



PowWow

Newsletter of the Pennsylvania Outdoor Writers Association

Winter 2023

Excellence in Craft contest now open

Submit entries by March 11

Please study all the category criteria and submission guidelines published in this edition of *PowWow* before submitting entries. There are 29 Craft Awards this year – eight core awards and 21 specialty awards.

There is a \$5 entry fee per category. Please fill out the “Craft Award Entry Form,” add up the total number of *categories* entered and multiply that number by \$5 to calculate the grand total. Submit a single check or money order with the appropriate amount made payable to “POWA” and include it with your entry. Entries not accompanied by the required fee will be disqualified.

Note, poetry will be considered as long as the published poem(s) meet the award requirements.

Contest entries must be postmarked by March 11, 2023. Winners will be announced at the annual POWA Awards Banquet in May.

Entries should be mailed to: Brad Isles, 147 Swain Hill Road, Harmony, PA 16037.

1. All Active, Associate and Life members of POWA in good standing are eligible to enter.

2. A maximum of two (2) entries per award category is allowed.

3. Unless noted, submit three copies of each entry for each award. One entry copy must be an original or exact photocopy and include the name of publication, date of publication and author. If an original

See CONTEST, page 6



Mark Nale Photo

A view of Bald Eagle Creek's Keystone Select stocked trout water from the new handicap fishing platform on Wildlife for Everyone's Soaring Eagle property.

Set your sights on State College

POWA Spring Conference planned for May 18-21

By Jerry Bush
Conference Chair

Believe it or not, your POWA Conference Committee started planning the 2023 event in July of 2022, and we have been hard at work to bring those plans to fruition. We are determined to present an event that members will cherish for years. If you haven't done so yet, set aside May 18-21 and plan to join us at the Ramada Inn and Conference Center, in State College, Pa.

We will provide guests and spouses with a list of things to do if they don't join in

the conference activities. Edward Stoddard of the Happy Valley Adventure Bureau is a member of our committee, and he threw out so many ideas that we had to ask him to narrow them down. I remind you that guests and spouses are always welcome to participate in conference events, with the only exception being if there are limitations that restrict the number of members who may participate.

Thursday, May 18 – Interested members will meet for an informal dinner at Otto's Pub and Brewery.

Friday, May 19 – Spring gobbler hunting and fishing are on the agenda Friday morning. The State College area is famous

See CONFERENCE, page 11

Member News

Lichvar elected PATU president

POWA member and Mountain Laurel Chapter of Trout Unlimited member Len Lichvar '86, of Boswell, Somerset County, has been elected president of the Pennsylvania Council of Trout Unlimited.

Len previously served as the co-chairman of PATU's Trout Policy Committee and was the western regional vice president. He has served MLTU as Stream Improvement chairman and board member. He has also previously served the state in another volunteer appointed position, as the District 4 commissioner on the Board of Commissioners of the Pennsylvania Fish and Boat Commission for 12 years.

In this new statewide volunteer capacity, Len will be responsible for overseeing all state council operations including supervising two state council staff members. He will chair meetings of the PATU's Executive Committee which considers recommendations from the council's various sub-committees on everything from trout policy, conservation, women's diversity, membership, development, youth education, communications and more.

The council also facilitates the bi-annual Keystone Coldwater Conference,



Lichvar

administers project funding programs, coordinates the Trout in the Classroom program, publishes a quarterly newsletter and works closely with National Trout Unlimited on state and national issues. PATU is comprised of 49 local Trout Unlimited chapters and 17,000 members across the state.

Professionally, Len is the district manager of the Somerset Conservation District as well as a long-time freelance outdoor writer and a co-author of the book "Keystone Fly Fishing."

In Brief

Scherder seeks guest bloggers, web links

Ralph Scherder is looking for fellow POWA members interested in guest blogging on one of his websites and possibly exchanging links.

Blogs can be content that has been previously published in a magazine or newspaper and/or published on your own blog/website.

The goal is to potentially introduce each other to new readers and increase traffic to each other's websites, podcasts, blogs, etc. If you have books or other products for sale, you are welcome to promote those within the post, where applicable, as well as at the end of the post.

Ralph currently operates www.darks skiesflyfishing.com, which focuses on fly fishing in PA, and www.firstforkpublications.com, which focuses on public land hunting in PA and surrounding states.

Both websites are promoted through monthly newsletters with thousands of subscribers each as well as on social media.

If interested, drop him an email at ralphscherder@gmail.com.

PA Books offers outlet for authors

PA Books is a weekly program on PCN that features an hourlong conversation with authors of newly published books on topics unique to Pennsylvania. You can visit the PA Books website for more information: <https://pcentv.com/pabooks>.

PowWow

Winter 2023

Quarterly publication of the Pennsylvania Outdoor Writers Association, Inc., a non-profit professional, educational organization. Items published in *PowWow* do not reflect the opinions or endorsement of POWA.

www.paoutdoorwriters.com

PAULA PIATT

Email: info@paoutdoorwriters.com

POWA Officers 2022-23

President – KYLE HEY

1st V.P. – JERRY BUSH

2nd V.P. – GREY BERRIER II

Secretary – STEVE SORENSEN

Treasurer – JOHN ALLEN

Board Chair – JEFF WOLESAGLE

Board of Directors (term ending): GER-

ALD PUTT ('23); RALPH MARTONE ('23);

BRIAN KIGHTLINGER ('24); TOM TATUM

('24); BRADEN EISENHOWER ('25); RON

ROHRBAUGH ('25)

Sup. Mbr. Rep. – VACANT

Parliamentarian – VACANT

PowWow Editor – BRAD ISLES

POWA Legal Counsel - METTE, EVANS & WOODSIDE, Harrisburg, Pa.



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Member contributors to this issue:

Jerry Bush, Mark Nale, Brad Isles, Ralph Scherder, Lenny Lichvar, Paula Piatt, Kyle Hey, Steve Piatt, Linda Steiner, John Allen.

SEND **POWWOW** CONTRIBUTIONS TO
POWA Exec. Director Paula Piatt

Email: ppiatt@paoutdoorwriters.com

-or-

Brad Isles, *PowWow* Editor

P.O. Box 23, Grove City, PA 16127

Phone: 724-967-2832

Email: powwow@paoutdoorwriters.com

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President's Message

by Kyle Hey

With good fortune many of us are hopefully enjoying a freezer full of fall's bounties while thinking about soon dusting off our turkey guns, hiking boots and fly rods.

As exciting as the anticipation of warmer weather, and the adventures that come with it, it is also important to use winter as a time to reflect on our recent experiences.

Spending as much time gaining knowledge from our past experiences as we do anticipating the next one can be extremely productive. Maybe this past fall you had a failed encounter with a buck, I know I did. Maybe you had tremendous success in the outdoors, however you define that. Either way there is often something in that experience that we missed the first time around.

One thing that can be often overlooked with POWA is the tremendous amount of past work and effort that has gone in to making it the supportive organization that we enjoy today. Past leaders and members have left their mark, visible or not, on the organization and its membership.

As we look to the future of our organization it is easy to forget that the past has built the present. As a POWA member for well under a decade I give a heartfelt thanks to those who came before me.

Even this year the tremendous efforts of our committees have helped make POWA a better organization. The dedication of our Executive Director, Paula Piatt, the energy and work ethic of our 1st Vice President, Jerry Bush, and the steady financial hand of our Treasurer, John Allen, have made the fall a success, among efforts from others. It would be a mistake to overlook their efforts as we look to the new year.

