



POWWow

Newsletter of the Pennsylvania Outdoor Writers Association

Winter 2019

East, to West Chester

Join us for the spring conference May 16-19 in the Brandywine Valley

By Tom Tatum
Conference Chair

Welcome to Chester County here in the heart of the Brandywine Valley. But this welcome comes with a word of warning that you brace yourself for a jam-packed POWA spring conference with plenty to do and plenty to see. Based at the Quality Inn of West Chester, just a stone's throw from West Chester University, the conference features a full slate of outdoors activities, informative, newsmaking seminars and show-stopping spouses' tours.

The registration table will be open from noon to 5 p.m. on Thursday, May 16, followed by a Dutch treat dinner at 6:30 p.m. at Timothy's Restaurant just a short drive from the hotel. After dinner, join us at the hospitality suite that evening.

See CONFERENCE, page 7



Contributed Photo

Muskie fishing on Marsh Creek Lake, one of the state's premier muskie fisheries, will be hosted by members of Muskie, Inc., Chapter 50.

In Memoriam

POWA loses pair of stalwart members

Bob Bell (1925-2019)

Most current POWA members likely never met Bob Bell. His POWA affiliation, begun in 1968, was the longest on our rolls. He served as editor of Pennsylvania Game News from 1967 to 1990, and for many of us active in outdoor writing today, Bob's editorial coaching at Game News was our gateway to the miracle of seeing our words in print.

See BELL, page 6

Nick Sisley (1937-2019)

Nick Sisley was a nationally acclaimed writer, a committed POWA member and true professional by every measure. Best known for his work on the art and craft of shotgun shooting, Nick was shotgun instructor to a nation. Over more than three decades, Nick authored thousands of columns and articles for the top shotgunning and upland bird-hunting journals. His masthead

See SISLEY, page 6

Aesthetics, navigation and readability matter for websites

Editor's note: This Craft Improvement article written by then-POWA webmaster Tracy Watt originally appeared in the April/May 2007 newsletter. It has been updated slightly to reflect modern best practices, but much of what Watt penned in 2007 still holds true today.

By Tracy Watt (2007)
and Brad Isles (2019)
Craft Improvement

The most important part of website design is content. Content must be dynamic, current and relevant to the website's purpose. If you don't have appropriate content, who cares what it looks like?

Assuming the content is good, it should be laid out with consideration for readability, navigation and aesthetics.

Aesthetics

Define the purpose of your website and who the expected visitors will be. This process helps develop the character of the site and can help lead to appropriate color choices, banners and navigation buttons.

By following the suggestions below with regard to navigation and readability, website aesthetics should fall into place.

Navigation

Before beginning the actual design of a website, it's best to sit down with pen and paper to draw out how it will work. Decide what pages there will be, then how the pages will link to and from one another.

For a simple website, the main navigation is usually across the top or down the left side. It should contain links to the most important site pages, including Home, News, Buy or Join, About and Contact. Also, be sure to create a hotspot link to Home on top of the site logo.

The navigation structure should be consistent from page to page throughout the website (with a few exceptions), which is easily accomplished by creating and using templates. Across the bottom of each page, there may be links to "small print" items such as a privacy policy (required if gathering personal information from visitors) and

terms and conditions of use. An additional link back to the Home page is often placed at the bottom of the page, as well.

Once this basic groundwork is complete, it's time to gather text and pictures and begin the web design process in earnest.

In today's parlance, this is called User Experience or "UX" for short. Through the examination of website analytics, if installed, it is possible to see how users enter and exit websites, how long they remain on specific pages, which page they navigate to next or if they exit the site, and even what type of device is being used.

Google Analytics is a powerful tool that is easily installed on websites and it is used by most web designers and companies to track performance. If specific navigational trends continue to appear, the site content and page orders can be adjusted accordingly to get the most relevant information in front of the reader in the shortest amount of clicks possible.

Readability

Don't post the great American novel on your website. Web surfers aren't prone to read full length, beautifully written paragraphs. Surfers are skimmers. Tease them with bullet points, short excerpts, pictures, reviews, etc. If you feel an overpowering urge to post an entire article or chapter on your website (or if you need to), don't place the entire thing on one page with a mile long scroll bar down the right side. Post just a full screen, then use a hyperlink to the remainder of the story.

Another thing I've seen on some websites is big, bold sans serif text, centered down the middle of a very long and busy page of bright color and exclamation points – very uninviting and hard to read.

Use left justification for most text. Also, computer screen resolutions are good enough now to not blur the friendly 10 to 12 point serif text we have all grown to know and love from our print counterparts. Don't be afraid to use it on your website. The only caveat might be if you expect a majority of your visitors to be techies using

Continued on next page...

PowWow

Winter 2019

Quarterly publication of the Pennsylvania Outdoor Writers Association, Inc., a non-profit professional, educational organization. Items published in PowWow do not reflect the opinions or endorsement of POWA.

www.paoutdoorwriters.com

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IN THIS ISSUE

Spring Conference Preview.....	1, 7-11
In Memoriam.....	1, 6
Craft Improvement.....	2-3
President's Message	3
Executive Director's Report.....	4-5
Conference Registration.....	9-10
Conference Agenda.....	11
Supporting Member Spotlight.....	12
Market News.....	13
Meeting Minutes	14-15
Treasurer's Report.....	15

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President's Message

by Brad Isles

If I've learned anything as POWA president the past two years, it's that time truly does fly. Considering my preceding years as secretary and board member, and the number of organization meetings I participated in over the past decade, perhaps I didn't have enough separation to notice the difference during my tenure.

But, now I'm ready to pass the gavel to the next in line. I do so with every confidence that POWA is in a really good place. We have a strong, capable executive director in Paula Piatt. She's been nothing but outstanding in advancing our organization since taking over last fall.

There is still much to accomplish, however. We must look to modernize some of our operating methods. We must continue to explore additional membership categories to complement a changing marketplace so we can continue attracting new members. We must provide outstanding service and value for our supporting members while expanding their ranks.

These must be accomplished while remaining true to POWA's past and the members who have guided its path for almost 70 years. I'm excited to see what's next. And I look forward to doing my part. I hope you do, too.

Now that we're through show season, a huge thank-you goes out to the organizations and people that allow us to spread POWA's footprint at the Great American Outdoor Show in Harrisburg and the Allegheny Sport Travel & Outdoor Show in Monroeville.

We couldn't do what we do without the help of dedicated members who volunteer their time at these shows. Your efforts do not go unnoticed. Personally, spending time with veteran members such as Ben Moyer, Bob Kirschner, Wade Robertson and George Block was great, as was getting to better know newer members John Negich and Christian Shane. A special thanks goes out to



Karl Power for setting up our booth on Friday.

With several years in Harrisburg under our belt, and the continued success of the POWA Sportsman's Auction, we are pretty set in what we do. Surely there are ways we can improve. And we will definitely be in need of more assistance in the future, not just at the GAOS but next year when another opportunity rolls around with the rebirth of the Greater Philadelphia Sportsmen's Expo in January.

