



POWVOW

Newsletter of the Pennsylvania Outdoor Writers Association

Spring/Summer 2018

POWA seeks candidates for Executive Director

The Pennsylvania Outdoor Writers Association announces a search for its next Executive Director. The successful applicant will begin duties on Sept. 1, 2018.

The Executive Director is expected to be a positive, organized and effective leader who promotes POWA and facilitates a host of important duties. He/She is required to serve the organization in the following capacities:

- Is appointed by and serves at the pleasure of the Board of Directors for a minimum of three years.
- Handles or replies directly to all correspondence received or referred by the President or the Board of Directors.

See **DIRECTOR**, page 3

Fabulous Franklin...



Linda Stager Photo

Member Linda Stager captured this beautiful image of historic Franklin's downtown Victorian architecture not long after a thunderstorm during POWA's annual Spring Conference in May. For more on the conference, please see page 6.

EIC winners recognized at Spring Conference



Brad Isles Photo

Excellence in Craft Award winners pictured at the Spring Conference are, from left: Front – Charlie Burchfield, Alex and JoAnne Zidock, Ralph Scherder, Paula Piatt, Tyler Frantz, Wade Robertson; Back – Kyle Hey, Gerald Putt, Marshall Nych, Ben Moyer and Steve Sorensen.

The Pennsylvania Outdoor Writers Association presented the annual Excellence in Craft Awards during its Spring Conference banquet at The Franklin in Franklin, PA on May 5, 2018. Awards Chair Brad Isles distributed first-place awards to 15 individuals in 28 categories. There were over 325 total entries by 39 members.

Winners are:

POWA CORE AWARDS

Best Newspaper Column (sponsored by *Bob & Linda Steiner*) – “Until the end” by Wade Robertson, published in the *Bradford Era* on Sept. 22, 2017.

Runner-up – “Lessons from Pop: How

See **AWARDS**, page 8

POWA 65th Anniversary Merchandise



'Celebrating 65 Years
– 1950-2015' on back!

Cost is \$10 for 1 mug
or 3 for \$20
plus shipping



Knives numbered 1-100 on the blade.
Ask for your favorite to see if it's available!

Knives are \$35 each *plus shipping*

Place your orders with
Executive Director Dennis Scharadin:
P.O. Box 221 / Summit Station, PA 17979
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Email: info@paoutdoorwriters.com

2018/19 POWA Committees

Committee	Chair	Liaison
Awards	Vacant	Brad Isles
Constitution & Bylaws and Duties Manual...	Jim Fitser	Paula Piatt
Craft Improvement.....	Ben Moyer	Tyler Frantz
Duties Manual	Don Knaus	Paula Piatt
Editorial Review	Terry Brady	Marshall Nych
Ethics.....	Mark Nale	Jeff Wolesslagle
Finance/Budget	John Allen	Brad Isles
Financial Auditing.....	Betty Dietz	Doyle Dietz
Historical Archives.....	Don Feigert	Wade Robertson
Media (Technology/Website/Publicity)	Brad Isles	Tyler Frantz
Membership Audit	Tom Tatum	Paula Piatt
Membership Development.....	Charlie Burchfield	Ben Moyer
Member Screening	Doyle Dietz	Doyle Dietz
Nominating	Don Knaus	Marshall Nych
Outdoor Education	Kermit Henning	Ralph Martone
Outdoor Press Outings	Freddie McKnight	Doyle Dietz
Past Presidents Council.....	Don Knaus	Ralph Martone
Scholarship.....	Vacant	John Allen
Sports Shows.....	Kermit Henning	Doyle Dietz
Supporting Member Recruitment	Nick Sisley	Tyler Frantz
Supporting Member Rep.....	Connie Spindler	Connie Spindler
Supporting Member Screening	Don Knaus	Vacant
Ways and Means	Kyle Hey	Marshall Nych

PowWow

Spring/Summer 2018

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www.paoutdoorwriters.com

Dennis Scharadin

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IN THIS ISSUE

Spring Conference Review.....	1, 6-7
Craft Award Winners.....	1, 8-9
Committees	2
Supporting Member Spotlight.....	3
Executive Director's Report.....	4
President's Message	5
Member News	9
Market News.....	10
Treasurer's Report.....	11
Budget Report	11

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Scharadin honored...



Doyle Dietz Photo

Dennis Scharadin, left, a past president and retiring executive director of POWA, was recognized for his service as a long-time Schuylkill County Sportsmen's Association officer and coordinator of youth field day, the Norm Thornburg Youth Conservation Camp and women's outdoors day, with a plaque of appreciation from SCSA past-president Gary Slutter at the organization's March meeting.

Director

from page 1

- Facilitates and maintains updated records of all organization documents and information pertaining to bylaws, duties, history and membership information.
- Receives and processes all applications for membership, including Active, Associate and Supporting members.
- Updates and distributes the Membership Directory annually.
- Negotiates annual conference site fees, locations and bookings, as well as helps plan programs and meals in concert with Conference Chair(s).
- Creates, distributes and collects annual election ballots.
- Performs additional responsibilities as outlined in the Duties Manual.

Interested candidates should send a letter of interest, salary requirements, and resume to Brad Isles, POWA president, at bcisles@zoominternet.net or mail to: PO Box 23, Grove City, PA 16127.

Deadline to apply is Friday, July 13, 2018.

Supporting Member Spotlight onX Hunt: A powerful mobile app for sportsmen

One of POWA's newest Supporting members is onX Hunt, "a GPS hunting app specifically designed to meet the needs of the outdoor community."

onX Hunt offers an app solution for your smartphone that gives you distinct color coded public and private lands. With over 421 map overlays that include 121 million private properties, 985 million acres of public land, and over 400,000 miles of trails and more, onX takes data seriously. Drop waypoints, track routes, and use your smartphone as a standalone GPS with or without service.

