – There are supposed to be two craft improvement seminars at each conference.

*\* Motion to accept the proposal for spring 2013 POWA conference to be held in Franklin as submitted. Knaus/Nale. Approved.*

**Fall 2013** – St. Mary's: Lollo – Elk viewing will once again be on the agenda. Tatum – Everyone who went had a great time last fall.

**Spring 2014** – Wellsboro (proposed): Lollo – I'm proposing we go back to Wellsboro. That was a successful conference. Isles – We may have difficulty getting hotel rooms based on the large number of gas people taking up rooms in the region. Cole – It's worth taking a look at the Poconos. Lollo/Cole to attempt to find a chair for the Poconos.

## **OLD BUSINESS**

**Duties Manual & Constitution** – Lollo: Bob Mitchell reviewed everything we did last fall and sent it to me in an email. I haven't had a chance to look at it. I need to separate it into two piles: One is Duties Manual and the second is Constitution & ***Continued on next page...***

**...Continued from previous page**

Bylaws. Then I'll get them back to Bob and start the approval process through the board. Some will have to go to the Constitution & Bylaws Committee. They'll be ready to go for the next spring meeting. Or we could do a teleconference or chatroom to discuss any changes or issues. Another option would be to go to Stackhouse Center or a motel for a night in the center of the state this fall. Next spring, in Franklin, we should do final board approval. Then the next day they will go to membership and be done. We're currently breaking the rules on many levels, especially with timelines. I suggest you accept the proposed duties manual and work like it's the actual duties manual.

\* *Motion* to work off of the revised duties manual as of September 2011 while continuing to revise and amend through the Constitution & Bylaws Committee with the duties manual to be finalized at the Spring 2013 Board of Directors meeting. Knaus/Bauer. Approved.

### **NEW BUSINESS**

**Auction** – Lollo: Last spring Kermit Henning approached the board asking to buy four guns at a discounted rate for the sportsman's auction. The board approved spending up to \$1,000 on new merchandise for the auction, with money coming from the previous year's auction proceeds. I would like the board to continue buying auction merchandise based on that model, on a yearly basis.

\* *Motion* to continue spending up to \$1,000 from the sportsman's auction proceeds to purchase goods for the upcoming year's auction. Bauer/McKnight. Approved.

**Membership category** – Knaus: Wondering if it's worth it to create an honorary member category. (No action taken.) We need to consider if our requirements are too stringent and prohibit adding new members. If a lack of members is a problem, we should adjust our requirements temporarily. I would've joined POWA 20 years earlier if somebody approached me. I would've been more deeply involved in activities and offices. We should make an attempt to approach those people who are writing in publications across the state who aren't members. We need to look at a number of members who have never attended a meeting or who haven't been to a meeting in a number of years. Lollo: I suggest the board reviews OWAA's new membership criteria and if the board likes what it sees, request the Membership

Development Committee review the criteria and see if similar changes are worth adopting for POWA. The Membership Development Committee should send their recommendation to me by August 1.

\* *Motion* to approve active member Bob Ford. McKnight/Bauer. Approved.

\* *Motion* to approve supporting members as posted by Knaus. Bauer/McKnight. Approved.

### **GOOD OF THE ORDER**

**Future revenues and expenditures** – Lollo: I'm worried that we're not going to have enough money in three or four years. We can either get new members, raise dues or cut down expenditures. I'm advising board now that we better start thinking about it. We need to take some positive action.

**Outdoor wire.com** – Sorensen: We need one person as a liaison with this website. We're missing out by not talking about our organization. We don't need to bombard them, but our liaison should issue press releases saying who our award winners are, who our scholarship recipients are, or tell them anytime a member publishes a book. We should get a press release together and send it. I think our organization can get a lot more publicity than we do.

**Voting by board rather than membership under certain circumstances** – Lollo: The last three elections haven't had one position open with competition. Voting costs between \$150 to 160 to print and mail envelopes, but we've spent \$450 for no reason. I would like to have the board vote on behalf of the members. We're just wasting money otherwise and the board needs to do something about it. If there's no competition, why are we mailing the ballots out? Faler: Would we be in danger of members thinking they're not involved anymore? Sorensen – Can the ballots be emailed to members and then they mail ballots in?