Speaking of tremendous efforts and our immediate future. If



you are able, please be sure to volunteer at our booth during the Great Outdoor Show in Harrisburg this winter. Also, the conference planning committee has put in a tremendous amount of time to plan an awesome conference for us this May in State College. Please be on the lookout for more information as it comes out. It would be great to see you there.

As always, continue to look for new members and supporting members as we look to grow our organization in the future.

Membership Changes/Corrections

Executive Director's Report

by Paula Piatt,
Executive Director

Our 2023 Membership Campaign is well under way. If you haven't already returned your renewal form and payment, please do so as soon as possible. Those renewals are important to fund the work that we do throughout the year. As of Dec. 31, 2022 we have 108 individual members renewed and 51 supporting members renewed, so there are still "more than a couple" that need to come in. Remember, you must have your renewal in to enter our Excellence in Craft Awards contest!

We've welcomed several new members this year including individuals Randy Ferguson, Daryl Warren, Jason Crighton and Dave Bates; and Supporting Members Taurus Holdings and the Pennsylvania Forestry Association. Please reach out to our new members and welcome them to POWA. Contact information is available on the next page.

You'll also find some updated contact information for current members. You can also look for an updated digital directory on our website in January, with our newest members included.

The application period for the 2023 Kermit Henning Youth Education Grant Fund closed Dec. 31, 2022. This year we have 16 applicants. Remember that the funding for our grant program is solely through the funds raised at the annual Sportsmen's Auction at the Great American Outdoor Show in Harrisburg. This year's auction is set for Sunday, Feb. 12 at 1 p.m. in the Erie Room above the Small Arena.

While we would love to see a great turnout of members to help with the auction, we really need your help throughout the show to staff the booth while Show Chairman Dennis Scharadin '76 secures items for the auction. Most of the items are gathered during the shows nine days and it's impossible for Dennis to be at the booth and visiting vendors at the same time.

We need your help. Contact Dennis at ringneck1946@gmail.com and let him know when you can assist. If you're going to the show anyway, please consider staffing the booth for a couple of hours. If nothing else, it's a chance to get off your feet and have some lunch!

Thanks to Brad Isles '05 and Tyler Frantz '13 who comprise our Media Committee, the Supporting Member Spotlight Series is once again up and running for 2023. They're planning some great presentations and tailoring them to the upcoming seasons, giving you all kinds of story ideas. Mark your calendars the first Thursday of every month through September and join us.

You've seen a glimpse at what's planned for the annual conference in State College... it's definitely a winner!

The committee has been working hard for months now to organize activities and story ideas. One of the key elements to the conference – aside from the member networking – is making sure you go home with something to write about; every activity is planned with that in mind.

We've got some great sponsors this year in the Pa. Game Commission and Happy Valley Adventure Bureau and being in the center of the state, it's accessible to all of our members. Save the dates – May 18-21 – and plan to join us. We'll have registration information in the next *PowWow*.



2023 Supporting Member Anniversaries

5 Years:

Doc Fritchey Chapter of Trout Unlimited, International Bowhunting Organization, Media Direct Creative Group, Pennsylvania Chapter of Backcountry Hunters & Anglers, Toyota, White Flyer Clay Targets

10 years:

Koinonia Guide Service

15 Years

Bluebird Society Of Pa, Jacobsburg Historical Society, Martz's Gap View Hunting Preserve, Inc., Pennsylvania Game Commission, Visit Erie

20 Years

Allegheny National Forest Visitors Bureau, Steve's Custom Scents

35 Years

National Shooting Sports Foundation

40 years

Dardevle by Eppinger



POWA on the Web

Connect with Us!

www.paoutdoorwriters.com



facebook.com/paoutdoorwriters

New Members

Supporting Member Changes/Corrections

Supporting Members

**Send newsletter submissions to
powwow@paoutdoorwriters.com**

Contest

from page 1

or exact photocopy is not available, a website URL must be provided with this copy. The other two copies must have all identifying marks, bylines, personal photos and references blacked out and rendered unreadable, with the exception of the TV/Radio Program or Best Book category. Copies downloaded and printed from the publication's website are permissible as long as an original with identifying marks is also provided.

4. Joint bylines: Co-authored/photographed/produced entries may be entered only once. Joint bylines will be considered as an entry for each contributor. All entrants of co-authored entries must be POWA members.

5. A letter of verification from the editor/publisher must accompany materials not containing bylines, or containing pen names.

6. To be considered for an award, the published material must have been compensated for by cash, check, goods or services of value. This includes the Best Blog Entry Award.

7. Members may submit an entry in only one Core Award* category, to eliminate the possibility of a person winning multiple core awards for a single piece. For example: an item published in a newspaper may not be entered in both the newspaper column and the newspaper feature categories. In nearly every instance, such a distinction is obvious. On the other hand, a member may submit an entry for a writing award, and the accompanying photo/art for a photo/art award. A member also may submit an entry in one Core Award, and in any number of Specialty Awards for which it meets the criteria. Entries submitted for the wrong award will not be considered.

8. Entries must cover nature, wildlife, conservation or outdoor field sports such as hunting, fishing, camping and boating.

9. Entries must have been published in the prior calendar year, unless indicated otherwise in the contest description.

10. Entries must NOT be bound, matted, changed in size, altered, edited, or submitted in any form other than exactly how they were published and viewed by the public. Entries altered from their

published form will be disqualified. Let the entry stand on its merits, rather than its "packaging." Photocopies are permissible.

11. Envelopes or folders containing entries must be clearly marked on the front with the name of the award for which the entry is being submitted. Please mail all separated entries in one master envelope.

12. Entries must be postmarked no later than February 26, 2022.

13. Contest materials will be returned by mail only if accompanied by a self-addressed envelope stamped with sufficient postage.

14. Winning entries constitutes a waiver of copyright restrictions on reprinting the entry by POWA.

15. The Awards Chairman is not responsible for determining the validity of entries. Any questions concerning the validity of an entry will be forwarded to the President, and if he/she deems it necessary, to the Board for a decision. Further, if the President has any questions, doubts or concerns about an entry, the person submitting it will be notified immediately and given the opportunity to address whatever the question or concern might be, before any other steps are taken.

POWA CORE AWARDS*

1. Best Newspaper Column (\$150 and plaque, sponsored by Bob & Linda Steiner) – Entries must have been published in a daily or weekly newspaper column. To meet the "column" requirement, the author's work must appear as a column in the same publication at least 12 times each year.

2. Best Newspaper Feature (\$150 and plaque, sponsored by Pennsylvania Hunters Sharing the Harvest) – Entries must deal with a single topic and be either a single article or a series of not more than five articles about a single topic. The publication frequency example for the Best Newspaper Column applies here as well.

3. Best Magazine or Regional Newspaper Column (\$150 and plaque, sponsored by POWA EIC Entries) – A "regional newspaper" is one such as Pennsylvania Outdoor News, which publishes other than daily or weekly. It need not be an outdoor publication, as long as the entry qualifies. To meet the "column" requirement, the author's work must appear in the same publication at

least six times each year.

4. Best Magazine or Regional Newspaper Feature (\$150 and plaque, sponsored by POWA EIC Entries) – The above definition of a regional newspaper applies here as well. The entry may be a single article or a series of not more than three articles dealing with a single subject.