Our presence at Monroeville can certainly grow as well, though improved signage and a television display looping members' videos certainly helped draw visitor engagement. Again, I urge members in the western part of the state to help out at the show in some way. Just a couple of hours goes a long way.

Speaking of time, Tom Tatum has given plenty of it while organizing what is shaping up to be a tremendous spring conference in West Chester. I'm certainly looking forward to visiting the Brandywine Valley May 16-19. Be sure to read Tom's conference preview and take in the agenda in these pages.

Hope to see you there.

Continued from previous page...

PDAs or other hand-held web browsing devices. IF your readers' screen space is tiny, best to stick with an 8 to 10 point sans serif font.

Other considerations are font color and background. One has to be easily legible on top of the other. Again, you want your surfers to be able to skim over the information – not have to search for it among the trees. If you want to use a picture for a background image, consider using it as part of the top page banner.

I prefer a black or dark gray font on a light or muted-colored background, although some clients prefer the elegance and artistry conveyed with a dark or black background and light or white text. While this second combo can be striking, it is not the easiest

on the eyes and probably should be avoided for websites that, by their nature, are going to be more text intensive.

Website design is very personal and subjective. Most of all, you want the information to be easily accessible. Have fun with the design aspect, ask for feedback and test out the site yourself to make sure it works smoothly and logically... and hopefully it will look good too.

Websites should be "mobile optimized" for viewing on handhelds or tablets, while content should be "search engine optimized" (or SEO) for indexing with Google, Bing, Yahoo! and more.

Most web design platforms (WordPress, Wix, Drupal, etc.) offer mobile-friendly themes that are already built in with the desktop version. There is likely little no-

ticeable difference between mobile and desktop views of a website aside from how the menu may "hamburger" on mobile.

In terms of SEO content, pictures should always be reduced in file size (for print, a bigger file size generally means better resolution; for web, it's possible to save photos at 50KB or less with little loss in quality). Additionally, it's imperative that websites be fast to load, headlines meet certain standards and specific keywords are sprinkled throughout the content in order to be found quickly by search engines.

There is much more to take into consideration with optimizing websites to get the most out of them as possible, and technology is ever-changing. Feel free to reach out with questions on website design or standard to heybrad@bradisles.com.

Executive Director's Report

by Paula Piatt,
Executive Director

The guy standing in the elevator was beat.

"Long week, eh?" I said as the door closed. He looked down at my exhibitor badge for the Great American Outdoor Show.

"Oh, no, I'm not an exhibitor, I just spent yesterday at the show. I'm just heading home," he sighed. "It's a long day; I don't really want to go back again."

I puffed out my chest a bit. I, after all, was heading into my third day at the Pa. Farm Show complex, still fresh and ready to go. This guy, obviously, was not in very good shape. I hoped he didn't have to drag a big deer out of the woods next season.

I was soon deflated, however, as I rounded the corner of the Main Hall to the POWA booth and there they were – Kermit Henning and Dennis Scharadin – already hard at work, labeling goods and services, packing yet another box and organizing all things POWA for the 37th annual Sportsman's Auction to be held later that day. Who knows how long they'd already been there?

And that's the thing... who knows how long they were there all week? I can tell you it was nine show days, a set up day and a tear down day. Pretty much all day, every day. And not just sitting on their hands at the booth, waiting for someone to walk by. You'd also find them out among vendors, collecting auction items (over 110 this year); talking to potential supporting and individual members; and being great ambassadors for POWA. And then on auction Sunday, organizing, packing and hauling all this stuff up to the Erie room and cleaning up when it's done.

The auction certainly wouldn't be what it is without our co-chairs Kermit and Dennis and we definitely owe them our gratitude – if not some help next year when show time rolls around. We can't count on that guy in the elevator, but I'm hoping we can pencil you in for a shift at the booth next year.

A great big thanks to all those who did come by during the GAOS week to lend a hand. It certainly was much appreciated, even when those hands don't belong to POWA members. Four people deserve a specific mention for the work they did throughout the week: Doug Leiby, John and Sandy Stoy and Sherrie Schatzer all pitched in at the booth and in gathering auction items. Thanks to all of you.

The highlight of the week was, of course, the auction. With the proceeds, we were able to support 11 organizations and their youth-oriented activities throughout the state. The list of this year's Youth Education Grant recipients includes: ArtsQuest, Bertsch-Hokendauqua-Catasauqua Watershed Association, Blue Ridge Rifles, Camp Compass, Capital City Bassmasters, Dauphin County Office of Parks and Recreation, Jefferson County Youth Field Day, Monroe County Youth Field Day, Ned Smith Center for Nature and Art, PA Wildlife Habitat Unlimited Inc. and the Wildlife Leadership Academy. Each organization was awarded \$600, with the exception of Blue Ridge Rifles, which was awarded \$200.

And let's not forget the Allegheny Sport Travel & Outdoor



Show in Monroeville. Those western Pa. folks work hard, too. Thanks to Brad Isles for heading up that effort and Karl Power for handling the set up on Friday. Each year gets better and better. This year's booth included a video display and there were more than a few contacts made by prospective members and supporting members.

Those of you in the East no longer have to feel left out. One of our newest supporting members, Riversage Productions, is bringing back the Greater Philly Sportsmen's Expo at the Oaks in January 2020 and POWA will be there with a booth. We'll have a lot more information on this later this year.

* * *

Our annual individual membership campaign is winding down. Currently, POWA membership stands at 140. Of course, we've lost some long-time members this past year (see articles in this edition), and we've also had some long-time members who are not renewing. Some have said they just aren't getting much out of POWA any longer. I've talked with these members and I'm picking their brains about what POWA can do to make its membership more rewarding. And I'm always looking for feedback from our members; please give me a call or email with your ideas.

Don't get to the point of non-renewal before giving us a chance to improve! On the supporting member side, we're still in the middle of our renewal campaign, but right now, we're sitting at 82 members. We've gained some new supporting members in the last months. They, along with the new individual members, are listed on the next page.

* * *

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I hope you have had a chance to see the email newsletter we're putting out at least every other month. Check your email for POWA News if you haven't already found it – and if you haven't, check your junk or spam folders to see if it was misdirected.

These emails will include information I receive between *PowWow* editions and other tidbits that will be helpful to our membership. Our supporting members are finding these especially helpful as we can include web and video links.

Speaking of supporting members, here's an item to pass along:

The New 2019 Allegheny National Forest Visitors Bureau Travel Guide is now available, complete with maps published by the Allegheny National Forest Visitor's Bureau. The guide includes waterway, attractions, driving tour, snowmobile and shopping trail maps along with information helpful in planning a trip to the Allegheny National Forest Region in northwestern Pennsylvania. The new guide is now avail-



Contributed Photo

Special thanks goes out to the non-POWA members who provided valuable assistance to the organization during the Great American Outdoor Show: From left, Doug Leiby, Sandy and John Stoy, and Sherrie Schatzer.

able for downloadable at www.visitANF.com or you can call 814-368-9370.