Visit www.onxmaps.com/hunt-app to learn more about the app's capabilities.

In fact, onX Hunt, is offering POWA members an opportunity to use its Elite (nationwide coverage) Membership for free this year. If you feature it in your work or would like to provide any feedback on how it could be improved for your personal needs, contact Jared Larsen at jared.larsen@onxmaps.com or phone 406.540.1602 ext. 123.



Contributed Photo

onX Hunt provides a variety of map layers, public and private land boundaries and much more at your fingertips.

Download the onX Hunt App on your smartphone then create an account with an email and password (do NOT put in any card information). After doing so, let Jared know what email address you created your account with and he will add an Elite Membership to it.

Great Outdoors Visitors Bureau covers ideal region for recreation

The Pennsylvania Great Outdoors Visitors Bureau is dedicated to promoting the attributes of the Pennsylvania Great Outdoors Region as an ideal destination for outdoor recreation.

The Great Outdoors region is a big, beautiful part of Pennsylvania and the perfect destination for family fun and outdoor adventure and includes Clarion, Forest, Jefferson, Elk and Cameron counties.

It's home to the rolling Appalachian Mountains and more than a million acres of forestland including the Allegheny National Forest, Cook Forest and many state parks. Two mighty rivers cut across

the landscape, plus there are fish-filled lakes, scenic overlooks, and wildlife galore including bald eagles and the largest wild, free-roaming elk herd in the Northeast.

You can kayak a river, explore ATV and snowmobile trails, hike amongst ancient giant trees, see amazing wildlife, go horseback riding, or play a round of golf.

In the Great Outdoors region you'll find lots of great things to do, places to stay, eat and explore. But wherever you go and whatever you do – the vibe here is always relaxed and vacationing is very affordable.

Visit www.visitpago.com for more information.

Send newsletter submissions to powwow@paoutdoorwriters.com

Executive Director's Report

by Dennis Scharadin,
Executive Director

Our 2018 conference in Franklin is over and thanks to Marilyn Black and her crew of Toni Krisinski, Darland Dale Black, Linda and Bob Steiner, and Kim Harris, it was a great success. The conference program included a number of new pertinent topics such as CWD, cellphone photography, drone photography, and Right to Know laws and how to request public information.

At the recent Outdoor Writers Association of America conference I learned POWA is actually doing much better membership-wise than many of the other state organizations and regionals. Many have a declining membership.

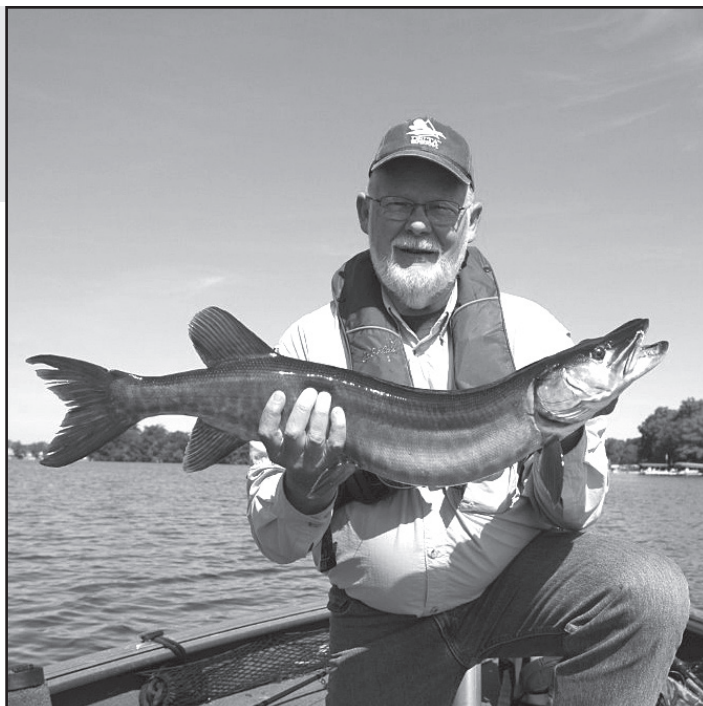
During this year's renewal period, we lost 10 members but due to a number of new members, our membership only dropped by five. The key to keeping our membership number stable is for more members to sponsor new members. If the prospective member has had one article, photo, etc. published and purchased he or she can become an Associate member. Remember, sponsor two and your next year's dues are FREE.

POWA's membership total this year is 149 including five Associate and two Honorary members. The Supporting membership has 84 members. Supporting member renewals are not completed as of yet.

Ten members did not renew their membership, several because of retirement and one, moving to Alaska. They

are Tom Gilmore, William Halbfoerster, Jeff Herman, Paul Jukes, Adam McCully, Connie Mertz, Nancy Olney, William Wasserman, Jessica Welshans and Rich Wood.

Well, it's time for me to stop sitting here and reminiscing. I don't plan to just disappear. I'll be at the GAOS in Harrisburg and I'll see you next May at our next conference.



