

POW WOW

Newsletter of the Pennsylvania Outdoor Writers Association

Winter 2024

Wilkes-Barre's wonders await POWA

**Spring Conference
registration coming soon**

By Paula Piatt
POWA Executive Director

Spring is just around the corner and the committee is well into planning for this year's conference, set for May 16-19 in Wilkes-Barre. First Vice President Grey Berrier '13 is working with Don Jacobs '96 and Rick Hynick '21 and their great local

knowledge. And our supporting member, Visit Luzerne County '10 is excited to have us in their backyard and are working with the committee on the itinerary.

With the host venue already set for the Holiday Inn Wilkes-Barre – East Mountain, the committee has started to dive into the activities and events calendar. Our format for the conference remains the same, but as we move to different parts of the state, the activities are unique and story-worthy. It's

been a while since we've been to North-east PA, so there are plenty of new story ideas and activities waiting for us. Each one of the many activities is designed for you to come away with a story, a photo, a video – something you can take back to your home office and sell as part of your work (in addition to seeing old friends and meeting new ones).

It all opens Thursday night with our on-
See WONDERS, page 2

Sportsman's Auction success...



Contributed Photo

Members Dave Ehrig '79 and Dennis Scharadin '76 work the booth at the Great American Outdoor Show in Harrisburg in February. The 41st annual Sportsman's Auction at the show raised \$8,900 for the Kermit Henning Youth Education Grant Fund. Other members and friends of POWA who helped at the booth included Bill Ferris '76, Charlie Burchfield '81, Jeff Woleslagle '10, Braden Eisenhower '17, Steve Piatt '14, Craig Morgan '17, Doyle Dietz '88, Tom Tatum '88, Paula Piatt '10, Tyler Frantz '13, Foster Frantz, John Allen '05, Claire Jo Allen, Doug Leiby, Sandy Stoy, Jack Stoy, Kim Berger, Jeffrey Dunkleberger, Grayden Dunkleberger, Dave Martin and Karen McBride.

**EIC submission deadline
extended to Monday, March 25.**

Excellence in Craft Award entries open

Please study all the category criteria and submission guidelines published in this edition of *PowWow* before submitting entries. There are 30 Craft Awards this year – eight core awards and 22 specialty awards.

There is a \$5 entry fee per category. Please fill out the "Craft Award Entry Form," add up the total number of categories entered and multiply that number by \$5 to calculate the grand total. Submit a single check or money order with the appropriate amount made payable to "POWA" and include it with your entry. Entries not accompanied by the required fee will be disqualified. A maximum of two (2) entries per award category is allowed.

Unless noted, submit three copies of each entry for each award. One entry copy must be an original or exact photocopy and include the name of publication, date

See ENTRIES, page 6

Wonders

from page 1

your-own dinner at one of the area's great restaurants. Friday is for fun (and profit!) as we hunt and fish. If it's May, it's got to be turkeys, of course, and there are both cold- and warm-water possibilities in the Wilkes-Barre area for fishermen. The committee is also looking for hiking, biking, photography, and conservation-oriented outings for that morning.

Friday afternoon, we'll head to Francis Slocum State Park for some more outdoor adventure and education before sitting down to the evening BBQ, once again sponsored by the Pennsylvania Game Commission '08. The committee is working on some great activities at this event.

Saturday, we get down to business with a morning full of craft improvement and newsmaker sessions. Chair Ben Moyer '83 and Lilace Mellin Guinard '20 of the Craft Improvement Committee are again planning some great sessions to hone your craft and maybe even find you some new outlets for your work!

Lunch is sponsored by our hosts and supporting member Visit Luzerne County

'10, followed by our annual general membership meeting and the announcement of the new officers and board members. The afternoon also includes a great opportunity to network with our individual and supporting members.

It's all capped off Saturday night with the annual Excellence in Craft Awards banquet. One of the largest awards programs in the country, POWA will recognize nearly 30 award winners (including some new awards this year!). We'll finish the evening with our fundraising raffle and, of course, our hospitality suite, sponsored by the Pennsylvania Game Commission.

If you are a new member since the last conference, remember that you are our guest at the conference. We'll pick up your registration fee; all you have to do is get there and cover your room costs (this year's group rate at the Holiday Inn is \$109 plus tax and includes your breakfast each day.) You'll be getting an invitation in the mail shortly.

We'll have more details and a registration form coming in the next few weeks, but you can set aside the dates on your calendar now to join us in Wilkes-Barre (Luzerne County), May 16-19.

Supporting Member News

Heather Clark elected to Hunters Sharing the Harvest Board

Heather Clark was recently elected to the board of directors of Hunters Sharing the Harvest (HSH) — Pennsylvania's nationally emulated venison donation program.

Clark began volunteering for HSH in 2016 and is currently the county coordinator for both Wyoming and Lackawanna counties.

Over the past 16 years, Clark has served in several leadership roles including most recently as the chief administrative officer for Huntzinger, a national healthcare information technology consulting firm founded in Dallas, PA. She provides strategic leadership and oversees the day-to-day operations. She leads several functional areas including human resources and talent acquisition. As a strategic leader, Clark has a proven record of producing solutions to complex situations and driving creative thinking.



Clark

Clark's professional background includes policy development/deployment, strategic planning, risk mitigation, and contractual compliance. Outside of her day job she enjoys helping others find their path through business and career coaching.

Clark holds several board and leadership positions and most recently was appointed to the Wyoming County Chamber of Commerce board of directors. She earned a master's degree in organizational management and human resources from Misericordia University and a bachelor's degree in industrial organizational psychology from Marywood University.

Clark lives in Factoryville with her husband Bill and their two children.