\* *Directive* for the President to tell members about the possibility of emailing the ballots.

**Craft Awards** – With incoming revenues from awards entries, the board asks the Awards Review Committee to look into bringing back past awards that have previously been dropped. Bauer: People want to be notified if they won a Craft Improvement Award.

\* *Motion* to adjourn at 10:57 p.m. Bauer/Cole. Approved.

-- Respectfully submitted  
by Brad Isles, secretary

# **Meeting Minutes**

## **Membership**

**May 5, 2012**

**Friedensburg Fish & Game Club**

The meeting was called to order at 3 p.m. by President Freddie McKnight. Present: President Freddie McKnight; 1st VP Rich Faler; 2nd VP Harvey Bauer; Secretary Brad Isles; Treasurer John Allen; Board Chair Tom Tatum; Directors: Mark Nale; Don Knaus, Steve Sorensen and Ron Koch. Also in attendance were Executive Director Bob Lollo, and Parliamentarian Dennis Scharadin.

**Correspondence** – Lollo: None.

## **OFFICERS' REPORTS**

**Chairman's Report** – Tatum: As posted.

**Executive Director's Report** – Lollo: As posted.

**President's Report** – McKnight: As posted.

\* *Motion* to accept officers' reports. Gerry Putt/Alex Zidock. Approved.

**Treasurer's Report** – Allen: As posted.

\* *Motion* to accept officers' reports. Doyle Dietz/Nale. Approved.

## **COMMITTEE REPORTS**

**Awards** – As posted.

**Awards Review** – As posted.

**Constitution & Bylaws** – As posted.

**Craft Improvement** – As posted.

**Duties Manual** – As posted.

**Editorial Review** – As posted.

**Ethics** – No action.

**Finance and Budget** – As posted.

**Financial Auditing** – No report.

**Historical Archives** – No report.

**Membership Audit** – No action.

**Membership Development** – No action.

**Member Screening** – As posted.

**Nominating** – As posted.

**Outdoor Education** – As posted. Kermit Henning – This coming year, 2013, will be our 30<sup>th</sup> year at the sports show. Dennis (Scharadin) and I would like to do some really special things for it. We'd like to offer some higher priced items for the auction. If you get us a lead or provide something we'd appreciate it. Thanks to Dennis we have a lead on a Yamaha four-wheeler. We've been



promised some other things this weekend. We would like to do a big push for our 30<sup>th</sup> anniversary. We have raised just under \$400,000 so far and like to go over that this year. Nale – Let us know the details and we can publicize the auction. Henning – Some items we don't get until a week before show so it's tough to get a list out. There are some things that we have we'll know ahead of time. I can say that we have hunting and fishing trips to Canada, outdoor equipment, generally the same types of things year after year.

**Past Presidents' Council** – As posted.

**Scholarship** – As posted.

**Sports Shows** – As posted. Henning – Last year, 2011, we did a coloring poster. George Lavanish did the outlines on the poster. We printed 10,000 copies and gave them away to kids at the show. It's a great way to bring people into our booth and the kids really loved them. We gave class sets to teachers. We did them again this year and it was a very popular thing. If anybody needs copies just contact me. Scharadin – The posters brought in a lot of good comments.

**Supporting Member Dev.** – As posted.

**Supporting Member Rep.** – As posted.

**Supporting Mbr. Screening** – As posted.

**Technology/Web Site** – As posted.

**Ways and Means** – As posted.

\**Motion* to accept committee reports. Bob Clark/Zidock. Approved.

## **CONFERENCES**

**Spring 2012** – Pottsville: Doyle Dietz – It's been worth all the hard work. It's great to see so many people show up. Betty and I were happy to do this. We were driving home from Bedford last year started planning. I'd like to thank everybody who chipped in, organizations, groups, guides and members. Dick Yuengling and the brewery were absolutely great Thursday night. Betty and I love it here and we're glad to show it off.