New Active Member

John Allen Negrich

305 Georgetown Lane
Export, PA 15632
Email: 123ognie@gmail.com
Phone: H-724-519-7730, W-412-629-3486
Sponsor: Karl Power

New Associate Members

Caleb Ritenour

315 College Ave.
Grove City, PA 16127
Email: Calbr123@gmail.com
Phone: 724-992-2448
Sponsor: Marshall Nych

Robert Schmid

1415 Brocius Road
Brookville, PA 15825
Email: schmidbob@hotmail.com
Phone: H-814-328-5159, C-814-715-1579
Sponsor: Ralph Martone

New Supporting Members

International Bowhunting Organization

P.O. Box 398, 5425 Liberty Avenue
Vermilion, PA 44089
Contact: Brian Marcum

Phone: 440-967-2137
Email: bryanm@ibo.net
Website: www.ibo.net

The IBO was founded in 1984 with a mission to promote, encourage, and foster the sport of bowhunting.
Sponsor: Marilyn Black

onX HUNT

1925 Brooks Street
Missoula, MT 59801
Contact: Jared Larsen
Phone: 406-540-1602 ext. 123
Email: jared.larsen@onxmaps.com
Website: www.onxmaps.com
onX offers an app solution for your smart-phone that gives you distinct color coded public and private lands, drop waypoints, and track routes. You can use your smart-phone as a standalone GPS with or without cell service.
Sponsor: Tyler Frantz

Pennsylvania Chapter of Backcountry Hunters & Anglers

1029 Clifton Drive
Bloomsburg, PA 17815
Contact: Josh Stewart
Phone: 570-764-1503
Email: Pennsylvania@backcountryhunters.org
Website: www.backcountryhunters.org
Sponsor: Brad Isles

POWA on the Web

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President's Message

by Brad Isles



Lying in my tent a dozen or so feet from the old farm pond's shore I heard the day awaken. The bullfrogs, unceasingly vocal overnight, dissolved into the still of the morning. I laid there thinking – about what I cannot remember now – but I absorbed the precious minutes alone, in a tent, far enough from civilization, far enough from work, far enough from home and certainly far enough from obligation.

It was one of a few quiet moments I've been able to note during the whirlwind of weeks leading to this point of 2018.

Then, coffee beckoned. I emerged from my tent and stalked through the long, dew-covered grass toward the nearby fire pit. The weekend's host, Ben Moyer, expertly manned the percolator over coals that had been resuscitated back to red-hot life from the previous evening's ashes.

The consummate host, Ben was bouncing around the campsite prepping for breakfast and waiting on the tell-tale gurgle of high-test from a second pot of morning provision. Don Feigert and Todd Puleo had already worked through their first cups of the day. Later in the morning, Gregg Rinkus arrived. We were a group of Pennsylvania Outdoor Writers Association colleagues and friends, enjoying the weekend, and we had this organization to thank for bringing us together.

POWA conferences are great on a number of levels when it comes to connecting – or reconnecting – members, many of whom see each other just once a year. (Franklin in May was no exception, by the way.) But there numerous pockets of members who get together 'unofficially' with their own smaller trips or outings that may be one-offs or annual excursions to trout, bear or deer camp, or longer expeditions to some far-out lodge in the Ontario backcountry.

These opportunities are valuable and a more intimate way to learn new things and be exposed to the vast knowledge of POWA's statesmen and women. I don't take these dialogues for granted.

This weekend, on property that has been in Ben's family for decades, featured dis-

cussions on myriad topics. We floated about the pond on our kayaks and canoes casting to the still water stained from recent rain. We landed and released fish of varying species – including a boss largemouth by Todd. Remarkably, the catch of the weekend was a 20-pound brute of a snapping turtle by Don.

We lazed around the fire philosophizing as the red-winged blackbirds and yellow tanagers flitted about the periphery, a handful of turkey vultures circled high to the southwest, drifting on unseen thermals and the cacophony of birdsong. Perhaps it was the rufous-sided towhee – the red-eyed chirper – that spoke the loudest. Or perhaps it was the two distinct packs of coyotes that barked and yipped at each other as darkness fell that night.

We have all taken some and, hopefully, given more as members of POWA. Surely recollections of previous expeditions, being with and learning from like-minded colleagues come to mind.

I certainly wouldn't know Gregg or be captivated by his ability to isolate a bird call, tilt his head knowingly, and close his eyes to listen more intently, confirming his first instinct as to its species. It's more impressive when Gregg calls back and holds a discussion on the wind.

And I wouldn't know Ben and his endless wealth of knowledge about the natural world, or his relaxed dialog about everything from wildflower identification to preparing fish for consumption. His attention to detail and preparedness seem to arrive as eloquently as the words he laces into masterful sentences.

Don sponsored me into this organization and continues to be a cherished mentor to this day. Together we have assisted Todd in

developing his photography skills, which has resulted in credits in newspapers and magazines across western Pennsylvania.

For weekends like this I am indebted to POWA. I would not have these connections, these opportunities, the chances to learn new things, without it.

* * *

We have begun the search for a new executive director in earnest. Dennis Scharadin will conclude his tenure on Aug. 31, 2018. As an organization, we are indebted to Dennis for his guidance and dedication over the past five years.

Being executive director is considered a part time job, but there are times when it turns into a full-time commitment – especially around show time in February and as the conference closes in each spring.

You can read about the position and requirements on page 1 of the newsletter. Letters of interest and resumes must be in by Friday, July 13.

* * *

Speaking of conferences, we had a great one in Franklin. Thanks again to Marilyn Black and her committee for putting together a fabulous event in the Oil Region.

* * *

We are in need of a few committee chairs – specifically for Awards and Scholarship. If anyone is interested in stepping into those seats, please let me know. Any assistance necessary will be offered by the board liaisons for each of the positions.

Historical Oil Region shows its diversity

By Marilyn Black

On behalf of the Oil Region National Heritage Area and fellow regional hosts, we trust that attendees enjoyed and learned from their experiences during the POWA Spring Conference held May 3-6, 2018 in Franklin. The area's plethora of outdoor recreational activities/opportunities and natural resources are situated amidst historic settings, Victorian architecture, comfortable hospitality and delicious meals.