PowWow

Winter 2024

Published three times per year by the Pennsylvania Outdoor Writers Association, Inc., a non-profit professional, educational organization. Items published in PowWow do not reflect the opinions or endorsement of POWA.

www.paoutdoorwriters.com

PAULA PIATT

POWA Executive Director
P.O. Box 885 / Sayre, PA 18840
Phone 570-886-1609
Email: info@paoutdoorwriters.com

POWA Officers 2023-24

President – JERRY BUSH
875 Donna Drive, Hermitage, PA 16148;
724-977-5790; joutdoors2@msn.com

First V.P. – GREY BERRIER II
Second V.P. – BRAD ISLES
Secretary – STEVE SORENSEN
Treasurer – JOHN ALLEN
Board Chair – KYLE HEY
Board of Directors (term ending): BRIAN KIGHTLINGER ('24); TOM TATUM ('24); BRADEN EISENHOWER ('25); RON ROHRBAUGH ('25); RICH FALER ('26); RANDY FERGUSON ('26)
Sup. Mbr. Rep. – SARA MUELLER
Parliamentarian – DENNIS SCHARADIN
PowWow Editor – BRAD ISLES
POWA Legal Counsel - METTE, EVANS & WOODSIDE, Harrisburg, Pa.



IN THIS ISSUE

POWA Conference Preview 1, 2
Craft Award Criteria 1, 7-9
President's Message 3-4
Committees 4
New Supporting Members 4
Executive Director's Report 5
New Members 5
Supporting Member News 9
Treasurer's Report 9
In Memoriam 10
Market News 11

Member contributors to this issue:

Grey Berrier, Paula Piatt, Jerry Bush, John Allen, Karen Wolf.

SEND POWWOW CONTRIBUTIONS TO

POWA Exec. Director Paula Piatt
P.O. Box 885 / Sayre, PA 18840
Phone: 570-886-1609
Email: ppiatt@paoutdoorwriters.com

-or-

Brad Isles, PowWow Editor
P.O. Box 23, Grove City, PA 16127
Phone: 724-967-2832
Email: powwow@paoutdoorwriters.com

© Copyright 2024 by the Pennsylvania Outdoor Writers Association, Inc.

President's Message

by Jerry Bush

I hope that each of you has experienced personal and professional success since last we gathered, and I pray the year of our Lord, 2024, will bring every POWA member extreme possibilities.

My 2023 highlights included rededicating my life to my Lord, witnessing my beautiful wife of 40 years, Karen, retiring from a career of counseling, and being honored to serve you as POWA president. Thank you for trusting me to carry out these responsibilities.

Many of you forwarded pictures of 2023 angling and hunting successes, and I enjoyed them greatly. I enjoyed moderate success in all but deer hunting. (As I am writing this message to you in December, I remain hopeful a big buck will step in front of my flintlock rifle during the late season.)

Truthfully, all the joy I needed was experienced because the knee I had replaced a couple of years ago allowed me to camp, fish, hike, hunt, and kayak without pain. I hope every outdoor communicator can find joy in the journey! I pity the man or woman who must bring a fish to the net or tag an animal to enjoy themselves. Every time I am outdoors, I am in awe, and find myself remembering Psalms 46:10. "Be still and know that I am God." I find the explanation of all that surrounds us in nature unexplainable if not for Him and believe he is displeased if we are not grateful for all He created for us.

There is nothing pleasurable about being the organization's president when two members the likes of Bob Clark and Dave Wolf are called to the next life. There's no doubt that the organization experienced a heavy loss when both departed on the same day. I urge you to keep their spouses, Thelma Clark, and Karen Wolf, in your prayers. If the opportunity arises, let them know that neither they nor their husbands are forgotten by POWA.

On to the administrative side of things.

Our 2024 conference in Luzerne County approaches and it promises to be a good one. We do not have a conference chair, but we are blessed that representatives of longtime supporting member "Visit Luzerne County" are working diligently with our wonderful Executive Director, Paula Piatt, First V.P., Grey Berrier and members Don Jacobs and Rick Hynick who have stepped forward to lead the planning for this year's event. Craft Improvement Chair Ben Moyer and committee member Lilace Mellin Guignard are working behind the scenes to arrange craft-improvement seminars. Watch for conference updates, and plan to attend the conference, which will take place from May 16-19. If you've never attended a conference, I am positive you will be pleasantly surprised at how wonderful these annual events are.

The organization is grateful to members Jim Fitser and John Mahn for helping our Historian, Harry Guyer catch up with his duties. Harry does a wonderful deed serving as Historian, but several personal issues in 2023 understandably interfered with his time. I consider it a highlight of my presidency that Jim and John responded quickly to my request for help.



Logo Committee Chair Brad Isles ran into a few time constraints, but I remain hopeful that we can view one or two alternative logos and hold a vote at the May membership meeting of whether to revise our logo and to choose which. As a 20-plus-year member, I understand that many of you have reservations about changing the logo, but it is my opinion there are several good reasons to at least consider it and put it to a vote.

1. The current logo is so busy it is difficult to digitize for modern graphic purposes.
2. Most people today expect to glance at a logo and understand what it stands for. Examples are Nike's swoosh and McDonald's golden arches. I have had people start complaining to me about the lack of deer they see because at a glance, they mistake my POWA patch for that of a Game Commission warden.
3. The 1950s microphone and typewriter on our current logo are hardly representative of an organization that desires to represent future media members.

In late January, our board examined old business items such as the development of a 3- to 5-year plan. We discussed adding the history of the last 25 years to the book "Fifty Years of POWA" and revising the title to "Seventy-Five Years of POWA," which the organization will observe in 2026.

Believing that a quarter century of membership is worthy of honor, we approved reducing the milestone for being a Campfire Elder from 30 years to 25 years.

Our new business included discussing a possible vote for a revision to our Constitution and ByLaws, which dictates that if POWA fails to exist, our remaining treasury will be donated to the Outdoor Writers Association of America. POWA was founded in 1951 initially as a state chapter of OWAA and POWA charter members were also OWAA members. A couple of decades ago there was a major split in OWAA, which led to the formation of the Professional Outdoor Media Association POMA. Many disgruntled members, including a good number of POWA members, abandoned OWAA in favor of POMA.

Continued on next page...

...Continued from previous page

APOWA member presented the idea that we might consider putting together a book of “Pass It On”, award-winning stories. The suggestion was that this book could be a great tool to promote our organization to the public.

Additionally, we have a committee dedicated to determining if POWA should recognize a “Conservationist of the Year.”

I contact committee chairs throughout the year, but I look forward to reading their board reports just the same. Overseeing and advising committees is a responsibility I have enjoyed as president. We have

been blessed by the increase in committee participation that occurred in 2023. Responses were mostly positive, and I had little trouble filling committee positions, despite adding several, special-purpose groups. From the bottom of my heart to all who stepped up, I thank you! While our organizational system is somewhat lacking in the ability to provide expedient results, I know that issues are receiving attention, and the results of those efforts should be realized over the next couple of years.