5. Best Published Newspaper Photo, Color or Black & White (\$150 and plaque, sponsored by POWA Past Presidents) – This photography category is for best published newspaper, regional newspaper or other pulp-type photography award. Entries must be submitted as they appeared when published. The format the photograph was taken in – black & white or color – does not matter, only the published form. The photo credit, caption or outline must also be included with the entry, exactly as it appeared when published. The entry must include the name of the publication and the title of the story (headline) which was used, if applicable. The entry must NOT be mounted, matted or changed in any way from how the public viewed it as published. Submit one original tear sheet or an exact photocopy.

6. Best Published Magazine Photo, Color or Black & White (\$150 and plaque, sponsored by POWA EIC entries) – This photography category is for best published magazine or non-pulp-type photography award. Photos published in pamphlets, brochures, on postcards, calendars, etc., are eligible, as long as they were published in the award year. Entry requirements are the same as for the Best Published Newspaper Photo Award.

7. Best Book Award (alternates with Broadcast Media Award) (\$150 and plaque, sponsored by POWA EIC entries) – These two awards alternate each year. Entries for each award, when offered, must have been published in the preceding two years. The theme in both cases must be outdoor oriented. Submit one copy of each entry.

8. *Best Published Art Award, Color or Black & White (\$150 and plaque, sponsored by POWA EIC entries) – *Published artwork shall include magazines, newspapers, catalogues, brochures, or any other publication available to the public to convey the

Continued on page 9...

POWA Craft Award Entry Form

Name: _____

Send entry form, materials and check/money order

E-mail: _____

made out to "POWA": Brad Isles

147 Swain Hill Road

Harmony, PA 16037

Cost to enter is \$5 per award category. You may enter up to TWO pieces per category. Please check the line next to each award entered and fill in the total amount on the back side of this form.

CORE AWARDS

_____ 1. Newspaper Column

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

_____ 2. Newspaper Feature

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

_____ 3. Magazine or Regional Newspaper Column

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

_____ 4. Magazine or Regional Newspaper Feature

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

_____ 5. Published Newspaper Photo, Color or B&W *(Submit one original tear sheet or exact photocopy.)*

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

_____ 6. Published Magazine Photo, Color or B&W *(Submit one original tear sheet or exact photocopy.)*

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

_____ 7. Book Award *(Submit one copy.)*

Title: _____ Date: _____

Title: _____ Date: _____

_____ 8. Published Art Award, Color or B&W *(Submit one original tear sheet or exact photocopy.)*

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

SPECIALTY AWARDS

_____ 1. Pass it on Award

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

_____ 2. Wildlife Conservation Partnership Award

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

_____ 3. Hawk Mountain Sanctuary Raptor Conservation & Eco-Tourism Award

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

_____ 4. Pennsylvania Elk Resource Award

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

_____ 5. Action Hunting, Trapping or Fishing Photograph *(Submit one original tear sheet or exact photocopy.)*

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

_____ 6. Best Conference Related Material Award

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

_____ **7. Published Pa. Fishing or Boating Related Newspaper Photo, Color or B&W** *(Submit one original tear sheet or exact copy.)*

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

_____ **8. Don Heckman – Tell the Story Award**

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

_____ **9. Handloading Promotion for Broadcast Media**

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

_____ **10. Handloading Promotion for Electronic Media**

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

_____ **11. Handloading Promotion for Print Media**

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

_____ **12. Outdoor Blog Entry**

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

_____ **13. Pennsylvania Trappers Award**

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

_____ **14. Trout and the Coldwater Resource**

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

_____ **15. Lantz Hoffman White-Tailed Deer**

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

_____ **16. Wildlife Art** *(Submit one entry and it must be present at the spring conference.)*

Title: _____ Publication: _____ Date: _____

_____ **17. Young Trees Habitat**

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

_____ **18. Youth Fishing**

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

_____ **19. Youth and the Hunting/Shooting Sports**

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

_____ **20. Archery Award**

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

_____ **21. Humor Award**

Title: _____ Publication: _____ Date: _____

Title: _____ Publication: _____ Date: _____

Total Categories Entered: _____ **x \$5.00 = GRAND TOTAL: \$**_____

Make check or money order payable to “POWA” for amount above.

Continued from page 6...

outdoor message. Published work may include limited or unlimited editions of fine art works, as long as the published form of the work is submitted for judging, the artist was compensated for the publication, the entry submitted was not self-published and the entry appeared in publication during the prior calendar year. The published art entry must be submitted as it actually appeared when published and was viewed by the public. The entry must NOT be matted, framed, bound, or altered in any way from how it appeared as published. Such entries will be disqualified. The entry must include the name of the publication and the title of the story (headline) which was used, if applicable. In addition an explanation of the use of the art to illustrate an article, column, etc., may be included, but is not mandatory. Submit one original tear sheet or an exact photocopy.

POWA SPECIALTY AWARDS

1. POWA Pass it on Award (\$300 and plaque, sponsored by PA Environment Digest) – This award recognizes and praises a POWA Active member who has been responsible for introducing people (novice adults, children or a group, audience or readership) to the outdoors or enhancing their appreciation of the outdoors. The award shall be given for the best (1) published newspaper or magazine article, (2) broadcast radio, podcast or TV program, (3) commercially marketed video, OR (4) published black and white or color photo or art, which most effectively promotes passing on the love and appreciation of the outdoors, natural resources and pursuits such as hunting, fishing, trapping, hiking, camping, boating, bird-watching and nature appreciation.

2. Wildlife Conservation Partnership Award (\$250 and plaque, sponsored by the Pennsylvania Game Commission) – The award will go to the best entry from any and all media that recognizes difference-making partnerships among conservation organizations –including state or federal agencies. The partnership must demonstrate that together resources and talents can be leveraged to better accomplish conservation goals and initiatives. All entries must be about Pennsylvania projects and must have been

published in the preceding year.

3. Hawk Mountain Sanctuary Raptor Conservation and Eco-Tourism Award (\$200 and a plaque, sponsored by Hawk Mountain Sanctuary) – This award goes to the POWA member with the best published piece in any media that promotes the mission of Hawk Mountain Sanctuary, its programs and services, or the Sanctuary as a raptor conservation organization and outdoor eco-tourist destination. All entries must have been published or aired within the past 12 months. Articles may include: subjects featuring the science of raptor migration; features on studies of raptors in Pennsylvania or northeastern North America and using Hawk Mountain scientists as a source expert; any feature on a special programs or service offered at Hawk Mountain Sanctuary; features on the history of Hawk Mountain Sanctuary; or an outdoor travel pieces on the Sanctuary as a destination in any season. The mission of Hawk Mountain Sanctuary is to conserve birds of prey worldwide by providing leadership in raptor conservation science and education, and by maintaining Hawk Mountain Sanctuary as a model observation, research and education facility. www.hawkmountain.org.

4. The Pennsylvania Elk Resource Award (\$200 and plaque, sponsored by the Keystone Elk Country Alliance) – This award recognizes a POWA member who has best communicated to the public the principals of conservation, education, hunting, hunting heritage, and the value of habitat to the Elk Resource in Pennsylvania. Entry categories for the award are broad and include any art, article, column, or photograph published (on paper or digitally), as well as any radio, podcast or TV broadcast, blog, or any commercially marketed video. The winning entry will be the best example of promoting the elk resource in the Commonwealth. Those applying must grant the Keystone Elk Country Alliance permission to have the winning entry (blog, column, article, photo or art) reprinted in their publication Tracks & Racks.