**Spring 2013** – Franklin: Marilyn Black – The Spring Conference will be in Franklin from May 2-5, 2013. The main logistics are set, but I'm open to suggestions for seminars and activities. Contact me if you have any ideas.

**Fall 2013** – St. Mary's: McKnight – More details will be forthcoming.

**Spring 2014** – Wellsboro (proposed): McKnight – With the amount of gas business in that area we may have problems with lodging so the board suggested a look at the Poconos. Mike Klimkos – This was mentioned to me this morning. I'd be willing to chair a conference in Cumberland County

in Spring 2014. McKnight – We'll definitely look at that as a possibility.

## **OLD BUSINESS**

**Duties Manual/Constitution** – Lollo: Hopefully we'll have them revised and to everybody's satisfaction by next spring. We have to make a proper announcement and follow the rules on it. We're in good shape there. McKnight: I'd like to personally thank Bob Mitchell for his work on it. I know you have many hours invested in this. Mitchell: I knew it would be a long process. I still have time to go through and do more. If anybody's involved with the chairmen or board rules in the coming year and want to make suggestions I'd say do it. We are in effect re-writing the duties manual and want it to be as up-to-date as possible. Lollo: Everything we do now is in violation of the duties manual and bylaws. It took a lot of rewrites to take the fall meeting out and put spring meeting in, for example. The duties manual must be reviewed by Jim Fitser. I asked the board last night if we can't abide by these changes now, in anticipation of them being approved by next spring. If not it will result in a lot of chaos. John Swinton: There are two important things to consider – continuity and spirit of the organization. There's not lack of conscientiousness.

## **NEW BUSINESS**

**Auction** – McKnight: Kermit Henning approached the board asking to buy four guns at a discounted rate to use in the sportsman's auction. The board approved spending up to \$1,000 on new merchandise for the auction, with money coming from the previous year's auction proceeds. Henning: They brought a lot of people to the booth and more to the auction. And we won't necessarily spend all of the money.

\**Motion* to continue spending up to \$1,000 from the sportsman's' auction proceeds to purchase goods for the upcoming year's auction. Gerry Putt/Mitchell. Approved.

**Membership categories** – McKnight: The board voted to direct the Membership Development Committee to explore OWAA's new membership requirements to see if they fit in with POWA's. We may need to look at additional categories to bring new members in. Henning: Will there be a chance to comment? McKnight: The board has to approve the categories and membership also has to approve them. This is not something that suddenly appears. We might have to change our ways a little bit to adapt. It will be

the committee's decision before we look at it.

**New member applicants** – \**Motion* to approve. Sorensen/Knaus. Approved.

**Supporting member applicants** – \**Motion* to approve. Knaus/Black. Approved.

## **GOOD OF THE ORDER**

**Future revenues and expenditures** – Lollo: I'm worried that we may have financial problems in two or three years if we don't increase membership or cut expenses. I'm asking for help. We have some money in our bank account but that doesn't include costs of awards, banquet, etc. We have no other revenue sources from now until membership renewals come in. I'm looking at cutting office costs. I'm not crying poor, just saying it's getting harder every year because I've cut expenses where I can and revenue is dropping. Sorensen: We were looking at doing a knife with Case but they dropped membership and I didn't follow through with it. Faler: I've been thinking about this for quite a while. One of the main things I kept hearing is people dropped their membership because newspapers aren't publishing. As a group we must continue along with technology. One solution is to create a viable category for websites and webmasters. Many websites are professional and well done. Others are not. Websites are part of the communication field that is replacing newspapers. We have to look at it as a possibility.

**Outdoorwire.com** – Sorensen: Last night we talked last night about the publicity that we are missing because we have things that happen and we're not telling people about it. This includes awards, member involvement, our supporting members, etc. We can't guarantee that the press releases will be run in newspapers, but we need to get the word out. I look at this website every day and it has good content and information. There is also shootingwire.com. Several of these sites are real good and we need to take steps to capitalize on it.

**Spring conference attendance** – Lollo: We have 58 members attending this weekend. I'm concerned about how many of the members are past presidents and how many on the board. I worked it out that and there are 14 board people who had to be here, eight or 10 past presidents who come to conferences regularly and the two conference chairs. When you subtract those from the total number you come up with about 20 members who came. We're not getting other members.