Our new Fundraising Chair, Dave Bates, has started seeking items for our fundraising raffle. Regardless of your membership status, please be assured that your gen-

erosity will, as always, be appreciated. I made long-lasting, friendly contacts when I served as a POWA Ways & Means Chair many years ago, and I know Dave is going to benefit richly from your professional contact as well.

When I accepted the president’s position last May, one of our most prestigious members advised me to remember “It’s all about the membership.” I don’t think I needed his advice, but I appreciated it just the same. If there is something on your mind that you would like POWA, “your organization,” to consider, I am never more than an email, phone call, or text-message away.

New Supporting Member

Pennsylvania Sustainable Forestry Initiative ’23
211 Barrington Lane
Bellefonte, PA 16823
Phone: 814-512-8678

Fax: 814-355-1022
Website: sfiofpa.org
Facebook: @PennsylvaniaSIC
Contact: Doty McDowell, Director of Outreach and Development
Email: doty@sfiofpa.org
Sponsor: Mark Nale

Supporting Member Changes/Corrections

The following contact changes have been received.

American Sportfishing Association ’15
Instagram: @keepamericafishing
YouTube: @ASAFishing
Contact: Mary Beth Long
Email: mblong@asafishing.org

Chesapeake Bay Foundation ’15
Madeline Farrell
MFarrell@cbf.org

Ned Smith Center for Nature and Art ’96
Emily Rosmus, director of educational programming
erosmus@nedsmithcenter.org

Pennsylvania Federation of Sportsmen & Conservationists ’91
Melody Schell
melz@pa.net

Wildlife for Everyone Foundation ’07
Judy Onufrak
Interim Executive Director
info@wildlifeforeveryone.org

Pennsylvania Chapter of Backcountry Hunters & Anglers ’18
Adam Eckley, Chairman
pennsylvania@backcountryhunters.org

VisitErie ’08
TikTok: @visiterie

2023/24 POWA Committees		
Committee	Chair	Liaison
Awards	Grey Berrier	Tom Tatum
Craft Improvement.....	Ben Moyer	Randy Ferguson
Conservationist of the Year	John Kline	Steve Sorensen
Ethics.....	Mark Nale	Ron Rohrbaugh
Executive Committee.....	Kyle Hey	
Exploratory	Brian Kightlinger	Jerry Bush
Financial Auditing.....	Ralph Scherder	Rich Faler
Fundraising	Dave Bates	Jerry Bush
Logo	Brad Isles	Jerry Bush
Media/Technology/Publicity	Brad Isles	Brian Kightlinger
Membership Audit	Kyle Hey	Grey Berrier
Membership Development.....	Tyler Frantz	BradenEisenhower
Member Screening	Don Knaus	Steve Sorensen
Nominating	Jeff Wolesslagle	Rich Faler
Organizational Documents.....	Marshall Nych	Jerry Bush
Outdoor Press Outings	Steve Piatt	Ron Rohrbaugh
Past Presidents Council.....	Kyle Hey	Kyle Hey
Scholarship.....	Jeff Wolesslagle	John Allen
Sports Shows.....	Dennis Scharadin	Tom Tatum
Supporting Member Development.....	Wade Robertson	Randy Ferguson
Youth Education Grants	Dennis Scharadin	Tom Tatum

Executive Director's Report

by Paula Piatt,
Executive Director

Our 2024 membership campaign started Oct. 1 and as of Feb. 29, 2024, we had 132 individual members (of 146) renewed; 63 supporting members (of 70) renewed. Some of the supporting member holdouts are expected as they wait for a new fiscal year to start. First and second emails, first and second letters have gone out to both individual and supporting members. Every effort will be made to contact the delinquent members before removing them from the roll. If you have not yet renewed your membership, please do so as soon as possible.

New members since last *PowWow* include individuals Mario Chiappelli and Matt Marter; and supporting member, the Pennsylvania Sustainable Forestry Initiative. Each of these individuals and companies have been invited to our 2024 conference in Wilkes-Barre with POWA picking up the registration fees.

We are continuing our membership recognition for 2024. With the change in criteria (now recognizing 25-year members) we have nine to be recognized as Campfire Elders: Marilyn Black '94, Joe Byers, '99, Mark Demko '98, Robert Entler '97, Don Feigert '95, Bob Frye '97, Jim Fulmer '96, Don Jacobs '96, and Gregg Rinkus '94.

Our anniversary members include individuals: 5 years – Peter Brookes, Joe Faux, Brian Kightlinger, John Kline and Maureen Sangiorio; 10 years – Spring Gearhart, Dave Orłowski, Steve Piatt and Wade

Robertston; 15 years – Wendell Ozefovich and Todd Puleo; 20 years – Harvey Bauer and Jon Pries; 25 years – Joe Byers, 30 years – Marilyn Black and Gregg Rinkus; 35 years – Don Daughenbaugh, Mark Nale and Doug Stetler; 40 years – Bob Steiner; 45 years – Dave Ehrig, Joe McDonald, Sal Pitera, John Punola and Joe Workosky.

Our anniversary theporting members include: 5 years – Atsko, BoatUS, Cameron County Outdoor Youth Activities, Henry Repeating Arms, Pennsylvania Outdoor News, Whitetails Unlimited; 10 years – Destination Niagara USA, Leek Hunting & Mountain Preserve, O.F. Mossberg & Sons, Inc. and the Pennsylvania Fish & Boat Commission; 15 years – Pennsylvania Parks & Forests Foundation, Redding Reloading Equipment, Rocky Mountain Elk Foundation, SONS of Lake Erie, Thomas Spinning Lures Inc., and Visit Potter Tioga; 30 years – Hunters Sharing the Harvest; 35 years – Oswego County Tourism; 40 years – Pennsylvania Trappers Association, Inc.

An updated digital membership directory has been uploaded to the website, the printed directory has been mailed to those who requested one.

Letters for the 2024 membership audit were sent out in January. Audited members this year include: Peter Brookes, Joseph Faux, Spring Gearhart, Brian Kightlinger, John Kline, Wendell Ozefovich, Steve Piatt, Todd Puleo, Wade Roberston and



Maureen Sangiorio. Please return your materials promptly to Audit Chair Kyle Hey.