5. Best Action Hunting, Trapping or Fishing Photograph (\$100 and plaque, sponsored by POWA EIC entries) – This award goes to the best published color or black and white photograph that depicts

action directly involving hunting or fishing. The photo must include a person, as well as a game fish, bird or mammal. Examples – a hunter shooting at a flushing grouse or an angler landing or playing a bass. Static trophy or hero shots or photos of a just dog pointing would NOT qualify. Submit one copy of the photograph exactly as it appeared in the publication, or an exact photocopy. Magazine, newspaper, calendar, book or digital publication is acceptable as long as the photographer received remuneration for his or her work or if the photo was donated to a non-profit organization.

6. Best Conference-Related Material Award (\$100 and plaque, sponsored by POWA EIC entries) – This award recognizes the best material that directly relates to the POWA Spring Conference. It can be an article, blog entry, photograph, artwork or Broadcast Media program that is generated as a specific result of an activity during or the location of the conference.

7. Best Published Pennsylvania Fishing or Boating Related Newspaper Photo, Color or Black & White (Framed art print with brass plate acknowledging the winning entry, sponsored by the Pennsylvania Fish & Boat Commission) – This photography category is for the best published local or regional newspaper photograph (printed on newsprint paper) that features Pennsylvania fishing, sport fish, boating or fishing tackle. All entries must have been taken within the Keystone State and published during the previous calendar year. If the winning entry meets the Pennsylvania Angler & Boater photo submission guidelines, the PFBC would like the option of reprinting the winning photograph in their publication with acknowledgement of the photographer's award. If so used, the PFBC will pay their going rate for their use of that photo. (This is not a condition for applying, just a possible added benefit.) Submit one copy of the photograph exactly as it appeared in the publication, or an exact photocopy.

8. Don Heckman - Tell the Story Award (\$150 and plaque, sponsored the Pennsylvania Chapter of the NWTf) – This award recognizes the top stories on wild turkey management.

9. Handloading Promotion Award
Continued on next page...

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for Broadcast Media (\$150 and plaque, sponsored by Redding Reloading) – The purpose of this award is to assist in the promotion of the benefits of metallic cartridge reloading or handloading. It must be a broadcast work on either commercial television or radio format, not webcast. It will be awarded on the basis of the best communication of the inherent benefits to shooters and hunters presented by the practice of reloading their own ammunition for any shooting sports activity using a metallic cartridge. How-to, general educational and hunting success stories where reloading is a major theme are acceptable.

10. Handloading Promotion Award for Electronic Media (\$150 and plaque, sponsored by Redding Reloading) – The purpose of this award is to assist in the promotion of the benefits of metallic cartridge reloading or handloading. It must be a published work in electronic format (blog, e-zine, etc.). It will be awarded on the basis of the best communication of the inherent benefits to shooters and hunters presented by the practice of reloading their own ammunition for any shooting sports activity using a metallic cartridge. How-to, general educational and hunting success stories where reloading is a major theme are acceptable.

11. Handloading Promotion Award for Print Media (\$150 and plaque, sponsored by Redding Reloading) – The purpose of this award is to assist in the promotion of the benefits of metallic cartridge reloading or handloading. It must be a published work in either magazine or newspaper format. It will be awarded on the basis of the best communication of the inherent benefits to shooters and hunters presented by the practice of reloading their own ammunition for any shooting sports activity using a metallic cartridge. How-to, general educational and hunting success stories where reloading is a major theme are acceptable.

12. Outdoor Blog Entry Award (\$100 and a plaque, sponsored by POWA EIC entries) – This award goes to the best blog entry about anything that falls under our umbrella of “outdoors.” This includes hunting, fishing, trapping, canoeing, camping, natural history, conservation,

or environmental issues. Submit entry as a .pdf file (no photographs) with a web address that links to the original source. If public access to the original source is no longer available, the entrant should also provide two additional PDF or screen photographs of the blog on the original web page.

13. Pennsylvania Trappers Award (\$150 and plaque, sponsored by the Pennsylvania Trappers Association) – This award will be given to the best published piece that promotes interest in or education about trapping.

14. Trout and the Coldwater Resource Award (\$150 and plaque, sponsored by Pennsylvania Council of Trout Unlimited) – This award will be made for the published magazine or newspaper story which best shows the importance of protecting and / or promoting our cold-water resource. The article may or may not include trout and other salmonids.

15. Lantz Hoffman White-Tailed Deer Award (\$150 and plaque, sponsored by Karen Wolf) – This award goes to the best published newspaper article, column or magazine article that captures the spirit of the white-tailed deer, hunting whitetails, deer management or deer habitat in Pennsylvania. The topic could be as far-ranging as deer habitat improvement, natural history, rattling or even a nostalgic piece about a deer hunting camp.

16. Wildlife Art Award (\$150 and plaque, sponsored by Ned Smith Center for Nature and Art) – Artwork may be original and in any media (i.e. oil, watercolor, pastel, etc.) Three-dimensional work such as carvings and sculptures are also eligible. Reproductions or lithographs of an artist's original work may be entered. No size restrictions. Entries must have been completed in the preceding two years. The subject may be any North American

wildlife other than fish. Birds of prey, songbirds, non-game species and game birds, and animals are all suitable subjects. Previous winning entries in this category are not eligible. Artists may submit one entry and it must be present at the spring conference. Each artist is responsible for getting his/her work to and from the conference.

17. Young Trees Habitat Award (\$150 and plaque, sponsored by the Upland Bird Hunt Chapter of the Ruffed Grouse Society) – This award will be given to the best published piece that focuses on creating young forests through wood harvest, non-commercial harvest or supplemental plantings. Prescribed fire stories will not be considered.

18. Youth Fishing Award (\$150 and plaque, sponsored by USA International Sportsmen's Show and Outdoor Recreation & Travel) – This award will be given for the best published piece, magazine or newspaper, devoted to encouraging readers to introduce, or to further the involvement of children in fishing.

19. Youth and the Hunting/Shooting Sports Award (\$150 and plaque, sponsored by Taurus Holdings Inc.) – This award is given to the best published piece that furthers the participation of young people in the shooting/hunting sports.

20. Archery Award (\$150 and a plaque, sponsored by United Bowhunters of Pennsylvania) – This award is given to the best written or Broadcast Media (TV, radio, podcast) piece that focuses on the method of or use of archery to tell the story.

21. Humor Award (\$100 and a plaque, sponsored by POWA EIC entries) – This award is given to the best written or Broadcast Media (TV, radio, podcast) piece that utilizes humor or satire as an integral way to tell the story.

SPONSOR 2 NEW MEMBERS IN 1 YEAR ... AND YOUR NEXT YEAR'S DUES ARE FREE!

Help your professional outdoor media organization; help someone else to benefit from membership in POWA; and help yourself to a free year of membership ... on us.

POWA individual and supporting member applications are available at www.paoutdoorwriters.com.

Information on the value and benefits of membership is on the website. For more information, contact the Executive Director.

Conference

from page 1

for trout fishing. There are also beautiful biking, hiking, and photography opportunities available, and we'll point you in the right direction.

At 11 a.m., esteemed member Mark Nale will guide communicators and interested guests around the Soaring Eagle Wetlands. Birdwatchers and conservation-minded communicators will not want to miss it. Bring your camera gear.

TIME TIP: Early Friday morning, trout enthusiasts might consider fishing a portion of Bald Eagle Creek, which flows through the wetlands. Doing so will make it convenient to fish until 10:45 before joining Mark at the parking area to also enjoy his tour.