And finally, for those of you staying connected with Facebook. Please take a moment to "like" our page, @paoutdoorwriters. We're posting regularly, sharing information about our members and high-

lighting our supporting members. Join the conversation!

I can't say this enough, I'm only a phone call or email away and I'm here to help you. If you've got ideas on how we can grow POWA and make your membership more valuable, please let me know.

New Supporting Members

Doc Fritchey Chapter, Trout Unlimited

P.O. Box 227
Palmyra, PA 17078
Phone: 717-675-7799
Contact: Trip McGarvey
Email: trip@dftu.org
Web: www.dftu.org
Subject: Trout Unlimited Chapter in Dauphin and Lebanon counties
Sponsor: Tyler Frantz

White Flyer Clay Targets

131 Hoffercker Rd.
Chestertown, MD 21620
Phone: 410-778-7393
Fax: 410-778-0474
Contact: Robert Crow
Email: rcrow@reagentchemical.com
Web: www.whiteflyer.com
Subject: Clay target manufacturer
Sponsor: Nick Sisley

Riversage Productions

4110 Whiting Rd.
Philadelphia, PA 19154
Phone: 215-317-0259
Contact: Ray Miller
Email: riversage@me.com

Web: flyfishingwingshootingexpo.com
Subject: The Fly Fishing & Wingshooting Expo
Sponsor: Doyle Dietz

Henry Repeating Arms

59 East First St.
Bayonne, NJ 07002
Phone: 201-858-4400
Fax: 201-858-4435
Web: www.henryusa.com
Contact: Dan Clayton-Luce
Email: dan@henryusa.com
Subject: Rifles and shotguns - made in America
Sponsor: Nick Sisley

New Active Members

Maureen Sangiorgio

5246 Fox Meadow Dr.
Macungie, PA 18062
Lehigh County
Phone: 610-965-2307
Cell: 484-358-4590
Email: got2bfit@aol.com
Sponsor: Ralph Martone

Michael Parker

1601 Elmerton Ave.

Harrisburg, PA 17110
Dauphin County
Phone: 717-877-3287
Work: 717-705-7806
Email: michparker@pa.gov
Sponsor: Paula Piatt

John P. Kline

1073 Memory Lane
Harrisburg, PA 17111
Dauphin County
Phone: 717-514-0404
Work: 717-230-8050 (work)
Email: john@klineassociatesltd.com
Sponsor: Paula Piatt

Kyle Hey

Approved for upgrade to Active member
Sponsor: Tyler Frantz

* * *

Members not renewing:

William Bower
Jeffrey Buchheit
Frank Felbaum
Jeff Hale
Glen Helgeland
Michael Klimkos
George Lavanish
Eric Levis
Freddie McKnight
Matt Soberg

Bell

from page 1

Bob was an endearing enigma. He had a gruff aura that, on first meeting, could be intimidating. But that abrupt persona concealed, only briefly, Bob's genuine interest in what you had to say as a writer. Bob was a wonderful editor. He respected your personal voice, but could always see a better, clearer, way to use it. He liked writing that was to-the-point and he told you so. Often, he'd scrawled hand-written notes of encouragement on the obligatory form rejection letters that went out from his office. To a generation of Pennsylvania outdoor scribes, Bob Bell was more of a mentor than his official post required.

Bob was also an accomplished writer. He wrote hundreds of articles on the fine points of precision rifle shooting, hunting optics, and hunting small game, which he loved. He authored several books, including "Hunting the Long-Tailed Bird" and "Even The Last Six," a collection of personal chronicles from Bob's combat experience in World War II.

Sisley

from page 1

credentials include Skeet Shooting Review, Sporting Clays magazine, ClayShooting USA and the Ruffed Grouse Society magazine.

Though his recent career emphasized shotgun sports and upland hunting, Nick's earlier work included books on subjects as diverse as white-tailed deer hunting and fishing for panfish. He excelled in photography, and his expertly composed images complemented his clear and fluid prose.

We in POWA were privileged to know Nick more intimately than his readers around the world. To us he was a class gentleman to be emulated, an admired colleague, and a personal friend. Many of us have known the unique pleasure of being coached by Nick while trying to hit clay targets at some gathering.

Nick had a graceful, affirming way of pointing out precisely how you could improve your technique. He was that way about writing, too. Nick often wrote unsolicited Craft Improvement articles



Courtesy of John Plowman

A partial contingent of contributing writers with then-Governor Milton Shapp at POWA's early-1970's Eastern Trail book debut, from left: Will Johns, Ned Smith, John Plowman, Bob Bell, Jim Bashline, Shapp, Don Lewis, Sam Slaymaker and Day Yeager.

After his tenure at Game News, Bob was part of the editorial team at Northwoods Publications' Pennsylvania Sportsman magazine, writing clear-eyed op-ed columns, rifle-themed features, and, as

he'd done at Game News, coaching and encouraging new writers.

Bob Bell was that kind of authentic professional, and genuine friend, who comes our way all too rarely.



Courtesy of John Plowman

Nick Sisley, left, talking shop at a POWA function.

for *PowWow*, sharing his own hard-won knowledge of good writing and professional growth.

During the last years of his life, Nick advanced the organization by bringing in more than a dozen supporting members, and also stepped up to chair and co-chair a

series of POWA conferences, perhaps the ultimate contribution to POWA's mission.

Through his contacts and influence in the outdoor universe, Nick made those gatherings not only relevant, but fun, a pairing that Nick Sisley would be proud to have credited to his hand.



Contributed Photos

Conference

from page 1

Then, on Friday, members will have a full roster of outdoor activities scheduled. These include fishing for stocked trout on local streams, fishing for wild brown trout on Valley Creek in historic Valley Forge, muskie fishing on Marsh Creek Lake, bass fishing, kayaking and canoeing for smallmouth bass, panfish, and other finny critters on the Brandywine River, and some awesome photographic possibilities with birding and botany on the grounds of the world famous Longwood Gardens.

For the record, our local PGC game wardens researched the possibility of our offering some limited spring gobbler hunting opportunities at this conference but concluded that with no State Game Lands within reasonable driving distances and insufficient private ground available, any turkey hunting forays would prove too problematic. We might not be talking turkey at this conference, but POWA members will find no shortage of activities to enjoy here.

For spouses, let's just call Friday "Shop



until you drop" day highlighted by a personalized tour of the QVC state-of-the-art broadcasting facility. See how QVC products are sourced, tested, put on the air and delivered to millions of QVC customers. Watch QVC programs in progress and catch a glimpse of a favorite host or guest. Our tour is set to begin at 10:30 a.m. that morning so don't be late! After the tour, drop by the QVC Studio Store which offers many popular brands and products.

Once your QVC visit has sparked your urge to shop, a short drive will take you to the massive King of Prussia Mall (arguably bigger than the Minneapolis Mall

Top, Longwood Gardens is on the itinerary for the spouses' tour on Saturday and a birding adventure on Friday.