The application period for the 2024 Kermit Henning Youth Education Grant Fund closed Dec. 31, 2023. This year we have 14 applicants. As always, funding for the grants will come from the 41st annual Sportsman's Auction held at the Great American Outdoor Show in Harrisburg.

We also had a presence at the USA International Sportsmen's Show in Monroeville from Feb. 16-18, sponsored by our supporting member.

Work has begun on POWA's scholarship programs for the year. With the help of Scholarship Committee Chair, Jeff Wolesslagle we are reaching out schools in Luzerne and Lackawanna counties for the Toyota Scholarship. We are also in the process of reaching out to PSU and Pitt-Johnstown for the 2024 Will Johns Scholarship. Members are encouraged to reach out to students to encourage them to apply.

New Members

Mario Chiappelli '23

Active
161 Carpin Lane
Weedville, PA 15868
Elk County
Phone: 814-788-0012
Sponsor: Sara Mueller/Paula Piatt

Matthew Marter '24

Associate
3130 Emet Ave.
Huntingdon, PA 16652

Huntingdon County
Phone: 814-644-1704
Email: mmarter318@gmail.com
Sponsor: Bob D'Angelo

Membership Changes/Corrections

The following contact changes have been received.

Joe Faux '19

Delete phone 570-435-3487

George Konetes '20

YouTube: @TheNewHuntersGuide

Steve Sorensen '05

Facebook: steve.sorensen.14; TheEverydayHunter

Ron Tussel Jr. '93

Delete email: rontussel@ltis.net
Delete fax: 570-685-7333

Robert (BJ) Small '15

Delete phone numbers:
717-590-7247
717-234-5550 (ext. 4203)

Notable changes to POWA's Excellence in Craft Awards

By Grey Berrier II

POWA Awards Chair

Greetings, wherever you might be in "Penns Woods!" As the new POWA Awards Committee Chairman, I'm eagerly looking forward to working together with each one of you on your submissions for this year's Excellence in Craft Awards.

Fortunately, my very capable predecessor, Brad Isles, has assisted tremendously in the handoff of this vital responsibility and continues to provide support and assistance as I walk this path for the very first time.

Across all forms of media, 2023 was a very productive and rewarding year for our many, highly talented members of POWA as we passionately shared our experiences, perspectives, and tips to inform, educate, and entertain the general public as professional outdoor communicators.

As you proudly look back over your personal, collective body of works and consider what is worthy for submission to this year's POWA Excellence in Craft Awards Program across the many categories of Core and Specialty Awards, I would like to focus everyone's attention on several notable changes that have been approved by the Board and incorporated

into the Duties Manual.

1. In a heartfelt, fitting tribute, Karen Wolf requested we rename the "Lantz Hoffman White-Tailed Deer Award" she previously sponsored in memory of her father, so it will henceforth be named the "Dave Wolf White-Tailed Deer Award" to honor her husband and reflect Dave's life-long passion for deer and deer-hunting. Karen has graciously offered to provide the funding each year towards this EIC Award.

2. Additionally, Karen requested we rename our Broadcast Media Award, which was previously awarded biennially in alternate years from our Best Book Award, henceforth to be an annual award named the "Lantz Hoffman Broadcast Media Award" to reflect her father's long, distinguished career in broadcast journalism. Karen has graciously offered to provide the funding each year towards this EIC Award. With Karen's blessing and the Board's approval, the criteria for the award was amended, so entries for the new "Lantz Hoffman Broadcast Media Award" are open to TV, radio, podcasts, YouTube, or web video-casts covering an outdoor subject, which were broadcast, aired, or posted online during calendar years 2022 and 2023. This two-year window for the initial award is

due to the fact we have not presented a Broadcast Media Award since 2022. In subsequent years, it will be awarded for a one-year calendar window, similar to our other annual EIC Awards.

3. In coordination with Robin Sharpless from Redding Reloading, the sponsor of the Handloading Promotion Award for Electronic Media, the purpose and basis for this award remain unchanged; however, the eligibility criteria have been expanded to include a published or recorded work in electronic format (blog, e-zine, podcast, YouTube, or website video).

4. For the first time, we will be presenting a new annual Specialty EIC Award: "The Military and Veterans Award," funded by an anonymous donor. Criteria for this new award is: "This award will be given for the published magazine or newspaper story that focuses on military members, veterans, or veterans organizations participating in hunting, fishing, camping, conservation, or other outdoor-oriented activities." The window for the initial award will be pieces published in 2023.

I look forward to receiving everyone's entries and best wishes in the entire awards selection process!

Entries

from page 1

.....
of publication and author. If an original or exact photocopy is not available, a website URL must be provided with this copy. The other two copies must have all identifying marks, bylines, personal photos and references blacked out and rendered unreadable, with the exception of the TV/Radio Program or Best Book category. Copies downloaded and printed from the publication's website are permissible as long as an original with identifying marks is also provided.

Entries must cover nature, wildlife, conservation or outdoor field sports such as hunting, fishing, camping and boating.

Entries must have been published in the prior calendar year, unless indicated otherwise in the contest description.

Note, poetry will be considered as long as the published poem(s) meet the award

requirements.

To be considered for an award, the published material must have been compensated for by cash, check, goods or services of value.

All Active, Associate and Life members of POWA in good standing are eligible to enter.

The Awards Chairman is not responsible for determining the validity of entries. Any questions concerning the validity of an entry will be forwarded to the President, and if he/she deems it necessary, to the Board for a decision. Further, if the President has any questions, doubts or concerns about an entry, the person submitting it will be notified immediately and given the opportunity to address whatever the question or concern might be, before any other steps are taken.

Contest entries must be postmarked by Monday, March 25, 2024. Winners will be announced at the annual POWA Awards

Banquet in May.

Entries should be mailed to: Grey Berrier, P.O. Box 349, Pulaski, PA 16143-0349.

POWA CORE AWARDS*

1. Best Newspaper Column (\$150 and plaque, sponsored by Bob & Linda Steiner) – Entries must have been published in a daily or weekly newspaper column. To meet the "column" requirement, the author's work must appear as a column in the same publication at least 12 times each year.