We have some shooting opportunities planned for 2 p.m. Friday, which will occur at the public ranges at the Scotia State Game Land (SGL 176). Currently, we are not sure how many or what firearms will be available, but a few firearms manufacturers are very interested in participating, including Kahr and Taurus – so far. We're working diligently to lure more, and Robin Sharpless from longtime supporting member Redding Reloading has agreed to conduct a reloading opportunity.

"Ten Point" crossbows expressed regret a representative cannot attend, but I will provide an opportunity to shoot my personal Ten Point Wicked Ridge Invader G3 crossbow.

COMMITTEE REQUEST: If you own a crossbow manufactured by one of our supporting members and would be willing to let interested members shoot it, let me know via email: joutdoors2@msn.com or by phone 724-977-5790.

ADVISEMENT: Bring your hunting license to shoot with no charge for range use.

At 6 p.m., also at the Scotia State Game Land, the PA Game Commission will provide dinner and a seminar.

Saturday, May 20 – Seminars already planned include Mark providing a photography improvement session. He is a multiple award winner and is a photography instructor for Juniata College.

Tim Flanigan, an award-winning author, writer, and photographer, will explain ways you may improve your writing skills.



Mark Nale Photos



The award-winning husband and wife duo of Bob and Linda Steiner will present ideas to promote a book.

There's more to come. We are working diligently to present a seminar geared toward online communications. We will have more details and registration in the spring edition of *PowWow*.

Saturday's lunch will be provided by the Happy Valley Adventure Bureau.

After lunch, we will gather for the first-ever, official, "Networking Meet & Greet"! We want members and supporting members to return home with more than story ideas and improved skills. We will encourage you to mingle and interact with professional colleagues who can help influence and develop your professional careers. It's a chance for supporting members to share news about their products and services, and for long-time active members to purposely seek out and associate with younger members. We all

Above, the Pennsylvania Game Commission's Scotia Range, on SGL 176, will be the location for Friday evening's barbecue.

At left, it's obvious that Centre County's excellent stocked and wild trout fishing is hard to beat.

remember being intimidated during those first conferences, but we will work to make those newer members feel welcome to the greatest, state-level, outdoor communication organization in the nation.

At 2:30, we will gather for the annual membership meeting.

Saturday evening, the awards banquet and fundraising raffle will remain the highlight of the conference. If you have never attended a POWA awards banquet and the ensuing raffle, you can't imagine what you're missing.

Does the cost of gas keep you from conferences? We have another first! We can't promise you'll win, but we will be including a new raffle, which will only be available to active members who travel more than 50 miles one way to attend the conference. If you must travel that far, (verified by Google Maps), you will automatically qualify for a ticket to win one of six, \$25 gift cards provided by Sheetz Petroleum Company. That's right! There will be six winners.

Sunday, May 21 – Most members leave conferences on Sunday morning, but there are many things to do in the State College area that time constraints forced us to scrub. You just might want to squeeze in one more adventure before returning home.

Craft Improvement

Publishing 'River Boots'

By Linda Steiner
Craft Improvement

Getting Bob's book about his Pennsylvania Fish and Boat warden career, "RIVER BOOTS," from our computers to a paperback book might have been too daunting a task, if it hadn't been for a past POWA member, Mike Klimkos. Mike had presented a seminar at a POWA conference on his publishing a book as print-on-demand through Amazon and I took lots of notes.

When Bob first had the idea of writing the book, we knew we had publishing and printing options. We decided we didn't want to shop the book to publishers, hoping one would find it commercially viable. We also could have sought out a printer and paid for the book to be produced ourselves. This would require upfront money.

Mike's seminar provided another option. Mike thoroughly explained the print-on-demand process. Total control of book content and appearance, he said. No upfront money; just pay for author copies as you want them. An automatic online marketplace through Amazon.

I had lots of editing and page layout experience, so knew I could get the book print-ready. I would be Bob's editor, acting as a safety net, not just using spell-check and catching grammatical mistakes, but also heading off misunderstandings in the narrative's sense. We both knew that having a "cold reader" review a manuscript before publication was very, very important.

In the years since Mike's presentation, Amazon's print-on-demand had become Kindle Direct Publishing (KDP). On the website they walk you step-by-step through the book-assembly process, easily and beautifully, including tutorials. Just do everything they tell you and fill in all the questions and you'll do fine. You start by setting up an account and go from there with author information, bank account details so they can post royalty payments, etc. Then decide on a book title and get started on making your book.

Templates are provided as Microsoft Word documents, either with sample text you can replace with your own as you go along or blank pages. What size should

the book be? I looked at samples from my own bookshelf and found one I wanted to mimic in dimensions, 6-by-9 inches, and in page count. What font? From my previous magazine layout work, I knew a "squat" rather than "tall" font is easier to read and I picked Book Antiqua. What font size? I chose 10-point, to keep the page count I preferred, about 250.

I flowed the "RIVER BOOTS" Microsoft Word document into the template, put in page breaks and spacing as needed and up-sized titles and did all the other artsy-craftsy parts of putting a book together. Rather than rely on computer viewing, I printed out sample pages to check for the book's real-world appearance. KDP assigns the required ISBN number. Library of Congress numbers aren't used for print-on-demand books, according to the federal website.

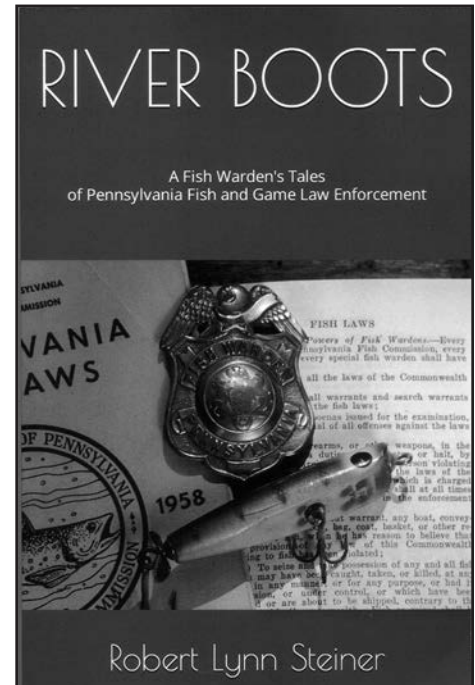
What about the book's front and back covers? KDP has templates for that, too. You can change fonts and colors and upload art/photos and preview. Have fun.

When you're certain the book and its covers are "perfect," upload the layout for previewing. Be sure to look at each and every page. Make any changes and upload/preview again as needed. When you are satisfied, hit the "Publish" button. KDP will review the book for acceptability for printing and you'll be notified when it is "live" for purchase on Amazon.com.

How did we decide what to charge? We looked at similar books and opted for an affordable \$14.99. Amazon has a 60-40 split. The author pays for printing out of his royalties. In our case printing costs \$3.89 per book, which is also what we pay for author copies (plus s/h). We make a little over \$5 on each book Amazon sells online.

KDP offers the option of co-publishing as a Kindle e-book, which will bring you more customers and income. Again, the website walks you through step-by-step. I made some spacing adjustments and removed page breaks to get our manuscript to flow correctly as an e-book.

Although we had read and reread "RIVER BOOTS" before publication, we knew, as with virtually all books, there would be some mistakes. Sure enough, one of our first readers called with a couple of minor



grammatical errors. Luckily, with print-on-demand, there was an easy solution. I made the changes in the layout and uploaded it to KDP again. Future copies had the correction. Since then, we have made several other small corrections, but the most notable one Harry Guyer '87 brought to our attention. "It's 'Foreword,' not 'Forward,'" he said. We did some forehead slapping on that because we knew better and had let it slip by.