Local journalist and historian Judy Etzel energized the audience on Saturday morning, as she reminded us all of important principles that have "remained constant in the media field for at least 48 years: The acute need to cultivate reliable sources; the dedication to 'comforting the afflicted and afflicting the comfortable'; the knowledge that your printed words can make a difference; the understanding that you (journalists) wield power and must use it wisely and fairly; the belief that truth matters in order to keep the public informed and inclusive; and the recognition that your work can help tie a community together." A transcript of Judy's stirring words and perspectives is available upon request; I know I'll want to re-read it from time to time!

I didn't hear of any turkeys taken by the determined but drenched hunters. However, anglers on the Allegheny River had a blast, while those on French Creek found it more challenging. Special thanks go to angling escorts "Angler" Al Bell, Dale Black and Gene Winger.

Friday was wet indeed, with the heavy storm's fallen trees slowing access to the barbecue location and pulling down electrical wires. Throughout the day, hosts and presenters adjusted to frequently



Brad Isles Photos

Above, Tom Tatum shoots a traditional longbow under the watchful eye of Bob Steiner during Saturday's Breakout session at the Sandy Creek Conservancy. Below, Danielle Taylor, marketing and membership service coordinator with the Pennsylvania Great Outdoors Visitors Bureau, talks with Paula Piatt and Linda Stager during Breakout.



changing weather systems.

For instance, the Pa. Game Commission couldn't ignite the planned habitat project; instead participants hiked the portions of Gamelands #39 which had been burned several weeks earlier. Michael Henderson with Recorded Light shared video clips from previous photography taken via drones.

After the storm, Linda Stager walked to the downtown parks in Franklin to await the timed illumination along Liberty Street. She provided the dramatic photo accompanying this article.

Saturday morning's series of guest speakers (including POWA Supporting members, Active members, Judy Etzel, and operator of the WCJ Ranch) provided a wealth of story topics, great quotations and statistics, and food for thought about trends among outdoor media and the outdoor industry.

If you were unable to attend in person, you may still reach out to the various speakers and conduct your own interviews for future stories.

Conference-related costs were signifi-

Continued on next page...

The following articles by POWA members give a brief synopsis of the Saturday morning Craft Improvement seminars and newsmaker sessions held during the 2018 Spring Conference. More will be published in the next PowWow.

IBO is a true triple threat

By Marshall Nych

The old adage “Good things come in threes” often proves correct. Hence, I wasn’t surprised when the digit surfaced again, again, and again at the recent POWA Spring 2018 Conference in Franklin. Saturday morning’s craft improvement session included one of POWA’s newest supporting members, International Bowhunting Organization. IBO, a three-letter acronym, delivered a fine presentation sharing their mission to promote, encourage, and foster bowhunting (three fitting verbs).

Three dedicated members from the quiver of IBO personnel launched an uplifting message as straight as an arrow. First was President Bryan Markum. Markum, who had shot a bow since the age of three, gave a history of the organization, which first strung its bowstrings in 1984. IBO advocates and protects bowhunters’ rights locally, nationally, and internationally. IBO blazed and pioneered the trail bringing bowhunters together for 3D Archery Tournaments with common rules, equipment, and language.

A second report flew accurately from

the arrow rest of VP/NASP Director Ryan Bass. With a friendly, charming southern accent, Bass focused his sights on NASP and the program’s admirable goal of putting a bow in the hands of our youth, in and out of school. Nearly three million such kids have enjoyed such a grip. In Pennsylvania alone there are 207 schools associated with the program. “We want to introduce our youth to an outdoor lifestyle,” Ryan stated.

The final segment came from local IBO contestant Tom Prody. Prody’s role in Franklin, aside from competing, is helping coordinate the vast efforts. From July 13-15 (three-day event), within Franklin’s 2,300 acre Two-Mile Park, the Third Leg of IBO’s National Championship will be held. Among promises of 800 competitors, dozens of 3D animals, and countless vendors for the family event, a champion will be crowned.

1. Bowhunters worldwide benefit from IBO.

2. Western Pennsylvania is fortunate to host such a grand IBO event.

3. POWA is lucky to have such a worthy supporting member.

IBO is a true triple threat.

Ranch aims to help veterans heal

By Caleb Ritenour

Shawn Schmitz is president of WCJ Ranch – a 132-acre outdoor paradise located a few miles outside of Meadville in Crawford County. WCJ’s mission is to provide combat disabled veterans a safe, comfortable, and accommodating outdoor sporting outlet.

Shawn’s father, Charles Schmitz, began leading hunts for disabled veterans back in 1993. Sadly, Charles passed away last year, but Shawn and his wife continue to serve those heroes who have sacrificed dearly for our freedoms. WCJ Ranch provides a number of wheelchair accessible hunting avenues, including ground blinds and tree stands. Shawn and a few other volunteers host the annual “Time for Me to Fly” fish-

ing program. This event provides disabled veterans from the VA a venue to share in outdoor fodder and fellowship. Participants relish the opportunity to escape the confines of the hospital and enjoy Mother Nature’s therapeutic majesty.

According to Shawn, whether it is getting to cast a line for the first time in years or just enjoying a meal prepared outside the cafeteria, the “Time for Me to Fly” program aptly lifts spirits.

He concluded his presentation at the POWA 2018 Conference with a quote truly reflective of WCJ’s selfless servant mentality: “You make a living by what you get; you make a life by what you do.” For more information on Shawn and the exciting opportunities his organization offers, visit the WCJ Ranch Facebook page.