2. Best Newspaper Feature (\$150 and plaque, sponsored by Pennsylvania Hunters Sharing the Harvest) – Entries must deal with a single topic and be either a single article or a series of not more than five articles about a single topic. The publication frequency example for the Best Newspaper Column applies here as well.

3. Best Magazine or Regional
Continued on next page...

...Continued from previous page

Newspaper Column (\$150 and plaque, sponsored by POWA EIC Entries) – A “regional newspaper” is one such as Pennsylvania Outdoor News, which publishes other than daily or weekly. It need not be an outdoor publication, as long as the entry qualifies. To meet the “column” requirement, the author’s work must appear in the same publication at least six times each year.

4. Best Magazine or Regional Newspaper Feature (\$150 and plaque, sponsored by Pennsylvania Federation of Sportsmen and Conservationists) – The above definition of a regional newspaper applies here as well. The entry may be a single article or a series of not more than three articles dealing with a single subject.

5. Best Published Newspaper Photo, Color or Black & White (\$150 and plaque, sponsored by POWA Past Presidents) – This photography category is for best published newspaper, regional newspaper or other pulp-type photography award. Entries must be submitted as they appeared when published. The format the photograph was taken in – black & white or color – does not matter, only the published form. The photo credit, caption or cutline must also be included with the entry, exactly as it appeared when published. The entry must include the name of the publication and the title of the story (headline) which was used, if applicable. The entry must NOT be mounted, matted or changed in any way from how the public viewed it as published. Submit one original tear sheet or an exact photocopy.

6. Best Published Magazine Photo, Color or Black & White (\$150 and plaque, sponsored by POWA EIC entries) – This photography category is for best published magazine or non-pulp-type photography award. Photos published in pamphlets, brochures, on postcards, calendars, etc., are eligible, as long as they were published in the award year. Entry requirements are the same as for the Best Published Newspaper Photo Award.

7. Lantz Hoffman Broadcast Media Award (\$150 and plaque, sponsored by Karen Wolf) – Entries for the first Lantz Hoffman Broadcast Media Award are open to TV, radio, podcasts, YouTube, or web videocasts covering an outdoor-oriented

subject, which were broadcast, aired, or posted online during calendar years 2022 and 2023.

8. *Best Published Art Award, Color or Black & White (\$150 and plaque, sponsored by POWA EIC entries) – *Published artwork shall include magazines, newspapers, catalogues, brochures, or any other publication available to the public to convey the outdoor message. Published work may include limited or unlimited editions of fine art works, as long as the published form of the work is submitted for judging, the artist was compensated for the publication, the entry submitted was not self-published and the entry appeared in publication during the prior calendar year. The published art entry must be submitted as it actually appeared when published and was viewed by the public. The entry must NOT be matted, framed, bound, or altered in any way from how it appeared as published. Such entries will be disqualified. The entry must include the name of the publication and the title of the story (headline) which was used, if applicable. In addition, an explanation of the use of the art to illustrate an article, column, etc., may be included, but is not mandatory. Submit one original tear sheet or an exact photocopy.

POWA SPECIALTY AWARDS

1. POWA Pass it on Award (\$300 and plaque, sponsored by PA Environment Digest) – This award recognizes the best (1) published newspaper or magazine article, (2) broadcast radio, podcast, or TV program, (3) commercially marketed video, OR (4) published black and white or color photo or art, which most effectively promotes passing on the love and appreciation of the outdoors, natural resources and participation in pursuits such as hunting, fishing, trapping, hiking, camping, boating, bird-watching, or nature appreciation.

2. Wildlife Conservation Partnership Award (\$250 and plaque, sponsored by the Pennsylvania Game Commission) – The award will go to the best entry from any and all media that recognizes difference-making partnerships among conservation organizations –including state or federal agencies. The partnership must demonstrate that together resources and talents can be leveraged to better

accomplish conservation goals and initiatives. All entries must be about Pennsylvania projects and must have been published in the preceding year.

3. Hawk Mountain Sanctuary Raptor Conservation and Eco-Tourism Award (\$200 and a plaque, sponsored by Hawk Mountain Sanctuary) – This award goes to the POWA member with the best published piece in any media that promotes the mission of Hawk Mountain Sanctuary, its programs and services, or the Sanctuary as a raptor conservation organization and outdoor eco-tourist destination. All entries must have been published or aired within the past 12 months. Articles may include: subjects featuring the science of raptor migration; features on studies of raptors in Pennsylvania or northeastern North America and using Hawk Mountain scientists as a source expert; any feature on a special programs or service offered at Hawk Mountain Sanctuary; features on the history of Hawk Mountain Sanctuary; or an outdoor travel pieces on the Sanctuary as a destination in any season. The mission of Hawk Mountain Sanctuary is to conserve birds of prey worldwide by providing leadership in raptor conservation science and education, and by maintaining Hawk Mountain Sanctuary as a model observation, research and education facility. www.hawkmountain.org.

4. The Pennsylvania Elk Resource Award (\$200 and plaque, sponsored by the Keystone Elk Country Alliance) – This award recognizes a POWA member who has best communicated to the public the principals of conservation, education, hunting, hunting heritage, and the value of habitat to the Elk Resource in Pennsylvania. Entry categories for the award are broad and include any art, article, column, or photograph published (on paper or digitally), as well as any radio, podcast or TV broadcast, blog, or any commercially marketed video. The winning entry will be the best example of promoting the elk resource in the Commonwealth. Those applying must grant the Keystone Elk Country Alliance permission to have the winning entry (blog, column, article, photo or art) reprinted in their publication Tracks & Racks.

5. Best Action Hunting, Trapping or
Continued on next page...

...Continued from previous page

Fishing Photograph (\$100 and plaque, sponsored by POWA EIC entries) – This award goes to the best published color or black and white photograph that depicts action directly involving hunting or fishing. The photo must include a person, as well as a game fish, bird or mammal. Examples – a hunter shooting at a flushing grouse or an angler landing or playing a bass. Static trophy or hero shots or photos of a just dog pointing would NOT qualify. Submit one copy of the photograph exactly as it appeared in the publication, or an exact photocopy. Magazine, newspaper, calendar, book or digital publication is acceptable as long as the photographer received remuneration for his or her work or if the photo was donated to a non-profit organization.