At left, muskie fishing on Marsh Creek Lake, one of Pennsylvania's primo muskie fisheries, will be hosted by members of Muskies, Inc. Chapter 50.

of America) with a diverse mix of 394 stores including Nordstrom, Macy's, Neiman Marcus, Bloomingdale's and Dick's Sporting Goods. And if all that shopping makes you hungry, don't worry – KOP also boasts more than 40 great restaurants and eateries.

The Friday night barbecue hosted by the Brandywine Red Clay Alliance at its expansive Myrick Conservation Center will kick off at 6 p.m. Here, with the help of BRCA President and CEO Jim Jordan, you'll learn about the BRCA's mission to engage folks in the outdoors, promote conservation and environmental awareness, and protect and restore both land and waterways. You'll also get a chance to test your ax and knife throwing skills at the barbecue before reporting to the hospitality suite back at the hotel later that

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evening, so stay sharp!

On Saturday morning at 10:00 a.m. spouses can enjoy a self-guided tour of the Brandywine River Museum where regional and American art is on display. The museum is located on the banks of the Brandywine River and showcases the work of Andrew Wyeth, a major American realist painter, as well as the art of his father, N.C. Wyeth, and son Jamie. Then, just a few miles south on Route 1, you'll discover the world-famous Longwood Gardens where your visit is set to run from noon to 3:30 p.m. Here you'll find dazzling displays of horticulture and more than 1,077 acres of jaw-dropping gardens, fountains, woodlands and meadows. A modern cafeteria is also available for meals and refreshments. And don't forget to bring your camera and an extra memory card or two.

Meanwhile, members will find a full slate of Saturday seminars of the informational, entertaining, craft improvement and news-breaking varieties. Presentations are poised to include tips on mentoring first timers on the outdoors experience, an in-depth discussion where a panel of top-notch writers share their secrets of success, ways to expand your horizons with crossbow hunting, and challenges faced by the Pennsylvania Fish and Boat Commission featuring PFBC Executive Director Tim Schaeffer.

Saturday's luncheon, sponsored by our hosts, the Chester County Conference and Visitors Bureau, will take place starting at noon at the LenFest Center at Natural Lands' ChesLen preserve where POWA members will be treated to a hayride tour



OPT-IN TO RECEIVE NEWSLETTER BY EMAIL

If you are interested in receiving *PowWow* electronically as a downloadable file rather than a printed copy via postal service, please inform Executive Director Paula Piatt.

She can be reached at
ppiatt@paoutdoorwriters.com.



Contributed Photo

QVC Studio Park will be our destination for the spouses' tour on Friday morning.

of the grounds and "Conservation 101" presented by Natural Lands spokesperson Kirsten Werner. The Center will also host our breakout session and membership meeting before we head back to the Quality Inn for our social hour, highly anticipated POWA Awards Banquet, and annual fundraising raffle. Join us later that night in the hospitality suite to brag about the Excellence in Craft Awards and raffle prizes you won... or explain that, OK, maybe you didn't win anything this time around but just you wait until next year!

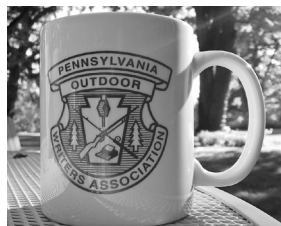
While we have not planned any formal events for Sunday morning, members itching to angle should feel free to explore our

many local stocked trout streams. We can also accommodate members who'd still like to canoe or kayak the West Branch of the Brandywine River. We can also accommodate members who'd still like to canoe or kayak the West Branch of the Brandywine River or fish for muskie on Marsh Creek Lake.

When all is said and done, this conference should be one for the books and one that attendees will likely be talking about for years (in a good way, we're thinking). So get those registration forms in the mail and sign up now. We guarantee you won't regret it.

See you in West Chester!

POWA 65th Anniversary Merchandise



**'Celebrating 65 Years
- 1950-2015' on back!**

**Cost is \$10 for 1 mug
or 3 for \$20
plus shipping**



**Knives numbered 1-100 on the blade.
Ask for your favorite to see if it's available!**

Knives are \$35 each plus shipping

Place your orders with
Executive Director Paula Piatt:
P.O. Box 885 / Sayre, PA 18840
Phone: 570-886-1609
Email: info@paoutdoorwriters.com

POWA Spring Conference / May 16-19, 2019 / West Chester, PA

Name _____ () Member () First POWA conference?

Phone _____ Email _____

() Supporting Member, Company Name _____

() Spouse Name _____ () Guest Name _____

REGISTRATION:

Cost X # persons = Total Fee

Cost is \$30 for each individual (Due by April 27)\$30.00 x _____ = \$ _____

(Cost is \$40 for each individual *after* April 27)\$40.00 x _____ = \$ _____

REGISTRATION SUBTOTAL = \$ _____

ALL ATTENDEES PAY REGISTRATION FEES, including spouses/guests. Exception: Spouses/Guests attending banquet only.

MEALS:

FILL OUT NUMBER OF PERSONS.....# persons = Total Fee

FRIDAY, May 17

Barbecue Dinner – Sponsored by the National Rifle Association = _ N/C _

SATURDAY, May 18

Lunch at Breakout – Sponsored by the Chester County Conference & Visitors Bureau = _ N/C _

Dinner at Awards Banquet – Sponsored by the National Shooting Sports Foundation..... = _ N/C _

MEAL TOTAL \$ _____

Guests (not spouses) must pay for sponsored meals – Friday BBQ ; Sat. Lunch and Awards Banquet | Please note any dietary restrictions

ACTIVITIES:

\$20 REFUNDABLE DEPOSIT REQUIRED FOR EACH ACTIVITY (Fee returned after attending activity)

FRIDAY, May 17 # Attendees = (x\$20)

Wild Brown Trout Fishing/Valley Creek (8 a.m.- 2 p.m.)..... = \$ _____

Fishing for stocked trout on local streams (8 a.m. - 12 p.m.)..... = \$ _____

Fishing for stocked trout on local streams (12 p.m.-4 p.m.)..... = \$ _____

Muskie fishing on Marsh Creek Lake (8 a.m. - 12 p.m.)..... = \$ _____

Muskie fishing on Marsh Creek Lake (12 p.m.-4 p.m.) = \$ _____

Largemouth Bass on Susquehanna River Flats (First 2 members; 8 a.m.-3 p.m.) = \$ _____

Kayaking/Canoeing for Smallmouth Bass/Brandywine River (8 a.m.-noon)..... = \$ _____

Birding/Botany Tour of Longwood Gardens (2 - 4:30 p.m.) = \$ _____

Spouses/guests QVC Tour and Studio shop (10:30-12:30)..... = \$ _____

SATURDAY, May 18

Spouses/guests Brandywine River Museum Self-guided tour (10-11:30 a.m.)..... = \$ _____

Spouses/guests Longwood Gardens visit (12-3:30 p.m.)..... = \$ _____

SUNDAY, May 19

Muskie fishing on Marsh Creek Lake (8 a.m. - 12 p.m.)..... = \$ _____

Kayaking/Canoeing for Smallmouth Bass/Brandywine River

(anytime, please indicate if you prefer an individual kayak or to be paired with another angler in a canoe)

..... = \$ _____

SUBTOTAL ACTIVITY DEPOSITS..... = \$ _____

GRAND TOTAL (registrations + meals +activity deposits) Enclose full amount/no partial payment \$ _____

Make check payable to POWA, or send MasterCard/Visa #: _____ Exp. Date: _____

Security/CPC Number: _____ Card Zip Code: _____

Send Registration Form and check or credit card info to: **Paula Piatt, POWA, P. O. Box 885, Sayre, PA 18840**

POWA SPRING CONFERENCE 2019 HOTEL INFORMATION

Call to make your room reservations now!