***Continued on next page...***

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We're loaded with board and past presidents.

**Voting by board rather than membership under certain circumstances** – McKnight: We had just enough candidates on the ballot to fill positions this year. It costs roughly \$150 to mail the ballots each year. There are two suggests regarding the ballots – the secretary casts the ballot or we can do it via email to save costs.

**Life member nomination** – Clark: I'm nominating Charlie Burchfield for life membership. He's been a member for 35 years, chaired two conferences and held several board positions.

\*Motion to approve Charlie Burchfield for life membership. Clark/Henning. Approved.

\*Motion to adjourn at 3:57 p.m. Harry Guyer/Jim Fitser. Approved.

-- Respectfully submitted  
by Brad Isles, secretary

## Meeting Minutes

### **Reorganization**

**May 6, 2012**

**Ramada Inn / Pottsville, PA**

The meeting was called to order at 8:30 a.m. by President Rich Faler. Present: 1st Vice President Harvey Bauer, 2nd Vice President Mark Nale, Secretary/Director Brad Isles, Treasurer John Allen, Board Chair Freddie McKnight, Directors Don Knaus, Ron Koch and Ralph Scherder. Also in attendance were Executive Director Bob Lollo and Parliamentarian Dennis Scharadin.

**Purpose:** Faler welcomed the board and officers. He stated the board's overall purpose is to serve POWA and requested confirmation for any email he sends that is received.

**Goals:** Faler said the board has to main goals. The first is sorting out the Constitution and Bylaws and making sure necessary changes are done in time for the spring meeting in 2013. The second goal is looking at new membership categories such as an electronic/website membership. He suggesting reviewing what OWAA and POMA have done recently because they are very much in the forefront with those types of membership category. Lollo mentioned that the Northwest Outdoor Writers Association just ran a contest and got 19 new members

in a three-months timeframe. Scherder mentioned that a friend of his was in a contest in Florida as a non-member and it got him interested in joining that organization. He added that it's a good way for non-members to learn about POWA and membership.

**Contact from the President:** Faler said he'd contact the board to fill committee chairs and liaisons.

**Secretary:** Faler said he'd be looking to fill the secretary position because Isles can't serve as secretary and as a board member. Scharadin said the secretary has no vote, while as a board member he does. The President can appoint the secretary.

**Fall meeting:** There is no set fall meeting but the board may meet if necessary. Changes to the Constitution or Bylaws can be reviewed electronically and then published in PowWow to expedite the approval process.

\*Motion to adjourn at 8:51 a.m. Bauer/Nale. Approved.

-- Respectfully submitted  
by Brad Isles, secretary



### **Treasurer's Report**

By John Allen, POWA Treasurer / Expenditures as of August 31, 2012

<b>Income Accounts</b>	<b>Budget 11-12</b>	<b>Actual</b>	<b>% of Budget</b>
Active Members	9,800	9,050	92
Supporting Members	9,500	7,600	80
Merchandise Sales	25	90	360
Contributions	0	630	0
Craft Award Income	2,500	2,740	110
Miscellaneous Income	0	0	0
Spring Conference Income	3,750	2,982	80
Fall Conference	0	(94)	0
<b>TOTAL INCOME</b>	<b>\$25,575</b>	<b>\$22,368</b>	<b>87%</b>
<b>Expense Accounts</b>	<b>Budget 11-12</b>	<b>Actual</b>	<b>% of Budget</b>
Member Awards	2,550	2,550	100
Executive Dir. Stipend	9,404	9,404	100
Plaque Expenses	1,000	1,650	166
Pow Wow (Print/Edit)	5,800	3,497	60
Website Expenses	350	66	19
Membership Directory	1,600	400	25
Postage, General	1,000	733	73
Office Expenses	2,600	2,437	94
Insurance	525	502	96
Credit Card Fees	550	808	147
Travel	150	131	87
Miscellaneous	46	25	54
<b>TOTAL EXPENSES</b>	<b>\$25,575</b>	<b>\$22,212</b>	<b>87%</b>
<b>Net Income</b>	<b>0</b>	<b>\$156</b>	

Cash Accounts as of August 31, 2012: General Fund, \$7,125; Youth Education Fund, \$3,939; Scholarship Fund, \$51,552; WT Johns Scholarship Fund, \$4,477; Jacquelin Knight CD, \$13,803; Emergency Fund, \$8,845; Northwest CD, \$20,000; U.S. Treasury Note, \$10,000. Total Cash Accounts: \$119,741.