6. Best Conference-Related Material Award (\$150 and plaque, sponsored by Happy Valley Adventure Bureau) – This award recognizes the best material that directly relates to the POWA Spring Conference. It can be an article, blog entry, photograph, artwork or Broadcast Media program that is generated as a specific result of an activity during or the location of the conference.

7. Best Published Pennsylvania Fishing or Boating Related Newspaper Photo, Color or Black & White (Framed art print with brass plate acknowledging the winning entry, sponsored by the Pennsylvania Fish & Boat Commission) – This photography category is for the best published local or regional newspaper photograph (printed on newsprint paper) that features Pennsylvania fishing, sport fish, boating or fishing tackle. All entries must have been taken within the Keystone State and published during the previous calendar year. If the winning entry meets the Pennsylvania Angler & Boater photo submission guidelines, the PFBC would like the option of reprinting the winning photograph in their publication with acknowledgement of the photographer's award. If so used, the PFBC will pay their going rate for their use of that photo. (This is not a condition for applying, just a possible added benefit.) Submit one copy of the photograph exactly as it appeared in the publication, or an exact photocopy.

8. Don Heckman - Tell the Story

Award (\$150 and plaque, sponsored the Pennsylvania Chapter of the NWTF) – This award recognizes the top stories on wild turkey management.

9. Handloading Promotion Award for Broadcast Media (\$150 and plaque, sponsored by Redding Reloading) – The purpose of this award is to assist in the promotion of the benefits of metallic cartridge reloading or handloading. It must be a broadcast work on either commercial television or radio format, not webcast. It will be awarded on the basis of the best communication of the inherent benefits to shooters and hunters presented by the practice of reloading their own ammunition for any shooting sports activity using a metallic cartridge. How-to, general educational and hunting success stories where reloading is a major theme are acceptable.

10. Handloading Promotion Award for Electronic Media (\$150 and plaque, sponsored by Redding Reloading) – The purpose of this award is to assist in the promotion of the benefits of metallic cartridge reloading or handloading. It must be a published work in electronic format (blog, e-zine, podcast, YouTube, or website video). It will be awarded on the basis of the best communication of the inherent benefits to shooters and hunters presented by the practice of reloading their own ammunition for any shooting sports activity using a metallic cartridge. How-to, general educational and hunting success stories where reloading is a major theme are acceptable.

11. Handloading Promotion Award for Print Media (\$150 and plaque, sponsored by Redding Reloading) – The purpose of this award is to assist in the promotion of the benefits of metallic cartridge reloading or handloading. It must be a published work in either magazine or newspaper format. It will be awarded on the basis of the best communication of the inherent benefits to shooters and hunters presented by the practice of reloading their own ammunition for any shooting sports activity using a metallic cartridge. How-to, general educational and hunting success stories where reloading is a major theme are acceptable.

12. Outdoor Blog Award (\$100 and a plaque, sponsored by POWA EIC

entries) – This award goes to the best blog entry about anything that falls under our umbrella of “outdoors.” This includes hunting, fishing, trapping, canoeing, camping, natural history, conservation, or environmental issues. Submit entry as a .pdf file (no photographs) with a web address that links to the original source. If public access to the original source is no longer available, the entrant should also provide two additional PDF or screen photographs of the blog on the original web page.

13. Pennsylvania Trappers Award (\$150 and plaque, sponsored by the Pennsylvania Trappers Association) – This award will be given to the best published piece that promotes interest in or education about trapping.

14. Trout and the Coldwater Resource Award (\$150 and plaque, sponsored by Pennsylvania Council of Trout Unlimited) – This award will be made for the published magazine or newspaper story which best shows the importance of protecting and / or promoting our cold-water resource. The article may or may not include trout and other salmonids.

15. Dave Wolf White-Tailed Deer Award (\$150 and plaque, sponsored by Karen Wolf) – This award goes to the best published newspaper article, column or magazine article that captures the spirit of the white-tailed deer, hunting whitetails, deer management or deer habitat in Pennsylvania. The topic could be as far-ranging as deer habitat improvement, natural history, rattling or even a nostalgic piece about a deer hunting camp.

16. Wildlife Art Award (\$150 and plaque, sponsored by Ned Smith Center for Nature and Art) – Artwork may be original and in any media (i.e. oil, watercolor, pastel, etc.) Three-dimensional work such as carvings and sculptures are also eligible. Reproductions or lithographs of an artist's original work may be entered. No size restrictions. Entries must have been completed in the preceding two years. The subject may be any North American wildlife other than fish. Birds of prey, songbirds, non-game species and game birds, and animals are all suitable subjects. Previous winning entries in this category are not eligible. Artists may submit one

Continued on next page...

...Continued from previous page

entry and it must be present at the spring conference. Each artist is responsible for getting his/her work to and from the conference.

17. Young Trees Habitat Award (\$150 and plaque, sponsored by the Upland Bird Hunt Chapter of the Ruffed Grouse Society) – This award will be given to the best published piece that focuses on creating young forests through wood harvest, non-commercial harvest or supplemental plantings. Prescribed fire stories will not be considered.

18. Youth Fishing Award (\$150 and plaque, sponsored by USA International Sportsmen's Show and Outdoor Recreation & Travel) – This award will be given for the best published piece, magazine or newspaper, devoted to encouraging readers to introduce, or to further the involvement of children in fishing.

19. Youth and the Hunting/Shooting Sports Award (\$150 and plaque, sponsored by Taurus Holdings Inc.) – This award is given to the best published piece that furthers the participation of young people in the shooting/hunting sports.

20. Archery Award (\$150 and a plaque, sponsored by United Bowhunters of Pennsylvania) – This award is given to the best written or Broadcast Media (TV, radio, podcast) piece that focuses on the method of or use of archery to tell the story.

21. Humor Award (\$100 and a plaque, sponsored by POWA EIC entries) – This award is given to the best written or Broadcast Media (TV, radio, podcast) piece that utilizes humor or satire as an integral way to tell the story.

22. Military and Veterans Award (\$150 and plaque, sponsored by an anonymous donor) – This award goes to the best published magazine or newspaper story that focuses on military members, veterans, or veteran organizations participating in hunting, fishing, camping, conservation, or other outdoor-oriented activities.