Quality Inn & Suite Conference Center, 943 South High St., West Chester, PA 19382 / 610-692-9273

When you call, tell them you're with POWA so you can obtain the special conference rate. Advise them if you need a first-floor room. Make your reservations before **May 2, 2019** to be sure you get a room at our group rate.

Room rates: \$109/night; plus sales tax/incidentals. Cancellations must be made 48 hours prior to arrival or credit card will be charged for one night's stay.

Name: _____ Phone: _____

Address: _____ Email: _____

Arrival Date: _____ Departure Date: _____

Make reservation check payable to and send directly to:

Quality Inn & Suites Conference Center, 943 South High St., West Chester, PA 19382

POWA 2019 Spring Conference Agenda

May 16-19, West Chester, PA

Thursday, May 16

Arrival at The Quality Inn, West Chester.

12-5 p.m. – Registration table open at lobby of The Quality Inn.

6:30-8 p.m. – Dutch treat dinner at Timothy's, 929 South High Street, West Chester, PA 19382.

8-11 p.m. – Hospitality suite open at The Quality Inn.

Friday, May 17

8 a.m.-5 p.m. – Registration table open at lobby of The Quality Inn.

8 a.m.-Noon – Fishing for stocked trout on local streams hosted by members of West Chester Fish, Game, and Wildlife Association and Brandywine Trout and Conservation Club.

8 a.m.-Noon – Muskie fishing on Marsh Creek Lake hosted by members Chapter 50 of Muskies, Inc.

8 a.m.-Noon – Kayaking and canoeing the Brandywine River for smallmouth bass. *Please indicate if you prefer an individual kayak or to be paired with another angler on a canoe.*

8 a.m.-2 p.m. – Wild brown trout fishing on Valley Creek hosted by members of the Valley Forge Chapter of Trout Unlimited. *Limited number of openings.*

8 a.m.-3 p.m. – Largemouth Bass Fishing on the Susquehanna Flats hosted by Derik Olson of FLW (Fishing League World Wide). *Limited to two anglers.*

Noon-4 p.m. – Fishing for stocked trout on local streams hosted by members of West Chester Fish, Game, and Wildlife Association and Brandywine Trout and Conservation Club.

Noon-4 p.m. – Muskie Fishing on Marsh Creek Lake hosted by members Chapter 50 of Muskies, Inc.

2-4:30 p.m. – Birding and botany tour of Longwood Gardens.

SPOUSES' TOURS:

10:30 a.m.-12:30 p.m. – QVC tour and studio shop.

1 p.m.-4:30 p.m. – King of Prussia Mall shopping spree (No sign up needed for King of Prussia Mall visit).

6 p.m. – Barbecue dinner at Brandywine Red Clay Alliance Myrick Conservation Center.

8 p.m. – POWA Board meeting at The Quality Inn.

8-11 p.m. – Hospitality suite open at The Quality Inn.

Saturday, May 18

7:30 a.m.-Noon – Registration table open at the lobby of The Quality Inn

SPOUSES' TOURS:

10 a.m.-11:30 a.m. – Brandywine River Museum self-guided tour.

Noon-3:30 p.m. Longwood Gardens visit.

SEMINAR SCHEDULE:

8-8:40 a.m. – “Mentoring: Making the Most of First Outdoors Experiences” by Derek Stoner.

8:50-9:30 a.m. – Panel discussion. “Top Notch Outdoor Writers Share their Secrets of Success.”

9:40-10:20 a.m. – “Crossbow hunting - Expanding Your Horizons” with Joe Byers.

10:30-11:15 a.m. – “Challenges we Face at the Pennsylvania Fish and Boat Commission Moving Forward” by Tim Schaeffer, executive director of the PFBC.

11:30 a.m.-Noon – Drive to LenFest Center at Natural Lands' ChesLen Preserve.

Noon-1 p.m. – Lunch; “Conservation 101” presentation at LenFest Center at Natural Lands' ChesLen Preserve.

1-2 p.m. – Hayride tour of Natural Lands' ChesLen Preserve.

1:30-3 p.m. – Breakout at LenFest Center at Natural Lands' ChesLen Preserve.

3 p.m. – Membership Meeting at LenFest Center at Natural Lands' ChesLen Preserve.

5-6 p.m. – Social hour at The Quality Inn.

6 p.m. – Awards Dinner and Banquet at The Quality Inn.

TBA – Hospitality room at The Quality Inn.

Sunday, May 19

8 a.m.-Noon – Muskie Fishing on Marsh Creek Lake hosted by members Chapter 50 of Muskies, Inc.

9 a.m.-Noon – Kayaking/canoeing/ smallmouth bass fishing on Brandywine Creek.

Anytime – Trout fishing on your own on local trout streams.

**Agenda subject to change*

Supporting Member News

Wildlife for Everyone awards annual scholarships

The Wildlife for Everyone Foundation is pleased to announce the recipients of its annual Wildlife Scholarship Fund.

Five students from four institutions of higher learning were awarded the \$500 stipend to support them in their respective wildlife and natural resource-related fields.

The fundamental goal of the Wildlife Scholarship Fund is to inspire the next generation of conservationists by presenting opportunities for students to advance their career interest in wildlife conservation.

Michaela Wallingford (Spring Mills, PA) is a sophomore studying Wildlife and Fisheries Science at Penn State-University Park campus. Michaela was raised in a wildlife-centered family and has held a passion and concern for wildlife conservation from a young age. Upon completion of her undergraduate education, she plans to pursue a Master of Science degree in Wildlife Management. Michaela looks forward to becoming a dedicated conservationist and following in the footsteps of her parents as a wildlife biologist for either the Pennsylvania Game Commission or the U.S. Fish and Wildlife Service. She is currently the vice president of the Penn State Student Chapter of the Wildlife Society.

Victoria Roper (Bloomsburg, PA) is pursuing a master's degree in biology at the Bloomsburg University of Pennsylvania. She received a B.S. in Biology from the University of New Orleans and plans to pursue her PhD following graduation.