Opening that first box of "RIVER BOOTS" books was a wonderful feeling. We gave promised ones to friends and relatives, but now what? How do we let people know they can be purchased on Amazon? Where and how do we sell them ourselves? That's something for the next issue of *PowWow*, Part III: "Selling 'RIVER BOOTS'." As a reminder, Part I: "Writing 'RIVER BOOTS'" ran in the late summer edition of *PowWow*, which can be viewed at paoutdoorwriters.com.



Market News

Pennsylvania Outdoor News '19 – Editor Jeff Mulhollem will consider any Pennsylvania-specific story, and especially news stories. PON is not accepting first-person tales or anything related to businesses such as call-makers, guides or events such as outdoor shows or youth field days. Please send queries and not finished stories.

Rocky Mountain Elk Foundation '09 – Bugle magazine, the flagship publication of the Rocky Mountain Elk Foundation is calling for stories on elk and elk hunting. To learn more about RMEF, submission guidelines and writing tips for Bugle, visit the RMEF website, www.rmef.org and click on Bugle Magazine under the Our World tab. Unless otherwise noted, word counts range from 1,000 to 3,000 words. Deadlines are rolling unless specified.

Since 1925, **Fur-Fish-Game** has been highly acclaimed as the magazine for practical outdoorsmen. Articles are written to instruct and entertain, by real life, everyday outdoorsmen who hunt, trap and fish year-round. Fur-Fish-Game covers a wider variety of outdoor pursuits than any other magazine. It is the only national outdoor magazine that still publishes a new issue each and every month of the year. Query 2878 E. Main St., Columbus, Ohio 43209.

Fly Fusion is designed to be an aid to enhancing the reader's angling skills rather than a map of how to get to the waters they fish. The magazine's primary focus is educating the reader through instructionally based articles. Authors are encouraged to think outside the box and come up with articles that both entertain and educate. Creativity is encouraged. Make sure to balance information with properly timed examples and anecdotes. Feature articles should focus on a very specific topic. The subject should be instructional in nature. Topics can include, but are not limited to, any one of (or combination of) the following broad topics: Fish species, fly patterns, tying techniques/equipment, casting techniques, presentation, entomology, equipment or safety. Avoid writing articles that are strictly narrative, but within an article anecdotes are highly welcome. Feature

editorial articles should be a minimum of 3,000 words (not to exceed 3,500 words). A selection of at least 20 photos must be supplied. Please include a wide variety of images (angles, content, creativity). Print photo essays and MOBI photo essays are also welcome. Please submit a query letter first rather than a completed manuscript. Send an email outlining your article idea. Your outline should be presented in paragraph form and should include a central theme and points to be covered in detail. The topic of your query should be unique, innovative and narrow in focus. The editorial calendar is planned on an annual basis and commitments are sent in the month of June. All queried submissions are accepted on speculation. It is preferred that all queries, correspondence, and submissions are emailed to tojbird@flyfusionmag.com. Learn more at www.flyfusionmag.com/magazine/contribute.

Strung Magazine is a quarterly print magazine with international distribution throughout North America and beyond. Strung is dedicated to mindful outdoor living with a focus on responsible fly fishing, hunting, adventure sports, yoga, conservation and food/drink. While the majority of the content comes from established, experienced writers and photographers, submissions from all interested parties is welcome. Submissions for both print features and online-only blog/social media content are acceptable. Compensation depends on quality/quantity of the submission and type of licensing allowed. All submissions should be sent to editor@StrungMag.com; Dr. Joseph Ballarini, publisher, Strung Magazine, www.strungmag.com.

Gray's Sporting Journal accepts digital submissions only, editorial and photography alike. Manuscripts sent via regular mail are no longer accepted, and images created from transparent film are no longer published. In brief, Gray's considers only complete manuscripts. No story queries, please. Submit polished manuscripts via email to Editor-in-Chief Mike Floyd (mike.floyd@morris.com), and state "gray's manuscript" in the subject line. Please direct your photo queries

to art director, Wayne Knight (wayne.knight@morris.com), and state "gray's photography" in the subject line. Manuscript length depends on the subject. Note that previously published material is not considered. Gray's is published seven times a year, including four themed issues: the Fly-Fishing Edition (March/April), the Upland Bird Hunting Edition (August), the Big Game Edition (September/October), and the Expeditions and Guides Annual (December). Gray's is always looking for good upland-bird-hunting, fly-fishing, and big-game manuscripts for these issues and throughout the year. Other subjects of interest include: Waterfowl, turkeys, small game, unusual quarry (feral hogs, etc.), sporting adventures in exciting locales, foreign and domestic, and yarns—tall tales or true. Visit www.grayssportingjournal.com/submissions.

The Drake magazine wants its fishing stories to be educational and entertaining, not instructional. They don't publish "how-to, where-to" pieces. Check out one of the back issues if you have questions. Good writing is paramount. If you want it published, write it well. Think literary and tell a story. Write about your dog. Make the editors laugh. As for photography, please be creative. No "grip and grins." Editors are also looking for artwork, cartoons, illustrations, etc. All payments are negotiable. Send submissions to: The Drake Magazine, PO Box 11546, Denver, CO 80211, info@drakemag.com. Visit www.drakemag.com.

Trapper & Predator Caller accepts stories focused on methods and equipment used in trapping, calling or hunting. Highest consideration will be given to stories focused on methods and equipment used in trapping, calling or hunting. Historical pieces, personality profiles and unusual experience stories are also accepted. Feature stories should be between 1,500 and 2,500 words. Pays up to \$250 for assigned articles. Payment is made within 45 days of publication. The amount is based on the quality of writing and photography as a package. Learn more at www.trappermag.com/writers-guidelines.

Meeting Minutes

POWA Board of Directors Meeting

May 9, 2022

Zoom Teleconference

The meeting was called to order at 6:35 p.m. by Chairman Marshall Nych.

Present: Paula Piatt, executive director; Marshall Nych, chairman; Jeff Woleslagle, president; Kyle Hey, 1st VP; Jerry Bush, 2nd VP; John Allen, treasurer; Board Members Grey Berrier, Ralph Martone, Linda Stager, Tom Tatum, Gerry Putt; Steve Sorensen, secretary. Absent, excused: Randy Ferguson, Brian Kightlinger.

**Motion* to approve Minutes of the Jan. 30, 2022 meeting, including the addendum referencing Gerry Putt's addition to the Board made by J. Bush. Approved.

Executive Director's Report: (P. Piatt) As submitted.

Highlights:

- As of April 27, 2022, our individual membership stands 142 (nine members not renewing); supporting members stands at 70 (three not renewing).
- Our "Spotlight" series attendance is holding steady at about 12 members each month.
- The Sporting Clays & Wobble Trap Shoot at Martz's Gap lost \$64.04 (due to lack of help and only four paid shooters), and we won't be going forward with this.
- We have an opportunity in July at the Whitetails Unlimited banquet to raise significant funds for the Youth Education Grant Fund; a call will be going out for volunteers.
- Today's Directors' meeting is the meeting usually held at the conference.

**Motion* to approve ED report by T. Tatum. Approved.

President's Report: (J. Woleslagle) As posted.