Supporting Member News

PA photographers invited to enter Save the Bay photo contest

Photographers in the Keystone State are invited to submit their top photographs from throughout Pennsylvania's portion of the Chesapeake Bay watershed for the Chesapeake Bay Foundation's annual Save the Bay photo contest.

CBF is seeking photos that illustrate the beauty of the Chesapeake Bay and its local tributaries, as well as the plants, animals, and people that rely on it. Images depicting water, wildlife, recreation, farms, and flora will be considered. Photos must include a river, stream, creek, or other body of water within Pennsylvania's portion of the Bay watershed or other parts of the Bay region itself. Photographs captured from across the watershed are eligible and all skills levels are encouraged to participate.

Deadline for submissions is March 29. Photos will be narrowed down by a CBF panel based on subject matter, composition, focus, lighting, uniqueness, and impact.

The public will then vote for their favorite image from April 8 to April 30.

Winners will receive a one-year membership to CBF and can receive cash prizes ranging from \$100 to \$500. Winning photographs will also be featured on CBF's website, social media, 2025 calendar, and Save the Bay magazine. More information and submission instructions can be found at cbf.org/photocontest.

Wildlife for Everyone Foundation to host Great Outdoor Picnic

The Great Outdoor Picnic, a fundraiser for the Wildlife for Everyone Foundation, will be held from 11 a.m.-4 p.m. on June 22 at Penn's Cave and Wildlife Park Grounds. There will be opportunities to build a bluebird nesting box, watch a canine search and retrieval demo, observe wildlife up close, and enjoy interactive displays about wildlife and the outdoors. One of the core objectives of the picnic is to introduce youth to outdoor sports.

Treasurer's Report

By John Allen, POWA Treasurer / Expenditures as of January 31, 2024

Income Accounts	Budget 23-24	Actual	% of Budget
Active Members' Dues	7,860	6,950	88
Supporting Members' Dues	7,400	5,600	76
Merchandise Sales	25	2	8
Craft Award Income	5,200	220	4
Cash Back Rewards Income	-	-	-
General Contribution	-	456	-
Directory Income	-	375	-
Grant Income	-	-	-
Spr. Conference (Wilkes-Barre) Net	3,150	(1,090)	-
TOTAL INCOME	\$23,635	\$12,513	53%
Expense Accounts	Budget 23-24	Actual	% of Budget
Executive Dir. Stipend	11,700	4,825	41
Pow Wow (Print/Edit)	2,500	1,124	45
Member Awards	4,200	-	-
Membership Directory	1,150	-	-
Plaque Expenses	1,400	131	9
Office Expenses	500	223	45
General Postage	750	713	95
Insurance	545	-	-
Credit Card Fees	75	22	29
Professional Fees	400	-	-
Website Expenses	200	-	-
Miscellaneous	-	-	-
Travel	215	-	-
TOTAL EXPENSES	\$23,635	\$7,038	30%
Net Income	0	\$5,475	

Cash Accounts as of January 31, 2024: General Fund, \$34,716; Youth Education Fund, \$4,988; Scholarship Fund, \$45,668; Jacquelin Knight CD, \$14,436; Board Designated, \$12,555. Total Cash Accounts: \$142,763.

In Memoriam

Dave Wolf

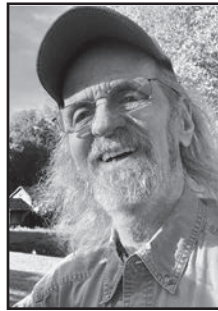
The Pennsylvania Outdoor Writers Association lost member, Dave Wolf '88, on Oct. 23, 2023, at UPMC West Shore, surrounded by his loving family. Dave had been fighting stage four cancer for over five years, doing very well on the immunotherapy, Keytruda. He felt so good most of the time that he was still able to hunt, fish, and play golf. However, Dave passed from the RSV flu virus, which turned into bacterial pneumonia and then into sepsis a short time later.

Those who knew Dave admired him and his writing talents that blessed him with more than 30 awards for his published writings and photos. Those who had not met him wanted to know him. When Dave was in a room at a POWA conference, people knew he was present.

Dave was a very good listener, and when asked a question always gave sound advice. His ability to absorb everything around him was reflected in his writing. Dave could put his readers right beside him in the woodlands and waters, making you feel like you were a part of his magazine articles and newspaper columns. In addition to writing hundreds of magazine features and thousands of newspaper columns, Dave also wrote and published five books. His sixth book, which he wrote with his wife, Karen, is not quite finished. Karen will complete and edit it next year, and then send it to the publisher.

Born in Shamokin, and raised in Campbelltown, PA, Dave eventually moved to Potter County in the early '70s, and opened Wolf's Lodge and fly-fishing shop. His hunting and fishing clients would ask him questions on where to hunt and fish, and what flies to use for the current stream conditions and insect hatches. He was an excellent fishing guide, not only for cold water trout streams, but also guided fly-fishing for smallmouth bass on the Susquehanna River.

Dave started the monthly outdoors publication, "Potter County Outdoors," a very popular magazine for many years. When late POWA member Lou Hoffman, started "Pennsylvania Sportsman Magazine," Dave helped his friend with this



Wolf

new publication. Years later, Dave was offered the Media Relations position for the PA Fish Commission. He also became the editor for its publication, "The Angler!" When Dave took the position with the PFBC, he sold "Potter County Outdoors" magazine to late POWA member, Dave Drakula, who changed the name to "The Mountain Journal."

Dave's fly-fishing skills and talents, along with his books and articles, led to his induction into the Pennsylvania Fly Fishing Museum's Hall of Fame, in Boiling Springs, PA. This put him with many other well-known and top fly-fishing anglers and late POWA member Jim Bashline.

Dave and Karen, also a POWA member, went everywhere together photographing elk in the PA Wilds, visiting practically every state park in central Pa., and spending much of their time at their "happy place," the Blue Ridge Parkway, which connects Shenandoah National Park to the Great Smoky Mountains National Park. They loved the area so much they were married in Shenandoah National Park. They had just celebrated a very special Oct. 1 anniversary, with a 10-day trip down the Blue Ridge just three weeks before Dave died.