Currently, she instructs undergraduate biology students on field research collection techniques and laboratory skills. Her long-term goal is to work with The Nature Conservancy and to continue her life-long commitment to avian research, conservation, and mentoring young scientists. Victoria is a member of the Pennsylvania Wildlife Society and the Pennsylvania Society for Ornithology.

Jessica Brown (Dauphin, PA) is a senior majoring in Wildlife and Fisheries Science at Penn State-University Park campus. She will continue her education as a master's student in Entomology at Penn State upon graduation in May 2019. Her goal is to become a professor of wildlife biology with a focus on wildlife parasitology. This summer, Jessica will conduct her first field season as part of her graduate research investigating tick choice and host behaviors as a driver of tick burdens. Jessica is treasurer of the Penn State Student Chapter of the Wildlife Society and a member of the Entomological Society of America.

Kristin Bomboy (Shickshinny, PA) is currently pursuing a master's degree in Biology at the Indiana University of Pennsylvania. She holds a B.S. in Environmental Science: Fisheries and Wildlife Biology from the California University of Pennsylvania. Kristin enjoys taking photos of wildlife and nature. She is passionate about her responsibility as a wildlife and natural resource professional and hopes to

teach and help others foster an appreciation for our natural resources. Kristin is a member of the Wildlife Society and former treasurer of the California University of Pennsylvania Student Chapter. She is also a member of the Pennsylvania Association of Environmental Professionals. She hopes to get a job that allows her to do public outreach for the betterment of wildlife and its habitat.

Makayla Whaling (Luthersburg, PA), is a senior majoring in Wildlife Technology at Penn State-DuBois campus. She plans to continue in the field of Wildlife and Fisheries Science with the goal of becoming a wildlife biologist. Makayla looks forward to gaining experience from her field-related internships this summer. She is a member of many wildlife-related clubs including the Penn State DuBois Chapter of the Wildlife Society and the student chapter of the National Wild Turkey Federation.

The vision of the Wildlife for Everyone Foundation is to be the leading advocate for wildlife conservation in Pennsylvania. Since its inception, the Foundation has raised millions of dollars to support projects including wildlife and wetland habitat improvements, creek and lake restorations, the *Seedlings for Schools* program and student educational opportunities.

For more information, visit www.wildlife foreveryone.org.

Wildlife Leadership Academy seeks adult mentors for field schools

The Wildlife Leadership Academy has a few Adult Mentor positions still available at its wildlife/fisheries focused summer field schools.

Adult mentors learn alongside Academy students, serving as the primary mentors for the participating youth throughout the five-day residential summer field schools.

Positions are available at each of the 2019 field schools which will focus on white-tailed deer, bass, brook trout, ruffed grouse, and turkey. Applications are now available online at wildlifeleadershipacademy.org/

adult-mentor-application/, and will be reviewed upon submission.

Contact Katie Cassidy, program and outreach coordinator at kcassidy@wildlifeleadershipacademy.org for more information.

When & Where 2019:

- **PA Basas** – June 17-22; Camp Krislund (Madisonburg, Centre County)
- **PA Brookies** – July 22-27; Sieg Conference Center (Clinton County)
- **PA Drummers** – July 22-27; Camp

Krislund (Madisonburg, Centre County)

- **PA Gobblers** – July 29-August 3; Camp Krislund (Madisonburg, Centre County)

The mission of the Wildlife Leadership Academy is to engage and empower high school age youth to become Conservation Ambassadors to ensure a sustained wildlife, fisheries and natural resource legacy for future generations.

Learn more at wildlifeleadershipacademy.org.

Market News

Since 1925, **Fur-Fish-Game** has been highly acclaimed as the magazine for practical outdoorsmen. Articles are written to instruct and entertain, by real life, everyday outdoorsmen who hunt, trap and fish year-round. Fur-Fish-Game covers a wider variety of outdoor pursuits than any other magazine. It is the only national outdoor magazine that still publishes a new issue each and every month of the year. Query 2878 East Main Street, Columbus, Ohio 43209.

The Flyfish Journal welcomes story, art and photo contributions. The Flyfish Journal will consider, but assumes no responsibility for, unsolicited proposals, manuscripts and photographs. All such materials not accompanied by a self-addressed stamped envelope will not be returned. The Flyfish Journal is not responsible for unsolicited contributions or lost or damaged photo material. Funny Feelings, LLC. retains all reprint rights.

The Flyfish Journal showcases the highest quality imagery – fly-fishing’s greatest contemporary feats, as well as classic, timeless images that define every era of the culture; images of big name spots and guides, but are equally interested in publishing incredible images of fishing’s unheralded and unknown; images that speak to the soulful eccentricities of fly-fishing, shots rich in context, character and feeling; creative shots the others won’t run; and experimentation is welcomed. The Flyfish Journal is a creative vehicle to showcase your hard work.

The Flyfish Journal welcomes queries and/or completed manuscripts that showcase fly-fishing’s people, places, and culture. Initial contact should be in the form of a query that includes the following:

- A brief description of the story: the angle, subjects, and location.
- Where the story would fit in The Flyfish Journal (e.g. Cutbank, Open Water, Adventure, Feature, etc.).
- Reference to any photo resources for the story, especially with regard to Features queries.
- References to previously published work.
- All contact information.

Manuscripts should be exceptionally well-written and free of grammar and punctuation errors. Take the time and care to ensure your submission is as close to being ready for publication as you can make it. For more information on submissions and format, visit www.theflyfishjournal.com/submissions.

Send all submissions to – Via USPS: Submissions, The Flyfish Journal, PO Box 2806, Bellingham, WA 98227; Via UPS or FEDEX: Submissions, The Flyfish Journal, 3620 Irongate Rd. Suite 122, Bellingham, WA 98226; Via Email: Submit@theflyfishjournal.com

Paddling Magazine is a quarterly publication uniting Adventure Kayak, Canoeists and Rapid into three main sections to bring you compelling adventure stories, expert buying advice, destination ideas and the latest paddling news. Paddling Magazine covers the people, politics, expeditions, art, and boats and gear of paddlesports for kayakers, canoeists, whitewater boaters and standup paddleboarding enthusiasts.

Queries should present a clear, original and compelling angle, not merely a topic or idea, and should reflect familiarity with Paddling Magazine’s content and tone. Features are generally 1,500 to 3,000 words in length. Most other articles (400 to 1000 words) focus on timely trends and events, provocative issues, and short and quirky profiles. Destinations pieces (500 to 700 words) include places, news and advice for paddlers.

Send queries and two or three relevant clips of your writing to editor@paddlingmag.com.

Bowhunter is a bimonthly magazine that covers hunting big and small game with bow and arrow. The editors say, “We are a special-interest publication, produced by bowhunters for bowhunters, covering all aspects of the sport. Material included in each issue is designed to entertain and inform readers, making them better bowhunters.” The magazine pays \$100-\$500 for nonfiction pieces of 250-2,000 words. Potential writers should query first.

