



PENNSYLVANIA ASSOCIATION
OF TRAVEL & TOURISM
One Industry, One Voice

Business Group Highlighting Hunting's Economic Clout Rapidly Expanding

In just six short months, more than 115 small businesses, travel and tourism bureaus and non-profit organizations have joined the effort to trumpet the enormous financial impact that hunting has on Pennsylvania's economy. Launched in March to provide a small business perspective to the discussion about hunting, Hunting Works for Pennsylvania now boasts 108 partners in 38 counties, and continues to grow each week.

At the group's annual meeting in Annville this past week, partners gathered to learn the facts for themselves:

Hunting generates more than \$529 million in wages and salaries each year.

Hunting creates more than 15,000 jobs.

Hunters pay more than \$121 million in state and local taxes.

The total impact of hunting in Pennsylvania is \$1.6 Billion every year.

Rob Fulton, president of the Pennsylvania Association of Travel and Tourism, is co-chair of Hunting Works for Pennsylvania. "People have long understood that hunting is a major recreational pursuit in Pennsylvania," he explained. "But most don't have any idea how important it is to towns big and small all across the commonwealth, who depend on hunter dollars for a much needed infusion of cash every year."

The mission of Hunting Works for Pennsylvania is to educate the public, media and public officials about how important hunting is to all citizens of Pennsylvania, whether they choose to hunt or not. More information can be found at huntingworksforpa.com.