## Supporting Member News

by Supporting Member Representative  
**CONNIE YINGLING, PR Coordinator,**  
**Maryland Office of Tourism Development**



Pennsylvania Outdoor Writer members were well represented at the Outdoor Writers Association of America's annual conference. Held Sept. 3-6 in Chena Hot Springs Resort, Alaska, the conference setting was an outdoorsman's dream.

Moose wandered freely throughout the resort campus, grayling fishing in pristine streams was a short hike away and sightseeing planes took off from and landed at the airstrip mere steps away from the conference hall.

Bob Lollo said, "Chena Hot Springs Resort was the most terrific conference setting I have ever been in, and you can quote me on that."

Prior to the conference, Bob and his wife Karen visited Prince William Sound where they spotted both beluga and humpback whales. Later they visited Denali National Park and viewed grizzly bear, moose, caribou and Dall sheep – most from a long distance away from the tour bus. In fact, Lollo shared that the presence of a young grizzly at one prescheduled stop on the tour kept all passengers on the bus for everyone's safety so they missed a closer encounter.

Bud and Bev Cole also took advantage of pre- and post-conference tours offered by the Fairbanks CVB and their state partners.

"Alaska was a bucket list trip for us," explained Bud. "The OWAA conference pushed our decision to go."

The couple spent 16 days exploring the state and traveled by helicopter, train, plane and bus to see sights such as Mount McKinley in Denali National Park and glaciers located not far from Anchorage. Cole shared hundreds of crystal-clear images on his Facebook page once they returned home to Pennsylvania.

Terry Brady echoed Cole's sentiment.

"There is nothing I value more in my OWAA membership than the long list of new states it encouraged me to

visit," Brady said.

"As a first-timer to Alaska, I have to thank OWAA for steering me to a place I always wanted to see, but probably never would have – without some serious coaxing."

The awards banquet is always a highlight of any conference, and the 2012 OWAA ceremony was no different. POWA members crossed the podium several times during the evening to accept their awards.

Ben Moyer said, "I am proud to have my work appear on the back page of Pennsylvania Game News, sharing that space with three of the finest writers I know – Chuck Fergus, Scott Weidensaul and fellow POWA member Gregg Rinkus. To have my 'Crossings' columns recognized in Alaska, by OWAA, before the nation's outdoor writing community was a true honor; one that motivates me to produce better work in the future. The fishing was pretty good up there, too."

I attended the conference as a speaker on a panel titled "Ask Your CVB." I shared tips on how best to work with tourism offices when researching material for articles. I was delighted to be in the audience when our fellow POWA members were celebrated at the awards banquet. I hope I cheered for them the loudest of anyone else there!

The camaraderie experienced by the POWA contingent morphed in a mutual admiration society.

"I had a great time in Alaska and enjoyed my time with POWA's other stellar award winning writers," said Tom Tatum.

There were multiple satisfaction levels to Brady's trip to Alaska.

"Winning a few writing awards made the journey sweet, but the sights, the sounds and the people of a childhood dream made it so much sweeter," Brady stated. "I glimpsed my first Northern Lights, took my first dogsled ride under the guidance of two lovely mushers and saw my first grayling landed by a fellow Pennsylvanian. Good stuff in a great state!"

Brady nicely summed up the feelings of everyone who was interviewed for this article, "Just one regret – too little time and money to really see Alaska the way it must be seen – for weeks and weeks."