Aerial authority...



Brad Isles Photo

Drone photographer and videographer Mike Henderson shows the controls of his DJI Mavic Pro drone during Friday night’s craft improvement seminar at the Venango County Fairgrounds.

Continued from previous page...

cantly reduced thanks to sponsorships and donated services provided by the following partners: Black Knight Industries, Franklin Fine Arts Council; National Rifle Association; National Shooting Sports Foundation; and the Oil Region Alliance of Business, Industry and Tourism.

Sincere thanks are extended to these POWA members who have already furnished tearsheets for their newspaper articles and blogs: David Barus (aka Forrest Fisher), Doyle Dietz, Tyler Frantz, Ben Moyer and Tom Tatum. I know radio stories and multiple television segments are in process.

We look forward to receiving tearsheets and links as you continue to provide your published items using story materials gathered during the conference weekend.

If you need additional photo support or details for your still in-process articles, don’t hesitate to contact members of the conference committee: Dale Black, Darl Black, Kim Harris, Toni Kresinski, Dennis Scharadin, Linda Steiner, and Robert Steiner. I’m probably easiest to reach at mblack@oilregion.org, 814-677-3152, Ext. 301 during business hours.

Awards

from page 1

to be a hunter, how to be a man” by Wade Robertson, published in the *Olean Times Herald* on Feb. 26, 2017.

Best Newspaper Feature (sponsored by Pennsylvania Hunters Sharing the Harvest) – “Threatened by a thousand cuts” by Jason Nark, published in *The Philadelphia Inquirer* on Dec. 17, 2017.

Runner-up – “The Pheasant Dilemma” by Ben Moyer, published in the *Pittsburgh Post-Gazette* on Dec. 17, 2017.

Best Magazine or Regional Newspaper Column (sponsored by Gogal Publishing Co.) – “Things even out: beachside tidings, sadness, joy” by Terry Brady, published in *Pennsylvania Outdoor News* on Dec. 8, 2017.

Runner-up – “October highlights a season of change” by Tyler Frantz, published in *Harrisburg Magazine*, October 2017.

Best Magazine or Regional Newspaper Feature (sponsored by POWA EIC entries) – “On duty” by Paula Piatt, published in *Just Labs Magazine*, September/October 2017.

Runner-up – “Mind over matter – Healing found on common ground” by Cindy Ross, published in *AT Journeys*, Winter 2017.

Best Published Newspaper Photo, Color or Black & White (sponsored by POWA Past Presidents) – “Coyote Eyes – Coyote hunting calls as February nears” by Jerry Bush, published in the *Erie Times-News* on Jan. 22, 2017.

Runner-up – “Great Egret – Three PA Heron species on the endangered species list” by Karen Wolf, published in the *Lebanon Daily News* on Sept. 2, 2017.

Best Published Magazine Photo, Color or Black & White (sponsored by POWA EIC entries) – “90-year age gap – Fishing with Great-pa” by Tyler Frantz, published in *Pennsylvania Angler & Boater*, November/December 2017.

Runner-up – “Red and green macaw” by Joe McDonald, published in *Nature Photographer*, Summer/Fall 2017.

Best Radio/TV Program Award (alternates with Book Award) (sponsored by POWA EIC entries) – “Recreating historically correct longrifles” by Charlie

Burchfield, *Gateway Outdoors*, Jan. 2, 2016.

Runner-up – “Joe Flemish’s Hawk Rifle” by Alex and JoAnne Zidock, *Out in the Open TV*, Nov. 30, 2017.

Best Published Art Award, Color or Black & White (sponsored by the National Rifle Association) – “Struttin’ past Jack” by Gerald Putt, published in *Hunter’s Journal*, June/July 2017.

POWA SPECIALTY AWARDS

NRA Best of the Best Award (sponsored by the National Rifle Association) – “Nick Sisley at POWA 2017” by Alex and JoAnne Zidock, *Out in the Open TV*, June 15, 2017.

POWA Pass it on Award (sponsored by the National Rifle Association) – “Camp Compass guides inner-city youth on the right path” by Ralph Scherder, published in *Pennsylvania Outdoor News* on Aug. 18, 2017.

Runner-up – “Turn a kid on to hunting” by Steve Sorensen, published in *The Forest Press* on Aug. 16, 2017.

Wildlife Conservation Partnership Award (sponsored by the Pennsylvania Game Commission) – “State agencies cooperate to save our state bird” by Dave Wolf, published in the *Dillsburg Banner* on June 8, 2017.

Runner-up – “Clean water days held at Black Moshannon State Park” by Mark Nale, published in *The Daily Herald* on Dec. 10, 2017.

Hawk Mountain Sanctuary Raptor Conservation and Eco-Tourism Award (sponsored by Hawk Mountain Sanctuary) – “Bird’s-eye views” by Tyler Frantz, published in the *Pottsville Republican Herald* on Sept. 10, 2017.

Runner-up – “Raptor wings of autumn; why and where” by Ben Moyer, published in the *Uniontown Herald-Standard* on April 23, 2017.

The Pennsylvania Elk Resource Award (sponsored by the Keystone Elk Country Alliance) – “A visit to elk country” by Dave Wolf, published in *The Dillsburg Banner* on July 13, 2017.

Runner-up – “Last native elk sparks a new beginning” by Charlie Burchfield, published in *the Bradford Era* on Sept. 28, 2017.

Best Action Hunting, Trapping or Fishing Photograph (sponsored by POWA EIC entries) – “Lunker Bass” by

Alex & JoAnne Zidock, *Pennsylvania Angler & Boater* cover, May/June 2017.