Highlights:

- J. Woleslagle emphasized the quality of the work POWA members do and thanked a 11 who helped with the Harrisburg show where we raised more than \$10,000 for youth education.

**Motion* to approve President's report by J. Bush. Approved.

Treasurer's Report: (J. Allen) As posted.

Highlights:

- J. Allen reports that we are at 99% in revenues for the fiscal year. Our loss in marketing expense is for show booth materials.
- For the year, we anticipate breaking even, or having a slight loss.

**Motion* to approve Treasurer's report by T. Tatum. Approved.

Correspondence: (P. Piatt) We've received correspondence from M&T Bank (credit card), Great American Outdoor Show, Wilmington Area Elementary Schools, and York Area Sportsmen for Youth. (The Wilmington request to support the "Trout in the Classroom" program was approved in a previous meeting.)

CONFERENCES

2022 Tioga County: We have 43 registered so far and expect a few more to come in. Probably will be 47-48 total. All registrants will be getting an email on Friday with info about the conference. The bartender provided by Mansfield University cannot accept cash, so we will sell tickets which will be used to purchase drinks.

2023 Centre County: Paula signed a contract with the Ramada Conference Center for our 2023 conference. As of this time, there is no formal conference committee, but there are people who have agreed to help.

Future possible conference sites: Erie and Luzerne County.

COMMITTEE REPORTS

Awards – As posted. The National Shooting Sports Foundation has been sponsoring the Youth in the Hunting Shooting Sports Award. They will no longer sponsor the award, but will continue sponsoring the EIC conference banquet. If we want to keep this "Specialty Award," we need a new sponsor.

Constitution and By-Laws – No activity to report.

Craft Improvement – No activity to report.

Duties Manual – No activity to report.

Editorial Review – No activity to report.

Ethics – No activity to report.

Finance-Auditing – As posted. Action requested: Our Duties Manual stipulates an annual audit, which has not been done for a number of years. L. Stager has done a thorough investigation of the need for an audit (explained in her report, as posted), with Doyle Dietz, ED P. Piatt and Treasurer J. Allen, and offers some recommendations. The advice given was that we do not need a formal audit (which runs about \$5,000), but we can do a lesser audit for about \$400 to make sure our books are in order. J. Allen has asked a retired colleague Kyle Fronk (CPA) for help with this, and establish some policies and standards so we can do a proper internal audit. He will charge \$400. As Chair of the Finance/Auditing Committee, L. Stager recommended that POWA enter into an agreement with Kyle Fronk of Fronk CPA Tax and Consultation for the amount of \$400 to do the following: Interview Paula Piatt, POWA ED, and John Allen, POWA Treasurer, to gain an understanding of POWA's internal controls; Make informal recommendations for ways to improve; and train select committee members to perform yearly audits as specified in the POWA Duties Manual from that point on.

**Motion* to adopt L. Stager's recommendation by T. Tatum. Approved.

Finance-Budget – As posted. Action requested – 2022-23 budget approval. The proposed budget of \$23,145 is in the Board Packet, slightly down

from last year (which projects roughly a \$500 loss for the year). The 2022-23 budget recommends a \$300 increase to the ED stipend.

**Motion* to approve the 2022-23 budget by G. Berrier. Approved.

Historical Archives – No activity to report.

Media/Tech/Website – As posted. We resumed the "POWA Spotlight Series" program via Zoom call (first Thursday of the month at 7 p.m. from January to September) with a number of strong presentations. The goal is to connect POWA members with Supporting Members for networking, story material, info-sharing and craft improvement. Attendance is typically in the 12-15 member range.

Member Screening – As posted. Thus far in 2022 we have one new student member and three new active members.

Membership Audit – Ten members were audited, and all ten have sufficient work to be approved.

**Motion* by J. Bush to adopt the Membership Audit Committee report. Approved.

Membership Development – No activity to report.

Nominating – As posted. Elections are underway with a full slate of nominees. Chairman T. Frantz thanks all the nominees for their willingness to serve POWA.

Outdoor Education – Fundraising proceeds from the GAOS auction were \$10,455.22. We have 14 clubs that have requested funding for their youth programs this year. One of the clubs requested \$200 for their program and the rest will receive \$700 grants.

**Motion* by J. Bush to adopt the Outdoor Education Committee report. Approved.

The board discussed the idea of capping awards at \$500, which would be implemented in case we have any lean years. No action was taken.

Outdoor Press Outings – As posted. Possible upcoming opportunities:

- A potential media tour during the Birds on the Niagara 2023 event (NY), an international birding festival held in mid-February (www.birdsontheniagara.org). The festival includes photography and hiking opportunities, and workshops on birding.
- A potential media tour that would offer a couple days of hunting for Maryland's unique Sika deer, and one day of fishing or crabbing.
- The committee is always open to suggestions for potential media tours within and outside Pennsylvania, especially those that would involve our supporting member tourism agencies.
- Please email stevepiatt04@gmail.com with any ideas.

Past Presidents' Council – As posted. Action requested. The following Board Directives have been examined and the committee recommends changes:

- Item 3: Total life membership shall not exceed 7% of the active membership (other than at the discretion of the board).

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- Item 10: The fee established for supporting members is stated at \$50 per year. The recommendation is to update this to \$100 per year.
- Item 12: Under "Compensation of Officers," the committee recommends revising the words "telephone calls" to "communication."
- Item 17: Adding the word "podcast" to Core Awards.
- Item 20: Delete the \$45 break-out display fee for supporting members.
- Item 23: Revise conference registration fee of \$20 to "up to \$50."

*Motion by T. Tatum that the board adopt these changes. Approved.

*Motion by T. Tatum that Board Directives be included in the Duties Manual on an annual basis. Approved.

Scholarship – As posted. Toyota "Let's Go Places" Scholarship will be awarded to Aaron Morder who attends Mansfield University in the Fisheries Program. He will be a senior in the upcoming year. Will Johns Scholarships will be awarded to Brandon Bixler (Penn State main campus), majoring in Agricultural and Extension Education, and Alexis Wildt (Penn State main campus), majoring in Wildlife and Fisheries Sciences.

Sport Shows – As posted. POWA had a manned booth at the GAOS Show. We collected and displayed auction items from vendors and outfitters at the show. The following members helped at the booth: J. Allen, Charles Burchfield, D. Dietz, Dave Ehrig, Braden Eisenhower, Bill Ferris, T. Frantz, K. Hey, Tom Hindman, B. Kightlinger, Steve Kokai, P. Piatt, S. Piatt, S. Sorensen and J. Woleslagle. One-hundred forty-one items were auctioned and \$10,455.22 (gross) was raised. Helping at the auction were D. Dietz, J. Woleslagle, T. Frantz and J. Allen. Non-Members who helped with the booth setup, booth manning, getting auction items and during the auction were Doug Leiby, John and Sandy Stoy, Sherrie Shatzer and Marti Mace, a friend who came from Texas to help. Auctioneer Clyde DeHart donated his services.

Supporting Member Representation – No report.

Supporting Member Screening – As posted. Since the last board meeting the following Supporting Member has been approved (sponsored by Ron Tusel). Lindamans, LLC '22, 2041 King College Rd., Bristol, TN 37620 484-357-9008. www.lindamans.net. The Committee regretfully declined an application from American Income Life because the company does not meet the POWA criteria for a supporting member.

Supporting Membership Recruitment – No report.

Ways and Means – As posted. Chairman K. Hey continues to gather items for the annual raffle.