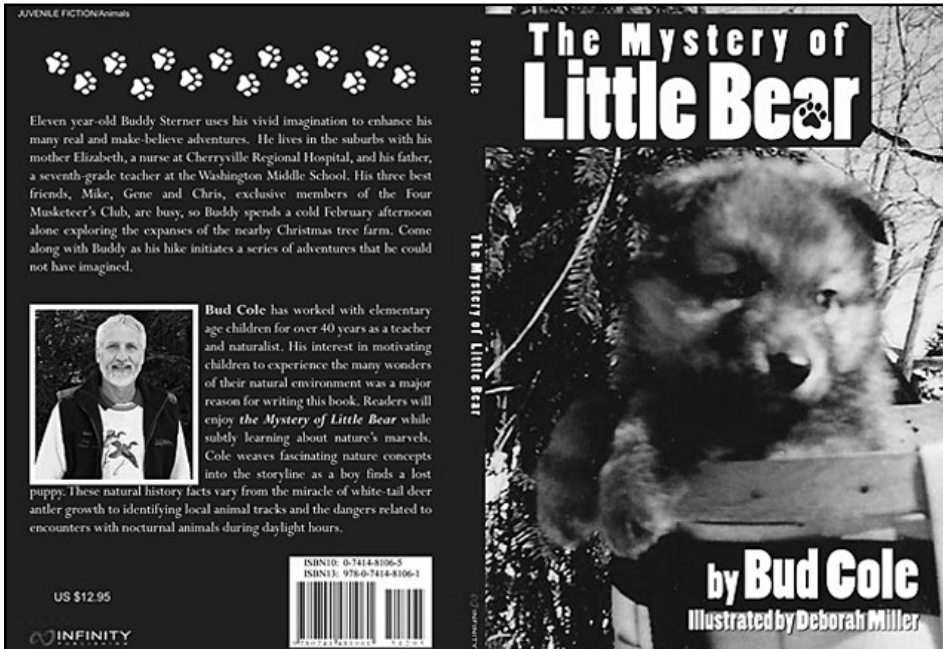


Connie Yingling Photo

**Several POWA members attended the OWAA Annual Conference in Chena Hot Springs, Alaska in September. Pictured left to right are: Ben Moyer, Connie Yingling, Tom Tatum, Terry Brady and Bud Cole. Not pictured is Bob Lollo.**



## Member News



Contributed Photo

**POWA member Bud Cole recently released a new children's book, published just in time for a great Christmas gift. It is a 127-page illustrated novel, called "The Mystery of Little Bear." An 11-year-old boy finds a critter while he is out hiking on a cold February afternoon. Temperatures drop to 18 degrees later that evening. Buddy Sterner takes the little fur ball home and names it Little Bear. The book covers their first year of adventures. Within the story line, Cole weaves various nature facts including white-tail deer management, antler growth, dangers of seeing nocturnal animals during the day, a few basic survival tools and methods and other outdoor related facts. The book is available through Infinity Press for \$12.95. To order, contact Bud at 610-767-4043 or [bbbcole@enter.net](mailto:bbbcole@enter.net). Or send a check for \$12.95 plus \$3 shipping (a total of \$15.95) made out to Bud Cole, 4006 Friars View Dr., Northampton, PA 18067. Please note if your purchase is a gift and/or you want it signed or personalized.**

### PGC staffers net honors at conference

Two Pennsylvania Game Commission employees received top honors for information and educational materials prepared to promote Pennsylvania wildlife at a recent conference of the Association of Conservation Information (ACI).

Hal Korber, who is the Bureau of Information and Education's chief photographer and videographer, won first place honors in ACI's poster category for a poster illustrating bird migration routes across North America. Tracy Graziano, who is the Bureau of Information and Education's assistant videographer and chief video editor, won second place honors in the video category for a Game Commission promotional video

she produced.

A 24-year veteran of the Game Commission, Korber was responsible for the previous award-winning bear, deer and elk video productions, and also is widely recognized for his outstanding photography skills. His work appears often in *Game News* and other agency publications and displays.

A multi-media specialist with many skills, Graziano has been with the Game Commission for two years, and has been busy taking video footage of many agency projects throughout the state that have been and will be used in video productions.