Runner-up – “Castor mounds for beaver” by Ralph Scherder, published in *American Trapper*, March/April 2017.

Best Conference-Related Material Award (sponsored by POWA EIC entries) – “Nick Sisley at POWA 2017” by Alex and JoAnne Zidock, *Out in the Open TV*, June 15, 2017.

Runner-up – “Gurgle, babble & slurp – the welcome language of a reborn trout stream” by Dave Barus, published on *sharetheoutdoors.com* on May 22, 2017.

Best Published Pennsylvania Fishing Or Boating Related Newspaper Photo, Color Or Black & White (sponsored by the Pennsylvania Fish & Boat Commission) – “Wild Brown Trout” by Ralph Scherder, published in *Fur-Fish-Game*, October 2017.

Runner-up – “Some outdoor gifts are priceless” by Bob & Linda Steiner, published in *The (Oil City) Derrick* on Dec. 18, 2017.

Don Heckman - Tell the Story Award (sponsored the Pennsylvania Chapter of the NWTf) – “A partnership that has stood the test of time” by Charlie Burchfield, published in *Tri-County Sunday* on June 11, 2017.

Runner-up – “Looking up – A gobbler overhead, a hero overlooked” by Marshall Nych, published in *Pennsylvania Game News*, November 2017.

Handloading Promotion Award for Electronic Media (sponsored by Redding Reloading) – “Done right” by Marshall Nych, published in *Bucktail Outdoors*, December 2017.

Handloading Promotion Award for Print Media (sponsored by Redding Reloading) – “Handloading: Economical, practical and satisfying” by Wade Robertson, published in the *Olean Times Herald* on Feb. 5, 2017.

Runner-up – “Vietnam vet (re)loaded for bear” by Tom Tatum, published in the *Daily Local News* on Aug. 1, 2017.

Outdoor Blog Entry Award (sponsored by POWA EIC entries) – “Bowhunting whitetails in Finland” by Kyle Hey, published at *bowhunting.com* on Sept. 22, 2017.

Runner-up – “What is a Cryptorchid

Continued on next page...

Member News

Sorensen, Tatum receive POMA awards

The Professional Outdoor Media Association's 2018 Pinnacle Award honorees were announced by Jake Meyer, Public Relations Manager at Mossy Oak, during POMA's 13th Annual Business Conference in Lincoln, Neb. on Wednesday, June 13.

The Pinnacle Awards honor journalists for remarkable achievement in traditional outdoor sports-focused communications, including writing, photography/illustration/art, and broadcasting as well as content focused on wildlife conservation.

A pair of POWA members were recognized:

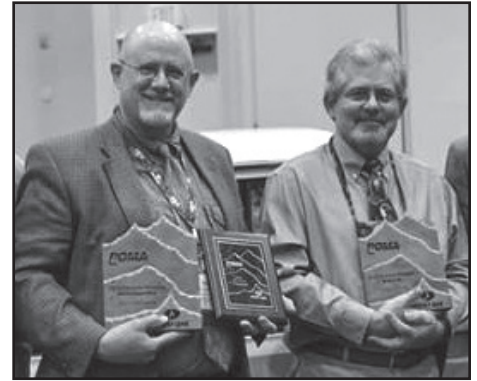
ognized:

In the Magazine category:

- Winner – Tom Tatum, “Bittersweet Brown Trout” published in *Pennsylvania Angler & Boater Magazine*.
- Outstanding Achievement – Steve Sorensen, “Pennsylvania Bookends” published in *North American Whitetail*.

In the Newspaper/Web category:

- Winner – Steve Sorensen, “The Nun’s World Famous Deer Hunt” published in *Legendary Whitetails*.



POMA Photo

Steve Sorensen and Tom Tatum receive their Pinnacle Awards at POMA's 13th Annual Business Conference in Lincoln, Neb.

Five members recognized with OWAA craft awards

A handful of POWA members won Outdoor Writers Association of America Excellence in Craft Awards at OWAA's 91st annual conference June 3 in Fort Wayne, Ind.

In the Magazine/E-zine Contest:

- Tom Tatum placed second in the Fishing category for “Bittersweet Brown Trout,” published in *Pennsylvania Angler & Boater*.
- Robert Ford placed second in the Humor category for “Rubber Boots,” published in *The American Beagler*.

- Tyler Frantz placed third in the Hunting or Shooting Sports category for “Brotherly Love and the Boss Tom of Birds Hill,” published in *Pennsylvania Game News*.

In the Newspaper/News Website Contest:

- Ben Moyer placed second in the Fishing category for “Laurel Highlands a likely place to encounter state symbols,” published in the *Herald-Standard*.
- Bob Frye placed second in the Outdoor Fun and Adventure category for “A

pathway to adventure,” published in the *Tribune-Review*.

In the Blog Contest:

- Frantz placed second in the Hunting or Shooting Sports category for “5 Ways to Kill Your Deer Hunt,” published on *Bowhunting.com*.
- Ford placed third for “Halloween,” published on the *Lion Country Supply* blog.

First, second and third place winners in 10 contests received prize money, plaques and certificates.

Continued from previous page...

“buck?” by Ralph Scherder, published at *bowhunting.com* on Dec. 4, 2017.

Pennsylvania Trappers Award (sponsored by the Pennsylvania Trappers Association) – “Interest in modern day trapping has been growing” by Charlie Burchfield, published in *Tri-County Sunday* on Sept. 17, 2017.

Runner-up – “Trapping tribe convenes for 80th anniversary” by Tom Tatum, published in the *Daily Local News* on June 20, 2017.