Gray’s is published seven times a year, including four themed issues: the Fly Fishing Edition (March/April), the Upland Bird Hunting Edition (August), the Big Game Edition (September/October), and the Expeditions and Guides Annual (December). Because 90 percent of the magazine’s readers are bird hunters, 85 percent are fly fishers, and 67 percent hunt big game, Gray’s is always looking for good upland-bird-hunting, fly-fishing, and big-game manuscripts for these issues and throughout the year. Query: Gray’s Sporting Journal, 735 Broad St., Augusta, GA 30901.

To send editorial submissions to **Field & Stream** magazine, email fsletters@bonniercorp.com completed manuscripts. Please, include manuscripts in the body of the email, not as attachments. Due to the bulk of submissions, a response is not guaranteed.

National Parks is an award-winning, quarterly magazine known for high-quality photography and writing. The magazine is published by the National Parks Conservation Association (NPCA), a non-profit group dedicated to the protection and enhancement of the National Park System.

National Parks magazine publishes articles on topics related to the more than 400 units in the National Park System, from the sweeping landscape parks to urban parks, historic sites, seashores, battlefields, rivers and trails. The possibilities are vast: Cover culture, arts, politics, legislation, conservation, wildlife, history, science and travel. This can include news stories, profiles, essays, long features (up to 3,000 words) and short features. No matter the form, all articles should have an original slant or news hook and must be deeply reported, carefully crafted and written with grace and style.

Send a query via email, attaching two or three samples of your work. Include a clear description of your idea that’s brief but contains some details and specifics. Please send to npmag@npca.org.

Visit www.npca.org for photographers’ guidelines.

Meeting Minutes

POWA Membership Meeting

Saturday, May 5, 2018

Sandy Creek Conservancy, Franklin, PA

The meeting was called to order at 3:01 by President Brad Isles. Present: Executive Director Dennis Scharadin, President Brad Isles, Board Chairman Ralph Martone, First VP Tyler Frantz, Second VP Marshall Nych, Directors Wade Robertson, Marshall Nych, Jeff Wolesslagle, Ben Moyer, Paula Piatt, Doyle Dietz, Parliamentarian Charlie Burchfield, and Secretary Steve Sorensen. Absent but excused: Supporting Member Rep. Connie Spindler, Treasurer John Allen and Mark Demko.

* *Motion* to approve minutes from the May 2017 Board of Directors Meeting. Putt/Nale. Approved.

Correspondence: None.

OFFICERS' REPORTS

Executive Director's Report: Much has happened the beginning of 2018. POWA has had booths at both the Great American Outdoor Show in Harrisburg and the Allegheny Outdoor Show in Monroeville. Both were successful promotionally and we gained several new members from our being at them.

Something new was begun with the membership renewals. Renewal notices were emailed those members having email and snail mail notices were sent to those who don't. Likewise, Supporting member renewal notices were sent by email also. The results could have been better. Numerous reminders were emailed to the membership and finally renewal notices were sent via USPS to those who hadn't renewed.

Ten members did not renew, several because of retirement. They are Tom Gilmore, William Halbfoerster, Jeff Herman, Paul Jukes, Adam McCully, Connie Mertz, Nancy Olney, William Wasserman, Jessica Welshans and Rich Wood.

The Supporting member renewals are still taking place. Currently, 25 have still not renewed.

Our grant and scholarship programs were both successful. Thirteen grants were issued to organizations throughout the state. A scholarship recipient, Hunter Kauffman, was chosen to receive this year's Will John's Scholarship.

Several important committee chairmen will need replacements. John Swinton has stepped down, after 30 years, from both the Ethics and Will John's Scholarship committees. Ralph Scherder has also stepped down as chairman of the Ways and Means committee. Those are

big shoes to fill.

The conference at Franklin will be a great success with an extremely well planned program, but the number of registrants is the lowest in the last four years. 2015-Seven Springs had 70 registered and 66 at the banquet; 2016-Sayre had 78 registered and 74 at the banquet; 2017-Harrisburg-Hershey had 70 registered and 78 at the banquet; 2018-Franklin has 48 registered and 38 for the banquet. WHY?? Maybe moving the date two weeks earlier was a reason. Some brainstorming should be done to see what should not be repeated. POWA depends on the income from the banquet to stay in the black.

I think the time frame for the nominations and election in the constitution has to be changed. According to the constitution the membership should be notified of the candidates 70 days before the spring meeting (February 25). At 60 days, the ballots must be mailed out (March 6). Ballots must be received 20 days before the spring membership meeting (April 15). I think the Past Presidents Committee should be asked to look into this and find a solution.

With a new Executive Director on the horizon there needs to be some clarifications regarding their duties.

President's Report: I offer a sincere and heartfelt thank you to each member who assisted in some manner at either (or both) the Allegheny Outdoor, Sport and Travel Show in Monroeville or the Great American Outdoor Show in Harrisburg this year. It takes a great sacrifice of time and effort to make these events a success, and your efforts are recognized and appreciated.

Thanks again to Dennis and Kermit Henning and the other members who not only worked the table but solicited items for our auction at the GAOS. Through their efforts we raised nearly \$5,700 for youth scholarships. Over the past 35 years, the auction has raised a staggering \$400,000 to benefit kids across the commonwealth. As you've heard before, we need more assistance at these shows and other events where a POWA presence is necessary. If we as an organization are going to build upon what we have accomplished to this point we need all hands on deck. Any assistance, no matter how big or small, is welcomed.

Following the Spring Conference in Franklin, our search committee will proceed head-first into the task of replacing Executive Director Dennis Scharadin. The hope is to have a thorough search and have a replacement lined up in the next month or so in order to get him or her on board in time to get up to speed before Dennis concludes his duties.

Special thanks to Marilyn Black, our capable chair for this year's Spring Conference in Franklin, and her team at the Oil Region Alli-

ance for Business and Industry for their roles in helping to organize the week's activities. We have a solid lineup of seminars and events, not to mention meals and the banquet.

I grew up in Grove City, just a half hour away from Franklin, so I have a great fondness for this area of the state. I frequently drive through the charming small town on my way to Camp F-Troop in southwestern Warren County, or family property just north of Tionesta in the Allegheny National Forest. Believe me when I say the activities planned for the conference will barely begin to scratch the surface of what the area has to offer when it comes to outdoor pursuits. Take some time to explore on your own. You won't regret it.

It's been a busy start to 2018 for POWA. And it's not going to taper much over the next few weeks. If you are asked to assist in some manner, whether it be serving on a committee or providing a brief contribution to our newsletter or social media sites, I urge you to consider giving back to the organization in some fashion.

* *Motion* to approve Officers' Reports. Tatum/A. Zidock. Approved.

Treasurer's Report: As posted in the Spring/Summer 2018 *PowWow*. Allen reported by phone that we are at 74% of our budget as of March 31. Expenses are at 45% of budget spend, leaving a surplus of \$13,369.

* *Motion* to approve Treasurer's Report. Guyer/Scherder. Approved.