ACI is a professional organization of information and education specialists representing state, federal and Canadian agencies and private conservation organizations.

## POWA'ers recognized with OWAA awards

Three Pennsylvania Outdoor Writers Association Members were recognized with awards at the Outdoor Writers Association's annual conference in Chena Hot Springs, Alaska.

Tom Tatum placed first in the Magazine/E-zine Fishing category for "The Fisherman's Father, The Fisherman's Son."

Placing second in the Newspaper/Website Conservation or Nature category was Ben Moyer for "Pooled Resources."

And taking third place in the Family Participation/Youth Outdoor Education category was Terry Brady for "1st Striper: A pound for each year she's been his fishing buddy." The same article also placed third in the Fishing category.

## Members receive POMA awards

Two POWA members were honored with awards at the 2012 Professional Outdoor Media Association conference in Tunica, Miss., in August.

Tom Tatum received the Pinnacle Award for magazine article for "The Fisherman's Father, The Fisherman's Son" which appeared in *Outdoor Delaware* magazine. Tom also copped the Outstanding Achievement Award for newspaper article for "State Faces Tipping Point in New Year" in the *Daily Local News*.

Tim Flanigan took the Outstanding Achievement Award in photography/art for "Reflected Woodcock Probing Lunch."

## Supporting Member News

# Hobie kayak claims ICAST Best of Show honor

Hobie's Mirage Pro Angler 12 was voted by buyers and media as the most innovative new product of ICAST 2012 in both the overall "Best of Show" and the "Best Boat" categories.

Sponsored by Fishing Tackle Retailer, the New Product Showcase is the show's flagship event and was more competitive than ever before. Exhibitors entered over 700 products that were judged on their levels of innovation, execution, workmanship and practicality.

The ceremony took place the first night of the show. Morgan Promnitz, Hobie

Fishing Product Manager, accepted the coveted award on behalf of the whole Hobie Cat Team.

Long known for their expertise in building watercraft, Hobie Cat introduced the Hobie Mirage Pro Angler 12 fishing boat in March of this year.

They took the defining feature used in their kayak line, the patented MirageDrive® pedal system, and combined it with their proven boat-designing capabilities to build this no-gas required, 100-percent fishing machine.

Ever since, the boat has been selling

as fast as it can be produced. Winning the ICAST awards reflects both the individual success of the Pro Angler 12 as well as the spiraling growth of the small boat/kayak fishing markets, markets in which Hobie is gaining strength and leadership.

ICAST, the International Convention of Allied Sportfishing Trades, is the world's largest sportfishing tradeshow and was held in Orlando, Florida, July 11-14. There were 9,000 show attendees including more than 3,000 buyers and 760 media in attendance.

## Navionics launches new website

Navionics, the leader in electronic charting and navigation data recently launched its new website.

Navionics continues to execute on its promise to enrich the user experience by creating a seamless navigation experience between smartphones, GPS chartplotters, PC or the web. With this in mind, visitors to the new Navionics web site can easily locate product information for traditional GPS chartplotter cartography and popular mobile and PC apps and then conveniently access the Navionics webstore, locate a dealer or go to iTunes.

Navionics makes chart updates available daily via Freshest Data downloads, which necessitates a simple way to provide details on significant product improvements to consumers. In addition, new programs such as discounted online renewals can be clearly communicated directly on the home page.

For more information on Navionics, or to learn more about Navionics and its entire product line, contact 800-848-5896 (toll-free) or visit [www.navionics.com](http://www.navionics.com).

## Bluebird-Purple Martin conference planned for April

The Bluebird Society of PA and the Purple Martin Conservation Association of Erie, PA will hold a joint conference at Best Western Premier-The Central Hotel & Conference Center, 800 East Park Drive, Harrisburg, Pa. 17111 on April 5-6, 2013.

Event Highlights: Friday evening: 6-9 p.m. hors d'oeuvres, cash bar with evening programs. Saturday: All day conference includes speakers, displays, vendors, exhibits, live and silent auctions, Amish quilt raffle, door prizes, Bluebird and Purple Martin store items for sale on site. Registration of \$35 per person includes Saturday morning breakfast buffet and mid-day luncheon buffet and all activities on Friday night and Saturday.