Trout and the Coldwater Resource Award (sponsored by Pennsylvania Council of Trout Unlimited) – “Getting to know fish in the wild” by Ben Moyer, published in the *Pittsburgh Post-Gazette* on Dec. 31, 2017.

Runner-up – “Little Juniata River Association and Juniata College partner

for a second trout movement study,” by Mark Nale, published in *The Daily Herald* on May 23, 2017.

White-Tailed Deer Award (sponsored by POWA/EIC entries) – “The Waterlogged Buck” by Steve Sorensen, published in *North American Whitetail*, December/January 2018.

Runner-up – “Special season” by Bob Frye, published in the *Tribune-Review* on Dec. 10, 2017.

Wildlife Art Award (sponsored by Ned Smith Center for Nature and Art) – “In Pursuit” – Beagles by Gerald Putt, 2017.

Young Trees Habitat Award (sponsored by the Allegheny Chapter of the Ruffed Grouse Society) – “For grouse it starts with habitat” by Ralph Scherder, published in *Ohio Valley Times*, October 2017.

Runner-up – “State agencies cooperate to save our state bird” by Dave Wolf,

published in the *Dillsburg Banner* on June 8, 2017.

Youth Fishing Award (sponsored by Expositions, Inc.) – “Youth camp teaches fly fishing, coldwater conservation” by Kyle Hey, published in *Pennsylvania Outdoor News* on July 21, 2017.

Runner-up – “To our kids, a fish is a fish” by Ben Moyer, published in the *Uniontown Herald-Standard* on April 23, 2017.

Youth and the Hunting/Shooting Sports Award (sponsored by the National Shooting Sports Foundation) – “Turn a kid on to hunting” by Steve Sorensen, published in *The Forest Press* on Aug. 16, 2017.

Runner-up – “Some outdoor gifts are priceless” by Bob & Linda Steiner, published in *The (Oil City) Derrick* on Dec. 18, 2017.

Market News

by Freddie McKnight



Traditional Bowhunter was founded in 1988 to provide the bowhunting world with a comprehensive magazine dedicated to preserving and advancing the rich tradition of hunting with the longbow, recurve, and selfbow.

Material is accepted on speculation only, even if previously discussed with the editors. Query letters are encouraged prior to submission. Writers must be knowledgeable about traditional archery and bowhunting. Hunting stories generally emphasize do-it-yourself, unguided hunts except in circumstances in which a guide is legally required. Because of our emphasis on the “Traditional” in our title, it is best to avoid the following subjects in the text: trail cameras, ORVs, cell phones, “scores,” and long discussions of “trophies.”

The magazine is published six times per year. Material purchased will normally appear in six months to one year, although the interval between acceptance and publication may be slightly longer. Plan to submit seasonal work at least six months prior to the appropriate issue.

Good, high quality photographic support greatly increases the chance of material being accepted. Digital images shot at high resolution with a professional camera of at least six megapixels are required. Query prior to sending original non-photographic artwork. Try to include a broad selection of images providing the reader with a comprehensive view of the topic, including vertical and horizontal images. Pictures of dead animals must be tasteful: no gore, protruding arrows, or dead game in the back of trucks, on ATVs, or hanging from gambrels. Please use common sense in this respect. Trail cam photos are not published.

Feature articles and photographic support for same, assigned columns, and other hard copy material should be submitted directly to: Don Thomas, 1898 Timberline Rd., PO Box 939 Lewistown, MT 59457. Queries and other correspondence related to editorial content should be directed to Co-Editor Don Thomas by email: thomas-

don@me.com. Other email correspondence should be sent to TJ Conrads at: tjc@tradbow.com

Game and Fish Publications – To query information regarding writing guidelines and submissions for any of our Game & Fish magazines, please contact John Geiger, editor in chief—Game & Fish, at John.Geiger@outdoorsg.com.

Bucktailoutdoors is always looking to introduce its readers to new PA authors. Articles should be informative and entertaining showcasing Pennsylvania outdoors. General subject matter may include hunting, fishing, hiking, ecotourism etc. Submissions should be around 1,000 words with a supporting photo or two. Compensation is \$40 per published piece. Contact: steve@bucktailoutdoors.

Sports Afield is America’s premier hunting adventure magazine, founded in 1887. The magazine is devoted to people who share a passion for high-end hunting and shooting, especially North American and African big-game hunting. Focus is on adventure hunts for species such as sheep, elk, caribou, moose, trophy whitetails and mule deer, bears, African plains game, and dangerous species such as Cape buffalo, lion, and leopard. Coverage of fine guns, optics, clothing, and equipment is an essential part of the magazine.

Most departments are written by regular contributors, a few feature articles from freelance writers are accepted. The majority of coverage consists of big-game hunting destination pieces and exciting, well-written hunting adventure stories.

Please do not send “hunt-payback” pieces; stories that are blatant advertisements for a particular outfitter are not accepted. Very few “how-to” pieces are published. Stories about rifles and calibers that are appropriate to the type of hunting covered are acceptable. Features should be no more than 2,500 words in length. Short items (500-1000 words) are acceptable for the Almanac section, which are primarily

conservation-related subjects, but other topics may be considered. Freelancers may also contribute to the For the Record department, which tells the stories of world record animals.

Send a query or a completed manuscript. Queries should clearly explain what you’d like to write about, show the editor why the subject is relevant, and why you’re qualified to write the piece. Please explain what kind of photo support you can provide. Submissions: Sports Afield, Attn: Editor in Chief, P.O. Box 271305, Fort Collins, CO 80527.

