

POWA SUPPORTING MEMBER BENEFITS

Your benefits as a supporting member of POWA are many and taking advantage of all that we offer makes your \$100 annual dues a great investment. Having an organization of professional communicators – writers, photographers, bloggers, podcasters, artists, lecturers and educators – with built-in audiences gives you instant access to those who will use your programs, services and products.

➤ **Membership Email List**

You will receive an updated email list of the membership at least twice a year.

➤ **POWA Spotlight Series**

An opportunity for supporting members to meet one-on-one online with our members. During this hour, you can bring your latest news, information or products to our members with a presentation and Q&A session.

➤ **Outdoor Press Outings**

All of our supporting members are invited to participate in our outdoor press outings, whether by scheduling a tour of an area or providing product to be used during the tour.

➤ **Social Media Sharing**

Product and program information is regularly shared through both our dedicated Facebook Group for members and our public Facebook page. URL links are also added to our website.

➤ **Press Release Coverage**

You are welcome to include news releases in our bi-monthly email newsletter, PowWow Update, and our printed quarterly PowWow, newsletter.

➤ **Annual Directory**

You receive a copy of our directory (in print and/or electronically) that lists all active and supporting members, including contact information and areas of expertise.

Product/Service Review

As a supporting member of POWA, you will have the opportunity to have your products and services reviewed by the outdoor professionals who have the potential to reach millions with media coverage.

➤ **Our Annual Conference**

Attending our annual conference gives you the opportunity to meet and get to know our members, making a personal connection. You will have the opportunity to display your products, literature and services at our Saturday Breakout.

➤ **Award Sponsorship**

You may sponsor one of our craft awards, given annually to active members of the organization for perfection in their crafts. These awards are presented during our spring conference.

➤ **Conference Sponsorship**

You may also help sponsor meals or activities at our conferences, along with the opportunity to present at your sponsored meal or activity.

➤ **Supporting Member Wall Plaques**

These beautiful wood plaques are perfect for display in your business. Each year that you maintain your supporting membership, you will be sent a year marker for placement on the plaque.