Pre-Registration is required for food planning. Registration forms and additional information can be obtained from the following host organizations websites: The Bluebird Society of Pennsylvania at [www.thebsp.org](http://www.thebsp.org) and the Purple Martin Conservation Association of Erie, PA at [www.purplemartin.org](http://www.purplemartin.org).

Bluebird Speaker: Mr. Andy Ohrmon, past president of the Bluebird Society of

Pennsylvania, presents "The Joy of Bluebirds and Other Cavity-Nesting Birds up Close and in Motion." Experience birds in slow motion footage with special effects from cameras placed inside the nest box. Explore cavity-nesting birds as you've never seen before.

Purple Martin Speaker: Mr. John Tautin, executive director of the Purple Martin Conservation Association of Erie, PA presents "Building Community for Purple Martins." This conservation topic concerns the ecology, status and management of Purple Martins, with emphasis on building community to address the decline of martins in Pennsylvania.

Guest Speaker: Mr. Daniel Brouning, wildlife diversity chief, Pennsylvania Game Commission, presents "The State of Pennsylvania's Birds." He will update the status of PA's birds as determined from the recently completed 2nd PA Breeding Bird Atlas of America.

Due to spring events in and around Harrisburg, please reserve your rooms promptly. Now accepting lodging reservations: 717-561-2800. Mention the Bluebird/Purple Martin Conference to receive the group discount rate.

# Conservation & fishing youth camp accepting applications

Applications are now being accepted for the 19th annual Rivers Conservation and Fly Fishing Youth Camp being held June 16-21, 2013 at the Allenberry Resort in Boiling Springs, Cumberland County, PA.

The highly structured curriculum is based on college level classes. The students are instructed in ecology, aquatic biology, geology, hydrogeology, erosion and sedimentation control, ichthyology, riparian corridor protection, watershed management, entomology and much more. Students also participate in a hands-on stream habitat improvement project.

But it's not all work. Fly fishing and fly tying are included. Nationally known instructors teach the students fly casting, fly tying, stream etiquette, how to "read" the water, and of course there is fishing. The camp begins on Sunday and ends the following Friday.

The camp will be limited to 32 selected qualified students, ages 14 to 17. The applicants must have been born between June 21, 1995 and June 16, 1999. The 32 students will be selected through an appli-

cation process where they must state why they want to attend camp and they must provide a reference from a science teacher or guidance counselor. The competition for admission is fierce. The camp began accepting applications for the 2013 camp on Nov. 1, 2012 and all applications must be postmarked no later than March 31, 2013.

The camp costs each student \$350 for the entire week. All meals and accommodations are included for the residence camp. A student need not be an accomplished fly fisher or a budding aquatic biologist to attend. All the student needs to be is highly motivated and willing to learn.

The Rivers Conservation and Fly Fishing Youth Camp was founded in 1995 through the efforts of the late Dr. John R. "Jack" Beck and the late Enoch S. "Inky" Moore, Jr., Pennsylvania Fish Commissioner. Their goal was to select thirty-two teenagers each year who are the leaders in their class. The thought is that today's leaders in high school become the leader of tomorrow's communities. If the camp can implant a kernel of knowledge in today's

students about the importance of clean water, when those students become the decision makers in their communities it may have a positive impact on how water resources are used.

Alumni are welcome to attend the Thursday evening picnic and share their experiences since they attended camp.

The highly successful camp has been emulated in Michigan, North Carolina, Maine, Montana, Washington, Arkansas, New Hampshire, Colorado, New Jersey, New York, Idaho, Illinois, Oregon, Tennessee, Vermont and Virginia/D.C./Maryland/West Virginia with other states looking to start their own programs.

For more information or an application brochure contact the camp at:

Rivers Conservation and Fly Fishing Youth Camp

PO Box 71

Boiling Springs, PA 17007

Or visit the camp's website at [www.riverscamp.com](http://www.riverscamp.com). Join the camp group Rivers Conservation & Fly Fishing Youth Camp on Facebook.



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