Trapper & Predator Caller Magazine’s editorial goal is to inform, educate and entertain readers with articles, photographs and illustrations that promote trapping and predator calling. Highest consideration will be given to stories focused on methods and equipment used in trapping, calling or hunting. Historical pieces, personality profiles and unusual experience stories are also accepted. Feature stories should be between 1,500 and 2,500 words. Please submit stories as Microsoft Word documents. Manuscripts and queries are accepted.

Content is scheduled six months to a year in advance, so please take that into consideration, especially for stories where the time of year is important to the relevance of the article. Email queries are preferred. Photographs are required with submissions and good photography can mean the difference between acceptance and rejection. Photos of people in action are preferred. For example, a picture of a man removing a mink from a trap is more desirable than a shot of a smiling man posed with the animal. Posed photos with the catch are OK, but also try some action shots in the field.

American Angler is devoted exclusively to the sport of fly fishing. The magazine’s mission is to supply readers with well-written, accurate articles on every aspect of the sport—angling techniques and methods, reading water, finding fish, selecting flies, tying flies, fish behavior, places to fish, casting, managing line, rigging, tackle, accessories, entomology and any other relevant topics. The magazine’s main focus is coldwater fly fishing for trout, steelhead and salmon. Each submission

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should present specific, useful information that will increase our readers' enjoyment of the sport and help them catch more fish. If you're not familiar with the publication, please review the most recent issues before submitting a query or manuscript.

American Angler prefers emailed queries whenever possible instead of completed manuscripts. A query can save the frustration and disappointment of making a futile submission, and it allows us to fine-tune an idea to suit our editorial needs. Correspondence should include a detailed outline of your article, why you think readers will find it interesting, and any sources you plan to contact for more information.

Given American Angler is a where-to, how-to publication, we're more interested in someone that's approaching a topic with a journalistic, not a creative, mindset. We read and respond to all queries, but expect at least a six-week wait for that response. Be patient, but feel free to touch base with the editor if you don't hear from anyone. Contact: Editor, American Angler, 643 Broad St., Augusta, GA 30904.

Bass Angler is a quarterly (how-to) print and mobile app, bass fishing magazine distributed throughout the United States and Canada. Editors have a grass roots approach to writing and publish the works of many writers that otherwise would not have the opportunity to be published; however, they also work with many seasoned writers. The focus is for writers to work with experts in the industry, the touring professional anglers. Editors strive to produce unique articles that truly teach the angling public.

Of interest are new articles that teach anglers something old or new whether written by a novice or a professional. Articles covering trends, products (no advertorials type pieces) and people in the bass fishing industry are published. In-depth techniques, seasonal tactics, how-to, marketing, sports-health and destination pieces are also of interest.

Focus is exclusively bass fishing and editors want articles that will help readers become better anglers. Contact: PO Box 2805 San Ramon, CA 94583, Editor-in-Chief: Mark Lassagne.

POWA Budget

By John Allen, POWA Treasurer

Account Description	Approved 17-18	Proposed 18-19
Active Members' Dues	8,600	8,240
Supporting Members' Dues	6,700	6,500
Merchandise Sales	200	50
Awards Income	5,000	5,000
General Contribution	-	-
Conferences (Net)	3,600	3,020
Miscellaneous	-	-
REVENUES	\$24,100	\$22,810
Member Awards	5,100	5,100
Executive Dir. Stipend	10,200	10,200
Plaque Expenses	750	1,000
Pow Wow (Print/Edit)	4,000	3,500
Website Expenses	50	50
Membership Directory	1,850	850
Postage, General	700	700
Office Expenses	550	650
Marketing	-	-
Merchandise Expense	-	-
Insurance	505	505
Professional Fees	100	100
Credit Card Fees	150	150
Interim Board Meeting	145	-
Travel	-	-
Miscellaneous	-	-
TOTAL EXPENSES	\$24,100	\$22,810
Net Increase/(Deficit)	-	-

Treasurer's Report

By John Allen, POWA Treasurer / Expenditures as of March 31, 2018

Income Accounts	Budget 17-18	Actual	% of Budget
Active Members' Dues	8,600	7,840	91
Supporting Members' Dues	6,700	4,310	64
Merchandise Sales	200	16	8
Craft Award Income	5,000	3,915	78
General Contribution	-	165	-
Spring Conference Income (Net)	3,600	1,546	43
TOTAL INCOME	\$24,100	\$3,960	74%
Expense Accounts	Budget 17-18	Actual	% of Budget
Executive Dir. Stipend	10,200	6,800	67
Pow Wow (Print/Edit)	4,000	2,301	58
Member Awards	5,100	-	-
Membership Directory	1,850	757	41
Plaque Expenses	750	143	19
Office Expenses	550	234	43
Postage, General	700	324	46
Insurance	505	-	-
Credit Card Fees	150	72	48
Professional Fees	100	-	-
Website Expenses	50	-	-
Miscellaneous	-	100	-
Board Meeting Expense	145	-	-
TOTAL EXPENSES	\$24,100	\$13,369	45%
Net Income	0	\$7,061	

Cash Accounts as of March 31, 2018: General Fund, \$27,358; Youth Education Fund, \$4,828; Scholarship Fund, \$54,392; Jacquelin Knight CD, \$14,436; Emergency Fund, \$9,200; Northwest CD, \$20,000. Total Cash Accounts: \$130,214.

POWA'ers at OWAA...



Several POWA members attended the 91st annual Outdoor Writers Association from June 2-4 in Fort Wayne, Ind. Among them were Danielle Taylor, marketing and membership service coordinator with the Pennsylvania Great Outdoors Visitors Bureau (a POWA Supporting member), Charlie Burchfield, Terry Brady, Dennis Scharadin and Ben Moyer. (Tom Huggler photo)



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