Dave is survived by his loving wife, Karen; a son, David P.; a daughter, Autumn; and stepson, Andrew Newhouse; three grandchildren: Matt, Michaela, and Faith; and step-grandson, Malcolm; his mother-in-law, Kay Wilson; and a brother, Brian. Dave loved his family very much, and will be deeply missed by all that knew and loved him.

Remembering Bob Clark...



Contributed Photo

POWA members gathered to remember past president and life member Bob Clark after his passing on Oct. 23. Pictured are Tim Flanigan '87, Cheryl and Charlie Burchfield '81, Dennis Scharadin '76, Gerry Putt '80, Joanne '17 and Alex Zidock '72 and Harry Guyer '87. POWA extends its deepest sympathies to Thelma and the Clark family.

Bob joined POWA in 1976 and was granted Life membership in May 2002 for his years of dedication to the organization. Among his many volunteer activities, he served as POWA president in 1982-83. Of course, Bob was involved with many outdoor wildlife and hunting nonprofit organizations, many times in leadership positions. He chaired the 2nd National Wild Turkey Federation Convention, winning outstanding State President. He was also elected to its Board of Directors and named to the PA Chapter Hall of Fame with Life Membership. As a renowned hunter he wrote two books on wild turkey hunting and produced a video.

Market News

Dark Skies Fly Fishing '23 is a digital regional fly fishing magazine featuring how-to, personal experience, product reviews, and destination pieces featuring rivers, lakes, and streams in Pennsylvania, Ohio, West Virginia, Virginia, Maryland, New Jersey, and New York. We are looking for content regarding all species that can be caught with fly rod and reel in both known and lesser-known waters in this region.

Our goal is to provide readers a complete resource for traveling to specific destinations and for improving their fishing skills.

Feature destination articles should:

- Describe useful techniques, tackles, flies, and local perspective.
- Thorough and specific in regards to access points, hatch charts, and other important information for destination topics.
- Include important historical information, angling history, conservation issues, etc.
- Include high quality photography to illustrate each piece.
- Maps of the area that our artist can use for reference to illustrate certain destinations mentioned in the work.

Types of articles we prefer:

- Personal experience/adventure stories.
- How-to pieces that are unique and offer fresh perspectives.
- Destination-type articles for waters within our coverage area.
- Photo essays featuring known and lesser-known waters within our coverage area or aspects of fly fishing of interest to readers in this region.
- Profiles of famous anglers, fly tyers, or conservationists from this region.
- Conservation issues of interest to fly fishers in this region.
- Conservation projects that include reclamation projects for waters throughout the region.
- Fly tying articles and videos featuring local fly patterns and techniques.
- Product reviews that are fair and relay both the pros and cons of the products and are not just fluff pieces used as payback for free products received from the company.

Photography requirements: Article

submissions accompanied with high quality photography will receive priority and maximum payment. We prefer images submitted in JPEG, PNG, or RAW format. For large files, please use a transfer service such as WeTransfer.com or Hightail. We do not accept slides or transparencies or files on CDs.

Email queries are preferred. Please send to ralphscherder@gmail.com.

Pennsylvania Outdoor News '19 – Editor Jeff Mulhollem will consider any Pennsylvania-specific story, and especially news stories. PON is not accepting first-person tales or anything related to businesses such as call-makers, guides or events such as outdoor shows or youth field days. Please send queries and not finished stories.

The **Keystone Trails Association** is expanding its blog and newsletter to include articles written by guest authors. Topics should be relevant to, engaging, and educational for Pennsylvania's hikers, KTA's primary audience. Suggested topics include wildlife, the environment, local history, hiking stories, native plants, and photography. KTA promotes and protects PA's hiking trails by offering trail maintenance volunteer opportunities, hiking excursions, and more. Questions and writing submissions can be sent to Holly Tritt, KTA Manager of Communications and Membership at tritt@kta-hike.org.

Fly Fusion is designed to be an aid to enhancing the reader's angling skills rather than a map of how to get to the waters they fish. The magazine's primary focus is educating the reader through instructionally based articles. Authors are encouraged to think outside the box and come up with articles that both entertain and educate. Creativity is encouraged. Make sure to balance information with properly timed examples and anecdotes. Feature articles should focus on a very specific topic. The subject should be instructional in nature. Topics can include, but are not limited to, any one of (or combination of) the following broad topics: Fish species, fly patterns, tying techniques/equipment, casting techniques, presentation, entomology, equip-

ment or safety. Avoid writing articles that are strictly narrative, but within an article anecdotes are highly welcome. Feature editorial articles should be a minimum of 3,000 words (not to exceed 3,500 words).

Strung Magazine is a quarterly print magazine with international distribution throughout North America and beyond. Strung is dedicated to mindful outdoor living with a focus on responsible fly fishing, hunting, adventure sports, yoga, conservation and food/drink. While the majority of the content comes from established, experienced writers and photographers, submissions from all interested parties is welcome. Submissions for both print features and online-only blog/social media content are acceptable. Compensation depends on quality/quantity of the submission and type of licensing allowed. All submissions should be sent to editor@StrungMag.com; Dr. Joseph Ballarini, publisher, Strung Magazine, www.strungmag.com.

The Drake magazine wants its fishing stories to be educational and entertaining, not instructional. They don't publish "how-to, where-to" pieces. Check out one of the back issues if you have questions. Good writing is paramount. If you want it published, write it well. Think literary and tell a story. Write about your dog. Make the editors laugh. As for photography, please be creative. No "grip and grins." Editors are also looking for artwork, cartoons, illustrations, etc. All payments are negotiable. Send submissions to: The Drake Magazine, PO Box 11546, Denver, CO 80211, info@drakemag.com. Visit www.drakemag.com.

Trapper & Predator Caller accepts stories focused on methods and equipment used in trapping, calling or hunting. Highest consideration will be given to stories focused on methods and equipment used in trapping, calling or hunting. Historical pieces, personality profiles and unusual experience stories are also accepted. Feature stories should be between 1,500 and 2,500 words. Pays up to \$250 for assigned articles. Payment is made within 45 days of publication. The amount is based on the quality of writing and photography as a package. Learn more at www.trappermag.com/writers-guidelines.



*Pennsylvania
Outdoor Writers
Association, Inc.
PO Box 885
Sayre, PA 18840*

www.paoutdoorwriters.com