Budget: The proposed budget was circulated among membership in attendance, taking into consideration a slightly reduced regular and supporting membership for the coming year. \$22,060 is projected for the coming year.

* *Motion* to approve the proposed budget. Martone/L. Steiner. Approved.

Further discussion led to L. Steiner recommending the ED salary be reconsidered to remain at least what we are currently paying. Martone amended his motion to increase ED compensation back to what we currently pay, and that we ask the Treasurer to adjust other items of the budget to put the budget in balance.

* *Amended Motion* to approve the proposed budget with an increase in pay to its current level. Martone/L. Steiner. Approved.

COMMITTEE REPORTS

Awards: For the 2017 Excellence in Craft Awards we had 39 members submit 327 entries across 210 total categories. In comparison, we had 46 members submit 323 entries across 212 total categories in 2016. Entry fees resulted in \$1,050, which is just \$10 less than last year. Members were offered 28 total award categories – eight core awards and 20 specialty awards. Judging was completed from mid-March to mid-April. Winners will be announced at the Spring 2018 conference.

Constitution/Bylaws & Duties Manual:

As posted.

Craft Improvement: Member Tim Flanigan forwarded a Craft Improvement article on photographing spring wildflowers to *PowWow* Editor Brad Isles for inclusion in the winter newsletter. Isles contacted member Mark Nale to secure photos to support the article, which Nale submitted.

Duties Manual: No report.

Editorial Review: As posted.

Ethics: Tom Tatum reported on revising the points system for full membership. He offered several options for creating a revised system, but no decision has been made. We will bring this up at the membership meeting to get feedback from the general membership.

Finance/Budget: As posted.

Financial Auditing: No report.

Historical Archives: The Committee continues to follow POWA activities via the *PowWow* newsletter and meeting minutes, and also through discussions with various board members regarding for information relevant to the organization that may be included in the historical archives. A full review will be forthcoming after the spring conference to be included in the 2018 directory.

Media: As posted.

Membership Audit: As posted.

Membership Development: No report.

Member Screening: No report.

Nominating: No report.

Outdoor Education: As posted.

Outdoor Press Outings: As posted.

Past Presidents Council: No report.

Scholarship: John Swinton is stepping down as chair.

Sports Shows: As posted.

Supporting Member Recruitment: As posted.

Supporting Member Rep.: No report.

Supporting Member Screening: As posted.

Ways and Means: As posted.

**Motion to accept committee reports. Klimkos/Martone. Approved.*

NEW MEMBERS

Active:

- John Hayes, sponsored by Ben Moyer
 - Jason Nark, sponsored by Dennis Scharadin
 - John Negich, sponsored by Marshall Nych
 - Jeff Hale, sponsored by Tyler Frantz
- Associate:
- Kyle Hey, sponsored by Tyler Frantz
 - Caleb Ritenour, sponsored by Karl Power
 - Robert Schmid, sponsored by Ralph Martone

**Motion to accept Robert Schmidt as an associate member. Isles/Frantz. Approved.*

**Motion to approve new members. Ehrig/Tatum. Approved.*

Supporting:

- Traditions Media, LLC (Contact: Leslie Sundahl) sponsored by Dennis Scharadin
- PA Great Outdoors Visitors Bureau (Contact: Danielle Taylor) sponsored by Terry Brady
- International Bowhunting Organization (Contact: Brian Marcum) sponsored by Marilyn Black
- OnX Hunt, Missoula, MT (Contact: Jared Larsen) sponsored by Tyler Frantz

**Motion to approve new supporting members. Nych/L. Steiner. Approved.*

CONFERENCES

2018 – Marilyn Black thanked everyone for coming to Franklin and their help to make it a successful conference.

2019 – Tom Tatum is looking into Chester County/Southeast PA over the May 16-19 weekend.

2020 – Harrisburg/Hershey Mary Lahane, Grantville.

2021 – Marshall Nych will seek a proposal from Mercer County.

2022 – Mark Demko suggested we also look into the Lehigh Valley/Bethlehem area.

2023 – Tyler Frantz suggested we look into Williamsport area.

**Motion to pursue conference calendar. D. Dietz/Moyer. Approved.*

OLD BUSINESS

Audit of Treasurer: The audit will be done in August by the Financial Auditing Committee.

IRS non-profit status: Scharadin has sent in an application. It takes four to six weeks to get approval. If/when approved we can get reimbursed for sales tax.

Membership audit process: Chair Tatum discussed and submitted by committee report. The committee will present an idea for POWA going forward.

Executive Director search: Isles is forming a committee to seek a replacement for Dennis Scharadin.

NEW BUSINESS

Ethics Committee Chair: Mark Nale will assume the role of chairman.

POWA Committees: Vacancies include Awards, Ways & Means, Will Johns Scholarship. Discussion included R. Steiner asking if the scholarship can be expanded beyond Penn State and Pitt-Johnstown.

Election: All officers are running for a second consecutive term and ballots would be mailed after the conference.

GOOD OF THE ORDER

Dave Ehrig reported that Kermit Henning and John Punola are in the hospital and deserves our prayers. Dave led in prayer for these two and others who may need our prayers.

**Motion to adjourn at 4:15 p.m.*

– Steve Sorensen, Secretary

Treasurer's Report

By John Allen, POWA Treasurer / Expenditures as of December 31, 2018

<u>Income Accounts</u>	<u>Budget 18-19</u>	<u>Actual</u>	<u>% of Budget</u>
Active Members' Dues	8,240	5,620	68
Supporting Members' Dues	6,500	600	9
Merchandise Sales	50	-	-
Craft Award Income	5,000	220	4
General Contribution	-	160	-
Spring Conference Income (Net)	3,020	-	-
TOTAL INCOME	\$22,810	\$6,600	103%
<u>Expense Accounts</u>	<u>Budget 18-19</u>	<u>Actual</u>	<u>% of Budget</u>
Executive Dir. Stipend	10,200	2,550	25
Pow Wow (Print/Edit)	3,500	1,106	32
Member Awards	5,100	-	-
Membership Directory	850	-	-
Plaque Expenses	1,000	-	-
Office Expenses	650	290	45
Postage, General	700	186	27
Insurance	505	-	-
Credit Card Fees	155	36	23
Professional Fees	100	-	-
Website Expenses	50	-	-
Miscellaneous	-	-	-
Travel	-	77	-
TOTAL EXPENSES	\$22,810	\$4,245	19%
Net Income	0	\$2,355	

Cash Accounts as of December 31, 2018: General Fund, \$38,064; Youth Education Fund, \$1,801; Scholarship Fund, \$53,468; Jacquelin Knight CD, \$14,436; Emergency Fund, \$9,193; Northwest CD, \$20,000. Total Cash Accounts: \$136,962.

Auction ready...



Contributed Photo

There was barely enough room for Dennis Scharadin, left, or Kermit Henning at the POWA booth during the Great American Outdoor Show thanks to the incredible number of items donated for the 37th annual Sportsman's Auction. The event raised more than \$7,000 for youth education grants.

POWA on the Web

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