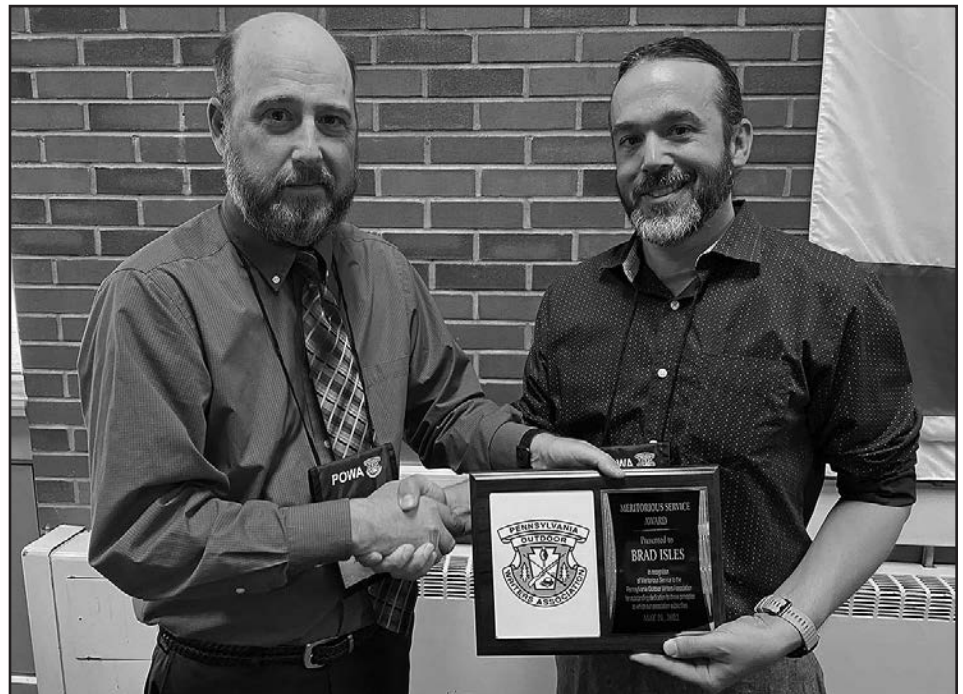
*Motion by T. Tatum that all committee reports be accepted. Approved.

OLD BUSINESS

Internal financial audit: (L. Stager) On this

Continued on next page...

Meritorius Service Award...



Steve Piatt Photo

President Jeff Woleslagle '83 presents Brad Isles '05 with the POWA Meritorious Service Award during the 2022 Spring Conference banquet held at Mansfield University. Isles is a past president, committee chair and newsletter editor for the organization.

Treasurer's Report

By John Allen, POWA Treasurer / Expenditures as of December 31, 2022

Income Accounts	Budget 22-23	Actual	% of Budget
Active Members' Dues	7,620	6,420	184
Supporting Members' Dues	6,900	4,800	70
Merchandise Sales	10	21	210
Craft Award Income	5,000	160	3
Cash Back Rewards Income	-	126	-
General Contribution	600	480	-
Spr. Conference (State College) Net	3,015	-	-
TOTAL INCOME	\$23,145	\$12,007	52%

Expense Accounts	Budget 22-23	Actual	% of Budget
Executive Dir. Stipend	11,100	3,675	33
Pow Wow (Print/Edit)	3,200	1,117	35
Member Awards	3,950	-	-
Membership Directory	900	-	-
Plaque Expenses	1,000	1,4805	148
Office Expenses	650	18	29
General Postage	700	626	89
Insurance	545	-	-
Credit Card Fees	50	-	-
Professional Fees	400	-	-
Website Expenses	50	-	-
Miscellaneous	100	-	-
Travel	500	-	-
TOTAL EXPENSES	\$23,145	\$7,086	31%
Net Income	0	\$4,921	

Cash Accounts as of December 31, 2022: General Fund, \$59,880; Youth Education Fund, \$4,140; Scholarship Fund, \$45,618; Jacquelin Knight CD, \$14,436; Board Designated, \$11,884. Total Cash Accounts: \$135,958.

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matter, see Financial Audit Committee report.

2022 Sporting Clays Shoot: (P. Piatt) See ED report. We lost \$64 on this event, so we do not recommend holding it again.

WTU joint banquet: (P. Piatt) On Friday, July 29, we need four to eight people to volunteer to set up. On Saturday, July 30, we need four to eight people to volunteer to run the fundraiser. To recruit volunteers for this great opportunity, P. Piatt will be contacting 37 members who live within a 50-mile radius of Schaefferstown.

Lifemembership update: (P. Piatt) We have room for one new Life Member. A. Zidock has made a nomination, pending the receipt of the nominee's qualifications: Must be at least 65 years old; been a member for at least 10 years; have served a full term on the Board of Directors, and shall have made some outstanding contribution to the success of the organization. Chairman M. Nych will contact Zidock for these qualifications, and the nomination will then be complete. (See Addendum.)

Distribution of general contributions: J. Allen brought up our Treasurer's Report line called "Emergency Fund" and recommended that we change it to "Board Designated Fund." These generally are undesignated funds contributed by the members, not specifically "emergency" funds. This would allow us to cover operating expenses that are not funded or are underfunded, or some matter that

further the aims of the organization but is outside the budget. This has been a recent common action taken by non-profits. This funding would not be used for awards or conferences, or any other category which should be self-sustaining. An example is the show booth materials (\$2,970) purchased recently.

**Motion* by T. Tatum that we change the name in our Treasurer's Report from "Emergency Fund" to "Board Designated Fund." Approved.

We've had substantial monies contributed by members in recent years that are in the general treasury. P. Piatt asked how much we should move to the "Board Designated Fund," mentioning that in the last five years the amount has been \$2,133.

**Motion* by J. Bush to direct the ED to transfer \$2,133 to the Board Designated Fund, and to deposit future incoming undesignated funds to this Board Designated Fund. Approved.

NEW BUSINESS

Capping Youth Education grants: (J. Allen) This was discussed in the Outdoor Education report, above. No action taken.

Podcaster views/remuneration discussion: (J. Bush) The Board had a lengthy discussion on how to measure the eligibility "Outdoor Influencers" and Podcasters for membership. Currently we stipulate only Views/Hits, but do not stipulate they receive monetary income as is required to be "professional" in other categories. This was referred to the Membership Development Committee to make

recommendations.

Election voting options for Board members and Officers: (P. Piatt) P. Piatt is looking for a better way to handle our elections. This year she sent out 138 ballots, but only received 42 back. The expense was \$80. Is there a better way to do this, either electronically, or some other way? This will be referred to the nominating committee.

GOOD OF THE ORDER

Committee structure and Board meeting reports: (J. Allen) Encourage every committee chair to meet with their committees to come to the board with recommendations rather than discussions, to help board meetings be more efficient.

Guests at conference: J. Wolesslagle asked if a guest can come to the conference. G. Putt noted that guests can register and come with members, which is covered on the registration form.

**Motion* to adjourn at 8:55 p.m. by J. Bush.

– *Respectfully submitted*
Steve Sorensen, secretary

Addendum (May 11, 2022) The nomination made by A. Zidock of a new Life Member is complete. The eminently qualified nominee is approved by the Board through email and will be recommended unanimously to the meeting of the general membership at the coming conference in May.



**Pennsylvania
Outdoor Writers
Association, Inc.
PO Box 885
Sayre, PA 18840**

www.paoutdoorwriters.com